

# Memorandum



CITY OF DALLAS

DATE May 9, 2019

TO Honorable Members of the Public Safety and Criminal Justice Committee

SUBJECT **Honor Our Heroes 2019**

On Monday, May 13, 2019, David Pittman, Chair of White Rock Partnership and Honor Our Heroes, and Honorable Gary Griffith, Chairman of Safer Dallas, will brief the committee regarding Honor Our Heroes Campaign 2019 by request of Chair McGough.

Speakers will give a short briefing of their efforts to honor police, fire, and military. The presentation will be based on efforts to recognize first responders from ribbon tying, luncheons, and light displays.

Attached is the flyer for the campaign.

A handwritten signature in cursive script that reads "Jon Fortune".

Jon Fortune  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (Interim)  
Mark Swann, City Auditor  
Billieae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Joey Zapata, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Alequresh, Chief Innovation Officer  
Directors and Assistant Directors

# HONOR OUR HEROES

POLICE • FIRE/RESCUE • MILITARY

saferdallas.com



## HONOR OUR HEROES Campaign & Partners .. Help Us Support Our Heroes!

Please help us Honor Our Heroes ... Police, Fire-Rescue, Military

Neighborhoods, Businesses, & Residents please join us to Honor Our Heroes in 2019 (May 1 to July 31)

Honor Our Hero Events, WRPartners. Banners, Yard Signs, Ribbon Order Sites & Pics/Templates Below

- Display your Flags, Signs, Banners, Ribbons, & Bows at your homes & businesses
- Thank, pray, applaud, and buy coffee or lunch for our Heroes to show your gratitude
- Celebrate & have fun at our many Honor Our Heroes/WRP & Partners Events this year
- Volunteer & Support your Neighborhoods, Safety, and Volunteers in Patrol - VIP

\*David Pittman, Chairman  
Honor Our Heroes & White Rock Partnership  
([pittman.davidj@gmail.com](mailto:pittman.davidj@gmail.com))

\*Councilman Adam McGough/D10  
Chairman  
Dallas Public Safety & Criminal Justice

\*Gary Griffith, Chairman  
Safer Dallas/Rotary, Today Foundation  
Former Dallas Councilman

WRP Honor Our Heroes - Light Up Downtown Dallas (6 Nights Annually) ... May 4/Firefighters Day/red, May 15/Peace Officers Day/blue, Memorial Day & July 4th/Independence Day/R-W-B, July 7th/Dallas Remembers 5 COPs Killed/blue, Nov 11/Veterans Day



Honor Our Heroes WRP & Partners... White Rock Partnership - Safer Dallas - Carry the Load - Scouts  
Neighborhoods - Businesses - U.S. Military - City of Dallas - Police - Fire-Rescue  
Dallas Arboretum - Parks & Recreation - Bishop Lynch H.S. - Operation Blue Shield - Dallas Symphony

### HONOR OUR HEROES EVENTS & ACTIVITIES ... WRP & PARTNERS

#### Honor Our Heroes Events

- \* WRP Light Up Downtown - Honoring Heroes on (6) Holidays
- \* Thank, Pray, Support, Buy coffee or lunch for our Heroes anytime
- \* Scouts post American Flags in Lake Highlands ... 6 Holidays annually
- \* Feb - Safer Dallas & Rotary Award Luncheon... Best Cop, Best Citizen NE
- \* Many NE DPD Health/Community Fairs - Free care, food, coats for families
- \* April - Meet with DPD & Fire Chiefs, Neighborhoods to present Campaign, Post HOH Signs & Bows at 50 Major East Dallas Intersections
- \* May 1-July 31-Neighborhoods offer thanks, prayers, flags, bows, banners
- \* May 4 - International Firefighters Day... WRP Light Up Downtown Red
- \* May 15 - National Peace Officers Day... WRP Light Up Downtown Blue
- \* Memorial Day - Free Symphony Concert & Fireworks@Flag Pole Hill, WRP Light Downtown, Carry the Load Rally@Riverchon, Arboretum Concert
- \* June - First Responders Blessed at Catholic Cathedral Blue Mass
- \* July 4th - Neighborhood Flags, bows, banners, parades, parties, Arboretum Concert, Fair Park Fireworks, WRP Light Up Downtown
- \* July 7 - Remember our 5 Dallas COPS Killed Events, WRP Light Downtown
- \* July - Operation Blue Shield Tribute 5k Walk - Officer Down Foundation
- \* Nov 11 - Veterans Day - WRP Light Up Downtown, Bishop Lynch Vet Brkfst
- \* Sept - Rotary & Safer Dallas Back the Blue Golf Tournament for DPD
- \* Oct - Neighborhoods Night Out - Neighbors/VIPs meet with Police
- \* Nov - Rotary Salute Veterans Luncheon/Perot at Flight Museum - USO
- \* Nov - Plano East Rotary Flags of Honor ... Memorial for all who Serve



### HONOR OUR HEROES ... NEIGHBORHOOD ACTIVITIES (MAY 1 THRU JULY 31)

DISPLAY FLAGS, BOWS, BANNERS, SIGNS, PARADES, FIREWORKS, CONCERTS, & THANKS, PRAYERS, SUPPORT



\* Hero Banners/\$75, Yard Signs/\$10 can be ordered at [ESigns.com](http://ESigns.com)/Internet or at your local store . Use Templates/pics above. Logos can be changed. Red & Royal Blue Ribbon (2 3/4" at 100 yards) can be ordered at [www.papermart](http://www.papermart) for only \$5.83 per spool or buy store ribbon, plastic table clothes (Dollar Store) and cut.Tie with bow or just let tails fall.