

Memorandum



CITY OF DALLAS

DATE February 02, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – February 01, 2024**

In this week's issue of Taking Care of Business are the following topics:

New Information

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- Racial Equity Plan Accountability Dashboard
- Code Compliance Community Cleanup Events
- Code Compliance Winter Pop-Up Event at UNT Dallas
- Code Compliance Cares Program
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- Regional Hispanic Contractors Association President Award
- Dallas Love Field Sets Passenger Record in 2023

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NEW INFORMATION

Sociable City Summit – April 18-20, 2024

Convention and Event Services welcomes the Responsible Hospitality Institute's Sociable City Summit to the Adolphus Hotel April 18 to 20, 2024. Three key themes – Fusion, Women's Voices, and Sustainability – will shape discussions, workshops, and networking opportunities throughout the Summit. Speakers include an opening keynote by DPD Chief Eddie Garcia and remarks from Council Members Jesse Moreno (D2) and Paul E. Ridley (D14) plus panels and workshops led by industry experts from Tourism Economics, Destinations International, and districts and neighborhoods throughout Dallas. Discounts are available for City employees interested in attending. To register visit

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sociablecity.org. Should you have any questions, please contact Convention and Event Services Director Rosa Fleming at rosa.fleming@dallas.gov.

Charter Review Commission Upcoming Meeting

The Charter Review Commission will hold a public meeting on Tuesday, February 6, at 6:30 p.m. Attached are bilingual social media infographics for the public meeting. Additional information on the Charter Review Commission is available [here](#). Should you have any questions, please contact Jake Anderson, Manager – Government Affairs, at james.anderson1@dallas.gov, or Carrie Rogers, Director of the Office of Government Affairs, at carrie.rogers@dallas.gov.

Human Trafficking Awareness Dashboard

The Office of Data Analytics and Business Intelligence collaborated with the Dallas Police Department and local advocacy groups to develop and launch the [Human Trafficking Awareness Dashboard](#). The dashboard features several key metrics such as the total number of Human Trafficking crimes identified in the City, trafficker-victim relationships, locations of crimes, and total count of both youth and adults served by the advocacy groups. Designed as a public education tool, this dashboard also contains a “How I Can Help” page which offers resources to victims and their families and friends, as well as information on the signs of trafficking and what to look for. For questions, please contact Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence, at brita.andercheck@dallas.gov.

Workforce Program Performance Dashboard

The Office of Data Analytics and Business Intelligence, in collaboration with the Small Business Center, has developed and launched the [Workforce Program Performance Dashboard](#). This dashboard presents comprehensive performance data from the program’s workforce grants. The dashboard features a range of metrics, such as the total number of participants engaging in workforce development initiatives, the count of program completions, and additional metrics related to employment and job retention. Designed to enhance transparency, the dashboard empowers a more thorough understanding of the efficacy of the Workforce Program. For questions, please contact Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence, at brita.andercheck@dallas.gov.

Freshstart Program Dashboard

The Office of Analytics and Business Intelligence, in collaboration with the Small Business Center, has launched an update to the [FreshStart Program Dashboard](#). Previously, the dashboard only focused on the hire and separation stages of the program. Now the dashboard will provide information at each stage of the recruitment funnel starting with pre-screened candidates. This will give users a comprehensive view of the program’s success. For questions, please contact Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence, at brita.andercheck@dallas.gov.

Racial Equity Plan Accountability Dashboard

The Office of Data Analytics and Business Intelligence, in partnership with the Office of Equity and Inclusion, is excited to announce the launch of the [Racial Equity Plan Accountability Dashboard](#). The application furthers the City's equity efforts towards accountability, trust, and transparency by providing insight into the status of Racial Equity Plan progress measures for each department and city-wide. The site will also provide information about metrics of department progress measures, where applicable. Data for the site will be updated regularly as provided by departments. For questions, please contact Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence, at brita.andercheck@dallas.gov.

Code Compliance Community Cleanup Events

Communities in Dallas supported the efforts of Code Compliance made to clean Dallas over the weekend. The City hosted its second Community Clean Trash-off event of 2024 and helped residents get rid of:

- 22520 lbs. of bulk trash
- Dozens of spare tires
- 2600 lbs. of shredded documents
- 2250 lbs. of BOPA (Battery, Oil, Paint, Antifreeze)

Along with those numbers, Code Compliance also helped the Mill City community with their neighborhood cleanup event by discarding 12840 lbs. of bulk trash. Through focused engagement and excellence, Code Compliance is committed to keeping Dallas beautiful. Should you have any questions, please contact Eric Onyechefule, Public Information Coordinator II for Code Compliance services, at eric.onyechefule@dallas.gov.



Code's winter pop-up makes stop on UNT Dallas campus

The UNT Dallas community welcomed Code Compliance on campus to meet with students, learn more about their plans, and provide information about volunteer

opportunities with the department. Our staff met with over 60 students during the most recent stop of Code Compliance’s Winter Pop-Up engagement schedule.

Our pop-up events allow the community to meet with Code Compliance face-to-face and learn about all the resources available to the public. Check out the [schedule](#) to see where Code will be next. Should you have any questions, please contact Eric Onyechefule, Public Information Coordinator II for Code Compliance services, at eric.onyechefule@dallas.gov.



Code Compliance Cares Program

Helping residents in need is something Code Compliance strives to do. In partnership with Clean the Block (a local non-profit group), volunteers and staff, assisted a Dallas resident remove 800 lbs. of debris from their property. Some of the violations that were addressed included: bulk trash, illegal dumping, illegal outside storage, and litter.

Code Cares is an initiative in the department aimed at helping Dallas residents who are elderly or disabled and cannot address violations on their property. Code Cares cases are reviewed and accepted on a case-by-case basis and exemplify the passion and empathy we have for our Dallas residents. Should you have any questions, please contact Eric Onyechefule, Public Information Coordinator II for Code Compliance services, at eric.onyechefule@dallas.gov.

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Youth Commission Featured in Dallas Morning News

The Dallas Morning News interviewed Chair Andrea Mercado-Cruz regarding the Youth Commission’s new Youth Democracy Committee and their efforts to get students more civically engaged and registered to vote. The article is linked [here](#) and attached. High school students interested in joining the effort can apply [here](#). You can learn more about the Dallas Youth Commission [here](#). Should you have questions, please contact Partnership & Engagement Coordinator Taylor Moody, at taylor.moody@dallas.gov.

Regional Hispanic Contractors Association President Award

On Friday, January 26, 2024, the Regional Hispanic Contractors Association (RHCA) honored Convention and Event Services Director Rosa Fleming with the prestigious President Award for exceptional leadership on the KBHCCD Master Plan project. The RHCA President Award is a special recognition, selected by the President, to an individual who has supported the RHCA’s mission and its leadership to advance diversity, equality, and inclusion in the architectural engineering, and construction industry. Thanks to the RHCA for recognizing Rosa's remarkable contributions to the continued growth and success of Dallas and congratulations on this well-deserved honor! Should you have any questions, please contact Rosa Fleming, Executive Director of Convention and Event Services at rosa.fleming@dallas.gov.

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Dallas Love Field Sets Passenger Record in 2023

The Department of Aviation experienced a new record with 17.59 million passengers traveling in and out of Dallas Love Field airport during the 2023 calendar year, a 10 percent increase compared to 2022. This achievement comes after a significant decrease in travel during the height of the COVID-19 pandemic and a steady rebounding trend in passenger volumes during 2021 – 2022. Before the pandemic, the highest number of passengers traveled through DAL during 2019, totaling 16.78 million, indicating a five percent increase in 2023. Additionally, aircraft operations, including air carriers, air taxis, general aviation, and military, almost reached 252,000. With inevitable and exponential growth on the horizon in the Dallas-Fort Worth metroplex and aviation industry, AVI looks forward to completing the Terminal Area Master Plan (TAMP) to continue providing exceptional airport experiences to travelers and business partners.

Should you have any questions, please contact Patrick Carreno, Director of Aviation, at patrick.carreno@dallas.gov

WEEKLY UPDATES

Convention and Event Services Weekly Event Report Dallas

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new

contract opportunities. More information can be found on the City's [electronic bid portal](#):

| Opportunity No. | Opportunity Name |
|-----------------|--------------------------------------------------------|
| BF24-00023461 | Steel and Aluminum |
| BF24-00023837 | Lawn Irrigation Systems Maintenance Services and Parts |

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Angela Akins, at Angela.akins@dallas.gov or call 972.243.2127

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of Procurement Services at Danielle.thompson@dallas.gov.

Office of Homeless Solutions Updates

R.E.A.L. Time Rehousing

The R.E.A.L. Time Rehousing (RTR) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward [has successfully rehoused 2,700 \(and counting\) unique individuals as of October 17, 2023](#). The City and its partners now have a new goal of housing 6,000 unique individuals by 2025 across the expanse of the metroplex.

OHS Street Outreach Update

Outreach is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year via RTR. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The RTR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of January 29 through February 2, 2024. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time and weather allows and are subject to modification in response to special requests by City

leadership.

Give Responsibly Campaign Outreach Update

The Office of Homeless Solutions and Code Compliance work together to promote the Give Responsibly Campaign (GRC). This initiative aims to prevent street charity and illegal solicitation in the community through education and engagement. While providing alternative solutions for our residents experiencing homelessness.

The Office of Homeless Solutions Community Liaison and Code Compliance Neighborhood Code Representatives are partnering to visit businesses in hot spots across all districts. This joint effort aims to address issues related to homelessness and the adverse effects street charity and illegal solicitation have on the community. It will provide education on sustainably supporting those in need while ensuring a safer and more comfortable environment for businesses and their patrons. For more information on the GRC, to request GRC materials, or to request event/meeting presence, please reach out to the OHS Community Liaison, Marci Jackson, at Marci.Jackson@dallas.gov.

H.A.R.T/eam Update

The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following: Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire & Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to the H.A.R.T. Supervisor, Anthony Virgil, at Anthony.Virgil@dallas.gov.

The teams are assigned and respond to time-sensitive, critical issues received via 311 and via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached the H.A.R.T/eam performance measures for the week of January 22 through January 27, 2024, and the H.A.R.T/eam encampment resolution schedule for January 29 through February 3, 2024. OHS staff will also send individual H.A.R.T. encampment resolution reports bi-weekly to applicable Districts for a more comprehensive report out on the data outside of the TCB.

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OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of Jan. 30, 2024, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#).

For more information, contact Catherine Cuellar, Director of Communications, Outreach and Marketing, at catherine.cuellar@dallas.gov.

Dallas Fire-Rescue Media Inquiries

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from January 23rd – 29th. A more detailed account of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- DFR Dispatches Six (6) Rescue to Get Homeless Out of the Cold

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



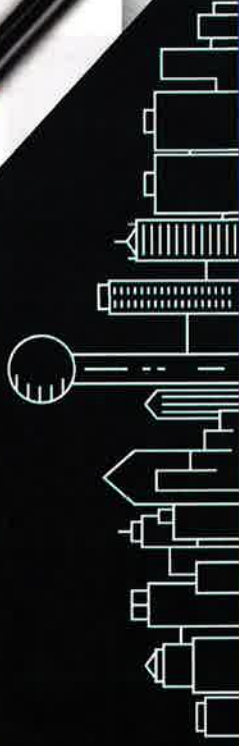
T.C. Broadnax
City Manager

c: Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizar Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas



CHARTER

REVIEW

COMMISSION

Watch live at

bit.ly/cityofdallastv

For language interpretation,

please call 945-275-8258

(48 hours prior to the meeting)



Tuesday, Feb. 20, 2024



6:30 p.m.



Dallas City Hall, 6ES



214-670-3390



charterreview@dallas.gov



City of Dallas



COMISIÓN DE

REVISIÓN DE LA

CARTA CONSTITUCIONAL

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Para interpretación, por favor,
comuníquese al 945-275-8258
(48 horas antes de la reunión)



Martes, 20 de febrero 2024



6:30 p.m.



Alcaldía de Dallas, 6ES



214-670-3390



charterreview@dallas.gov



City of Dallas

**Convention and Event Services
Weekly Events Report
February 2, 2024**

| Event Type | Name | Dates | Location | District |
|-------------------|--------------------------------------------------------------------------|--------------|-----------------------------|-----------------|
| Special Event | Dallas Open | 2/2/2024 | 5669 N. Central Expy. | 14 |
| Special Event | Lunar Light: Discovery (Set Up) Ext. #1 & #2 | 2/3/2024 | 5835 Lyndon B. Johnson Fwy. | 11 |
| Special Event | Hot Chocolate Run | 2/10/2024 | 3809 Grand Ave. | 2, 7, 14 |
| Special Event | Cupid's Chase 5k Run | 2/10/2024 | 300 Singleton Blvd. | 6 |
| Special Event | Small Business Saturday at Autumn Moon | 2/10/2024 | 421 N. Tyler St. | 1 |
| Special Event | Mardi Gras - Celebration | 2/11/2024 | 412 N. Bishop Ave. | 1 |
| Special Event | Mardi Gras - Go Oak Cliff & DASH for the Beads Parade & 5k (New Route) | 2/11/2024 | 715 W. Davis St. | 1 |
| Special Event | Pleasant Grove Better Block Ext. #8 | 2/11/2024 | 2019 N. Masters Dr. | 5 |
| Special Event | Mardi Gras - Awshucks Party | 2/13/2024 | 3601 Greenville Ave. | 14 |
| Special Event | Valentine's Day Event | 2/13/2024 | 10788 Harry Hines Blvd. | 6 |

KBHCCD Schedule of Events

| | | | | |
|-------|-------------------------------------------|-----------|------------------|---|
| KBHCC | DISD Stem Expo | 2/3/2024 | 650 S. Akard St. | 2 |
| KBHCC | Texas Fest | 2/3/2024 | 650 S. Akard St. | 2 |
| KBHCC | Hiring Event | 2/5/2024 | 650 S. Akard St. | 2 |
| KBHCC | Dassault Systemes 3DEXPERIENCE World 2024 | 2/7/2024 | 650 S. Akard St. | 2 |
| KBHCC | American Volleyball Challenge | 2/16/2024 | 650 S. Akard St. | 2 |

**Encampment Resolution (Cleaning) Schedule
January 29 – February 3, 2024**

| Location | District |
|------------------------------|-----------------|
| 11521 N Central Expressway | 11 |
| 14602 Preston Rd | 11 |
| 4474 Frankford Rd | 12 |
| Royal & N Central Expressway | 11 |

**H.A.R.T. Outreach and Advocacy
January 22 – January 27, 2023**

| Performance Measure | Total |
|--------------------------------------------------------|--------------|
| Number of Service Request Closed within 10 days | 9 |
| Number of Service Request still open (pending closure) | 7 |
| Number of MCC's received for the week | 9 |
| Number of Locations Visited | 40 |
| Number of Individuals Engaged | 101 |
| Number of HMIS Entered | 1 |
| Number of Panhandlers Engaged | 8 |

**H.A.R.T. Encampment Resolution (Cleaning) Schedule
January 29 – January 3, 2023**

| Location | District |
|-----------------|-----------------|
| 1200 Oak Lawn | 6 |

