

QUALITY OF LIFE, ARTS & CULTURE COMMITTEE
DALLAS CITY COUNCIL COMMITTEE AGENDA

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CITY SECRETARY
DALLAS, TEXAS

MONDAY, JANUARY 28, 2019
CITY HALL
COUNCIL BRIEFING ROOM, 6ES
1500 MARILLA STREET
DALLAS, TEXAS 75201
9:00 A.M. – 11:00 A.M.

Chair, Councilmember Sandy Greyson
Vice-Chair, Councilmember Mark Clayton
Councilmember Rickey D. Callahan
Councilmember Jennifer S. Gates
Councilmember Scott Griggs
Councilmember B. Adam McGough
Councilmember Omar Narvaez

Call to Order

1. Approval of December 10, 2018 and January 14, 2019 Minutes

BRIEFINGS

2. Bulk and Brush Collections Program - Update
Kelly High
Director, Sanitation Services
Tim Oliver
Asst. Director, Sanitation Services
3. **INFORMATIONAL MEMORANDUM**
City Council Agenda Meeting Broadcasts on WRR-FM

Adjourn



Sandy Greyson, Chair
Quality of Life, Arts & Culture Committee

HANDGUN PROHIBITION NOTICE FOR MEETINGS OF GOVERNMENTAL ENTITIES

Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

A quorum of the City Council may attend this Council Committee meeting

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

Quality of Life, Arts & Culture Committee Meeting Record

Meeting Date: December 10, 2018 **Convened:** 9:12 AM **Adjourned:** 10:46 AM

Members Present:

Sandy Greyson (Chair)
Mark Clayton (Vice-Chair)
Rickey D. Callahan
Jennifer S. Gates
Scott Griggs
B. Adam McGough
Omar Narvaez

Members Absent:

Council Members Present:

Kevin Felder
Philip Kingston

Briefing Presenters

Staff Present:

Casey Burgess; Chris Caso; Michael Doss; Louise Elam; David Fisher; Marlisa Griffin; Daniel Huerta; John Jenkins; Christine Lanners; Barbara McAninch; David Pughes; M. Elizabeth Reich; Willis Winters; Emily Worland; Joey Zapata

Guests:

AGENDA:

1. **Approval of the November 26, 2018 Minutes**

Information Only:

Action Taken/Committee Recommendation(s): A motion was made to approve the minutes of November 26, 2018.

Motion made by: Mark Clayton

Motion seconded by: Rickey D. Callahan

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. **INFORMATIONAL MEORANDUM: Fifth Amendment to Fair Park Contract with State Fair of Texas**

Presenter(s):

Information Only:

The Committee was briefed on the Fifth Amendment to Fair Park Contract with State Fair of Texas via memorandum.

Action Taken/Committee Recommendation(s):

The Committee discussed:

- The living wage section of the Amendment that called for a minimum of \$11.15/hr
- Clarification on the administrator of the contract and the day-to-day operation through the contract with Fair Park First and Spectra
- A request for Fair Park First’s position on their view and support of the Fifth Amendment
- State Fair’s compliance with the excess revenue clause of the contract
- A motion was made by CM Callahan and motion was seconded by CM Gates to move forward to full Council without a recommendation from the Committee
- A substitute motion was made to not support the item as the committee felt it was not ready to be considered by full Council

Motion made by: Scott Griggs

Motion seconded by: Omar Narvaez

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Motion opposed by: B. Adam McGough; Rickey D. Callahan and Jennifer S. Gates

3. Upcoming Agenda Items

Presenter(s):

Information Only:

Information about the upcoming items was included in the briefing materials.

Action Taken/Committee Recommendation(s):

Upcoming Agenda Items were moved forward to full Council.

CM Callahan requested and received clarification on the Audubon appropriations.

CM Gates requested and received clarification of the inclusion of the Discovery Garden in the Fair Park First contract.

CM Greyson requested and received clarification on the different levels of standard maintenance between downtown parks and all others by memorandum.

CM Callahan requested and received clarification on the name of IAMJ Enterprises, Inc.

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Councilmember Sandy Greyson
Chair

Quality of Life, Arts & Culture Committee Meeting Record

Meeting Date: January 14, 2019

Convened: 9:15 AM

Adjourned: 11:02 AM

Members Present:

Sandy Greyson (Chair)
Mark Clayton (Vice-Chair)
Rickey D. Callahan
Jennifer S. Gates
Scott Griggs
B. Adam McGough
Omar Narvaez

Members Absent:

Council Members Present:

Briefing Presenters

James McGuire
Director, Office of Environmental Quality & Sustainability

Susan Alvarez
Asst. Director, Office of Environmental Quality & Sustainability

Ann Drumm
Citizens' Climate Lobby

Shawn Reeder
Citizens' Climate Lobby

Staff Present:

Casey Burgess; Chris Caso; Louise Elam; David Fisher; Rosa Fleming; Juan Garcia; Brittany Hailey; Barbara McAninch; Mike Oakes; Theresa O'Donnell; Kevin Overton; Jennifer Scripps; Ray Sottolare; Willis Winters; Emily Worland; Joey Zapata

Guests:

AGENDA:

1. **Approval of the December 10, 2018 Minutes**

Information Only:

Action Taken/Committee Recommendation(s): A motion was made to approve the minutes of December 10, 2018.
An error was noted, and minutes were held to the next meeting for correction.

Motion made by: Jennifer S. Gates

Motion seconded by: Omar Narvaez

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. **City Environmental & Climate Planning Efforts**

Presenter(s): James McGuire; Director, Office of Environmental Quality & Sustainability; Susan Alvarez; Asst. Director, Office of Environmental Quality & Sustainability; Anne Drumm; Citizens' Climate Lobby; Shawn Reeder; Citizens' Climate Lobby

Information Only:

The Committee was briefed on the City Environmental & Climate Planning Efforts.

Action Taken/Committee Recommendation(s):

The Committee discussed:

- The carbon fee and dividend program and the misuse of the term equity
- The ability to give a dividend before a fee is assessed
- Clarification of the process for Dallas to become a member of C40
- Current efficiency updates on City buildings
- Interest in ensuring the resolution was not only a plan, but that the action will continue to improve the Dallas-area climate for future generations
- A motion was made to move forward for full Council consideration with the Committee's recommendation
- CM McGough made a substitute motion and motion was seconded by CM Gates to hold the resolution to allow for more inquiry

Motion made by: Omar Narvaez

Item passed
unanimously:

Item failed

Motion opposed by: B. Adam McGough

Motion seconded by: Scott Griggs

Item passed on a divided vote:

Item failed on a divided vote:

Substitute Motion made by: B. Adam McGough

Item passed
unanimously:

Item failed

Motion opposed by: Sandy Greyson; Mark Clayton; Rickey D. Callahan; Scott Griggs and Omar Narvaez

Motion seconded by: Jennifer S. Gates

Item passed on a divided vote:

Item failed on a divided vote:

3. INFORMATIONAL MEORANDUM: Oak Cliff Founders Park - Land Exchange

Presenter(s):

Information Only:

The Committee was briefed on the Oak Cliff Founders Park – Land Exchange via memorandum.

Action Taken/Committee Recommendation(s):

The Committee discussed:

- Whether the proposed land exchange included affordable housing for displaced residents
- Parking for the complex and the park
- The process of the land exchange, the timeline of the construction and demolition
- The understanding of the process from the voter’s perspective
- The community’s request for the creation of a more contiguous park space and to address the current parking area that is not feasible due to a slope change
- The estimated cost of the election and any cost recovery from the developer
- A motion was made to move forward to full Council

Motion made by: Scott Griggs

Motion seconded by: Mark Clayton

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Motion opposed by: Omar Narvaez

4. INFORMATIONAL MEORANDUM: City Council Agenda Meeting Broadcasts on WRR-FM

Presenter(s):

Information Only:

The City Council Agenda Meeting Broadcasts on WRR-FM memorandum was held until next Committee meeting.

Action Taken/Committee Recommendation(s):

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

5. Upcoming Agenda Items

Presenter(s):

Information Only:

Information about the upcoming items was included in the briefing materials.

Action Taken/Committee Recommendation(s):

Upcoming Agenda Items were moved forward to full Council.

CM Callahan requested and received clarification on the inclusion of the Fair Park Coliseum Facility Improvements Project in the needs inventory

CM McGough requested and received clarification on the scope of the sprayground projects.

Committee requested and received clarification on the location of the project, authorization of the consultant contract prior to the approval of a new management contract for the Convention Center, particularly if the parking structure would not be redone.

Motion made by:

Item passed unanimously:

Item failed unanimously:

Motion seconded by:

Item passed on a divided vote:

Item failed on a divided vote:

Councilmember Sandy Greyson
Chair

Memorandum



CITY OF DALLAS

DATE January 24, 2019

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Bulk and Brush Collections Program - Update**

On Monday, January 28, 2019, you will be briefed on the Bulk and Brush Collections Program – Update.

The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (I)
Carol Smith, City Auditor (I)
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Directors and Assistant Directors

Bulk and Brush Collection Program - Update

**Quality of Life, Arts & Culture Committee
January 28, 2019**

**Kelly High, Director
Sanitation Services**

**Tim Oliver, Assistant Director
Sanitation Services**



Presentation Overview

- Current program and key challenges
- Previous briefings and the takeaways
- Staff Recommendation -- Phased approach
- Implementation and Outreach
- Positive Impacts
- Committee Feedback and Next Steps

Background – Current Collection Program

- Operations

- Monthly collection for 240,000 homes
- Utilize 31 grapple trucks and 52 tractor trailers
- ~125 truck driver/equipment operators
 - Consistently requires resources from garbage and recycling operations, other departments, and contractors

- Costs

- The current program costs over \$22M annually
- FY2018 staffing costs exceeded budget by ~\$1M
 - Equates to \$0.40 increase to monthly fee

Background – Current Collection Program

- Volume

- Collect ~170K tons annually over the last 3 years
 - Averages increasing significantly over past 8 years
- Monthly volumes fluctuate from ~7,000 tons to over ~20,000 tons



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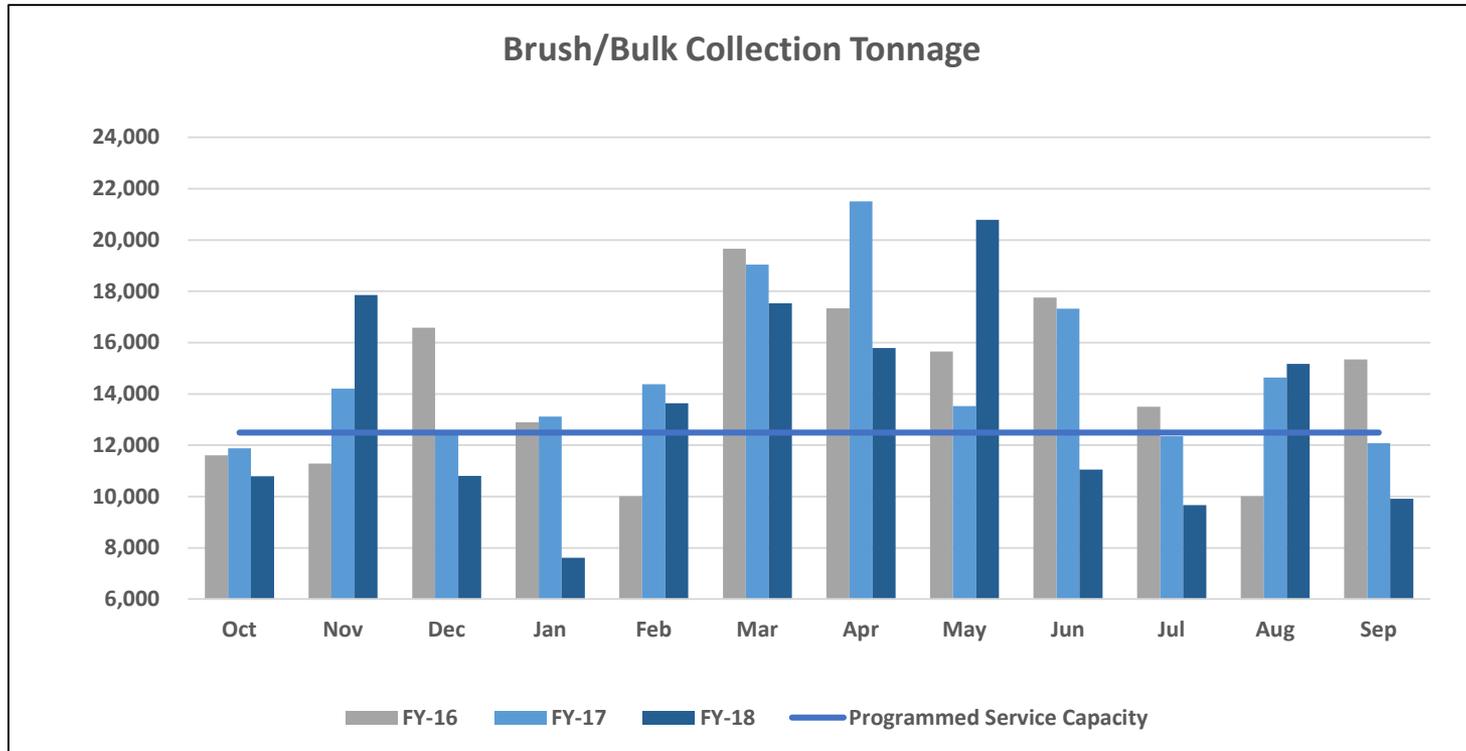
Background – Key Challenges

- Neighborhood blight
 - Misuse and abuse (compliance)
 - No volume limits, few restrictions
 - Length of time at the curb
- Volume spikes = slower pickup
- Green waste is not diverted
- One-size fits all approach



Background – Key Challenges

Monthly Variations and Volume Spikes



Background – Previous Briefings

- Prior Feedback

- Improve neighborhood cleanliness
- Make changes gradually
- Simplify program guidelines
- Add value – not less service with same fee



New Approach – Staff Recommendation

- Incremental Implementation
 - Smaller phased changes
 - Establishment of clear guidelines
 - Greater focus on outreach and education
 - Capture of data for future phases
 - Pursue pilot programs for future phase recommendations
 - For example - quarterly bulk and call in service

New Approach – Staff Recommendation

- Initial Phase

- Establish volume limits that meet the majority of needs
- Develop, educate, and enforce appropriate use of bulk collection
- New “Clean Curb” approach

- Benefits

- Neighborhood cleanliness
- Bulk and Brush remain combined
- Pickup schedule remains unchanged
- Allows for more consistent, timely collections

New Approach – Staff Recommendation

- Volume Limits

- Director would recommend and establish limits as provided for in the Dallas City Code

- 20 cubic yard limit

- Equivalent to 32 standard clothes dryers
- 135 standard 30 gallon kitchen trash bags
- 40 roll carts



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New Approach – Staff Recommendation

- Volume Limits

- Twelve (12) monthly 20 cubic yard collections

- One (1) of the monthly collections can be OVERSIZED

- Use of 311/call in to utilize oversize pickup
 - Up to 40 cubic yards
 - Captures need for annual tree trimming

- Why 20 Cubic Yards?

- Recent field survey indicated the following

- Only 4% of setouts were over 15 cubic yards but could equate to ~25,000 tons annually (about 15% of total tons)
 - Most residents only use the service once or twice annually and most put out less than 5 cubic yards

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New Approach – Staff Recommendations

- Program Guideline Adjustments and Compliance
 - Educate and reinforce acceptable set out guidelines
 - Furniture, mattress, white goods, other items too large for normal roll cart collection
 - No household trash, food waste or construction debris
 - No loose waste or scattered debris
 - All waste must be bagged or containerized (< 50 lbs.)
 - Intent is to eliminate improper/unsightly set outs such as evictions
 - Train field staff for maintaining compliance

New Approach – Staff Recommendations

- Program compliance



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New Approach – Staff Recommendations

- Program compliance



OKC.gov – Bulk Waste

New Approach – Staff Recommendations

- “Clean Curb” Approach
 - All waste on the curb will be collected
 - Piles exceeding the 20 cubic yard limit will be collected and documented
 - Piles with items outside of guidelines (construction debris, loose trash) will be collected and documented
 - After a “soft launch” for education and outreach, residents are billed for the excess volume over the limit or prohibited items

Implementation and Approach

- Implementation

- 3 phase approach

- Robust Education and Outreach Program

- Water bill inserts, mailers, door hangers, etc.

- Soft Launch

- An introductory period of 3-4 months
 - No additional charges
 - Notices of non-compliance

- Full Implementation

Positive Impacts

- Potentially decrease annual collection volumes by 20K-30K tons
- Reduce monthly volume spikes
- Improved collection timeliness
- Increase in neighborhood cleanliness



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Next Steps

- Receive committee feedback
- Based on committee recommendations, develop and bring back the following by April 2019:
 - Develop “clean-curb” program and charge mechanism
 - Develop oversized collection process
 - Recommend ordinance changes
 - Potential outreach and implementation timeline
- Council Consideration – May 2019

Bulk and Brush Collection Program - Update

**Quality of Life, Arts & Culture Committee
January 28, 2019**

**Kelly High, Director
Sanitation Services**

**Tim Oliver, Assistant Director
Sanitation Services**



Memorandum



CITY OF DALLAS

DATE January 24, 2019

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **City Council Agenda Meeting Broadcasts on WRR-FM**

At the November 26, 2018, Quality of Life, Arts and Culture meeting, staff recommended council action to rescind Resolution 78-3809, which authorized the broadcast of City Council agenda meetings on WRR Radio, a division of the Office of Cultural Affairs (OCA). The Committee requested that staff review and implement other options to preserve live audio broadcasts and information on the potential impact on late afternoon and early evening drive-time listenership due to City Council agenda meetings scheduled for afternoons/evenings in 2019.

The station's listenership, listener engagement and share of the D/FW market have more than doubled over the past two years due in large part to increased focus on programming and less talk on the air. However, recent Nielsen data showed an 80% decrease in listenership during broadcasts of agenda meetings on Wednesdays. WRR could further increase its listener growth, positive market position, and financial self-sustainability by discontinuing these broadcasts.

Listenership data suggests that broadcasting the meetings in the afternoon/evening time frame would lead to even larger reductions in listenership, with an expected drop from 15,600 to 1,900 (-88%), using data from the same quarter (May-July 2018). Afternoon and early evening time slots have been the biggest contributors to WRR's listenership growth over the past two years and ads are typically 100% sold.

Staff has implemented the Committee's request for live-audio online streaming of open meetings on the City's website. This augments the available live/archived video streaming and features live-audio for all open meetings that are being broadcast on the City's cable channels, including Council Committees and Boards/Commissions. Additionally, the existing archived-audio option will be further enhanced by April 2018 so that listeners can skip or select and listen to specific action/briefing items of a meeting.

The Committee also requested consideration of council meeting broadcasts on the WRR HD-2 channel. WRR currently broadcasts on 101.1 FM and HD1, and staff estimates one-time capital costs of \$50,000 and annual operating costs of up to \$84,000 to enable HD-2 for this use. Staff proposes to consider this alternative during budget development for FY19-20.

I will request the Committee's direction on January 28, 2019, in order to schedule action on the February 13th Agenda to rescind City Council Resolution 78-3809. Please contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: Honorable Mayor and Members of City Council
T.C. Broadnax, City Manager
Chris Caso, City Attorney (I)
Carol Smith, City Auditor (I)
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Directors and Assistant Directors