

# Memorandum



DATE: September 25, 2015

TO: Honorable Members of the Public Safety Committee:  
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Jennifer S. Gates, Sandy Greyson,  
Philip T. Kingston, Tiffinni A. Young

SUBJECT: **Operation Brick and Mortar**

On Monday, September 28, 2015, the Public Safety Committee will be briefed on Operation Brick and Mortar, by Major E. Fite, Dallas Police Department.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.



Eric D. Campbell  
Assistant City Manager

## Attachment

cc: Honorable Mayor and Members of the City Council

A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council



# Operation Brick and Mortar

Public Safety Committee  
September 28, 2015



[www.dallaspolice.net](http://www.dallaspolice.net)

David O. Brown  
Chief Of Police

# Purpose

- Provide an overview of child sex trafficking with the City of Dallas
- Identify the challenges associated with child sex trafficking
- Provide an overview of Brick and Mortar operations

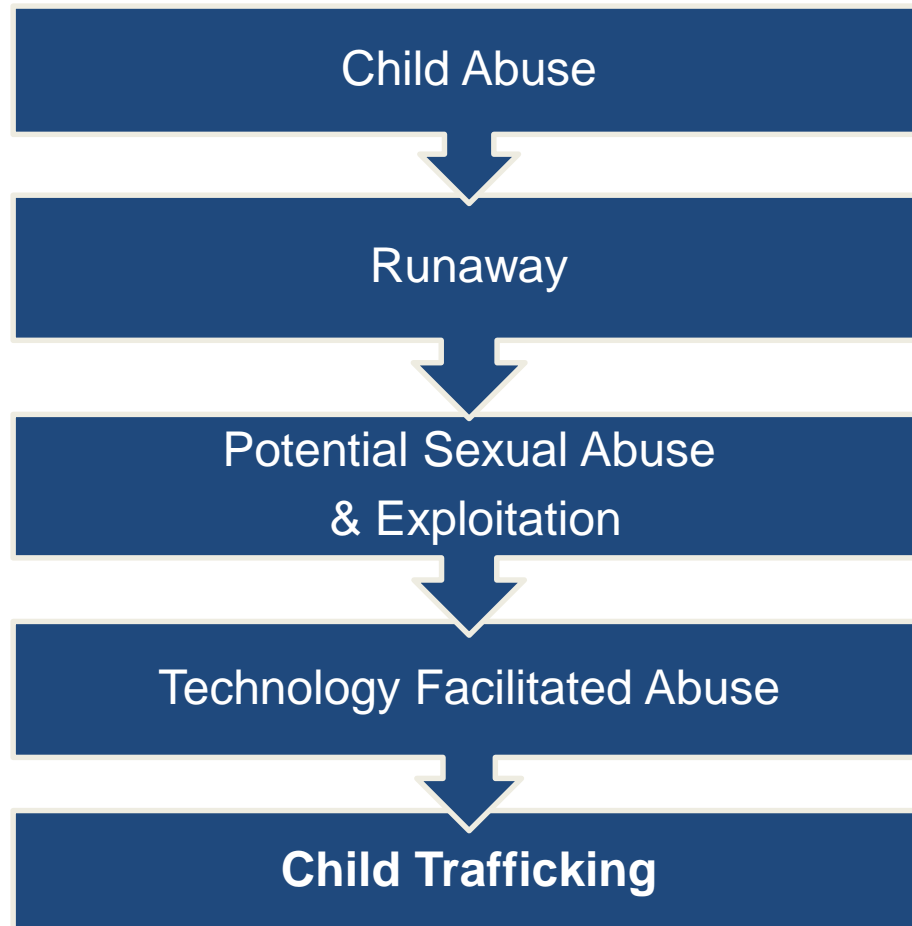
# Goals

- Reduce the number of runaways
- Leverage community resources
- Prevent child sex trafficking
- Reduce sex assault cases and related offenses

# Scope of the Problem

- City of Dallas named one of the 13 top cities for the victimization of children through sex trafficking
- Average 2,600 (reported) runaways a year
- On average identify approximately 150 – 250 high risk victims per year
  - 60% reported runaways
  - 40% “throwaways”
  - Approximately one-half of high risk victims are eventually identified as child victims of sex trafficking

# Cycle of Child Trafficking



# Challenges Identifying Victims

- Locating the Victim
  - Rarely will “victims of domestic trafficking” self report
  - Chronic runaways
  - Fear/distrust in system (Trafficker Grooming)
- Traditional investigative models not effective
  - Traditional interview policies not effective
- System/Societal Perceptions
- Requires a proactive, relentless approach

# Challenges Technology

- Technology facilitated trafficking is a game changer (content & volume)
- Provides a platform to disguise as:
  - Legitimate
  - Enables the old to look younger
  - Young look older
  - Hide child victims
  - Crosses all social and economic lines
  - New points of contact – recruitment & delivery



# Community Partnerships

- Trafficking victims are not easily identified, DPD utilizes and trains:
  - Other Federal, State, and Local Law Enforcement Agencies
  - Vice
  - Patrol
  - Juvenile Department
  - CPS
  - Shelters
  - Medical/ER
  - Community

# Overview

## Operation Brick and Mortar

- Internet facilitated child sex trafficking operation
- Two phase operation designed to target enforcement on the internet
- **Phase 1**
  - Provide resources and outreach
  - Posting of law enforcement decoy ads
- **Phase 2**
  - Child Recovery

# Phase 1

## Resource Example

**\*\*YoU'rE \*\* WaY \*\*With\* \*MoNAe \*\* ..CaLL\*\* Me!! I Am reADy\* \*\*anD\*\* \*waitiNg \*\*in/out- ...** Page 1 of 1

dallas, tx free classifieds

[backpage.com > dallas adult entertainment > dallas escorts > ad > Reply](#)

**Re: \*\*YoU'rE \*\* WaY \*\*With\* \*MoNAe \*\* ..CaLL\*\* Me!! I Am reADy\* \*\*anD\*\* \*waitiNg \*\*in/out**

**Your email address:** traffickinghelp@yahoo.com      **Confirm your email address:** traffickinghelp@yahoo.com

**Your message:**

\*\*\*\*\*THE DALLAS POLICE DEPARTMENT \*\*\*\*\*  
HAS JUST REVIEWED THIS AD

This ad appears to be an ad for prostitution. Prostitution is illegal in the City of Dallas. If you, or someone you know is being forced or coerced by threat or fraud to engage in prostitution, or you are under 18, call any of the following for help:

If an emergency situation exists call Dallas Police (911)  
National Human Trafficking Resource Center hotline at 1-888-373-7888 to report or access help  
Dallas Police Department Vice Section 214 671 3230  
Dallas Police Department Child Exploitation Unit 214 671 4211

For additional information or resources on Human Trafficking visit the follow sites:

**File Attachment (optional)**  
File must be 1 megabyte or smaller. Please only upload images in gif and jpg format.

**istESH**      **about**

Type the two words:

# Phase 1

## Ad Example

**\*\*C ute \*\* O pen\_minded \*\* P ettie \*\* S weetheart !! - dallas escorts - backpage.com** Page 1 of 1

dallas, tx free classifieds

[Post an Ad](#)

[backpage.com > dallas adult entertainment > dallas escorts](#) [Report Ad](#)

**\*\*C ute \*\* O pen\_minded \*\* P ettie \*\* S weetheart !! - 21**

Posted: Tuesday, June 19, 2012 9:52 PM

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**Reply:** [click here](#)

Some of the ads will be a **w-a-r-n-i-n-g** such as this one! Other ads will be real, in that the person you meet will be a real **\*P-O-L-I-C-E\* \*O-F-F-I-C-E-R\***! You are not anonymous and your location and I\_P address has just been l-o-g-g-e-d



Poster's age: 21

- Location: Dallas
- Post ID: 17671117 dallas

[Email this ad](#)



[Enlarge Picture](#)



# Phase 2

## Phase 2

- Field enforcement Child Recovery Operation
- Identify child and or adult victims
- Rapid Child Recovery
- Arrest of subjects who engage in prostitution or trafficking
  - Demand focus
  - Trafficker focus
  - Preferential focus

# Operation Brick and Mortar Data

Description	2015 YTD
Random Internet ads Contacted	42
Prostitution Identified from Ads	42
Adult	38
Juvenile	4
Preferential Offenders Arrested	5
Additional sex trafficking victims identified/recovered	<b>46</b>

# Summary

- Child sex trafficking is a large scale problem in metro areas
  - Must leverage resources, inter/intra agency
  - Internet is used to facilitate a variety of illegal activity
  - Technology contains a variety of evidence that can be used for corroboration
  - Internet crimes against children capabilities can be an asset
- DPD has developed a nationally recognized model for identifying and locating High Risk Victims
- DPD has leveraged resources in the community to assist in this identification

**QUESTIONS?**