MONDAY, MAY 7, 2018
CITY HALL
COUNCIL BRIEFING ROOM, 6ES
1500 MARILLA STREET
DALLAS, TEXAS 75201
11:00 A.M. – 12:30 P.M.

Chair, Council Member Casey Thomas, II
Vice Chair, LGBT Task Force Chair, Deputy Mayor Pro Tem Adam Medrano
Youth Commission Chair, Mayor Pro Tem Dwaine R. Caraway
Senior Citizen Task Force Chair, Council Member Omar Narvaez
Education Task Force, Poverty Task Force, Homeless LGC Co Chair, Council Member Mark Clayton
Council Member B. Adam McGough

Call to Order

1. Approval of April 16, 2018 Minutes

    BRIEFINGS

2. Mayor's Task Force on Poverty Update

    Regina Montoya, Chair
    Mayor's Task Force on Poverty

    Mark Clayton
    City Council Member, District 9
    Co-Chair and City Council Liaison
    Mayor's Task Force on Poverty

3. Equity Indicators Project Update

    Theresa O'Donnell
    Chief of Resilience

    Dr. Tim Bray
    Institute for Urban Policy Research, Director
    University of Texas at Dallas

4. Immediate Solutions Implementation Plan

    Monica Hardman, Managing Director
    Office of Homeless Solutions

5. Upcoming Agenda Item(s)

    May 9, 2018

    A. *Agenda Item #23:* Authorize an Interlocal Agreement with the University of Texas Southwestern Medical Center on behalf of St. Paul University Hospital to provide guidance and assistance to routine postpartum women who are breastfeeding for the period March 1, 2018 through February 28, 2019 – Financing: No cost consideration to the City (city-wide)

6. Committee Forecast

A quorum of the City Council may attend this Council Committee meeting

Adjourn

Casey Thomas, II, Chair
Human and Social Needs Committee

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]

2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]

3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]

4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]

5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]

6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]

7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

HANDGUN PROHIBITION NOTICE FOR MEETING OF GOVERNMENTAL ENTITIES

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

Human and Social Needs Committee
Meeting Record

Meeting Date: Monday, April 16, 2018   **Convened:** 11:02 A.M.   **Adjourned:** 12:30 P.M.

Committee Members Present:
Council Member Casey Thomas, II, Chair
Deputy Mayor Pro Tem Adam Medrano, Vice Chair
Mayor Pro Tem Dwaine R. Caraway
Council Member Omar Narvaez
Council Member Mark Clayton
Council Member B. Adam McGough

Committee Members Absent:

Other Council Members Present:

Staff Present:
Nadia Chandler Hardy
Zenae Palmer
Cobbie Ransom
Valencia Hooper
Barbara Martinez
Deborah Delay
Mariah Cross McLaughlin
Latrisce Johnson

Monica Hardman
Lori Davidson
Daniel Genz
Dianne Gibson
Taryn Brown
Holly Hart
Cal Estee

AGENDA:

Call to Order

1. **Approval of Minutes from the April 2, 2018 Human and Social Needs Committee Meeting**
   Presenter(s): Council Member Casey Thomas, II, Chair
   Information Only: ☐

   Action Taken/Committee Recommendation(s):
   A motion was made to approve the April 2, 2018 minutes.

   Motion made by: CM McGough   **Motion Seconded by:** CM Narvaez
   Item passed unanimously: ☒   **Item passed on a divided vote:** ☐
   Item failed unanimously: ☐   **Item failed on a divided vote:** ☐

2. Homeless Response System Update
   Presenter(s): Monica Hardman, Office of Homeless Solutions, Managing Director/Dr. David Woody, President/CEO (Interim), Bridge Steps
   Information Only: ☐

   Action Taken/Committee Recommendation(s):
   MPT Caraway suggests using vacant houses and boarding homes for the homeless that can handle being in a home and off the streets. He also suggests a joint committee meeting with EDH and HSN to address the homeless issue.

   CM Clayton suggests he will sign a letter from a leadership standpoint if it will help to enhance programming. MPT Caraway would like the suburbs to contribute financially to the City of Dallas to help eliminate the problem and better serve the homeless.

Motion made by: **Motion Seconded by:**
Item passed unanimously: ☐ Item passed on a divided vote: ☐
Item failed unanimously: ☐ Item failed on a divided vote: ☐

3. <u>MayFair 2018</u>
   Presenter(s): Cobbie Ransom, III, Office of Community Care, Manager III
   Information Only: ☐

   Action Taken/Committee Recommendation(s):
   CM Narvaez requests a senior affairs liaison from every department to participate in Older Americans Month.

   Motion made by: **Motion Seconded by:**
   Item passed unanimously: ☐ Item passed on a divided vote: ☒
   Item failed unanimously: ☐ Item failed on a divided vote: ☐

4. <u>Upcoming Agenda Item(s)</u>
   Presenter(s): CM Casey Thomas, II
   Information Only: ☐

   Action Taken/Committee Recommendation(s):

   Motion made by: CM Clayton **Motion Seconded by:** CM McGough
   Item passed unanimously: ☐ Item passed on a divided vote: ☐
   Item failed unanimously: ☐ Item failed on a divided vote: ☐

   <u>Approved</u> <u>Opposed</u>
   CM Thomas MPT Medrano
   CM Clayton CM Narvaez
   CM McGough

5. <u>Committee Forecast</u>
   Presenter(s):
   Information Only: ☐

   Action Taken/Committee Recommendation(s):

   Motion made by: **Motion Seconded by:**
   Item passed unanimously: ☐ Item passed on a divided vote: ☐
   Item failed unanimously: ☐ Item failed on a divided vote: ☐

   APPROVED BY: ATTEST:

   _____ _____
   Casey Thomas, II, Chair Zenae Palmer, Coordinator
   Human and Social Needs Committee Human and Social Needs Committee

Memorandum

DATE **May 2, 2018**

TO Honorable Members of the Human and Social Needs Committee: Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Mayor's Task Force on Poverty Update**

Summary
On May 7, 2018, Regina Montoya, Chair of the Mayor's Task Force on Poverty (MTFP), will brief the Human and Social Needs Committee on drivers of poverty in Dallas and solutions proposed by the MTFP.

Background
On August 10, 2017, the Human and Social Needs Committee was briefed on poverty in Dallas, the MTFP's short-term successes, and its next steps. The Committee provided feedback on actions planned and in progress, and work continued.

Purpose of the Briefing
The purpose of this briefing is to provide an update on the work being done by the MTFP and its proposed solutions.

Please contact me if you have questions or require any additional information.

Theresa O'Donnell
Chief of Resilience

c: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Bilierae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Directors and Assistant Directors

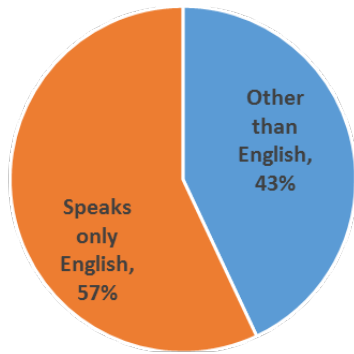# Mayor's Task Force on Poverty Update

Human and Social Needs Committee

May 7, 2018
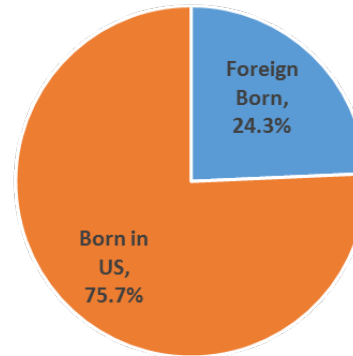
Regina Montoya
Chair, Mayor's Task Force on Poverty

Mark Clayton,
City Councilmember, District 9
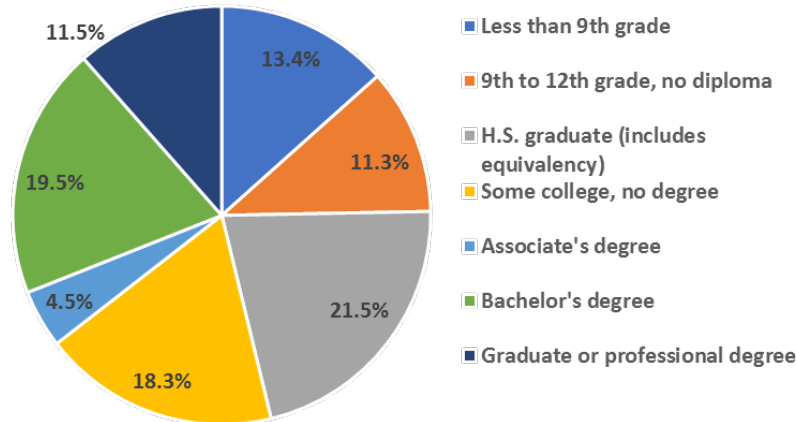**Co-Chair and City Council Liaison,**
Mayor's Task Force on Poverty
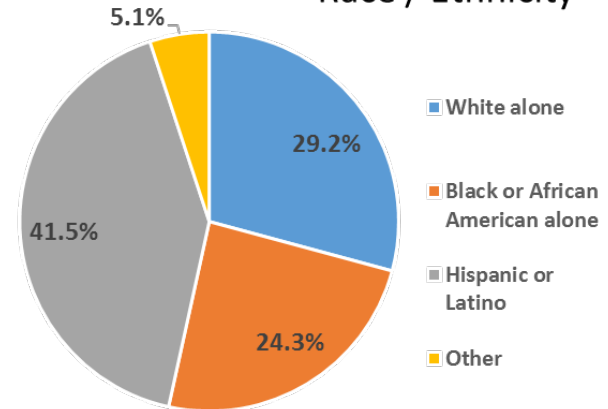
Dallas Today: A Snapshot

Language Spoken at Home

- Other than English, 43%
- Speaks only English, 57%

- Foreign Born, 24.3%
- Born in US, 75.7%

Educational Attainment

- 13.4%
- 11.3%
- 21.5%
- 18.3%
- 4.5%
- 19.5%
- 11.5%

- ■ Less than 9th grade
- ■ 9th to 12th grade, no diploma
- ■ H.S. graduate (includes equivalency)
- ■ Some college, no degree
- ■ Associate's degree
- ■ Bachelor's degree
- ■ Graduate or professional degree

Race / Ethnicity

- 29.2%
- 24.3%
- 41.5%
- 5.1%

- ■ White alone
- ■ Black or African American alone
- ■ Hispanic or Latino
- ■ Other

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates

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Human and Social Needs

City of Dallas

Dallas Poverty Facts

- Since 2000, the number of people in poverty in the City of Dallas has increased approximately 39.1%, while the City's total population increased by only about 7.6%.

- 27.7% of Hispanics and 30.9% of African Americans in Dallas live below the poverty line.

- 145,600 Latinos and 95,270 African Americans live in poverty in Dallas.

2016 Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
2000 Source: U.S. Census Bureau Census 2000

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Human and Social Needs

City of Dallas

Dallas County is Geographically Segregated by Race and Ethnicity
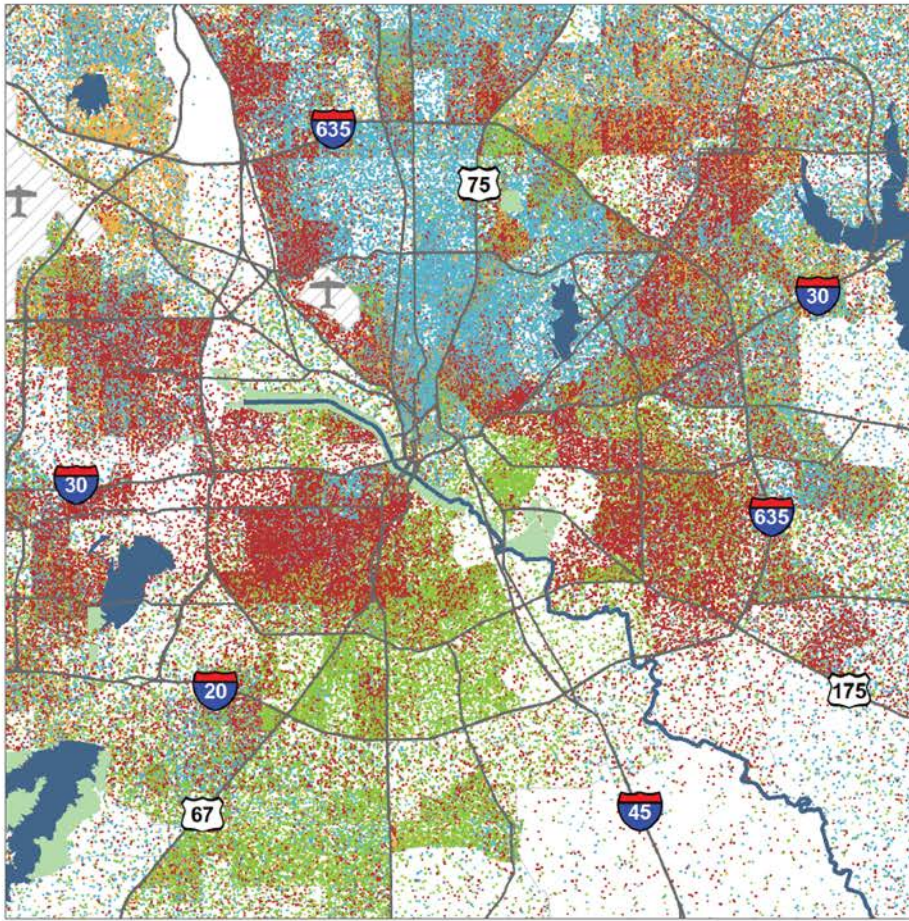
1 DOT = 10 PERSONS

- BLACK
- HISPANIC
- WHITE
- OTHER

US Census Bureau, 2010 Census

COMMUNITIES FOUNDATION *of* TEXAS

Human and Social Needs

City of Dallas

Dallas County's households have lower median income than most surrounding counties
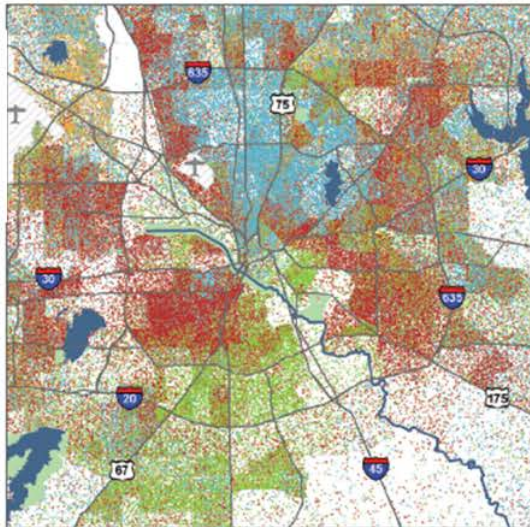
Human and Social Needs
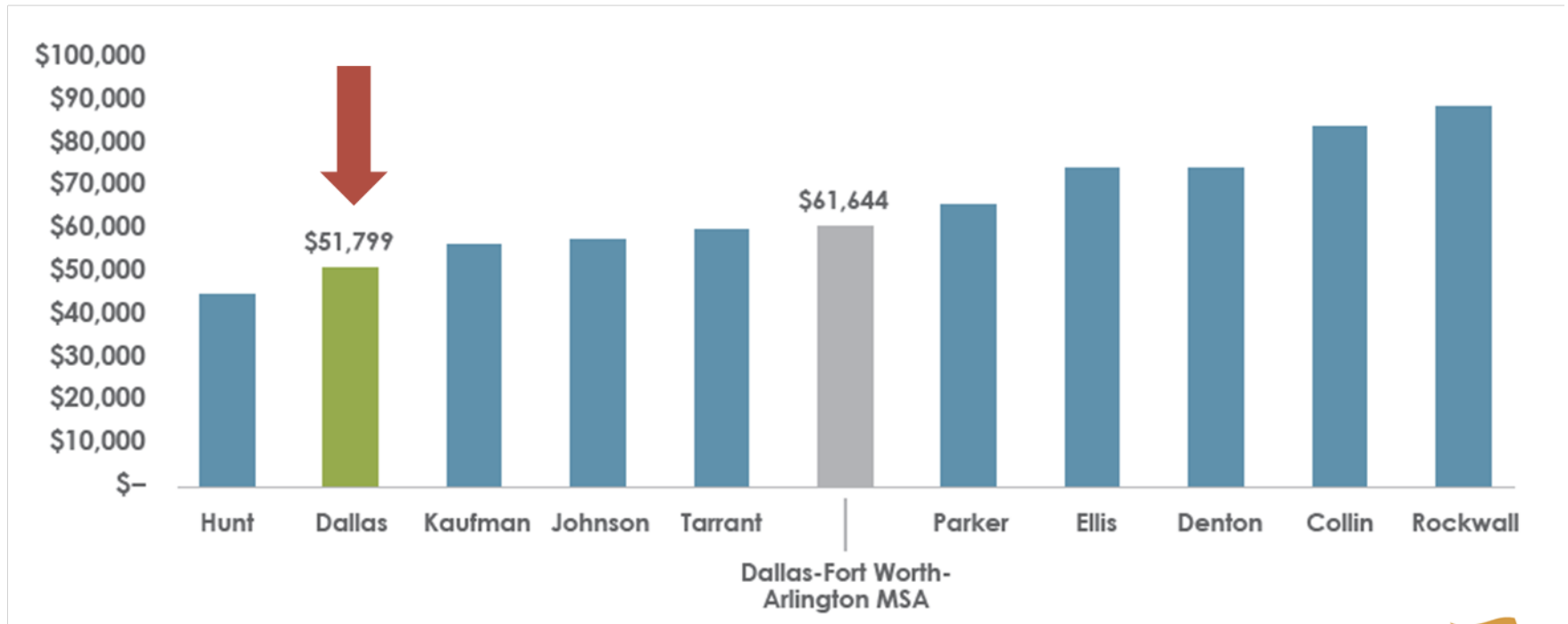
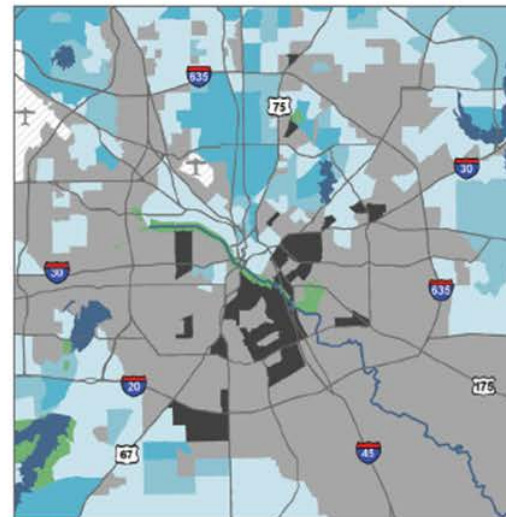# Clear connections between income and racial segregation in Dallas County

Population Density by Race and Ethnicity

1 DOT = 10 PERSONS
- BLACK
- HISPANIC
- WHITE
- OTHER

Median Household Income

MEDIAN HOUSEHOLD INCOME
- Less than $25,000
- $25,000 to $49,999
- $50,000 to $74,999
- $75,000 to $999,999
- $100,000 or more

COMMUNITIES FOUNDATION of TEXAS

Human and Social Needs

City of Dallas

Drivers of Poverty in Dallas

- Sharp decline in median income
- Declining share of middle-income households/increasing numbers of "Have" and "Have-Not" neighborhoods

City of Dallas

Dallas Household Incomes

Total Households	Less Than $25,000	$25,000 to $50,000	$50,000 to $75,000	$75,000 to $100,000	Over $100,000
514,588	132,443	132,018	81,389	45,485	96,520
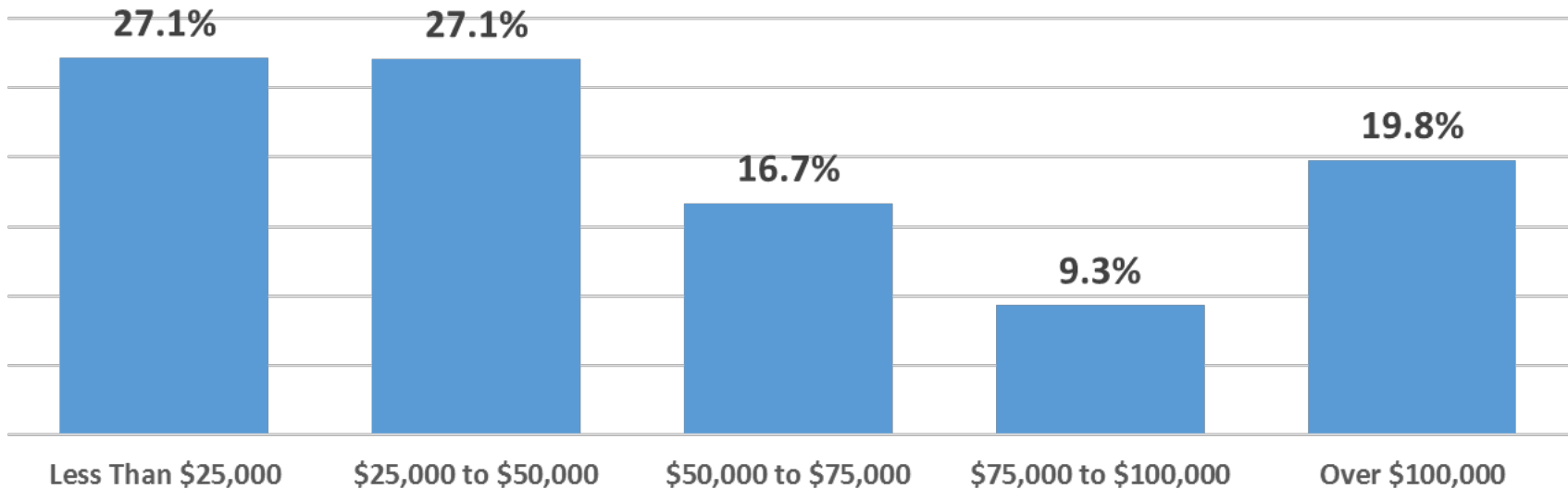
More than half of Dallas households make less than $50,000 per year

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates

Human and Social Needs
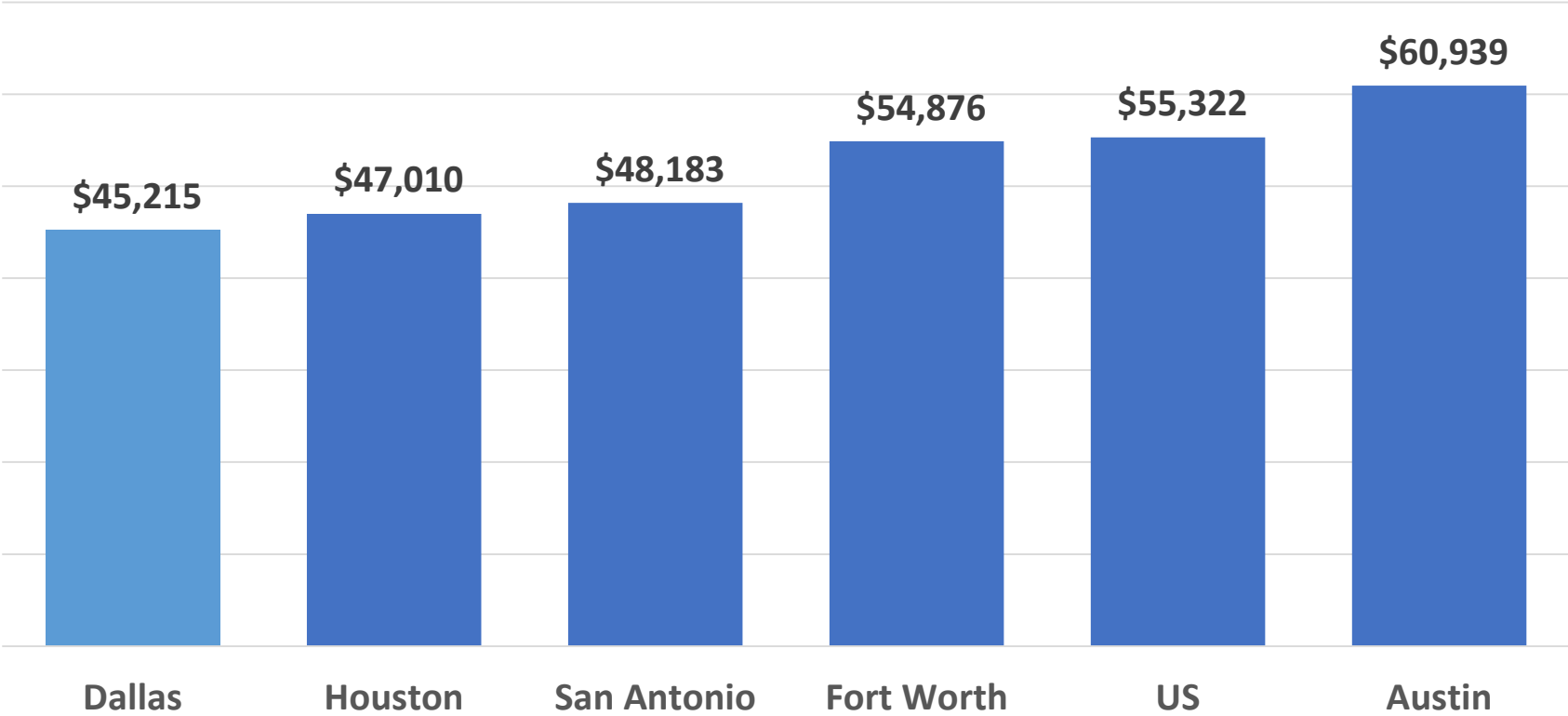
City of Dallas

Percent of Population in Poverty

2016 Poverty Percentages
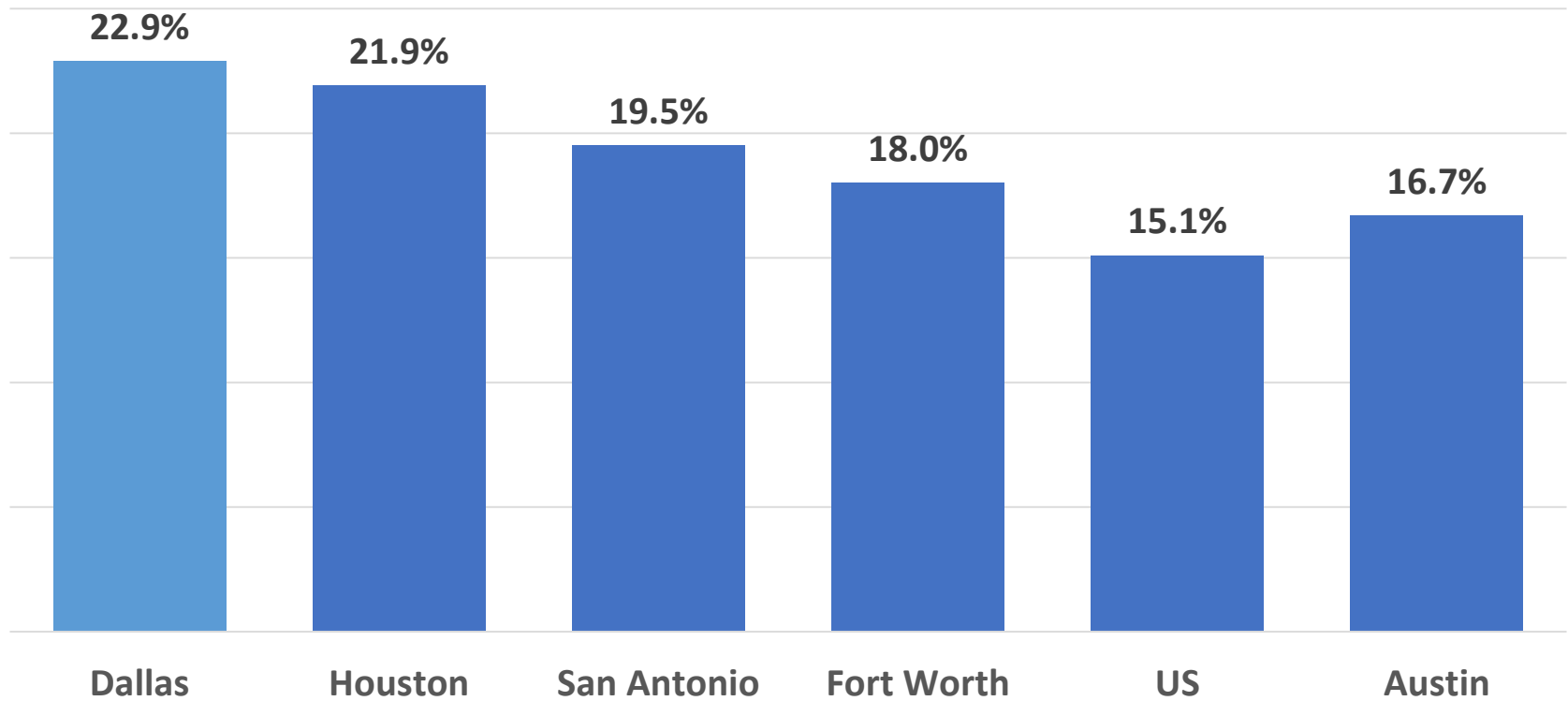
22.9%	21.9%	19.5%	18.0%	15.1%	16.7%
Dallas	Houston	San Antonio	Fort Worth	US	Austin

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Human and Social Needs

City of Dallas

Drivers of Poverty in Dallas

- Lack of affordable transportation
    - Average transportation cost in the U.S. is 15% of household income.
    - Dallas transportation costs range from 14% to 26%.
    - More than 73% of Section 8 Multifamily Affordable Housing properties in Dallas are unaffordable with regard to transportation costs.

Legend

	% Income Spent on Transportation	
Transit Dependent Neighborhoods	14% - 16%	21% - 22%
DART Service Area	17% - 18%	23% - 26%
Study Area	19% - 20%	

Source: The Center for Neighborhood Technology (CNT), H+T Index Data

UNIVERSITY OF TEXAS ARLINGTON

Human and Social Needs

City of Dallas
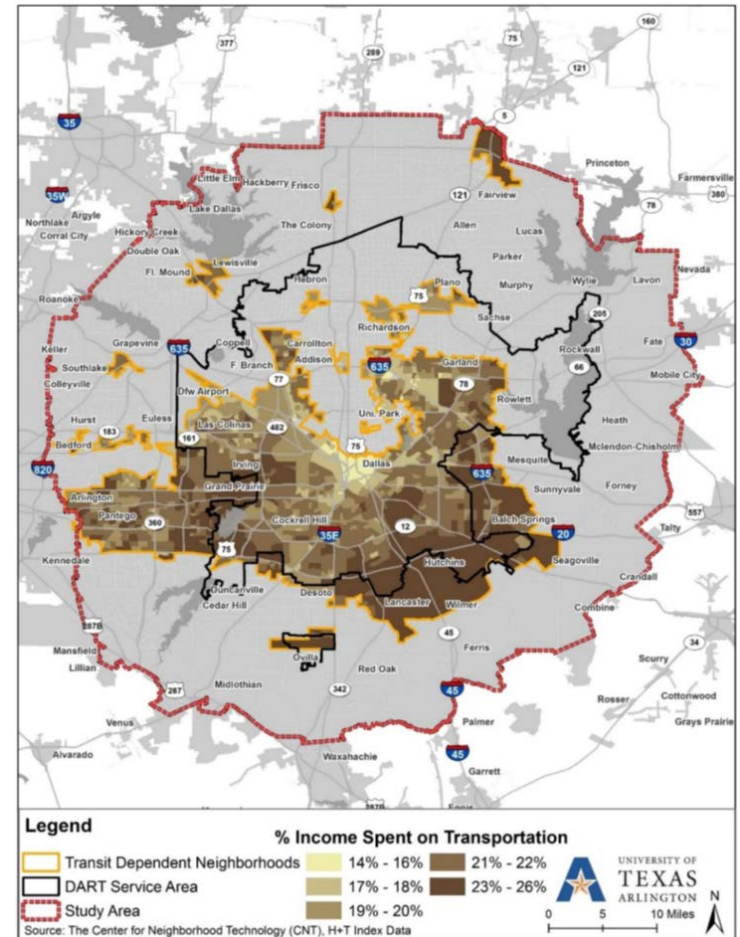
Drivers of Poverty in Dallas

- Lack of home ownership/high rental percentage/single-family rentals

Poverty Rate by Housing Tenure and Family Type
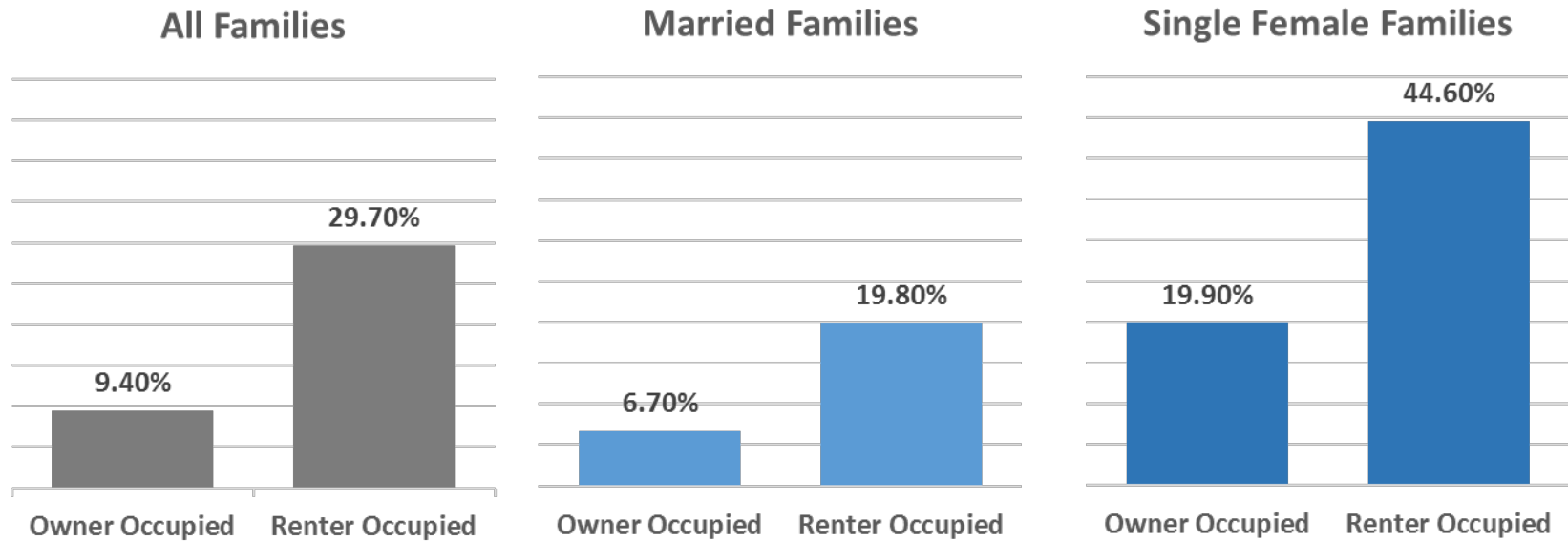
All Families	Married Families	Single Female Families

All Families
- Owner Occupied: 9.40%
- Renter Occupied: 29.70%

Married Families
- Owner Occupied: 6.70%
- Renter Occupied: 19.80%

Single Female Families
- Owner Occupied: 19.90%
- Renter Occupied: 44.60%

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates

Human and Social Needs

City of Dallas

Drivers of Poverty in Dallas

- Neighborhoods of concentrated poverty, which are increasing

City of Dallas

Neighborhood Poverty 2010
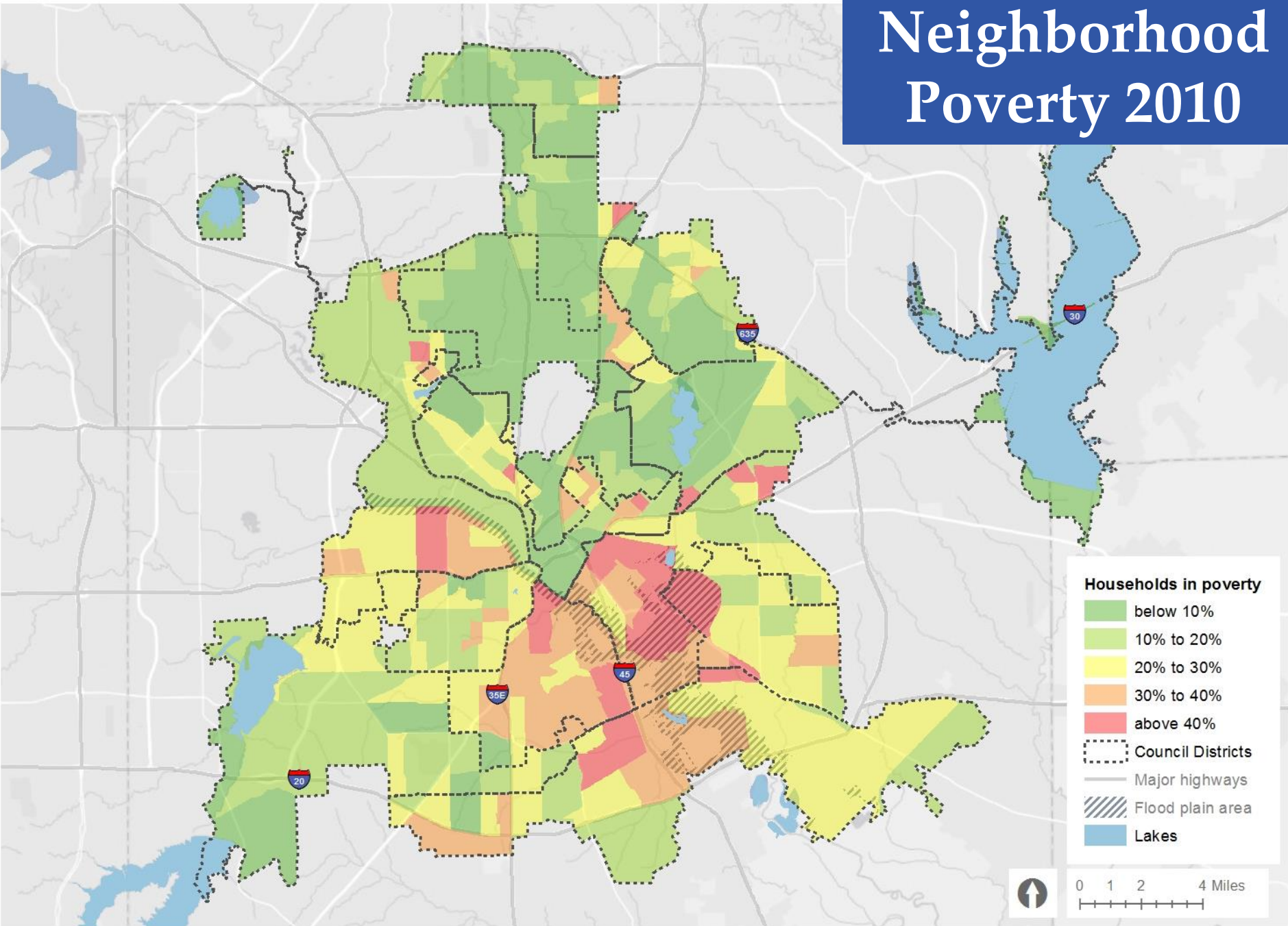
Households in poverty

- below 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- above 40%
- Council Districts
- Major highways
- Flood plain area
- Lakes

0   1   2   4 Miles

Source: U.S. Census Bureau, Census 1990, 2000, 2010; American Community Survey 2014 5-Year Estimates. Map produced by City of Dallas Department of Planning and Urban Design

Neighborhood Poverty 2015

Households in poverty
- below 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- above 40%
- Council Districts
- Major highways
- Flood plain area
- Lakes

0 1 2 4 Miles
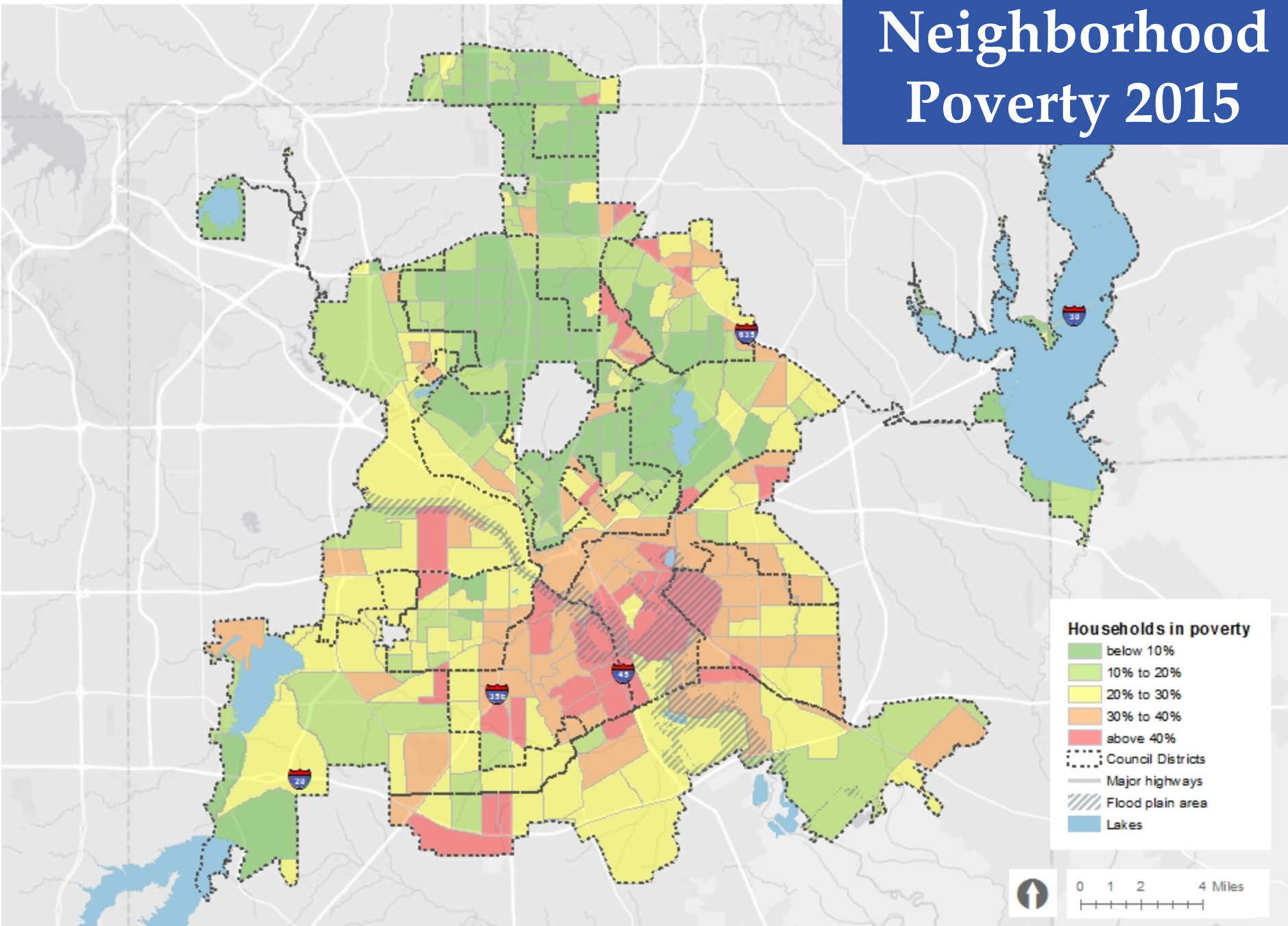
Source: U.S. Census Bureau, Census 1990, 2000, 2010; American Community Survey 2015 5-Year Estimates. Map produced by City of Dallas Department of Planning and Urban Design

Drivers of Poverty in Dallas

- High number of households with children living in poverty

City of Dallas

Children are the Face of Poverty

Too many families with children live in poverty.

% of Families w/ Children Below Poverty Level
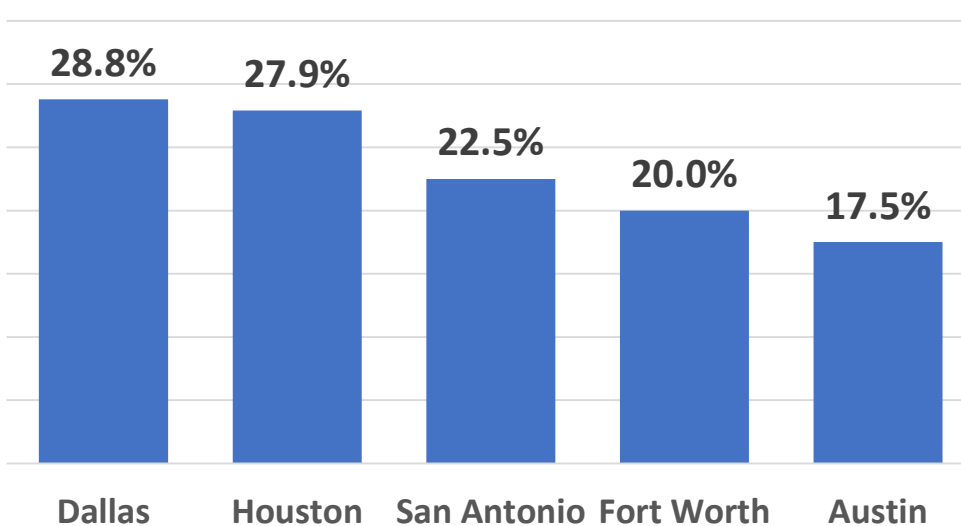
Bar chart:
- Dallas: 28.8%
- Houston: 27.9%
- San Antonio: 22.5%
- Fort Worth: 20.0%
- Austin: 17.5%

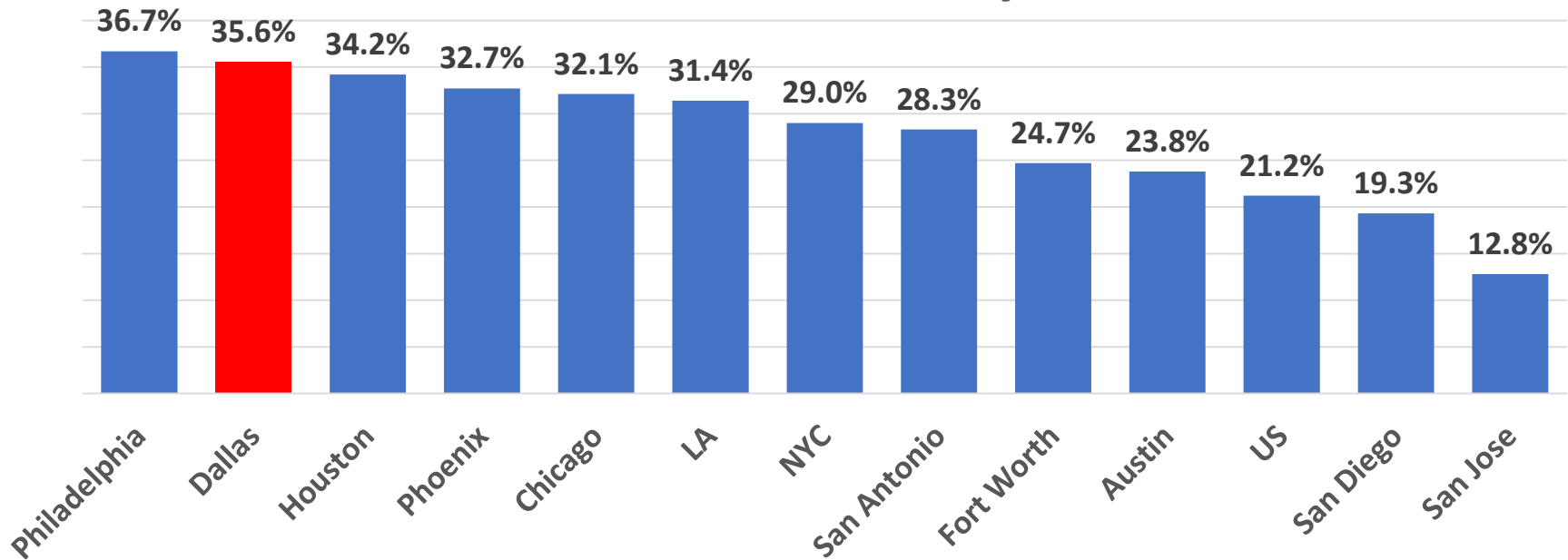Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates

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City of Dallas

Impacts of Poverty on Children

Dallas has the second-highest child poverty rate among large U.S. cities.

Children in Poverty

City	Rate
Philadelphia	36.7%
Dallas	35.6%
Houston	34.2%
Phoenix	32.7%
Chicago	32.1%
LA	31.4%
NYC	29.0%
San Antonio	28.3%
Fort Worth	24.7%
Austin	23.8%
US	21.2%
San Diego	19.3%
San Jose	12.8%

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates

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Human and Social Needs

City of Dallas

Impacts of Poverty on Children

However, we are improving…

Child Poverty Rate

- 2012: 36.5%
- 2013: 37.0%
- 2014: 37.5%
- 2015: 37.2%
- 2016: 35.6%
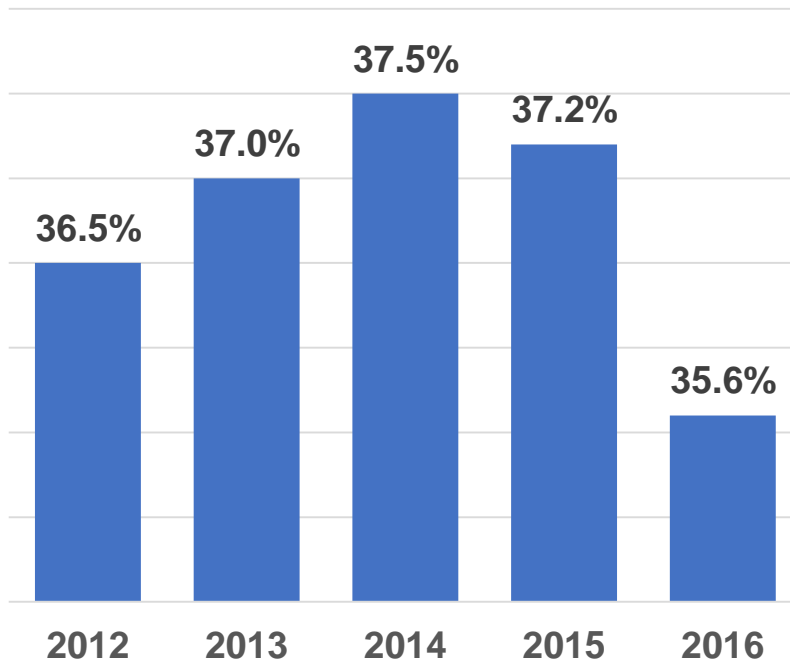
of Children in Poverty

- 2012: 114,573
- 2013: 116,338
- 2014: 119,618
- 2015: 119,889
- 2016: 115,686
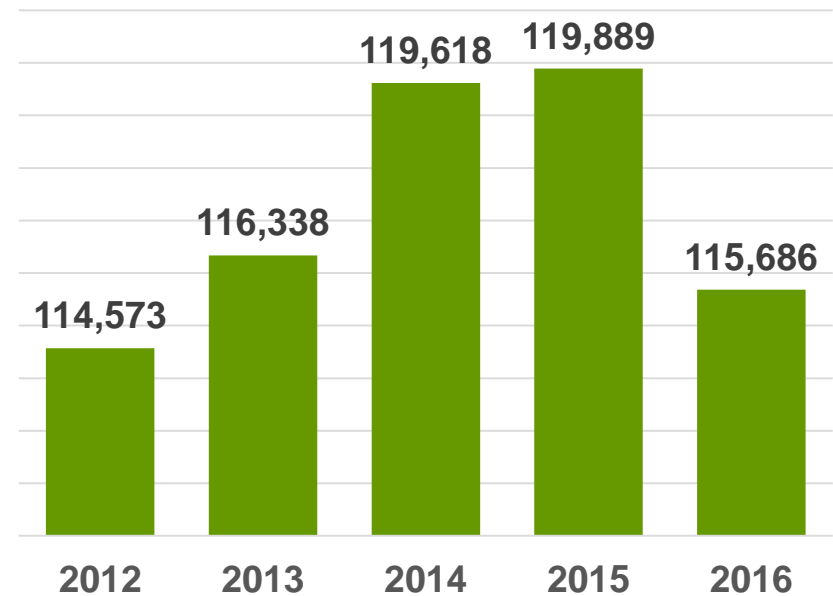
2012-2016 Source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates

Human and Social Needs

City of Dallas

Drivers of Poverty in Dallas

- Lack of educational attainment
  - 46.2% of Dallas residents have a high school degree or less
   - 13.4% less than 9th grade
    - 11.3% 9th to 12th grade, no diploma
    - 21.5% high school graduate (includes equivalency)

Human and Social Needs

City of Dallas

Drivers of Poverty in Dallas

- High percentage of limited English proficiency
  - 43% of Dallas residents speak a language other than English

City of Dallas
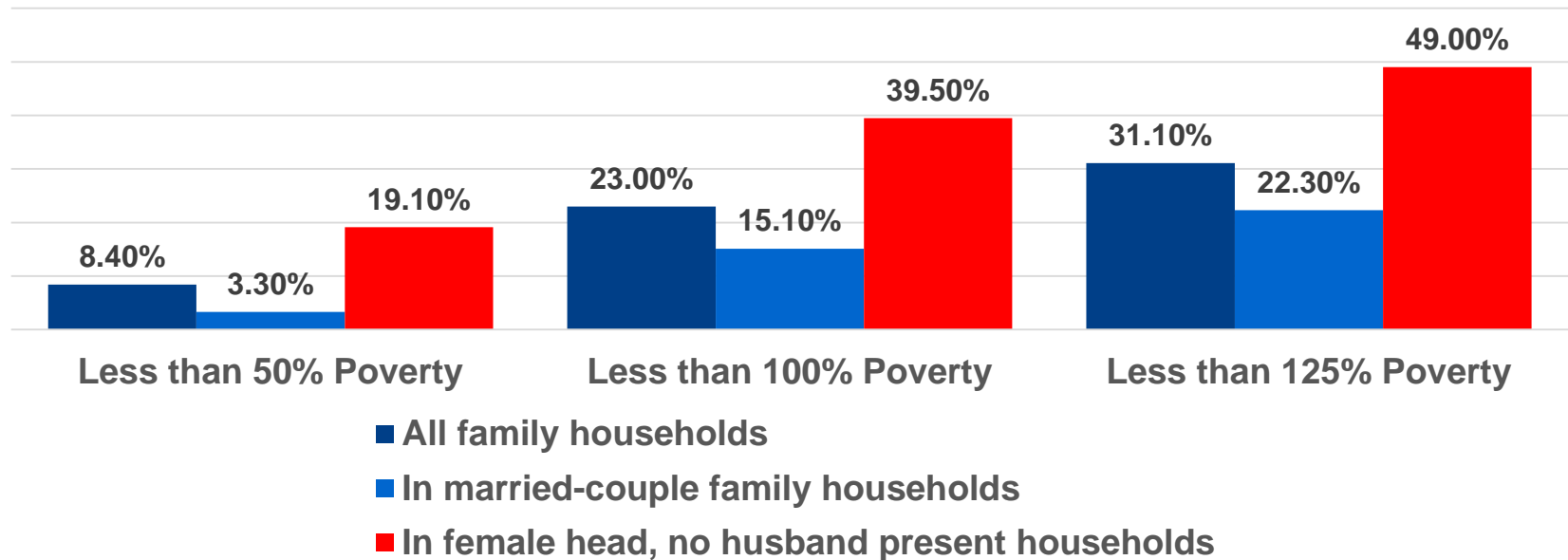
Drivers of Poverty in Dallas

- High teen birth rates
  - U.S. rate: 22/1,000
  - Texas rate: 35/1,000 (5th highest in the nation)
  - Dallas County rate: 39/1,000
  - Selected Dallas zip codes: 53-123/1,000

Child Poverty and Birth Rates, Dallas County, 2016

Human and Social Needs

City of Dallas
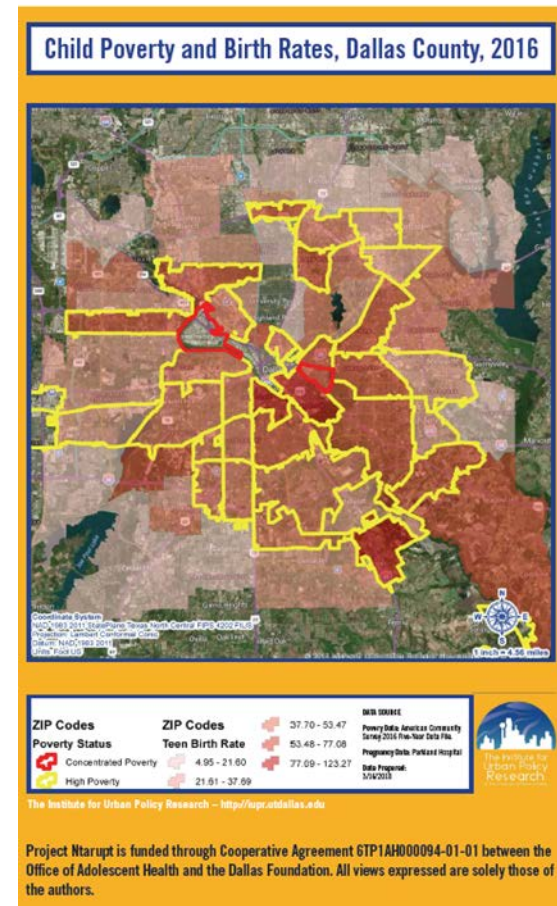
Drivers of Poverty in Dallas

- High poverty rates for single women heads of households with children

Poverty Rate by Household Family Type

- **All family households**
- **In married-couple family households**
- **In female head, no husband present households**

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates

Human and Social Needs

City of Dallas

Solutions Update

- Operationalize a systemic approach to poverty alleviation through grant from Community Council of Greater Dallas

- Support funding for grants to Dallas Public Library and other providers for English-language acquisition and explore public/private/nonprofit partnerships to increase opportunities for English-language acquisition and literacy

- Support City of Dallas housing goals to guide a comprehensive housing policy:
  - Create and maintain available and affordable housing throughout Dallas
  - Promote greater fair housing choices
  - Overcome patterns of segregation and concentrations of poverty through incentives and requirements

City of Dallas

Solutions Update

- Support CPPP solutions for transportation: "Establish goal for DART to reduce home-to-work travel time to under one hour for significant percentage of rider and transit mobility goals for DART to ensure access in currently underserved communities"

- Support and implement new City of Dallas initiatives regarding equity and inclusion for all neighborhoods

- Support initiatives focusing on amelioration of child poverty

- Support a qualitative approach to solutions for reducing the number of single women heads of household living in poverty

City of Dallas

Solutions Update

- Support policy recommendation from CPPP: "A public-private partnership to establish Financial Opportunity Centers in targeted neighborhoods to provide access to Volunteer Income Tax Assistance sites, financial coaching, home ownership opportunities, workforce development, benefits access, GED testing and English language learning"

- Increased focus on teen pregnancy reduction, including support for media campaign

- Greater coordination with nonprofit community for enhanced delivery of services

- Development of metrics and analysis of national best practices for implementation in Dallas

City of Dallas

Mayor's Task Force on Poverty Update

Human and Social Needs Committee

May 7, 2018

Regina Montoya
Chair, Mayor's Task Force on Poverty

Mark Clayton,
City Councilmember, District 9
Co-Chair and City Council Liaison,
Mayor's Task Force on Poverty

Memorandum

CITY OF DALLAS

DATE May 4, 2018

TO Honorable Members of the Human and Social Needs Committee:
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Equity Indicators Project Update**

Summary
On May 7, 2018, I will be briefing the Human and Social Needs Committee on the status of the Equity Indicators project, along with Dr. Tim Bray, Director of the Institute for Urban Policy Research at the University of Texas at Dallas.

Background
The Human and Social Needs Committee received preliminary information on the Equity Indicators project during its October 16, 2017, meeting as part of the "100 Resilient Cities Update" briefing. The Committee provided direction to staff and work continued. On December 4, 2017, staff provided an update to the Committee on their progress, and Committee members provided specific recommendations for further development of the project.

Purpose of the Briefing
The purpose of this briefing is to provide an overview of the Equity Indicators project, present the preliminary findings on equity indicators collected to date, and discuss the project's next steps.

Please contact me if you have questions or require any additional information.

Theresa O'Donnell
Chief of Resilience

Equity Indicators Project Update

Human and Social Needs Committee

May 7, 2018

Theresa O'Donnell
Chief Resilience Officer
City of Dallas

Dr. Tim Bray, Director
Institute for Urban Policy Research
University of Texas at Dallas

Overview

- Provide an overview of the Equity Indicators project

- Present the equity indicators and preliminary findings

- Next steps

City of Dallas

Background

- On October 16, 2017, the Human and Social Needs Committee received an update on the Resilient Dallas Phase II scope of work that included an introduction to the Equity Indicators project.

- On December 4, 2017, the Equity Indicators project team sought direction from the Human and Social Needs Committee on proposed domains and indicators.

City of Dallas

Equality vs. Equity

www.rwjf.org

Human and Social Needs

City of Dallas
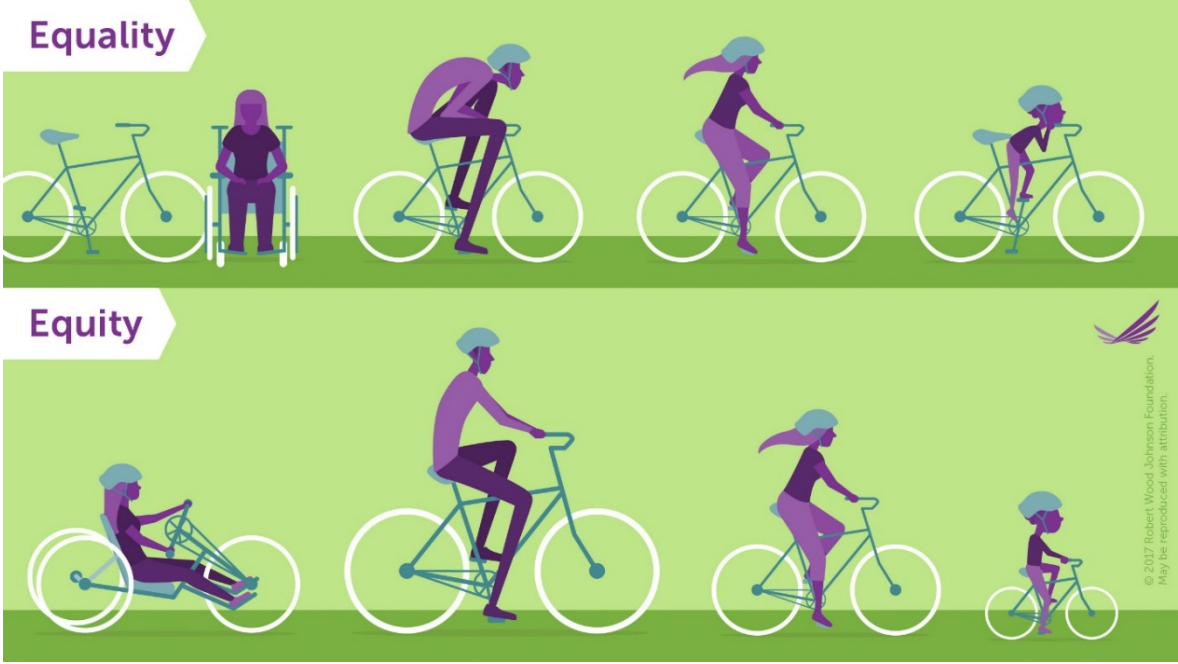
Incorporating Equity Indicators into the Resilient Dallas Strategy

A Resilient Dallas is an equitable Dallas	**Goal 1:** Advance equity in City government.
Dallas is welcoming when we embrace our diversity	**Goal 2:** Ensure Dallas is a Welcoming City to immigrants and all residents.
Dallas works when our people work	**Goal 3:** Expand economic opportunity for Dallas' vulnerable and marginalized residents.
Dallas moves when our people can move	**Goal 4:** Ensure Dallas provides residents with reasonable, reliable, and equitable transportation access.
Dallas is healthy when our people are healthy	**Goal 5:** Leverage partnerships to promote healthy communities.
Dallas thrives when our neighborhoods thrive	**Goal 6:** Invest in neighborhood infrastructure to revitalize historically underserved neighborhoods. **Goal 7:** Promote environmental sustainability to improve public health and alleviate adverse environmental conditions.

Human and Social Needs

City of Dallas

Equity Initiatives

A Resilient Dallas is an equitable Dallas	Goal 1: Advance equity in City government.

Initiatives	
1.1	Build an equitable City administration and workplace culture.
1.2	Support and partner with anchor institutions and community-based efforts to advance equity initiatives across Dallas by recognizing and reconciling a history of inequity and fostering communication of social differences between diverse communities and individuals.
1.3	Incorporate an Equity Lens into the citywide visioning process for Goals for Dallas 2030, creation of the City's Strategic Plan, and development of the biennial budget.
1.4	Commit to identifying and measuring inequity to drive collaborative action across sectors.

City of Dallas

Equity Actions

Initiative	
1.1	Build an equitable City administration and workplace culture.

Action	Lead	Partners	Launch Timeframe
1.1.1 Conduct an internal audit of City policies to develop a common understanding of equity within the organization as an employer and as a service provider to our residents.	City Manager's Office	Equity consultant	Fall 2018
1.1.2 Examine administrative policies and programs through a shared learning process that includes trainings, data collection, and monitoring.	City Manager's Office	City of Dallas departments	Spring 2019

City of Dallas

Equity Actions

Initiative	
1.2	Support and partner with anchor institutions and community-based efforts to advance equity initiatives across Dallas by recognizing and reconciling a history of inequity and fostering communication of social differences between diverse communities and individuals.

Action	Lead	Partners	Launch Timeframe
1.2.1 Engage in external community conversation with Dallas Truth, Racial Healing and Transformation through intentional listening, examination of institutional racism in policies, and commitment to timely change.	Dallas Truth, Racial Healing and Transformation	City of Dallas	Fall 2018
1.2.2 Support the efforts of Dallas ISD's Racial Equity Office by acknowledging race and place matter in educational achievement and collaborating on strategies and actions to drive timely change in neighborhoods where disparate conditions impact a child's ability to learn.	Dallas ISD Racial Equity Office	City of Dallas	Summer 2017 (City collaboration to begin Summer 2018)

Human and Social Needs

City of Dallas

Equity Actions

Initiative	
1.3	Incorporate an Equity Lens into the citywide visioning process for Goals for Dallas 2030, creation of the City's Strategic Plan, and development of the biennial budget.

Action	Lead	Partners	Launch Timeframe
1.3.1 Review City policies and programs to assess opportunities for progress in achieving equity in service delivery.	City Manager's Office	City of Dallas departments, philanthropic organizations	Fall 2018
1.3.2 Integrate Equity Indicators into Dallas 365 to demonstrate effectiveness in achieving equity in service delivery over time.	Office of Resilience, Office of Budget	City of Dallas departments	Summer 2018

City of Dallas

Equity Actions

Initiative	
1.4	Commit to identifying and measuring inequity to drive collaborative action across sectors.

Action	Lead	Partners	Launch Timeframe
1.4.1 Work with the City University of New York's (CUNY) Institute for State and Local Governance and the University of Texas at Dallas' (UTD) Institute for Urban Policy Research to design and publish Equity Indicators that measure and assess progress toward achieving greater equity in Dallas over time.	Office of Resilience	CUNY Institute for State and Local Governance, UTD Institute for Urban Policy Research	Spring 2018
1.4.2 Work with the Community Council of Greater Dallas, universities, philanthropic foundations, nonprofits, and service providers to develop and maintain an open-access platform for curated, community-wide data to foster collaboration, align resources, drive actions, and measure outcomes in pursuit of shared community goals.	Department of Communication and Information Services, Community Council of Greater Dallas	University and nonprofit data curators	Fall 2018

City of Dallas

Dallas Equity Indicators

- Developed by the City University of New York Institute for State and Local Governance (ISLG)

- Funding has been provided by the Rockefeller Foundation for ISLG to work with five cities
  - Dallas, Tulsa, St. Louis, Oakland and Pittsburgh

- University of Texas at Dallas Institute for Urban Policy Research (IUPR) has been our data partner on this project

City of Dallas

Dallas Equity Indicators

- Goal: To design a framework of indicators to measure progress toward achieving greater equity in Dallas over time
  - Policy tool that can be used by communities, government agencies, researchers, and policy groups
  - Use same methodology as NYC, but working to create a tailored tool for Dallas

- Focus:
  - People who experience inequities
  - The areas in which they experience inequity
  - The current state of equity in these areas
  - How the state of equity changes over time

City of Dallas

Process of Developing Tool

1. Identify goals/objectives and priority areas

- Based on City Council priorities, Resilience Strategy, other planning efforts underway, prior community engagement, etc.

2. Identify relevant inequities and groups

- Experienced locally

3. Develop initial draft of framework

- Themes, topics, and sample indicators
- Disadvantaged groups

4. Test indicators

- To determine availability of data and whether indicators make sense in light of data

Human and Social Needs

City of Dallas

Process of Developing Tool (cont.)

5. Finalize first year tool and release 2018 static scores

6. Potentially revise indicators based on feedback

7. Conduct second round of data collection

8. Release 2019 static scores and 2018-2019 change scores

City of Dallas

Scores Over Time

Four Levels
- City score
- Theme score
- Topic score
- Indicator score

Static Scores
- From 1 to 100 (highest inequity to highest equity)
- Aggregate lower level scores to produce higher level scores

Change Scores
- Increase (+), decrease (-), no change (0)
- Change score = Current year's score - baseline

City of Dallas

Equity Indicators Listening Sessions

UTD convened seven listening sessions and attended two town hall meetings to gather input and hear from Dallas residents, advocates, and service providers about their perceptions of Dallas' current state of equity in the topical areas identified by researchers:

- Justice
- Economic Opportunity
- Housing
- Public Health
- Education
- Transportation
- Arts and Culture

City of Dallas

Resulting Equity Indicators

- The six themes remained the same:
  - Economic Opportunity
  - Education
  - Housing and Neighborhood Quality
  - Justice and Government
  - Public Health
  - Transportation and Infrastructure
- 24 topics – minor variations
- 72 indicators total

City of Dallas

Equity Themes and Topics

City of Dallas

Equity Themes and Topics

Preliminary Scores

UTD has provided preliminary indicator and theme scores for four of the six themes. Education and Transportation theme scores are not finalized and are not included here.

Please note, all scores are preliminary and subject to change prior to publication of the final report.

City of Dallas

Economic Opportunity
Theme Score: 28/100

- The sample indicator Job Opportunities is one of the three least equitable indicators with a score of 1

- Racially diverse neighborhoods have access to 17 times the number of jobs (40,000+) within a 30-minute public transit commute as majority-Black neighborhoods (~2,500)

Topic	Score
Business Development	29
Employment	29
Income	37
Poverty	19

Human and Social Needs

City of Dallas

Housing and Neighborhood Quality
Theme Score: 49/100

- The sample indicator Internet Coverage earned a score of 16

- Fewer than 10% of White households lack internet access, compared to more than 30% of African American households

Topic	Score
Affordability of Housing	49
Community Resources	63
Quality of Housing	25
Services	61

City of Dallas

Justice and Government
Theme Score: 46/100

- Whites are five times more likely than Hispanics to serve on a board or commission (Representation in Government)

- Traffic stops involving African Americans are 1.5 times more likely to result in a vehicle search than those involving Whites (Traffic Stops)

Topic	Score
Government	57
Incarceration	43
Law Enforcement	42
Victimization	40

City of Dallas

Public Health
Theme Score: 38/100

- The rate of asthma for Black children is almost eight times the rate for Asians and just more than four times the rate for Whites and Hispanics (Child Asthma)

- The pregnancy rate for Hispanic mothers under the age of 16 is nearly five times higher than the rate for White mothers (Teen Pregnancy)

Topic	Score
Behavioral Risk Factors	36
Health Care	50
Population Health	35
Maternal and Child Health	32

City of Dallas

Next Steps

- Complete indicator scoring and release first report
- Collaborate in an extensive community engagement effort with Truth, Racial Healing and Transformation, as well as other local community groups
- Re-evaluate indicators after receiving feedback and input from the community
- Second round of data collection will begin Summer 2018
- Second report with an analysis of change (or no change) by the first quarter of 2019

City of Dallas

Equity Indicators Project Update

Human and Social Needs Committee

May 7, 2018

Theresa O'Donnell
Chief Resilience Officer
City of Dallas

Dr. Tim Bray, Director
Institute for Urban Policy Research
University of Texas at Dallas

Appendix

City of Dallas

Listening Session: Justice

Participant Concerns:

- Policing practices
- Presence of law enforcement in neighborhoods
- Response times
- Warnings/tickets issued vs. arrests
- Tenant vs. landlord legal disputes
- Criminalization of homelessness

City of Dallas

Listening Session: Economic Opportunity

Participant Concerns:

- Develop a racial equity toolkit for economic development initiatives

- Establish local hiring policies for marginalized persons and groups

- Barriers to employment for people of color that remain regardless of available training programs

- Jobs and training programs that are inaccessible due to location or language barriers

- Child poverty/child homelessness

City of Dallas

Listening Session: Housing

Participant Concerns:

- City commitment to affordable housing opportunities

- Incompatible land uses within close proximity to neighborhoods of color

- Inadequate infrastructure in low-income neighborhoods: sidewalks, lighting, internet

City of Dallas

Listening Session: Public Health

Participant Concerns:

- Barriers to health insurance and the rate of uninsured/under-insured people

- Food deserts

- Reproductive health/maternal health

- Environmental health effects of industrial/heavy commercial land uses within close proximity to low-income neighborhoods

City of Dallas

Listening Session: Education

Participant Concerns:

- The impacts of gentrification on student displacement and academic achievement

- Educational opportunities that address the gap of college readiness

- Disciplinary measures that disproportionately impact students of color

City of Dallas

Listening Session: Transportation

Participant Concerns:

- Accessibility of public transportation

- Holistic approach to housing, transportation, economic development, and public health

- Safety of public transportation and pedestrianism is impacted by driving culture, inadequate sidewalks, and facilities

- Transportation should be viewed as a tool for public access

- Priority should be given to transportation infrastructure

City of Dallas

Memorandum

CITY OF DALLAS

DATE May 4, 2018

TO Honorable Mayor and Members of the City Council:
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Immediate Solutions Implementation Plan**

Summary

On May 7, 2018, the Human and Social Needs Committee will be briefed on the Office of Homeless Solutions (OHS) Immediate Solutions Implementation Plan by Monica Hardman, Managing Director of Office of Homeless Solutions.

Background

Overall homelessness and unsheltered homelessness has increased 9% and 23% respectively since 2017. This plan will detail the four-phase process to address expanding shelter capacity, transitional, and permanent supportive housing. OHS has collaborated with the Citizen Homelessness Commission (CHC) in the development of the recommended immediate solutions and will coordinate with the Dallas Area Partnership as it relates to the development of the $20 million Bond Program for homelessness. The briefing materials are attached for your review.

Please contact me if you have any questions or require any additional information.

Nadia Chandler Hardy
Chief of Community Services

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Bilierae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Immediate Solutions Implementation Plan

Human and Social Needs Committee

May 7, 2018

Monica Hardman, Managing Director
Office of Homeless Solutions

City of Dallas

Overview

- Purpose
- Background
- Implementation Plan
- Best Practice Case Study Highlights
- Role of CHC and Dallas Area Partnership
- Next Steps

City of Dallas

Purpose

- Overview of the Office of Homeless Solution's Immediate Solution's Plan

- 2017 Bond Program Framework

- Examine Best Practice Case Studies

- Define role of CHC and Dallas Area Partnership and discuss next steps
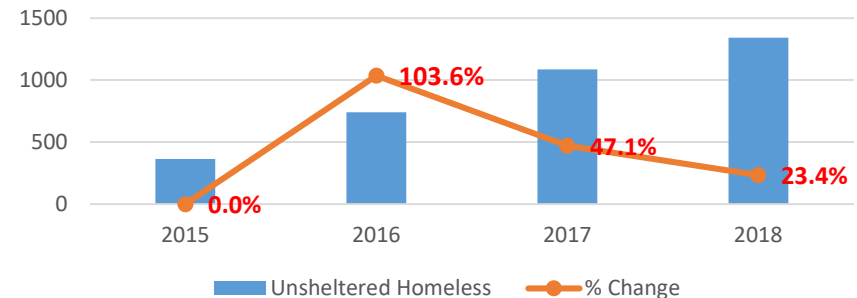
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Background

2018 Point In Time (PIT) Count Results for Dallas and Collin Counties:

- **4,140** homeless identified (9% increase from 2017)

- **1,341** unsheltered homeless (23% increase from 2017)

Total Homeless Identified
Percent Changes
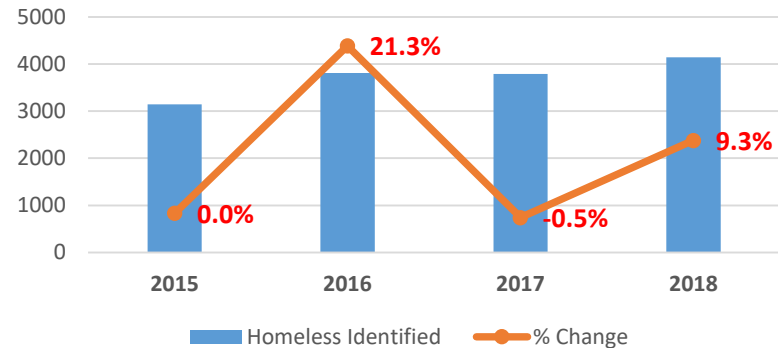
Unsheltered Homeless
Percent Changes

Human and Social Needs

City of Dallas

Implementation Plan

- Phase I: Increase Shelter Capacity

- Phase II: Temporary Pop-Ups

- Phase III: Master Lease/Landlord Incentive Program

- Phase IV: $20 million Bond – Development of Transitional and Permanent Supportive Housing

City of Dallas

Phase I: Increase Shelter Capacity

- Pay-to-Stay Shelter Bed concept
- City to pay $12 per bed per night
- Up to 90 day stay
- Direct referrals from OHS Street Outreach
- Low Barrier
- Case management
- Implementation May 2018

City of Dallas

Phase II: Temporary Pop-Ups

- Utilizing city-owned facilities and land

- Faith-based partnerships

- Quarterly city council district rotation

- Up to 50 persons per site

- Up to 90 day stay

- Contracted shelter operators

- Pilot implementation July 2018

Target populations:

Families

TAY

LGBTQ

Veterans

Human and Social Needs

City of Dallas

Phase II: A Day in the Life at a Pop-Up

- MLK and West Dallas Multipurpose Centers are pilot sites.
- Procured vendor to manage shelter operations:
  - ➢ Referral and intake process
  - ➢ Security
  - ➢ Meals and snacks
  - ➢ Hygiene and toiletry services
  - ➢ Storage and pest control
  - ➢ Case management and transportation services
  - ➢ Workforce development
  - ➢ Recreational and pro-social activities

City of Dallas

Phase III: Master Lease & Landlord Incentive

- Address bottleneck
- City can pay rental subsidy, security and/or utility deposit
- Risk mitigation plan
- Low concentration and dispersed throughout City
- Potential site criteria
- Implementation July 2018

City of Dallas

Phase IV: Housing Development

- $20 million Bond approved November 7, 2017
- Permanent, supportive, and transitional housing facilities for the homeless
- Seed funding and gap financing
- Release first NOFA Summer 2018
- Total need estimated at $200 million
- 1,000 new PSH units over the next 5 years

City of Dallas

2017 Bond Implementation Framework

- NOFA Criteria
- Competitive procurement process
- Highly leveraged
- Innovation and creativity
- Emphasis on fundraising from philanthropic community

City of Dallas

Best Practice Case Study: TAY

Sheakley Center for Youth in Cincinnati, OH. Developer Lighthouse Youth Services
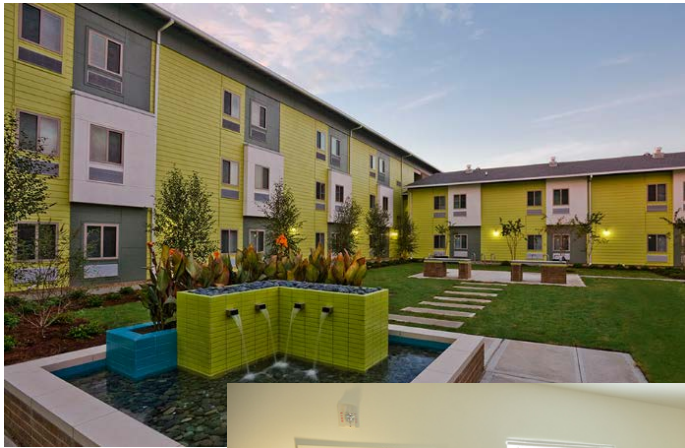

- First floor shelter, resource center, street outreach
- 39 PSH units floors 2-4
- Adaptive re-use of blighted commercial warehouse (64,000 sq. ft.)
- LIHTC project
- Total Project Cost $7.5 million
- City provided $600,000 in gap financing

City of Dallas

Best Practice Case Study: Chronically Homeless

New Hope Housing in Houston, TX

- 160 SRO Units with supportive services
- Total Project Cost $8.9 million
- Public and Private Partnerships
- Financing from individuals, corporations, and foundations

City of Dallas

Best Practice Case Study: Chronically Homeless

Breaking Ground Properties in New York and Connecticut provide supportive housing paired with wraparound services for the chronically homeless, including those with mental illness.

The Brook – Bronx, NY

- $43 million total project cost
- 190 units
- Mixed use property – community and retail space on the ground floor

City of Dallas

Best Practice Case Study: Disabled

Community First! Village Austin, TX

- $12 million total project cost

- Private fund financing

- 27-acres of manufactured container homes including ADA compliant units

- Supportive community for disabled and chronically homeless in Central Texas

Mobile Loaves & Fishes
Serving Goodness.™

15

Best Practice Case Study: Supportive Services

SEARCH Homeless Services in Houston, TX provides the following to homeless veteran participants:

- Employment and Training
- Housing
- Legal Services
- Case management
- Food vouchers
- Bus passes
- Work clothing and supplies

SEARCH HOMELESS SERVICES

City of Dallas

Role of Major Stakeholder Groups

Citizens Homelessness Commission

- Advise on policy objectives and goals

- Provide advisory support for OHS staff recommendations

- Coordinate with other local and regional bodies addressing homelessness

Dallas Area Partnership to Prevent and End Homelessness

- Adoption of CSH 3-Yr Strategic Plan

- Spearhead implementation of strategic plan

- Financial support & fundraising for increased supportive housing

City of Dallas

Next Steps

- Citizens Homelessness Commission May 10th
- Dallas Area Partnership meeting May 17th
- Second HSN presentation May 23rd
- City Council briefing June 6th
- Continued working group meetings for partners/stakeholders
- Community Outreach & Marketing Plan
- Implementation: Tentatively May-August 2018

City of Dallas

STRATEGIC PRIORITY:	Human and Social Needs
AGENDA DATE:	May 9, 2018
COUNCIL DISTRICT(S):	All
DEPARTMENT:	Office of Community Care
CMO:	Nadia Chandler Hardy, 671-9195
MAPSCO:	N/A

_____

SUBJECT

Authorize an Interlocal Agreement with the University of Texas Southwestern Medical Center on behalf of St. Paul University Hospital to provide guidance and assistance to routine postpartum women who are breastfeeding for the period March 1, 2018 through February 28, 2019 - Financing: No cost consideration to the City

BACKGROUND

The City of Dallas Office of Community Care, Women, Infants and Children (WIC) Program currently provides guidance and assistance to routine postpartum women who are breastfeeding and who have infants in the St. Paul University Hospital Newborn Nursery. This Interlocal Agreement will authorize the WIC Program breastfeeding peer counselors and lactation consultants to provide opportunities for women eligible for or enrolled in WIC to receive breastfeeding support in St. Paul University Hospital.

The WIC Program breastfeeding peer counselors and lactation consultants have provided breastfeeding information and support to postpartum patients in St. Paul University Hospital since 2013. As a result of community collaborations such as this, the breastfeeding initiation rate of mothers enrolled in WIC is 95%. This is above the Healthy People 2020 Health Objectives to increase at 82% the proportion of mothers who breastfeed their babies in the early postpartum period.

The health benefits of breastfeeding infants during hospital stays are well documented. The colostrum in mothers' breastmilk stimulates infants' gastrointestinal maturation and facilitates digestion. Colostrum also provides the babies' "first immunizations" by immediately protecting the infants from disease and boosting their immune systems.

Research clearly indicates that hospital practices such as separation of mother and infant and delay in getting the baby to the breast following birth have negative effects on successful breastfeeding.

BACKGROUND (continued)

The WIC Program breastfeeding peer counselors and lactation consultants in St. Paul University Hospital help to create environments that facilitate breastfeeding. They offer new mothers information to get breastfeeding off to a good start, tips on increasing milk supply, and address breastfeeding concerns.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

Information about this item will be provided to the Human and Social Needs Committee on May 7, 2018.

FISCAL INFORMATION

No cost consideration to the City.

<u>May 9, 2018</u>

WHEREAS, the City of Dallas is a Texas municipal corporation of the State of Texas; and

WHEREAS, the University of Texas Southwestern Medical Center is a political subdivision of the State of Texas, which furnishes medical aid and hospital care to indigent and needy persons residing in the hospital district; and

WHEREAS, Chapter 791 of the Texas Government Code permits two governmental agencies to contract with each other to perform governmental functions and services; and

WHEREAS, the City and the University of Texas Southwestern Medical Center on behalf of St. Paul University Hospital desire to enter into an Interlocal Agreement to provide guidance and assistance to routine postpartum women who are breastfeeding for the period March 1, 2018 through February 28, 2019.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to sign an Interlocal Agreement (ILA) with the University of Texas Southwestern Medical Center on behalf of St. Paul University Hospital, approved as to form by the City Attorney, to provide guidance and assistance to routine postpartum women who are breastfeeding for the period March 1, 2018 through February 28, 2019; and execute any and all documents required by the ILA.

SECTION 2. That this contract is designated as Contract No. MGT-2018-00004805.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

Human & Social Needs Committee - FY2018 Agenda Forecast

Date	Briefing(s)	Presenter
May 21, 2018	Community Centers: Opportunity Builder	Jessica Galleshaw, Managing Director Office of Community Care
	Teen Pregnancy Initiative	Jessica Galleshaw, Managing Director Office of Community Care
Future Agendas: 2018	LGBTQ Taskforce Briefing	
	Education Taskforce Briefing	
	Homeless Response System: Immediate Solutions	
	Office of Homeless Solutions Strategic Plan	
	MLK 2019	
	WIC Briefing	
	Welcoming Communities & Immigrant Affairs Update	
	Census 2020	
	Youth Commission	
	Dallas Area Partnership to End and Prevent Homelessness	