

QUALITY OF LIFE, ARTS & CULTURE COMMITTEE  
DALLAS CITY COUNCIL COMMITTEE AGENDA

RECEIVED

2019 JUN -5 PM 3:06

CITY SECRETARY  
DALLAS, TEXAS

MONDAY, JUNE 10, 2019  
CITY HALL  
COUNCIL BRIEFING ROOM, 6ES  
1500 MARILLA STREET  
DALLAS, TEXAS 75201  
9:00 A.M. – 11:00 A.M.

**Chair**, Councilmember Sandy Greyson  
**Vice-Chair**, Councilmember Mark Clayton  
Councilmember Rickey D. Callahan  
Councilmember Jennifer S. Gates  
Councilmember Scott Griggs  
Councilmember B. Adam McGough  
Councilmember Omar Narvaez

Call to Order

1. May 13, 2019 Minutes

**BRIEFING**

2. Fair Park First Update

Darren James  
*President, Fair Park First*

Peter Sullivan  
*Executive Manager, Spectra*

3. Update on Current Recycling and  
Waste Diversion Initiatives

Susan Alvarez  
*Asst. Director, Environmental Quality  
& Sustainability*

Danielle McClelland  
*Manager, Zero Waste Program*

4. **INFORMATIONAL MEMORANDUMS**

Texas Buckeye Trail Renaming

5. Proposed Residential Brush and Bulky Waste Collection Changes

6. Proposed Lease for Kalita Humphreys Theater

7. **Upcoming Agenda Items**

June 12, 2019

- A. Agenda Item # 4 - Authorize the (1) acceptance of a grant from Petco Foundation for the Petco Foundation Grant Lifesaving Investment, to create operations, programs, and partnerships that

A quorum of the City Council may attend this Council Committee meeting

reduce the number of animals in shelters and provide additional lifesaving opportunities in the amount of \$150,000.00 for the period June 12, 2019 through August 31, 2020; (2) receipt and deposit of grant funds in an amount not to exceed \$150,000.00 in the Petco Foundation Grant 19-20 Fund; (3) establishment of appropriations in an amount not to exceed \$150,000.00 in the Petco Foundation Grant 19-20 Fund; and (4) execution of the grant agreement and all terms, conditions, and documents required by the grant agreement - Not to exceed \$150,000.00 - Financing: Petco Foundation Grant Funds

- B. Agenda Item #13 - A resolution authorizing the City Manager to ratify an emergency construction contract and authorize the City Manager to execute the contract with Hammett Excavation, Inc. for soil hauling, earthwork and all-weather roadway improvements at the McCommas Bluff landfill located at 5555 Youngblood Road - Not to exceed \$900,308.20 - Financing: Sanitation Capital Improvement Funds
- C. Agenda Item #14 - An ordinance amending Chapter 18, "Municipal Solid Wastes," of the Dallas City Code, by amending Sections 18-2, 18-4, and 18-9; (1) clarifying and adding definitions; (2) adding restrictions to the placement of brush and bulky trash; (3) providing a limitation on the quantity of brush and bulky trash collections; (4) providing regulations on oversized brush and bulky trash collections; (5) providing that fees for excessive and non-compliant brush and bulky trash service will be adopted with the 2019-2020 fee ordinance; and (6) providing that construction debris will be collected for a fee as part of a non-compliant brush and bulky trash collection or as a cost plus rate - Financing: No cost consideration to the City (see Fiscal Information)
- D. Agenda Item #33 - Authorize (1) the acceptance of a grant from Arts Midwest on behalf of National Endowment for the Arts (NEA) (Grant No. 00024062/Federal ID No. 1844334-52-C-18, CFDA No. 45.024) in the amount of \$15,000.00 to support the implementation of the NEA Big Read Program for the City of Dallas for the period September 1, 2019 through June 30, 2020; (2) the establishment of appropriations in an amount not to exceed \$15,000.00 in the NEA Big Read Grant 19-20 Fund; (3) the receipt and deposit of grant funds from Arts Midwest on behalf of National Endowment for the Arts in an amount not to exceed \$15,000.00 in the NEA Big Read Grant 19-20 Fund; (4) a required local match in an amount not to exceed \$24,735.00 from the General Fund; (5) an in-kind match in the amount of \$4,306.00; and (6) execution of the grant agreement and all terms, conditions, and documents required by the grant agreement - Total not to exceed \$44,041.00 - Financing: Arts Midwest Grant Funds (\$15,000.00), In-Kind (\$4,306.00) and General Fund (\$24,735.00)
- E. Agenda Item #35 - A resolution authorizing and establishing the ArtsActivate 2020 program, which consolidates and updates two existing Cultural Support Programs within the Office of Cultural Affairs, to further the goals of the Dallas Cultural Plan 2018 and support cultural services in the City of Dallas, and approving the program guidelines - Financing: This action has no cost consideration to the City (see Fiscal Information)
- F. Agenda Item #36 - Authorize a contract with Brad Oldham International, Inc. for the composition of public artwork at Hillcrest Village Green Park located at 6959 Arapaho Road - Not to exceed \$144,985.00 - Financing: Park and Recreation Facilities Fund (2006 Bond Funds) (\$61,665.60) and Park and Recreation Facilities (B) Fund (2017 Bond Funds) (\$83,319.40)

- G. Agenda Item #37 - Authorize the Third Amendment to the Lease Agreement with the Dallas Theater Center (DTC) for a five-year term to enable the DTC to continue to lease, occupy, manage, and operate the Kalita Humphreys Theater and Annex Building located at 3636 Turtle Creek Boulevard for the period June 12, 2019 through June 1, 2024 - Revenue: \$5.00
- H. Agenda Item #50 - Authorize a contract for the construction of the DeGolyer House West Wing Envelope Repair at the Dallas Arboretum located at 8525 Garland Road - Phoenix I Restoration and Construction, Ltd., lowest responsible bidder of two - Not to exceed \$675,000.00 - Financing: Park and Recreation Facilities Fund (2006 Bond Funds)
- I. Agenda Item #51 - Authorize a contract for the construction of the Hall of State Chiller Replacement Project located at 3939 Grand Avenue in Fair Park - METCO Engineering, Inc., lowest responsible bidder of four - Not to exceed \$511,999.00 - Financing: Fair Park Improvements (C) Fund (2017 Bond Funds)
- J. Agenda Item #52 - Authorize a contract for the construction of the Phase 2 Aquatic Facilities Project at Bahama Beach Waterpark Expansion located at 1895 Campfire Circle, Exline Neighborhood Aquatic Center located at 2430 Eugene Street, and Harry Stone Neighborhood Aquatic Center located at 2403 Millmar Drive - Big Sky Construction Co., Inc., best value proposer of five - Not to exceed \$14,580,000.00 - Financing: Park and Recreation Facilities (B) Fund (2017 Bond Funds)
- K. Agenda Item #63 - Authorize the naming of the Texas Buckeye Trail to the Ned and Genie Fritz Texas Buckeye Trail - Financing: This action has no cost consideration to the City (see Fiscal Information)

Adjourn



Sandy Greyson, Chair  
Quality of Life, Arts & Culture Committee

## HANDGUN PROHIBITION NOTICE FOR MEETINGS OF GOVERNMENTAL ENTITIES

Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

## EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]



# Quality of Life, Arts & Culture Committee Meeting Record

**Meeting Date:** May 13, 2019

**Convened:** 9:13 AM

**Adjourned:** 10:53 AM

**Members Present:**

Sandy Greyson (Chair)  
Mark Clayton (Vice-Chair)  
Rickey D. Callahan  
Jennifer S. Gates  
Scott Griggs  
B. Adam McGough  
Omar Narvaez

**Members Absent:**

**Council Members Present:**

**Briefing Presenters**

Lynetta M. Kidd  
*Director (I), Code Compliance*  
  
Donna Lee  
*Executive Manager*  
  
Peer Chacko  
*Director, Planning & Urban Design*

**Staff Present:**

Casey Burgess; Chris Caso; Neva Dean; Louise Elam; David Fisher; Juan Garcia; Ben Samples; Jennifer Scripps; Laurietta Stewart; Kris Sweckard; Willis Winters; Emily Worland, Joey Zapata

**Guests:**

**AGENDA:**

1. **Approval of the April 22, 2019 Minutes**

**Information Only:**

**Action Taken/Committee Recommendation(s):** A motion was made to approve the minutes of April 22, 2019

**Motion made by:** Rickey D. Callahan

**Motion seconded by:** Jennifer S. Gates

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

2. **Code Compliance Community Clean Program**

**Presenter(s):** Lynetta M. Kidd, Director(I), Code Compliance; Donna Lee, Executive Manager

**Information Only:**

The Committee was briefed on the Code Compliance Community Clean Program.

**Action Taken/Committee Recommendation(s):**

The Committee discussed:

- The need for code enforcement officers in both the early mornings and during the weekend
- Whether the 12 code positions to support the program would be reassigned away from current districts
- The need for a follow-up briefing on ICRT
- General frustration that code is often too reactive, and would prefer to see a sustainable plan put in place to address code violations first and then work to educate thereafter
- The opportunity to see Code officers empowered to make decisions and issue citations without fear of retribution, etc.

**Motion made by:**

**Motion seconded by:**

Item passed   
unanimously:

Item passed on a divided vote:

Item failed

Item failed on a divided vote:

**Motion opposed by:**

**3. Proposed Design Guidelines/Standards for Trail-Adjacent Development**

**Presenter(s):** Peer Chacko, Director, Planning & Urban Design

**Information Only:**

The Committee was briefed on the Proposed Design Guidelines/Standards for Trail-Adjacent Development

**Action Taken/Committee Recommendation(s):**

The Committee discussed:

- The recommendation for staff to begin work on stage one, modifications to the *fowardDallas!* Comprehensive plan and then return to Committee for additional input

**Motion made by:**

**Motion seconded by:**

Item passed   
unanimously:

Item passed on a divided vote:

Item failed

Item failed on a divided vote:

**Motion opposed by:**

**4. Upcoming Agenda Items**

**Presenter(s):**

**Information Only:**

Information about the upcoming items was included in the briefing materials.

**Action Taken/Committee Recommendation(s):**

Item C (Authorize a ninety-nine year lease agreement with the Dallas Symphony Association, Inc. for the Morton H. Meyerson Symphony Center (“Meyerson”) located at 2301 Flora Street - Total not to exceed \$11,500,000 - Financing: General Fund (subject to annual appropriations) : The Committee requested a memo by Friday to outline the City’s protections within the agreement per each year of the agreement

The Committee moved all items forward to full Council.

**Motion made by:**

Item passed unanimously:

Item failed unanimously:

**Motion seconded by:**

Item passed on a divided vote:

Item failed on a divided vote:

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**Councilmember Sandy Greyson**  
Chair

# Memorandum



CITY OF DALLAS

DATE June 6, 2019

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Fair Park First Update**

On Monday, June 10, 2019, you will be briefed on the Fair Park First Update. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Alequresh, Chief Innovation Officer  
Directors and Assistant Directors

# Fair Park First

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**DALLAS PARK &  
RECREATION BOARD**

June 10, 2019



# QUARTERLY UPDATE





# AGENDA

- Transition at Fair Park
- Fair Park First Board Update
- Spectra - Fair Park Management
- Key Performance Indicators
- Fair Park Events & Attendance
- Community Engagement - Our Partners
- Internship Program
- Capital Plan & State Fair Excess Revenue Projects
- Donor Relations
- Long Term Tenant Update
- Preview of Upcoming Events
- Questions

# TRANSITION AT FAIR PARK





# TRANSITION AT FAIR PARK

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- **Recap of Activity**
  - October 24 –  
December 31
- **City of Dallas  
Employee Update**
  - As of December 31

# FAIR PARK FIRST BOARD UPDATE







# FAIR PARK FIRST BOARD UPDATE

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- **Board update**
- **New Members**
- **New Fair Park First Website**



# FAIR PARK FIRST BOARD MEMBERS



**Darren L. James, FAIA**  
*President*



**Norm Alston,**  
**FAIA**  
*Secretary*



**Veletta Forsythe Lill**  
*Arts & Culture*



**Rev. Donald Parrish**  
*Community*



**Emily Ledet**  
*Banking*



**John Proctor**  
*Small Business*



**Arcilia Acosta**  
*Small Business*



**Ovidia Evelyn Amaya**  
*Fair Park Resident*



**Mercedes Fulbright**  
*Fair Park Resident*



**Margo Keyes**  
*Donor Relations*



**Sonja McGill**  
*Board Member*



**Jason Brown**  
*Board Member*



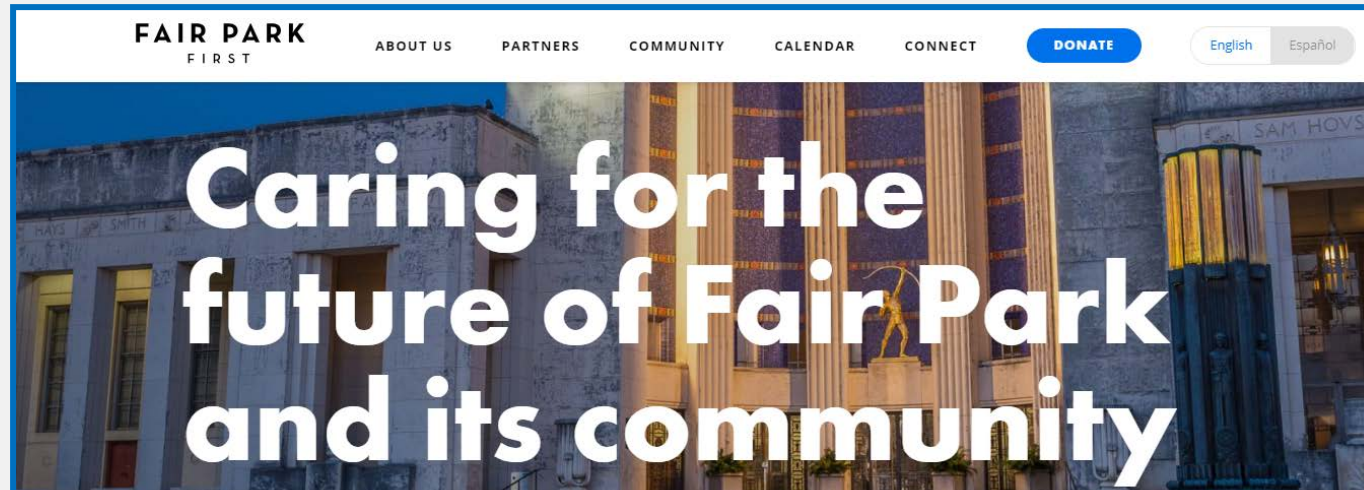
**Robb Stewart**  
*Dallas Park Board Liaison*



**Sonya Woods**  
*Dallas Park Board Liaison*



# WWW.FAIRPARKFIRST.ORG



### Engaging the Community

In addition to bringing more events, awareness and revenue, Fair Park First is committed to building community. Working closely with and giving back to our South Dallas neighbors will make the future of Fair Park that much brighter.



**Committed to Inclusion**

We seek to hire local South Dallas/Fair Park residents, create M/WBE and Veteran hiring programs and provide on-the-job training and career opportunities.




**Neighborhood Park**

Developing a neighborhood park with community input through consistent meetings with the community is vital to Fair Park.

### FAIR PARK FIRST

ABOUT US PARTNERS COMMUNITY CALENDAR CONNECT **DONATE** English Español



## A Message from Darren

As the President of the Board for Fair Park First, I would like to welcome and invite all of you to explore Fair Park. As a registered National Historic Landmark, it is a jewel in the Dallas Parks Systems.

# SPECTRA – FAIR PARK MANAGEMENT



# SPECTRA – SENIOR MANAGEMENT TEAM



**Peter Sullivan**  
*General Manager*



**Scott Norton**  
*Asst. General Manager*



**Dee Ann Hirsch**  
*Director of Operations*



**Julian Bowman**  
*Senior Director of Marketing*



**Eric Clein**  
*Director of Finance*



**Joe Skenderian**  
*Director of Corporate Partnerships*



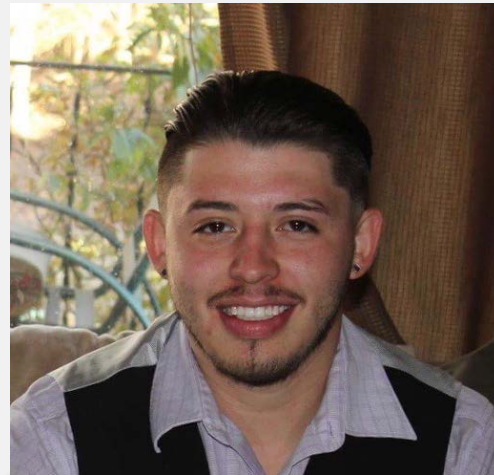
**Celia Barshop**  
*Director of Sales*



# SPECTRA – NEW EVENT MANAGER TEAM



**Ryan Bonifas**  
*Senior Event Manager*



**Stephen Marquez**  
*Event Manager*



**Oanh Nguyen**  
*Event Manager*



**James Taylor**  
*Event Manager*



# SPECTRA – FAIR PARK MANAGEMENT (CONT.)

## CURRENT STAFFING & POSTED POSITIONS

- **Currently 35 full time employees onboard**
- **18 posted full-time positions including:**
  - Sr. Operations Manager
  - Plumber (2)
  - Electrician
  - Sr. HVAC Tech
  - Pool Mechanic (2)
  - Digital Media Coordinator
  - Sr. Irrigation Tech
  - Operations Support Staff (3)
  - Pesticide Applicator
  - Crew Leader (3)
  - Trades Helper
  - Painter





# SPECTRA – FAIR PARK MANAGEMENT (CONT.)

- **Support of Resident Institutions**
- **Onsite Recommendations and Assessments**
  - HR
  - Food and Beverage
  - Ticketing
  - Operations
  - Marketing
  - Commercial Partnerships
- **Sales & Marketing Initiatives**
- **Sponsorship/Naming rights**



# KEY PERFORMANCE INDICATORS



# METRICS FOR SUCCESS

- **Number of Visitors to Fair Park**
- **Number of Events at Fair Park**
- **Community Engagement & Outreach Policies**
- **Local Internship Program**
- **Progress in Meeting City's BID Plan**
- **Managers Projected Net & Gross Operating Revenues**
- **Capital Improvements at Fair Park Funded with Operating Expenses**



# FAIR PARK EVENTS & ATTENDANCE





# FAIR PARK EVENTS & ATTENDANCE

- **January 2019**
  - 36 Events
  - 91 Event Days
  - 29,113 Estimated Attendance
- **February 2019**
  - 78 Events
  - 138 Event Days
  - 37,797 Estimated Attendance
- **March 2019**
  - 73 Events
  - 116 Event Days
  - 122,061 Estimated Attendance





# FAIR PARK EVENTS & ATTENDANCE (CONT.)

## RENEWED COMMUNITY EVENTS

- **Get Kidz Fit Expo/Mayor's Race – April 13**
- **DART Sr. Health Fair – May 16**
- **Texas Black Rodeo – June 15**
- **Fair Park 4<sup>th</sup> – July 4**
- **Battle in Big D, USA Boxing – July 13-15**
- **KwanzaaFest – December 14-15**
- **S.M. Wright Christmas in the Park – December 21**
- **Day One Dallas – December 28**

# COMMUNITY ENGAGEMENT – OUR PARTNERS





# COMMUNITY ENGAGEMENT – OUR PARTNERS



Master Plan  
Neighborhood Park



Community Engagement &  
Outreach



Community Engagement &  
Outreach

# INTERNSHIP PROGRAM





# INTERNSHIP



# INTERNSHIP PROGRAM

- Paid summer internship program involving Lincoln and James Madison High Schools
- 20 participants, 10 per school
- Eight (8) week program will involve hands on training in multiple departments at Fair Park and resident institutions including, marketing, event planning/booking, and operations
- Certification Programs
- \$1,000 scholarship for those who complete internship and go to college or trade school

# CAPITAL PLAN & STATE FAIR EXCESS REVENUE PROJECTS





# CAPITAL PLAN UPDATE



- **Capital Plan due May 31**
  - 17 of 24 Facility Audits completed
    - Provides a snapshot of current building states
    - Establishes baseline for improvements
    - Identifies additional capital needs
- **Continued Participation in all City of Dallas Bond projects of Fair Park**
  - Music Hall - elevator, ADA ramp, restrooms, and outdoor lighting.
  - Hall of State - water intrusion, ADA ramp and exterior cleaning.
  - Coliseum - seating, mechanical, electrical, plumbing repairs, and roofing

# CAPITAL PLAN UPDATE



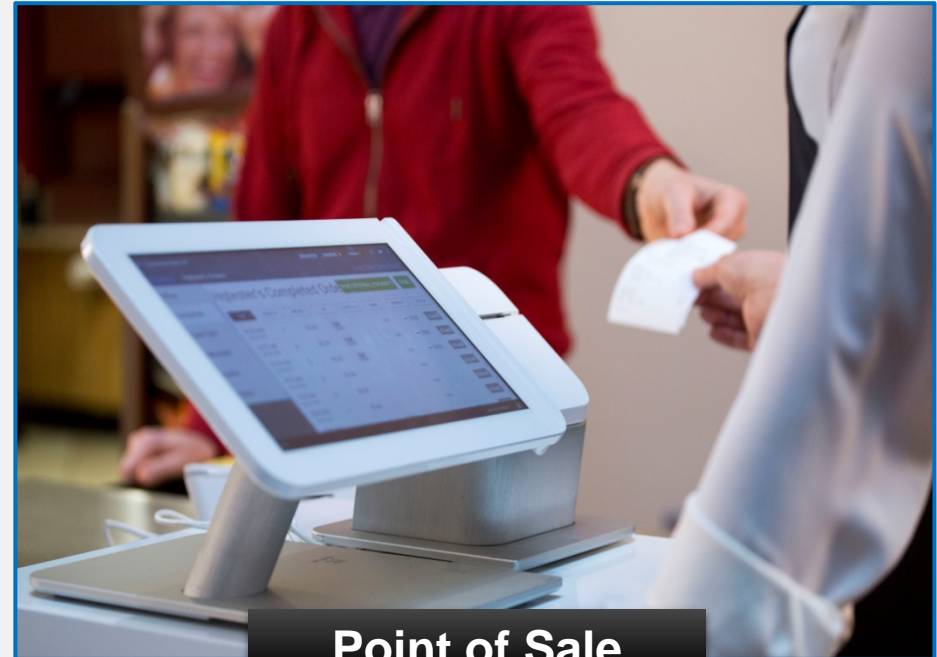
- **Potential Capital Projects**

- Deferred Maintenance
- Future Tenant Renovations/Upgrades
- Historic Preservation
- Art Conservation
- Strategic Master Plan Initiatives
- Life Safety & Code Updates
- Building Systems

# STATE FAIR EXCESS REVENUE PROJECTS



**Cotton Bowl Scoreboard Replacement**



**Point of Sale System**



# DONOR RELATIONS





# DONOR RELATIONS

- **Baseline Data**
  - Capital Plan
  - Master Plan & Neighborhood Park
  - Annual & Periodic Events
- **Donor Relations**
  - Database development
  - Capital Needs Awareness
  - Group & Individual Meetings
- **Fund Sources & Partners**
  - Foundations
  - Individuals
  - Corporate Partners



# LONG TERM TENANT UPDATE



# LONG TERM TENANT UPDATE

## PROCESS OF EVALUATION

- **Master Plan Preliminary Findings**
- **Three Team Evaluation**
  - Biederman Redevelopment Ventures
    - Master Plan alignment
  - Spectra
    - Financial & Operational impact
  - Fair Park First
    - Fit in character and community of Fair Park campus
- **Criteria**
  - Unique attraction in DFW Metroplex
  - Financial Strength & Capability
  - Provide reason for new DAILY visitors to Fair Park





# PREVIEW OF UPCOMING EVENTS





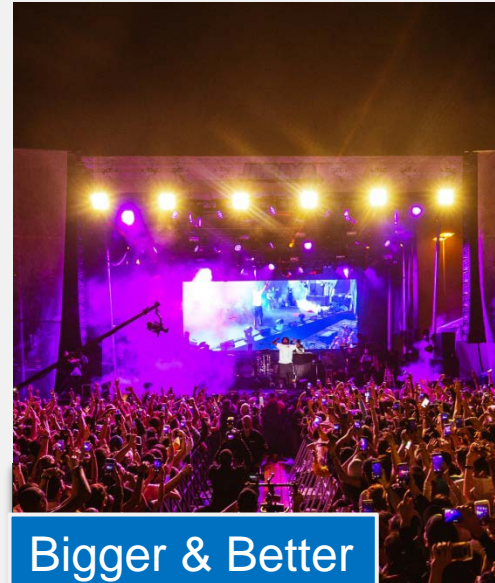
# UPCOMING EVENTS



**Dr. Pepper Dallas Cup**  
April 14 & 17

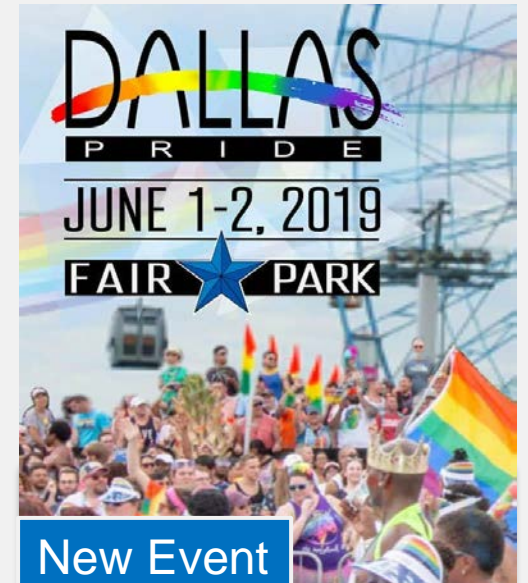


**EarthX**  
April 26-28



Bigger & Better

**JMBLYA Music Festival**  
May 3

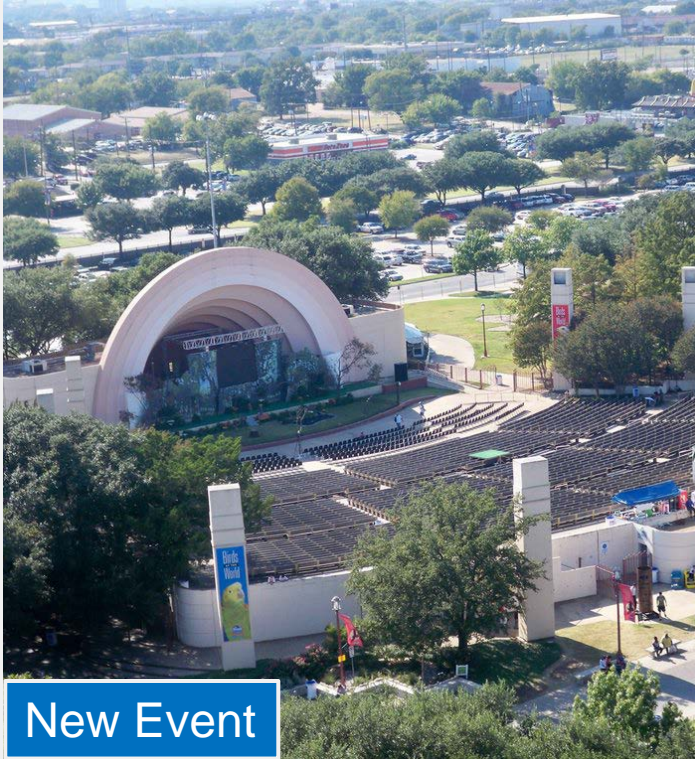


New Event

**Dallas Pride Festival & Parade**  
June 1-2

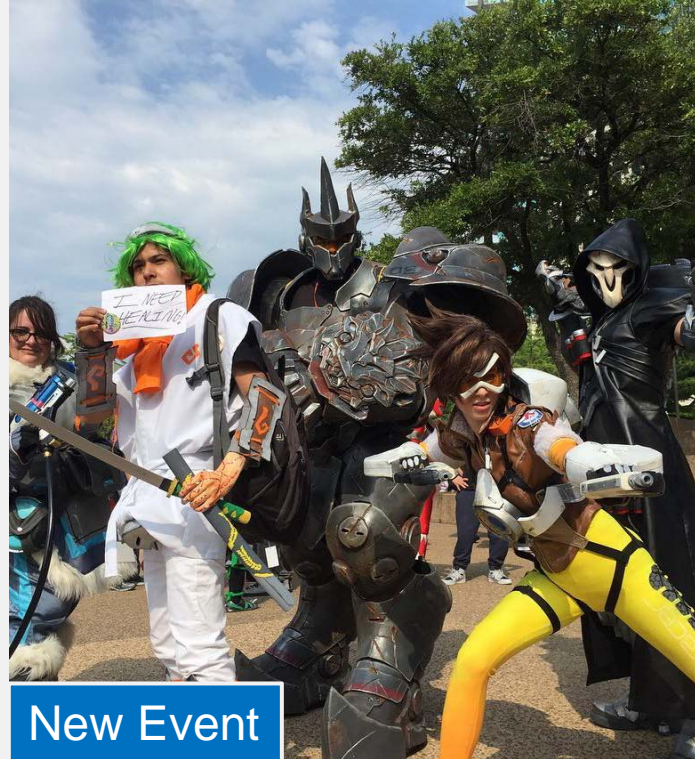


# UPCOMING EVENTS



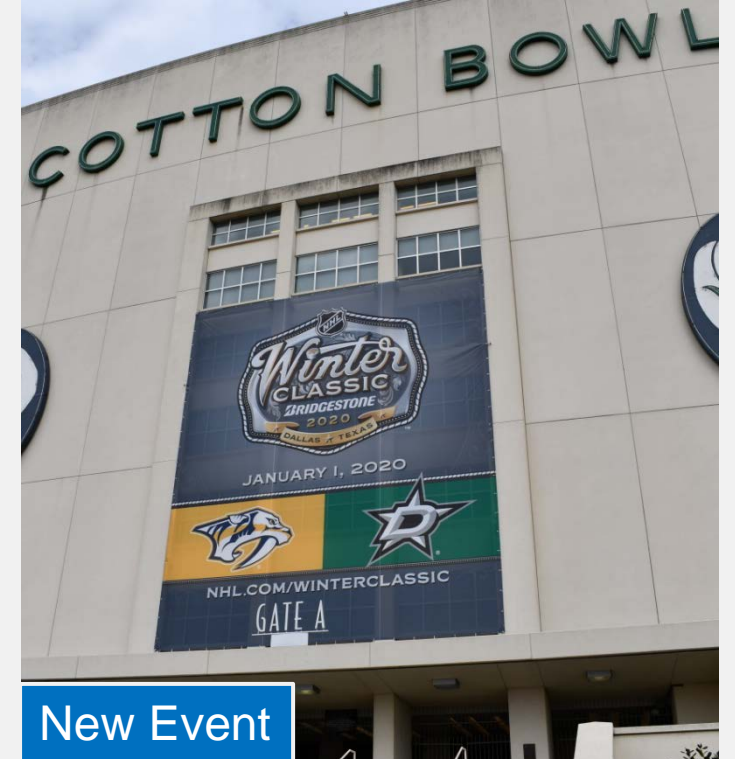
New Event

**Martini Blu Jazz Festival**  
May 11-12



New Event

**A-KON Anime & Gaming Festival**  
June 27-30



New Event

**NHL Winter Classic**  
January 1, 2020



**QUESTIONS?**

# Memorandum



CITY OF DALLAS

DATE June 7, 2019

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Update on Current Recycling & Diversion Initiatives**

On Monday, June 10, 2019, you will be briefed on the Update on Current Recycling & Diversion Initiatives.

The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, reading 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Alequresh, Chief Innovation Officer  
Directors and Assistant Directors



# Update on Current Recycling & Diversion Initiatives

Quality of Life, Arts, & Culture

Susan Alvarez, P.E.  
Danielle McClelland  
Office of Environmental  
Quality & Sustainability

June 10, 2019



**City of Dallas**

# Purpose

- Background
- Current Recycling & Diversion Initiatives in the Zero Waste Plan
  - Single Family Recycling
  - Multifamily Recycling
  - Organics Diversion
  - Commercial Recycling
- Programmatic Opportunities & Constraints
- Related Outreach
- Recommended Actions



# Background: McCommas Bluff Landfill (MBLF)

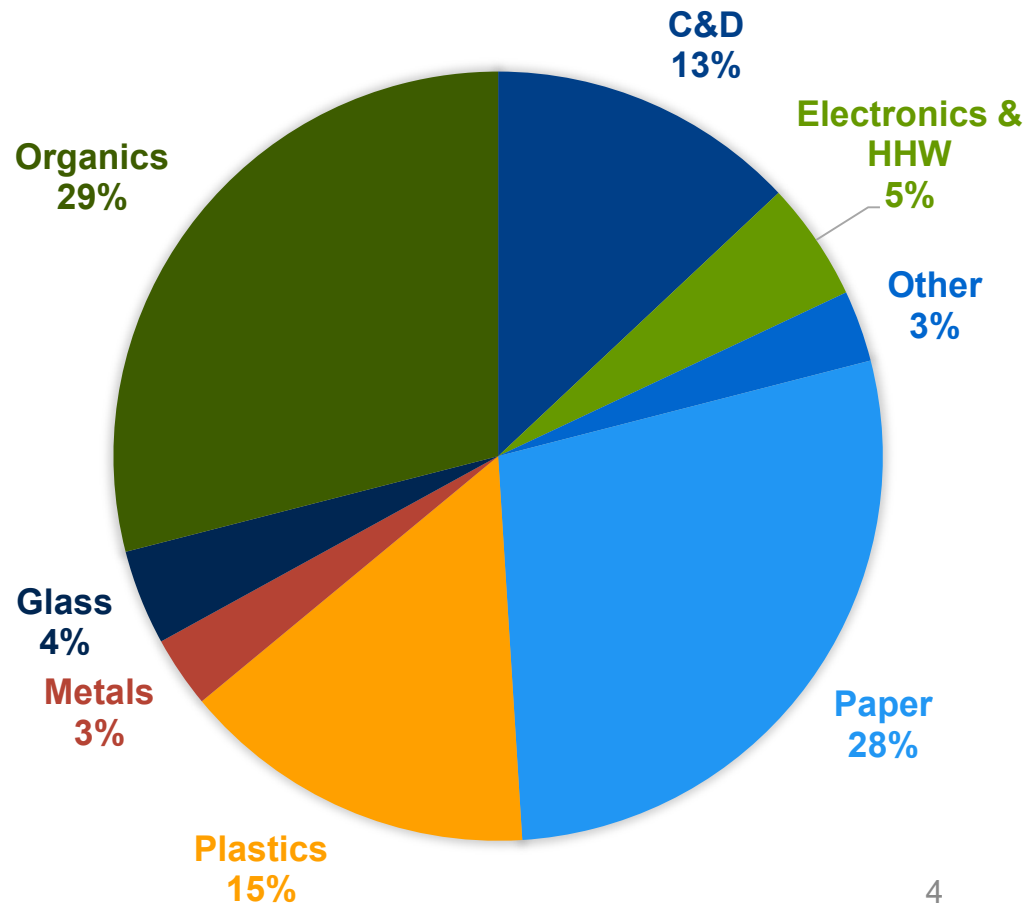
- Estimated landfill life of 35 years
- Receives ~1.8M tons/ year
- City crews deliver ~23% or 400,000 tons annually
- Other 77% comes from multiple sources

3



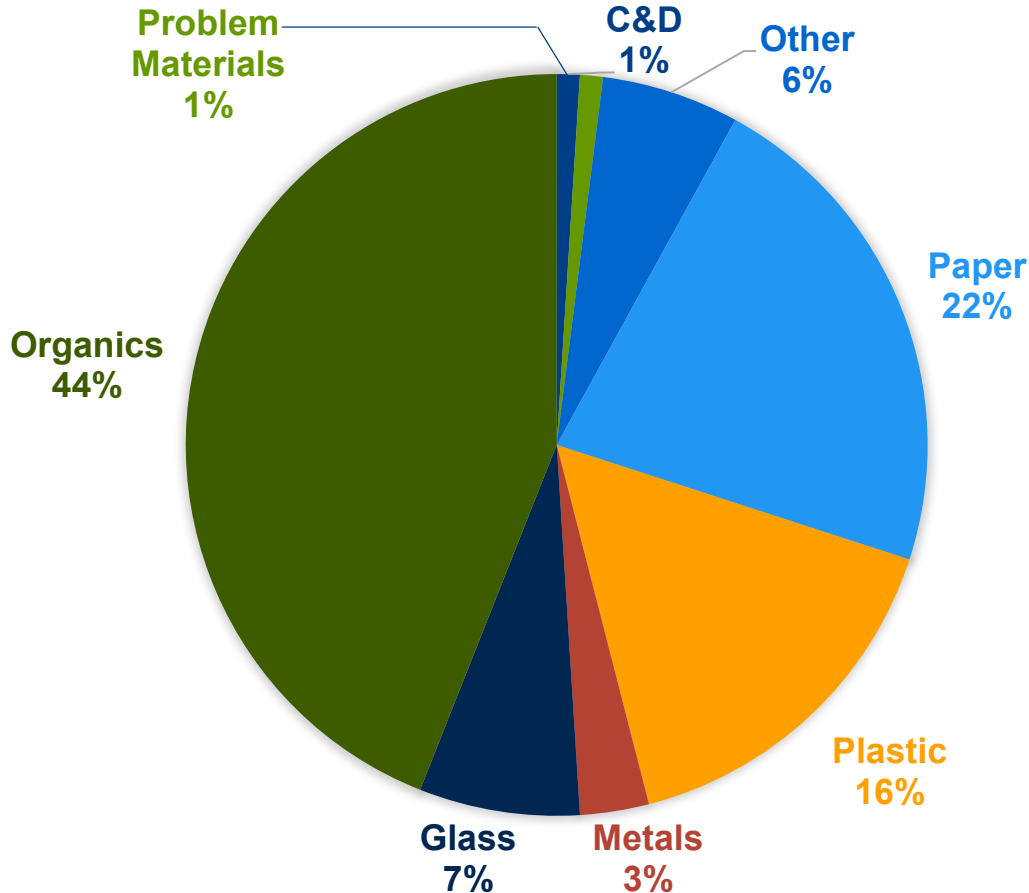
# Background – MBLF Waste Composition\*

- Based on waste audit of 5.2 tons from residential and commercial collections
- Greatest opportunities are in organics, paper, and construction & demolition (C&D)



\*Source: City of Dallas Sanitation Services, 2014

# Background – Regional Waste Composition\*



- Based on waste audit of 5.4 tons of residential waste from 10 cities, including Dallas
- Greatest opportunities are organics, paper, and plastic

\*Source: North Central Texas Council of Governments, 2018

# Background: Diversion Milestones

## OneDAY Dallas Started

Weekly recycling and garbage collection for single family residential

2010



2013



## Zero Waste Plan Adopted

Council approved Local Solid Waste Management Plan (aka Zero Waste Plan)

## Recycling Facility Opened

FCC Recycling Processing Facility opened January, 2017, Named America's Best in 2018

2017



2018-2019



## Brush & Bulk Study & Reviews

Council reviews study and weighs options to divert organics through brush/bulk changes

## Multifamily Recycling Starts

Ordinance approved June 2018 goes into effect January 1, 2020

2020

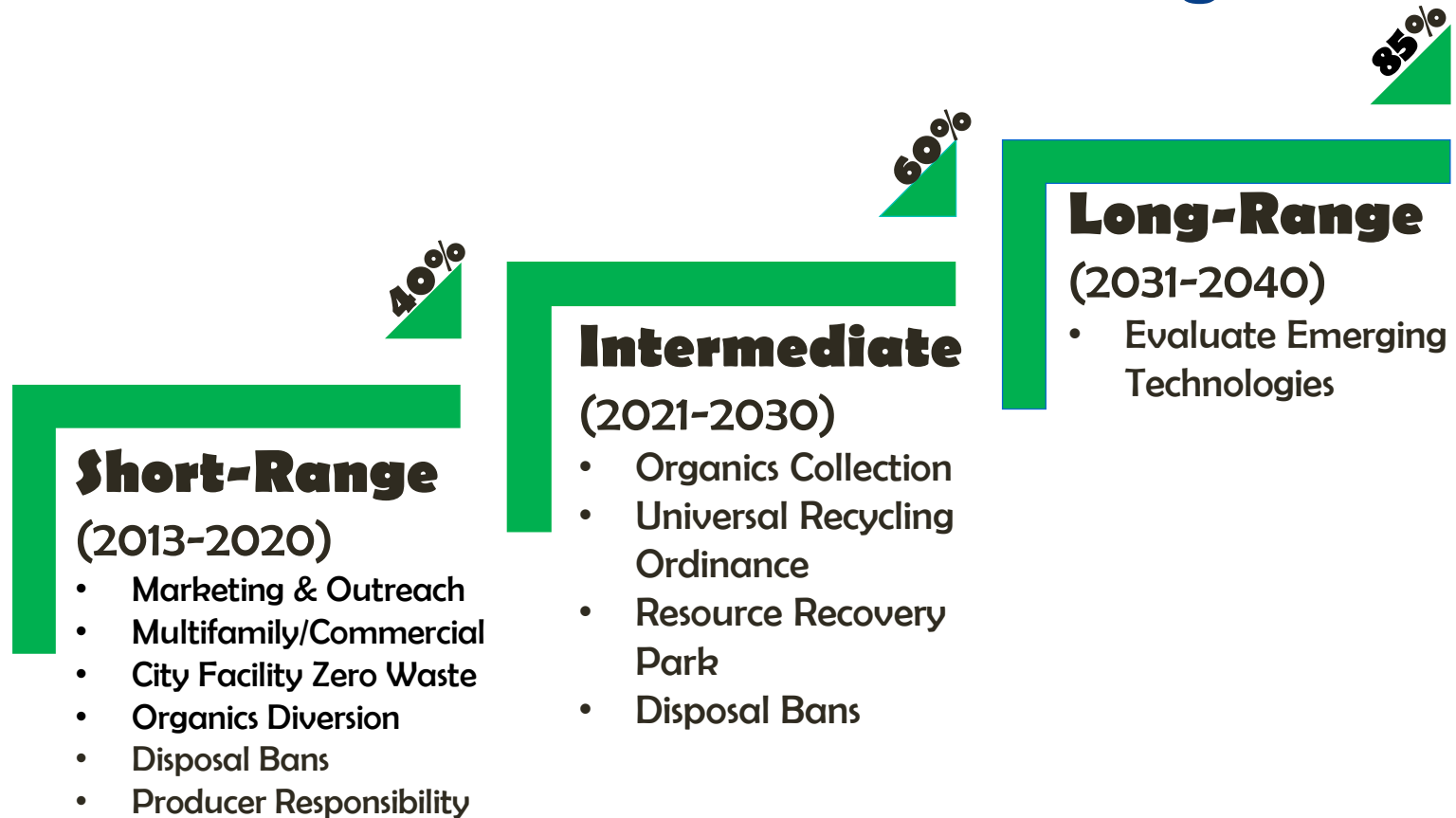




# Zero Waste Plan

- Approved in 2013
- Major shifts in the last six years
  - Global Markets & Technology
  - Air Quality
  - Climate Change
  - Public Awareness & Tolerance for Change
- Time to update Plan Goals and Strategies

# Zero Waste Plan: Goals & Strategies\*



\*Source: City of Dallas Local Solid Waste Management Plan, 2013

# Zero Waste Plan: Single Family Recycling

- Voluntary
- 240,000 accounts
- 55,000 Tons/Year
- Reported diversion rate is ~20% corresponding with single family residential residential program





# Zero Waste Plan: Multifamily Recycling

- MFRO adopted June 23, 2018
- Requires properties to:
  - Offer minimum service levels;
  - Use registered recycling collector;
  - Submit annual recycling plan;
  - Provide ongoing education;
  - Register with Code
- City marketing and building registration systems – On track



# Zero Waste Plan: Multifamily Recycling



- Requires recycling collectors to:
  - Use marked containers;
  - Submit annual reports to City;
  - Deliver to an authorized recycling processor;
  - Provide education and specific level of service to properties
- City processing of recycling collector permit applications and building out reporting systems – On Track

# Zero Waste Plan: MFRO Outreach

- Two direct mail campaigns to notify properties of ordinance and training workshops - February & April 2019
- Prominent booth at AAGD Expo 2019 - March 2019
- Pre-launch meetings with AAGD Board members and Dallas Housing Authority - May 2019
- First three MFRO training workshops well attended
  - 75% of survey respondents indicating very satisfied with training
- “Special case” property site visits are being conducted on request

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# Zero Waste Plan: MFRO Outreach

- 9 additional workshops scheduled through September
- Workshop schedule, tools, and resources for properties, recycling collectors, and residents are available online at [www.dallasrecycles.com](http://www.dallasrecycles.com)



# Zero Waste Plan: MFRO Lessons Learned

- Extensive outreach, education, and stakeholder consultation required
- Internal system updates required for recycling collector permitting and property registrations were challenging
- Both the public and private sides need considerable time to increase system capacity and build the required infrastructure to support new programs

# Zero Waste Plan: Organics Diversion

- Dallas collects brush & bulk waste together and doesn't have established limits
  - Organic materials is about 40%-60% of the waste stream
- Based on recent studies, up to 29% of landfilled materials are organic
  - Organics, including food waste, present future opportunities to increase diversion
- On June 12<sup>th</sup>, Council will consider ordinance changes to implement incremental brush/bulk program changes
  - Changes promote compliance and volume limits, to establish a baseline for future program pilots to include organic diversion

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# Zero Waste Plan: Commercial Recycling

- Last summer SAN recommended strategy to impact commercial recycling, specifically:
  - *Identify Players* ✓
  - *Research other Benchmark City Commercial Recycling Programs* ✓
  - *Identify Opportunities & Constraints* ✓
  - *Develop phased implementation and related ordinance*



# Zero Waste Plan: Commercial Recycling

- OEQS has reviewed 12 Benchmark City recycling programs and learned:
  - *El Paso & Orlando encourage, but do not require mandatory multi-family or commercial recycling;*
  - *Phoenix implements “Eco-zones” in parks, and other public places near commercial/ multi-residential areas to facilitate voluntary commercial/ multi-family recycling;*
  - *Remaining programs typically require single-stream recycling related to primary business operation, along with some C&D and vegetative waste;*
  - *Most cities allow variances for hardships and for facilities that generate small quantities of recyclable waste;*
  - *Most cities also handle multi-family and commercial recycling requirements together in one universal recycling ordinance.*

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# Zero Waste Plan: Commercial Recycling

- Multi-family process for hauler registration may be used to support commercial recycling
- Paper, cardboard, and organics including food waste may form easiest way to expand diversion to commercial entities
- Phased implementation is strongly recommended due to #s and different types of businesses (art galleries, bars, banks, churches, dry cleaners, schools, shopping centers, truck stops, warehouses, etc)





# Programmatic Opportunities & Constraints

## Multifamily

- Singular industry
- Homogenous waste stream
- Relatively uniform operations
- Universal professional organizations accessible for education
- All are subject to City Code enforcement and registration
- ~1,200 properties subject to MFRO

## Commercial

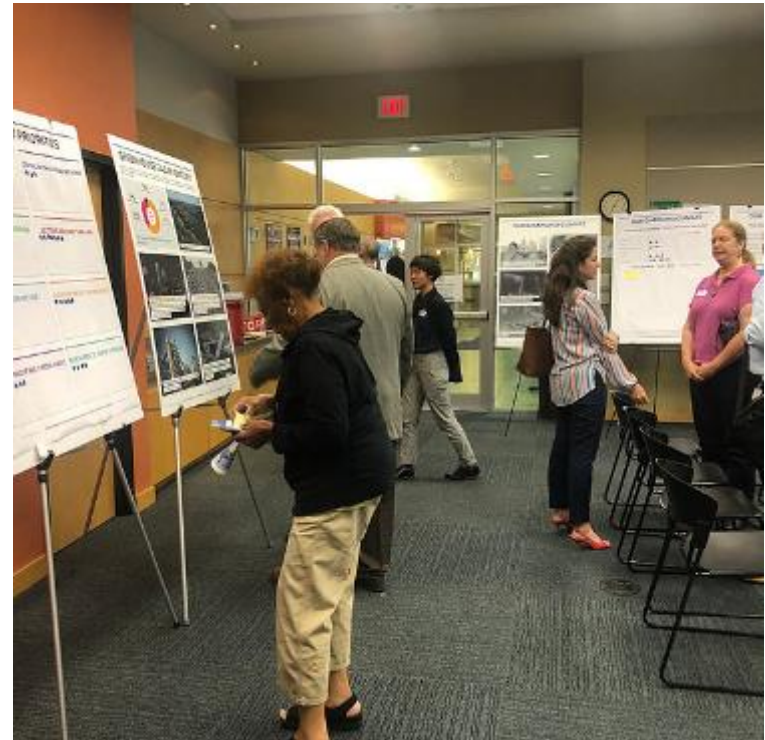
- Includes multiple industries
- Widely variable waste stream
- Operations vary and can include front of house and back of house
- No universal professional organizations accessible for education
- No central enforcement authority
- ~39,400+ businesses potentially subject to commercial recycling\*

<sup>19</sup>  
\*Based on City of Dallas, Dallas Water Utilities Billing Data, 2019/ Dallas Central Appraisal District Property Database, 2019



# Related Outreach: CECAP

- Composting for organic materials identified as community desire (916\* responses)
- Food waste also identified as a critical focus area (250\* responses)
- Also, 437\* requests for multi-family recycling were received



Source: CECAP Community Survey Summary, June 2019,  
<http://www.DallasClimateAction.com>

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# Recommended Actions

- Update Long Range Waste Master Plan/Zero Waste Plan to reflect recyclables market and programmatic changes
- Continue Multifamily Recycling Ordinance Implementation
- Use Lessons learned from MFRO to develop framework for future Commercial Waste Program
- Partner with the City's internal Food Equity Working Group convened by the Office of Innovation, and others, to develop options for addressing food waste
- Implement incremental change to brush/bulk service

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# Questions and Comments

# Update on Current Recycling & Diversion Initiatives

Quality of Life, Arts, and Culture

Susan Alvarez, P.E.  
Danielle McClelland  
Office of Environmental  
Quality & Sustainability

June 10, 2019



**City of Dallas**

# APPENDIX

# Background– Waste Diversion

- Prior to 1996– Recycling collected at “igloo” drop off locations by contractor
- 1997– City began dual stream recycling collection using blue bags for plastics 1-3 and cans; and paper bags for newspapers every other week
- 2005 -- Mayors Recycling Task Force recommends weekly recycling service
- 2006-- 2009 – Pilots and phased implementation for weekly recycling & waste service using city-issued roll carts
- 2010– Citywide conversion to weekly recycling

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# BACKGROUND– Waste Diversion





- February 2013– Council adopts Local Solid Waste Management Plan (aka “Zero Waste Plan”)
- June 2014– The Road to Resource Recovery briefing
- January 2017– Recycling processing plant opens
- January 2018– Zero Waste Plan Update briefing
- May 2018 – Multi-Family Recycling Ordinance (MFRO) briefing
- June 2018 – Council Adopted MFRO
- January 2019–Brush/bulk briefing

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# City Program Comparison (small)

	Salt Lake City	Orlando	Plano	Collier County
				
Population	200,000	280,000	286,000	373,000
State Requirement				
City Ordinance Date	2016	N/A	200,000	2004
Primary Target	property	property	hauler	property
Unique Feature	Allows properties to share containers	Voluntary / Gathering public input	Includes C&D and organics	Includes temporary events/venues
Exceptions	✓	N/A	✓	✓
Incentives				✓

# City Program Comparison (medium)

	El Paso	Boston	Seattle	Austin
				
Population	684,000	685,000	725,000	957,000
State Requirement		✓	✓	
City Ordinance Date	N/A	2009	2014 (expand)	2017
Primary Target	<b>property</b>	<b>hauler</b>	<b>property</b>	<b>property</b>
Unique Feature	Voluntary/No fines	Prohibits recyclables at solid waste sites	Police officers can enforce	Allows material substitutions
Exceptions		✓	✓	✓
Incentives			✓	✓

# City Program Comparison (large)

	San Diego	Phoenix	Chicago	Miami-Dade
				
Population	1.4M	1.56M	2.7M	2.75M
State Requirement	✓		✓	
City Ordinance Date	2008	N/A	2017	1992
Primary Target	<b>property</b>	<b>voluntary</b>	<b>property</b>	<b>property</b>
Unique Feature	3 year implementation	City drop off stations	Pick 3 to recycle	Recycling required for CO
Exceptions	✓	N/A	✓	✓
Incentives				



# Memorandum



CITY OF DALLAS

DATE June 5, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT The Great Trinity Forest

At our meeting on May 22nd, the council voted unanimously to reaffirm our support for protection of the Great Trinity Forest and set policy for moving forward with flood risk management, ecosystem restoration, and recreational enhancements. While drafting the resolution on the Forest, it was brought to my attention that there was an opportunity to honor two of the early advocates for the Great Trinity Forest.

Edward C. "Ned" and Eugenia "Genie" Fritz actively promoted environmental initiatives for several decades and worked tirelessly to improve the natural environment through leading and participating in efforts to bring awareness to conservation and preservation of nature and wildlife. Together they founded the Texas Land Conservancy, Texas Conservation Alliance, the Texas Chapter of the Nature Conservancy and the Dallas Audubon Society.

Ned and Genie were instrumental in the protection of the Great Trinity Forest, including the creation and preservation of the Texas Buckeye Trail. The environmental community has requested that the Texas Buckeye Trail be named the Ned and Genie Fritz Texas Buckeye Trail. A resolution to that effect will be on the June 10th agenda of the Quality of Life, Arts & Culture Committee.

Please see the attached letters of support from noted environmental organizations. If you have any questions, please contact me at 214-670-4067.

A handwritten signature in cursive script that reads "Sandy Greyson".

Sandy Greyson, Councilwoman  
Quality of Life, Arts & Culture Committee

Attachments: 5

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (Interim)  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Aleqresh, Chief Innovation Officer  
Directors and Assistant Directors



Serving Texas Conservation for More than 45 Years

November 17, 2018

To Honorable Chairman and Members  
Dallas Park and Recreation Board  
1500 Marilla St  
Dallas, TX 75201

Dear Mr. Chairman and Members of the Park Board,

Texas Conservation Alliance greatly appreciates your consideration of renaming the Buckeye Trail after its founders, Ned and Genie Fritz, and we strongly encourage you to take this step.

After discovering the Texas buckeyes and creating the trail, Ned and Genie for years led the Texas Buckeye Trail Walk each spring, mud or no mud, to call attention to an under-appreciated treasure. The Trinity River floodplain forest is a remarkable resource -- the largest urban forest in the country. Its potential as a recreational resource will be enhanced by this dedication and by the commitment of Groundwork Dallas and area conservation groups to maintain the trail.

Ned and Genie Fritz have long been champions of protecting the Trinity River floodplain, opposing projects that would destroy its natural character and promoting modern, non-structural methods of managing flood flows. Ned and Genie's protection of the Trinity River was just one of hundreds of conservation efforts they initiated, to conserve wildlife habitat and water resources across Texas and around the country.

Among Ned and Genie's most significant accomplishments are designation of five wilderness areas in Texas; establishment of the Big Thicket National Preserve; creation of numerous other public and private wildlife areas; ending clearcutting on national forests in Texas; and founding numerous groups, including The Nature Conservancy in Texas, the Texas Land Conservancy, and Texas Conservation Alliance. On a national scale, Ned helped draft provisions in the National Forest Management Act of 1976 that protect soils, watersheds, fish, wildlife, and other resources. He organized the first nationwide network of groups working on national forest issues and led the case against the U.S. Forest Service that established guidelines for forest management throughout the Southeastern United States.

Texas Conservation Alliance enthusiastically endorses the proposal to establish the Ned and Genie Fritz Buckeye Trail, and we know it will be an asset for the City of Dallas.

Sincerely,

Mack Turner  
Chairman

Janice Bezanson  
Executive Director

TEXAS  STATE  
UNIVERSITY

*The rising STAR of Texas*

May 1, 2019

Becky Rader  
Dallas Park and Recreation Board, District 9  
9703 Champa Drive  
Dallas, Texas 75218

Dear Ms. Rader:

I cannot tell you how excited I was to hear that the Dallas Park and Recreation Board is considering naming the Texas Buckeye Trail in the Great Trinity Forest for Ned and Genie Fritz.

I first met Ned Fritz more than fifty years ago while working as a young aide in the Department of the Interior on establishment of the Big Thicket National Biological Preserve and I will never forget the passion and determination he showed in the political struggle that lasted for many years and ultimately resulted in America's first preserve of its kind.

Later, as Executive Director of The Texas Nature Conservancy, which Ned had helped to create, we worked together on protection of the first tracts in what came to be known as The Great Trinity Forest.

In addition to our States office of the Nature Conservancy, Ned and Genie made possible the creation of other vital Texas Conservation organizations, including the Texas Conservation Alliance and The Texas Land Conservancy.

Few couples have contributed so much of their lives to conservation in Texas and permanent recognition of their lasting impact on our environment and quality of life is long overdue.

I could not be more supportive of renaming the Texas Buckeye Trail in their honor.

Yours very sincerely,



Andrew Sansom, PhD  
Director of Environmental Strategy  
Professor of Practice in Geography



THE MEADOWS CENTER  
FOR WATER AND THE ENVIRONMENT

601 UNIVERSITY DRIVE | SAN MARCOS, TEXAS 78666-4684 | phone 512.245.9200 | fax 512.245.7371 | [WWW.MEADOWSCENTER.TXSTATE.EDU](http://WWW.MEADOWSCENTER.TXSTATE.EDU)

*Texas State University was founded 1829.*  
MEMBER THE TEXAS STATE UNIVERSITY SYSTEM



Dear Mr. Chairman and Members of the Park Board,

Groundwork Dallas is writing to support naming of the Buckeye Trail after its founders, Ned and Genie Fritz.

Ned and Genie's best known accomplishments include the designation of five wilderness areas in Texas; establishing the Big Thicket National Preserve; ending clearcutting of national forests in Texas; and founding numerous conservation groups such as the Texas Land Conservancy, The Nature Conservancy in Texas, and Texas Conservation Alliance. Nationally, Ned helped draft the National Forest Management Act of 1976 to protect soils, watersheds, fish, wildlife, and other resources. Ned also organized a grassroots group to advocate for national forests and helped establish legal guidelines for forest management and logging in the Southeastern U.S.

We recently learned that Ned and Genie also discovered the Texas buckeyes, created a trail to access them, and led walks every spring to share this treasure with the people of Dallas. We greatly appreciate their efforts in bringing this trail to the attention of the public. From our own work on the Buckeye trail, we know that this unique part of the Trinity River floodplain is both beautiful, worth protecting, and enjoyed by public citizens.

The buckeye trail is part of the larger Great Trinity Forest (a name given by Ned Fritz) which is the largest urban forest in the country, a tremendous asset to the city of Dallas. Ned and Genie Fritz championed efforts to protect the Great Trinity Forest throughout their lives, supporting modern, non-structural methods of managing flood flows and protecting the natural character of the area. Dedicating the trail in Ned and Genie's name will increase the commitment and ability of groups like ours to maintain the trail alongside volunteers, and share its wonders with more Dallas residents. In turn, this will enhance the value of the Great Trinity Forest – one of Dallas's most valuable natural habitats.

We greatly appreciate your considering this matter, and hope you will proceed with honoring Ned and Genie Fritz in this way.

Sincerely,  
Richard Buckley (on behalf of Groundwork Dallas Board and Staff)

  
**Richard Buckley**  
**Executive Director**  
Groundwork Dallas  
(817) 726-9055  
rick@groundworkdallas.org





## TEXAS LAND CONSERVANCY

November 28, 2018

Becky Rader  
Dallas Park & Recreation Board, District 9

Dear Ms. Rader,

I am pleased to write to you on behalf of Ned and Genie Fritz to have the Texas Buckeye Trail renamed to the Ned and Genie Fritz Trail in the Great Trinity Forest.

I first met Ned and Genie when I was hired as the Executive Director of the Texas Land Conservancy in 2007. Genie still served on the Board of Directors at that time and was secretary, until she stepped down in 2012. Genie was an invaluable resource for me and for TLC for many years. The legacy that she and Ned created with Texas Land Conservancy and other conservation organization is a real testament to their dedication to the environment of Texas.

I know as a result of Ned and Genie's efforts on our Board, TLC has expanded our influence and conservation mission, and I'm a better leader as a result. They personify the spirit of conservation in Texas.

We need more conservationists like Ned and Genie Fritz.

Sincerely,

Mark Steinbach, PhD  
Executive Director  
Texas Land Conservancy



T E X A S



NORTH TEXAS CHAPTER

November 21, 2018

Becky Rader

Dallas Park and Recreation Board, District 9  
1500 Marilla Street, Suite 6FN  
Dallas, TX 75201

Dear Becky:

The North Texas Chapter of the Texas Master Naturalist Program has been informed that an application to name the Texas Buckeye Trail in the Great Trinity Forest in honor of Ned and Genie Fritz has been submitted. Our chapter is very familiar with the Texas Buckeye Trail. Our volunteers lead nature walks for the public in the spring particularly when the buckeyes are blooming, conduct field trips for our new class members, and work to maintain the trail.

We are fully supportive of naming the Trail after Ned and Genie. We knew Ned as an untiring environmentalist who used his skills as an attorney to help to protect parts of Texas that he loved including The Great Trinity Forest. Through his advocacy and example, he inspired innumerable people to become activists for nature.

Genie is also important to our chapter. Because of her environmental activism, we appointed her as an Honorary Texas Master Naturalist in 2016, an honor bestowed on only 5 others in our twenty-year history. She is a leader in several environmental organizations in Texas. In August, Genie was also honored at Women's Equality Day at Dallas City Hall by Mayor Mike Rawlings for all of the good that she has accomplished for Dallas County.

Naming the Texas Buckeye Trail for Genie and Ned would be a wonderful way to honor and recognize their leadership in environmental causes in Dallas and Texas.

If you need any other information from me about our support, please do not hesitate to contact me at 972-489-2771.

Thank you for your consideration,

Bruce Stewart

President

Texas Master Naturalist Program - North Texas Chapter

# Memorandum



CITY OF DALLAS

DATE May 31, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Proposed Residential Brush and Bulky Waste Collection Changes**

Early this year, staff briefed both the Quality of Life, Arts & Culture Committee and City Council on an incremental approach to brush and bulky waste program to improve neighborhood cleanliness. The gradual changes begin with clarifying and reinforcing program guidelines and establishing reasonable collection limits for improved timeliness and reduced visual blight. The proposed changes also include a new “clean curb” collection component that allows for collection of non-compliant set outs with collection fees to become effective next fiscal year and billed on the dwelling units water bill. These changes, if approved, would include robust outreach and education and occur over several months prior to implementation of non-compliance fees.

Based on feedback and direction received at the City Council briefing in February, Sanitation Services was directed to develop and bring back an action item for Council consideration related to incremental program changes for brush and bulky waste collection and include an implementation/outreach plan with timelines for the changes.

On June 12, 2019, you will be presented with an agenda item proposing amendments to Chapter 18 “Municipal Solid Wastes,” of the Dallas City Code, related to residential brush and bulky trash collection. Council approval would clarify definitions and guidelines for better program compliance and effective July 1, 2020, establish monthly collection limits and regulations/fees for “clean curb” collections. Attached is a summary of the proposed program/ordinance changes, and the proposed implementation and outreach plan, including methods and timelines.

If you have any questions regarding this agenda item, please contact me or Kelly High, Director of the Department of Sanitation Services.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata  
Assistant City Manager

Attachment

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (Interim)  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Aleqresh, Chief Innovation Officer  
Directors and Assistant Directors

## BRUSH AND BULKY TRASH – COLLECTION CHANGES

### PROGRAM COMPLIANCE AND VOLUME LIMITS

- Revise City Code related to brush and bulky trash collection
  - Refine program definitions
  - Clarify program restrictions (materials, placement, loose waste)
  - Establish monthly volume set-out limit – 10 cubic yards
    - Allow for 1 set-out annually to be “oversized” (20 CY) – must be requested via 311 SR
  - Clarify placement guidelines (away from vehicles, fences, gas meters, and power lines)
  - Create “Clean Curb” program
    - Provide for collection of set outs that exceed volume limits or that are non-compliant
    - Establish ordinance language to allow excessive volume and non-compliant collection fees to be billed on a dwelling units water bills
    - Fees established as part of budget process

### IMPLEMENTATION AND OUTREACH APPROACH

- Four phase implementation approach
  - Official Code revisions related to brush and bulk program changes (June 12, 2019)
  - “Soft Launch” – Spend 6 months getting the word out on upcoming changes
  - Spring 2020 - Begin stricter program compliance enforcement (e.g., improper materials and loose waste)
  - Summer 2020 - Begin enforcing volume limits and implement “Clean Curb” collection and fees
- Develop outreach material for multiple outreach and education methods, such as:
  - New “Dallas Resident’s Guide for Waste and Recycling” mailer
    - Information on new brush and bulk collection – how to use the program, program compliance, restrictions and limits
    - Guidelines on using residential waste and recycling services
    - Updates on Council adopted program fees
    - Information of use of regional disposal facilities
    - Information on Recycling and Household Hazardous Waste
  - Consider professional marketing campaign
  - DWU billing inserts
  - Social Media
  - Attend or host community meetings
  - Library and Recreation Centers – Community Information Centers
  - Email distribution



## Attachment A

# BRUSH AND BULKY TRASH - COLLECTION CHANGES

### IMPLEMENTATION PLAN AND TIMELINE

#### 2019 Calendar Year

- August/September – Council consideration of Sanitation fees related to “Clean Curb” collection program
  - Council consideration as part of the FY 2019-20 budget adoption process.
- July - September
  - Develop “Residents Guide” format and information to be included
  - Develop outreach material related to brush and bulk collection changes for multiple formats
- October to December – Outreach and education efforts related to brush and bulk program changes
- December – Mail out “Residents Guide” to residential customers

#### 2020 Calendar Year

- January to June – Continued outreach and education efforts related to brush and bulk program changes
- March 1<sup>st</sup> – Begin stricter enforcement of brush and bulk program compliance
- July 1<sup>st</sup> – Begin enforcing volume limitations and implement “Clean Curb” collection with fees

# Memorandum



CITY OF DALLAS

DATE May 31, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Proposed Lease for Kalita Humphreys Theater**

On April 22, 2019, OCA staff briefed Quality of Life, Arts and Culture Committee on a proposed lease agreement for the Kalita Humphreys Theater (“The Kalita”) with Dallas Theater Center (DTC). The proposed lease has a 5-year term and performance benchmarks such as timely completion of (1) an equitable access plan for users of the Kalita and the Heldt Administration Building, and (2) an update to the 2010 Master Plan for the Kalita, the Heldt, and the surrounding 9.87 acres of park land.

The Committee voted to schedule the proposed lease for City Council consideration on the June 12, 2019, agenda. Additionally, the Committee also requested that staff take steps to ensure the selection of a more independent master plan update consultant that would give balanced weight to groups interested in using the facility.

Below are responses to the Committee’s questions and concerns. This item will also be discussed at the upcoming Committee meeting on June 10, 2019.

1. Why was the 2010 Master Plan not formally adopted?
  - a. At the time, the costs to implement the master plan were estimated at ~\$25m, which was prohibitive due to the recession and the unfinished capital campaign associated for the AT&T Performing Arts Center (ATTPAC), to which the arts community was deeply engaged, financially and operationally, in opening. Since then, Uptown Players and DTC have grown and continued to flourish at the Kalita. A contemporary analysis is needed to update the master plan and address the critical support spaces in the ancillary building and the management approach to running the site.
2. Is there a way to make sure the master plan update has independence from DTC and captures the input and interests of all stakeholders?
  - a. In response to the request by QOL, a Steering Committee comprised of a diverse set of stakeholders will be created to help select and advise the professional team of consultants. This Steering Committee will include representatives from the current theaters, architecture and historic preservationists, City staff, as well as neighborhood stakeholders. This group will represent a variety of viewpoints, but be focused first and foremost on finding workable and actionable solutions.
  - b. The Steering Committee membership will be proposed by DTC and approved by the City Manager, and will be comprised of:
    - i. Three (3) Directors from the City of Dallas (Park and Recreation, Office of Cultural Affairs, and Planning and Urban Design)
    - ii. Two (2) Theater Groups (Uptown Players and Soul Rep Theatre)

DATE May 31, 2019

SUBJECT **Proposed Lease for Kalita Humphreys Theater**

- iii. Eight (8) Community Stakeholders:
  1. Representative from AIA or Preservation Dallas
  2. Representative from Friends of the Katy Trail
  3. Representative from the Oak Lawn Committee
  4. Two (2) Representatives from Foundations/Funders
  5. Representative from the Turtle Creek Corridor Neighborhood
  6. Representative with experience in accounting, finance or budgeting
  7. Representative with experience in construction, engineering or facilities
3. Why a five-year agreement? What are the milestones built into this lease and can the lease be cancelled?
  - a. Year 1 and Year 2: DTC, with input and in consultation with the Steering Committee, will hire the consultant to update the master plan. DTC will work with stakeholders from OCA-supported arts groups to develop an Equitable Action Plan to open up weeks at both the Kalita and Heldt Annex for new users. Both the EAP and updated master plan will come to the Arts and Cultural Advisory Commission for recommendation and then approval by OCA Director.
  - b. Year 3: 4 weeks reserved for new groups (at both Kalita and Heldt)
  - c. Year 4: 8 weeks reserved for new groups (at both Kalita and Heldt)
  - d. Year 5: 12 weeks reserved for new groups (at both Kalita and Heldt)
  - e. Yes, the lease could be terminated for failure to satisfy these milestones which would put DTC into default.
4. Who would approve the updated master plan and when will it be completed?
  - a. City Council would approve the updated master plan. Prior to City Council action, the plan would be briefed to appropriate boards and commissions, as well as the QOL Committee. As requested by QOL, staff will also provide periodic updates on the status of the master plan update.
5. What is the DTC's responsibility for the current condition of the facility?
  - a. DTC does not have responsibility for deferred maintenance of the facility. The City maintains all parts of the building and improvements. DTC is responsible for the janitorial services and general cleanup of trash around the exterior.
6. Who funds the master plan update and how much will it cost?
  - a. Based on the current recommended lease terms suggested by the Task Force, the DTC will pay for the updates to the master plan. Exact cost is currently unknown but expected to exceed \$100,000.
7. Does the City have the budget to assume responsibility for the update?
  - a. No, the City's biennial budget did not fund an update to the Master Plan. Furthermore, future improvements and operations at KHT will rely on a public-private partnership, and groundwork for this would be created by the process of updating the Master Plan.
8. Who raises the approximately \$30m to fund the capital improvements recommended in the updated master plan?

DATE May 31, 2019

SUBJECT **Proposed Lease for Kalita Humphreys Theater**

- a. The City of Dallas would seek a public-private partnership to address the needed improvements at the Kalita. The updated Master Plan would help establish broad support, funding goals and an approach to fundraising in anticipation of a future capital bond program.
9. How much will the update change in the original master plan?
  - a. The 2010 Master Plan is a thorough work and much of it will remain as written. The update will build and depend greatly on this earlier effort.
10. Why wasn't a competitive request for proposals (RFP) issued for management of the Kalita Humphreys Theater (KHT)?
  - a. The Dallas Theater Center is the incumbent resident company. DTC built the Kalita in 1959 and gifted it to the City of Dallas in 1974, and has produced a substantial part of their season continuously at the site since its opening. DTC has been in a holdover position with their lease since 2011 and the proposed agreement seeks to formalize a way forward for their company and other user groups for this important asset.
11. How is this different from scheduling neighborhood cultural centers, such as the Latino Cultural Center (LCC) and their legacy user groups?
  - a. The City's cultural centers do not have resident companies. The LCC, which opened 15 years ago, now serves approximate 15 Latinx arts groups per year. Over time, two groups – Cara Mia Theatre and Teatro Dallas – have emerged as the strongest theater companies and have currently secured a guarantee of 16 weeks per year at the LCC. We are working to grow them into resident companies once we add the multi-form theater space in 2021. In the meantime, their core group status brings needed stability to their artistic planning process and helps cultivate loyal audiences, while still allowing new groups to take root.
  - b. Furthermore, Cultural Centers utilize a "tier system" to allow groups priority in certain spaces but are not closed to any groups. Once those core groups are scheduled, remaining dates are open to everyone. For example, the Plano Children's Theater and Dallas Black Dance Theatre have both presented at LCC in this past year.
  - c. In contrast, some of our cultural venues were built by arts groups (such as the Kalita) or in a public-private partnership with the substantial private investment made on behalf of specific arts organizations (such as the Meyerson Symphony Center). In those cases, the resident arts groups, DTC and the Dallas Symphony Orchestra, have 30+ years of artistic and economic investment in those venues.
12. Does the proposed agreement reduce available dates for Person of Color (POC) organizations like Soul Rep Theater at the Kalita?
  - a. No, the agreement does not reduce dates for any group at the Kalita. In fact, the Arts and Cultural Advisory Commission's Kalita Task Force is recommending adding weeks for new users at the Kalita beginning in Year 3 of this agreement. The current groups that use these spaces, DTC, Uptown Players and Second Thought Theatre, would have time to adjust accordingly. At 451 seats, the Kalita is a large theater space and the



DATE May 31, 2019  
SUBJECT **Proposed Lease for Kalita Humphreys Theater**

- number of theater companies that can use it regularly is smaller than at our black box theaters located in the cultural centers.
- b. Soul Rep Theater is doing wonderful work at South Dallas Cultural Center, but their attendance is not one that demands almost 500 seats per show. If they choose to perform at the Heldt Annex at the Kalita in future years, the Equitable Access Plan required in the lease would allow for weeks to be opened up for them and similar groups.
13. Explain why it will take over a year to make more space available at the Kalita.
- a. Theaters plan several seasons out, and just as it is important to provide stability at the LCC for two of our theater companies, it is similarly important to provide this to the current users at the Kalita. Furthermore, there is greater need for more smaller theater spaces in Dallas – one of which is currently in design with Phase II of the LCC and will open in 2021. With the main stage at the LCC freed up, that venue’s 300 space theater will have more availability and be a workable option to relieve demand at the Kalita. Conversely, the City of Dallas does not currently have a similarly sized (~500 seat venue) to offer the KHT current users, so it would not benefit smaller theater groups to decrease available dates to current, larger user groups.
14. Will the equitable access plan (EAP) ensure the same standard, same platform and same formula is applied across all cultural venues?
- a. Each venue is different and unique based on its size, artistic capabilities (meaning it is best for theater, dance, music, etc.) and its location. The key is for each venue to serve their “core users” and allow for groups to grow into these spaces as well.
  - b. To this end, each facility depends on their user groups to work together to help manage the space – DTC will form a “user advisory group” comprised of a wide range of OCA-supported arts organizations to make sure that the goals in the EAP are being met in Years 3-5 of this lease.

Please contact me or Jennifer Scripps, director of the Office of Cultural Affairs, if you have further questions.



Joey Zapata  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Aleqresh, Chief Innovation Officer  
Directors and Assistant Directors



Agenda Information Sheet

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**File #:** 19-703

**Item #:** 4.

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**STRATEGIC PRIORITY:** Government Performance and Financial Management

**AGENDA DATE:** June 12, 2019

**COUNCIL DISTRICT(S):** All

**DEPARTMENT:** Department of Dallas Animal Services

**EXECUTIVE:** Nadia Chandler-Hardy

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**SUBJECT**

Authorize the **(1)** acceptance of a grant from Petco Foundation for the Petco Foundation Grant Lifesaving Investment, to create operations, programs, and partnerships that reduce the number of animals in shelters and provide additional lifesaving opportunities in the amount of \$150,000.00 for the period June 12, 2019 through August 31, 2020; **(2)** receipt and deposit of grant funds in an amount not to exceed \$150,000.00 in the Petco Foundation Grant 19-20 Fund; **(3)** establishment of appropriations in an amount not to exceed \$150,000.00 in the Petco Foundation Grant 19-20 Fund; and **(4)** execution of the grant agreement and all terms, conditions, and documents required by the grant agreement - Not to exceed \$150,000.00 - Financing: Petco Foundation Grant Funds

**BACKGROUND**

The Petco Foundation is a nonprofit organization based in San Diego, CA dedicated to supporting and encouraging the work of organizations in an effort to create a nation where no animal is needlessly euthanized, where domestic animals can be trained to provide service to people and organizations in need, and where all domestic animals can be healthy and find lifelong homes and lifesaving medical care.

Dallas Animal Services (DAS) is engaging Dallas citizens in our efforts, educating residents about responsible pet ownership and spay/neuter, and implementing programs to help keep pets in loving homes; however, we realize that there are simply not enough kennels in our facility or homes in our community to accommodate all the animals that are in need. Utilizing industry formulas, DAS has analyzed the capacity of the shelter and have approximately 200 too few dog kennels to feasibly sustain a 90 percent live release rate goal.

DAS is receiving this Lifesaving Impact Award from the Petco Foundation in the amount of \$150,000.00 to develop a transport program to transport animals to shelters and rescue partners in other states for adoption. DAS has made it a priority to secure a large transport vehicle capable of making these trips on a regular basis, which will display the Petco Foundation logo along with the DAS logo. This investment will allow DAS to take advantage of these valuable relationships and relocate adoptable animals to communities where they will easily find loving homes.

This program will be the lifesaving gift that keeps on giving, allowing DAS to continue to save thousands of additional lives.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on June 10, 2019.

**FISCAL INFORMATION**

Petco Foundation Grant Funds - \$150,000.00



Agenda Information Sheet

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**File #:** 19-795

**Item #:** 13.

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**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** 8  
**DEPARTMENT:** Department of Sanitation Services  
**EXECUTIVE:** Joey Zapata

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**SUBJECT**

A resolution authorizing the City Manager to ratify an emergency construction contract and authorize the City Manager to execute the contract with Hammett Excavation, Inc. for soil hauling, earthwork and all-weather roadway improvements at the McCommas Bluff landfill located at 5555 Youngblood Road - Not to exceed \$900,308.20 - Financing: Sanitation Capital Improvement Funds

**BACKGROUND**

Over the last nine months, from August 9, 2018 to May 19, 2019, the McCommas Bluff landfill received over 71 inches of rain. During the timeframe of April 6, 2019 to May 19, 2019, the landfill received over 21 inches of rain. The normal annual precipitation amount for Dallas is approximately 36 inches. Additionally, the National Weather Service's Climate Prediction Center has forecasted that this year's El Nino event has a 70 percent chance of lasting through the summer and bringing continued wet conditions to this region.

The recent historic rainfall has created significant operational challenges for the landfill's excavation, earthwork and daily soil hauling/waste cover crews. Some of the challenges include flooded soil borrow areas that have been inaccessible at times, saturated soil conditions that have limited excavation and hauling capacity/efficiency, increased consistent roadway and tipping pad maintenance, and increased erosion and site drainage maintenance needs.

Landfill staff is working diligently, often seven days a week, but under the current conditions cannot catch up with the earthwork and soil hauling needs. The landfill is currently in the process of double filling five additional heavy equipment operators to assist with these ongoing maintenance needs, but filling these positions may take a couple of months. With current and forecasted conditions to remain difficult, the landfill now requires the assistance of additional resources to catch up and meet daily soil hauling and cover needs that are part of the site's regulatory obligations. Additionally, development of all-weather roadways and access to additional soil borrow areas is needed to allow soil hauling operations to continue in extremely wet conditions.



Hammett Excavation, Inc. (Hammett) is currently completing a new 52-acre waste cell at the McCommas Bluff Landfill. Hammett has excavation, earthwork and soil hauling crews on site at the landfill as part of the waste cell construction project. Since Hammett is on site, familiar with landfill operations, can bring in additional resources, and doesn't have to incur the time and costs of mobilization and staging, utilizing their services provides the most immediate and cost-effective assistance.

This item will ratify an emergency construction contract with Hammett Excavation, Inc. for soil hauling and earthwork at the McCommas Bluff landfill located at 5555 Youngblood Road.

**ESTIMATED SCHEDULE OF PROJECT**

Began Construction            May 2019  
Complete Construction        August 2019

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

Information about this item will be provided to the Quality of Life, Arts & Culture Committee on June 10, 2019.

**FISCAL INFORMATION**

Sanitation Capital Improvement Funds - \$900,308.20

**M/WBE INFORMATION**

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<b>Contract Amount</b>	<b>Category</b>	<b>M/WBE Goal</b>	<b>M/WBE %</b>	<b>M/WBE \$</b>
\$900,308.20	Emergency Construction	N/A	N/A	N/A
<ul style="list-style-type: none"> <li>• The Business Inclusion and Development Plan does not apply to emergency ratification contracts.</li> </ul>				

**OWNER**

**Hammett Excavation, Inc.**

Gaylon Hammett, President



Agenda Information Sheet

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**File #:** 19-817

**Item #:** 14.

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**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** All  
**DEPARTMENT:** Department of Sanitation Services  
**EXECUTIVE:** Joey Zapata

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**SUBJECT**

An ordinance amending Chapter 18, "Municipal Solid Wastes," of the Dallas City Code, by amending Sections 18-2, 18-4, and 18-9; **(1)** clarifying and adding definitions; **(2)** adding restrictions to the placement of brush and bulky trash; **(3)** providing a limitation on the quantity of brush and bulky trash collections; **(4)** providing regulations on oversized brush and bulky trash collections; **(5)** providing that fees for excessive and non-compliant brush and bulky trash service will be adopted with the 2019-2020 fee ordinance; and **(6)** providing that construction debris will be collected for a fee as part of a non-compliant brush and bulky trash collection or as a cost plus rate - Financing: No cost consideration to the City (see Fiscal Information)

**BACKGROUND**

Over the last several years, the Department of Sanitation Services has faced increasing annual collection tonnage and drastic swings in monthly collection volumes. Recently, the department has been collecting over 170,000 tons of brush and bulk waste annually and monthly volume ranged from 7,000 tons to over 20,000 tons. In contrast to other major Texas cities, Dallas collects around two to three times more brush and bulky waste per household annually. The increased volumes and large monthly fluctuations require additional overtime, stress resources, cause collection delays, and have negative impacts on neighborhood cleanliness.

Previously, the Department of Sanitation Services hired a solid waste consultant to evaluate our current program, programs of other large Texas cities, and practical alternatives. The goals for developing new program alternatives included 1) meeting residents' needs with reasonable collection frequency and limits; 2) increasing diversion or re-use of brush and yard waste material as outlined in the City's Zero Waste plan; and 3) improving efficiency and consistency of service and reduce the amount of time that material is out for collection (i.e., improving neighborhood appearance). The consultant recommended various possible alternatives for Dallas to consider. These recommendations were briefed to the Quality of Life, Arts & Culture Committee and full City Council.

In January and February of this year, staff briefed the Quality of Life, Arts & Culture Committee and full City Council on an incremental approach to program changes. This approach proposed to make changes gradually and in phases, focus on reinforcing program guidelines, establish limits, provide significant outreach and education about the program and any changes, and allow for pursuit of pilot programs in the future. Based on direction received at the February City Council briefing, the Department of Sanitation Services was directed to develop an action item related to new program restrictions, volume limits and fees for collection of non-compliant set outs. The Department of Sanitation Services was also directed to develop an implementation plan that provides for a lengthy transition of changes and includes a robust outreach and education program.

This action item, amending Chapter 18 “Municipal Solid Wastes”, of the Dallas City Code, includes the following key changes to the City’s Brush and Bulky Trash collection program:

- Refines and adds definitions for clarity
  - Defining construction debris
  - Clarity on the restriction of loose or non-containerized waste
- Updates language regarding allowable materials and set-out placement
  - Not allowed near utility infrastructure, vehicles, fences and power lines
  - Not allowed in the alley, on vacant lots or in front of businesses
- Adds monthly volume restrictions (effective July 1, 2020)
  - Establishes a 10 cubic yard monthly limit
  - Allows for one of the 12 annual collections to be “Oversized”
    - Requested via 311 prior to collection week
  - Define an “Oversized” collection
    - Up to 20 cubic yards, of which no more than 10 cubic yards of bulk
- Adds regulations for collection of excessive and/or non-compliant set-outs (effective July 1, 2020)
  - New “Clean Curb” approach
  - Unless a set out includes hazardous waste or chemicals, the Department of Sanitation Services will proceed with collection and bill residents on the service unit’s water bill
  - Fees established as part of the FY 2019-20 budget process

Along with amendments to Chapter 18 of the Dallas City Code, the Department of Sanitation Services has developed an implementation plan that will be implemented as outlined in Attachment A.

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

The Quality of Life, Arts, & Culture Committee was briefed on the potential program changes to the Brush and Bulky Waste collection program on January 14, 2019.

City Council was briefed on the recommended program changes to the Brush and Bulky Waste collection program on February 6, 2019.

The Quality of Life, Arts & Culture Committee will be briefed by memorandum regarding this matter on May 31, 2019.

**FISCAL INFORMATION**

No cost consideration to the City. Collection fees for excessive or non-compliant set-outs may generate additional revenues to the City effective July 1, 2020.





Agenda Information Sheet

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**File #:** 19-777

**Item #:** 33.

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**STRATEGIC PRIORITY:** Quality of Life

**AGENDA DATE:** June 12, 2019

**COUNCIL DISTRICT(S):** All

**DEPARTMENT:** Library

**EXECUTIVE:** Joey Zapata

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**SUBJECT**

Authorize **(1)** the acceptance of a grant from Arts Midwest on behalf of National Endowment for the Arts (NEA) (Grant No. 00024062/Federal ID No. 1844334-52-C-18, CFDA No. 45.024) in the amount of \$15,000.00 to support the implementation of the NEA Big Read Program for the City of Dallas for the period September 1, 2019 through June 30, 2020; **(2)** the establishment of appropriations in an amount not to exceed \$15,000.00 in the NEA Big Read Grant 19-20 Fund; **(3)** the receipt and deposit of grant funds from Arts Midwest on behalf of National Endowment for the Arts in an amount not to exceed \$15,000.00 in the NEA Big Read Grant 19-20 Fund; **(4)** a required local match in an amount not to exceed \$24,735.00 from the General Fund; **(5)** an in-kind match in the amount of \$4,306.00; and **(6)** execution of the grant agreement and all terms, conditions, and documents required by the grant agreement - Total not to exceed \$44,041.00 - Financing: Arts Midwest Grant Funds (\$15,000.00), In-Kind (\$4,306.00) and General Fund (\$24,735.00)

**BACKGROUND**

NEA in partnership with Arts Midwest, awards competitive grants to libraries across the country to host NEA Big Read programming designed to broaden understanding of the world, our community, and ourselves through the joy of sharing a good book. The City of Dallas, Dallas Public Library, has been awarded one of these grants.

NEA Big Read grant, in the amount of \$15,000.00, will be used to carry out NEA Big Read Dallas programming for teens and adults throughout the City that will focus on the selected title, *Into the Beautiful North*. The grant will be used to cover the cost of giveaway books for book discussions, conversations with the author, staged readings, writing workshops, and a film screening at the Majestic Theatre of *The Magnificent Seven*, which is prominently featured in the selected book. Programming will be a collaboration between Dallas Public Library and the Office of Cultural Affairs.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

Information about this item will be provided to the Quality of Life, Arts & Culture Committee on June 10, 2019.

**FISCAL INFORMATION**

Arts Midwest Grant Funds - \$15,000.00

General Fund (local cash match) - \$24,735.00

This action will also have an associated in-kind match not to exceed \$4,306.00.



Agenda Information Sheet

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**File #:** 19-661

**Item #:** 35.

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**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** N/A  
**DEPARTMENT:** Office of Cultural Affairs  
**EXECUTIVE:** Joey Zapata

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**SUBJECT**

A resolution authorizing and establishing the ArtsActivate 2020 program, which consolidates and updates two existing Cultural Support Programs within the Office of Cultural Affairs, to further the goals of the *Dallas Cultural Plan 2018* and support cultural services in the City of Dallas, and approving the program guidelines - Financing: This action has no cost consideration to the City (see Fiscal Information)

**BACKGROUND**

The updated Cultural Policy of the City of Dallas, adopted on November 28, 2018, provides that guidelines for the various Cultural Support Programs will be submitted for review and approval of the City Council. This serves to affirm the artistic nature of services to be provided through these various cultural programs and to specify the review and selection process for cultural services.

ArtsActivate 2020 is a new cultural support program, which combines the Cultural Projects Funding Program and Cultural Vitality Program into one larger projects-based funding program for Dallas-based cultural organizations and individual artists. The ArtsActivate 2020 program will continue to emphasize the goals of neighborhood/community engagement of the Cultural Vitality Program while allowing for more opportunities to apply for funding like the multiple rounds of the Cultural Projects Funding Program. The goals of ArtsActivate 2020 are:

1. Engage with the *Dallas Cultural Plan 2018* and create programming to address its priorities and initiatives.
2. Enhance understanding of and respect for diverse cultural traditions, heritages and forms of expression.
3. Increase access and inclusivity in the experience of art and creativity for communities that have been historically underserved or underrepresented.
4. Connect individuals from diverse cultures, ages and economic means in an effort to strengthen communities and/or neighborhoods through the arts.
5. Invest in historically underserved communities with artists or organizations rooted in that community to build individual capacity and economic viability.

The *Dallas Cultural Plan 2018* and the updated Cultural Policy were adopted following a year-long cultural planning effort, which included in-depth regional, national and international research, engagement across every zip code and district in the city, and analysis of City plans and collaboration with Dallas residents, artists, organizations, City staff and leaders. Nearly 9,000 Dallas residents were engaged in this process to develop over one hundred initiatives and strategies under these six priorities: equity, diversity, space, support for artists, sustainable arts ecosystem, and communications.

The ArtsActivate 2020 program seeks to improve equity through expanded and adapted programmatic offerings in Dallas neighborhoods. Applicants will be partially scored on their proposals to provide cultural services in Dallas neighborhoods, outside of the urban core of the city.

Cultural Support Programs will continue to be brought forward for City Council approval from time-to-time as the Office of Cultural Affairs continues to implement initiatives and strategies identified in the *Dallas Cultural Plan 2018*.

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On November 28, 2018, City Council adopted the *Dallas Cultural Plan 2018* and a revised and restated Cultural Policy of the City of Dallas; and authorized and established the Cultural Projects Funding Program, Cultural Vitality Program and Community Artist Program to support artist and cultural services in the City of Dallas by Resolution No. 18-1683.

On April 8, 2019, the Allocations Committee of the Arts and Culture Advisory Commission approved a recommendation in support of this item.

On April 18, 2019, the Arts and Culture Advisory Commission approved a recommendation in support of this item.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on June 10, 2019.

### **FISCAL INFORMATION**

This action has no cost consideration to the City.

Appropriations for the Cultural Support Programs are established through the annual General Fund budget development process. Each award to a cultural organization or individual artist through ArtsActivate 2020 will be \$20,000.00 or less, and authorized by administrative action.



Agenda Information Sheet

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**File #:** 19-823

**Item #:** 36.

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**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** 12  
**DEPARTMENT:** Office of Cultural Affairs  
**EXECUTIVE:** Joey Zapata

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**SUBJECT**

Authorize a contract with Brad Oldham International, Inc. for the composition of public artwork at Hillcrest Village Green Park located at 6959 Arapaho Road - Not to exceed \$144,985.00 - Financing: Park and Recreation Facilities Fund (2006 Bond Funds) (\$61,665.60) and Park and Recreation Facilities (B) Fund (2017 Bond Funds) (\$83,319.40)

**BACKGROUND**

A short-list artist selection process was used for the Hillcrest Village Green Park Public Art Project, so that the public art installation could be completed for the opening of the new park in the spring of 2020. Three artists were commissioned to develop a site-specific proposal. Brad Oldham International, Inc. (artists Brad Oldham and Christy Coltrin) was recommended for this public art project by the Selection Panel composed of representatives from the Park and Recreation Department, community representatives, and two artist professionals.

**Artists' Background - Brad Oldham and Christy Coltrin**

Sculptor Brad Oldham has elevated environments worldwide with his site-specific artworks. In 2016, Brad was named the first-ever Artist of the Year by the Dallas Convention and Visitors Bureau. In 2011, the Texas Society of Architects recognized Brad with their prestigious Artisan Award and heralded him as the Artist/Craftsman of the Year for the American Institute for Architects. In 2010, the Americans for the Arts Public Art Network included his \$1.4 million installation, "The Traveling Man," in its prestigious Year in Review Program.

Christy Coltrin brings art, humor, and beauty to life in sculptures. The original inspiration for a sculpture comes from Christy while other times she builds upon what Brad starts - they have developed a collaborative process working with each other since 2007. The collaboration is one of two artists who know how to challenge each other to produce better work than either could alone.



In 2017, Christy was selected by the U.S. State Department to create and execute a Young Leaders of the Americas Initiative reverse exchange program with an artist in Guatemala. With support from the U.S. Embassy in Guatemala, Christy conducted sculpture-teaching workshops for more than 250 students in rural and urban areas around the country, met with nearly 50 entrepreneurs and artists, and hosted a sponsor dinner in Guatemala City's Arts District to solidify relationships formed.

### Project Description

The recommended design is a sculpture depicting three animals: a dog, a rabbit and a bird, sitting one on top of the other. The sculpture will be made of stainless steel with some texturing to define the shapes of the animals. Planned at fourteen feet tall, six and one-half-feet wide and four-foot, three inches deep, the sculpture will welcome visitors to Hillcrest Village Green Park and provide an engaging location for families and children to gather. The work depicts the playful elements for the enjoyment of visitors to the park.

### **ESTIMATED SCHEDULE OF PROJECT**

Contract Award	June 2019
Complete Installation	April 2020

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On February 1, 2018, the Park and Recreation Board authorized the Public Art Projects list for the 2017 Bond Projects.

On February 15, 2018, the Park and Recreation Board was briefed on the proposed new city park at Hillcrest Road and Arapaho Road.

On May 3, 2018, the Park and Recreation Board authorized acquisition from SHOPCO DEV LLC, of a tract of land located at 6959 Arapaho Road for a proposed new park, a twenty-year development and maintenance agreement, with two five-year renewal options, with SHOPCO DEV LLC for the new park and Hillcrest Village Green as the placeholder name.

On May 23, 2018, City Council authorized acquisition from SHOPCO DEV LLC, of a tract of land containing a total of approximately 65,716 square feet located at 6959 Arapaho Road for a proposed new park and a twenty-year development and maintenance agreement, with two five-year renewal options, with SHOPCO DEV LLC for the new park to be located at 6959 Arapaho Road by Resolution No. 18-0763.

On May 16, 2019, the Arts and Culture Advisory Commission approved a recommendation in support of this item.

### **FISCAL INFORMATION**

Park and Recreation Facilities Fund (2006 Bond Funds) - \$61,665.60  
Park and Recreation Facilities (B) Fund (2017 Bond Funds) - \$83,319.40

**OWNER**

**Brad Oldham International, Inc.**

Brad Oldham, Artist  
Christy Coltrin, Artist



Agenda Information Sheet

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**File #:** 19-818

**Item #:** 37.

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**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** 14  
**DEPARTMENT:** Office of Cultural Affairs  
**EXECUTIVE:** Joey Zapata

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**SUBJECT**

Authorize the Third Amendment to the Lease Agreement with the Dallas Theater Center (DTC) for a five-year term to enable the DTC to continue to lease, occupy, manage, and operate the Kalita Humphreys Theater and Annex Building located at 3636 Turtle Creek Boulevard for the period June 12, 2019 through June 1, 2024 - Revenue: \$5.00

**BACKGROUND**

In September 1973, the City entered into a lease agreement with the DTC relating to the operation of the Kalita Humphreys Theater Building in William Dean Park. That agreement was first amended on November 17, 1982 (Resolution No. 82-4006) reflecting DTC's option to renew the lease for an additional term of 20 years, thereby, extending the lease to September 26, 2013.

On April 12, 1989, the City passed Ordinance No. 20266, establishing the Office of Cultural Affairs (OCA) and empowering it to perform many of the duties previously performed by the Park and Recreation Board relating to the DTC. The proposed amendment formally transferred administrative responsibility for the DTC lease agreement from the Park and Recreation Board to the OCA and added the City-owned Heldt Office/Rehearsal Building (built with 1982 Bond Funds) to the facilities covered under the lease. Finally, the amendment allowed the City to pay electric utility costs for the facilities covered by the lease.

In 2005, the Kalita was designated as a Dallas Landmark. It is the only theater that Frank Lloyd Wright ever designed, and, in that ordinance, it states that the primary period of significance was the original 1959-1960 design. The City contracted Booziotis & Company Architects to complete a Master Plan using bond funds. The Master Plan was completed in 2010 but never formally adopted by City Council.

The current lease agreement has been in holdover for six years. In February 2019, DTC briefed the Arts & Culture Advisory Commission on their activities and their interest in a lease extension. OCA made a recommendation and Commissioners asked that a Task Force be formed in response to

OCA's recommendations. On April 18, 2018 the Kalita Task Force provided recommendations to the full Arts & Culture Advisory Commission, which included the 2010 Master Plan and developing a new plan; and the 2018 Cultural Plan's priorities to provide more equitable access.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

The Quality of Life, Arts, and Culture Committee was briefed regarding this matter on April 22, 2019.

**FISCAL INFORMATION**

Revenue: \$5.00

The lease contract terms provide for rent of \$1.00 per year for five years.



Agenda Information Sheet

**File #:** 19-765

**Item #:** 50.

**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** 9  
**DEPARTMENT:** Park & Recreation Department  
**EXECUTIVE:** Willis C. Winters

**SUBJECT**

Authorize a contract for the construction of the DeGolyer House West Wing Envelope Repair at the Dallas Arboretum located at 8525 Garland Road - Phoenix I Restoration and Construction, Ltd., lowest responsible bidder of two - Not to exceed \$675,000.00 - Financing: Park and Recreation Facilities Fund (2006 Bond Funds)

**BACKGROUND**

On April 19, 2019, two bids were received for the DeGolyer House West Wing Envelope Repair Project. This item authorizes award of the construction contract to Phoenix I Restoration and Construction, Ltd., lowest responsible bidder of two.

The scope of work for the project includes:

- Roof replacement at the DeGolyer House West Wing
- Associated building envelope (walls, doors, and windows) improvements
- Miscellaneous repairs of the remaining roof and ceiling areas

The following chart illustrates Phoenix I Restoration and Construction, Ltd.'s contractual activities with the City of Dallas for the past three years:

	<u>PBW</u>	<u>DWU</u>	<u>PKR</u>
Projects Completed	0	0	2
Change Orders	0	0	2
Projects Requiring Liquidated Damages	0	0	0
Projects Completed by Bonding Company	0	0	0



**ESTIMATED SCHEDULE OF PROJECT**

Began Design	January 2019
Completed Design	March 2019
Begin Construction	July 2019
Complete Construction	September 2019

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On September 7, 2017, the Park and Recreation Board authorized a professional services contract with GSR Andrade Architects, Inc. for improvements to the DeGolyer House and the Camp House and installation of new sidewalks along Garland Road at the Dallas Arboretum located at 8525 Garland Road.

On October 11, 2017, City Council authorized a professional services contract with GSR Andrade Architects, Inc. for improvements to the DeGolyer House and the Camp House and installation of new sidewalks along Garland Road at the Dallas Arboretum located at 8525 Garland Road by Resolution No. 17-1600.

On December 13, 2018, the Park and Recreation Board authorized Supplemental Agreement No. 1 to the professional services contract with GSR Andrade Architects, Inc. to add design development through construction administration phases for improvements to the DeGolyer House and installation of new sidewalks along Garland Road at the Dallas Arboretum located at 8525 Garland Road.

On January 9, 2019, City Council authorized Supplemental Agreement No. 1 to the professional services contract with GSR Andrade Architects, Inc. to add design development through construction administration phases for improvements to the DeGolyer House and installation of new sidewalks along Garland Road at the Dallas Arboretum located at 8525 Garland Road by Resolution No. 19-0101.

On May 16, 2019, the Park and Recreation Board authorized a construction contract with Phoenix I Restoration and Construction, Ltd. for the construction of the DeGolyer House West Wing Envelope Repair at the Dallas Arboretum located at 8525 Garland Road.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on June 10, 2019.

**FISCAL INFORMATION**

Park and Recreation Facilities Fund (2006 Bond Funds) - \$675,000.00

**M/WBE INFORMATION**

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Category	M/WBE Goal	M/WBE%	M/WBE \$
\$675,000.00	Construction	25.00%	40.36%	\$272,444.00
<ul style="list-style-type: none"> <li>This contract exceeds the M/WBE goal.</li> </ul>				

**PROCUREMENT INFORMATION**

The following two bids were received and opened on April 19, 2019:

\*Denotes the successful bidder

<b><u>Bidders</u></b>	<b><u>Total Bid</u></b>
*Phoenix I Restoration and Construction, Ltd. 14032 Distribution Way Farmers Branch, Texas 75234	\$675,000.00
Mobile Enterprises, Inc.	\$863,274.00

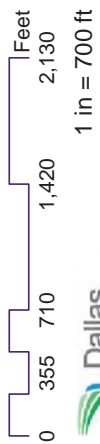
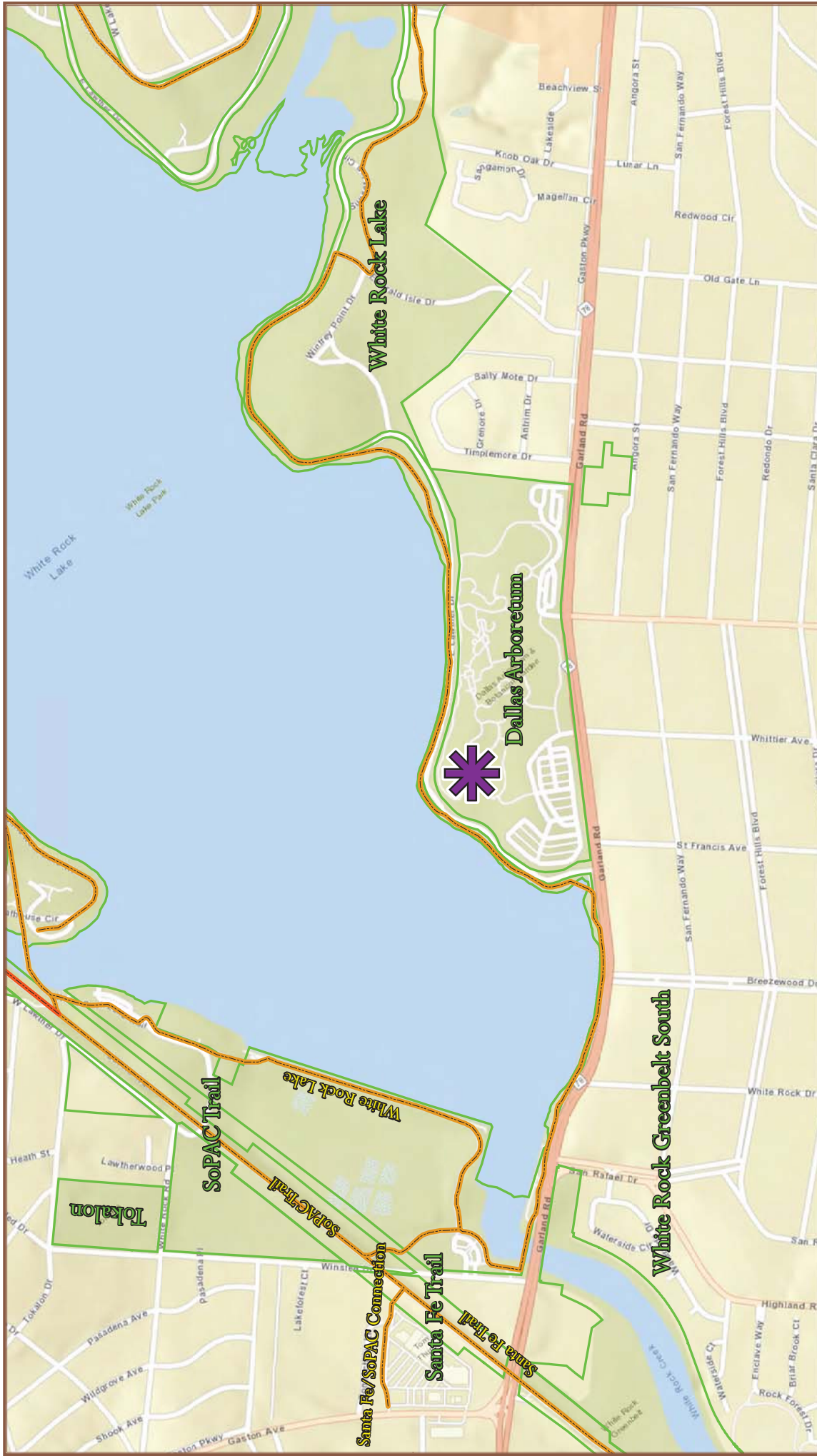
**OWNER**

**Phoenix I Restoration and Construction, Ltd.**

Dale C. Sellers, President/Chief Executive Officer

**MAP**

Attached



Dallas Arboretum  
8525 Garland Rd



Agenda Information Sheet

**File #:** 19-778

**Item #:** 51.

**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** 7  
**DEPARTMENT:** Park & Recreation Department  
**EXECUTIVE:** Willis C. Winters

**SUBJECT**

Authorize a contract for the construction of the Hall of State Chiller Replacement Project located at 3939 Grand Avenue in Fair Park - METCO Engineering, Inc., lowest responsible bidder of four - Not to exceed \$511,999.00 - Financing: Fair Park Improvements (C) Fund (2017 Bond Funds)

**BACKGROUND**

On March 29, 2019, four bids were received for the Hall of State Chiller Replacement Project. This action authorizes the award of a construction contract to METCO Engineering, Inc. for Base Bid and Alternate No. 1 with a total bid amount of \$511,999.00.

The scope of work includes installation of air-conditioning equipment, reinsulating existing ductwork, reinsulating chilled-water piping and installing drain pans.

The following chart illustrates METCO Engineering, Inc.'s contractual activities with the City of Dallas for the past three years:

	<u>PBW</u>	<u>DWU</u>	<u>PKR</u>
Projects Completed	70	0	11
Change Orders	6	0	1
Projects Requiring Liquidated Damages	0	0	0
Projects Completed by Bonding Company	0	0	0

**ESTIMATED SCHEDULE OF PROJECT**

Begin Construction                      July 2019  
Complete Construction                 January 2020

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On June 27, 2018, City Council authorized a professional services contract with M. Arthur Gensler, Jr & Associates, Inc. for architectural and engineering services for the schematic design, design development, construction documents, procurement, and construction administration phases for the Hall of State Facility Improvements Project located at 3939 Grand Avenue by Resolution No. 18-0941.

On May 16, 2019, the Park and Recreation Board authorized a contract for the construction of the Hall of State Chiller Replacement Project located at 3939 Grand Avenue in Fair Park with METCO Engineering, Inc.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on June 10, 2019.

**FISCAL INFORMATION**

Fair Park Improvements (C) Fund (2017 Bond Funds) - \$511,999.00

**M/WBE INFORMATION**

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<b>Contract Amount</b>	<b>Category</b>	<b>M/WBE Goal</b>	<b>M/WBE%</b>	<b>M/WBE \$</b>
\$511,999.00	Construction	25.00%	0.00%	\$0.00
• This contract does not meet the M/WBE goal, but complies with good faith efforts.				

**PROCUREMENT INFORMATION**

The following four bids were received and opened on March 29, 2019:

\*Denotes the successful bidder

<b><u>Bidders</u></b>	<b><u>Base Bid</u></b>	<b><u>Alternate No. 1**</u></b>	<b><u>Total Bid</u></b>
*METCO Engineering, Inc. 3333 Lee Parkway, Ste. 600 Dallas, Texas 75219	\$ 499,999.00	\$12,000.00	\$ 511,999.00
Infinity Contractors International, LTD.	\$ 637,164.00	\$98,681.00	\$ 735,845.00
Acumen Enterprises, Inc.	\$ 797,000.00	\$12,000.00	\$ 809,000.00
DMI, Inc.	\$1,233,744.00	\$80,011.00	\$1,313,755.00

\*\*Alternate No. 1 - provides for additional insulation for duct work at the Great Hall.



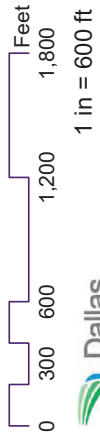
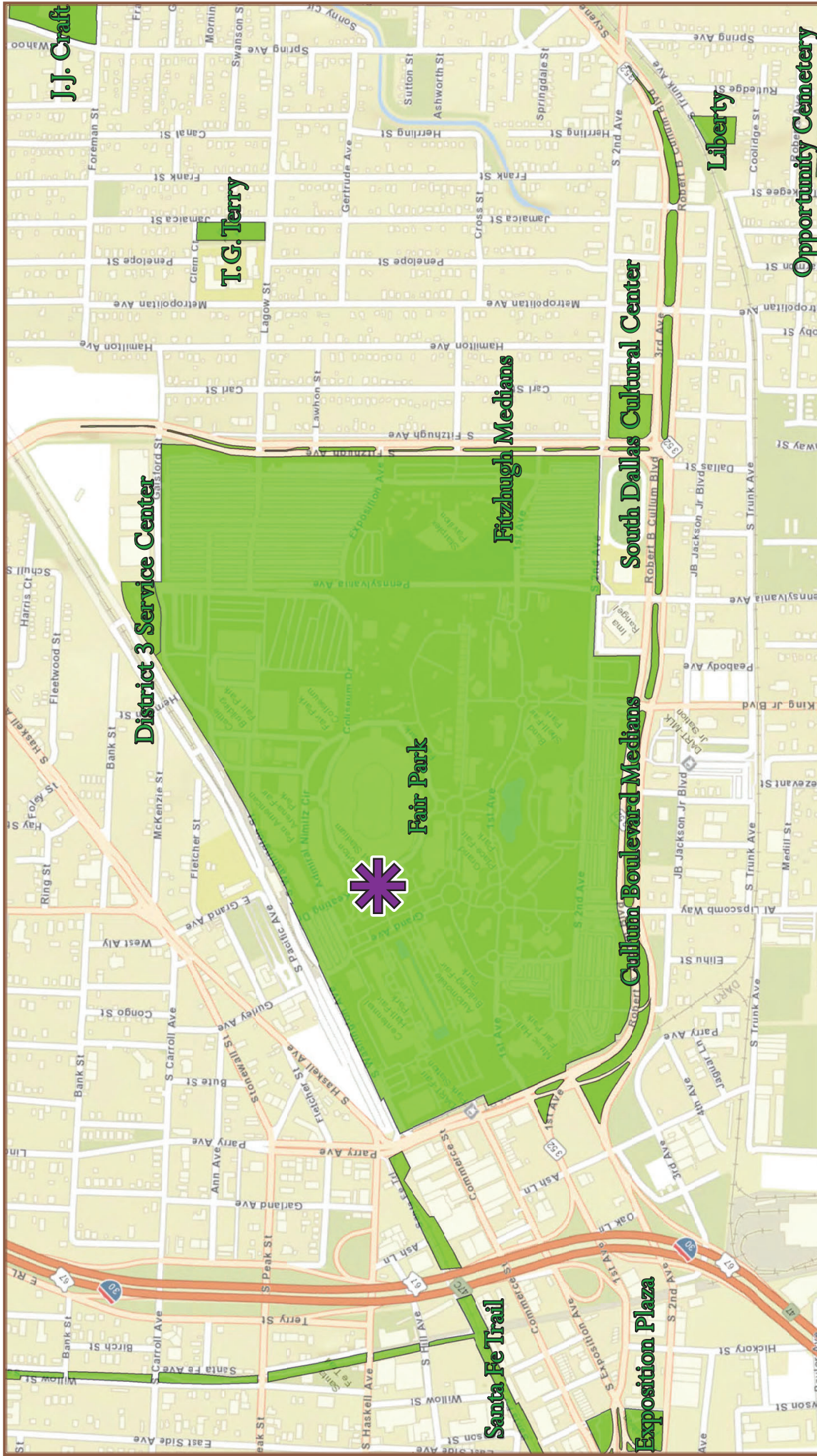
**OWNER**

**METCO Engineering, Inc.**

Barry Bagheri, President

**MAP**

Attached



Fair Park—Hall of State  
(3939 Grand Ave)

MapSCO  
46 L, Q

District  
7





Agenda Information Sheet

**File #:** 19-766

**Item #:** 52.

**STRATEGIC PRIORITY:** Quality of Life  
**AGENDA DATE:** June 12, 2019  
**COUNCIL DISTRICT(S):** 3, 7, 9  
**DEPARTMENT:** Park & Recreation Department  
**EXECUTIVE:** Willis C. Winters

**SUBJECT**

Authorize a contract for the construction of the Phase 2 Aquatic Facilities Project at Bahama Beach Waterpark Expansion located at 1895 Campfire Circle, Exline Neighborhood Aquatic Center located at 2430 Eugene Street, and Harry Stone Neighborhood Aquatic Center located at 2403 Millmar Drive - Big Sky Construction Co., Inc., best value proposer of five - Not to exceed \$14,580,000.00 - Financing: Park and Recreation Facilities (B) Fund (2017 Bond Funds)

**BACKGROUND**

On March 20, 2019, the City of Dallas advertised the Request for Competitive Sealed Proposals (RFCSP) for the construction of the Phase 2 Aquatic Facilities Project. In response to the advertisement, the Office of Procurement Services received submittals from five firms on April 19, 2019.

Proposals based on RFCSP are evaluated on pre-set criteria which include cost, qualifications of the prime contractor, subcontractor experience, construction amount and schedule ratings, which are based on mathematical formulas, with the best price and best schedule being given the highest scores. Ratings "1" to "10" are given for each criterion with "10" being the best rating. These ratings are multiplied by the weighting to obtain the score for each criterion.

The following is a list of the rating criteria and values for each criterion:

<u>Rating Criteria</u>	<u>Value</u>
1. Proposed Construction Contract Amount	40%
2. Qualifications/Experience/References for Prime Firm	15%
3. Subcontractor Experience	10%
4. Business Inclusion and Development Plan	15%
5. Financial Sufficiency	10%
6. Schedule/Time of Completion	<u>10%</u>
	100%

The selection committee scored the proposals and Big Sky Construction Co., Inc., was selected as the best value proposer. One proposal of the five was deemed non-responsive.

This action will authorize a contract with Big Sky Construction Co., Inc., best value proposer of five, for the construction of the Phase 2 Aquatic Facilities Project in an amount not to exceed \$14,580,000.00. The facilities include: Bahama Beach Waterpark Expansion (\$5,784,000.00); Exline Neighborhood Aquatic Center (\$4,204,000.00); and Harry Stone Neighborhood Aquatic Center (\$4,592,000.00).

**ESTIMATED SCHEDULE OF PROJECT**

Began Design	July 2018
Completed Design	March 2019
Begin Construction	August 2019
Complete Construction	May 2020

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On June 7, 2018, the Park and Recreation Board authorized a professional services contract with Kimley-Horn and Associates, Inc. for architectural and engineering services.

Information about this item was provided to the Quality of Life, Arts and Culture Committee on June 25, 2018.

On June 27, 2018, City Council authorized a professional services contract with Kimley-Horn and Associates, Inc. for architectural and engineering services for the schematic design, design development, construction documents, bidding and negotiation, and construction administration for the Aquatics Phase 2 Projects to be constructed at Bachman Park located at 2750 Bachman Drive, Bahama Beach Waterpark located at 1895 Campfire Circle, Exline Park located at 2525 Pine Street, and Harry Stone Park located at 2403 Millmar Drive by Resolution No. 18-0940.

On May 16, 2019, the Park and Recreation Board authorized a construction contract with Big Sky Construction Co., Inc.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on June 10, 2019.

**FISCAL INFORMATION**

Park and Recreation Facilities (B) Fund (2017 Bond Funds) - \$14,580,000.00

<b><u>Council District</u></b>	<b><u>Amount</u></b>
3	\$ 5,784,000.00
7	\$ 4,204,000.00
9	<u>\$ 4,592,000.00</u>
Total	\$14,580,000.00

**M/WBE INFORMATION**

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<b>Contract Amount</b>	<b>Category</b>	<b>M/WBE Goal</b>	<b>M/WBE%</b>	<b>M/WBE \$</b>
\$14,580,000.00	Construction	25.00%	32.54%	\$4,744,598.00
• This contract exceeds the M/WBE goal.				

**PROCUREMENT INFORMATION**

The following five proposals were received and opened on April 19, 2019:

\*Denotes successful proposer

<b><u>Proposers</u></b>	<b><u>Base Price**</u></b>	<b><u>Score</u></b>
* Big Sky Construction Co., Inc. 507 Exposition Avenue Dallas, Texas 75226	\$14,580,000.00	3603.80
MyCon General Contractors/3i	\$14,764,000.00	3417.00
Ratcliff Constructors LP	\$13,865,711.00	3214.80
CORE Construction Services of Texas, Inc.	\$14,890,000.00	2959.60
USA Construction LLC	Non-responsive***	

\*\*Base Price represents best and final offer amount.

\*\*\*USA Construction LLC was deemed non-responsive due to insufficient bid security.

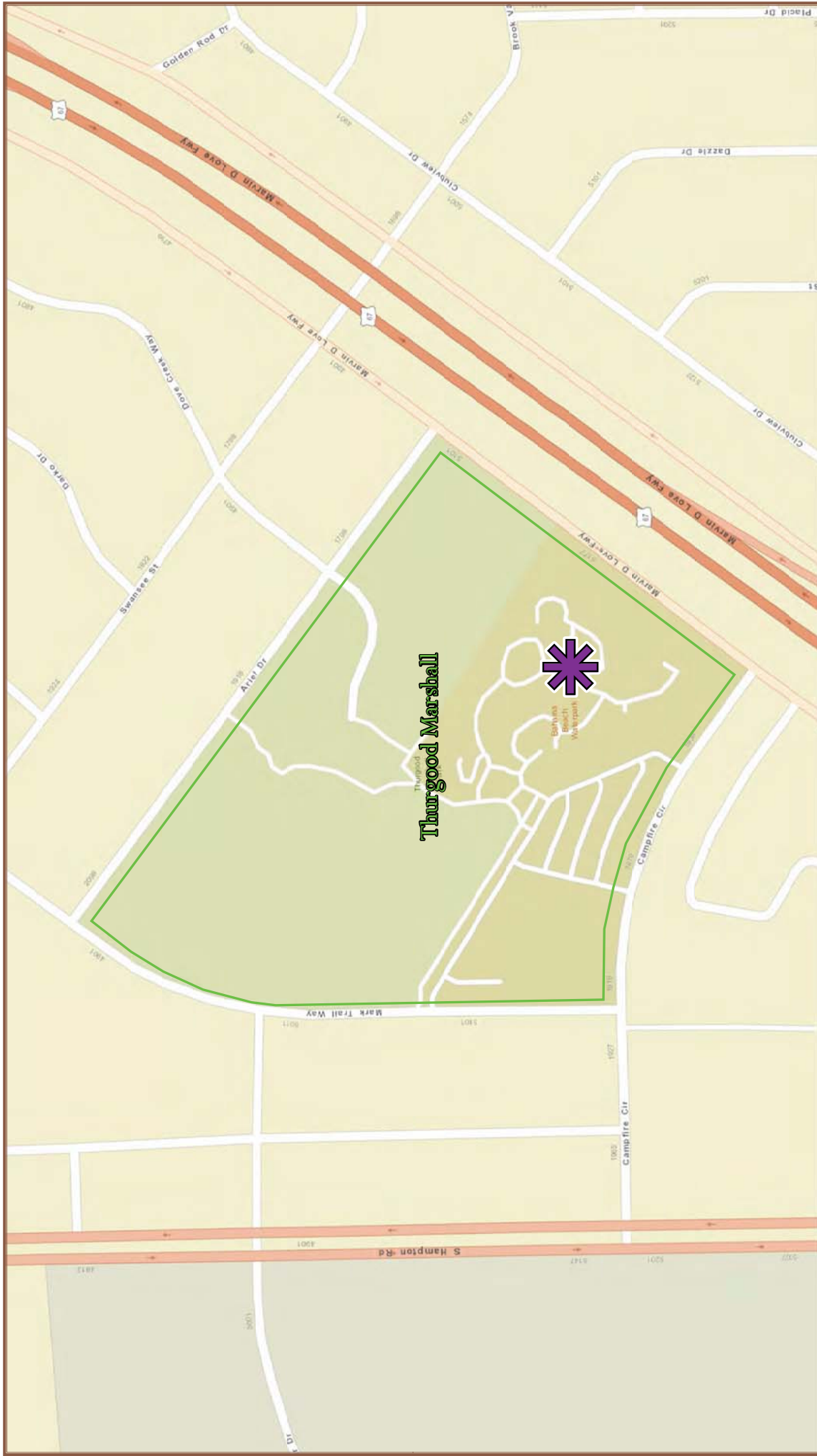
**OWNER****Big Sky Construction Co., Inc.**

Robert Long, President

**MAPS**

Attached





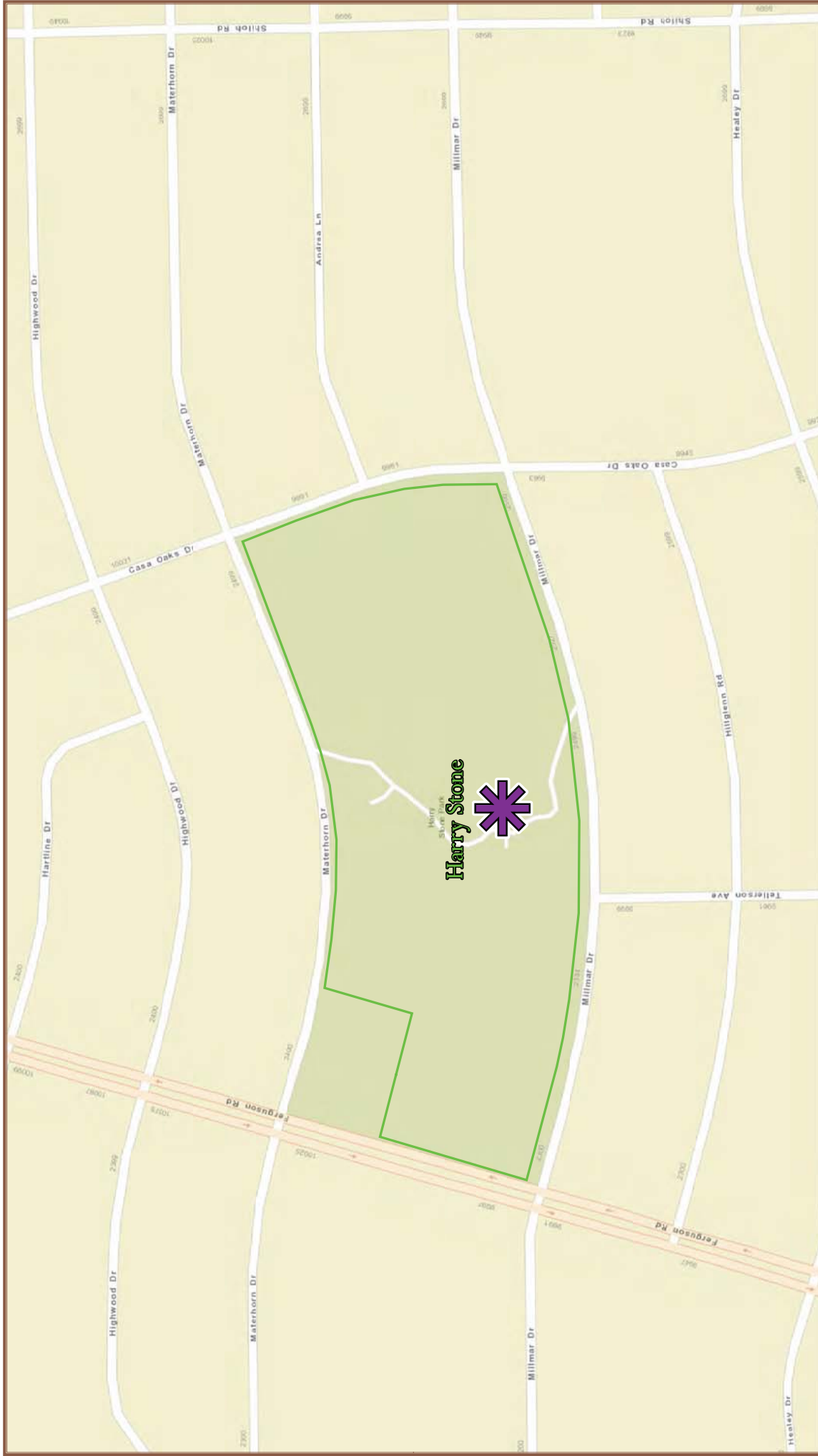
1 in = 200 ft



**Bahama Beach Waterpark Expansion**  
 (1895 Campfire Circle)



**Exline Neighborhood Aquatic Center**  
 (2430 Eugene Street)



# Harry Stone Neighborhood Aquatic Center (2403 Millmar Drive)



Agenda Information Sheet

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**File #:** 19-779

**Item #:** 63.

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**STRATEGIC PRIORITY:** Mobility Solutions, Infrastructure, and Sustainability

**AGENDA DATE:** June 12, 2019

**COUNCIL DISTRICT(S):** All

**DEPARTMENT:** Mayor and City Council Office

**EXECUTIVE:** T.C. Broadnax

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**SUBJECT**

Authorize the naming of the Texas Buckeye Trail to the Ned and Genie Fritz Texas Buckeye Trail - Financing: This action has no cost consideration to the City (see Fiscal Information)

**BACKGROUND**

The City of Dallas, in partnership with state and federal regulatory agencies, have spent several decades working on the development of a comprehensive plan for the Great Trinity Forest that addresses flood risk management, ecosystem restoration, and recreational enhancements. Various plans have included approximately 6,000 acres of land along the Trinity River geographically located at approximately the Dallas Area Rapid Transit Bridge connecting the east and west sides of the floodplain downstream of the Corinth Street Bridge, following the natural boundaries near State Highway 310 continuing through Great Trinity Forest Way and southwesterly to the McCommas Landfill, the northeastern boundary of Parkdale Lake to Scyene Road through William Blair Park and southeasterly to Dowdy Ferry Road and Interstate Highway 20.

The Texas Buckeye Trail has been a recreational feature within the Great Trinity Forest located at 7000 Bexar Street. This feature includes hard and soft surface trails that have served the neighboring communities and countless nature enthusiasts. The trails include native flora, fauna and numerous Texas Buckeye Trees that can be found blooming in the spring. This trail also includes views of the natural river channel and provides opportunities for education to users of all ages and interests.

Edward C. "Ned" and Eugenia "Genie" Fritz have served as advocates for environmental initiatives for several decades and worked tirelessly to improve the natural environment through actively participating in and leading efforts to bring awareness to conservation and preservation of nature and wildlife. Together, they created the Texas Land Conservancy, the Texas Conservation Alliance (formerly the Texas Committee on Natural Resources), fought for forestry management across the country and preserved habitat of the Red-Cockaded Woodpecker.

Ned Fritz has been awarded the Lifetime Achievement Award from both the National Audubon Society and the National Wildlife Federation; received the Teddy Roosevelt Award for his efforts advocating for the environment and was instrumental in the efforts that led to the creation of the National Environmental Protection Act in 1969.

Genie Fritz also served in numerous capacities to advance social justice issues and women's rights through her work as a Board Member on the Texas League of Women Voters and President of the Dallas Chapter, President of the Greater Dallas Housing Opportunity and a Board Member of the Tejas Council of Girl Scouts.

Together, Ned and Genie Fritz raised four daughters and created a legacy of perseverance, preservation and protection of the environment. Their efforts in the Great Trinity Forest are well known and have resulted in a number of initiatives that have carried forward over time. This action will rename the Texas Buckeye Trail located at 7000 Bexar Street the "Ned and Genie Fritz Texas Buckeye Trail".

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on June 10, 2019.

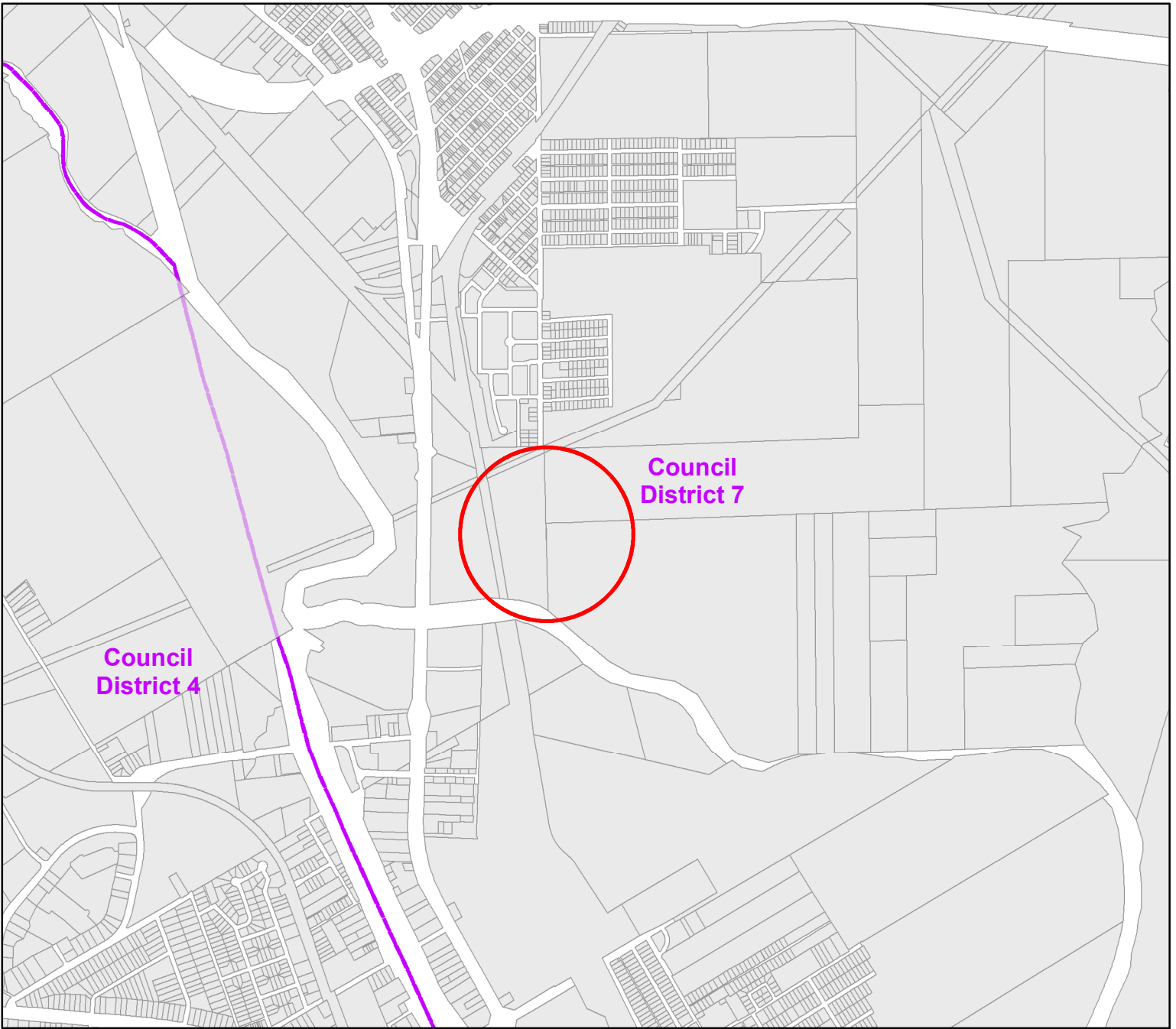
### **FISCAL INFORMATION**

This action has no cost consideration to the City. Future estimated cost will include installation of new signage and printed materials.

### **MAP**

Attached





Texas Buckeye Trail

