Memorandum



DATE August 2, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT City Hall in Action! August 24 – Event Information

The City Manager's Office (CMO) and Budget & Management Services (BMS) are excited to announce "City Hall in Action" partnership events on August 24, 2024. As discussed during the May 15 Budget Update briefing, we are adding City Hall in Action events including a Tele-Town Hall Meeting (TTHM) to the August Budget Town Hall meeting schedule to increase awareness and obtain feedback on the proposed budget.

We initially planned four combined district events (like City Hall at Fair Park held earlier this year on March 30) in four locations throughout the city. Due to limited feedback, we are now partnering with existing family friendly events to showcase city resources and services.

Join us on August 24 and support two family-friendly events with departments represented with onsite services such as pet adoptions, City Hall on the Go, community outreach and education materials, and more!

- Hugapalooza, Klyde Warren Park, 2012 Woodall Rodgers Freeway, 9:00 a.m. – 12:00 p.m. on Saturday August 24
- Unity Concert: Your Vote Rocks! Dallas Central Library, 1515 Young Street,
 2:00 p.m. 6:00 p.m. on Saturday August 24

Hugapalooza! is a kid-centered sing-along concert organized by KidLinks to honor community support in bringing healing, hope, and happiness through music and media and connect with City resources and services. KidLinks supports therapeutic music initiatives and programs for children. Participating departments will have visual, interactive elements that provide engagement opportunities with residents. City Council participation in the event is encouraged.

Dallas Public Library, Unity Concert: Your Vote Rocks! This is a family-friendly event for all Dallasites of all beliefs to register to vote, learn about candidates, and learn their voting rights. Residents will also be able to enjoy live bands, be a part of a karate dance party and visit the Smithsonian's traveling exhibit. Participating departments will have visual, interactive elements that provide engagement opportunities with residents.

This event will include a budget town hall meeting from 2:00-3:00 pm for residents to share their feedback on how City resources are allocated, priorities are set, and initiatives are funded in the FY 2024-25 budget. Residents may attend the budget town hall meeting in person at J. Erik Jonson Central Library or participate in the Telephone Town Hall

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City Hall in Action! August 24 – Event Information

Meeting (TTHM) option by phone or follow the conversation online. City Council participation in the event is encouraged.

City Hall in Action events details and information is shared on the event <u>website</u>, and marketing and advertisement materials are attached.

If you have any questions, please contact me or Janette Weedon, Director of Budget & Management Services.

[/]Jack Ireland

Chief Financial Officer

Attachment

c: Kimberly Bizor Tolbert, City Manager (I)
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Dominique Artis, Chief of Public Safety (I)
Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Alina Ciocan, Assistant City Manager Donzell Gipson, Assistant City Manager (I) Robin Bentley, Assistant City Manager (I) Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I) Directors and Assistant Directors



JOIN US FOR DALLAS' BUDGET PUBLIC ENGAGEMENT EVENTS!

Highlighting City Resources and Services

KIDSLINK 2024 HUGAPALOOZA

Free Children's Concert and Resource Fair

9 a.m. to 12 p.m. | Klyde Warren Park

2012 Woodall Rodgers Freeway, Dallas, TX 75201

UNITY CONCERT: YOUR VOTE ROCKS!

2 p.m. to 6 p.m. | J. Erik Jonsson Central Library

1515 Young Street, Dallas, TX 75201 This event will include a Budget Town Hall meeting from 2 p.m. to 3 p.m.





¡ACOMPÁÑANOS EN LOS EVENTOS DE PARTICIPACIÓN PÚBLICA SOBRE EL PRESUPUESTO DE DALLAS!

Resaltando los recursos y servicios de la Ciudad

KIDSLINK 2024 HUGAPALOOZA

Concierto gratis para niños y feria de recursos

9 a.m. a 12 p.m. | Klyde Warren Park

2012 Woodall Rodgers Freeway, Dallas, TX 75201

UNITY CONCERT: YOUR VOTE ROCKS!

2 p.m. a 6 p.m. | J. Erik Jonsson Central Library

1515 Young Street, Dallas, TX 75201

Este evento incluirá una reunión comunitaria sobre el presupuesto de 2 p.m. a 3 p.m.

