



Agenda Information Sheet

File #: 18-696

Item #: 45.

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): 5
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

Authorize an application for an Urban Outdoor Recreation Grant in the amount of \$1,000,000 from the Texas Parks and Wildlife Department for the Phase 1 Crawford Lake redevelopment in Crawford Memorial Park located at 8700 Elam Road - Financing: This action has no cost consideration to the City (see Fiscal Information)

BACKGROUND

The Texas Parks and Wildlife Department (TPWD) administers the Urban Outdoor Recreation Grant. Funding for this program comes from a portion of the state sales tax on sporting goods through the Texas Recreation and Parks Account, the Texas Large County and Municipality Recreation and Parks Account, and from the federal Land and Water Conservation Fund.

The scoring criteria for this grant program includes assessing whether the project provides the development or the extension of parks; whether the applicant has a locally adopted and department-approved park master plan; whether the project reduces the threat to the public availability of a conservation or recreation opportunity; whether the project is located in an underserved area; and whether the project involves public or private cooperation and meets the goals of TPWD Land and Water Resources Conservation and Recreation Plan.

Crawford Memorial Park is a 272-acre neighborhood park, that was established in 1954 in the Pleasant Grove community. Crawford Memorial Park is a large and underutilized park. Crawford Memorial Park has been identified by the Dallas Park and Recreation Department as the candidate a Signature Parks due to its size and natural setting.

The grant program stipulates a 50 percent match funding requirement. The City's existing 2017 Bond allocation for the Crawford Memorial Park project will be used for the required funding match. If successful, the grant will supplement existing funding. Based on the current master plan, Phase 1 Implementation will be to dam the creek to create a 45 to 50-acre lake, construction of an artistic spillway, and temporary boat access.

ESTIMATED SCHEDULE OF PROJECT

Acceptance of the Grant, if awarded	January/February 2019
Begin Design	October 2018
Complete Design	July 2020
Start Construction	October 2020
Complete Completion	April 2022

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On August 2, 2018, the Park and Recreation Board authorized a professional services contract with Pacheco-Koch Consulting Engineers, Inc. for schematic design and engineering services for the Crawford Memorial Park Phase 1 Improvements Project located at 8700 Elam Road.

Information about this item was provided to the Quality of Life, Arts and Culture Committee on August 27, 2018.

The Park and Recreation Board will consider authorizing an application for an Urban Outdoor Recreation Grant on September 6, 2018.

FISCAL INFORMATION

This action has no cost consideration to the City. 2017 Bond Funds for the Crawford Memorial Park project will be used for the 50 percent match funding requirement.

MAP

Attached



Agenda Information Sheet

File #: 18-669

Item #: 46.

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): 12
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

Authorize a contract for the construction of Moss Glen Park Site Improvements located at 5200 Bentwood Trail - Texas Standard Construction, Ltd., lowest responsible bidder of eight - Not to exceed \$718,595.00 - Financing: 2017 Bond Funds (\$468,595.00) and Collin County Parks and Open Space Project Funding Assistance Program - Moss Glen Park Development Grant Funds (\$250,000.00)

BACKGROUND

On July 6, 2018, eight bids were received for Moss Glen Park Site Improvements Project utilizing a competitive bid procurement process. Texas Standard Construction, Ltd. was selected as the lowest responsible bidder for the Base Bid and Alternates Nos. 1, 2, 3, 4, 5, 6, 7 and 11, in an amount not to exceed \$718,595.00.

The scope of work for the Moss Glen Park Site Improvements project includes:

- New concrete loop trail (approximately 0.75-mile length, eight feet wide)
- New playground for ages two to five and ages five to twelve
- New exercise stations and pads
- New pedestrian bridge
- New site trees with irrigation

The following chart illustrates Texas Standard Construction, Ltd. contractual activities with the City of Dallas for the past three years.

	<u>PBW</u>	<u>DWU</u>	<u>PKR</u>	<u>TWM</u>
Projects Completed	3	0	0	1
Change Orders	4	0	0	0
Projects Requiring Liquidated Damages	0	0	0	0

Projects Completed by Bonding Company 0 0 0 0

ESTIMATED SCHEDULE OF PROJECT

Began Design November 2017
 Completed Design April 2018
 Begin Construction November 2018
 Complete Construction May 2019

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On April 19, 2018, the Park and Recreation Board was briefed on construction procurement.

On August 16, 2018, the Park and Recreation Board authorized a construction contract with Texas Standard Construction, Ltd.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on August 27, 2018.

FISCAL INFORMATION

2017 Bond Funds - \$468,595.00
 Collin County Parks and Open Space Project Funding Assistance Program - Moss Glen Park Development Grant Funds - \$250,000.00

M/WBE INFORMATION

In accordance with the City’s Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Category	M/WBE Goal	M/WBE%	M/WBE \$
\$718,595.00	Construction	25.00%	26.00%	\$186,834.70
• This contract exceeds the M/WBE goal.				

PROCUREMENT INFORMATION

The following eight bids were received and opened on July 6, 2018:

*Denotes the successful bidder

<u>Bidders</u>	<u>Base Bid</u>	<u>Alter. Nos. 1,2,3,4,5,6,7,11**</u>	<u>Total Bid</u>
*Texas Standard Construction, Ltd. P.O. Box 210768 Dallas, TX 75211	\$549,245.00	\$169,350.00	\$718,595.00

Wall Enterprises	\$388,575.00	\$467,950.00	\$856,525.00
AS Con, Inc.	\$348,840.00	\$484,650.00	\$833,490.00
The Fain Group	\$536,529.00	\$462,340.00	\$998,869.00
Northstar Construction, LLC	\$439,000.00	\$526,300.00	\$965,300.00
North Rock Construction, LLC	\$411,205.14	\$394,931.30	\$806,136.44
Henneberger Construction, Inc.	\$675,853.00	\$489,610.00	\$1,165,463.00
Gadberry Construction	\$665,949.56	\$551,546.05	\$1,217,495.61

**Alternate No. 1 - provides for tree planting.

**Alternate No. 2 - provides for a tree bubbler irrigation system.

**Alternate No. 3 - provides for site furnishings.

**Alternate No. 4 - provides for pet stations.

**Alternate No. 5 - provides for concrete pads for exercise equipment.

**Alternate No. 6 - provides for exercise stations.

**Alternate No. 7 - provides for playground equipment - Playwell.

**Alternate No. 11 - provides for a drinking fountain.

OWNER

Texas Standard Construction, Ltd.

Ron Dalton, President

MAP

Attached



Agenda Information Sheet

File #: 18-648

Item #: 48.

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): 13
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

Authorize a public hearing to be held on October 24, 2018, to receive comments for the proposed use of a portion of the Bachman Creek Greenbelt located at 3900 Shorecrest Drive, totaling approximately 42,323 square feet, for driveway access and parking by QuikTrip Corporation by providing parking, trail access, a driveway, landscaping, lighting, and other amenities to be constructed and maintained by QuikTrip Corporation for the benefit of the public - Financing: No cost consideration to the City

BACKGROUND

A public hearing was previously held on April 27, 2016, however, Council held indefinitely the public hearing to provide QuikTrip and the City additional time to address citizens' comments. QuikTrip is proposing to widen the four-foot wide Bachman Lake Park Trail under Lemmon Avenue to improve trail access, to provide additional security measures including lighting on the trail under the bridge and around-the-clock surveillance, and, finally, to construct an additional lane on Lemmon Avenue at the intersection with West Northwest Highway to improve traffic control at this busy intersection. Development and maintenance of the park will be at QuikTrip's cost by separate agreement.

The City of Dallas owns municipal parkland known as Bachman Creek Greenbelt (approximately 41 acres) located at 3900 Shorecrest Drive, just north of Dallas Love Field Airport. This passive-use park is used for open space. A trail runs through the park along the north side of Bachman Creek which connects to and is a part of the Bachman Lake Park Trail in adjacent Bachman Lake Park to the west. Currently, there is no direct public access to Bachman Creek Greenbelt for residential neighborhoods to the north. There is a need for access to Bachman Creek Greenbelt for the surrounding neighborhood. As proposed at the previous public hearing, QuikTrip offers to construct and maintain a trailhead which includes parking, landscaping, seating, paving, and a drinking fountain. QuikTrip proposes to allow its patrons use of the proposed parkland access drive and parking lot. For more than 85 years this portion of the park has always been turf and because of its unusual configuration has never been developed. The development of a trailhead at this location is a functional use of the space which will provide much needed access to the Bachman Lake Trail.

In compliance with the law, the City has determined that there is a need, that there is no feasible and prudent alternative, and that all reasonable care will be taken not to damage the remainder of the park property and to mitigate any disruption of park services.

In accordance with the Texas Parks and Wildlife Code, Chapter 26 (Sections 26.001 through 26.004) the City Council must advertise and hold a public hearing on the change of use of parkland.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On December 3, 2015, the Park and Recreation Board authorized a public hearing to be held on February 10, 2016.

On January 13, 2016, City Council authorized a public hearing to be held on February 10, 2016, by Resolution No. 16-0088.

This item was deferred by Councilmember Jennifer S. Gates on February 10, 2016.

This item was held indefinitely by Councilmember Jennifer S. Gates on April 27, 2016.

FISCAL INFORMATION

No cost consideration to the City.

OWNER

City of Dallas

MAPS

Attached



Agenda Information Sheet

File #: 18-674

Item #: 49.

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): 6
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

Authorize a public hearing to be held on October 24, 2018, to receive comments and Council action, pursuant to Chapter 26 of the Texas Parks and Wildlife Code, on the proposed use of a portion of L.B. Houston Nature Area located at 10401 Wildwood Drive, totaling approximately 1,058 square feet of land, and temporary use of approximately 3,233 square feet of land, for the installation of a wastewater facility by the City of Irving for the benefit of the public - Financing: No cost consideration to the City

BACKGROUND

The City of Dallas owns municipal parkland known as L.B. Houston Nature Area (approximately 325 acres) located at 10401 Wildwood Drive, south of California Crossing Road and east of the Elm Fork of the Trinity River.

The City of Irving plans to upgrade an existing wastewater pipeline in the L.B. Houston Nature Area to connect to the Trinity River Authority's upcoming EF-7 project (Elm Fork Relief Interceptor Project) in the same area. Although the City of Irving has an existing utility easement within the parkland, the upgrade of the wastewater pipeline requires a slight realignment of the existing pipeline. The realignment requires that the City of Irving obtain approximately 1,058 additional square feet of utility easement. The City Irving also requires a temporary construction easement of approximately 3,233 square feet of land for the project. In consideration for this conveyance and temporary conveyance by easement, the City of Irving will pay the fair market value of \$194.00, as determined by an independent appraisal. Upon completion of the project the area will be restored to its pre-construction condition or better.

In compliance with the law, the City has determined that there is a need and that no feasible and prudent alternative to the use or taking of such parkland and that all reasonable care has been taken to not damage the remainder of the park property and to mitigate any disruption of park services.

In accordance with the Texas Parks and Wildlife Code, Chapter 26 (Sections 26.001 through 26.004) the City Council must advertise and hold a public hearing on the change of use of parkland.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On August 16, 2018, the Park and Recreation Board authorized a public hearing to be held on October 24, 2018.

Information about this item was provided to the Quality of Life, Arts and Culture Committee on August 27, 2018.

FISCAL INFORMATION

No cost consideration to the City

OWNER

City of Dallas

MAP

Attached



Agenda Information Sheet

File #: 18-723

Item #: 47.

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): 7
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

Authorize a two-year Cotton Bowl Stadium Use Agreement with ESPN Productions Inc., a Delaware corporation, for ESPN to conduct the SERVPRO First Responders Bowl game at the Cotton Bowl Stadium in Fair Park in December 2018 and December 2019 with specified National Collegiate Athletic Association football teams from the Big Ten, Big 12, Conference USA or other conferences, including the advertising, broadcasting, news media, and promotion activities - Not to exceed \$300,000.00 - Financing: General Fund (subject to annual appropriations)

BACKGROUND

The first Cotton Bowl collegiate game was held on January 1, 1937 at the Cotton Bowl Stadium. A bowl game has been held at the stadium each year since, except in 2010. The Cotton Bowl Stadium has hosted more bowl games than any other stadium in the United States, with the exception of the Rose Bowl.

ESPN Productions Inc. (ESPN) has expressed a commitment to contract with the City to host the 2018 and 2019 SERVPRO First Responders bowl games at the Cotton Bowl Stadium with specified National Collegiate Athletic Association (NCAA) football conferences. In consideration for the completion and compliance of said functions, the City will commit to funding in a total amount of \$300,000 (\$150,000 per year for two years) to be used towards stipends for the participating universities, subject to annual approval and appropriation by the City Council. As with the agreement, the bowl game stipends for participating universities will continue to be funded by Park and Recreation Department general fund dollars.

On November 14, 2012, the City and the Heart of Dallas, a Texas non-profit corporation, entered into a Chapter 380 Economic Development Grant Agreement to facilitate the Heart of Dallas Bowl at Cotton Bowl Stadium hosting teams from the Big Ten, Big 12 or Conference USA.

In 2013, ESPN took over management and operation of the annual Zaxby's Heart of Dallas Bowl under the Chapter 380 Agreement which expired in June 2018. On August 13, 2018 the bowl game

was rebranded as the SERVPRO First Responders Bowl.

According to Visit Dallas, the bowl game between Utah and West Virginia, played on December 26, 2017 had an economic impact of \$7,024,513. The bowl game between Army and North Texas, played on December 27, 2016 had a total economic impact of \$5,903,619. The bowl game between Washington and Southern Mississippi, played on December 26, 2015 had a total economic impact of \$8,151,430 and the bowl game between Louisiana Tech and Illinois, played on December 26, 2014 had an economic impact of \$14,890,630.

Since 2012, the annual stipend for the bowl game has been funded through the the Chapter 380 Program and the Park and Recreation Department's General Fund budget. While a new agreement could be executed through a Chapter 380 Program agreement, the program guidelines adopted in 2016 were modified from the requirements that were in place in 2012, making the bowl game funding a non-conforming use.

A stadium use agreement is a more appropriate and consistent model for funding the bowl game. The City currently funds an annual stipend in support of the Red River Showdown football game between the University of Texas and Oklahoma University through a Cotton Bowl Stadium Use Agreement. The proposed agreement for the SERVPRO First Responders Bowl will be modeled after the University of Texas-Oklahoma University game agreement.

The proposed agreement is subject to the following key terms:

- (a) ESPN shall contract with the City to host the annual SERVPRO First Responders Bowl game at the Cotton Bowl Stadium in Fair Park in December 2018 and December 2019 with specified NCAA football conferences in 2018 and 2019
- (b) ESPN shall organize, conduct, and manage advertising, broadcasting, news media, promotional activities and other such related game functions
- (c) The City shall provide an annual game stipend for each participating conference payable in two installments of \$150,000 each in December 2018 and December 2019
 - The first installment will be payable in December 2018 upon completion and verification of ESPN bringing teams in from the Big Ten, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium in Fair Park
 - The second installment will be payable in December 2019 upon completion and verification of ESPN bringing teams in from the Big Ten, Big 12 or Conference USA to play in the SERVEPRO First Responders Bowl game at the Cotton Bowl Stadium in Fair Park
- (d) The agreement is subject to approval and appropriation by the City Council
- (e) The City reserves the right to terminate the agreement due to non-appropriation; provided however ESPN shall have the right, upon advance written notice and City consent, to proceed to conduct the bowl event at its election without the City's appropriation

On June 25, 2018, the Quality of Life, Arts and Culture Committee was briefed by memorandum that the TPID had agreed to provide a percentage of lodging revenues actualized up to \$200,000 annually which could increase or be reduced based on game attendance and lodging revenue.

The proposed action carries out the direction of the Park and Recreation Board and the Quality of Life, Arts and Culture Committee to reduce the public contribution while seeking outside funding sources.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On November 14, 2012, City Council authorized an economic development grant agreement with The HOFD, Incorporated pursuant to the City's Public/Private Partnership Program for participating universities from the Big Ten, Big 12 or Conference USA subject to the annual New Year's Day Bowl Game at the Cotton Bowl, by Resolution No. 12-2785.

On November 2, 2017, the Park and Recreation Board was briefed on the history of the bowl games and future Chapter 380 Economic Development Grant Agreement funding options.

On February 1, 2018, the Park and Recreation Board authorized staff to work with the Office of Economic Development to seek the reauthorization of a Chapter 380 Economic Development Grant Agreement with ESPN and for staff to seek additional match funding sources, specifically the Tourism Public Improvement District.

Information about this item was provided to the Quality of Life, Arts and Culture Committee on February 26, 2018.

On February 28, 2018, City Council remanded this item to the Quality of Life, Arts and Culture Committee by Resolution No. 18-0376.

On March 26, 2018, the Quality of Life, Arts and Culture Committee was briefed on the Heart of Dallas Bowl. Staff was directed to partner with the Dallas Sports Commission and Visit Dallas to engage the Tourism Public Improvement District Board as a potential funding source to help offset public support.

On June 25, 2018, the Quality of Life, Arts and Culture Committee was briefed by memorandum and recommended that City Council consider authorizing a Chapter 380 Economic Development Grant Agreement, in an amount not to exceed \$300,000 (\$150,000 in 2018 and \$150,000 in 2019).

On August 8, 2018, the City Council deferred an item seeking authorization of a Chapter 380 Economic Development Grant Agreement to September 12, 2018.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on August 27, 2018.

FISCAL INFORMATION

General Fund - \$300,000.00

FY 2018-19: \$150,000.00 (subject to annual appropriations)

FY 2019-20: \$150,000.00 (subject to annual appropriations)



Agenda Information Sheet

File #: 18-697
D41.

Item #:

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): 7
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

Authorize a Chapter 380 Economic Development Grant Agreement with ESPN Productions Inc. in consideration of bringing teams from the Big 10, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium in Fair Park in December 2018 and December 2019 pursuant to the City of Dallas Public/Private Partnership Program - Not to exceed \$300,000 - Financing: General Funds (subject to annual appropriations) (This item was deferred on August 8, 2018)

BACKGROUND

The first Cotton Bowl collegiate game was held on January 1, 1937 at the Cotton Bowl Stadium with the Texas Christian University Horned Frogs defeating the Marquette Golden Avalanche, 16-6. A bowl game has been held at the Cotton Bowl Stadium each year since, except in 2010. The Cotton Bowl Stadium has hosted more bowl games than any other stadium in the United States, with the exception of the Rose Bowl.

On November 14, 2012, the City of Dallas (City) and the Heart of Dallas, a Texas non-profit corporation, entered into a Chapter 380 Economic Development Grant Agreement. Under the authority of Chapter 380 of the Texas Local Government Code (the "Act"), the City has made grants of public money to: (1) promote local economic development; and (2) stimulate business and commercial activity in the City; more particularly within the South Dallas/Fair Park area. The City desired to provide an economic incentive to the Heart of Dallas to bring teams from the Big 10, Big 12, or Conference USA to play in an annual bowl game at Cotton Bowl Stadium which would also help promote development and diversification of the economy, elimination of unemployment and underemployment and development and expansion of commerce.

The Heart of Dallas expressed a commitment to contract with the City to host bowl games with specified National Collegiate Athletic Association (NCAA) football conferences and in consideration for the completion and compliance of said functions, the City committed to make an economic development grant to the Heart of Dallas of \$400,000, renewed for up to five additional 12-month

D41.

periods and subject to annual approval and appropriation by the City Council and continued statutory authorization of the incentive under the Act.

In 2013, ESPN Productions Inc. (ESPN) took over management and operation of the Plains Capital Heart of Dallas Bowl and in 2014 Zaxby's became the title sponsor. On December 26, 2017, the final bowl game was played under the Chapter 380 Economic Development Grant Agreement between the City and Heart of Dallas/ESPN.

According to Visit Dallas, the bowl game between Utah and West Virginia on December 26, 2017 had an economic impact of \$7,024,513. The bowl game between Army and North Texas on December 27, 2016 had a total economic impact of \$5,903,619 and the bowl game between Louisiana Tech and Illinois played on December 26, 2014 had an economic impact of \$14,890,630.

Via a separate agreement, the Heart of Dallas/ESPN has two years remaining in a six-year partnership agreement with the Big 12 (seventh selection), Big 10 (ninth selection) and Conference USA. Remaining matchups include Conference USA versus Big 10 in 2018 and Conference USA versus Big 12.

On November 2, 2017, the Park and Recreation Board was briefed on the history of the bowl games and future Chapter 380 Economic Development Grant Agreement funding options. Staff recommended that a new two-year funding agreement be pursued in an amount of \$800,000 (\$400,000 in 2018 and \$400,000 in 2019), as a shorter term would result in better aligning of City interests with contract terms of any new agreement between ESPN and the college conferences.

Information on the proposed two-year funding agreement with ESPN was provided to the Quality of Life, Arts and Culture Committee on February 26, 2018 and on February 28, 2018 City Council remanded the item to Quality of Life, Arts and Culture Committee to pursue alternative funding sources.

The Quality of Life, Arts and Culture Committee received a briefing on the bowl game history, attendance and economic impact on March 26, 2018 and were directed to partner with the Dallas Sport

On June 25, 2018, the Quality of Life, Arts and Culture Committee was briefed by memorandum that the TPID had agreed to provide a percentage of lodging revenues actualized up to \$200,000 annually which could increase or be reduced based on game attendance and lodging revenue.

The City of Dallas commitment was proposed at \$150,000 each year and the Quality of Life, Culture and Arts Committee recommended that City Council consider authorizing a Chapter 380 Economic Development Grant Agreement, not to exceed \$300,000.

The proposed Chapter 380 Economic Development Grant Agreement is subject to the following key terms:

1. The grant shall be payable in two installments of \$150,000 each in December 2018 and December 2019

D41.

- The first installment will be payable in December 2018 upon completion and verification of ESPN bringing teams in from the Big 10, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium in Fair Park to promote with the City, and in particular within the South Dallas/Fair Park area that will promote development and diversification of the economy; elimination of unemployment and underemployment; and development and expansion of commerce
 - The second installment will be payable in December 2019 upon completion and verification of ESPN bringing teams in from the Big 10, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium in Fair Park to promote with the City, and in particular within the South Dallas/Fair Park area that will promote development and diversification of the economy; elimination of unemployment and underemployment; and development and expansion of commerce
2. ESPN shall contract with the City to host bowl games at the Cotton Bowl Stadium with specified NCAA football conferences in 2018 and 2019
 3. ESPN shall organize and manage advertising, broadcasting, news media, promotional activities and other such related game functions
 4. The grant shall renew each year for up to one additional 12-month period, subject to approval and appropriation by the City Council
 5. Continued statutory authorization of this incentive under the Act
 6. ESPN shall host the annual bowl game at the Cotton Bowl Stadium in Fair Park in December 2018 and December 2019

Pursuant to the City's Public/Private Partnership (PPP) Program, Guidelines and Criteria (effective for the period of January 1, 2018 through December 31, 2018) the project does not meet the minimum eligibility requirements for a non-target area. Notwithstanding, the project represents a unique economic development opportunity and, as such is considered a "Non-Conforming Project" pursuant to the PPP Program. As a Non-Conforming Project, the proposed Grant requires approval by a three-fourths vote of the City Council.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On November 14, 2012, City Council authorized an economic development grant agreement with The HOFD, Incorporated pursuant to the City's Public/Private Partnership Program for participating universities from the Big 10, Big 12 or Conference USA subject to the annual New Year's Day Bowl Game at the Cotton Bowl, by Resolution No. 12-2785.

On November 2, 2017, the Park and Recreation Board was briefed on the history of the bowl games and future Chapter 380 Economic Development Grant Agreement funding options.

On February 1, 2018, the Park and Recreation Board authorized staff to work with the Office of Economic Development to seek the reauthorization of a Chapter 380 Economic Development Grant Agreement with ESPN and for staff to seek additional match funding sources, specifically the Tourism Public Improvement District.

Information about this item was provided to the Quality of Life, Arts and Culture Committee on February 26, 2018.

On February 28, 2018, City Council remanded this item to the Quality of Life, Arts and Culture Committee by Resolution No. 18-0376.

On March 26, 2018, the Quality of Life, Arts and Culture Committee was briefed on the Heart of Dallas Bowl. Staff was directed to partner with the Dallas Sports Commission and Visit Dallas to engage the Tourism Public Improvement District Board as a potential funding source to help offset public support.

On June 25, 2018, the Quality of Life, Arts and Culture Committee was briefed by memorandum and recommended that City Council consider authorizing a Chapter 380 Economic Development Grant Agreement, in an amount not to exceed \$300,000 (\$150,000 in 2018 and \$150,000 in 2019).

On August 8, 2018, this item was deferred by Councilmember Tennell Atkins.

FISCAL INFORMATION

General Funds - \$300,000

FY 2018-19: \$150,000 (subject to annual appropriations)

FY 2019-20: \$150,000 (subject to annual appropriations)



Agenda Information Sheet

File #: 18-461

Item #: 69.

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: September 12, 2018
COUNCIL DISTRICT(S): All
DEPARTMENT: Park & Recreation Department
EXECUTIVE: Willis C. Winters

SUBJECT

A public hearing to receive comments on readopting and continuing in effect Chapter 12, "City Youth Program Standards of Care," of the Dallas City Code, to re-establish standards of care for certain city youth programs in compliance with state law; and, at the close of the hearing, approval of an ordinance to readopt Chapter 12 of the Dallas City Code - Financing: No cost consideration to the City

BACKGROUND

Section 42.041(b)(14) of the Texas Human Resources Code, as amended, allows city-sponsored youth recreation programs to be exempted from the state's day care licensing laws if the city adopts standards of care for those programs and complies with other requirements of that legislation. One requirement is that the City Council hold a public hearing annually on the city's youth program standards of care and adopt an ordinance re-establishing and continuing in effect the standards.

Ordinance No. 23159, adopted by the City Council on June 11, 1997, created Chapter 12 of the Dallas City Code to exempt City of Dallas youth programs from State child-care licensing requirements and provide minimum standards by which the City operates youth programs. Chapter 12 was readopted on June 10, 1998, by Ordinance No. 23534, on June 9, 1999, by Ordinance No. 23907, on June 14, 2000, by Ordinance No. 24281, on May 23, 2001, by Ordinance No. 24611, on May 22, 2002, by Ordinance No. 24943, on May 28, 2003, by Ordinance No. 25269, on June 9, 2004, by Ordinance No. 25628, on May 25, 2005, by Ordinance No. 25998, on June 14, 2006, by Ordinance No. 26376, on June 13, 2007, by Ordinance No. 26800, on June 11, 2008, by Ordinance No. 27222, on June 10, 2009, by Ordinance No. 27565, on June 9, 2010, by Ordinance No. 27911, on May 25, 2011, by Ordinance No. 28217, on May 23, 2012, by Ordinance No. 28670, on June 12, 2013, by Ordinance No. 29036, on May 28, 2014, by Ordinance No. 29358; on May 28, 2016, by Ordinance No. 30106; on September 13, 2017 by Ordinance No. 30650; Chapter 12 will expire on September 16, 2018 unless sooner terminated or extended by ordinance of the City Council.

The Director of the Park and Recreation Department implements, administers, and enforces Chapter

12, which applies to youth programs sponsored by the City, whether offered after school, during the summer, or during holidays. A coordinator initiates an inspection report for each program to confirm that standards of care are being met.

The youth program coordinators and leaders must meet certain qualifications pertaining to age, education, and experience and are provided orientation and training relating to working with children.

Each program must operate with a participant to leader ratio of 20:1 and must follow guidelines pertaining to safety, fire, and health as set forth in the standards of care.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On August 2, 2018, the Park and Recreation Board authorized a public hearing.

On August 22, 2018, City Council authorized a public hearing to be held on September 12, 2018.

FISCAL INFORMATION

No cost consideration to the City.