

Memorandum



CITY OF DALLAS

DATE May 8, 2019

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Code Compliance Community Clean Program**

On Monday, May 13, 2019, you will be briefed on the Code Compliance Community Clean Program.

The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, reading 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (I)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
Directors and Assistant Directors

Code Compliance Services **COMMUNITY CLEAN!** Program

Quality of Life, Arts and
Culture

May 13, 2019

Lynetta M. Kidd, Director (I)

Donna Lee,
Executive Manager



City of Dallas

COMMUNITY CLEAN!

Goals of the Program:

- **Educate** Residents
- **Empower** Community Engagement
- **Enhance** Quality of life
- **Enforce** Compliance Efforts

A new way to do Code Business

COMMUNITY CLEAN!

Desired Results of the Initiative

- Educate residents on common code violations and methods of abatement
- Reduce the impact of illegal dumping, litter, and high weeds in target neighborhoods
- Engage residents to take back and be responsible for their communities
- Create a partnership between the communities and Code Compliance

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Educate Residents

- Expand Good Neighbor Academy classes within the targeted areas
- Identify COMMUNITY CLEAN! Champions within each targeted area to serve as volunteer liaisons with Neighborhood Code Representatives
- Conduct quarterly Code Crawl exercises with residents to identify code violations and educate neighbors



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- Establish Code Watch communications that will include regular external communications to residents about opportunities to partner, collaborate and assist the City in achieving community compliance.

Empower Residents

- Establish community partnerships with large and small home improvement businesses (i.e. Lowes and Home Depot) to help educate the community on minor home repairs.
 - Lowes and Home Depot will hold classes weekly on Saturdays

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Empower Residents

- Launch Code Compliance Days for each target area
 - Targeted areas will be scheduled for monthly community – led clean-up initiatives following Code Crawl (assessment) and Code Watch (planning and coordination) meetings
 - Incorporate Community Tool Shed and other donated supplies for property compliance efforts
 - Evaluate opportunities to partner with City’s *MOWmentum* program and potential to waive fees associated based on program criteria and eligibility requirements

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Empower Residents *(continued)*

- Secure “Call to Haul” services with Sanitation Departments to dispose of bulky items
- Partner with institutions of the targeted area *(Churches, business owners, Chambers leagues, Scouts community centers, etc.)*
- Secure economic opportunities for residents of the targeted district to “do business” with the City through small administrative directives for mowing small lots, litter pickup and sustainability, etc.
 - Gig jobs for young entrepreneurs

7

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Enhance Quality of Life

- Neighborhoods will be awarded a Community UNITY Banner to be displayed in the neighborhood for outstanding Volunteerism and Community Cleanliness.
- Neighborhood individuals and groups will be recognized at a District celebration at the end of the Compliance Day event in addition to recognizing the Code Partners of the Year and Clean Neighbor Awards for their community project coordination and clean up efforts annually.
- Neighborhoods will also be recognized and featured on the Code Compliance website and other department social media platforms.

8



Staffing

- The Department of Code Compliance staff is moving toward full coverage from 6:00 AM to 8:00 PM, seven days a week. We are assigning 12 inspectors (4 teams of 3 inspectors each) to this initiative.
 - Heavy Clean Crew \$218,370
 - 1 Crew Leader
 - 3 Equipment Operators
 - 1 Laborer (temporary laborer contract)
 - Mow Clean Crew \$113,495
 - 1 Crew Leader
 - 1 Equipment Operators
 - 1 Laborer (temporary laborer contract)

Equipment Enhancements

- Equipment Purchase - \$1,490,496
 - 3 Pick-up Truck
 - 2 Dump Truck
 - 2 Brush Truck w/trailer
 - 2 Roll-off Truck
 - 2 Combo Roto Boom
 - 2 Bobcat
 - 2 Trailer

* City Council Authorization Required

Equipment (Other Purchases)

- Tools Purchase - \$39,350
 - Chainsaws
 - Pole saws
 - Rakes, shovels, and weed eaters, Zero-turn mower, trailer

- * No action required by City Council

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- **Performance Measures**

- # of Violations Identified (proactive educational inspections)
- # of Violations Abated owner/resident
- # of Violations Abated by staff

- Staff will also track the number of community volunteers to access community involvement

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- Enforce Community Compliance
 - **Equitable deployment of field resources based on need**
 - Adding of early morning, swing and/or evening shifts for “full” coverage
 - Additional staff assigned to targeted areas
 - Reconstitution of the Intensive Case Resolution team and processes
 - Identify **Top Ten Code Violators** (*per tract*) and bring properties into compliance
 - Overhaul of all code related policy and programs
 - Strengthen interdepartmental capacity to provide comprehensive field services (*i.e., DAS, Public Works, etc.*)

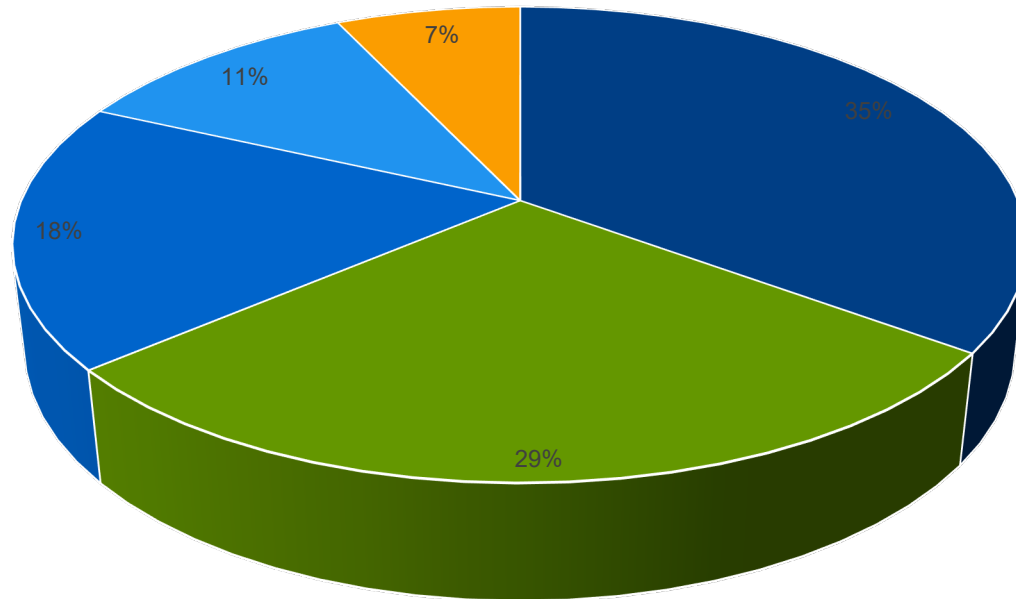
13

COMMUNITY CLEAN!

District 4

- Target Area

Census Tract 87.01



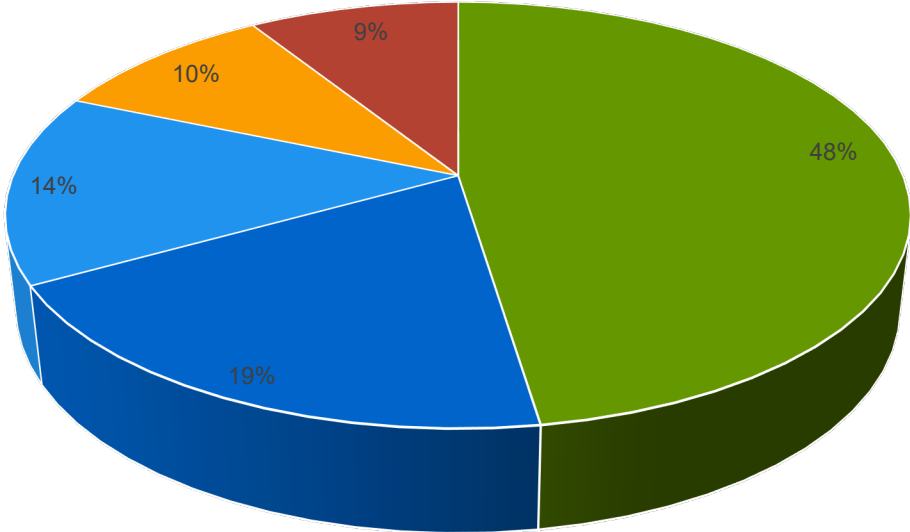
■ Illegal Dumping ■ Substandard Structure ■ Litter ■ Single Family Needs Registration ■ Illegal Outside Storage



District 4 COMMUNITY

- Target Area

Census Tract 87.04



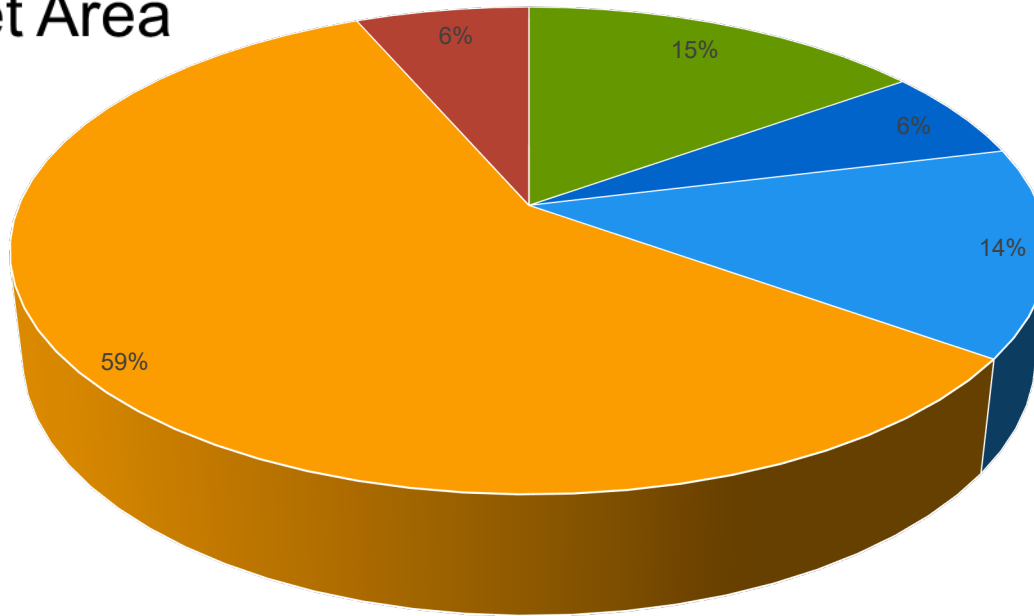
■ Substandard Structure ■ Signs ■ Litter ■ High Weeds ■ Junk Motor Vehicles

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District 7

- Target Area

Census Tract 38



■ Litter ■ Bulky Trash ■ Illegal Dumping ■ Substandard Structure ■ Illegal Outside Storage



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- Staff will consider additional census tracts for the Community Clean Initiative based on 311 service request data received for the following types of violations
 - Litter
 - High weeds
 - Substandard structures
 - Illegal dumping
 - Bulky trash violations

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Council District 4

- **Week of May 13th**
 - Community Engagement
 - Build Network of stakeholders
 - Identify “*Mowmentum*” projects for each census tract
 - Complete administrative actions
- **Week of May 20th**
 - Launch Code Academy(s)
 - Conduct Code Educational Sweeps- ongoing
 - Identify and outreach to Top Ten Violators for each census tract
 - Issue educational materials
- **Week of May 27th**
 - Nuisance Abatement Pickups –ongoing
 - Compliance Day Events (Call to Haul)

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Council District 7 (Proposed)

- **Week of May 30th**
 - Community Engagement
 - Build Network of stakeholders
 - Identify “*Mowmentum*” projects for each census tract
 - Complete administrative actions
 - **Week of June 10th**
 - Launch Code Academy(s)
 - Conduct Code Educational Sweeps- ongoing
 - Identify and outreach to Top Ten Violators for each census tract
 - Issue educational materials
 - **Week of June 17th**
 - Nuisance Abatement Pickups –ongoing
 - Compliance Day Events (Call to Haul)
- * Staff will work with the Council Office on the proposed dates

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