

Memorandum



CITY OF DALLAS

DATE September 20, 2018
TO Honorable Members of the Mobility Solutions, Infrastructure and Sustainability Committee
SUBJECT **Ceremonial Street Naming**

On Monday, September 24, 2018, the Committee will be briefed on proposed amendments to the Dallas Development Code to create regulations to allow a ceremonial street naming process. The item was briefed to the Committee on April 23, 2018. The Committee recommended to forward the proposal to City Council for consideration. On June 13, 2018, City Council considered the proposal and remanded it back to the Mobility Solutions, Infrastructure and Sustainability Committee for further consideration. The briefing material is attached for your review.

Please feel free to contact either myself or Kris Sweckard if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Majed A. Al-Ghafry'.

Majed A. Al-Ghafry
Assistant City Manager

[Attachment]

- c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (I)
Craig Kinton, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
- Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Directors and Assistant Directors

Ceremonial Street Naming

**Mobility Solutions,
Infrastructure &
Sustainability Committee**

September 24, 2018

**Kris Sweckard, Director
Sustainable Development
and Construction
Department**



City of Dallas

Presentation overview

- Purpose
- Background
- Proposal
- Example
- Next Steps
- Appendix

Purpose

- Brief the Committee on proposed amendments to the Dallas Development Code to create regulations to allow a ceremonial street naming process.
- Seek Committee approval to forward the proposal to City Council for consideration.

Background

- On December 14, 2017, Subdivision Review Committee (SRC) approved a proposal to create regulations to allow ceremonial street naming.
- On February 1, 2018, City Plan Commission (CPC) approved amending Article IX of Chapter 51 and Chapter 51A of the Dallas Development Code to create regulations to allow ceremonial street naming.
- On April 23, 2018, Mobility Solutions, Infrastructure and Sustainability Committee was briefed on the ceremonial street naming proposal. The Committee recommended to forward the proposal to City Council for consideration.

Background

- On June 13, 2018, City Council considered the proposal and remanded it back to the Mobility Solutions, Infrastructure and Sustainability Committee for further consideration.
 - Some council members expressed concern that the wording, “no street or portion of a street may have more than one ceremonial street name”, implied that different segments or blocks of a long street could not have different ceremonial names.
 - That wording has been amended to “no portion of a street may have more than one ceremonial street name” thereby clarifying that different segments or blocks of a long street may each have a different ceremonial street name.
- During recent street name change requests at Council, it was suggested that there should be an alternative process to name a street to honor an individual other than the current street name change process.
- The street name change process involves review by 14 departments including emergency services.

Background

- Most cities have policies to honor an individual or group for their services to local or national life through a street naming process similar to our current process.
- However, some cities also have an alternative process to honor individuals through supplemental signs or toppers.
- The alternative process is not as lengthy and does not impact addressing or emergency services.
- The alternative process would not cause a property owner to incur costs to change personal or business materials due to an address change as occurs with the street name change process.
- Supplemental signs or toppers differ from existing street name signage.

Proposal

- Ceremonial street naming commemorates individuals who have made significant contributions to the community, but without causing any changes to the existing street names.
 - Ceremonial sign as a topper on existing street name signs.
 - Will not impact addressing, emergency services, or mapping because the official street name is not changing.
 - Ceremonial sign topper will be different from official street name signage.

Proposal Criteria

- Prospective honorees:
 - 10 years significant contributions to the city of Dallas,
 - Deceased for at least two years prior to consideration, and
 - Individuals who have already been honored may not be honored on another street.
- City Council, by a three-fourths vote of its members, may waive any of the above requirements.

Proposal

General Provisions

- No portion of a street may have more than one ceremonial street name.
- Ceremonial street name cannot contain a product or be for commercial purpose.
- Ceremonial street name will sunset 10 years after the effective date and be removed.
 - Ceremonial street name may be extended by a new application.
- Ceremonial street name sign topper shall have “Honorary” at the top.

Proposal Application

- Ceremonial street naming application may be initiated by:
 - Owner of property abutting the street by petition: a petition indicating that at least 51% owners favor the ceremonial street naming, or
 - By a council member with concurrence by two other council members.
- Application must include:
 - Application fee, if property owner initiated.
 - A statement and supporting documents meeting the ceremonial street naming criteria.
 - A boundary map showing the portion of the street proposed for ceremonial street naming.
- Ceremonial street naming can be changed/removed by the same application process for original naming.

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Proposal Process

- Notice 15 days prior to the City Council public hearing:
 - Newspaper notice
 - Notice mailed to the abutting property owners
 - Notification signs
- City Council may approve or deny the application based on the testimony presented.
- Favorable vote of three-fourths of all members of the city council is required if:
 - A written protest against the ceremonial street naming has been signed by the owners of 20 percent of all lots abutting the proposed portion of the street.

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Proposal

Installation and Replacement

- Department of Transportation is responsible for the fabrication and installation of the ceremonial street naming sign toppers.
- Department of Transportation is not responsible for replacing the ceremonial street naming sign topper due to vandalism, theft, normal wear and tear.
- Department of Transportation may remove any ceremonial street naming sign topper that has become unsightly without replacing them.

Proposal Funding

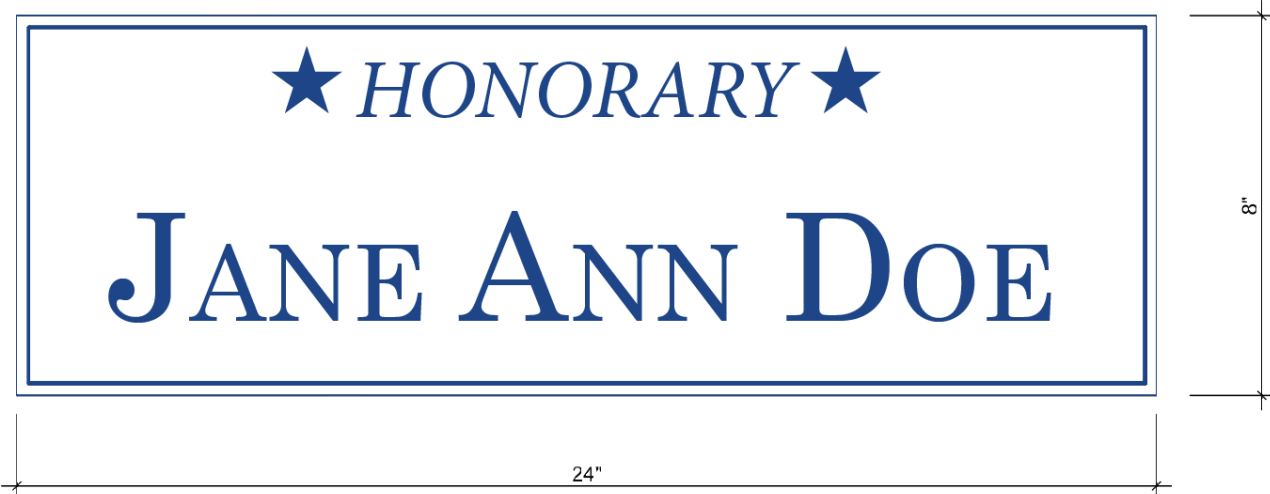
- Funding for the implementation portion of the new Ceremonial Street Naming process.
 - Property owner initiated request:
 - Cost (application fee, fabrication, and installation fee) is paid by the property owner.
 - City initiated requests will require City funding.
 1. City Council will need to identify funding for all Council initiated requests; or
 2. Increase Department of Transportation budget to cover the cost of fabrication and installation.

Ceremonial Street Naming

Example Sign Topper

Note:

- White background
- Blue lettering and graphics



Next Steps

- Schedule for City Council consideration.

Ceremonial Street Naming

**Mobility Solutions,
Infrastructure, &
Sustainability Committee**

September 24, 2018

**Kris Sweckard, Director
Sustainable Development
and Construction
Department**



City of Dallas

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Fee for a street name change and for a ceremonial street naming

(1) Fees for a street name change and for a ceremonial street naming.

(1) The following fees are required for a street name change.

(D[2]) Fee schedule.

(i[A]) Application Fee.

Amount

If the street is less than one-fourth mile

\$1,500.00 [\$750.00]

If the street is less than one-half mile but more than
or equal to one-fourth mile

\$2,100.00 [\$1,050.00]

If the street is less than one mile but more than or
equal to one-half mile

\$2,700.00 [\$1,350.00]

If the street is more than or equal to one mile

\$2,700.00 [\$1,350.00] for first
mile plus
\$600.00 [\$300.00] for each
additional one-fourth mile.

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Fee for street name change and for a ceremonial street naming (cont.)

(2) The following fee is required for a ceremonial street naming.

(A) A ceremonial street naming fee must be paid to the director before an application will be processed.

(B) Fee schedule.

<u>Application Fee</u>	<u>Amount</u>
<u>If the street is less than one-fourth mile</u>	<u>\$750.00</u>
<u>If the street is less than one-half mile but more than or equal to one-fourth mile</u>	<u>\$1,050.00</u>
<u>If the street is less than one mile but more than or equal to one-half mile</u>	<u>\$1,350.00</u>
<u>If the street is more than or equal to one mile</u>	<u>\$1,350.00 for first mile plus \$300.00 for each additional one-fourth mile.</u>

(C) Additional fees may be required for production and installation of ceremonial street name toppers.

(D) No fee is required for street name change applications filed by the governmental entities listed in Section 51A-1.105.1.

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City of Dallas proposal compared to other cities

	City of Dallas Proposed Regulations	Baltimore	Boston	Columbus	Chicago *	Greenville *	Houston	New York *	New Orleans*	San Diego
Application by	City Council or 51% approval of all abutting property owners	application and a letters of support from the Council Representative and the Community/Neighborhood Association	for public streets approval by 51% of all abutting property owners; private streets 100% all owners;	Application submitted to the Traffic Management Administrator	Submit the application to Commissioner of Transportation through the Office of Maps and Plats.	City Council or 75% approval of all abutting property	submit an application to the Transportation Department	Application to the Manhattan's Community Board and approval by the	A letter with the minimum criteria of the honorary street dedication is sent to the Council	City Council or 100% of all abutting property owners, for less than 100% as decision made by the City Council
Approval by	approval by City Council	Department of Transportation (DOT), ROW Special Events Section, Mayor's Office of Neighborhoods, Police Department and Fire Department	approved by resolution of the City Council	Sign Engineer	approval by City Council	approval by City Council	approval by the City Council	City Council	approval by City Council	City Council may honor sections of streets
Multiple naming on the same street is allowed	Not allowed	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Discouraged	Unknown	Unknown
Limitation on number of blocks/section of	No restrictions	only one sign and for a temporary period of one year	one intersection and demarcated with a single honorific sign and plaque	only one sign and for a temporary period of one year	Unknown	unknown	only for local streets and limited to one block	No restrictions	unknown	not to exceed one block in length
Cost and Design Standards	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
* not an Index City										

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Ceremonial street naming in surrounding cities

Ceremonial street naming in Surrounding Cities

	Allen	Arlington	Cedar Hill	Duncanville	Fort Worth	Garland	Grand Prairie	Irving	Mesquite	McKinney	Plano	Richardson
Honorary or Ceremonial Streets are allowed	N	N	N	N	N	N	N	N	N	N	N	N
If Allowed:												
Ceremonial street name process is different from the regular street name/street name change process?												
Application process												
Application Fee												
Design requirements												



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Ceremonial street naming in Index Cities

Ceremonial street naming in Index Cities

	Austin	Baltimore	Boston	Chicago *	Columbus	El Paso	Fort Worth	Greenville, TX	Houston	New York *	New Orleans*	Philadelphia	Phoenix	San Diego	San Jose	San Antonio
Honorary or Ceremonial Streets are allowed	N	Y	Y	Y	Y	N	N	Y	Y	Y	Y	N	N	Y	N	N
If Allowed:																
Ceremonial street name process is different from the regular street name/street name change process?		Y	Y	Y	Y			Y	Y	Y	Y			Y		
Application process		Y	Y	Y	Y			Y	Y	Y	Y			Y		
Application Fee		Y	Y	Y	Y			Y	Y	Y	Y			Y		
Design requirements		Y	Y	Y	Y			Y	Y	Y	Y			Y		
* not an Index City																

Street Sign Toppers in City of Dallas

