

# Memorandum



CITY OF DALLAS

DATE October 3, 2017

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT Cultural Affairs Commission Recommendations for FY 2017-18 Cultural Contracts Allocations

On Monday, October 9, 2017, you will be briefed on the Cultural Affairs Commission Recommendations for FY 2017-18 Cultural Contracts Allocations. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

[Attachment]

c: Honorable Mayor and Members of City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billierae Johnson, City Secretary (Interim)  
Daniel F. Solis, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)  
Jon Fortune, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Nadia Chandler Hardy, Chief of Community Services  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors

# **Cultural Affairs Commission Recommendations for FY 2017-18 Cultural Contracts Allocations**

**Quality of Life, Arts & Culture Committee  
October 9, 2017**

**Jennifer Scripps, Director  
Office of Cultural Affairs**



**City of Dallas**

# Purpose

- To provide the Quality of Life, Arts & Culture Committee an overview on cultural contracts recommended by the Cultural Affairs Commission for FY 2017-18
  - Cultural Organization Program (COP)
  - Partner-managed facility services
  - Community Artist Program (CAP)
  - Cultural Facilities Program (CFP)
  - Other OCA cultural funding programs (CPP, CVP)

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# Cultural Affairs Commission

Place	Member	Place	Member
1	Vacant	10	James N White
2	Linda Blase	11	Lori Stahl*
3	Ella Goode Johnson*	12	Vacant
4	John P Batiste (Chair)	13	Leland R Burk
5	Albert Gonzalez*	14	Taylor Danser
6	Henry K Song*	15	Daphna Yoffe
7	Vacant	At-Large	Arthur Santa-Maria
8	Linda L Riley	At-Large	Paul D Rich
9	Jesse Smith	At-Large	Jorge Baldor

\* Allocations Committee Member

# Cultural Organizations Program (COP) Background

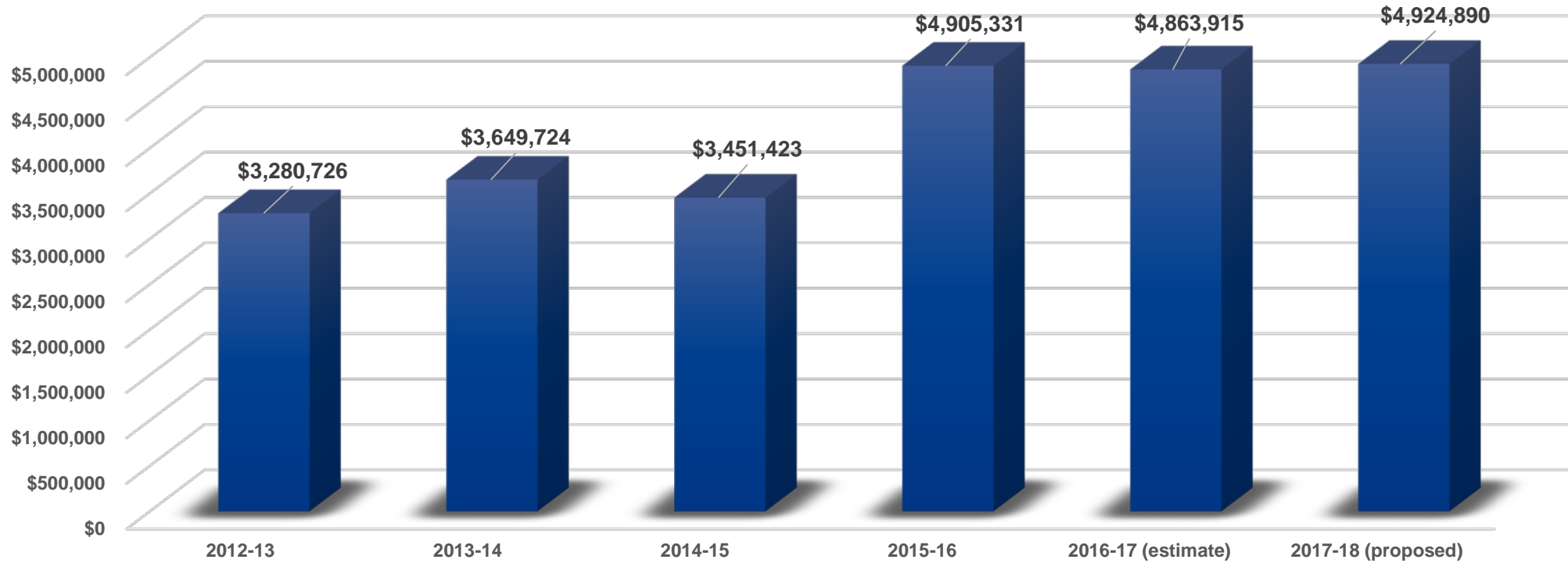
- Funding program for cultural services with established non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services
- Program guidelines, eligibility, and review process established by the City's Cultural Policy, adopted by the City Council on November 13, 2002
- City funding is limited to 25% of an organization's annual audited revenue
- Organizations complete annual application through an online grant system

# Cultural Organizations Program (COP) Award Process

- Public peer review panels (appointed by the Cultural Affairs Commission) are held every other year to evaluate and score the applications
  - Most recently held in May 2016
- Allocations Committee review held as a public meeting culminated in funding recommendation to full Commission in September 2017
- Unanimous vote in support by the full Cultural Affairs Commission held in September 2017
- City Council will consider authorization of contracts October 25, 2017

# Cultural Organizations Program (COP) Funding History

COP Budget



# Cultural Organizations Program (COP)

## Funded Organizations

### Tier I - \$500,000 and Under

Anita Martinez Ballet  
 Folklorico  
 Cara Mia Theater Company  
 Dallas Chamber Symphony  
 Fine Arts Chamber Players  
 Teatro Dallas  
 Texas Winds Musical  
 Outreach  
 USA Film Festival  
 Writer's Garret

### Tier II-\$500,001 - \$999,999

Creative Arts Center  
 Greater Dallas Youth  
 Orchestra  
 Junior Players  
 Kitchen Dog Theater  
 Shakespeare Dallas  
 Undermain Theater

### Tier III - \$1,000,000 and Up

Big Thought  
 Children's Chorus of Greater  
 Dallas  
 Crow Collection of Asian Art  
 Dallas Children's Theater  
 Dallas Opera  
 Dallas Wind Symphony  
 TeCo Theatrical Productions  
 Theater Three  
 TITAS

### Tier IV – City Owned Facilities

African American Museum  
 Black Academy of Arts and  
 Letters  
 Dallas Black Dance Theatre  
 Dallas County Heritage  
 Society  
 Dallas Historical Society  
 Dallas Museum of Art  
 Dallas Theater Center  
 Perot Museum of Nature and  
 Science  
 Sammons Center for the Arts

*Funding detail in appendix*



# Partner-Managed Facility Services

- Certain facility management agreements provide for funding from the City for operation and maintenance of the facilities (subject to annual appropriations)

Organization	City-Owned Facility	FY 2016-17 Estimate	FY 2017-18 Budget
Dallas Black Dance Theater	Former Moreland YMCA Building	\$170,000	\$170,000
DSM Management Group	Music Hall	\$290,000*	\$290,000**
Sammons Center for the Arts	Sammons Center	\$76,000	76,000
<b>TOTAL</b>		<b>\$318,500</b>	<b>\$318,500</b>

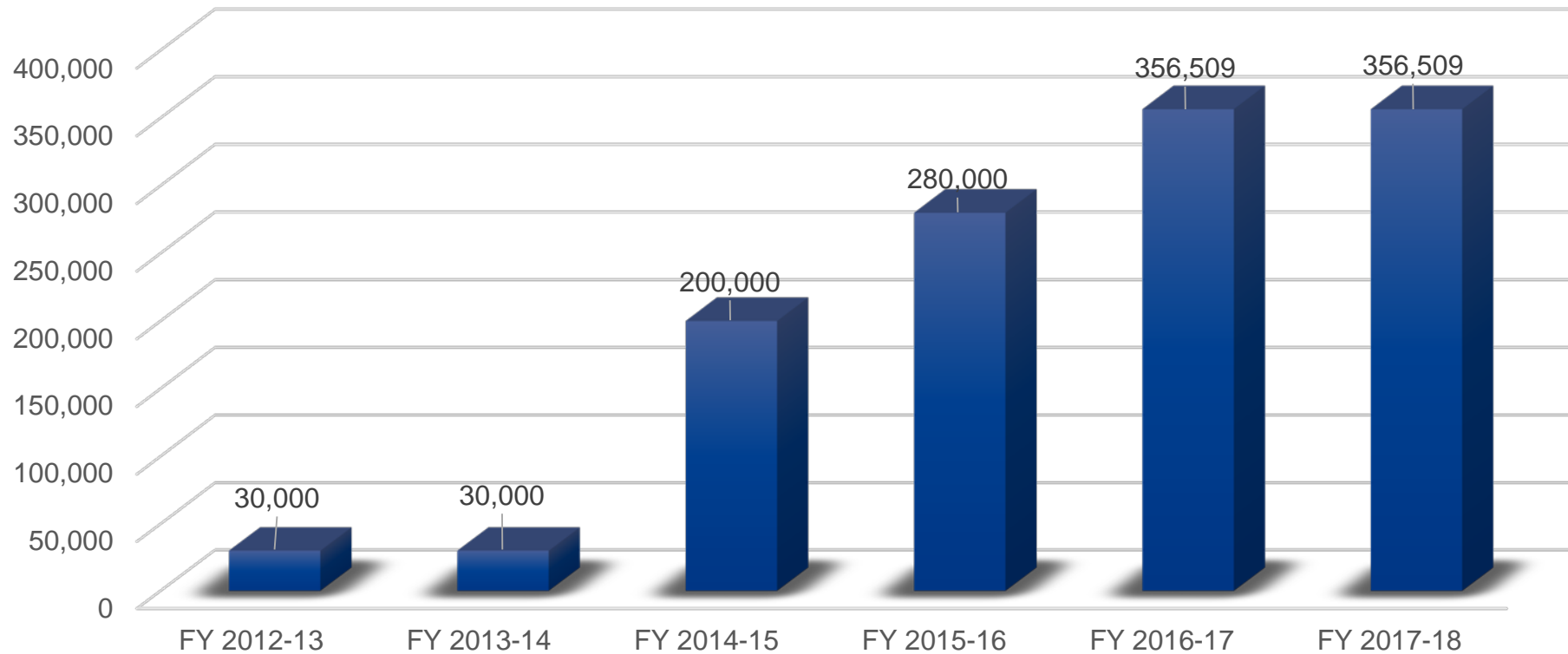
\* Funding split between OCA (Q1) and PKR (Q2-4)

\*\* All funding from PKR

# Community Artist Program (CAP) Background

- Funding program for cultural services in Dallas neighborhoods from individual artists and cultural organizations to teach, perform, and exhibit at host facilities
- Goal of the program is to promote access and cultural awareness, heighten citizen understanding of diverse art forms and celebrate the various traditions that contribute to the composition of this city
- CAP is open to individual culturally and/or ethnic specific artists and/or ethnic specific arts organizations with administrative offices that are permanently located in the City of Dallas

# Community Artist Program (CAP) Budget History



# Community Artist Program (CAP) Selection Process

- Artists and nonprofit cultural organizations performing and presenting in the areas of music, dance, theatre, literature, visual arts, film/video, literary arts, and folk art are all eligible to apply, and selection is made through a community panel process
- CAP services are provided through performances, workshops and residencies
- Community hosts include churches, recreation centers, libraries, social service agencies, and other non-profit groups
- Cultural Affairs Commission's Allocations Committee reviews and approves new roster annually

# Community Artist Program (CAP) Funded Artists and Organizations

Afiah Talibah Bey  
Alfredo Villanueva  
Alicia Yvette Holmes  
Anita N. Martinez Ballet Folklorico  
Angelique Westerfield  
Barri Pearson  
Calvin Sexton DBA Inner City All Stars  
Candace Miller  
Cantonette Studios  
Cara Mia Theatre Company

Cynthia Veronica Anzaldua  
Frida N. Lozano  
Herbie Johnson  
Indian Cultural Heritage Foundation  
Jesus Evelio Flores  
Lenotha Barnett Jr.  
Making Connection Inc.  
Michelle Gibson  
Ofelia Faz-Garza  
Ollimpaxqui Ballet Company

Renee Miche'al Jones  
Sandra Gipson  
South Dallas Concert Choir  
Teatro Hispano de Dallas  
Terrance M. Johnson Dance Project  
The Flame Foundation  
Tony Browne  
True Brand Artist  
VET

*Funding detail in appendix*

# Cultural Facilities Program (CFP) Background & Selection Process

- In September 2016, City Council allocated \$400,000 of capital construction funds for renovation or major repairs to privately-owned cultural facilities
- Program guidelines were developed and authorized by Council Resolution No 17-0594, on April 12, 2017
  - Resolution provided for authorization to execute future grant agreements with qualified organizations in accordance with the program guidelines
- Guides City support and funding for long-term improvement, renovation or major repairs of cultural facilities owned and operated by organizations with an annual operating budget less than \$5 million
- Applicants may request up to \$200,000
- Four eligible applications received and forwarded for panel review
- Panel guidelines require a minimum score of 75% to be recommended for funding
  - Two organizations scored below 75%

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# Cultural Facilities Program (CFP) Background & Selection Process

Organization	Award
Creative Arts Center	\$200,000
Dallas Children's Theater	\$200,000

- Additional CFP funds are available for a second application period in the first quarter of FY 2017-18
  - Staff will provide technical assistance to applicants upon request

# Other OCA Cultural Funding Programs

## Cultural Projects Program

- Funds for cultural services on a project basis from Dallas-based nonprofits (up to \$20,000, funding match required) and individual artists (up to \$5,000, no match requirement) (program budget: \$394,000)

## Cultural Vitality Program

- Funds to support the growth of a vibrant cultural ecosystem in Dallas for projects related to cultural equity, awarded to individual artists (up to \$7,500) and Dallas-based nonprofits (up to \$20,000) (program budget: \$300,000)



# Next Steps

- Full City Council consideration scheduled for October 25, 2017

# Appendix

## Contract Amounts



# COP Contracts

Organization	Amount
Anita N. Martinez Ballet Folklorico, Inc.	\$70,223
Big Thought	\$713,128
The Black Academy of Arts & Letters, Inc.	\$192,956
Cara Mia Theatre Co.	\$54,258
Children's Chorus of Greater Dallas	\$55,415
Creative Arts Center Of Dallas	\$23,363
Crow Collection of Asian Art	\$30,000
Dallas Black Dance Theatre, Inc.	\$187,711
Dallas Chamber Symphony	\$35,000
Dallas Children's Theater	\$160,222
Dallas County Heritage Society	\$170,907
Dallas Historical Society	\$60,725
Dallas Museum of Art	\$1,075,896
The Dallas Opera	\$164,500
Dallas Theater Center	\$41,007
Dallas Wind Symphony	\$47,811

Fine Arts Chamber Players	\$47,604
Greater Dallas Youth Orchestra	\$50,367
Junior Players Guild	\$61,257
Kitchen Dog Theater Company	\$44,564
Perot Museum of Nature & Science	\$746,489
Museum of African American Life and Culture	\$69,660
Sammons Center for the Arts	\$86,370
The Shakespeare Festival of Dallas	\$101,156
Teatro Hispano de Dallas	\$63,831
TeCo Theatrical Productions, Inc.	\$103,782
Texas International Theatrical Arts Society	\$69,314
Texas Winds Musical Outreach, Inc.	\$51,646
Theater Three, Inc.	\$85,420
Undermain Theater	\$33,594
U S A Film Festival	\$50,567
The Writer's Garret	\$36,292
<b>TOTAL</b>	<b>\$4,785,035</b>

# CAP Contracts

Artist/Organization	Amount
Afiah Talibah Bey	\$15,000
Alfredo Villanueva	\$7,000
Alicia Yvette Holmes	\$25,000
Anita N. Martinez Ballet Folklorico	\$9,000
Angelique Westerfield	\$3,000
Barri Pearson	\$10,000
Calvin Sexton DBA Inner City All Stars	\$9,500
Candace Miller	\$25,000
Cantionette Studios	\$5,000
Cara Mia Theatre Company	\$10,000
Cynthia Veronica Anzaldua	\$7,000
Frida N. Lozano	\$1,500
Herbie Johnson	\$12,000
Indian Cultural Heritage Foundation	\$8,000

Jesus Evelio Flores	\$12,000
Lenotha Barnett Jr.	\$20,000
Making Connection Inc.	\$6,000
Michelle Gibson	\$25,000
Ofelia Faz-Garza	\$6,000
Ollimpaxqui Ballet Company	\$10,000
Renee Miche'al Jones	\$7,500
Sandra Gipson	\$7,000
South Dallas Concert Choir	\$3,000
Teatro Hispano de Dallas	\$15,000
Terrance M. Johnson Dance Project	\$20,000
The Flame Foundation	\$7,000
Tony Browne	\$25,000
True Brand Artist	\$25,000
VET	\$5,000
<b>TOTAL</b>	<b>\$340,500</b>

# CPP Contracts

Organization	Amount
Arga Nova Dance	\$6,500
Avant Chamber Ballet	\$7,000
Bruce Wood Dance Project	\$13,000
Chamber Music International	\$6,000
Color Me Empowered	\$6,500
Cry Havoc Theater Company	\$7,000
Dallas Arts District	\$15,000
Dallas Contemporary	\$10,000
Dallas Film Society	\$13,000
Dallas Holocaust Museum	\$20,000
Dallas Institute for Humanities and Culture	\$15,000
Dallas Metroplex Musicians	\$6,500
Dance Council	\$6,000
Echo Theatre	\$6,500
Indian Cultural Heritage Foundation	\$6,000

Jewish Community Center	\$8,000
Lone Star Wind Orchestra	\$9,000
MADI Museum	\$6,000
Metropolitan Winds	\$6,000
Nasher Sculpture Center	\$8,000
New Texas Symphony	\$6,500
Old Red Museum	\$8,000
Ollimpaxqui Ballet	\$7,000
Orpheus Chamber Singers	\$6,000
Resource Center	\$17,000
Southwest Celtic Music Assoc.	\$8,000
Uptown Players	\$13,000
Video Association	\$13,000
Women's Chorus	\$9,000
Wordspace	\$9,000
<b>TOTAL</b>	<b>\$277,500</b>

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