

Memorandum



DATE: January 20, 2017

TO: Honorable Members of the Public Safety Committee:
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,
Jennifer S. Gates, Philip T. Kingston

SUBJECT: **Dallas Fire-Rescue After the Fire Assistance Brochure**

On Monday, January 23, 2017, you will be briefed on the After the Fire Brochure by Assistant Chief Daniel Salazar, Dallas Fire-Rescue. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.



Eric D. Campbell
Assistant City Manager

[Attachment]

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge

Mark McDaniel, Acting First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Dallas Fire-Rescue

After the Fire Assistance Brochure



Public Safety Committee

January 23, 2017



AFTER THE FIRE (NATIONAL STATISTICS)

The effects of fire have a large impact on society. In 2015, the following facts/figures were reported by the National Fire Protection Association (NFPA):

- 501,500 structure fires
- 3,280 civilian fire deaths
- 15,700 civilian fire injuries
- \$14.3 billion in property damage
- A fire department is responding to a fire every 23 seconds



AFTER THE FIRE (LOCAL STATISTICS)

In the City of Dallas, fire has a huge impact on citizens and business owners as well. During FY 2014-2015, fire statistics included:

- **997 Structure Fires**
 - 157 incendiary fires
 - 707 accidental fires
 - 133 undetermined fires
- **Fire Deaths and Injuries**
 - 12 civilian fire related deaths
 - 50 civilian fire related injuries

Total property damage \$17,897,849.98



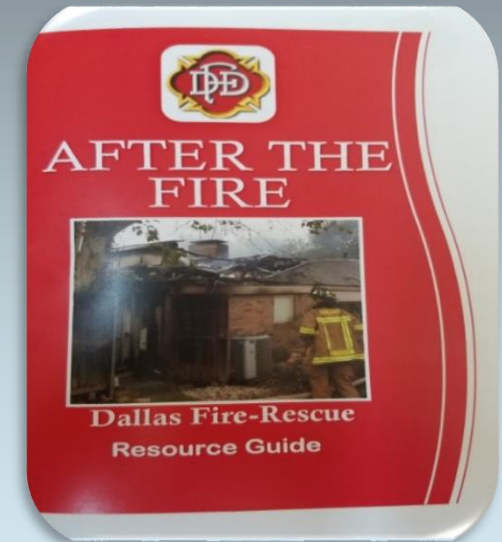
AFTER THE FIRE



- Fires place a huge emotional strain on families because of property and in some cases life loss
- One of the Dallas Fire-Rescue Department's (DFR) many functions at structure fires includes salvage and overhaul
- Salvage and overhaul entails saving and protecting property during and after the fire
- Displaced families are connected to the Salvation Army which responds to aid with limited housing, food and clothing provisions

AFTER THE FIRE

- Displaced families are provided with limited direction/instruction regarding how to piece their lives back together
- Consequently, DFR has put together a resource pamphlet to assist homeowners/renters with helpful information and contact phone numbers
- The pamphlet is aptly titled “After the Fire”



AFTER THE FIRE

The After the Fire Brochure includes the following sections:

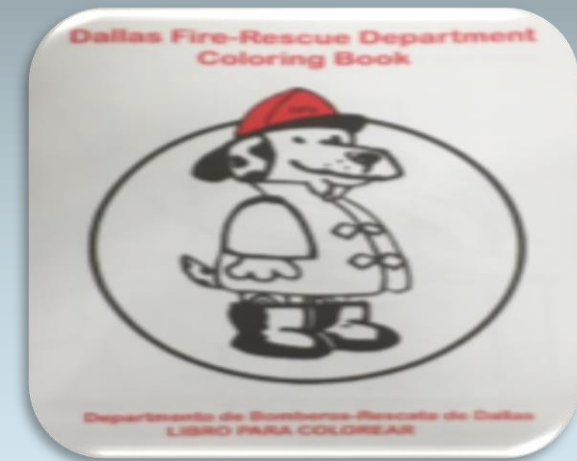
- What to expect after the fire
- Actions to consider during the first 24 hours
- First days of recovery with suggested actions/considerations
- Reference phone numbers
- A vital information worksheet
- Note pages



AFTER THE FIRE

Fires can be mentally stressful. Pamphlet information includes:

- Discussion of how one may feel after a fire
- How to cope with the sense of loss
- How to help children cope with tragedy and their emotions



AFTER THE FIRE

Handling damaged property-After the Fire includes:

- Tips on working with insurance companies
- A listing of services provided by restoration companies
- Considerations for choosing a restoration company



AFTER THE FIRE

Document Checklist:

- Auto Registration
- Bankbooks
- Passports
- Wills
- Marriage/Divorce documents
- Medical records
- Income Tax
- Bonds



AFTER THE FIRE

Distribution of the Pamphlet

- Dallasfirerescue.com
- Battalion Chief, Chaplain and Arson Investigator vehicles
- A Quick Reference (QR) Code has been developed for scanning (Smart Phone) and loading a PDF copy
- Use of social media to promote the brochure



Questions?