#### Memorandum



DATE:

April 8, 2016

Honorable Members of the Public Safety Committee:
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,
Jennifer S. Gates, Philip T. Kingston

SUBJECT:

#### Dallas Firefighter's Museum

On Monday, April 11, 2016, you will be briefed on the Dallas Firefighter's Museum by Battalion Chief Trixie Lohrke of the Dallas Fire-Rescue Department.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

Eric D. Campbell

Assistant City Manager

[Attachment]

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Ein Dlampbell

Jill A. Jordan, P.E., Assistant City Manager Mark McDaniel, Assistant City Manager Joey Zapata, Assistant City Manager Jeanne Chipperfield, Chief Financial Officer Sana Syed, Public Information Officer Elsa Cantu, Assistant to the City Manager – Mayor & Council

### Dallas Firefighter's Museum

Public Safety Committee
April 11, 2016







# Fair Park Fire Station

The mission of the Dallas Firefighter's Museum is to provide the City of Dallas a well-attended historical and educational asset. The Museum will teach fire safety, honor fallen heroes of the Department and preserve firefighting heritage.





- Fair Park Fire Station opened in 1907
- ➤ All construction materials came from the State of Texas
- ➤ Originally housed a hose wagon, 12 firefighters and 5 horses
- ➤ The first horse hospital in Dallas
- ➤ Planning for a Museum began in 1966
- Museum officially founded in 1972 with a Board of Directors and By-Laws
- ➤ Designated a Dallas Historic Landmark, 1976
- ➤ Over 2,000 artifacts and apparatus-film, photos, tools, trucks, engines

### Old Tige

Museum's historic horsedrawn steam pumper was named Old Tige, after Dallas Mayor Cabell's nick name in the Civil War.

It is one of only three steam pumpers of its kind remaining.



### **Museum History**

- ➤ The Dallas Firefighter's Museum is located across from Fair Park
- ➤ Original home to #3 Hook and Ladder and Assistant Chief 3
- ➤ Joint venture of the City of Dallas, the Dallas Fire-Rescue Department and a non-profit 501(c) 3
- Museum began using the Station under a letter of agreement in 1971 from City Manager W.S. McDonald
- ➤ Operated by the Dallas Firefighter's Museum, Inc.



# **Current Operations**

- > Volunteer Board of Directors
- ➤ Paid Curators (retired Dallas Firefighters)
- ➤ Operates Museum Gift Shop
- Retirees' Annual Luncheon
- ➤ Launched Annual FireFest Event to Showcase Museum and Bring Community Together
- Firefighter and Neighborhood Christmas Party with Mr. and Mrs. Claus



# Teaching Fire Safety

- ➤ Hosted over 3,500 guests, 1,513 Children (42%)
- Created Interactive Safety Video with Caricature of Old Tige-Teaching Children About Safety in the Home
- ➤ Partnership with UNT's Portal to Texas History-Preserves Museum's Film Archives, While Allowing Researchers Access
- Fire-Rescue Educators for Special Events and Tours Expanding Outreach to Children and Families



### **Looking Ahead**

- Plan to Restore Façade and Renovate Interior, Create Fire and Life Safety Center
- ➤ Remodeling Back to Original 1907 Façade
- ➤ 2 Exterior Elevations Completed
- ➤ Bid for 2 Remaining Elevations-In Discussion
- Windows, Repointing Brick, New Flagpole
- 2016 Recipient- Preservation Dallas Award



### **Progress To Date**

- ➤ Targeted Marketing and Social Media Brings New People to Museum
- ➤ Partnerships Established with Schools, Home Schools, Scouts, Childcare Operators and YMCAs
- ➤ Interior Renovation and Painting
- ➤ Museum Store
- Capital Campaign -\$5.6M Capital Campaign in Quiet Phase
- >\$1.1 M Raised To Date









## The Dallas Firefighter's Museum





## Questions?



