

STRATEGIC PRIORITY: Economic and Neighborhood Vitality

AGENDA DATE: October 25, 2017

COUNCIL DISTRICT(S): 2, 14

DEPARTMENT: Department of Transportation
Convention and Event Services

CMO: Majed Al-Ghafry, 670-3302
Joey Zapata, 670-3009

MAPSCO: 45K L M N P Q R

SUBJECT

Authorize a Funding Agreement between Dallas Area Rapid Transit, Downtown Dallas, Inc. and the City of Dallas for a one-year extension of the D-Link, downtown shuttle service operation - Not to exceed \$332,991 - Financing: Convention and Event Services Current Funds (subject to annual appropriations)

BACKGROUND

The downtown shuttle service operation commenced on November 4, 2013 as a two-year demonstration project to respond to the demand for a tourist focused downtown bus circulator service, as well as plan the most appropriate shuttle to meet the needs of tourists, downtown residents, employees, and visitors. Dallas Area Rapid Transit (DART) collaborated with the City of Dallas and Downtown Dallas, Inc. (DDI) and created Route 722, also referred to as the D-Link. The D-Link provides shuttle services to the Omni Convention Center Hotel, Klyde Warren Park, and the Perot Museum of Nature and Science along with other Central Business District major destinations.

An evaluation of the D-Link shuttle service operation has determined that the service hours and route should be revisited. The new route will operate in the Central Business District connecting the Dallas Streetcar and the McKinney Avenue Trolley. In an effort to increase efficiency, the schedule will be adjusted to meet ridership demand on Sundays and earlier mornings. Effective January 29, 2018, D-Link will operate Monday through Sunday from 10:30 a.m. to 9:30 p.m.

The annual operating cost of this service is \$1.1 million. The City of Dallas will contribute \$332,991.00 per year, Downtown Dallas, Inc. will contribute \$239,840.00 per year and the DART Board agreed to provide the remaining funds to operate the service. The City of Dallas will make 12 monthly payments of \$27,749.25.

BACKGROUND (continued)

This action will authorize a Funding Agreement between Dallas Area Rapid Transit, Downtown Dallas, Inc. and the City of Dallas for a one-year extension of the downtown shuttle service operation with a financial contribution of \$332,991.00 annually.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

The Mobility Solutions, Infrastructure and Sustainability Committee was briefed on this item on September 25, 2017.

FISCAL INFORMATION

Convention and Event Services Current Funds - \$332,991 (subject to annual appropriations)

<u>Council District</u>	<u>Amount</u>
2	\$196,464.69
14	<u>\$136,526.31</u>
Total	<u>\$332,991.00</u>

MAP

Attached

October 25, 2017

WHEREAS, the increase in the Dallas convention business, downtown residential housings, growing employment base, and completed parks and attractions, Downtown Dallas, Inc. (DDI) has identified a specific need for bus circulator service to major destinations in and around the Central Business District; and

WHEREAS, the City of Dallas, DDI, and Dallas Area Rapid Transit (DART) have collaborated to evaluate the demand for a tourist focused downtown bus service as well as plan the most appropriate shuttle to meet that need; and

WHEREAS, DART proposes to continue the Downtown Business Circulator for approximately \$1,067,407 per year with annual contributions from the City of Dallas in the amount of \$332,991 and DDI in the amount of \$239,840; and

WHEREAS, the City of Dallas, DART and DDI desire to enter into an agreement outlining the establishment of Route 722, detailing the proposed stops and hours of operation for the demonstration project; and

WHEREAS, this agreement is intended to define the financial commitment and responsibilities of the Parties; and

WHEREAS, it is now desirable to authorize a Funding Agreement between Dallas Area Rapid Transit, Downtown Dallas, Inc. and the City of Dallas for the operation of a one-year extension of the D-Link, downtown shuttle service operation, in an amount not to exceed \$332,991.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to sign a Funding Agreement between Dallas Area Rapid Transit, Downtown Dallas, Inc. and the City of Dallas for a one-year extension of the D-Link, downtown shuttle service operation, in an amount not to exceed \$332,991, approved as to form by the City Attorney.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in an amount not to exceed \$332,991 (subject to annual appropriations) in accordance with the terms and conditions of the agreement from Convention Center Operating Fund, Fund 0080, Department CCT, Unit 7840, Object 3099, Vendor 232802.

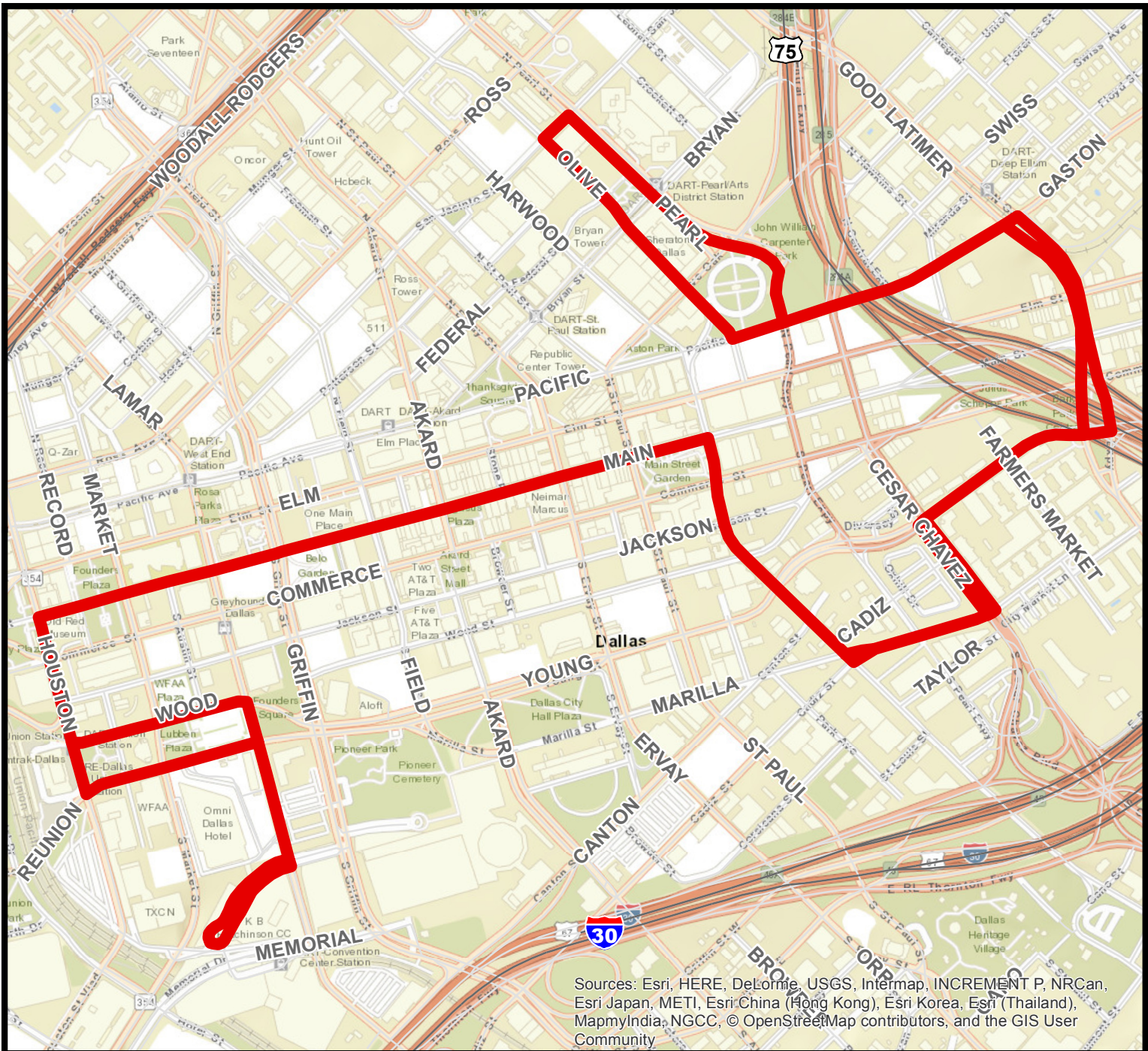
SECTION 3. That this contract is designated as Contract No. TRN-2018-00004146.

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

DART Proposed D-Link Route 3

Council District: 2 and 14

MAPSCO: 45K, L, M, N, P, Q, R



Sources: Esri, HERE, DeLorme, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), MapmyIndia, NGCC, © OpenStreetMap contributors, and the GIS User Community

AGENDA ITEM # 12

STRATEGIC PRIORITY: Government Performance and Financial Management

AGENDA DATE: October 25, 2017

COUNCIL DISTRICT(S): N/A

DEPARTMENT: Human Resources

CMO: T.C. Broadnax, 670-3297

MAPSCO: N/A

SUBJECT

Authorize a contract with Dallas Area Rapid Transit for the purchase of 277 annual passes in support of the City's clean air initiative - Not to exceed \$181,800 - Financing: Current Funds (to be partially reimbursed by participating employees)

BACKGROUND

The Dallas Area Rapid Transit (DART) Annual Pass Program is designed to increase DART ridership through a reduced fare to program participants. Passes allow unlimited transportation for a full calendar year (7 days per week) on DART bus, rail and commuter rail routes. It is expected to increase the use of public transportation by City employees, thereby decreasing automobile emissions.

Increasing City employees' use of mass transportation is part of the City's clean air strategies. The 2018 program will be effective January 1, 2018 through December 31, 2018.

The DART Pass Program is open to permanent civilian and uniformed Fire employees. Uniformed Police employees already ride free of charge on DART transportation routes. The City will purchase 277 annual bus passes which will be partially reimbursed by participating employees through payroll deductions beginning January 5, 2018 through December 23, 2018.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On October 23, 2013, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 339 annual passes in support of the City's 2014 clean air initiative by Resolution No. 13-1831.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS) (continued)

On November 12, 2014, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 312 annual passes in support of the City's 2015 clean air initiative by Resolution No. 14-1975.

On November 10, 2015, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 253 annual passes in support of the City's 2016 clean air initiative by Resolution No. 15-2017.

On November 9, 2016, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 265 annual passes in support of the City's 2017 clean air initiative by Resolution No. 16-1803.

Information about this item will be provided to the Quality of Life, Arts & Culture Committee on October 23, 2017.

FISCAL INFORMATION

Current Funds - \$181,800 (to be partially reimbursed by participating employees)

OWNER

Dallas Area Rapid Transit

Gary C. Thomas, President and Executive Director

October 25, 2017

WHEREAS, on October 23, 2013, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 339 annual passes in support of the City's 2014 clean air initiative by Resolution No. 13-1831; and

WHEREAS, on November 12, 2014, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 312 annual passes in support of the City's 2015 clean air initiative by Resolution No. 14-1975; and

WHEREAS, on November 10, 2015, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 253 annual passes in support of the City's 2016 clean air initiative by Resolution No. 15-2071; and

WHEREAS, on November 9, 2016, City Council authorized a contract with Dallas Area Rapid Transit for the purchase of 265 annual passes in support of the City's 2017 clean air initiative by Resolution No. 16-1803; and

WHEREAS, it is the City's desire to execute a contract for the 2018 Calendar Year with Dallas Area Rapid Transit to purchase 277 annual passes, the cost of which will be partially reimbursed through employee payroll deductions.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to sign a contract with Dallas Area Rapid Transit, approved as to form by the City Attorney, for the purchase of 277 annual passes in support of the City's clean air initiative.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in an amount not to exceed \$181,800 (to be partially reimbursed through employee payroll deductions) to Dallas Area Rapid Transit from Fund 0001, Department PER, Unit 1436, Object 3532, Encumbrance/Contract No. PER-2018-00004131, Vendor VC232802 for the purchase of 277 annual passes, on behalf of City employees.

SECTION 3. That the Chief Financial Officer is hereby authorized to make employee payroll deductions to reimburse the City to Fund 0001, Department PER, Unit 1436, Object 3532 in an amount not to exceed \$181,800.

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

STRATEGIC PRIORITY: Quality of Life

AGENDA DATE: October 25, 2017

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Cultural Affairs

CMO: Joey Zapata, 670-1204

MAPSCO: N/A

SUBJECT

Authorize contracts with individual artists and cultural organizations for artist services, on an as-needed, when-needed basis, to the City through the Community Artist Program (list attached) - Not to exceed \$340,500 - Financing: Current Funds

BACKGROUND

The Community Artist Program (CAP) is a function of the Cultural Programs Division of the Office of Cultural Affairs. The program’s purpose is to provide support and opportunities for diverse artists and cultural organizations to teach, perform, and exhibit at host facilities in Dallas neighborhoods.

CAP is open to individual culturally and/or ethnic specific artists and/or ethnic specific arts organizations with administrative offices that are permanently located in the city of Dallas. Artists and nonprofit cultural organizations performing and presenting in the areas of music, dance, theatre, literature, visual arts, film/video, literary arts, and folk art are all eligible to apply.

CAP services are provided through one of three program types:

1. Performance - A proposed performance will introduce an audience to a cultural art form or tradition. Performances average 50 minutes in length plus set up and break down times.
2. Workshops - A workshop is a hands-on opportunity to introduce the audience/participants to a cultural art form or tradition. A workshop series allows the participants to explore the topic in greater detail and includes a culminating activity. A workshop series can be 2 day or 4 day sessions. Each workshop session is generally two hours depending on the need of the host organization.

BACKGROUND (continued)

3. Residency - Residencies are tailored to the needs of a specific neighborhood, community, or host site(s). Residency programs are implemented by artists with a history of engagement with the community and a commitment to utilize arts education for community development. The goal of the residency program is to provide the opportunity for artists and the community to collaborate on arts projects that develop positive and sustainable neighborhood outcomes. Residency services are a minimum of 1-4 hours per week for a minimum of 2 weeks and a maximum of 8 weeks.

Artists and organizations apply for participation in CAP, and are selected through a community panel process. The Office of Cultural Affairs assigns participating artists/organizations to services in the community on a request and need basis. Community hosts include churches, community organizations, recreation centers, social service agencies, and other nonprofit groups. Emphasis is placed on underserved or un-served communities that have not had prior exposure to the art form. All funded activities occur within the city of Dallas.

Artist Services

Afiah Talibah Bey

Theatrical performances in the art of ancient "griot" storytelling

Alfredo Villanueva

Mural projects and mobile media art projects that raise awareness of community needs

Alicia Yvette Holmes

Presentations on coming-of-age rituals from around the world

Anita N. Martinez Ballet Folklorico, Inc.

Traditional Mexican Folklorico dance

Angelique Westerfield

Student lessons on audio production

Barri Pearson

Jazz music performances

Calvin Sexton DBA Inner City All Stars

Performances in the world musical styles of gospel and traditional New Orleans Brass Band jazz

Candace Miller

Live band performances in various styles of African music

BACKGROUND (continued)

Artist Services

Cantoinette Studios

Workshops about the history of the African head wrap

Cara Mia Theatre Company

Theatrical performances designed to introduce students to theater

Cynthia Veronica Anzaldua

Folk art projects from diverse cultures and traditions

Frida N. Lozano

Visual arts workshops and residencies focusing on Hispanic culture

Herbie Johnson

Jazz and Blues performances within the context of African American standards

Indian Cultural Heritage Foundation

Performances in the Asian Indian classic dance Bharatnatyam style

Jesus Evelio Flores

Performances in the artistic tradition of the Mexihua-Nahuatl (Aztec)

Lenotha Barnett Jr.

Lectures and performances that reflect the Afro-Latino and Brazilian cultures

Making~Connections, Inc.

Cultural education workshop sessions focused on Hispanic heritage

Michelle Gibson

Movement and music exercises that are mentally and physically stimulating for senior citizen participants

Ofelia Faz-Garza

Workshops on zine making – self-published materials with short print runs

Ollimpaxqui Ballet Company

Performances in the tradition of folklorico dance of Mexico, Central America and South America

Renee Miche'al Jones

Workshops that explore the history and culture of Africa through textiles

BACKGROUND (continued)

Artist Services

Sandra Gipson

Workshops teaching participants how to make their own percussive musical instruments from recycled materials

South Dallas Concert Choir

Performances of African American Classics including Negro spirituals, classics, show tunes and contemporary gospel

Teatro Hispano de Dallas

Bilingual theater workshops

Terrance M. Johnson Dance Project

Dance activities to promote community outreach, cultural awareness, social consciousness and art education

The Flame Foundation

Workshops and performances in the flamenco dance style

Tony Browne

Performances of traditional dance and drum demonstrations from various west African ethnicities

True Artist Brand

Theater acting, improvisation techniques, and art craft projects

VET

Workshops and residencies in visual arts

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

Information about this item was provided to the Quality of Life, Arts and Culture Committee on October 9, 2017.

FISCAL INFORMATION

Current Funds - \$340,500

OWNERS

Artistic/Cultural Organizations

Media One Creations

Angelique Westerfield

Anita N Martinez Ballet Folklorico, Inc.

Giles Davidson, President

Cara Mia Theatre Company

Linda Cantu, President

Indian Cultural Heritage Foundation

Ram Rao, Chair

Making~Connections, Inc.

Dulce Parker

Ollimpaxqui Ballet Company

Eduardo Gutierrez, Chair

True Artist Brand

Rhianna Mack

South Dallas Concert Choir

Alfrelynn Roberts

Teatro Hispano de Dallas

John Fullinwider, President

The Flame Foundation

Delilah Buitron

October 25, 2017

WHEREAS, on September 20, 2017, City Council adopted appropriation of funds in the FY 2017-18 City of Dallas Operating, Capital, and Grant & Trust Budgets for the procurement of cultural services by Ordinance No. 30651; and

WHEREAS, the Community Artist Program provides support and opportunities for diverse artists and cultural organizations to teach, perform, and exhibit at host facilities in Dallas neighborhoods; and

WHEREAS, services provided through the Community Artist Program help to promote cultural awareness, heighten citizen understanding of diverse art forms, and celebrates the various traditions that contribute to the composition of this City; and

WHEREAS, it is desirable to authorize Community Artist Program contracts for FY 2017-18.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to sign contracts with individual artists and cultural organizations, approved as to form by the City Attorney, for artist services, on an as-needed, when-needed basis, to the City through the Community Artist Program, in an amount not to exceed \$340,500.

SECTION 2. That the Chief Financial Officer is authorized to disburse, in periodic payments, in an amount not to exceed \$340,500 from Fund 0001, Department OCA, Unit 4878, Object 3089, as invoices are processed by the Office of Cultural Affairs, in the amounts indicated below:

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>
Afiah Talibah Bey	\$15,000	OCA-2017-00003832	345334
Alfredo Villanueva	\$7,000	OCA-2017-00003833	VS90328
Alicia Yvette Holmes	\$25,000	OCA-2017-00003834	505598
Anita N. Martinez Ballet Folklorico	\$9,000	OCA-2017-00003835	269236
Angelique Westerfield	\$3,000	OCA-2017-00003836	VC17691
Barri Pearson	\$10,000	OCA-2017-00003837	518087

October 25, 2017**SECTION 2.** (continued)

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>
Calvin Sexton DBA Inner City All Stars	\$9,500	OCA-2017-00003844	VS0000029954
Candace Miller	\$25,000	OCA-2017-00003838	VC0000008591
Cantionette Studios	\$5,000	OCA-2017-00003871	VC0000012855
Cara Mia Theatre Company	\$10,000	OCA-2017-00003839	357327
Cynthia Veronica Anzaldua	\$7,000	OCA-2017-00003840	342514
Frida N. Lozano	\$1,500	OCA-2017-00003841	VS0000032876
Herbie Johnson	\$12,000	OCA-2017-00003842	513407
Indian Cultural Heritage Foundation	\$8,000	OCA-2017-00003843	354652
Jesus Evelio Flores	\$12,000	OCA-2017-00003845	VS0000018327
Lenotha Barnett Jr.	\$20,000	OCA-2017-00003846	246533
Making Connection Inc.	\$6,000	OCA-2017-00003847	506487
Michelle Gibson	\$25,000	OCA-2017-00003848	VS0000036514
Ofelia Faz-Garza	\$6,000	OCA-2017-00003849	VS88191
Ollimpaxqui Ballet Company	\$10,000	OCA-2017-00003850	344347
Renee Miche'al Jones	\$7,500	OCA-2017-00003861	513892
Sandra Gipson	\$7,000	OCA-2017-00003862	VS88190
South Dallas Concert Choir	\$3,000	OCA-2017-00003864	246150
Teatro Hispano de Dallas	\$15,000	OCA-2017-00003865	243541
Terrance M. Johnson Dance Project	\$20,000	OCA-2017-00003866	VS91771

October 25, 2017**SECTION 2.** (continued)

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>
The Flame Foundation	\$7,000	OCA-2017-00003867	VS0000043189
Tony Browne	\$25,000	OCA-2017-00003868	VS0000036517
True Artist Brand	\$25,000	OCA-2017-00003869	VC13968
VET	\$5,000	OCA-2017-00003870	500570
TOTAL	\$340,500		

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

STRATEGIC PRIORITY: Quality of Life

AGENDA DATE: October 25, 2017

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Cultural Affairs
Park & Recreation

CMO: Joey Zapata, 670-1204
Willis Winters, 670-4071

MAPSCO: N/A

SUBJECT

Authorize contracts with cultural organizations for the provision of artistic services to the City through the Cultural Services Contracts Program (list attached) - Not to exceed \$5,192,035 - Financing: Current Funds

BACKGROUND

The Cultural Organizations Program (COP) provides funding for cultural services with established non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services. The Office of Cultural Affairs and the Cultural Affairs Commission reviewed proposals from cultural organizations, and funding levels were recommended and approved by the Cultural Affairs Commission.

The Cultural Services Contracts Program provides operating support to eligible organizations in exchange for cultural services to the citizens of Dallas over a twelve-month period. All services must be provided no later than September 30, 2017.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On September 21, 2017, the Cultural Affairs Commission approved FY 2017-18 Cultural Organization Program funding.

On October 9, 2017, the Quality of Life, Arts & Culture Committee was briefed on this item.

FISCAL INFORMATION

Current Funds - \$5,192,035

OWNERS

Anita N. Martinez Ballet Folklorico, Inc

Joanna Y. Ridgway, President

Big Thought

Pat Porter, Chair

The Black Academy of Arts & Letters, Inc.

Barbara Steele, Chair

Cara Mia Theatre Co.

Linda Cantu, President

Children's Chorus of Greater Dallas

Lani Burgar, Chair

Creative Arts Center of Dallas

Derek Jones, President

Crow Collection

Trammell Crow, President

Dallas Black Dance Theatre, Inc

Gilbert Gerst, Chair

Dallas Chamber Symphony

James T. Langham, Jr., President

Dallas Children's Theater

Carol March, President

Dallas County Heritage Society

Jethro Pugh III, President

OWNERS (continued)

Dallas Historical Society

Bill Hembrecht, Chair

Dallas Museum of Art

Melissa Foster Fetter, Chair

The Dallas Opera

Holly Mayer, Chair

Dallas Theater Center

Jeffrey R. Bragalone, Chair

Dallas Wind Symphony

John M. Gibson, Chair

Fine Arts Chamber Players

Celeste Yeager, President

Greater Dallas Youth Orchestra

Don Nebhan, Chair

Junior Players Guild

Derwin Broughton, President

Kitchen Dog Theater Company

Alexander Albritton, President

Perot Museum of Nature & Science

Hernan Saenz, Chair

Sammons Center for the Arts

Mary Anne Sammons Cree, Chair

OWNERS (continued)

Shakespeare Festival of Dallas

John Hall, Chair

Teatro Hispano de Dallas

John Fullinwider, President

TeCo Theatrical Productions, Inc.

C.W. Whitaker, Chair

Texas International Theatrical Arts Society

Bill Graue, President

Texas Winds Musical Outreach, Inc.

Kay Ellis, President

Theatre Three, Inc.

Scott Williams, Chair

Undermain Theater

Robert Brown, President

USA Film Festival

Dianne Laroe, Chair

The Writer's Garret

J. Roderick Pannek, President

October 25, 2017

WHEREAS, Cultural Services Contracts provide operating support to eligible organizations in exchange for cultural services to residents and visitors of Dallas over a twelve-month period; and

WHEREAS, on September 20, 2017, City Council authorized adoption of appropriation ordinance for the FY 2017-18 City of Dallas Operating, Capital, and Grant & Trust Budgets by Resolution No. 17-1505; Ordinance No. 30651; and

WHEREAS, it is necessary for the City to define services to be received through the Cultural Services Program and authorize payment of these funding allocations during the 2017-18 fiscal year.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to sign contracts with cultural organizations, approved as to form by the City Attorney, for the provision of services to the City through Cultural Services Contracts, in an amount not to exceed \$5,192,035.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in periodic payments, in an amount not to exceed \$4,771,650 from Fund 0001, Department OCA, as invoices are processed by the Office of Cultural Affairs, in the amounts indicated below:

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
Anita N. Martinez Ballet Folklorico, Inc.	\$70,223	OCA-2017-00003162	269236	4836	3089
Big Thought	\$671,460 \$41,668	OCA-2017-00003206	269229	4836 4836	3089 3070
The Black Academy of Arts and Letters, Inc.	\$54,709 \$138,247	OCA-2017-00003228	219248	4836 1736	3089 3089
Cara Mia Theatre Company	\$54,258 \$17,000	OCA-2017-00003134	357327	4836 1299	3089 3089
Children's Chorus of Greater Dallas	\$55,415	OCA-2017-00003142	359020	4836	3089
Creative Arts Center of Dallas	\$23,363	OCA-2017-00003135	VS0000036818	4836	3089

October 25, 2017**SECTION 2.** (continued)

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
Crow Collection of Asian Art	\$30,000	OCA-2017-00003213	514650	4836	3089
Dallas Black Dance Theatre, Inc.	\$49,464 \$138,247	OCA-2017-00003225	219206	4836 1736	3089 3089
Dallas Chamber Symphony	\$35,000	OCA-2017-00003122	VS0000073121	4836	3089
Dallas Children's Theater	\$160,222	OCA-2017-00003207	243720	4836	3089
Dallas County Heritage Society	\$170,907	OCA-2017-00003231	126247	4836	3089
Dallas Museum of Art	\$382,373 \$693,523	OCA-2017-00003223	188483	4836 1736	3089 3089
The Dallas Opera	\$164,500	OCA-2017-00003214	207225	4836	3089
Dallas Theater Center	\$71,007	OCA-2017-00003224	077356	4836	3089
Dallas Wind Symphony	\$47,811	OCA-2017-00003210	243546	4836	3089
Fine Arts Chamber Players	\$47,604	OCA-2017-00003159	223166	4836	3089
Greater Dallas Youth Orchestra	\$50,367	OCA-2017-00003168	219235	4836	3089
Junior Players Guild	\$61,257	OCA-2017-00003169	223195	4836	3089
Kitchen Dog Theater Company	\$44,564	OCA-2017-00003170	239976	4836	3089
Perot Museum of Nature and Science	\$158,241 \$588,248	OCA-2017-00003227	263880	4836 1736	3089 3089
Sammons Center for the Arts	\$86,370 \$70,000	OCA-2017-00003137	265704	4836 4845	3089 3089

October 25, 2017**SECTION 2.** (continued)

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
The Shakespeare Festival of Dallas	\$101,156	OCA-2017-00003141	128849	4836	3089
Teatro Hispano de Dallas	\$63,831	OCA-2017-00003163	243541	4836	3089
TeCo Theatrcial Productions Inc.	\$103,782	OCA-2017-00003208	507328	4836	3089
Texas International Theatrical Society	\$69,314	OCA-2017-00003156	269237	4836	3089
Texas Winds Musical Outreach, Inc.	\$51,646	OCA-2017-00003158	269232	4836	3089
Theater Three, Inc.	\$85,420	OCA-2017-00003215	219189	4836	3089
Undermain Theater	\$33,594	OCA-2017-00003175	223140	4836	3089
USA Film Festival	\$50,567	OCA-2017-00003140	223296	4836	3089
The Writer's Garret	\$36,292	OCA-2017-00003164	350999	4836	3089
TOTAL	\$4,771,650				

SECTION 3. That the Chief Financial Officer is hereby authorized to disburse funds in periodic payments, in an amount not to exceed \$420,385 from Fund 0001, Department PKR, as invoices are processed by the Office of Cultural Affairs, in the amounts indicated below:

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance/ Contract No.</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
Dallas Historical Society	\$60,725	OCA-2017-00003232	126319	5206	3089
DSM Management Group, Inc.	\$290,000	OCA-2017-00003206	VS0000049924	5206	3099
Museum of African American Life & Culture	\$69,660	OCA-2017-00004252	219251	5206	3089
TOTAL	\$420,385				

October 25, 2017

SECTION 4. That the following services, at a minimum, are to be performed by the Cultural Agencies for the period October 1, 2017 through September 30, 2018:

ANITA N. MARTINEZ BALLET FOLKLORICO, INC.

The cultural organization will serve over 120,000 people with over 275 programs that include: 2 semesters of Dance Academy classes, each session ending with a recital; 2 Dance Academy Open Houses; advanced dancer workshops; 4 major educational and cultural awareness productions celebrating Hispanic Heritage Month, "Viva Mexico", "Dia de los Muertos", "Too Many Tamales" and "Cinco de Mayo" at the Winspear Opera House, Latino Cultural Center and the Moody Performance Hall. Over 8,000 students will experience educational matinee performances at the Winspear Opera House and Latino Cultural Center. The professional company will also perform and teach satellite programs at elementary, middle and high schools throughout the City of Dallas. The professional Ballet Folklorico, Mini-Professional Company, Children's Ensemble and Junior Companies will participate in: Dance Africa, Arts District Block Party and various community festivals including The State Fair of Texas, Lamar Street Festival, Dance for the Planet, and City Arts Celebration.

Performance Benchmarks for the COP FY17-18 Payment Periods

1. 10/1/17 – 12/30/17

- Campus programs at 20 Elementary Schools
- Boys and Girls Club After School Programming
- After School All-Stars
- Cristo Rey Residency
- Loss – a Series at Bath House Cultural Center
- Production Celebrating "Hispanic Heritage Month" Production at the Latino Cultural Center
- "Festival Latino Americano" in Dallas Art's District
- State Fair of Texas "Mundo Latino" event
- "Dia de los Muertos" Community Presentation at Perot Museum
- Dance Africa
- Christmas Recital at Anita Martinez Recreation Center
- Holiday Celebration at North Park Mall Center
- ANMBF Youth Auditions/Open House
- "Too Many Tamales" Original Show

October 25, 2017

SECTION 4. (continued)**2. 1/1/18 – 4/15/18**

- Spring Dance Academy Open House
- Dance Academy Spring session
- Dance Academy Spring Fiesta
- Dallas Arts Week, ArtsPark @ North Park Mall
- Dance for the Planet
- Earth Day Dallas
- Spring Dance Recital

3. 4/16/18 – 9/30/18

- “Cinco de Mayo” Production at the Moody Performance Hall
- City Arts Celebration
- Cinco de Mayo Community Performance at the Perot Museum
- Boys and Girls Club Summer Enrichment
- Big Thought Summer Camp
- Dance Academy Summer session begins
- Asociación Nacional de Grupos Folkloricos Annual Conference
- Summer Dance Academy Open House
- Dance Academy (summer session)
- Folklorico showcase with Big Thought Campus’
- Summer Dance Recital
- Mayors Back to School Fair
- Chief on the Beat Back to School Fair
- Dance Academy Fall session
- Arts District Block Party
- United Way Back to School Event

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	4
Class/Workshop	50
Fair/Festival/Carnival	85
Performance/Presentation	<u>150</u>
Totals	289

<u>Event Type</u>	<u>Attendance</u>
Camp	800
Class/Workshop	3,000
Fair/Festival/Carnival	45,000
Performance/Presentation	<u>75,000</u>
Totals	123,800

October 25, 2017**SECTION 4.** (continued)**BIG THOUGHT**

The cultural organization will serve an estimated 392,540 attendees, students, teachers and families in Dallas, through creative learning opportunities intended to close the opportunity gap by providing experiences which enhance academic achievement and social-emotional learning to better prepare children for success in work and life. Through Big Thought's programs, children and adults will be served by an estimated 14,307 classes/workshops, 1,602 performances and presentations, 5,896 camp services and attendance at fairs, festivals and exhibits.

The organization will serve as manager, facilitator, connector, creator and convener, coordinating resources from the Office of Cultural Affairs, other City departments and agencies, Dallas Independent School District (DISD) and more than 250 cultural partners to provide services (classes, workshops, performances delivered by professional artists) during the school day as well as in out-of-school time, including after-school, weekends and summer.

Facilitation services provided will include serving as managing partner for Learning Partners (formerly Dallas ArtsPartners), Thriving Minds, the Dallas City of Learning summer learning initiative, and SEL Dallas, a new social and emotional learning initiative. Management responsibilities include facilitating governance, planning activities and events, and taking direct responsibility for private sector fundraising, program implementation, professional development, research and evaluation, and fiscal management. Big Thought will also support training, transportation and direct services provided by the cultural community for out-of-school activities to be conducted in neighborhood venues. Direct services provided will include Creative Solutions, Library Live! and other youth development programming in which master teaching artists work with at-risk teens.

Performance Benchmarks for the COP FY17-18 Payment Periods**1. 10/1/17 – 12/31/17**

- Class/Workshop – 5,007
- Exhibit-Permanent – 185
- Exhibit-Temporary – 177
- Fair/Festival – 43
- Performance-Presentation – 353
- Tour/Rehearsal/Other – 47

October 25, 2017

SECTION 4. (continued)

2. 1/1/18 – 4/15/18

- Class/Workshop – 5,866
- Exhibit-Permanent – 988
- Exhibit-Temporary – 87
- Fair/Festival – 71
- Performance-Presentation – 993
- Tour/Rehearsal/Other – 28

3. 4/16/18 – 9/30/18

- Camp – 5,896
- Class/Workshop – 3,434
- Exhibit-Permanent – 145
- Fair/Festival – 171
- Performance-Presentation – 256
- Tour/Rehearsal/Other – 29

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	5,896
Class/Workshop	14,307
Exhibit – Permanent	1,318
Exhibit – Temporary	264
Fair/Festival	285
Performance/Presentation	1,602
Tour/Rehearsal/Other	<u>104</u>
Totals	23,776

<u>Event Type</u>	<u>Attendance</u>
Camp	43,864
Class/Workshop	251,093
Exhibit – Permanent	38,250
Exhibit – Temporary	7,650
Fair/Festival	1,750
Performance/Presentation	48,880
Tour/Rehearsal/Other	<u>1,053</u>
Totals	392,540

October 25, 2017**SECTION 4. (continued)****THE BLACK ACADEMY OF ARTS AND LETTERS, INC.**

The cultural organization will serve over 350,000 people and conduct 1 art exhibit, 13 theatrical productions, 19 literary arts and spoken word performances, 12 concerts, 1 dance performance, and 2 film features. The cultural organization's outreach to underserved communities includes partnerships with agencies such as Boys and Girls Clubs, Dallas County Restitution Program, AIDS Interfaith Network, Dallas Can Academy, and the Torri Program. The organization's outreach programs benefit inner city multi-ethnic school students, at-risk children, and youth in the juvenile justice system. Educational programs will include the "Summer Youth Arts Institute", the "Summer Arts Intensive Education Training with the Masters," the annual "Christmas/Kwanzaa Concert," "Black Music and the Civil Rights Movement Concert: A Tribute to Rev. Dr. Martin Luther King, Jr." and the "Promising Young Artists Series."

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- Art Exhibition
- Theatre Productions (3)
- Music Concerts (5)
- Literary Programs (Poetry, Writer's Breakfast, Spoken Word) (7)
- 24 Hour Film Fest (1)
- Comedy Performances (3)

2. 1/1/18 – 4/15/18

- Art Exhibition with 4 Tours
- Music Concerts (6)
- Theatre Productions (5)
- Dance Performance (1)
- Literary Programs (Poetry, Writer's Breakfast, Spoken Word) (9)
- 24 Hour Film Fest (1)
- Comedy Performances (3)
- Camp (2)

3. 4/16/18 – 9/30/18

- Art Exhibition with 4 Tours
- Music Concerts (6)
- Theatre Productions (1)
- Literary Programs (Poetry, Writer's Breakfast, Spoken Word) (5)
- Summer Youth Arts Institute Camp (1)
- Summer Arts Intensive Education Training with the Masters Camp (1)
- Comedy Performances (4)

October 25, 2017

SECTION 4. (continued)

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	4
Class/Workshop	28
Exhibit/Permanent	40
Fair/Festival/Carnival	2
Performance/Presentation	74
Other	<u>62</u>
Totals	210

<u>Event Type</u>	<u>Attendance</u>
Camp	32,000
Class/Workshop	6,000
Exhibit/Permanent	45,000
Fair/Festival/Carnival	10,000
Performance/Presentation	60,000
Other	<u>200,000</u>
Totals	353,000

CARA MIA THEATRE CO.

The cultural organization will serve an estimated 27,600 people by hosting approximately 926 events in the 2017-2018 Season. Cara Mía Theatre Co. is presenting a four-production season, one of which is a tour of *Deferred Action* in Dallas. The organization will also be presenting a new work play reading series to showcase works in development. They will also provide educational programs throughout the year for schools, cultural centers and community centers. These programs include educational residencies, touring plays, field trip programming, and The School of YES! That will provide youth with skills to say YES to a future of their choice through multidisciplinary and multicultural arts program.

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- *Deferred Action (Tour)* by David Lozano and Raul Treviño at, Latino Cultural Center.
- *Where Earth Meets The Sky* by Edyka Chilomé, Ariana Cook, and Vanessa Mercado Taylor – Developmental Reading at the Sammons Center for the Arts
- *The Legend of the Bluebonnet* by Roxanne Schroeder-Arce – Developmental Reading at the Dallas Children’s Theater
- School of YES! – Harry Montessori and Spence Middle School

October 25, 2017

SECTION 4. (continued)**2. 1/1/18 – 4/15/18**

- *Anthem to Atzlán* by Tlaloc Rivas – Developmental Reading at Sammons Center for the Arts
- *Gog and Magog: Two Clowns Trapped In Hell* by Jeffrey Colengelo and Hope Endrenyi World Premiere Co-Production the Latino Cultural Center
- *The Legend of the Bluebonnet* by Roxanne Schroeder-Arce – World Premiere Co Production at the Dallas Children’s Theater
- *Where Earth Meets the Sky* – by Edyka Chilomé, Ariana Cook, and Vanessa Mercado Taylor – World Premiere at Latino Cultural Center
- School of YES! – Barak Obama Elementary and John Neely Bryan Elementary

3. 4/16/18 – 9/30/18

- *Where Earth Meets the Sky* – by Edyka Chilomé, Ariana Cook, and Vanessa Mercado Taylor – World Premiere at Latino Cultural Center
- Summer Camps at Latino Cultural Center
- School of YES! Summer Camp at Oak Cliff Cultural Center

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camps	100
Class/Workshop	335
Fair/Festival	1
Performance/Presentation	90
Tour/Rehearsal/Other	<u>400</u>
Totals	926

<u>Event Type</u>	<u>Attendance</u>
Camps	2,250
Class/Workshop	7,000
Fair/Festival	100
Performance/Presentation	13,000
Tour/Rehearsal/Other	<u>5,250</u>
Totals	27,600

October 25, 2017**SECTION 4.** (continued)**CHILDREN'S CHORUS OF GREATER DALLAS**

The cultural organization will serve more than 22,000 people by: leading classes/workshops for more than 650 students; presenting three seasonal concerts at the Meyerson Symphony Center; making 9 guest appearances with other groups (Arts District Chorale, Dallas Bach Society, Greater Dallas Youth Orchestra, and Dallas Symphony Orchestra); and performing 3 free in-school concerts at Dallas Independent School District (DISD) and other area elementary schools and 3 free concerts at various venues in Dallas, including Klyde Warren Park. To further build diversity the cultural organization has developed two neighborhood choruses at West Dallas Community School, which serves Hispanic and African-American students. The organization conducts observations of school choruses, providing feedback to district administrators as well as to individual educators. Professional development credit is also offered to DISD teachers who attend and observe Children's Chorus of Greater Dallas' (CCGD) rehearsals and Summer Singing Camp. CCGD provides free concert tickets to area music teachers through its teacher affinity program. The cultural organization has an established relationship with Circle of Support, which serves African-American students. Circle of Support students attend the Summer Singing Camp at no charge, as do students enrolled in their school's choir program.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/31/17**

- Performance at Moody Performance Hall featuring 4 downtown choruses
- Performance at First United Methodist Church
- "Fall into Winter" concert at the Meyerson featuring all 6 downtown choruses
- Guest appearance with the Arts District Chorale at their annual holiday concert
- Guest appearance at Greater Dallas Youth Orchestra's annual "Holiday Magic" concert
- Guest appearance on matinee performances of Dallas Symphony Orchestra's annual "Christmas Pops" concerts
- Neighborhood Chorus in-school performances

October 25, 2017

SECTION 4. (continued)

2. 1/1/18 – 4/15/18

- “Sing Into Spring” concert at the Meyerson featuring all 6 downtown choruses and 2 neighborhood choruses
- Outreach Chorus performances
- Guest appearance on Dallas Bach Society’s “St. Matthew Passion” concerts
- Performance at First United Methodist Church worship service

3. 4/16/18 – 9/30/18

- Free performance at Klyde Warren Park featuring 4 downtown choruses
- Performance at First United Methodist Church worship service
- “Season Finale” concert at the Meyerson featuring all 6 downtown choruses
- Neighborhood Chorus in-school performance
- Summer Singing Camp and concerts

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp/Workshop	10
Rehearsals	256
Performance/Presentation	<u>24</u>
Totals	290

<u>Event Type</u>	<u>Attendance</u>
Camp/Workshop	160
Rehearsals	520 singers attending weekly rehearsals
Performance/Presentation	<u>22,100</u>
Totals	22,780

CREATIVE ARTS CENTER OF DALLAS

The cultural organization will serve over 14,500 people by hosting over 500 classes, workshops and events. This will include visual art classes; professional development workshops; outreach programs for underserved groups; an annual membership show, department and community shows, including an annual show with Booker T. Washington High School for the Performing & Visual Arts and at Bayles Elementary for the *unseenamerica* program; the White Rock Artist Studio Tour. Outreach programs are: Camp MetalHead, ArtAbility, *unseenamerica* and Art as a Second Language.

October 25, 2017

SECTION 4. (continued)

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- 75 Art Classes & Workshops
- White Rock Artist Studio Tour & Student Show
- 1 Process 2 Product Department Show
- Art as a Second Language Events at Klyde Warren Park & NorthPark
- 1 ArtAbility Studio Event
- Booker T. Washington Figure Drawing Camp
- *Unseenamerica*
- Six CAC@NorthPark Art Experiences

2. 1/1/18 – 4/15/18

- 150 Art Classes & Workshops
- 1 Process 2 Product Department Shows
- Art as a Second Language Events at Klyde Warren Park, Dallas Arboretum & NorthPark
- 1 ArtAbility Studio Event
- Business of Art Professional Development Workshop at Latino Cultural Center
- Booker T. Washington Figure Drawing Camp
- 6 CAC@NorthPark Art Experiences

3. 4/16/18 – 9/30/18

- 275 Classes & Workshops
- Camp MetalHead Summer Program
- Booker T. Washington Figure Show
- One Process 2 Product Department Shows
- Three ArtAbility Studio Events
- Art as a Second Language Events at Klyde Warren Park & NorthPark
- *Unseenamerica* Exhibit at Bayles Elementary
- CAC Annual Membership Show
- 6 CAC@NorthPark Art Experiences
- Business of Art Professional Development Workshop
- CAC Marketplace & Student Show
- “From the Street” Show with The Bridge

October 25, 2017

SECTION 4. (continued)**Projected Performance Benchmark Services and Attendance for FY17-18**

<u>Event Type</u>	<u>Services</u>
Camps	9
Class/Workshop	500
Exhibit	8
Fair/Festival	2
Performance/Presentation	<u>12</u>
Totals	531

<u>Event Type</u>	<u>Attendance</u>
Camps	125
Class/Workshop	1,500
Exhibit	5,800
Fair/Festival	650
Performance/Presentation	<u>6,500</u>
Totals	14,575

CROW COLLECTION OF ASIAN ART

The cultural organization will serve approximately 51,000 people by presenting year-round exhibitions, education programs to the public and schools and a large cultural festival. Education outreach programs including *Lotus Learners*, *Asia Connect*, and *Lotus Wellness* put Crow Collection educators in Dallas schools. These programs use visual art, *Artful Thinking*, and yoga as a framework to bridge the classroom and the museum. These programs are supplemented with tours of the museum by professional gallery educators. *Create, Chat, Move* provides families and adults the opportunity to participate in a mindful movement experience, work through a guided art activity, and tour the collection with a gallery educator multiple times per month. *Hidden Nature: Sopheap Pich*, is a single artist exhibition featuring the work of Sopheap Pich, recognized today as Cambodia's most internationally prominent contemporary artist. This exhibition features his large-scale sculpture, *Rang Phnom Flower (2015)*, his most ambitious single-form sculpture to date. *Chinese New Year* celebrates the Lunar New Year with a focus on China's traditions for over 20,000 attendees with stage performances, partner booths, art activities, and fireworks. Free admission to the Museum is offered year round.

October 25, 2017

SECTION 4. (continued)

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- Classes | Lotus Wellness at Booker T. Washington HSPVA (2 classes with visits 3 times a week between the classes)
- Exhibition | *Hidden Nature: Sopheap Pich*
- Classes | *Create, Chat, Move* First and Third Saturdays for families and First Thursdays for adults
- Workshop | *ACE: Art Career Exploration Program with Sopheap Pich*
- Tours | 90 tours

2. 1/1/18 – 4/15/18

- Classes | Lotus Learners with Blackland Prairie Conservatory & Atelier
- Classes | Lotus Wellness at Booker T. Washington HSPVA (2 classes with visits 3 times a week between the classes)
- Classes | *Asia Connect*
- Exhibition | *Hidden Nature: Sopheap Pich*
- Festival | Chinese New Year
- Tours | 90

3. 4/16/18 – 9/30/18

- Tours | 69

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	14
Exhibit	1
Fair/Festival	1
Tour/ Other	<u>250</u>
Totals	266

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	1,187
Exhibit	18,000
Fair/Festival	20,000
Tour/ Other	<u>11,918</u>
Totals	51,105

October 25, 2017**SECTION 4.** (continued)**DALLAS BLACK DANCE THEATRE, INC.**

The cultural organization will serve approximately 77,000 by providing educational programs and dance performances. The Wyly season consists of *Director's Choice* with 3 public performances, *Cultural Awareness* (Black History Month) with 3 public performances and 2 student matinees, and *Spring Celebration* with 3 public performances featuring guest artists. In October at the Annette Strauss Square and the Moody Performance Hall will be *DanceAfrica Festival*, which celebrates African culture. A free behind the scenes showcase occurs at DBDT's studios in November, and the *Black on Black* series in December, also at DBDT's studios, highlights choreography from DBDT dancers. *DBDT: Encore! – Rising Excellence Series* (2 public performances and 1 student matinee) will take place in April at Moody Performance Hall. DBDT Academy recital performance will take place at the Majestic Theatre in May, and over 20 community outreach performances by DBDT professional company, second company (DBDT: Encore!), Academy performing companies (Allegro, Senior and Junior); education programs, special classes and workshops will occur in 10 or more Dallas Independent Schools. Year-round outreach classes, performances and dance education activities will be held in churches, community/corporate venues, libraries, juvenile detention centers and community centers. Year-round dance training classes (fall/spring/summer sessions) will be provided for more than 450 students per week at DBDT's studios. DBDT will also partner and collaborate in performances with other cultural agencies, such as Dallas Museum of Art, Dance Council of North Texas, *Klyde Warren Park*, Dallas Symphony Orchestra, St. Paul United Methodist Church, South Dallas Dance Festival, and others. FY17-18 funding includes operating support through the Cultural Organizations Program and funds for utilities and facilities operations authorized by long-term usage agreement and appropriated through the FY17-18 budget process.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/31/17**

- DanceAfrica Series
- Director's Choice Series
- Behind the Scenes
- Black on Black

October 25, 2017**SECTION 4.** (continued)**2. 1/1/18 – 4/15/18**

- 22nd Annual Founder's Luncheon
- Cultural Awareness Student Matinees
- Cultural Awareness Series
- Easter Celebration Service with St. Paul United Methodist Church
- Rising Excellence Student Matinee
- Rising Excellence Series
- Dance for the Planet

3. 4/16/18 – 9/30/18

- Spring Celebration Series
- Summer Enrichment
- Summer Intensive
- Dallas Dance Fest

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	250
Class/Workshop	1,500
Performance/Presentation	100
Fair/Festival/Carnival	1
Residency	500
Tour/Rehearsal/Other	100
Totals	2,451

<u>Event Type</u>	<u>Attendance</u>
Camp	5,000
Class/Workshop	22,500
Performance/Presentation	35,000
Fair/Festival/Carnival	1,500
Residency	12,000
Tour/Rehearsal/Other	1,000
Totals	77,000

October 25, 2017**SECTION 4.** (continued)**DALLAS CHAMBER SYMPHONY**

The cultural organization will provide services for approximately 40,000 people. The organization engages audiences through underrepresented and standard chamber music repertoire, and through an innovative season of four subscription performances that include film, actors, and dancers, as well as 20+ free music outreach concerts every year. This year the organization will also collaborate with the Bruce Wood Dance Project and Video Association of Dallas at the Moody Performance Hall. The organization commissions new works, and engages audiences through programmatic outreach programs. *Taking It to the Streets* is an hour-long, free public concert featuring an array of music styles and ensembles presented around Downtown Dallas and adjacent neighborhoods. “*Seeds*” outreach events will bring music into area hospitals, homeless shelters, and other facilities whose population might not be able to partake of these events. *TechNotes* is a part of a new music curriculum that combines the use of new technologies in the classroom, and real-world, hands-on experience. This digital supplement provides a TEKS-aligned curriculum of musical concepts that provides a way that kids can find and learn about music they like, where it comes from, and why it’s important. In addition to *TechNotes* the organization also provides its partner schools with, video conference sessions with DCS musicians, musician visits to classrooms, chamber music coaching and in-school assembly concerts.

Performance Benchmarks for the COP FY17-18 Payment Periods**1. 10/1/17-12/30/17**

- *The General*, starring Buster Keaton featuring a new musical score by Douglas Pipes.
- Chamber Orchestra Concert
- *Taking It to the Streets: Outreach Performances*
- *DCS Live! Outreach Performances*
- *TechNotes: Music Education Programs (in-school & after school)*
- Dallas Juvenile Center Performances

October 25, 2017

SECTION 4. (continued)

2. 1/1/18-4/15/18

- *Music and Film Scores by Conrad Pope* – an award-winning composer
- Rachmaninoff, Piano Concerto No. 3, featuring Yibing Zhang
- *Taking It to the Streets* - Outreach Performances
- *DCS Live!* Outreach Performances
- *TechNotes:* Music Education Programs (in-school & after school)
- Dallas Juvenile Center Performances

3. 4/16/18-9/30/18

- *Taking It to the Streets* - Outreach Performances
- *DCS Live!* Outreach Performances
- *TechNotes:* Music Education Programs (in-school & after school)

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	22
Performance/Presentation	35
Tour-Other	<u>30</u>
Totals	87

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	2,500
Performance/Presentation	35,000
Tour-Other	<u>2,500</u>
Totals	40,000

October 25, 2017

SECTION 4. (continued)

DALLAS CHILDREN'S THEATER

The cultural organization will serve approximately 139,000 Dallas students, youth, and families with the following services: 7 major productions and 4 season specials, with 350 performances (170 are student matinee performances); 10 school site residencies and after-school programs for DISD schools; 130 Dallas Children's Theater (DCT) Academy Classes with 1,100 sessions; 10,000 "Angel Seat"- free tickets and arts education scholarships for classes & workshops to DISD students and civic organizations; 7 sign-interpreted performances for hearing impaired; and free Teacher Study Guides via the DCT website.

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- DCT Academy Fall Session 2017 – Classes
- *The Goosebumps Musical: The Phantom of the Auditorium* – Production
- Staged Reading of *Yana Wana's Legend of the Bluebonnet*
- *Ghouls and Graveyards* – Production
- *A Charlie Brown Christmas* - Production
- *Frosty and Friends* – Production
- *How I became A Pirate* – Production
- *Lone Star Circus' Cirque Joyeux* – Production
- After School Drama Classes - Residencies
- Curtains Up On Reading – Residencies
- Curtains Up On Literacy – Residencies
- Workshops
- Outreach

2. 1/1/18 – 4/15/18

- *Lone Star Circus' Cirque Joyeux* – Production
- DCT Academy Winter Mini-Session -- Classes
- DCT Academy Spring Session – Classes
- *The Very Hungry Caterpillar Show* - Production
- Play in Progress (ACT II) – *Treasure Island* - Event
- *Screen Play* - Production
- *Conversation 2* - Event
- *Yana Wana's Legend of the Bluebonnet* – Production
- After School Drama Classes - Residencies
- Curtains Up On Reading – Residencies
- Curtains Up On Literacy – Residencies
- Workshops
- Outreach

October 25, 2017

SECTION 4. (continued)

3. 4/16/18 – 9/30/18

- Conversation Circle 3
- Play in Progress (ACT III) – *“Tackling Tough Topics: 10 Minute Teen Play Fest”* - Event
- DCT Academy Spring Fling Mini-Session – Classes
- *Blue* – Production
- *Jungle Book* - Production
- *How I Became A Pirate* – Production
- After School Drama Classes - Residencies
- Curtains Up On Reading – Residencies
- Workshops
- Outreach

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	1,100
Performance/Presentation	350
Residency	600
Other	<u>600</u>
Totals	2,650

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	10,000
Performance/Presentation	95,000
Residency	4,000
Other	<u>30,000</u>
Totals	139,000

DALLAS COUNTY HERITAGE SOCIETY

The cultural organization will serve approximately 48,000 people by operating and maintaining Dallas Heritage Village at Old City Park and conducting tours and historical experiences 250 days of the year. The cultural organization will provide curriculum-based programming for approximately 20,000 students from 47 districts in the region; facilitate 4 badge workshop days for scout groups; collaborate with other non-profit and community groups to host the Dallas Legacies History Conference; and produce 8 public festivals. In addition, the cultural organization will continue working with underserved students by providing reduced admission for school tours. The following programs are booked on demand and are available in 2017-18: History Hunts, Speaker’s Bureau, Guided Tours, Birthday Parties, and Blacksmithing Classes.

October 25, 2017

SECTION 4. (continued)

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- Barnyard Buddies
- Lone Star History Day
- History Quest
- Farina Lecture
- Holiday History Hunt
- Candlelight

2. 1/1/18 – 4/15/18

- Village Readers Book Club
- Legacies History Conference
- Barnyard Buddies
- Spring Fling
- Jazz Age Sunday Social
- History with a Twist

3. 4/16/18 – 9/30/18

- Barnyard Buddies
- History Quest
- Old Fashioned Fourth
- Junior Historian Camp
- Village Readers Book Club
- Summer History Hunt

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	30
Performance/Presentation	4
Fair/Festival/Carnival	8
Exhibit Permanent	220
Tour/Other	<u>300</u>
Totals	562

October 25, 2017

SECTION 4. (continued)

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	600
Performance/Presentation	300
Fair/Festival	7,000
Exhibit Permanent	10,000
Tour/Other	<u>30,100</u>
Totals	48,000

DALLAS HISTORICAL SOCIETY

The cultural organization will serve approximately 115,000 people through exhibitions and programs such as: *Dallas in the Time of MLK*, *The Drawing Power of John Knott*, *Texas in World War I* (State Fair 2017), and *The History of Juneteenth*. Other programs include educational field trips and outreach, tours, historic character presentations, lecture series, scavenger hunts, storytelling performances, traveling hands-on exhibits, collection care, research requests, and preservation of family histories. The 2018 Brown Bag series will start in March, and will offer free one hour lectures on a variety of historical topics relating to Dallas and Texas for the general public. *An Evening With!* runs from March to June and offers a lecture series once a month. Additionally, there will be 2 historic city bus and/or walking tours.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- Texas Treasures cases on exhibit at various locations
- State Fair of Texas exhibition – *Texas in World War I*
- Artifacts on loan to Old Red Museum of Dallas County
- Two book/author presentations

2. 1/1/18 – 4/15/18

- Exhibit from the Dallas Historical collection
- *Dallas in the Time of MLK*
- 1 Historic City Tour
- 2 Brown Bag Lectures
- 2 evening lectures

October 25, 2017**SECTION 4.** (continued)**3. 4/16/18 – 9/30/18**

- State Fair exhibit 2018 - TBA
- *Juneteenth* Exhibit
- 1 Historic City Tour
- 4 Brown Bag lectures
- 2 evening lectures

Projected Performance Benchmark Services and Attendance for 17-18

<u>Event Type</u>	<u>Services</u>
Exhibit, Permanent	365
Exhibit, Temporary	700
Performance/Presentation	30
Tour	<u>1,000</u>
Totals	2,095

<u>Event Type</u>	<u>Attendance</u>
Exhibit/ Permanent/Temporary	12,000
Fair	85,000
Performance/Presentation	2,500
Tour	<u>15,500</u>
Totals	115,000

October 25, 2017**SECTION 4.** (continued)**DALLAS MUSEUM OF ART**

The cultural organization will serve more than 1.4 million visitors by presenting 6 ticketed exhibitions (including 2 nationally- or internationally-touring exhibitions), numerous smaller-scale exhibitions and installations, and over 5,000 educational programs. Free general admission provides the community with access to the Museum's global collection of more than 24,000 works of art, which helps to maintain a diverse audience base that mirrors the demographics of the Dallas MSA. The Dallas Museum of Art's (DMA) entire permanent collection has been digitized, and made available to the public through the Museum's website and the DMA's smartphone app. The Center for Creative Connections will continue to provide visitors of all ages with the opportunity to interact with works of art and create art of their own through activities like *Family*, *Teen*, and *Adult Workshops*. The third Friday of each month, the Museum will stay open until midnight for the popular *Late Nights* program, which offers hundreds of experiences for visitors of all ages with performances, concerts, readings, film screenings, tours, and family programs. The 27th season of *Arts & Letters Live* will feature approximately 30 events with award-winning authors and artists. This fall, the DMA will continue with *Second Thursdays with a Twist* (previously called *Off the Wall*), a monthly program that takes an unexpected look at the Museum's collection respective to pop culture. *Family Programs* will provide interactive opportunities for families to learn about art together, such as *Pop-Up Art Spots* in the galleries, and DMA's *Early Learning Programs*, which serve children ages 0-7 and their caregivers. The *Go van Gogh Outreach Program* will continue to offer free art presentations to Dallas students and teachers in their classrooms. Over 50,000 K-12 students will visit the Museum for collections tours and rich learning experiences facilitated by docents who participate in a rigorous program of continuing education and evaluation. The Museum will provide *Access Programs* for audiences with special needs, including families of children with autism spectrum disorders (*Autism Awareness Family Celebrations*, which will take place four times during the year); individuals with vision impairment (*Art Beyond Sight*, which occurs in October); and individuals with early-stage dementia (*Meaningful Moments* and *Art for All*, which occurs monthly). The DMA will also provide *Gallery Talks*, *Tours*, and *Lectures* in which individuals and groups may participate.

October 25, 2017**SECTION 4.** (continued)**Performance Benchmarks for Payment Periods****1. 10/1/17 – 12/30/17**

- *Truth: 24 frames per second* (exhibition)
- *Masterpieces from the Keir Collection of Islamic Art* (exhibition)
- *Shaken, Stirred and Styled: The Art of the Cocktail* (exhibition)
- *Yayoi Kusama: All the Eternal Love I Have for the Pumpkins* (exhibition)
- *Waxed: Batik from Java* (exhibition) Permanent collection rotations/exhibitions
- Go van Gogh Outreach Program
- Late Nights
- Second Thursdays
- Arts & Letters Live
- Family Programs
- Access Programs
- Gallery Talks, Tours, Lectures
- Family, Teen, and Adult Workshops
- K-12 Art Education Programs
- Art Spot

2. 1/1/18 – 4/15/18

- *Truth: 24 frames per second* (exhibition)
- *Masterpieces from the Keir Collection of Islamic Art* (exhibition)
- *Günther Förg: A Fragile Beauty* (exhibition)
- *Hopi Visions: Journey of the Human Spirit* (exhibition)
- *Laura Owens* (exhibition)
- *Yayoi Kusama: All the Eternal Love I Have for the Pumpkins* (exhibition)
- *Young Masters* (exhibition)
- Permanent collection rotations/exhibitions
- Go van Gogh Outreach Program
- Late Nights
- Second Thursdays
- Arts & Letters Live
- Family Programs
- Access Programs
- Gallery Talks, Tours, Lectures
- Family, Teen, and Adult Workshops
- K-12 Art Education Programs
- Art Spot

October 25, 2017**SECTION 4.** (continued)**3. 4/16/18 – 9/30/18**

- *Yayoi Kusama: All the Eternal Love I Have for the Pumpkins* (exhibition)
- *Hopi Visions: Journey of the Human Spirit* (exhibition)
- *Laura Owens* (exhibition)
- *Masterpieces from the Keir Collection of Islamic Art [working title]* (exhibition)
- *The Power of Gold: Asante Royal Regalia from Ghana* (exhibition)
- *The Cult of the Machine: Precisionism in American Art* (exhibition)
- *Minerva Cuevas* (exhibition)
- *Concentrations 6* (exhibition)
- Permanent collection rotations/exhibitions
- Summer Art Camp
- Go van Gogh Outreach Program
- Late Nights
- Second Thursdays
- Arts & Letters Live
- Family Programs
- Access Programs
- Gallery Talks, Tours, Lectures
- Family, Teen, and Adult Workshops
- K-12 Art Education Programs
- Art Spot

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	100
Class/Workshop	1,100
Exhibit/Permanent	312
Exhibit/Temporary	1,268
Fair/Festival	55
Performance/Presentation	240
Tour/Rehearsal/Other	<u>4,000</u>
Totals	<u>7,075</u>

October 25, 2017**SECTION 4.** (continued)

<u>Event Type</u>	<u>Attendance</u>
Camp	300
Class/Workshop	30,000
Exhibit/Permanent	720,000
Exhibit/Temporary	525,000
Fair/Festival	60,000
Performance/Presentation	32,000
Tour/Rehearsal/Other	<u>60,000</u>
Totals	1,427,300

THE DALLAS OPERA

The cultural organization will serve approximately 70,000 people through the presentation of five main stage productions at the Winspear Opera House – Saint-Saens *Samson & Dalila*, Verdi's *La traviata*, Korngold's *The Ring of Polykrates*, featuring a *Violin Concerto in D Major*, van der Aa's *Sunken Garden*, and Mozart's *Don Giovanni* for a total of 25 main stage performances. We will open 5 dress rehearsals to select patrons and present a simulcast of *La traviata* to patrons in Klyde Warren Park. Each year DISD students and teachers benefit from the Educational Series. There will be 4 student performances of a 50 minute production entitled, *Bastien and Bastienne* at the Winspear, plus 15 touring opera performances of *Bastien and Bastienne* and *The Three Little Pigs* to elementary schools in Dallas. One session will be held to train teachers to use curricula based on the opera to teach core academic subjects. Now providing after-school programs to engage area youth in arts activities and introduce them to opera, The Dallas Opera (TDO) will provide 18 residencies of "Opera in a Suitcase" during two-day sessions; 15 will occur in Dallas. Through the budget-friendly Family Season, 6 family performances will be presented. The Dallas Opera will provide 5 panel discussions, one before each mainstage production, 24 free pre-opera lectures, and at least 3 community events such as movie screenings, and lectures.

October 25, 2017**SECTION 4.** (continued)**Performance Benchmarks for Payment Periods****1. 10/1/17 – 12/30/17**

- Opera Production: 11 total performances, 2 productions – *Samson & Dalila* (5), and *La traviata* (6)
- Simulcast: 1 in Klyde Warren Park of *La traviata*
- Lectures: 10 complimentary lectures one hour before opera
- Family Concert: Family oriented Saturday afternoon programs with activities in the lobby before 1 performance.
- Panel Discussions: 2 presentations prior to the openings of *Samson & Dalila* and *La traviata*
- Family Opera: 1 special enhanced performance by the The Dallas Opera Orchestra and Family Performances cast of *Pepito*
- Family performance (1) of *The Three Little Pigs* with activities in the lobby before performance
- Touring Opera: Approximately 5 touring opera performances of *Pepito*
- “Opera in a Suitcase”: Approximately 5 residency sessions for after-school program providers
- Dress Rehearsals: 1 dress rehearsal of *Samson & Dalila* and 1 dress rehearsal of *La traviata* open to students and select patrons
- Student Matinees: 4 special enhanced performances of *Pepito* by The Dallas Opera Orchestra and Family Performances cast at the Winspear Opera House
- Institute for Women Conductors: 2 special performances of The Dallas Opera Orchestra being conducted by 6 different female conductors participating in the Hart Institute for Women Conductors at The Dallas Opera.

2. 1/1/18 – 4/15/18

- Opera Production: 10 total performances, 3 productions *The Ring of Polykrates* (4), *Sunken Garden* (4), *Don Giovanni* (2)
- Lectures: 10 complimentary lectures one hour before each opera
- Panel Discussions: 3 presentations, one prior to opening of each opera
- Touring Opera: Approximately 5 touring opera performances of *Pepito*
- “Opera in a Suitcase”: Approximately 5 residency sessions for afterschool program providers
- Dress Rehearsals: 3 dress rehearsals (*The Ring of Polykrates*, *Sunken Garden*, *Don Giovanni*, open to students and select patrons
- Family Concert: Family oriented Saturday afternoon program by The Dallas Opera Orchestra with activities in the lobby before 1 performance.
- Family performance (1) of *The Three Little Pigs* with activities in the lobby before performance

October 25, 2017

SECTION 4. (continued)**3. 4/16/18 – 9/30/18**

- Opera Production: 2 total performances of *Don Giovanni*
- Lectures: 2 complimentary lectures one hour before each opera
- Family Opera: 1 special performance by The Dallas Opera Orchestra and Family Performances cast of *Pepito* for families at the Winspear Opera House
- Touring Opera: Approximately 5 touring opera performances of *Pepito*
- “Opera in a Suitcase”: Approximately 5 residency sessions for after-school program providers
- Dallas Opera Vocal Competition – two-day national competition in the spring
- CampTDO: 6 summer camps including hands-on activities and a live performance of *The Three Little Pigs*

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	27
Performance/Presentation	42
Tour	15
Residency	15
Camp	<u>6</u>
Totals	105

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	4,700
Performance/Presentation	59,000
Tour	4,300
Residency	1,300
Camp	<u>700</u>
Totals	70,000

October 25, 2017**SECTION 4.** (continued)**DSM MANAGEMENT GROUP, INC.**Background

DSM Management Group, Inc. (“MGI”) is a nonprofit corporation that operates and manages the Music Hall at Fair Park, in Dallas Texas. MGI rents the facility to various parties, including Dallas Summer Musicals, Inc. (“DSM”), which rents the facility for the presentation of shows in DSM’s multi-week recurring season.

Service

As proposed, MGI will rent the facility to DSM, at least for the presentation of the shows listed below. MGI also leases the facility to others not associated with DSM. For which service, MGI will be reimbursed its actual utility expenditures for the facility, up to two hundred ninety thousand dollars (\$290,000).

DALLAS THEATER CENTER

The cultural organization will serve nearly 107,000 people through a variety of programs that include 8 theater productions (5 mainstage and 3 studio) and education and community enrichment programs for Dallas residence of all ages. Performances will take place at Dee and Charles Wylie Theatre and Kalita Humphreys Theater. The organization will provide *Come Early* - pre-show lectures and *Stay Late* - post-show conversations at every performance. Dallas Theater Center’s education and enrichment programming includes: Project Discovery; Student Matinee Series; Teacher Professional Development; partnerships with Booker T. Washington High School for Visual and Performing Arts; SummerStage theater day camps; and Public Works Dallas. DTC also offers “Pay What You Can” performances and organizes donor cultivation events to reach new patrons.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- *Miller, Mississippi*, by Boo Killebrew
- *Hair*, book and lyrics by Gerome Ragni & James Rado, music by Galt MacDermot
- *A Christmas Carol*, by Charles Dicken adapted by Kevin Moriarty
- *Fade*, by Tanya Saracho

October 25, 2017

SECTION 4. (continued)**2. 1/1/18 – 4/15/18**

- *Frankenstein*, by Nick Dear (adapted from the novel by Mary Shelly)
- *The Great Society*, by Robert Schenkkan

3. 4/16/18 – 9/30/18

- *The Trials of Sam Houston*, by Aaron Loeb
- *White Rabbit Red Rabbit*, by Nassim Soleimanpour

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	275
Performance/Presentation	288
Camp	20
Other	<u>625</u>
Totals	1,208

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	3,720
Performance/Presentation	86,519
Camp	300
Other	<u>16,000</u>
Totals	106,539

DALLAS WIND SYMPHONY

The cultural organization will serve approximately 40,200 people through a variety of programs that include the 2017-2018 Meyerson Concert Series of nine concerts at the Meyerson Symphony Center; 1 free public performance at Fair Park (Fair Park Fourth of July Celebration); the two-day Dallas Winds Invitational Wind Band Festival featuring approximately 32 school bands at the Meyerson Symphony Center; and the 12th annual Dallas Winds Band Camp, a week-long inner city band camp in collaboration with the Dallas Independent School District. We plan to record our 23rd CD next August at the Meyerson. Additional programs include the fanfare competition leading to newly composed fanfares being performed prior to each concert, and regularly scheduled pre-concert lectures.

October 25, 2017

SECTION 4. (continued)

Performance Benchmarks for Payment Periods

1. 10/6/17 – 12/30/18

- *October Overtures* – concert at Meyerson
- *Maslanka Four* – concert at Meyerson
- *Christmas at the Meyerson* – concert at Meyerson

2. 1/1/18 – 4/15/18

- *Picture Studies* – concert at Meyerson
- *Strike Up the Band* – six concerts at Fair Park Music Hall for DISD 5th graders
- *Band Blockbusters* – concert at Meyerson
- *The Last Jedi: John Williams* – concert at Meyerson
- Dallas Winds Invitational Windband Festival – 2 day band festival at the Meyerson

3. 4/16/18 – 9/30/18

- *Pipes and Drums* – concert at the Meyerson
- Dallas Winds Band Camp – 4-day band camp at Booker T. Washington High School
- Dallas Winds Band Camp Final Concert – one concert at the Meyerson
- *Star-Spangled Spectacular* – concert at Meyerson
- Fair Park Fourth – concert at Fair Park
- Recording of music by John Williams – Meyerson
- Opening concert of 2018-2019 season – Meyerson

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	4
Class/Workshop	0
Fair/Festival	2
Performance/Presentation	<u>18</u>
Totals	24

<u>Event Type</u>	<u>Attendance</u>
Camp	600
Class/Workshop	0
Fair/Festival	3,100
Performance/Presentation	<u>36,500</u>
Totals	40,200

October 25, 2017

SECTION 4. (continued)

FINE ARTS CHAMBER PLAYERS

The cultural organization will serve approximately 15,300 people through a series of concerts and educational outreach programs. Concert programs include: the "Basically Beethoven Festival," consisting of 5 free chamber music concerts in July (2 on each concert date) at the Moody Performance Hall that feature local professional musicians and 5 "Rising Star Youth Recitals"; and the "Bancroft Family Concerts", that consist of 7 free afternoon chamber music concerts at the Dallas Museum of Art from October through May. In addition, the cultural organization will provide 1,780 educational outreach programs in Dallas area public schools and pre-school programs from October through September through the following outreach programs; "Music Residencies," which provides approximately 1,770 total events and "Music A-Z/Dream Collectors", which will cumulatively provide 10 events.

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- Bancroft Family Concerts (2)
- Music Residencies (531)

2. 1/1/18 – 4/15/18

- Bancroft Family Concerts (4)
- Music Residencies (620)
- Music A-Z/Dream Collectors (4)

3. 4/16/18 – 9/30/18

- Bancroft Family Concerts – (1)
- Basically Beethoven Festival - (5) free concerts
- Rising Star Youth Recitals - (5) free concert youth recitals
- Music Residencies (619)
- Music A-Z/Dream Collectors (6)

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Residency	1,770
Class/Workshop	10
Performance/Presentation	<u>17</u>
Totals	1,797

October 25, 2017

SECTION 4. (continued)

<u>Event Type</u>	<u>Attendance</u>
Residency	6,300
Class/Workshop	1,500
Performance/Presentation	<u>7,500</u>
Totals	15,300

GREATER DALLAS YOUTH ORCHESTRA

The cultural organization will serve over 15,060 people through activities including rehearsals, classes, and concerts. The organization will provide instrumental music training for over 450 young musicians' ages 8 to 18 in eight ensembles. Students receive 60-100 hours of instruction in weekly rehearsals with professional musicians and coaches. The GDYO (flagship orchestra) will present a formal subscription series of 4 concerts at the Meyerson Symphony Center. Throughout the year, the other orchestras will perform 4-6 concerts at Moody Performance Hall and the Meyerson Symphony Center. Quartets or other small ensembles average at least 2-4 extra performances for special events. Through its "Share the Magic" outreach program, the cultural organization will provide complimentary tickets to those who would not ordinarily have the opportunity to attend symphony concerts at the Meyerson. Through the Chuck Moore Student Enrichment Fund, the organization will provide new outreach and scholarship opportunities to young musicians from the city of Dallas.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- 4 major concerts – Meyerson (2), Moody Performance Hall (3)
- 1 chamber music performance
- Weekly rehearsals for 365 students in 5 ensembles in Dallas
- Weekly instruction for DISD musicians

2. 1/1/18 – 4/15/18

- 3 major concerts –Meyerson (1), City Performance Hall (2)
- 1 chamber music performance
- Weekly rehearsals for 365 students in 8 ensembles in Dallas
- Weekly instruction for DISD musicians

3. 4/16/18 – 9/30/18

- 3 major concerts – Meyerson (1), Moody Performance Hall (2)
- 1 chamber music performance
- Weekly rehearsals for 365 students in 5 ensembles in Dallas through mid-May and then late Aug through Sept 30
- Weekly instruction for DISD musicians

October 25, 2017

SECTION 4. (continued)**Projected Performance Benchmark Services and Attendance for FY17-18**

<u>Event Type</u>	<u>Services</u>
Class/Workshop	35
Performance/Presentation	14
Tour/Rehearsal/Other	<u>224</u>
Totals	273

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	410
Performance/Presentation	11,000
Tour/Rehearsal/Other	<u>3,650</u>
Totals	15,060

JUNIOR PLAYERS GUILD

The cultural organization will serve approximately 14,600 people through free arts education outreach programs including the proposed following: 35 after-school residencies at 10 sites; 60 free summer theater camps; 150 homeless education classes; 2 advanced acting workshops; 3 playwriting workshops and 2 performances; 1 Shakespeare camp and 1 performance; 4 Shakespeare audition workshops and 6 performances (2 free performances and 4 ticketed performances) of *Romeo and Juliet* at Samuell-Grand Amphitheater; 1 dance audition workshop and 2 ticketed performances at Moody Performance Hall, 1 musical theatre audition workshop, and 4 performances of the *Discover Musical Theater* production, *Big Fish* at Moody Performance Hall.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- After-school or in school workshops - 10 to 12 weeks at approximately 10 locations
- Musical theatre audition workshop at the Sammons Center
- Auditions for *Big Fish*, Rehearsals begin
- Homeless Education after-school workshops - 75 classes at approximately 12-15 locations

October 25, 2017

SECTION 4. (continued)

2. 1/1/18 – 4/15/18

- After-school workshops - 10 to 12 weeks at approximately 25 locations
- Homeless Education after-school workshops - 75 classes at approximately 12-15 locations
- 4 performances in January of *Big Fish* at Moody Performance Hall
- Advanced acting classes for interested junior high and high school students
- Series of 4 professional training sessions
- Auditions for *Romeo and Juliet*
- Auditions for summer musical production, *Dogfight*
- PUP (Playwrights Under Progress) workshops

3. 4/16/18 – 9/30/18

- Rehearsals for *Romeo and Juliet*
- PUP Fest plays are performed – 2 free performances
- Shakespeare Camp for students in grades 6-8
- 60 free two-week theater camps with 4 free performances
- Advanced summer theater camps (2)
- *Romeo and Juliet* - 2 free performances and 4 ticketed performances
- Auditions for *Junior Players Presents: Extinction* dance production
- *Junior Players Presents: Extinction* Dance production – 2 ticketed performances at Moody City Performance Hall

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	550
Class/Workshop	3,125
Performance/presentation	100
Other	<u>2</u>
Totals	3777

<u>Event Type</u>	<u>Attendance</u>
Camp	1,000
Class/Workshop	4,100
Performance/presentation	9,455
Other	<u>45</u>
Totals	14,600

October 25, 2017

SECTION 4. (continued)

KITCHEN DOG THEATER COMPANY

The cultural organization will serve an estimated 7,000 people by hosting approximately 89 events in the 2017-2018 season including: a mainstage season of 3 plays and the “20th Annual New Works Festival”, which consists of 9 staged readings; presenting 2 shows by or with an outside group/performer; 22 "Talkbacks" between audience, actors and director that follow each Sunday matinee performance, performances attended by student groups of the main stage productions, and each staged reading; two staged reading performances of 6 PUP (Playwrights Under Progress) Fest plays; and 13 PUP (Playwrights Under Progress) Fest classes/workshops -- this is an outreach/education program that conducts playwriting master classes for high school students.

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- *“Ironbound”* by Martyna Majok, 12 performances + 3 talk-backs
- *“Trump Lear”* by David Carl & Michole Biancosino, 4 performances + 4 talk-backs
- PUP Fest, master classes in DISD schools, 5 workshops

2. 1/1/18 – 3/31/18

- *“The Royale”* by Marco Ramirez, 12 performances + 3 talk-backs
- PUP Fest, master classes in DISD schools, 5 workshops
- PUP Fest, 2 citywide workshops in public libraries

3. 4/1/18 – 7/31/18

- *“Pompeii!!”* by Cameron Cobb, Michael Federico, & Max Hartman, 12 performances + 3 talk-backs
- *“New Works Festival”* Readings: 9 performances + 9 talkbacks
- PUP FEST: 1 one-week workshop with professional actors/directors and 2 performances

4. 8/1/18 – 9/30/18

- 4th Annual One Minute Play Festival, 3 performances

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	35
Performance/Presentation	<u>54</u>
Totals	89

October 25, 2017**SECTION 4.** (continued)

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	800
Performance/Presentation	<u>6,200</u>
Totals	<u>7,000</u>

PEROT MUSEUM OF NATURE AND SCIENCE

The cultural organization will deliver approximately 1.3 million experiences by displaying and providing programming which includes 11 permanent exhibits, a Children's Museum, two temporary exhibitions, a 298-seat digital theater and outdoor park surrounding the Perot Museum of Nature and Science. The cultural organization will continue to operate city-owned buildings at Fair Park, securing and maintaining collections owned by the City. The cultural organization will provide educational outreach activities consisting of on-site field trip programs for schools and community organizations, off-site educational classes, science camps during school breaks, after school programs, teacher workshops, sleepovers, birthday parties, family programs, adult programs, and other community events as requested.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/31/17**

- Traveling Exhibition – Journey to Space opens (10/21/17)
- Social Science – Cosmic (10/20/17)
- Discovery Day – Maker (10/14/17)
- Educator Family Fun Night (10/23/17)
- Fall Discovery Camp (11/20/17 – 11/22/17)
- Night at the Museum (11/11/17)
- Science Café (November – Date TBD)
- Winter Discovery Camp (12/26/17 – 12/29/17)
- Discovery Day – Celestial (12/7/17)

October 25, 2017

SECTION 4. (continued)

2. 1/1/18 – 4/15/18

- Social Science – TBD (1/26/18)
- Discovery Day – Geology (1/13/18)
- National Geographic Lecture (1/17/18)
- Discovery Day – Gadgets and Gizmos (2/10/18)
- FIRST LEGO League Regional Championship – Hydrodynamics (2/3/18)
- Engineers Week (2/19/2018 – 2/24/18)
- Discovery Day – Architecture (3/10/18)
- Spring Break Discovery Camp (3/12/18 – 3/16/18)
- National Geographic Lecture (3/21/18)
- Science Café (March – Date TBD)
- Discovery Day – Earth (4/14/18)

3. 4/16/18 – 9/30/18

- Social Science – TBD (4/27/18)
- Discovery Day – Science of Art (5/12/18)
- Traveling Exhibition – Journey to Space closes (5/6/18)
- National Geographic Lecture (5/9/18)
- Science Café (May – Date TBD)
- Social Science – Being Human (6/22/18)
- Discovery Day – Sports Science (6/9/18)
- Traveling Exhibition – Ultimate Dinosaurs opens (6/23/18)
- Summer Discovery Camps (June to August)
- Discovery Day – Biology (7/14/18)
- Science Café (July – Date TBD)
- Social Science – Prehistoric (8/10/18)
- Discovery Day – Fossils (8/11/18)
- Discovery Day – Animals (9/8/18)
- Science Café (September - Date TBD)

October 25, 2017

SECTION 4. (continued)

Permanent Exhibitions

Perot Museum of Nature and Science at Victory Park: Moody Family Children’s Museum; Lamar Hunt Family Sports Hall; Discovering Life Hall; Being Human Hall; Texas Instruments Engineering and Innovation Hall; The Rees-Jones Foundation Dynamic Earth Hall; Tom Hunt Energy Hall; Lyda Hill Gems and Minerals Hall; Expanding Universe Hall; Rose Hall of Birds; and the T. Boone Pickens Life Then and Now Hall.

Perot Museum of Nature and Science at Fair Park: Historical wildlife dioramas including: Mammal Hall; Bison Hall; Wetlands Hall; and the Birds of Texas Hall; Boehm porcelain bird collection; ScienceCast studio; Education Outreach administration; the Leonhardt Lagoon Nature Walk; access (by appointment) to various collections including The Edmund W. Mudge Library of Ornithology; and Paleontology Lab.

Educational Films

Proposed films for FY17-18 include: *Walking with Dinosaurs: Prehistoric Plane; Journey to Space; Dream Big: Engineering Our World; Hurricane; Living in the Age of Airplanes;* and *Flying Monsters.*

Programs

School programs (held at both the Perot Museum and on school campuses as outreach); Teacher workshops including at least 12 Kosmos Energy STEM Teacher Institute content workshops; Community outreach including the TECH Truck; sleepovers; Family programming for birthday parties; Adult programs; and lectures.

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	358
Class/Workshop	1,948
Exhibit/Permanent	429
Exhibit/Temporary	294
Performance/Presentation	2,940
Other	<u>701</u>
Totals	6,670

October 25, 2017

SECTION 4. (continued)

<u>Event Type</u>	<u>Attendance</u>
Camp	6,430
Class/Workshop	122,776
Exhibit/Permanent	791,304
Exhibit/Temporary	166,547
Performance/Presentation	173,698
Other	<u>53,500</u>
Totals	1,314,255

SAMMONS CENTER FOR THE ARTS

The cultural center will serve an estimated 65,500 people by providing low-cost office, rehearsal, performance and meeting space, as well as administrative resources such as a copy, fax and postage center. The Center is home to twelve arts organizations representing every discipline, and the facility is used by over 50 other arts and community organizations for rehearsals, meetings, auditions, and performances. The Sammons will present 8 performances of *Sammons Jazz*, which features a variety of local jazz artists in a relaxed, noncommercial setting at nominal ticket prices, 8 performances of *Sammons Cabaret*; continue the *Youth Jazz Program* with 2 concert/demonstrations; host 500 rehearsals, 350 meetings, 50 auditions, 15 performances, 12 special events and 15 classes/workshops through the facility rental program. The *Youth Jazz Program* was developed for underprivileged youth ages 6-12 years with an interactive, educational program to teach children about Jazz and music. This contract also includes utilities and facilities operations support as approved and appropriated by the FY17-18 budget process.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- 3 Sammons Jazz Concerts
- 3 Sammons Cabaret Concerts
- 167 rehearsals
- 117 meetings
- 17 auditions
- 5 performances
- 4 special events
- 5 workshops/classes

October 25, 2017

SECTION 4. (continued)

2. 1/1/18 – 4/15/18

- 3 Sammons Jazz Concerts
- 3 Sammons Cabaret Concerts
- 166 rehearsals
- 116 meetings
- 16 auditions
- 5 performances
- 4 special events
- 5 workshops/classes

3. 4/16/18 – 9/30/18

- 2 Sammons Jazz Concerts
- 2 Sammons Cabaret Concerts
- 2 Sammons Jazz Youth Concerts
- 167 rehearsals
- 117 meetings
- 17 auditions
- 5 performances
- 4 special events
- 5 workshops/classes

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	15
Performance/Presentation	33
Other	<u>912</u>
Totals	960

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	375
Performance/Presentation	5,000
Other	<u>60,125</u>
Totals	65,500

October 25, 2017**SECTION 4.** (continued)**THE SHAKESPEARE FESTIVAL OF DALLAS**

The cultural organization will serve nearly 25,000 Dallas citizens through staged productions and educational programming, including 3 outdoor productions, and 3 age-specific in-school educational programs. Shakespeare Dallas includes outreach initiatives in every program it creates by providing low-cost or free cultural opportunities for the general public. The cultural organization produces 3 key programs: "Shakespeare in the Park," the company's flagship outdoor performances in the summer and the fall; "Shakespeare on the Go!," which features 2 age-appropriate touring initiatives complete with performances and master classes; "Shakespeare Unplugged," which includes staged readings, co-productions with other organizations and outreach lectures. Shakespeare Dallas donates 4,000 free tickets annually through the City of Dallas' Park and Recreation Centers for Shakespeare in the Park performances.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- "Speak the Speech: Shakespeare and the Invented Word" / Middle and High School Students (5)
- "Poets Society"- Adult Learning (2)

2. 1/1/18 – 4/15/18

- "Speak the Speech: Shakespeare and the Invented Word"/Middle School Students (5)
- "What Visions Have I Seen!" / Performance for Elementary Students (15)
- "Poets Society"- Adult Learning (2)
- Professional Training For Actors (1)
- After School Residency (1)

October 25, 2017

SECTION 4. (continued)

3. 4/16/18 – 9/30/18

- “*The Comedy of Errors*” - fully-staged performance (16)
- “*The Taming of the Shrew*” - fully-staged performance (16)
- Co-Producer Junior Players Summer Shakespeare - fully-staged performance (6)
- “*Othello*” – performance (8)
- Shakespeare Dallas Pub Crawl/BBB (1)
- Shakespeare on the Go Summer Camps (4)
- Stage Notes - pre-performance lectures (4)
- “Speak the Speech: Shakespeare and the Invented Word”/Middle School Students (5)
- Professional Training For Actors (1)
- “Poets Society” - Adult Learning (1)
- After School Residency (1)

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	56
Performance/Presentation	62
Other	<u>142</u>
Totals	260

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	1,487
Performance/Presentation	20,586
Other	<u>2,418</u>
Totals	24,491

October 25, 2017

SECTION 4. (continued)**TEATRO HISPANO DE DALLAS**

The cultural organization will serve approximately 9,150 people through the following events: “An Evening with Two Giants,” a world premiere in English featuring works by Mexican and Costa Rican authors, Juan Rulfo and Cardona Peña. Their mystery stories will be adapted by Anyika McMillan from Soul Rep Theatre as part of the “Days of the Dead” Program. The community event includes an exhibit of altars by local artists and a special presentation with a Q&A. The Mexican Consulate is collaborating by sponsoring writer Vicente Quirarte, who will speak about the work of the two authors. The season continues with “The 18th International Theatre Festival,” dedicated to Eugenio Barba, a collaboration with the Latino Cultural Center. The festival, includes a three-day workshop. Summer camps will be held where students are engaged for four weeks. During this the students participate in warm up exercises, dance, improvisation, makeup and arts & crafts. The program culminates with a full production.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- *Days of the Dead* - “An Evening with Two Giants,” a world premiere in English
- Vicente Quirarte - presentation about the Days of the Dead authors

2. 1/13/18 – 4/15/18

- “The 18th International Theatre Festival,” dedicated to Eugenio Barba, a collaboration with the Latino Cultural Center.
- The Rhythm of the Performance and the Actor's Music led by Frans Winther – Workshop

3. 4/16/18 – 9/30/18

- *The Automobile Graveyard* by Fernando Arrabal
- Summer Camp for children

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Camp	1
Class/Workshop	25
Exhibit/Temporary	1
Performance/Presentation	30
Festival	1
Tour	15
Other	<u>1</u>
Totals	74

October 25, 2017

SECTION 4. (continued)

<u>Event Type</u>	<u>Attendance</u>
Camp	420
Class/Workshop	1,000
Exhibit/Temporary	1,000
Performance/Presentation	3,500
Festival	1,000
Tour	2,000
Other	<u>230</u>
Totals	9,150

TECO THEATRICAL PRODUCTIONS, INC.

The cultural organization will serve approximately 20,000 children and adults through a variety of programs that include: 5 main stage theatre productions, 10 jazz concerts, 2 speaker series events and an array of year round arts education programs at the Bishop Arts Theatre Center. Student outreach programs are held after school and during the summer in the Emma Rodgers Learning Laboratory including our TNT (Teenagers and Theatre) apprenticeship program. The Bishop Arts Theatre is also home to several artists and arts groups who use the performance and rehearsal space.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- *Unchain My Heart: A Tribute To Ray Charles* featuring Joe McBride
- Jazz Concert – Gerald & Selina Albright
- Jazz Concert – Nick Colionne & Eric Darius
- *Black Nativity* by Langston Hughes

2. 1/1/18 – 4/15/18

- Speaker Series – Stand Your Ground w/ Victoria Christopher Murray
- Jazz Concert - Althea Renee, Jeanette Harris, Jonathan Fritzen
- *Thurgood* by George Stevens, Jr.
- Down For #The Count, one-act play festival
- Jazz Concert – Vincent Ingala
- Jazz Concert – Marion Meadows & Paul Brown
- Speaker Series – TBD

3. 4/16/17 – 9/30/17

- Jazz Concert – Brian Culbertson
- *Banned Together: A Censorship Cabaret* featuring TNT students
- Jazz Concert – Dave Koz
- Summer Theater Camp

October 25, 2017

SECTION 4. (continued)**Projected Performance Benchmark Services and Attendance for FY17-18**

<u>Event Type</u>	<u>Services</u>
Camp	5
Class/Workshop	100
Performance/Presentation	80
Other	<u>15</u>
Totals	200

<u>Event Type</u>	<u>Attendance</u>
Camp	100
Class/Workshop	1,000
Performance/Presentation	18,000
Other	<u>1,000</u>
Totals	20,100

TEXAS INTERNATIONAL THEATRICAL ARTS SOCIETY

The cultural organization will serve approximately 23,000 individuals through engagement programs including master classes, lecture/demonstrations, post-performance Question & Answer, special events and specifically curated performances with world-renown artists. The 2017-2018 season will include 15 dance presentations (at least, 1 world premiere and 3 Dallas debuts) as well as several special presentations, the annual *Command Performance*, and *Big Barre*, an outdoor dance event. Texas International Theatrical Arts Society (TITAS) has attracted important local, national, and international attention that has elevated the reputation of Dallas as a city committed to the arts. TITAS participates in numerous internship programs including the Mayor's summer internship program. TITAS fulfills a distinct role for the Dallas community and has developed a solid base of loyal supporters. Ticket prices include, special discounts for K-12 and college students, and over 5,000 donated tickets to seniors, community centers, and special populations. TITAS makes certain performances are financially accessible and are located in ADA compliant facilities. Diversity is fundamental to the programming. Cultural collaborations with organizations and governmental agencies include, The Crow Collection of Asian Art, Asian Chamber of Commerce of North Texas, South Dallas Cultural Center, Booker T Washington HSPVA, ATPAC, NEFA, Moving-Cities.com, consulates of France, China, Czech Republic, Israel, South Africa, and Canada, as well as presenters from Israel, China, and Russia help assure the connection to communities served.

October 25, 2017**SECTION 4.** (continued)**Performance Benchmarks for Payment Periods****1. 10/1/2017 – 12/30/2017**

- Israel's *Kibbutz Contemporary Dance Company* - 2 performances / 2 Q & A / 1 Master class / Audition / Special Event (DCPH, BTWHSPVA, TBD)
- Cuba's *Malpaso* - 2 performances / 2 Q & A / 1 master class (DCPH, BTWHSPVA)
- *Outreach - Arts Administration Program* - one lecture and a multi-month internship
- *Outreach Adjudication for BTWHSPVA College Showcase*

2. 1/1/2018 – 4/15/2018

- France's *Compagnie Herve Koubi* - 1 performance/ 1 master class / 1 Q&A / (Winspear, BTWHSPVA)
- *Lucky Plush Productions* (Texas debut) - 2 performances / 1 master class / 1 lec/dem / 2 Q&A / (DCPH, BTWHSPVA)
- *L. A. Dance Project* - 2 performances / 1 master class / 2 Q&A / TBD - Big Barre (DCPH, BTWHSPVA, Winspear)
- *Outreach Adjudication for BTWHSPVA Senior Choreography*
- *Outreach Lead Adjudicator for BTWHSPVA dance auditions*

3. 4/16/2017 – 9/30/2017

- *Command Performance* - 1 performance / 1 master class / 1 open rehearsal (Winspear, BTWHSPVA)
- *Alonzo King LINES Ballet* - 1 performance/ 1 master class or Big Barre/ 1 Q&A / (Winspear, BTWHSPVA or Winspear)
- *Parsons Dance* - 1 performance / 1 master class or Big Barre/ 1 Q&A (Winspear, BTWHSPVA or Winspear)
- September 2018 performances are yet to be determined but will likely include 1 performance at the Winspear and 2 performances at DCPH, 2 Master classes, and 3 Q&As.

October 25, 2017

SECTION 4. (continued)**Projected Performance Benchmark Services and Attendance for FY17-18**

<u>Event Type</u>	<u>Services</u>
Class/Workshop	9
Performance/Presentation	15
Other	<u>100</u>
Totals	124

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	1,350
Performance/Presentation	18,500
Other	<u>3,500</u>
Totals	23,350

TEXAS WINDS MUSICAL OUTREACH, INC.

The cultural organization will perform approximately 800 concert events for 110,000 Dallas residents. This will include; Concerts for Seniors – nursing homes, assisted living facilities, senior centers, adult day facilities for disabled, low-income senior housing and retirement homes. Priority facilities include Alzheimer units, Medicaid accepted nursing homes, and adult day care facilities. Concerts for Hospitals, which is for Dallas County hospitals, and Dallas VA Medical Center include multiple visits each year to the following hospital areas: oncology, bone marrow transplant, spinal cord injury units, long term care, skilled nursing, rehabilitation and transitional care, day treatment centers, lobbies and waiting rooms. Texas Winds also provides, Concerts for Hospice. These are one-on-one visits in nursing homes, hospitals and pre-arranged in private homes. The Concerts for Head Start to take place at Head Start of Greater Dallas, and Mi Escuelita, Child Care Associates.

Performance Benchmarks for Payment Periods**1. 10/1/2017 – 12/30/2017**

- Concerts for Seniors: 95
- Concerts for Hospitals: 43
- Concerts for Hospice: TBD
- Concerts for Head Start: 66

October 25, 2017

SECTION 4. (continued)

2. 1/1/2018 – 4/15/2018

- Concerts for Seniors: 95
- Concerts for Hospitals: 43
- Concerts for Hospice: TBD
- Concerts for Head Start: 90

3. 4/16/2018 – 9/30/2018

- Concerts for Seniors: 106
- Concerts for Hospitals: 74
- Concerts for Hospice: TBD
- Concerts for Head Start: 88

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Performance/Presentation	<u>800</u>
Totals	800

<u>Event Type</u>	<u>Attendance</u>
Performance/Presentation	<u>110,000</u>
Totals	110,000

THEATRE THREE, INC.

The cultural organization will serve approximately 30,000 people through the following programs: a minimum of 160 performances of 8 Norma Young Arena Stage productions of musicals, dramas, comedies, and classics; approximately 49 performances of 4 Theatre Too studio productions; provide study guides and post show panel discussions for Theatre Three student shows on the Norman Young Arena Stage; a minimum of 10 showcase performances of Theatre Three’s Musical Theatre Academy academic program which hosts 2 semesters of classes for Dallas youth and takes roughly 30 students per semester; 1 workshop session with the National Michael Chekhov Association that will run 6 weeks at a time and provide unique training to approximately 12 local actors per session; 1 Musical Theatre Audition Master Class; hosting/housing cultural events produced by other Dallas cultural/civic organizations; and an internship program consisting of 5 unpaid summer internships for high school and college students and 2 paid year-round internships for recent college graduates.

October 25, 2017

SECTION 4. (continued)

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/31/17

- *Adding Machine Music* by Joshua Schmidt, Lyrics by Jason Loewith and Joshua Schmidt
- Hooky Matinee performance
- *Solstice: Stories & Songs for the Holidays* curated by Michael Federico
- Hooky Matinee performance
- Interpreted for the Deaf and HOH performance
- *Cedar Springs or Big Scary Animals* by Matt Lyle
- *Theatre Three presents Prism Movement Theatre's LEAR*
- *Self-Injurious Behavior* new play development workshop
- *Last One Nighter on the Death Trail* play development workshop performance
- Pre-show discussion
- National Michael Chekhov Association workshop
- Musical Audition Masterclass
- APPRENTICE PROGRAM for recent college graduates

2. 1/1/18 – 4/15/18

- *Dr. Jekyll and Mr. Hyde* by Jeffrey Hatcher
- Hooky Matinee performance
- Interpreted performance for the Deaf and HOH
- *She Kills Monsters* by Qui Nguyen
- Hooky Matinee performance
- Interpreted performance for the Deaf and HOH
- *I Love You, You're Perfect, Now Change* by Joe DiPietro and Jimmy Roberts
- Pre-show discussion
- APPRENTICE PROGRAM for recent college graduates
- LOCAL PLAYWRIGHT INITIATIVE readings of multiple new plays by local playwrights
- Playwrighting Workshop

October 25, 2017

SECTION 4. (continued)

3. 4/16/18 – 9/30/18

- *The Last One Nighter on the Death Trail* starring *The Disappointment Players* by Christie Vela and David Goodwin
- Hooky Matinee performance
- *Les Liaisons Dangereuses* by Christopher Hampton
- Hooky Matinee performance
- Interpreted performance for the Deaf and HOH
- *Self-Injurious Behavior* new play development workshop
- Pre-show discussion
- Musical Theatre Academy
- 2 Musical Theatre Academy productions.
- *Self Injurious Behavior* by Jessica Cavanagh
- APPRENTICE PROGRAM for recent college graduates
- SUMMER INTERNSHIP PROGRAM for current high school and college students

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Performance/Presentation	<u>226</u>
Totals	226

<u>Event Type</u>	<u>Attendance</u>
Performance /Presentation	<u>30,000</u>
Totals	30,000

UNDERMAIN THEATRE

The cultural organization will serve approximately 6,000 people by presenting three plays and a new play festival entitled, *Whither Goest Thou America: A Festival of New American Play Readings* as their mainstage season. In addition, the organization will present a series of invited rehearsals and additional readings of new works throughout the year, as well as audience talkbacks and donor cultivation events associated with its mainstage productions. The Undermain Emerging Artist program will offer at least two artistic residencies to local emerging theater artists and approximately 800 discounted and complimentary tickets will be provided to students, educators, seniors, KERA audiences, and industry professionals.

October 25, 2017

SECTION 4. (continued)

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- *so go the ghosts of méxico, part two*, of a trilogy by Matthew Paul Olmos *John*, by Annie Baker

2. 1/1/18 – 4/15/18

- *Three Sisters*, by Anton Chekhov, English Version by Sara Ruhl
- *Whither Goest Thou America: A Festival of New American Play Readings*, Comprised of 4 weeks of events

3. 4/16/18 – 9/30/18

- *Whither Goest Thou America: A Festival of New American Play Readings*, Comprised of 4 weeks of events
- *so go the ghosts of méxico, part three*, of a trilogy by Matthew Paul Olmos

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	10
Tour/Rehearsal/Donor Cultivation Events	30
Performance/Presentation	<u>74</u>
Totals	114

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	300
Tour/Rehearsal/Donor Cultivation Events	360
Performance/Presentation	<u>5,340</u>
Totals	6,000

October 25, 2017

SECTION 4. (continued)

USA FILM FESTIVAL

The cultural organization will serve over 27,000 people by producing two major annual events, the “34th Annual KidFilm® Festival”, (featuring 40 films, 30 programs and 7 days of educational field trips for DISD students and teachers) and the “48th Annual USA Film Festival”, (featuring over 40 films with 21 screenings). In addition the organization will offer year-round activities such as screenings of new films (or retrospective screenings) with director or other artist in attendance with free tickets distributed to outreach publics (financially disadvantaged constituents and other special groups) and new audiences with special emphasis on educational programs. Monthly preview screenings of new American films and foreign works will also be included as a benefit to the membership and to develop new audience members.

Performance Benchmarks for Payment Periods

1. 10/1/17 – 12/30/17

- Preview Film screenings - Approximately 15
- Visiting Artist Film Screenings - 3 to 4 screenings during the year
- Retrospectives and classics Series - 1 to 2 times during the year
- Free outreach programs for kids, teachers & families

2. 1/01/18 – 4/15/18

- “34th Annual KIDFILM Festival”; 40 or more films - 30 programs

3. 4/16/18 – 9/30/18

- “48th Annual USA Film Festival”; 40 or more films - 25 programs

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Performance/Presentation	<u>270</u>
Totals	270
<u>Event Type</u>	<u>Attendance</u>
Performance/Presentation	<u>27,000</u>
Totals	27,000

October 25, 2017**SECTION 4.** (continued)**THE WRITER'S GARRET**

The cultural organization will serve approximately 2,000 people by providing the following: a Literary Arts Learning and Resource Center, open to the public several days a week; an interactive website with built-in learning management systems, at least 4 on-line educational programs; at least 35 peer-run "Stone Soup" workshops / literary discussion groups; our "Community and Mentorship Project" (CAMP) and "Work-Exchange" (WE) program made available live and on-line to professionally develop writers and literary projects; at least two trainings for creative writers to learn how to work with children / youth and other "at risk" populations; at least one publication either on-line or in print; approximately 50 creative writing literary classes, workshops, and residencies for children and youth, writers, readers, literary professionals, educators, and "at risk" populations featuring local, regional, and national writers and literary experts; and at least 3 public events featuring local, regional, and national writers making public presentations of literary work or giving talks about literary arts, both live and on-line; continued adaptation of lesson plans, classroom activities, and assessment tools to reflect the specific needs of partner agencies' populations.

Performance Benchmarks for Payment Periods**1. 10/1/17 – 12/30/17**

- Literary Arts Learning and Resource Center, open to the public, in West Dallas
- A minimum of nine (9) – "Stone Soup" workshops
- One Event with at least five (5) presentations
- Readyng new Writers' CAMP, including enhanced on-line capacity
- Assessing directions of replicable and scalable pilots for vulnerable populations
- At least ten (10) residencies, classes, and / or workshops for children, youth, families, and adult writers, live and on-line
- Existing on-line literary arts programming routed through new website (e.g., student anthologies and videos, Studio Chats) with new material posted
- Mentoring / Learning opportunities through creative writing for writers, young people, Veterans', and those impacted by illness via panels, classes, workshops, talks, and / or on-line portals
- Board Development event presentation
- (2-4) New videos posted on-line via website / social media / email
- Firewheel Editions books available for reading audiences
- Involve 2-4 writers in the literary community through Work-Exchange (WE) / WordsWork internships, apprenticeships, and residencies

October 25, 2017

SECTION 4. (continued)

2. 1/1/18 – 4/15/18

- Literary Arts Learning and Resource Center, open to the public in Dallas
- At least two events featuring 2-5 presentations
- A minimum of twelve (12) – “Stone Soup” workshops
- Multiple (2-4) short videos created and posted on-line via website(s) / social media
- One strategic planning session for improving programs and outcomes, including two (2) presentations
- New links for creating on-line clearing house for literary projects and programs
- Firewheel Editions books available for reading audiences
- Writers’ CAMP/”Work-Exchange” (WE) program fully available online resulting in at least four (4) residencies with special Dallas portal
- At least fifteen (20) residencies, classes, and / or workshops for children, youth, families, and adult writers, live and on-line

3. 4/16/18 – 9/30/18

- Literary Arts Learning and Resource Center, open to the public in Dallas, beginning no later than February 2017
- At least six (15) – “Stone Soup” workshops / Literary Discussion Groups
- At least two (2) live events in Dallas with 2-4 presentations
- Work on infrastructure-enhancements for the organization: bylaw updates, re-thinking of chart of accounts, etc.
- Firewheel Editions books available for reading audiences
- At least one publication either on-line or printed no later than the end of summer
- At least four (4) writers actively participating in “Community and Mentorship Project” (CAMP) /” Work-Exchange” (WE) program resulting in residencies
- At least fifteen (20) residencies, classes / workshops, and / or other educational opportunities for children, youth, families, and adult writers, live and on-line

Projected Performance Benchmark Services and Attendance for FY17-18

<u>Event Type</u>	<u>Services</u>
Class/Workshop	50
Performance/Presentation	14
Residency	35
Fair / Festival	1
Other	<u>30</u>
Totals	130

October 25, 2017

SECTION 4. (continued)

<u>Event Type</u>	<u>Attendance</u>
Class/Workshop	1,500
Performance/Presentation	150
Residency	100
Fair / Festival	100
Other	<u>150</u>
Totals	2,000

SECTION 5. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

STRATEGIC PRIORITY: Quality of Life

AGENDA DATE: October 25, 2017

COUNCIL DISTRICT(S): 2, 6

DEPARTMENT: Park & Recreation

CMO: Willis Winters, 670-4071

MAPSCO: N/A

SUBJECT

Authorize a five-year service agreement and extended warranty for the purchase of the Toro SitePro central irrigation control computers and components at Luna Vista Golf Course located at 11223 Luna Road and Tenison Park Golf Course located at 3501 Samuell Boulevard from The Toro Company dba Toro NSN, sole source - Not to exceed \$16,778 - Financing: Current Funds (subject to appropriations)

BACKGROUND

This service agreement and extended warranty includes repair and replacement of hardware and software components, and telephone support 24 hours a day, 365 days a year. Toro National Service Network (NSN) technicians are able to log on to the Luna Vista and Tenison Park systems remotely to diagnose and correct problems; they never set foot on City property. If a hardware or software component fails, the Toro NSN technician sends a replacement via next-day shipping and instructs the Cedar Crest superintendent step-by-step through the proper installation procedure upon its arrival. This agreement also includes, at no additional cost, future Toro software service packs as they become available.

Toro NSN is a division of The Toro Company and the sole source provider of this service for the Toro SitePro central irrigation control computers and components.

Chapter XVII, Sec. 4(a)(3) of the Dallas City Charter requires City Council to approve any lease or agreement under the jurisdiction of the Park and Recreation Board with a term exceeding one year.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On September 7, 2017, the Park and Recreation Board authorized a five-year service agreement and extended warranty purchase from The Toro Company dba Toro NSN.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS) (continued)

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on October 23, 2017.

FISCAL INFORMATION

Current Funds – \$16,778 (subject to appropriations)

<u>Council District</u>	<u>Amount</u>
2	\$8,389
6	<u>\$8,389</u>
Total	\$16,778

M/WBE INFORMATION

The recommended awardee has fulfilled the good faith requirements set forth in the Business Inclusion and Development (BID) Plan adopted by Council Resolution No. 08-2826 as amended.

OWNER

The Toro Company dba Toro NSN

Mike Hoffman, President
Bill Brown, Vice-President

October 25, 2017

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the President of the Park and Recreation Board and the City Manager are hereby authorized to sign a five-year service agreement and extended warranty with The Toro Company dba Toro NSN (VS0000022385), approved as to form by the City Attorney, for the purchase of the Toro SitePro central irrigation control computers and components at Luna Vista and Tenison Park Golf Courses, in an amount not to exceed \$16,778.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds to The Toro Company dba Toro NSN from the following appropriations in an amount not to exceed \$16,778:

<u>Fund</u>	<u>Department</u>	<u>Unit</u>	<u>Object</u>	<u>Encumbrance/Contract No.</u>	<u>Amount</u>
0001	PKR	5273	3110	PKR-2017-00003588	\$8,389
0001	PKR	5275	3110	PKR-2017-00003588	\$8,389

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

STRATEGIC PRIORITY: Quality of Life

AGENDA DATE: October 25, 2017

COUNCIL DISTRICT(S): 7

DEPARTMENT: Park & Recreation

CMO: Willis Winters, 670-4071

MAPSCO: 38U

SUBJECT

Authorize a public hearing to be held on October 11, 2017, to receive comments on the proposed use of a portion of parkland, totaling approximately 18,527 square feet of land, for dedication of street right-of-way to the City of Dallas, as required by the plat at Ferguson Park located at 1900 Gross Road; and, at the close of the public hearing, a resolution authorizing the proposed use of parkland pursuant to Chapter 26 of the Texas Parks and Wildlife Code - Financing: No cost consideration to the City (This item was deferred on September 27, 2017)

BACKGROUND

The City of Dallas owns approximately 10 acres of parkland located at 1900 Gross Road known as Ferguson Park. The Park and Recreation Department is platting Ferguson Park as required by City Code in conjunction with renovation work at the park. As a condition of the plat, approximately 18,527 square feet of street right-of-way on Inadale Avenue is to be conveyed to the City of Dallas, as described in Exhibit A.

In compliance with the law, the City has determined that there is a need for dedication of street right-of-way by plat, that no feasible and prudent alternative exists, and that all reasonable care has been taken so as to not damage the remainder of the park property and to mitigate any disruption of park services.

In accordance with the Texas Parks and Wildlife Code, Chapter 26 (Sections 26.001 through 26.004), the City Council must advertise and hold a public hearing on the change of use of parkland.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On August 3, 2017, the Park and Recreation Board authorized a public hearing to be held on October 11, 2017.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS) (continued)

Information about this item will be provided to the Quality of Life, Culture and Arts Committee on September 11, 2017.

On September 27, 2017, this item was deferred by Councilmember Kevin Felder.

FISCAL INFORMATION

No cost consideration to the City.

MAP

Attached

October 25, 2017

WHEREAS, the City of Dallas owns land in eastern Dallas known as Ferguson Park, which was acquired for park purposes and has been maintained as parkland; and

WHEREAS, the City of Dallas is currently platting Ferguson Park, to create one lot from unplatted tracts of land, for current and future development, and is required to dedicate street right-of-way on Inadale Avenue, totaling approximately 18,527 square feet of land, as shown on Exhibit A, and the Park and Recreation Board is agreeable to providing the property for this use; and

WHEREAS, the Texas Parks and Wildlife Code, Chapter 26 (Section 26.001 through 26.004), requires that before a municipality may approve any program or project that requires the use or taking of any public land designated and used as parkland, the governing body of such public municipality must determine that there is no feasible and prudent alternative to the use or taking of such land, and that the program or project includes all reasonable planning to minimize harm to the remainder of the park; and

WHEREAS, prior to making this determination, notice must be given and a public hearing be held relative to the proposed change of park use; and

WHEREAS, the City Council desires to give notice and hold such hearing in accordance with the law with respect to the dedication of a portion of Ferguson Park to the City of Dallas.

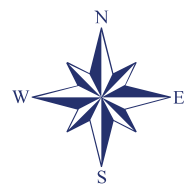
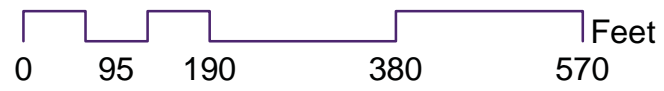
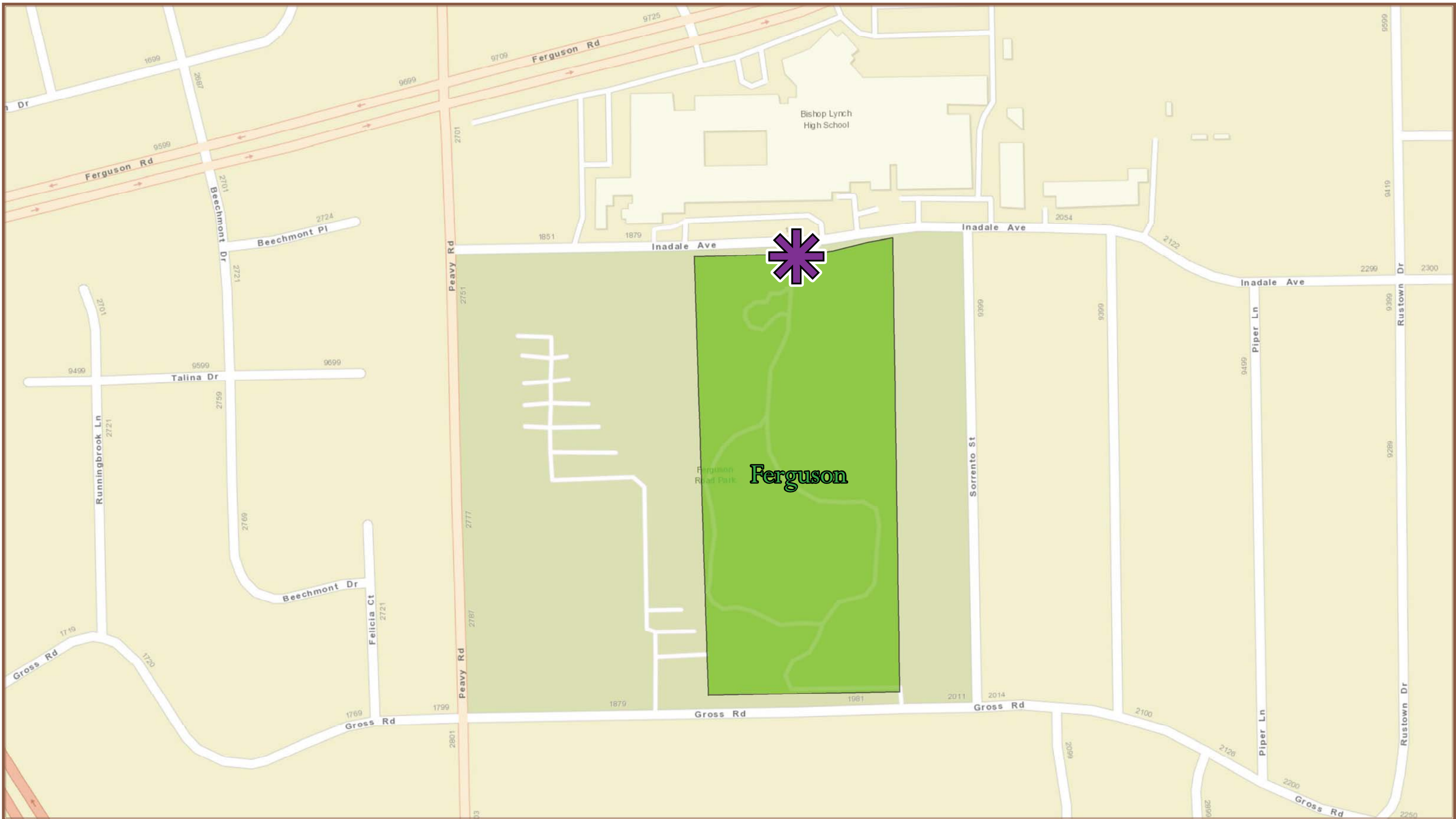
Now, Therefore,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the Park and Recreation Department is hereby authorized and directed to advise in writing of such proposed use of the park property by delivering a notice for publishing to the official newspaper to be advertised once each week for three consecutive weeks, the last publication to be not less than one week nor more than two weeks before the date of the hearing, which shall be held in the City Council Chambers on October 11, 2017.

SECTION 2. That the approval of the aforementioned project by the City Council, at the close of said hearing, shall be construed as making the proper findings as to the use, taking, and conveyance of parkland, consistent with the Texas Parks and Wildlife Code and the Texas Local Government Code.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.



Ferguson Park—Dedication by Plat

(1900 Gross Road)

Mapscop
38 U

District
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