

# Memorandum



Date December 6, 2018

To Mayor & Members of the City Council

Subject Dallas Fort Worth International Airport Board (Positions 01, 05, and 11)  
Electronic Notebooks

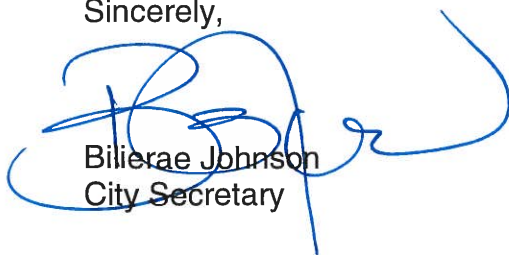
Attached is the notebook containing information for the following nominees to the Dallas Fort Worth International Airport Board:

- Matrice Ellis-Kirk
- Benjamin J. Leal
- Roy Carlos Lopez
- Mario A. Quintanilla

All nominees are cleared for interview by the Mobility Solutions, Infrastructure and Sustainability Committee on Monday, December 10, 2018. Hardcopy notebooks are available upon request.

Let me know if you have any questions.

Sincerely,



Bilierae Johnson  
City Secretary

Enclosure

c: T.C. Broadnax, City Manager  
Majed Al-Ghafry, Assistant City Manager  
Chris Caso, Interim City Attorney  
Tammy Palomino, Sr. Executive Assistant City Attorney  
Jesus J. Salazar, First Assistant City Secretary  
Miroslava Martinez, Assistant City Secretary  
Sandra E. Du Bose, Boards and Commissions Manager, CSO

**MOBILITY SOLUTIONS,  
INFRASTRUCTURE, AND SUSTAINABILITY  
COMMITTEE**



**CITY OF DALLAS**

**DALLAS FORT WORTH  
INTERNATIONAL AIRPORT BOARD  
NOMINEE SELECTION**

**December 10, 2018**

**MOBILITY SOLUTIONS, INFRASTRUCTURE, AND  
SUSTAINABILITY COMMITTEE**

**DALLAS FORT WORTH INTERNATIONAL  
AIRPORT BOARD  
NOMINEE SELECTION**

December 10, 2018

Matrice Ellis-Kirk ..... TAB 1

Benjamin J. Leal ..... TAB 2

Roy Carlos Lopez ..... TAB 3

Mario A. Quintanilla..... TAB 4

Other

DFW Airport Board Appointment Process (Resolution 11-3106) .. TAB 5

Notes ..... TAB 6

\*Nominees are listed in alphabetical order.

**Memorandum**

RECEIVED

2018 OCT 29 PM 4: 01

CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

DATE October 29, 2018

TO Bilierae Johnson  
City Secretary

SUBJECT **Co-Nomination for Dallas-Fort Worth Airport Board**

I would like to co-nominate Matrice Ellis-Kirk to the Dallas-Fort Worth Airport Board Position 5 with Mayor Pro Tem Casey Thomas. Should you have any questions, please feel free to contact my office at (214) 670-3816.

Thank you,

A handwritten signature in blue ink, appearing to read 'Jennifer S. Gates'.

Jennifer S. Gates  
City Councilmember – District 13

A handwritten signature in blue ink, appearing to read 'Casey Thomas'.

Casey Thomas  
Mayor Pro Tem – District 3

c: Honorable Mayor and Members of City Council



EMPLOYMENT APPLICATION		
 <b>CITY OF DALLAS</b>	<p><b>City of Dallas Boards and Commissions</b>  <b>1500 Marilla St - 5 D South</b></p> <p><b>Dallas, Texas - 75201</b>  <a href="http://www.ci.dallas.tx.us/cso/index.html">http://www.ci.dallas.tx.us/cso/index.html</a>                  (http://www.ci.dallas.tx.us/cso/index.html)</p> <p><b>Kirk, Matrice, Ellis</b>  <b>Dallas-Fort Worth Airport Board</b></p>	<p><b>For Official Use Only:</b>                  QUAL: _____                  DNQ: _____</p> <p><input type="checkbox"/> Experience  <input type="checkbox"/> Training  <input type="checkbox"/> Other: _____</p>

PERSONAL INFORMATION		
<b>POSITION TITLE:</b> Dallas-Fort Worth Airport Board	<b>Job Number:</b> DFW-01	
<b>NAME:</b> (Last, First, Middle) Kirk, Matrice, Ellis	<b>PERSON ID:</b> 30195287	
<b>Former Last Name:</b> Ellis	<b>Date And Month Of Birth:</b> [REDACTED]	
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED]		
<b>HOME PHONE:</b> [REDACTED]		
<b>EMAIL ADDRESS:</b> [REDACTED]	<b>NOTIFICATION PREFERENCE:</b> Email	
<b>DRIVER'S LICENSE:</b> Yes <b>State:</b> TX <b>Number:</b> [REDACTED]	<b>LEGAL RIGHT TO WORK IN THE UNITED STATES?:</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>HIGHEST LEVEL OF EDUCATION:</b> Bachelor's Degree

PREFERENCES	
<b>ARE YOU WILLING TO RELOCATE?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Maybe	RECEIVED OCT 29 PM 4: 01 CITY SECRETARY DALLAS, TEXAS
<b>SHIFTS YOU WILL ACCEPT:</b> Day	
<b>WHAT TYPE OF JOB ARE YOU LOOKING FOR?</b>	
<b>TYPES OF WORK YOU WILL ACCEPT:</b>	
<b>OBJECTIVE:</b> DFW Airport Board	

EDUCATION		
<b>DATES:</b> from September/1978 to May/1982	<b>SCHOOL NAME:</b> University of Pennsylvania	
<b>LOCATION:(City , State)</b> Philadelphia, PA	<b>DID YOU GRADUATE?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>DEGREE RECEIVED:</b> Bachelor's
<b>MAJOR/MINOR:</b> Economics		

WORK EXPERIENCE		
<b>DATES:</b> from November/1999 to December/2014	<b>EMPLOYER:</b> Heidrick & Struggles	<b>POSITION TITLE:</b> Partner
<b>ADDRESS: (Street, City, State, Zip Code):</b> 5950 Sherry Lane Dallas, TX 75225		<b>COMPANY URL:</b> www.heidrick.com
<b>SUPERVISOR:</b> Kevin Kelley - CEO	<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>HOURS PER WEEK:</b> 60	<b>SALARY:</b> \$16,666.00	<b># OF EMPLOYEES SUPERVISED:</b> 5
<b>DUTIES:</b> Retained executive search firm.		
<b>REASON FOR LEAVING:</b> To join a smaller, like-minded organization.		
<b>DATES:</b> from September/1996 to November/1999	<b>EMPLOYER:</b> Spencer Stuart	<b>POSITION TITLE:</b> Consultant
<b>ADDRESS: (Street, City, State, Zip Code):</b> Dallas, TX 75201		
<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
<b>HOURS PER WEEK:</b> 60		

<b>DUTIES:</b> Retained Executive Search		
<b>REASON FOR LEAVING:</b> To join a firm in the same industry with a larger platform		
<b>DATES:</b> from March/1993 to May/1995	<b>EMPLOYER:</b> Apex Securities	<b>POSITION TITLE:</b> Vice President
<b>ADDRESS:</b> (Street, City, State, Zip Code):  Dallas, TX 75225		
<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
<b>HOURS PER WEEK:</b> 60		
<b>DUTIES:</b> Investment banking - corporate and municipal		
<b>REASON FOR LEAVING:</b> Conflicts with spouse job.		
<b>DATES:</b> from May/1986 to March/1993	<b>EMPLOYER:</b> Dallas Area Rapid Transit	<b>POSITION TITLE:</b> Office of Managment and Budget
<b>ADDRESS:</b> (Street, City, State, Zip Code):  Dallas, TX		
<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
<b>HOURS PER WEEK:</b> 50		
<b>DUTIES:</b> Developed the long range financial plan, built the annual budget, managed the capital plan.		
<b>REASON FOR LEAVING:</b> Begin a career in investment banking		
<b>DATES:</b> from July/1982 to May/1986	<b>EMPLOYER:</b> MBank	<b>POSITION TITLE:</b> Bank Officer
<b>ADDRESS:</b> (Street, City, State, Zip Code):  Dallas, TX		

**MAY WE CONTACT THIS EMPLOYER?**

Yes  No

**HOURS PER WEEK:**

50

**DUTIES:**

Multiple roles with greater responsibility.

**REASON FOR LEAVING:**

Opportunity to build an econometric model and drive financial planning and analysis.

**CERTIFICATES AND LICENSES**

Nothing Entered For This Section

**SKILLS**

**OFFICE SKILLS:**

Nothing Entered For This Section

**OTHER SKILLS:**

Nothing Entered For This Section

**LANGUAGE(S):**

Nothing Entered For This Section

**SUPPLEMENTAL INFORMATION**

Nothing Entered For This Section

**REFERENCES**

**REFERENCE TYPE:**

Professional

**NAME:**

Margaret Jordan

**POSITION:**

CEO, Dallas Medical Resources

**ADDRESS:** (Street, City, State, Zip Code)

[REDACTED]

[REDACTED]

**EMAIL ADDRESS:**

[REDACTED]

**PHONE NUMBER:**

[REDACTED]

**REFERENCE TYPE:**

Professional

**NAME:**

Elizabeth Solender

**POSITION:**

President, Solender/Hall

**ADDRESS:** (Street, City, State, Zip Code)

[REDACTED]

[REDACTED]



<b>EMAIL ADDRESS:</b> [REDACTED]		<b>PHONE NUMBER:</b> [REDACTED]
<b>REFERENCE TYPE:</b> Personal	<b>NAME:</b> Linda McMahon	<b>POSITION:</b> President, The Real Estate Council
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED] [REDACTED] [REDACTED]		
<b>EMAIL ADDRESS:</b> [REDACTED]		<b>PHONE NUMBER:</b> [REDACTED]

**Agency - Wide Questions**

1. **Have you ever served on a board or commission previously?**  
Yes
  
2. **What is your voter registration number, residential address, including City and Zip Code?**  
[REDACTED]
  
3. **Do you have business contracts with D/FW International Airport?**  
No
  
4. **Do you have a Spouse/Domestic Partner, if so please list the full name of Spouse/Domestic Partner?**  
[REDACTED]
  
5. **How long have you been a resident of the City of Dallas?**  
1985 - present
  
6. **What experience do you have that qualified you for service on this board?**  
I have served as a member of numerous public company, civic and not-for-profit boards. I am proficient in matters of governance, understanding the role of management and the board. Transportation is a personal interest and I have strong financial skills. I have a record of investing the time to understand the business, its drivers and how to probe for business risks and improvements.
  
7. **Certain boards require some members to have special qualifications. If the board for which you are applying requires special qualifications, please list your qualifications meeting those requirements.**  
NA
  
8. **What civic or community endeavors have you been involved in? Indicate if you are or are not compensated for your service on any of the organizations you list.**  
AT&T Performing Arts Center Dallas Assembly UT Southwestern Medical Association State Fair of Texas International Women's Forum Safe Conversations North Texas Tollway Authority -tenure ended 9/2016

9. **What is your current place of employment or business affiliation? If you are self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your current employment (Be sure to include the name of your employer or entity under which you are conducting business, and position and/or title, i.e. manager, partner, associate, clerk, etc.).**  
RSR Partners, Inc. Managing Director Executive Search Firm
10. **What is your spouse's current place of employment or business affiliation? If your spouse is self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your spouse's current employment.**  
[REDACTED]
11. **Do you or your spouse, either individual or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the City or in the sale to the City of land, materials, supplies or services? If so, list below.**  
Not that I am aware
12. **Do you or your spouse, either individually or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the DFW International Airport of land, materials, supplies or services? If so, list below.**  
Not that I am aware
13. **Are you or your spouse, either individually or through your employers, involved in any pending litigation against the City? If so, list below by caption and style number.**  
Not that I am aware
14. **Are you or your spouse, either individually or on behalf of a business entity, involved in any pending bids, proposals or negotiations in connection with a City contract or DFW International Airport contracts? If so, list below and explain:**  
Not that I am aware
15. **Do you or your spouse, either individually or through your employers, have any pending claims against the city? If so, list below:**  
Not that I am aware
16. **Do you represent the private interest or others in litigation or a claim to which the City or an employee of the City is a party? If so, list below:**  
No
17. **Have you completed the educational and occupational experience sections of the main application?**  
Yes
18. **What Dallas City Council district do you reside in?**  
District 14
19. **By listing below your full Date of Birth, Race, Maiden Name or Alias (if applicable) and Social Security Number in the box below you agree to a criminal background check. (Information will be kept confidential)**  
[REDACTED]
20. **Which is your nominating City Council district? (If you do not know which City Council Member will nominate you, select "ALL")**  
ALL

- 21. Are you currently a Treasurer for any candidate, office holder, Special Purpose Action Committee, or General Purpose Committee? (Note that this is prohibited by Dallas City Code 12A-10 (a)(2)). (If yes, provide details)**

No

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By clicking on the 'Accept' button, I hereby certify that every statement I have made in this application is true and complete to the best of my knowledge. Additionally, I understand that: (1) Providing false or incomplete answer may be grounds for not nominating me or for dismissing me after appointment; (2) I may be asked to verify any and all information given on this application; (3) A background check will be conducted to ensure I am not indebted to the City in any way; (4) A criminal history search will be conducted by the Dallas Police Department; (5) This completed application is the property of City of Dallas, Office of the City Secretary and will not be returned; (6) The City of Dallas, Office of the City Secretary may contact references; and (7) I must notify the Office of the City Secretary of any changes in my name, address, or phone number.

This application was submitted by Kirk, Matrice, Ellis

# MATRICE ELLIS-KIRK

## BOARD RECRUITING



### **Role at RSR Partners**

Matrice is a senior member of the firm's Board Recruiting and Chief Executive Officers Practices. She also serves as a member of the RSR Partners Executive Committee.

### **Experience and Expertise**

She has over 20 years experience in the executive search industry. Before RSR Partners, Matrice led board and CEO assignments at two large global search firms. She began her search career in their Consumer Goods and Services and Private Equity Practices, as well as the Financial Officers Practice. Her early career was as an officer in commercial banking at MBank, the vice president of the Office of Management and Budget at Dallas Area Rapid Transit, and leading the Dallas office of investment banking firm Apex Securities.

### **Outside RSR Partners**

Matrice graduated from the University of Pennsylvania. She and her husband Ron are empty nesters mostly living in Dallas, Texas. Her interests span the arts, education, and transportation. Matrice chairs the AT&T Performing Arts Center and is a Dallas City Council appointed board member of the DFW Airport Authority. Her two daughters live in New York City.



# Memorandum

RECEIVED

2018 NOV -2 PM 4: 10

CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

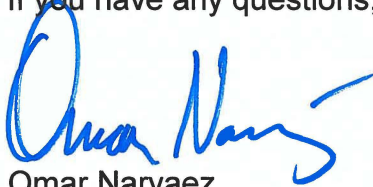
DATE November 2, 2018

TO Bilierae Johnson  
City Secretary

SUBJECT **Board & Commission Appointment**

We would like to nominate Mr. Benjamin Leal to serve on the DFW – Dallas – Fort Worth International Airport Board for the 2019-2021 term. Please find attached the application for your review.

If you have any questions, please contact my office at 214-670-4048.



Omar Narvaez  
Council Member  
District 6



Adam Medrano  
Deputy Mayor Pro Tem  
District 2

<b>EMPLOYMENT APPLICATION</b>		
 <b>CITY OF DALLAS</b>	<b>City of Dallas Boards and Commissions</b> <b>1500 Marilla St - 5 D South</b>  <b>Dallas, Texas - 75201</b> <a href="http://www.ci.dallas.tx.us/cso/index.html">http://www.ci.dallas.tx.us/cso/index.html</a> <a href="http://www.ci.dallas.tx.us/cso/index.html">http://www.ci.dallas.tx.us/cso/index.html</a> <b>Leal, Benjamin, J</b> <b>Dallas-Fort Worth Airport Board</b>	<b>For Official Use Only:</b> QUAL: _____ DNQ: _____  <input type="checkbox"/> Experience <input type="checkbox"/> Training <input type="checkbox"/> Other: _____

<b>PERSONAL INFORMATION</b>		
<b>POSITION TITLE:</b> Dallas-Fort Worth Airport Board	<b>Job Number:</b> DFW-01	
<b>NAME:</b> (Last, First, Middle) Leal, Benjamin, J	<b>PERSON ID:</b> 1937497	
	<b>Date And Month Of Birth:</b> [REDACTED]	
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED]		
<b>HOME PHONE:</b> [REDACTED]		
<b>EMAIL ADDRESS:</b> [REDACTED]	<b>NOTIFICATION PREFERENCE:</b> Paper	
<b>DRIVER'S LICENSE:</b> Yes <b>State:</b> TX <b>Number:</b> [REDACTED]	<b>LEGAL RIGHT TO WORK IN THE UNITED STATES?:</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>HIGHEST LEVEL OF EDUCATION:</b> Bachelor's Degree

<b>PREFERENCES</b>	
<b>ARE YOU WILLING TO RELOCATE?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Maybe	RECEIVED CITY SECRETARY DALLAS, TEXAS 21 NOV - 2 PM 1:10
<b>SHIFTS YOU WILL ACCEPT:</b> Day , On Call (as needed)	
<b>WHAT TYPE OF JOB ARE YOU LOOKING FOR?</b> Regular	
<b>TYPES OF WORK YOU WILL ACCEPT:</b> Full Time	

<p><b>OBJECTIVE:</b> To obtain an appointment to the DFW Board to better serve my community and advocate for over all positive customer experience while highlighting the City of Dallas as a hub for economic growth.</p>
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EDUCATION		
<p><b>DATES:</b> from August/1998 to December/2001</p>	<p><b>SCHOOL NAME:</b> Texas Lutheran University</p>	
<p><b>LOCATION:(City , State)</b> Seguin, TX</p>	<p><b>DID YOU GRADUATE?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><b>DEGREE RECEIVED:</b> Bachelor's</p>
<p><b>MAJOR/MINOR:</b> Political Science w/ focus in public relations and urban development</p>		<p><b>UNITS COMPLETED:</b> 130</p>
<p><b>SCHOOL NAME:</b> Harvard Business School</p>		
<p><b>LOCATION:(City , State)</b> Boston, MA</p>	<p><b>DID YOU GRADUATE?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><b>DEGREE RECEIVED:</b> Other</p>
<p><b>MAJOR/MINOR:</b> Strategic Perspectives in Nonprofit Management</p>		

WORK EXPERIENCE		
<p><b>DATES:</b> from January/2010 to Present</p>	<p><b>EMPLOYER:</b> Jubilee Park</p>	<p><b>POSITION TITLE:</b> Chief Executive Officer</p>
<p><b>ADDRESS: (Street, City, State, Zip Code):</b> 917 Bank St. Dallas, TX 75223</p>		<p><b>COMPANY URL:</b> Jubileecenter.org</p>
<p><b>PHONE NUMBER:</b> 214-887-1364</p>	<p><b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p><b>HOURS PER WEEK:</b> 40</p>	<p><b># OF EMPLOYEES SUPERVISED:</b> 25</p>	
<p><b>DUTIES:</b> Carry out plans and policies of the Board of Directors. Give direction and leadership to the existing mission, goals and objectives of Jubilee. Provide leadership and project management in relation to community revitalization and planned development initiatives. Develop an annual budget and manage financial operations within the budget. Recruit and work in partnership with neighborhood groups, volunteers, agency partners, taskforces and steering committees. Work closely with the Board on all strategic initiatives and major organizational changes</p>		

<b>CERTIFICATES AND LICENSES</b>
Nothing Entered For This Section

<b>SKILLS</b>
<b>OFFICE SKILLS:</b> Nothing Entered For This Section
<b>OTHER SKILLS:</b> Nothing Entered For This Section
<b>LANGUAGE(S):</b> Nothing Entered For This Section
<b>SUPPLEMENTAL INFORMATION</b> <b>Additional Information</b> Volunteer Experience Dallas After School Board of Directors 2014-2016 Dallas Arboretum Board of Directors 2018 - Present Commit Leadership Council 2017- Present City of Dallas Bond Commission 2017 Dallas ISD Citizen Budget Review Committee Appointed 2016-2018 Dallas iSD Attendance and Boundaries Committee Appointed 2015 - 2018 City of Dallas Census Committee 2018 Saint Michael and All Angels Vestry 2016- Present ·League of United Latin American Citizens, Member, 2006 - Present ·Lambda Leadership (Institute for GLBT Community), Selected Participant, 2006 to Present ·DeMolay, Member, 1998 - Present ·American Red Cross, Flood Relief Assistance Volunteer, 1998 – 2001 Honors and Awards Dallas 40 Under 40 Finalist for CEO of the Year by Center for Nonprofit Management Community Hero Award by BcWorkshop Recognized as a Movers and Shakers by Dallas Innovates SMU Luminary Award Simmons School of Education

<b>REFERENCES</b>		
<b>REFERENCE TYPE:</b> Professional	<b>NAME:</b> Adam Medrano	<b>POSITION:</b> City Councilman District 2
<b>ADDRESS:</b> (Street, City, State, Zip Code)  TX		
<b>EMAIL ADDRESS:</b>		<b>PHONE NUMBER:</b> [REDACTED]
<b>REFERENCE TYPE:</b> Professional	<b>NAME:</b> Tom Harbison	<b>POSITION:</b>
<b>ADDRESS:</b> (Street, City, State, Zip Code)		
<b>EMAIL ADDRESS:</b>		<b>PHONE NUMBER:</b> [REDACTED]

<b>REFERENCE TYPE:</b> Professional	<b>NAME:</b> Jeff Rice	<b>POSITION:</b>
<b>ADDRESS:</b> (Street, City, State, Zip Code)		
<b>EMAIL ADDRESS:</b>		<b>PHONE NUMBER:</b> [REDACTED]

**Agency - Wide Questions**

- 1. Have you ever served on a board or commission previously?**  
Yes
- 2. What is your voter registration number, residential address, including City and Zip Code?**  
[REDACTED]
- 3. Do you have business contracts with D/FW International Airport?**  
No
- 4. Do you have a Spouse/Domestic Partner, if so please list the full name of Spouse/Domestic Partner?**  
[REDACTED]
- 5. How long have you been a resident of the City of Dallas?**  
12 years
- 6. What experience do you have that qualified you for service on this board?**  
I have served on the Dallas ISD Attendance and Boundaries Committee, as well as the Dallas ISD Citizen Budget Review Committee for the district. I also just recently served as District 2 Chair for the City of Dallas Bond Commission. In my professional life I have worked for the State of Texas as a Legislative Director for the House of Representatives, and as a Legislative Analyst for the Governors Office for the state of Texas. My past 7 years as CEO of Jubilee Park, a community revitalization organization in the City of Dallas, has provided me with even more experience in budget review, economic development, community engagement, and HR.
- 7. Certain boards require some members to have special qualifications. If the board for which you are applying requires special qualifications, please list your qualifications meeting those requirements.**  
I have a degree in Political Science with a focus on Public Policy and Urban Development, which I feel give me the education to fill this appointment. I also have a minor in economics, and have completed by Strategic Perspectives in Nonprofit Management from Harvard Business School. I have been a long time volunteer to the City of Dallas and the Dallas ISD.

**8. What civic or community endeavors have you been involved in? Indicate if you are or are not compensated for your service on any of the organizations you list.**

I have not been compensated for any of my service. Valiente (Latino Community Advocacy)—Board of Directors, 2006-2010 League of United Latin American Citizens—Member, 2006 to present Lambda Leadership —Selected Participant, 2006-2009 Greater Hispanic Chamber of Commerce—Member, 2008 to present Saint Michael and All Angels Vestry – 2017 to present Dallas After School Board of Directors – 2013- 2016 Site Based Decision Making Committee for Dallas ISD 2011- Present Appointed Representative for Attendance and Boundaries Committee for Dallas ISD – 2016 to present Citizen Budget Review Committee for Dallas ISD 2015 – present Nonprofit CEO Council Board Member 2013-2015 Citizen Bond Commission Chair for Council District 2 – 2017 City of Dallas Bond Commission Chair District 2 – 2017 Leadership Dallas – 2017 University of Dallas Children and Families Board – 2017 Dallas Arboretum Board - 2018

**9. What is your current place of employment or business affiliation? If you are self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your current employment (Be sure to include the name of your employer or entity under which you are conducting business, and position and/or title, i.e. manager, partner, associate, clerk, etc.).**

I am the CEO of Jubilee Park. I report to the Board of Directors.

**10. What is your spouse's current place of employment or business affiliation? If your spouse is self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your spouse's current employment.**

[REDACTED]

**11. Do you or your spouse, either individual or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the City or in the sale to the City of land, materials, supplies or services? If so, list below.**

[REDACTED] I have worked with the City of Dallas through my work at Jubilee in partnership with the City of Dallas to provide low income homes to individuals in Jubilee Park. This work has been through the Housing Department.

**12. Do you or your spouse, either individually or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the DFW International Airport of land, materials, supplies or services? If so, list below.**

no

**13. Are you or your spouse, either individually or through your employers, involved in any pending litigation against the City? If so, list below by caption and style number.**

no

**14. Are you or your spouse, either individually or on behalf of a business entity, involved in any pending bids, proposals or negotiations in connection with a City contract or DFW International Airport contracts? If so, list below and explain:**

no

**15. Do you or your spouse, either individually or through your employers, have any pending claims against the city? If so, list below:**

no

**16. Do you represent the private interest or others in litigation or a claim to which the City or an employee of the City is a party? If so, list below:**

no

**17. Have you completed the educational and occupational experience sections of the main application?**

Yes

18. **What Dallas City Council district do you reside in?**  
District 14
19. **By listing below your full Date of Birth, Race, Maiden Name or Alias (if applicable) and Social Security Number in the box below you agree to a criminal background check. (Information will be kept confidential)**  
[REDACTED]
20. **Which is your nominating City Council district? (If you do not know which City Council Member will nominate you, select "ALL")**  
District 2  
District 6
21. **Are you currently a Treasurer for any candidate, office holder, Special Purpose Action Committee, or General Purpose Committee? (Note that this is prohibited by Dallas City Code 12A-10 (a)(2)). (If yes, provide details)**  
no

---

By clicking on the 'Accept' button, I hereby certify that every statement I have made in this application is true and complete to the best of my knowledge. Additionally, I understand that: (1) Providing false or incomplete answer may be grounds for not nominating me or for dismissing me after appointment; (2) I may be asked to verify any and all information given on this application; (3) A background check will be conducted to ensure I am not indebted to the City in any way; (4) A criminal history search will be conducted by the Dallas Police Department; (5) This completed application is the property of City of Dallas, Office of the City Secretary and will not be returned; (6) The City of Dallas, Office of the City Secretary may contact references; and (7) I must notify the Office of the City Secretary of any changes in my name, address, or phone number.

This application was submitted by Leal, Benjamin, J





Ben Leal, CEO of Jubilee Park & Community Center – Ben Leal has had the pleasure of serving the Jubilee Park community for over six years, where they act a catalyst for comprehensive community revitalization in the southeast Dallas area with emphasis on education of children and adults. Ben joined the Jubilee team in 2010, and serves as the Chief Executive Officer. Jubilee’s purpose is to improve lives and strengthen our community through our core beliefs that love, respect, and community transform lives. “Working at Jubilee has been truly transformational for me, Leal says, and feels that he was put him here for a reason. The lessons, trust, and knowledge shared with me from the community make it exciting for me to come to work every day!” Mr. Leal has over seventeen years of experience in the not for profit field, and began his career working for the state in the Office of the Governor, and later served as a Legislative Director for the Texas House of Representatives.

It was after working in the government sector that Mr. Leal found his true passion for non-profit work. Over the years Mr. Leal has been able to expand his experience in fund development, program management and operation supervision. Mr. Leal is a graduate of Texas Lutheran University with a BA in Political Science with a focus on Public Policy and Urban Development, and a minor in Economics. Mr. Leal has also been able to participate and complete the Strategic Prospective in Nonprofit Management at Harvard Business School and has his Nonprofit Certificate from the Center for Nonprofit Management through Southern Methodist University.

Mr. Leal enjoys serving on appointed committees such as the City of Dallas Citizen Bond Committee, the Attendance and Boundaries Committee for Dallas ISD, as well as the Citizen Budget Review Committee, and other nonprofit boards in his spare time. Mr. Leal is also an active member at Saint Michael and All Angels Episcopal Church, where he enjoys volunteering his time and serves on the Vestry. Ben grew up in San Antonio, and lived in Austin for prior to his move to Dallas. Dallas is his home and a city that he always wanted to live in. He is proud of the culture, diversity, arts/ theater, and sports that Dallas has to offer.



## Benjamin J. Leal

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### Professional summary

Government relations, community development, advocacy, public relations and project management are the cornerstones of my career. Over the years, I have honed these skills—and many more—which are crucial to the success of nonprofit organizations. At each step of my career, I've made key contributions that have helped groups meet their goals while staying true to their mission.

### Experience

#### **Chief Executive Officer**

January 2011 - Present

#### **Jubilee Park and Community Center**

Dallas, TX

Carry out plans and policies of the Board of Directors. Give direction and leadership to the existing mission, goals and objectives of Jubilee. Provide leadership and project management in relation to community revitalization and planned development initiatives. Develop an annual budget and manage financial operations within the budget. Recruit and work in partnership with neighborhood groups, volunteers, agency partners, taskforces and steering committees. Work closely with the Board on all strategic initiatives and major organizational changes

#### **Development**

June 2009-December 2010

#### **Resource Center Dallas**

Dallas, TX

Cultivated new funding sources resulting in \$200,000 in revenue for the most recent fiscal year—a 30% percent increase. Planned all major events for the organization, which included establishing and maintaining budgets in excess of \$45,000. Enlarged the organization's outreach by establishing relationships with key donors, the community and major corporations. Drafted state and local grant requests, resulting in \$400,000 in additional funding for Resource Center Dallas.

#### **Senior Education and Public Affairs/Community Educator and Advocacy**

April 2006-November 2008

#### **Lambda Legal**

Dallas, TX

Oversaw the development and implementation of education programs, campaigns and public affairs initiatives for an eight-state territory. Supervised a 7-person staff, while also providing regional support for 15 volunteers. Developed and monitored program budgets. Developed case-specific project plans (communication and advocacy) for stakeholder groups. Conducted impact assessment of legal decisions. Developed and implemented seminars (in English and Spanish) detailing the impact of legal decisions.

#### **Program Coordinator**

February 2005-March 2006

#### **Crime Prevention Institute**

Austin, TX

Worked with individuals exiting Travis State Jail and Gatesville Prison to develop post-incarceration plans relating to housing, employment, counseling and substance-abuse support. Proposed and drafted grants and foundation proposals, resulting in \$78,000 in funding. Developed materials and conducted seminars outlining tax benefits for employers who extend job offers to parolees.

**Program Coordinator  
Texas Standing Tall**

November 2003-February 2005  
Austin, TX

Coordinated the Zero Tolerance Program for the Texas Alcohol Bureau Commission (TABC). Managed a fiscal budget of \$236,000. Directly supervised a staff of five, and indirectly supervised 25 additional individuals. Acted as the liaison to diverse stakeholder groups, including lobbyists, political action committees and state/county/city officials.

**Legislative Director/Campaign Director  
Office of State Representative Gabi Canales**

January 2002-November 2003  
Austin, TX

Provided legislative and staff support for Rep. Canales, whose district extended from San Antonio to Corpus Christi. Drafted legislation. Led strategic planning sessions with key decision makers to discuss concerns. Facilitated town hall meetings with city officials, community leaders, local law enforcement and educators.

**Legislative Assistant  
Office of the Governor for the State of Texas**

April 2001-January 2002

Conducted analyses of more than 1,000 Senate and House bills per session for final review by the Governor. Tracked and maintained electronic versions of Senate and House bills for legislative review.

**Education**

December 2001, B.A. Political Science, with focus in Public Policy/Urban Development

Texas Lutheran University, Seguin, Texas

Harvard Business School – Strategic Perspectives in Nonprofit Management 2014

SMU - Nonprofit Leadership Certification Program

**Volunteer and Community Service**

Valiente (Latino Community Advocacy)—Board of Directors, 2006-2010

League of United Latin American Citizens—Member, 2006 to present

Lambda Leadership —Selected Participant, 2006-2009

Greater Hispanic Chamber of Commerce—Member, 2008 to present

Saint Michael and All Angels Vestry – 2017 to present

Dallas After School Board of Directors – 2013- 2016

Site Based Decision Making Committee for Dallas ISD 2011- Present

Appointed Representative for Attendance and Boundaries Committee for Dallas ISD – 2016 to present

Citizen Budget Review Committee for Dallas ISD 2015 – present

Nonprofit CEO Council Board Member 2013-2015

Citizen Bond Commission Chair for Council District 2 – 2017

City of Dallas Bond Commission Chair District 2 – 2017

Leadership Dallas – 2017

University of Dallas Children and Families Board – 2017

Dallas Arboretum Board - 2018

# Memorandum

RECEIVED

2018 NOV -2 PM 4:09

CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

DATE November 2, 2018

TO Bilierae Johnson  
City Secretary

SUBJECT **Board & Commission Appointment**

We would like to nominate Mr. Roy C. Lopez to serve on the DFW – Dallas – Fort Worth International Airport Board for the 2019-2021 term. Please find attached the application for your review.

If you have any questions, please contact my office at 214-670-4048.



Adam Medrano  
Deputy Mayor Pro Tem  
District 2



Omar Narvaez  
Council Member  
District 6

EMPLOYMENT APPLICATION	
 <b>CITY OF DALLAS</b>	<p style="text-align: center;"><b>City of Dallas Boards and Commissions</b>  <b>1500 Marilla St - 5 D South</b></p> <p style="text-align: center;"><b>Dallas, Texas - 75201</b>  <a href="http://www.ci.dallas.tx.us/cso/index.html">http://www.ci.dallas.tx.us/cso/index.html</a>  <a href="http://www.ci.dallas.tx.us/cso/index.html">http://www.ci.dallas.tx.us/cso/index.html</a></p> <p style="text-align: center;"><b>Lopez, Roy, Carlos</b>  <b>Dallas-Fort Worth Airport Board</b></p>
<p style="text-align: right;"><b>For Official Use Only:</b>                  QUAL: _____                  DNQ: _____</p> <p><input type="checkbox"/> Experience</p> <p><input type="checkbox"/> Training</p> <p><input type="checkbox"/> Other: _____</p>	

PERSONAL INFORMATION		
<b>POSITION TITLE:</b> Dallas-Fort Worth Airport Board	<b>Job Number:</b> DFW-01	
<b>NAME:</b> (Last, First, Middle) Lopez, Roy, Carlos	<b>PERSON ID:</b> 19242541	
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED]		<b>Date And Month Of Birth:</b> [REDACTED]
<b>HOME PHONE:</b> [REDACTED]	<b>ALTERNATE PHONE:</b> [REDACTED]	
<b>EMAIL ADDRESS:</b> [REDACTED]	<b>NOTIFICATION PREFERENCE:</b> Email	
<b>DRIVER'S LICENSE:</b> Yes <b>State:</b> TX <b>Number:</b> [REDACTED]	<b>LEGAL RIGHT TO WORK IN THE UNITED STATES?:</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>HIGHEST LEVEL OF EDUCATION:</b> Master's Degree

PREFERENCES	
<b>SHIFTS YOU WILL ACCEPT:</b>	
<b>WHAT TYPE OF JOB ARE YOU LOOKING FOR?:</b>	
<b>TYPES OF WORK YOU WILL ACCEPT:</b>	

EDUCATION	
<b>DATES:</b> from September/1995 to May/1997	<b>SCHOOL NAME:</b> Trinity University

RECEIVED  
 11/2/2018 2:09 PM  
 CITY SECRETARY  
 DALLAS, TEXAS

<b>LOCATION:(City , State)</b> San Antonio, TX	<b>DID YOU GRADUATE?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>DEGREE RECEIVED:</b> Other
<b>MAJOR/MINOR:</b> Urban Administration		<b>UNITS COMPLETED:</b> 60
<b>DATES:</b> from August/1991 to August/1995	<b>SCHOOL NAME:</b> Texas A&M University	
<b>LOCATION:(City , State)</b> College Station, TX	<b>DID YOU GRADUATE?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>DEGREE RECEIVED:</b> Bachelor's
<b>MAJOR/MINOR:</b> Political Science		<b>UNITS COMPLETED:</b> 120

WORK EXPERIENCE		
<b>DATES:</b> from April/2005 to November/2018	<b>EMPLOYER:</b> Federal Reserve Bank of Dallas	<b>POSITION TITLE:</b> Assistant Vice President-Community Development
<b>ADDRESS:</b> (Street, City, State, Zip Code): 2200 North Pearl Street Dallas, TX 75201		<b>COMPANY URL:</b> dallasfed.org
<b>PHONE NUMBER:</b> (214) 922-5718	<b>SUPERVISOR:</b> Alfreda Norman - Senior Vice President	<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>HOURS PER WEEK:</b> 40	<b>SALARY:</b> \$15,000.00	<b># OF EMPLOYEES SUPERVISED:</b> 8
<b>DUTIES:</b> <ul style="list-style-type: none"> <li>• Leads the bank's community development function of promoting economic growth and financial stability for low- and moderate-income (LMI) communities and individuals.</li> <li>• Promotes resources and ideas that connect LMI people and neighborhoods to opportunities available in the mainstream economy.</li> <li>• Responsibilities include strategic planning, management and implementation of outreach programs across the District, as well as conducting research and writing on topics such as the Community Reinvestment Act (CRA), affordable housing, small business access to credit, household financial stability, rural and workforce development.</li> </ul>		
<b>REASON FOR LEAVING:</b> Have not left		
<b>DATES:</b> from December/2012 to April/2015	<b>EMPLOYER:</b> Capital One Bank	<b>POSITION TITLE:</b> Vice President - Community Development



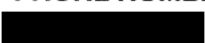

<b>ADDRESS:</b> (Street, City, State, Zip Code): 600 N. Pearl Dallas, TX 75201		<b>COMPANY URL:</b> capitalone.com
<b>PHONE NUMBER:</b> (214) 414-9670	<b>SUPERVISOR:</b> Kent Eastman - Area President	<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>HOURS PER WEEK:</b> 40	<b>SALARY:</b> \$12,000.00	
<b>DUTIES:</b> <ul style="list-style-type: none"> <li>• Manage external relationships in the market to maximize Capital One's public record, support for expansion and minimize protest and reputational risk.</li> <li>• Direct internal relationships with stakeholders to advance CRA goals and objectives. Work with various internal lines of business to ensure CRA programs and objectives are executed.</li> <li>• Source, develop, manage and implement high impact CRA programs within the Dallas market that yield: 1) Business opportunities for various Capital One lines of business and 2) Favorable consideration as part of CRA evaluation and that differentiates Capital One as a leader.</li> <li>• Message community development banking activities within the Dallas market that create opportunities to message all community development banking activities both internally and externally.</li> </ul>		
<b>REASON FOR LEAVING:</b> Went to work for the Dallas Fed		
<b>DATES:</b> from February/2004 to October/2005	<b>EMPLOYER:</b> City of Fort Worth	<b>POSITION TITLE:</b> Planner/Project Development Coordinator
<b>ADDRESS:</b> (Street, City, State, Zip Code): 200 Texas St. Fort Worth, TX 76102		<b>COMPANY URL:</b> fortworthtexas.gov
<b>PHONE NUMBER:</b> (817) 392-1234	<b>SUPERVISOR:</b> Jerome Walker - Housing Director	<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>HOURS PER WEEK:</b> 40	<b>SALARY:</b> \$7,000.00	
<b>DUTIES:</b> <ul style="list-style-type: none"> <li>• Performed and undertook responsibilities related to the coordination and implementation of the award winning \$1.2 million annual Model Blocks Neighborhood Revitalization Program.</li> <li>• Provided staff support and policy direction to the Mayor's Committee on Homelessness</li> <li>• Coordinated the Neighborhood Empowerment Zone (NEZ) activities, including tax abatements, and NEZ applications within the City of Fort Worth's designated zones.</li> <li>• Assisted in reviewing development plans, proposals, and strategies related to the \$3 million dollar Housing Development Fund as well as the \$1.5 million CHDO program and support fund.</li> <li>• Monitored and coordinated affordable housing developed by non-profit and for-profit entities.</li> <li>• Served as the designated planner for four CHDOs operating within the City of Fort Worth</li> <li>• Prepared and tracked the Housing Department's legislative agenda.</li> <li>• Assisted with planning functions and policy studies that are undertaken by the City of Fort Worth (CFW Comprehensive Plan, 10-Year Homeless Plan, Consolidated Plan, and Inclusionary Housing Policy)</li> </ul>		

<b>REASON FOR LEAVING:</b> Left to work for the Fed
--

<b>CERTIFICATES AND LICENSES</b>
Nothing Entered For This Section

<b>SKILLS</b>
<b>OFFICE SKILLS:</b> Nothing Entered For This Section
<b>OTHER SKILLS:</b> Nothing Entered For This Section
<b>LANGUAGE(S):</b> Spanish <input checked="" type="checkbox"/> Speak <input checked="" type="checkbox"/> Read <input type="checkbox"/> Write

<b>SUPPLEMENTAL INFORMATION</b> <b>Honors &amp; Awards</b> • Presidential Leadership Scholar (2015) • Trinity Park Conservancy Board Member • Fair Park Foundation Board of Directors • Social Venture Partner of Dallas • Momentum Texas - Board Member • Center for Nonprofit Management – Board Member • RAISE Texas Asset Building Network – Board Member • Member of the Real Estate Council (CDFI) • Advisory Board Opportunity Dallas • RAISE Texas Asset Building Network – Board Member • Momentum Texas - Board Member • Former PeopleFund Board Member • Former Urban League of Greater Dallas Board Member • Dallas Business Journal – Minority Business Leader Award
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<b>REFERENCES</b>		
<b>REFERENCE TYPE:</b>	<b>NAME:</b>	<b>POSITION:</b>
Professional	Walt Humann	Community Servant
<b>ADDRESS:</b> (Street, City, State, Zip Code)		
		
<b>EMAIL ADDRESS:</b>	<b>PHONE NUMBER:</b>	
		
<b>REFERENCE TYPE:</b>	<b>NAME:</b>	<b>POSITION:</b>
Professional	Robert Kaplan	President
<b>ADDRESS:</b> (Street, City, State, Zip Code)		
		

EMAIL ADDRESS:

PHONE NUMBER:

**Agency - Wide Questions**

1. **Have you ever served on a board or commission previously?**  
No
2. **What is your voter registration number, residential address, including City and Zip Code?**  
[REDACTED]
3. **Do you have business contracts with D/FW International Airport?**  
No
4. **Do you have a Spouse/Domestic Partner, if so please list the full name of Spouse/Domestic Partner?**  
[REDACTED]
5. **How long have you been a resident of the City of Dallas?**  
2008
6. **What experience do you have that qualified you for service on this board?**  
Over twenty years of experience in community development, governmental relations and community relations. Extensive experience working in the public and non-profit sectors on policy and planning issues related to housing (Local, State and Federal), community banking, economic development, infrastructure development, as well as federal and state community development programs. Highly motivated, goal-oriented, team player with strong writing, financial, presentation skills and a proven ability to learn systems quickly.
7. **Certain boards require some members to have special qualifications. If the board for which you are applying requires special qualifications, please list your qualifications meeting those requirements.**  
Over twenty years of experience in community development, governmental relations and community relations. Extensive experience working in the public and non-profit sectors on policy and planning issues related to housing (Local, State and Federal), community banking, economic development, infrastructure development, as well as federal and state community development programs. Highly motivated, goal-oriented, team player with strong writing, financial, presentation skills and a proven ability to learn systems quickly.
8. **What civic or community endeavors have you been involved in? Indicate if you are or are not compensated for your service on any of the organizations you list.**
  - Presidential Leadership Scholar (2015) • Trinity Park Conservancy Board Member • Fair Park Foundation Board of Directors • Social Venture Partner of Dallas • Momentum Texas - Board Member • Center for Nonprofit Management – Board Member • RAISE Texas Asset Building Network – Board Member • Member of the Real Estate Council (CDFI) • Advisory Board Opportunity Dallas • RAISE Texas Asset Building Network – Board Member • Navicore Solutions – Board Member • Momentum Texas - Board Member • Member of the Urban Land Institute • Former PeopleFund Board Member • Former Urban League of Greater Dallas Board Member • Dallas Business Journal – Minority Business Leader Award



- 9. What is your current place of employment or business affiliation? If you are self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your current employment (Be sure to include the name of your employer or entity under which you are conducting business, and position and/or title, i.e. manager, partner, associate, clerk, etc.).**  
Federal Reserve Bank of Dallas Assistant Vice President-Community Development • Leads the bank's community development function of promoting economic growth and financial stability for low- and moderate-income (LMI) communities and individuals. • Promotes resources and ideas that connect LMI people and neighborhoods to opportunities available in the mainstream economy. • Responsibilities include strategic planning, management and implementation of outreach programs across the District, as well as conducting research and writing on topics such as the Community Reinvestment Act (CRA), affordable housing, small business access to credit, household financial stability, rural and workforce development.
- 10. What is your spouse's current place of employment or business affiliation? If your spouse is self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your spouse's current employment.**  
[REDACTED]
- 11. Do you or your spouse, either individual or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the City or in the sale to the City of land, materials, supplies or services? If so, list below.**  
[REDACTED]
- 12. Do you or your spouse, either individually or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the DFW International Airport of land, materials, supplies or services? If so, list below.**  
No
- 13. Are you or your spouse, either individually or through your employers, involved in any pending litigation against the City? If so, list below by caption and style number.**  
No
- 14. Are you or your spouse, either individually or on behalf of a business entity, involved in any pending bids, proposals or negotiations in connection with a City contract or DFW International Airport contracts? If so, list below and explain:**  
No
- 15. Do you or your spouse, either individually or through your employers, have any pending claims against the city? If so, list below:**  
NO
- 16. Do you represent the private interest or others in litigation or a claim to which the City or an employee of the City is a party? If so, list below:**  
No
- 17. Have you completed the educational and occupational experience sections of the main application?**  
Yes
- 18. What Dallas City Council district do you reside in?**  
14
- 19. By listing below your full Date of Birth, Race, Maiden Name or Alias (if applicable) and Social Security Number in the box below you agree to a criminal background check. (Information will be kept confidential)**  
[REDACTED]

- 20. Which is your nominating City Council district? (If you do not know which City Council Member will nominate you, select "ALL")**

ALL

- 21. Are you currently a Treasurer for any candidate, office holder, Special Purpose Action Committee, or General Purpose Committee? (Note that this is prohibited by Dallas City Code 12A-10 (a)(2)). (If yes, provide details)**

No

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By clicking on the 'Accept' button, I hereby certify that every statement I have made in this application is true and complete to the best of my knowledge. Additionally, I understand that: (1) Providing false or incomplete answer may be grounds for not nominating me or for dismissing me after appointment; (2) I may be asked to verify any and all information given on this application; (3) A background check will be conducted to ensure I am not indebted to the City in any way; (4) A criminal history search will be conducted by the Dallas Police Department; (5) This completed application is the property of City of Dallas, Office of the City Secretary and will not be returned; (6) The City of Dallas, Office of the City Secretary may contact references; and (7) I must notify the Office of the City Secretary of any changes in my name, address, or phone number.

This application was submitted by Lopez, Roy, Carlos

**Roy C. Lopez**

*Assistant Vice President - Community Development Officer  
Federal Reserve Bank of Dallas*

Lopez leads the Dallas Fed's community development function, promoting economic growth and financial stability for low- and moderate-income communities through resources and innovative ideas that connect them to opportunities in the mainstream economy. He also chairs the bank's community leadership initiatives and is a member of the subcommittee on community affairs for the Federal Reserve System.

Lopez returned to the Dallas Fed after working as a community development banker for Capital One Bank. He managed the bank's external relationships, community development philanthropy and high-impact Community Reinvestment Act programs in the Dallas-Fort Worth market. He originally joined the Dallas Fed in 2005 in the Community Development Department. His current responsibilities include strategic planning, management and implementation of outreach programs across the Eleventh Federal Reserve District.

Lopez serves on several nonprofit boards, including the Center for Nonprofit Management, Trinity Park Conservancy, RAISE Texas and Navicore Solutions. He is a 2015 Presidential Leadership Scholar, a leadership development initiative in conjunction with the presidential centers of George W. Bush and William J. Clinton. He is also a member of The Real Estate Council, Social Venture Partners-Dallas, Opportunity Dallas and the Urban Land Institute.

Lopez is a proud Dallas resident where he lives with his wife and two children. He is a graduate of Texas A&M University-College Station and has a master's degree from Trinity University in San Antonio.

Roy Carlos Lopez



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## SUMMARY

Over twenty years of experience in community development, governmental relations and community relations. Extensive experience working in the public and non-profit sectors on policy and planning issues related to housing (Local, State and Federal), community banking, economic development, infrastructure development, as well as federal and state community development programs. Highly motivated, goal-oriented, team player with strong writing and presentation skills and a proven ability to learn systems quickly.

## EDUCATION

Masters of Science in Urban Administration, Trinity University, San Antonio, Texas, May 1997-3.8 GPA

Bachelors of Art in Political Science-Minor in Business Management, Texas A&M University, College Station, Texas, August 1995-3.3 GPA.

Certificate in Entrepreneurship, Southern Methodist University, Dallas, Texas 2008.

## EMPLOYMENT HISTORY

### Federal Reserve Bank of Dallas

2015-Present

Assistant Vice President-Community Development

- Leads the bank's community development function of promoting economic growth and financial stability for low- and moderate-income (LMI) communities and individuals.
- Promotes resources and ideas that connect LMI people and neighborhoods to opportunities available in the mainstream economy.
- Responsibilities include strategic planning, management and implementation of outreach programs across the District, as well as conducting research and writing on topics such as the Community Reinvestment Act (CRA), affordable housing, small business access to credit, household financial stability, rural and workforce development.

### Capital One Bank

2012-Present

Vice President-Community Development Banking, Dallas, Texas

- Manage external relationships in the market to maximize Capital One's public record, support for expansion and minimize protest and reputational risk.
- Direct internal relationships with stakeholders to advance CRA goals and objectives. Work with various internal lines of business to ensure CRA programs and objectives are executed.
- Source, develop, manage and implement high impact CRA programs within the Dallas market that yield: 1) Business opportunities for various Capital One lines of business and 2) Favorable consideration as part of CRA evaluation and that differentiates Capital One as a leader.
- Message community development banking activities within the Dallas market that create opportunities to message all community development banking activities both internally and externally.

- Manage Capital One's community development philanthropic grant distributions in the Dallas area to ensure optimal CRA impact. This includes identifying strategic nonprofit partners, ensuring grants are supporting specific CRA focus areas, capturing outputs and outcomes, and program implementation.

**Federal Reserve Bank of Dallas**

2005-2012

Senior Community Development Advisor-Community Development Department

- Identify and assess community development needs; build and maintain positive working relationships and partnerships with non-profit, public, and private entities with a mutual interest in community and economic development, affordable housing and access to credit;
- Author and/or co-author articles on community development issues in Bank and other outreach related publications; create related educational materials in print and electronic media; develop and present at forums, symposia, and other public programs on community development and access to credit;
- Research, write and edit publications that inform stakeholders about emerging issues, trends, best practices and innovations in community and economic development.
- Undertake outreach including community visits to identify asset building needs within the district and determine how our department can best meet their informational requirements.
- Provide technical assistance to practitioners and bankers on the Community Reinvestment Act. Assistance includes informing them of best practices, innovative products and services, the latest research, legislation and other relevant information.
- Represent the bank at different community functions, events, and conferences that furthers the community development and financial education image of the Federal Reserve Bank of Dallas.
- Coordinate volunteer efforts sponsored by the Bank

**City of Fort Worth**

2004-2005

Planner/Project Development Coordinator- Housing Department, Fort Worth, Texas

- Performed and undertook responsibilities related to the coordination and implementation of the award winning \$1.2 million annual Model Blocks Neighborhood Revitalization Program.
- Provided staff support and policy direction to the Mayor's Committee on Homelessness
- Coordinated the Neighborhood Empowerment Zone (NEZ) activities, including tax abatements, and NEZ applications within the City of Fort Worth's designated zones.
- Assisted in reviewing development plans, proposals, and strategies related to the \$3 million dollar Housing Development Fund as well as the \$1.5 million CHDO program and support fund.
- Monitored and coordinated affordable housing developed by non-profit and for-profit entities.
- Served as the designated planner for four CHDOs operating within the City of Fort Worth
- Prepared and tracked the Housing Department's legislative agenda.
- Assisted with planning functions and policy studies that are undertaken by the City of Fort Worth (CFW Comprehensive Plan, 10-Year Homeless Plan, Consolidated Plan, and Inclusionary Housing Policy)

**Texas Department of Housing and Community Affairs**

2000-2004

Legislative Analyst-Governmental Relations and Communications Division, Austin, Texas

- Tracked legislation and attended hearings on pertinent legislation impacting the Department and its programs (State and Federal Legislative Experience).
- Prepared legislative impact reports, briefings and informational material for distribution to legislators, staff, and other interest groups while ensuring accuracy and timeliness.

- Developed and maintained detailed publications on Department programs. (HOME, Section 8, CDBG, Bond Programs, Energy Assistance Programs, Low Income Housing Tax Credit, Homeless programs, Local Government Services)
- Developed and maintained the master database showing Department activity by legislative district.
- Maintained the Sunset Implementation Database found on the Department website which was used to track the progress of the Department's Sunset legislation.
- Worked closely with the Governor's Office, Office of State and Federal Relations, and legislators on policy issues impacting the Department. Handled constituent related requests on behalf of Legislators.
- Met with and maintained an ongoing communication with federal, Texas legislative and congressional delegation officials, as well as local officials regarding governmental affairs matters pertaining to and impacting the Department.
- Represented the Department during industry related conferences and symposiums.
- Worked closely and briefed the TDHCA board on legislative matters.

### **SKILLS AND PROFICIENCIES**

- Bilingual in both English and Spanish
- Computer proficiencies include: Microsoft Excel, Word, PowerPoint, Access, Tableau, Lexis-Nexis, Texas Legislature Service Atlas.
- Internet platform-based operations, browser software, and Intranet functions.
- Legislative and regulatory experience with the Community Reinvestment Act, Fair Lending, Truth in Lending, HMDA, HOME, Section 8, CDBG, CSBG, Bond Programs, Low Income Housing Tax Credits, homeless programs, and other community development programs administered through HUD and the State of Texas.
- Strong research and writing skills.
- NDC Housing Development Finance Professional

### **COMMUNITY INVOLVEMENT**

- Presidential Leadership Scholar (2015)
- Trinity Park Conservancy Board Member
- Fair Park Foundation Board of Directors
- Social Venture Partner of Dallas
- Momentum Texas - Board Member
- Center for Nonprofit Management – Board Member
- RAISE Texas Asset Building Network – Board Member
- Member of the Real Estate Council (CDFI)
- Advisory Board Opportunity Dallas
- RAISE Texas Asset Building Network – Board Member
- Navicore Solutions – Board Member
- Momentum Texas - Board Member
- Member of the Urban Land Institute
- Former PeopleFund Board Member
- Former Urban League of Greater Dallas Board Member
- Dallas Business Journal – Minority Business Leader Award

### **HOBBIES**

- Reading, golf, running, tennis, biking, cooking and lifting weights.

# Memorandum

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CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

DATE November 2, 2018

TO Bilierae Johnson  
City Secretary

SUBJECT **Board & Commission Appointment**

We would like to nominate Mr. Mario Quintanilla to serve on the DFW – Dallas – Fort Worth International Airport Board for the 2019-2021 term. Please find attached the application for your review.

If you have any questions, please contact my office at 214-670-4048.

Handwritten signature of Adam Medrano in blue ink.

Adam Medrano  
Deputy Mayor Pro Tem  
District 2

Handwritten signature of Omar Narvaez in blue ink.

Omar Narvaez  
Council Member  
District 6

EMPLOYMENT APPLICATION		
 <b>CITY OF DALLAS</b>	<p><b>City of Dallas Boards and Commissions</b>                  1500 Marilla St - 5 D South</p> <p><b>Dallas, Texas - 75201</b>  <a href="http://www.ci.dallas.tx.us/cso/index.html">http://www.ci.dallas.tx.us/cso/index.html</a>                  (http://www.ci.dallas.tx.us/cso/index.html)</p> <p><b>Quintanilla, Mario, A</b>                  Dallas-Fort Worth Airport Board</p>	<p><b>For Official Use Only:</b>                  QUAL: _____                  DNQ: _____</p> <p><input type="checkbox"/> Experience  <input type="checkbox"/> Training  <input type="checkbox"/> Other: _____</p>

PERSONAL INFORMATION		
<b>POSITION TITLE:</b> Dallas-Fort Worth Airport Board	<b>Job Number:</b> DFW-01	
<b>NAME:</b> (Last, First, Middle) Quintanilla, Mario, A	<b>PERSON ID:</b> 38334883	
		<b>Date And Month Of Birth:</b> [REDACTED]
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED]		
<b>HOME PHONE:</b> [REDACTED]	<b>ALTERNATE PHONE:</b> [REDACTED]	
<b>EMAIL ADDRESS:</b> [REDACTED]	<b>NOTIFICATION PREFERENCE:</b> Email	
<b>DRIVER'S LICENSE:</b> Yes <b>State:</b> TX <b>Number:</b> [REDACTED]	<b>LEGAL RIGHT TO WORK IN THE UNITED STATES?:</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>HIGHEST LEVEL OF EDUCATION:</b> Bachelor's Degree

PREFERENCES
<b>SHIFTS YOU WILL ACCEPT:</b>
<b>WHAT TYPE OF JOB ARE YOU LOOKING FOR?:</b>
<b>TYPES OF WORK YOU WILL ACCEPT:</b>

EDUCATION
<b>SCHOOL NAME:</b> Texas State University

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 DALLAS, TEXAS



<b>LOCATION:(City , State)</b> San Marcus, TX	<b>DID YOU GRADUATE?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>DEGREE RECEIVED:</b> Bachelor's
<b>MAJOR/MINOR:</b> Business Administration		

WORK EXPERIENCE		
<b>DATES:</b> from October/2014 to October/2018	<b>EMPLOYER:</b> Frost Bank	<b>POSITION TITLE:</b> Senior Vice President
<b>ADDRESS: (Street, City, State, Zip Code):</b> 2950 N Harwood Dallas, TX 75201		<b>COMPANY URL:</b> www.frostbank.com
<b>PHONE NUMBER:</b> (214) 515-4944	<b>SUPERVISOR:</b> Paul Kock - President Dallas Market	<b>MAY WE CONTACT THIS EMPLOYER?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>HOURS PER WEEK:</b> 40	<b>SALARY:</b> \$17,417.00	<b># OF EMPLOYEES SUPERVISED:</b> 12
<b>DUTIES:</b> Sales Manager for the Southern Dallas Market. Manage 8 commercial lenders and 4 administrative assistance. Responsibilities included new business development.		
<b>REASON FOR LEAVING:</b> Above is current employment position.		

CERTIFICATES AND LICENSES
Nothing Entered For This Section

SKILLS
<b>OFFICE SKILLS:</b> Nothing Entered For This Section
<b>OTHER SKILLS:</b> Nothing Entered For This Section
<b>LANGUAGE(S):</b> Spanish <input checked="" type="checkbox"/> Speak <input type="checkbox"/> Read <input type="checkbox"/> Write
<b>SUPPLEMENTAL INFORMATION</b> Nothing Entered For This Section

REFERENCES		
<b>REFERENCE TYPE:</b> Professional	<b>NAME:</b> Paul Koch	<b>POSITION:</b> Frost Bank Dallas Regional President
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED]		
<b>EMAIL ADDRESS:</b> [REDACTED]		<b>PHONE NUMBER:</b> [REDACTED]
<b>REFERENCE TYPE:</b> Professional	<b>NAME:</b> Gilbert Gerst	<b>POSITION:</b> Senior Vice President
<b>ADDRESS:</b> (Street, City, State, Zip Code) [REDACTED]		
<b>EMAIL ADDRESS:</b> [REDACTED]		<b>PHONE NUMBER:</b> [REDACTED]

**Agency - Wide Questions**

1. **Have you ever served on a board or commission previously?**  
No
2. **What is your voter registration number, residential address, including City and Zip Code?**  
[REDACTED]
3. **Do you have business contracts with D/FW International Airport?**  
No
4. **Do you have a Spouse/Domestic Partner, if so please list the full name of Spouse/Domestic Partner?**  
[REDACTED]
5. **How long have you been a resident of the City of Dallas?**  
Born and raised in Dallas. Dallas resident for 58 Years.
6. **What experience do you have that qualified you for service on this board?**  
Served on numerous community boards.
7. **Certain boards require some members to have special qualifications. If the board for which you are applying requires special qualifications, please list your qualifications meeting those requirements.**  
No special qualifications listed.

8. **What civic or community endeavors have you been involved in? Indicate if you are or are not compensated for your service on any of the organizations you list.**

On following Board of Directors: Dallas Services Oak Cliff Chamber of Commerce

9. **What is your current place of employment or business affiliation? If you are self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your current employment (Be sure to include the name of your employer or entity under which you are conducting business, and position and/or title, i.e. manager, partner, associate, clerk, etc.).**

Frost Bank Sales Manager for Southern Dallas Senior Vice President

10. **What is your spouse's current place of employment or business affiliation? If your spouse is self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your spouse's current employment.**

[REDACTED]

11. **Do you or your spouse, either individual or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the City or in the sale to the City of land, materials, supplies or services? If so, list below.**

None

12. **Do you or your spouse, either individually or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the DFW International Airport of land, materials, supplies or services? If so, list below.**

None

13. **Are you or your spouse, either individually or through your employers, involved in any pending litigation against the City? If so, list below by caption and style number.**

No

14. **Are you or your spouse, either individually or on behalf of a business entity, involved in any pending bids, proposals or negotiations in connection with a City contract or DFW International Airport contracts? If so, list below and explain:**

No

15. **Do you or your spouse, either individually or through your employers, have any pending claims against the city? If so, list below:**

No

16. **Do you represent the private interest or others in litigation or a claim to which the City or an employee of the City is a party? If so, list below:**

No

17. **Have you completed the educational and occupational experience sections of the main application?**

Yes

18. **What Dallas City Council district do you reside in?**

District 6

19. **By listing below your full Date of Birth, Race, Maiden Name or Alias (if applicable) and Social Security Number in the box below you agree to a criminal background check. (Information will be kept confidential)**

[REDACTED]

20. **Which is your nominating City Council district? (If you do not know which City Council Member will nominate you, select "ALL")**

District 6

- 21. Are you currently a Treasurer for any candidate, office holder, Special Purpose Action Committee, or General Purpose Committee? (Note that this is prohibited by Dallas City Code 12A-10 (a)(2)). (If yes, provide details)**

No

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By clicking on the 'Accept' button, I hereby certify that every statement I have made in this application is true and complete to the best of my knowledge. Additionally, I understand that: (1) Providing false or incomplete answer may be grounds for not nominating me or for dismissing me after appointment; (2) I may be asked to verify any and all information given on this application; (3) A background check will be conducted to ensure I am not indebted to the City in any way; (4) A criminal history search will be conducted by the Dallas Police Department; (5) This completed application is the property of City of Dallas, Office of the City Secretary and will not be returned; (6) The City of Dallas, Office of the City Secretary may contact references; and (7) I must notify the Office of the City Secretary of any changes in my name, address, or phone number.

This application was submitted by Quintanilla, Mario, A

## Mario Quintanilla



### **PROFESSIONAL EXPERIENCE**

October 2014 to Present

**FROST BANK**

**Senior Vice President/Corporate Banking**

Sales Manager for the Uptown and South Dallas markets. Responsibilities include managing a business development Team of commercial lenders. Focus on medium and small business client opportunities.

November 1992 to October 2014

**JPMORGAN CHASE BANK, N.A., Dallas, Texas**

**Vice President/Chase Business Credit**

November 2008 – October 2014

Account Executive – Portfolio management responsibilities include continuously monitoring credit quality of each relationship in assigned Asset Based Lending portfolio. Portfolio clients ranged from \$100 to \$750 million in loan size. Ensure risk ratings are accurate and are based on a forward-looking view while identify deteriorating credits and taking appropriate action to mitigate risk to the Firm. Portfolio consisted of higher risk rated Agented and Syndicated relationship.

June 1995 – November 2008

Business Development Officer - Responsible for soliciting and the development of new commercial Asset-Based loan relationships in Northern Texas, Oklahoma, and Arkansas. Finance privately held and publicly owned companies with sales greater than \$50 million and whose financing requirements are greater than \$10 million dollars.

December 1993 – June 1995

Community Lending Group - Responsibilities included new business development and portfolio management of commercial and residential real estate properties and small business loans in the Southern Dallas Market.

November 1992 – December 1993

Commercial Real Estate Department - New business development and portfolio management of commercial properties and residential affordable housing projects. Projects consisted of single-family residential developments to renovation of multifamily complexes.

October 1991 to November 1992

**SUBSIDIARY CONSULTANTS, Dallas, Texas (Bank One Subsidiary) Assistant Vice President/Asset Manager**

Responsible for the management and the disposition of problem loan portfolios and REO assets. The REO assets managed include multi-family (HUD Section 8) apartment projects, multi-family apartments, retail shopping centers, office buildings, single interest facilities, hotels/motels and raw land.

Responsible for the development of Asset Management and Disposition Plans, implementation of marketing strategies and the disposition on non-performing and REO assets in accordance with RTC directives. Also accountable for the monitoring of bankruptcies, foreclosures, and any other litigation matters.

REO property management responsibilities include negotiations with prospective investors, supervising property management companies, monitoring of HUD Section 8 contracts and collateral/file maintenance.

December 1989 to October 1991

**FAMCO SERVICES, INC., Dallas, Texas (An Affiliate of Team Bank)**

**Assistant Vice President/Credit Officer**

Managed a diversified commercial and multifamily real estate portfolio. Prepared written concise credit committee packages on portfolio accounts analyzing all possible strategies for disposition providing recommendations for credit committee approval.

November 1985 to December 1989

**NEW ENGLAND COMMERCIAL FINANCE, Dallas, Texas**

**Commercial Field Examiner**

Performed financial and collateral field examinations on existing Asset Based Lending clients to verify status of bank assigned collateral identifying any potential reporting issues. Primary focus on criticized and classified credits.

December 1984 to November 1985

**SECURITY PACIFIC BUSINESS CREDIT, Dallas, Texas**

**Commercial Field Examiner**

Performed financial and collateral field examinations on existing Asset Based Lending clients to verify status of bank assigned collateral identifying any potential reporting issues. Generated reports with findings and recommendations for continued loan maintenance to Senior Management.

June 1978 to December 1984

**QUINTANILLA FURNITURE CORPORATION, Dallas, Texas**

Family owned and operated business. Responsible for accounts payable, payroll and the processing of credit applications. Developed and maintained inventory controls. Worked part-time and full-time while attending college.

### **EDUCATION**

Southwest Texas State University - San Marcos, Texas

Bachelor in Business Administration May 1984

Concentration in Accounting

### **REFERNCES**

Personal and Professional References Available Upon Request

**Past Participations**

City Councilman John Loza's Appointment to the Downtown Sports TIF (Development of American Airlines Center);

The Greater Dallas Hispanic Chamber of Commerce – Past Chair Year 2000;

Dallas Together Forum;

Hispanic Bankers Association – Board Member;

**Current Involvement**

Dallas Services – Board Member (Executive Committee – Treasurer);

Oak Cliff Chamber of Commerce – Board Member;

Dallas Mexican American Historical League – Member and

Transformance (Formerly known as Consumer Credit Counseling Service of Greater Dallas) – Board Member.

November 16, 2011

**WHEREAS**, the Cities of Dallas and Fort Worth by Contract and Agreement dated April 15, 1968 (the "Contract"), provided for the construction and operation of Dallas-Fort Worth Regional Airport, subsequently renamed the Dallas-Fort Worth International Airport (the "Airport"), and continued, confirmed and established the Airport Board as its operating Board of Directors (the "Board"); and

**WHEREAS**, pursuant to City Council Resolution No. 76-1888, the duly elected Mayor of the City of Dallas is automatically appointed to fill Place 10; and

**WHEREAS**, the Dallas City Council is authorized to appoint six members to the Board (Place Nos. 1, 4, 5, 6, 9 and 11), with the terms for Places 1, 5 and 11 expiring on January 31st of odd-numbered years; and the terms for Places 4, 6 and 9 expire on January 31st of even-numbered years; and

**WHEREAS**, the City Council has determined that it is desirable to delineate the nomination, selection and appointment process for those members; **NOW, THEREFORE**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**SECTION 1.** That, for each set of Board members to be appointed for terms to commence on February 1 of a particular year, by 5 pm on the third Friday in the preceding November each Councilmember and the Mayor may submit to the City Secretary's Office a memo with the names, supplemented by the 5 pm deadline with the biographical information or resume, of up to three individuals to be nominated for appointment or re-appointment to the D/FW International Airport Board; if a biography or resume is not received for a particular nominee by the 5 pm deadline on the third Friday in the preceding November, the nomination will be considered incomplete and the nominee will not be considered for review.

**SECTION 2.** That the Transportation and Environment Council Committee (TEC) shall select from the complete nominations submitted by Councilmembers and the Mayor six individuals to interview and by December 1 shall direct the City Secretary's Office to conduct background checks on the six selected individuals.

**SECTION 3.** That prior to the first Council agenda meeting in January the TEC shall interview the six individuals (to the extent they have been cleared by the City Secretary's Office) and shall select three of those individuals to recommend to the City Council for appointment to the Board.



**11-3106**

**SECTION 4.** That upon selection of individuals to serve on the Board, the City Secretary's Office shall assign to each of those individuals one of the then-open Board places.

**SECTION 5.** That this resolution shall take effect immediately from and after its passage in accordance with the Charter of the City of Dallas, and it is accordingly so resolved.

APPROVED BY  
CITY COUNCIL

**NOV 16 2011**

  
Acting City Secretary

## NOTES