

**HUMAN AND SOCIAL NEEDS**  
DALLAS CITY COUNCIL COMMITTEE AGENDA

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CITY SECRETARY  
DALLAS, TEXAS

TUESDAY, FEBRUARY 20, 2018  
CITY HALL  
COUNCIL BRIEFING ROOM, 6ES  
1500 MARILLA STREET  
DALLAS, TEXAS 75201  
11:00 A.M. – 12:30 P.M.

**Chair, Council Member Casey Thomas, II**  
**Vice Chair, LGBT Task Force Chair, Deputy Mayor Pro Tem Adam Medrano**  
**Youth Commission Chair, Mayor Pro Tem Dwaine R. Caraway**  
**Senior Citizen Task Force Chair, Council Member Omar Narvaez**  
**Education Task Force, Poverty Task Force, Homeless LGC Co Chair, Council Member Mark Clayton**  
**Council Member B. Adam McGough**

Call to Order

1. Approval of February 5, 2018 Minutes

**BRIEFINGS**

2. Convening, Collaborating, Community Needs Analysis & Capacity Building for Resilient Communities (For Information Only) Ken Goodgames  
Chief Executive Officer  
Community Council of Greater Dallas
3. KaBOOM! Grant Briefing (For Information Only) Brett Wilkinson  
Office of Strategic Partnerships &  
Government Affairs, Director

**BRIEFING MEMORANDUM**

4. Citizen Homelessness Commission's Feedback for Supportive Housing Sites (For Information Only) Charletra Sharp, Interim Director  
Office of Homeless Solutions
5. Attachments:
  - A. Annual Dr. Martin Luther King, Jr. Celebration Weekend Responses (February 5, 2018 Meeting)
6. Upcoming Agenda Item(s)
7. Committee Forecast

Adjourn



Casey Thomas, II, Chair  
Human and Social Needs Committee

## EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

## HANDGUN PROHIBITION NOTICE FOR MEETING OF GOVERNMENTAL ENTITIES

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

*"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."*

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

*"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."*

# Human and Social Needs Committee Meeting Record

**Meeting Date:** Monday, February 5, 2018

**Convened:** 11:05 A.M. **Adjourned:** 12:34 P.M.

**Committee Members Present:**

Council Member Casey Thomas, II, Chair  
Deputy Mayor Pro Tem Adam Medrano, Vice Chair  
Mayor Pro Tem Dwaine R. Caraway  
Council Member Omar Narvaez  
Council Member Mark Clayton  
Council Member B. Adam McGough

**Committee Members Absent:**

**Other Council Members Present:**

Council Member Philip Kingston  
Council Member Kevin Felder

**Staff Present:**

Nadia Chandler Hardy  
Zena Palmer  
Barbara Martinez  
Charletra Sharp  
Jessica Galleshaw

Heather Silver  
Valencia Hooper  
LaRhonda Bacon  
Daniel Genz  
Cobbie Ransom

**AGENDA:**

**Call to Order**

**1. Approval of Minutes from the January 16, 2018 Human and Social Needs Committee Meeting**

**Presenter(s):** Council Member Casey Thomas, II, Chair

**Information Only:**

**Action Taken/Committee Recommendation(s):**

A motion was made to approve the January 16, 2018 minutes.

**Motion made by:** MPT Caraway

**Item passed unanimously:**

**Item failed unanimously:**

**Motion Seconded by:** CM Narvaez

**Item passed on a divided vote:**

**Item failed on a divided vote:**

**2. Annual Dr. Martin Luther King, Jr. Celebration Weekend**

**Presenter(s):** Pamela Jones, Office of Community Care, Division Manager

**Information Only:**

**Action Taken/Committee Recommendation(s):**

CM Felder recommends staff engage the community more in terms of voter registration and utilize the County for next year's event. He strongly suggests the City helps fund the parade, so this may show a more inclusive and diverse city. He has already identified sponsors for the 2019 MLK event to make the weekend more robust. Both MPT Caraway and CM Felder advise staff to have more portable toilets available and better placement at the beginning of the parade for the participants.

MPT Caraway suggests staff not to use city funds because there is an ample amount of time to accumulate corporation sponsorships. He also mentions using funds for one parade opens the door for opportunity for other parades to request monetary resources. In next year's MLK event, MPT Caraway would like *The Black Academy of Arts and Letters (TBAAL)* to be an included event on Sunday. He encourages all the councilmembers that do not have appointments on the MLK Board to make those appointments as quickly as possible.

When selecting a board member, Chair Thomas wants the councilmembers to select someone who is mindful of the mission, purpose, roles and responsibilities. He would like to recommend the celebration be a week-long event. A job fair and collaborative teaching with Friendship West are suggestions by the Chair that could be included during the week. CM Kingston would like the 4 big values associated with the life and work of Dr. Martin Luther King, Jr. (Civil Rights, Voting Rights, Anti-War Activities, Labor Organization) to be reflected in the celebration events.

CM Felder would like staff to start reaching out for corporate sponsorships in June. He proposes moving the essay contest from Gardere Law Firm to the MLK Center or the city creates its own. He adamantly expressed how the Mayor should be more involved. MPT Caraway suggests starting now on corporate sponsorship and have the board to set a goal of \$500,000.

Motion made by:

Item passed unanimously:

Item failed unanimously:

Motion Seconded by:

Item passed on a divided vote:

Item failed on a divided vote:

### 3. Senior Affairs Commission Workplan

Presenter(s): Sharyn Fein, Senior Affairs Commission, Chair

Information Only:

**Action Taken/Committee Recommendation(s):**

MPT Caraway suggests an easy to click access button for the seniors to go directly where they need to go. CM Narvaez recommends staff figure out different locations and times for the listening sessions to be held. He would like for the seniors to be more interactive by making the sessions more listening based and less talking. He suggests the councilmembers to establish a relationship with their Senior Affairs Commissioner. He would like to see more intersectional activities at city-wide events in regard to age and physical abilities. CM Narvaez also would like a senior affairs liaison in every department.

DMPT Medrano wants a listening session specific to LGBT. He also would like the questionnaire to be provided in Spanish. CM Thomas challenges the commission and city staff to find effective ways to get the communication out to seniors. He suggests maybe putting information in the water bill or using robocalls.

Motion made by:

Item passed unanimously:

Item failed unanimously:

Motion Seconded by:

Item passed on a divided vote:

Item failed on a divided vote:

### 4. Attachments

Presenter(s): Charletra Sharp, Interim Director of Office of Homeless Solutions

Information Only:

**Action Taken/Committee Recommendation(s):**

Motion made by:

Item passed unanimously:

Item failed unanimously:

Motion Seconded by:

Item passed on a divided vote:

Item failed on a divided vote:

### 5. Committee Forecast

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

Motion made by:

Item passed unanimously:

Item failed unanimously:

Motion Seconded by:

Item passed on a divided vote:

Item failed on a divided vote:

APPROVED BY:

ATTEST:

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Casey Thomas, II, Chair  
Human and Social Needs Committee

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Zenae Palmer, Coordinator  
Human and Social Needs Committee

DRAFT

# Memorandum



CITY OF DALLAS

DATE February 16, 2018

Honorable Members of the Human and Social Needs Committee:  
TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Convening, Collaborating, Community Needs Analysis & Capacity Building for Resilient Communities**

On February 20, 2018, the Human and Social Needs Committee will hear a briefing from the Community Council of Greater Dallas (CCGD) titled "Convening, Collaborating, Community Needs Analysis & Capacity Building for Resilient Communities".

## Summary

Community Council of Greater Dallas is a contributing thought leader and key champion for the BCR effort and Resilient Dallas Initiative. The City of Dallas will launch a "Goals for Dallas Vision 2030 Plan" and CCGD will be a key stakeholder that will help to shape an equitable future for Dallas. The briefing presented is attached.

Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Hardy'.

Nadia Chandler Hardy  
Chief of Community Services

[Attachment]

c: Honorable Mayor and Members of the City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billerae Johnson, City Secretary (Interim)  
Daniel F. Solis, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)  
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Theresa O'Donnell, Chief of Resilience  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Directors and Assistant Directors

# Convening, Collaborating, Community Needs Analysis & Capacity Building For Resilient Communities

Community Council   
*Advancing Solutions...Empowering Lives*

Ken Goodgames, Chief Executive Officer



# Presentation Overview

## Summary

Community Council of Greater Dallas is a contributing thought leader and key champion for the BCR effort and Resilient Dallas Initiative.

City will launch a “Goals for Dallas Vision 2030 Plan” and CCGD will be a key stakeholder that will help to shape an equitable future for Dallas.

## Background

We are working together with:

- Office of Resilience
- Office of Community Services
- Office of Diversity & Inclusion
- Office of Welcoming Communities & Immigrant Affairs
- Neighbor Up Dallas / GrowthSouth Initiatives
- Mayor’s Task Force on Poverty





# About Community Council

## Our Mission & Vision Guide Our Work in the Community

Since its founding in 1940, the Community Council has identified services that are needed in the community, assessed how services could best be delivered to meet social issues, and mobilized and implemented action plans working in concert with community-based organizations and public sector resources.

Pervasive issues over time have included juvenile delinquency and welfare, seniors, public health, daycare, and legislative advocacy. The Community Council meets these challenges through fact-based research, deploying volunteers, incubating new services and agencies, expanding government programs where appropriate, convening collaborative work, and delivering selected direct services.

# Convening the Social Sector

## Services

- Dallas Area Agency on Aging
- 2-1-1 Information Referral Service
- Healthcare Navigators
- Healthcare Coalitions
- Evidence-Based Programs
- Youth Services & Programs
- Economic Empowerment
- Capacity Building
- Convener
- Fiscal Agent
- Incubator

## Our Mission

The Community Council serves the community by providing leadership in:

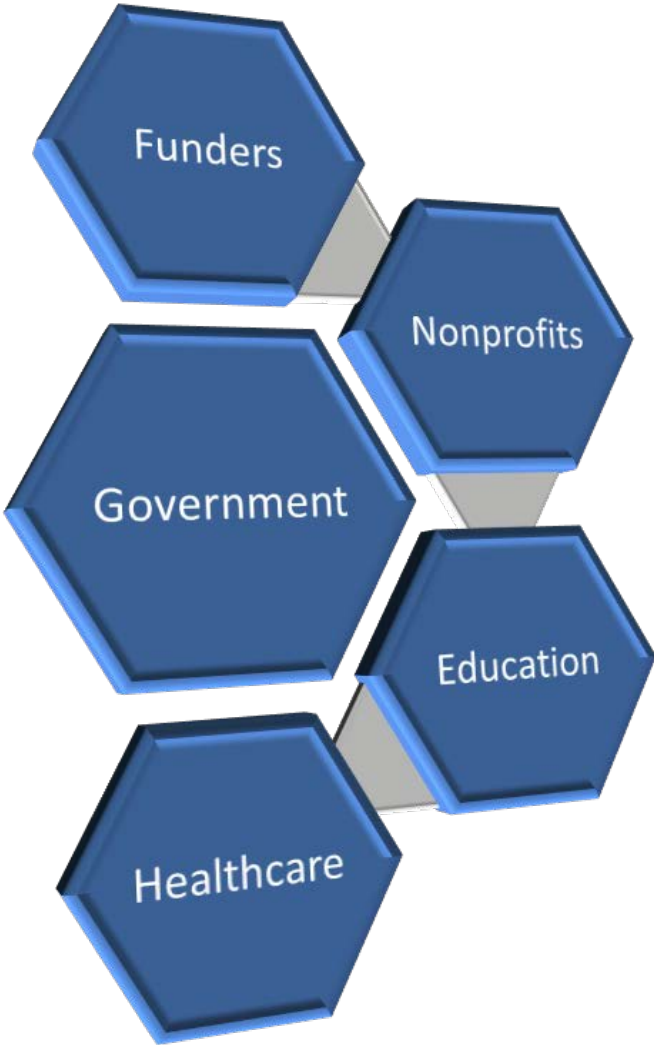
- Determining priority issues in the human services area
- Convening partners to significantly impact service delivery
- Increasing awareness of, and access to services

## Our Vision

The Community Council is dedicated to enhancing the quality of life in North Texas, enabling each individual to achieve his or her full potential.

## Strategic Goals

- Lead high-priority issues
- Serve as a neutral convener
- Conduct research into emergency and current issues
- Provide advocacy on issues within the Council's mission



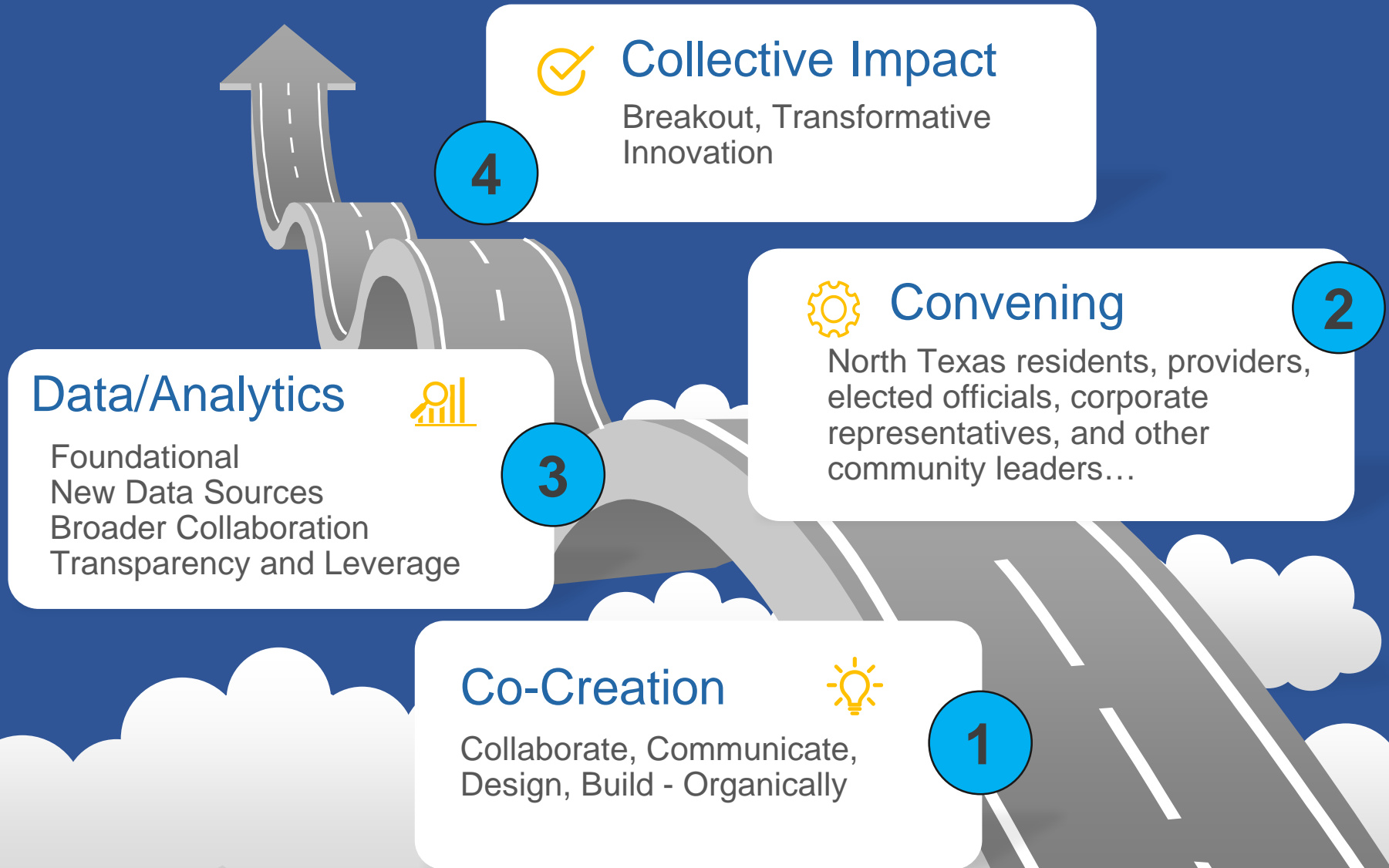
# Our History as an Incubator

Dallas Area Interfaith and Community Council are now collaborating to lift working families out of poverty through education and multidimensional support tailored to each participant's circumstances.

On average, participants completing the Skill QUEST program move from \$9.00 per hour to \$25.00 per hour, in sustainable high-demand career paths.



# Re-Envisioning the Delivery of Health and Human Services



# Convening, Collaborating, & Capacity Building

Community Council   
*Advancing Solutions...Empowering Lives*

# Convening Anchor Institutions

**Community Council**   
*Advancing Solutions...Empowering Lives*

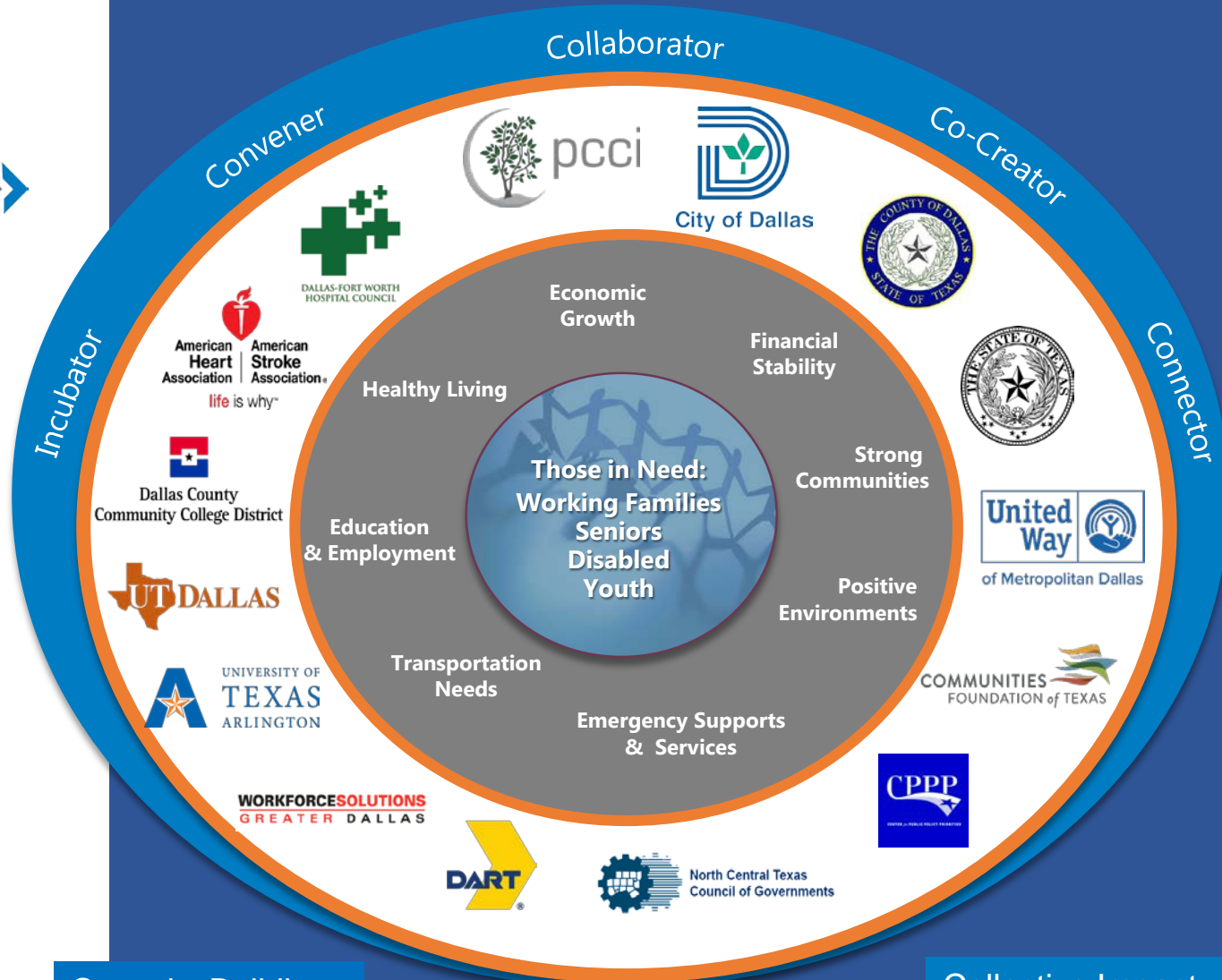
The Community Council's work improves the health and well-being of people through all stages of life; youth, working families, older adults, and persons with disabilities.

What We Do

Our Partners

How We Help

Who We Serve



Capacity Building

Collective Impact



## 8 Key Focus Areas for Poverty Alleviation

- Education
- Workforce
- Children's Health
- Childhood Poverty
- Teen Pregnancy
- Single Mom HH
- English Proficiency
- Transportation



# Community Needs Analysis & Capacity Building For Resilient Communities



# CSBG Poverty Alleviation Grant

*Navigating Services & Transitioning Out of Poverty*

*LEVERAGING A CONNECTED CARE MODEL*



## Services & Strategies



Healthcare  
Accessibility



Housing  
Placement



Family Support  
Services



Employment  
Coaching



Educational  
Programs



Policy  
Change



Community  
Development



Partnerships



Collective  
Impact



Advocacy

# Leveraging A Connected Care Model

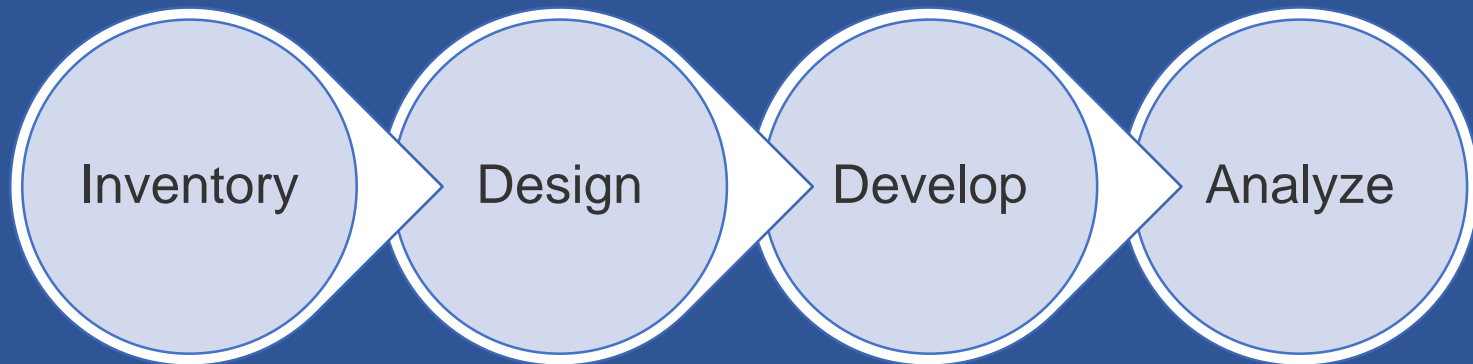
CSBG Poverty Alleviation Grant: A Connected Care Model Will Include Common Metrics & Data Warehousing

A Continuum of Care Is Further Enabled by Community-Wide Data Sharing Among Providers



## TWO MAJOR COLLABORATIVE PROJECTS LAUNCHING Q1 2018:

### COMMUNITY NEEDS ASSESSMENT & COMMUNITY-WIDE DATA ECOSYSTEM INITIATIVE



#### *IDENTIFYING & CLOSING GAPS THROUGH CAPACITY BUILDING & COLLABORATION*

- Community Needs Analysis
- Asset / Services Mapping
- Resource Planning / Optimization
- Interagency Collaboration
- End-User Client Resource Tool(s)

***Key project objectives include modifying social services interventions and resource allocation in order to better address sustainable solutions for:***

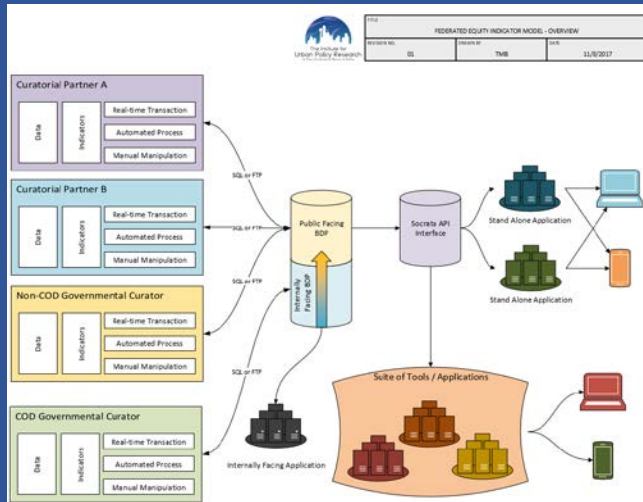
- Community Health
- Transportation Policy
- Other Public Infrastructure
- Public Safety
- Economic Mobility
- Academic Achievement

# Convening, Co-Creation, Data Analytics, Building Solutions that Scale

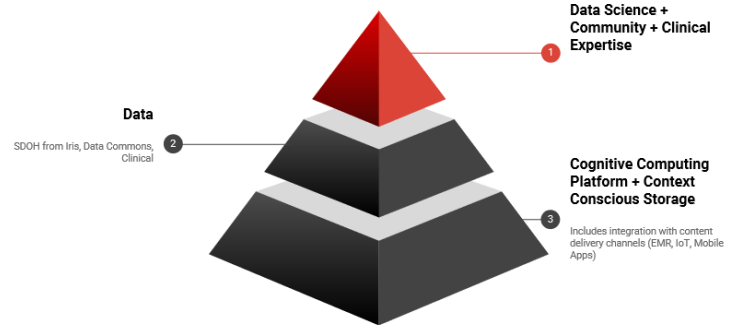
# Convening, Co-Creation, Data/Analytics, Building Solutions that Scale



# Convening, Co-Creation, Data/Analytics, Building Solutions that Scale

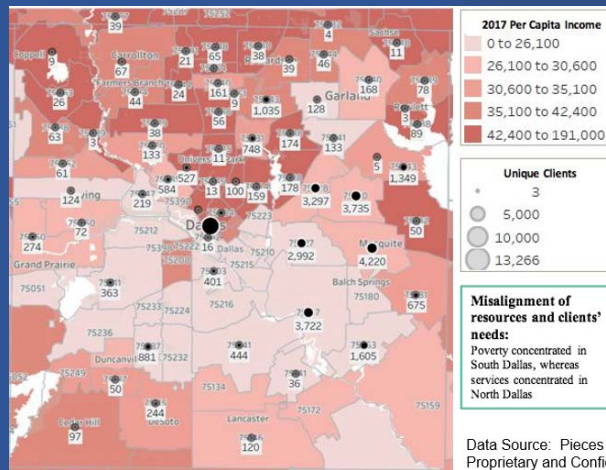


## PCCI Core Strengths



Schematic of PCCI's Data Science Architecture and Innovation Portal

Proprietary & Confidential © PCCI



## Resources Versus Needs



# Convening, Co-Creation, Data/Analytics, Building Solutions that Scale



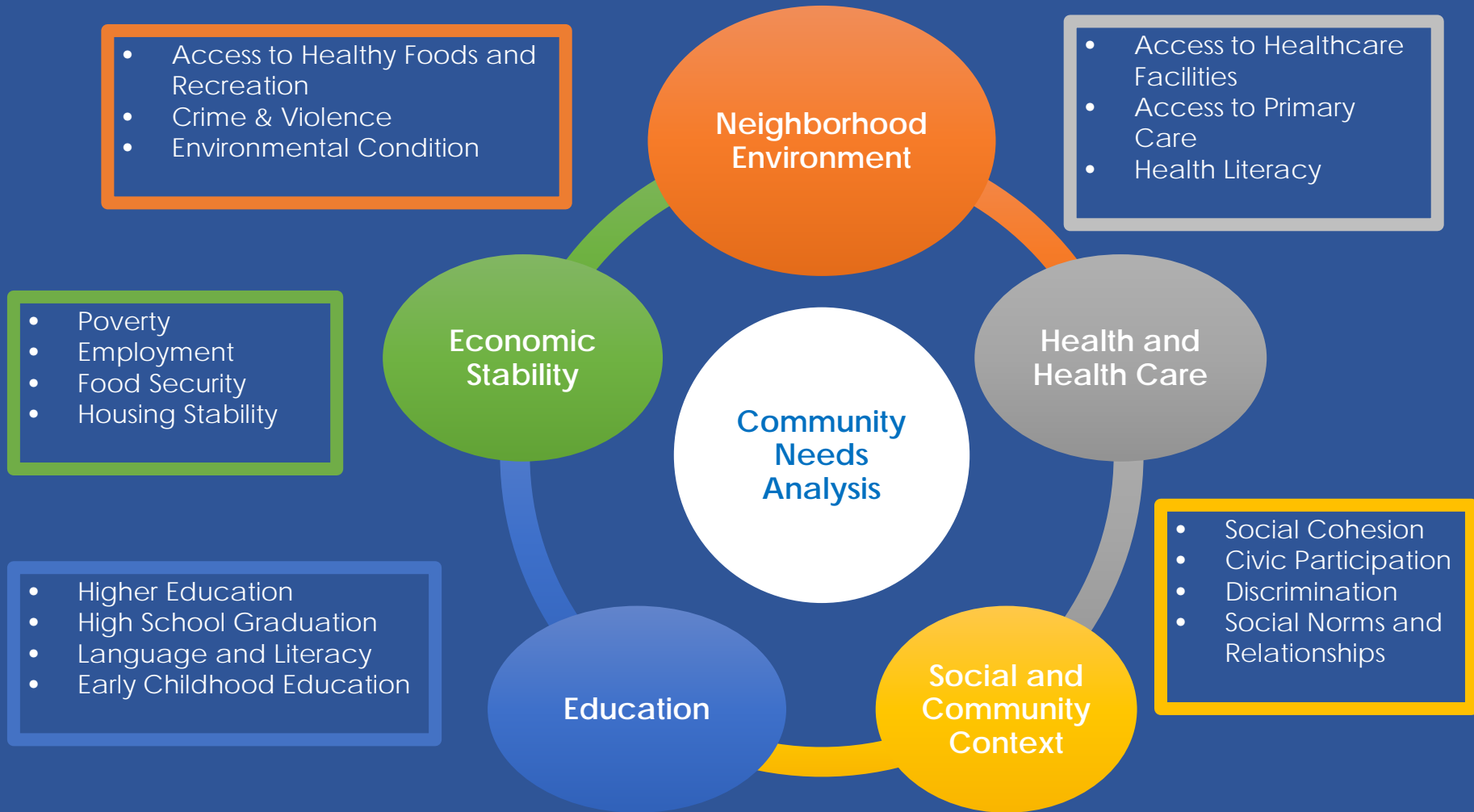
# Convening, Co-Creation, Data/Analytics, Building Solutions that Scale





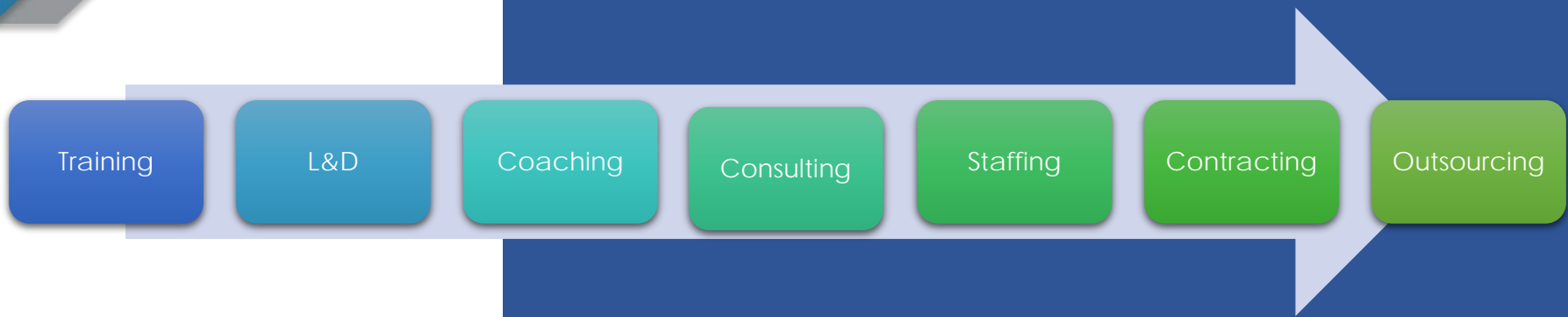
# Collaborating, & Capacity Building

# WILL BE IDENTIFYING & CLOSING GAPS THROUGH NONPROFIT CAPACITY BUILDING & COLLABORATION



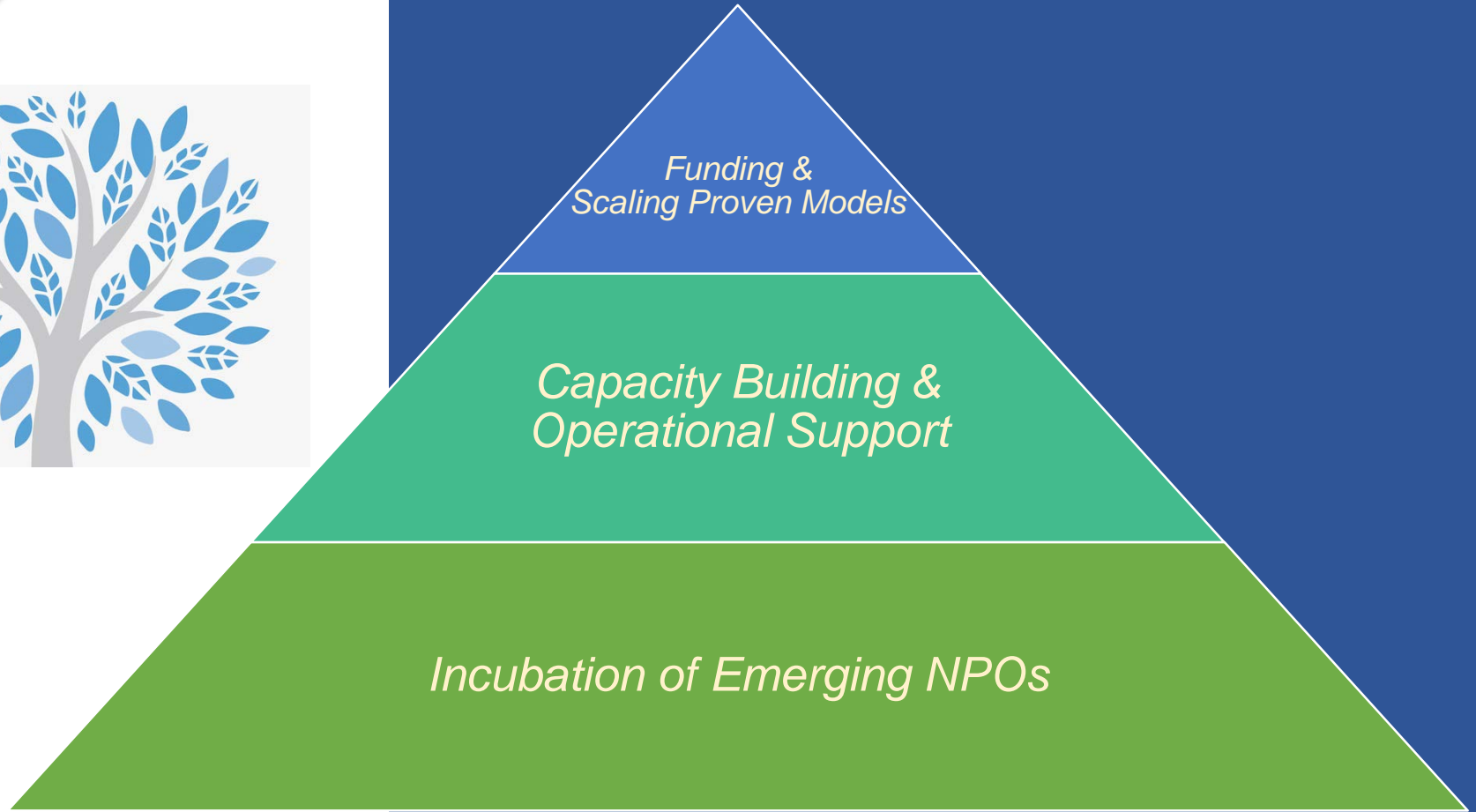
Source: SDOH – HealthyPeople.gov

# Nonprofit Capacity Building

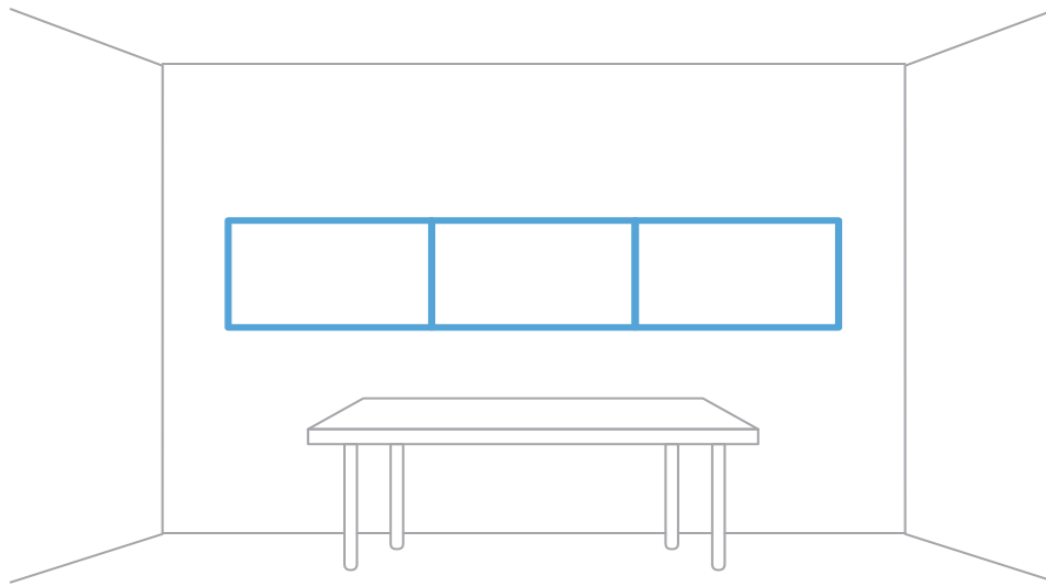


What Works	What Does Not Work
ED coaching	ED in a training class
Holistic approach, NPO toolkits	Disconnected offerings or silos
Case studies, peer-to-peer exchange	Lectures from a textbook
Hands-on project-based learning	No applications or “quick wins”
Board/staff are engaged	Board/staff not engaged
Staff augmentation resources, including VISTAs and professional services	No additional resources; busy staff reverts to business as usual

# Tiers of Capacity Building



# Convening, Co-Creation, Data/Analytics, Building Solutions that Scale

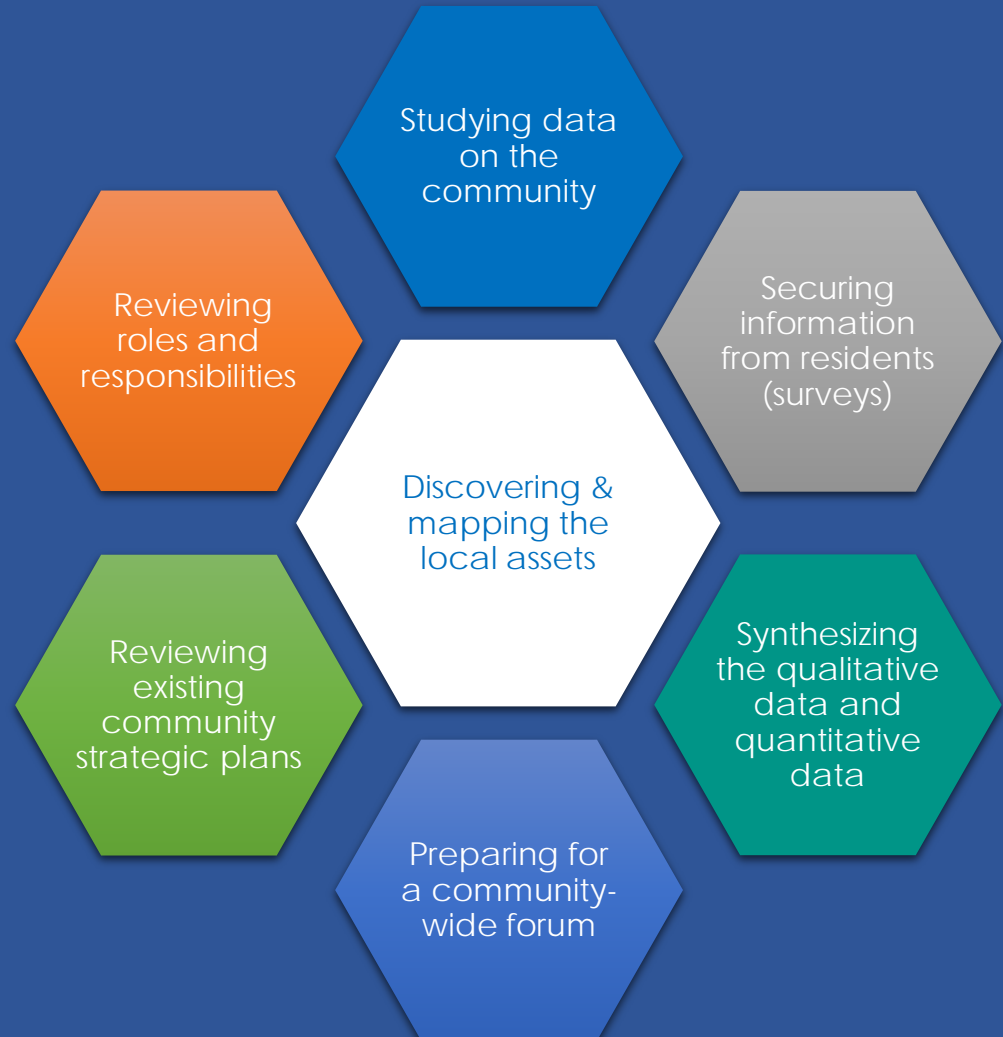


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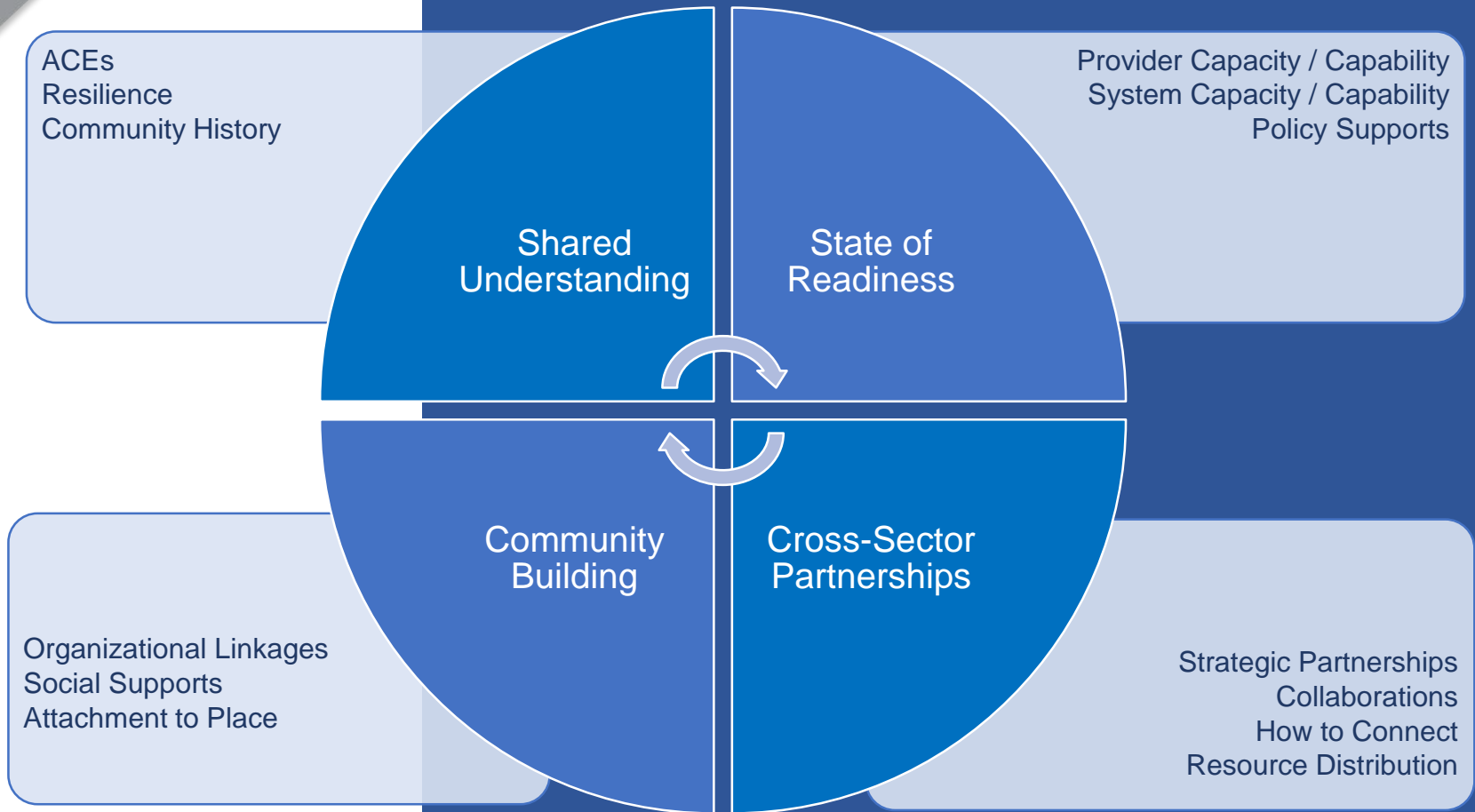
# Capacity Building For Resilient Communities

Community Council   
*Advancing Solutions...Empowering Lives*

# Building Community Resiliency



# Building Community Resilience





# Building a Learning Community

## Capacity Building / Learning Collaboratives:

- Sharing Best Practices
- Third-Party Program Evaluation
- Innovation/Scaling Support
- Marketing/Communications
- Training/Technical Assistance
- Operational Support
- Collaborations



Convening, Collaborating,  
Community Needs Analysis  
& Capacity Building  
For Resilient Communities

# Co-Creator, Co-Convener for City of Dallas Initiatives



CCGD is a contributing thought leader and key champion for the BCR effort and Resilient Dallas Initiative.

City will launch a “Goals for Dallas Vision, 2030 Plan” and CCGD will be a key stakeholder that will help to shape an equitable future for Dallas.

## Building Community Resilience

- ❑ Healthy Communities
- ❑ Social Determinants of Health
- ❑ Public Education / EMS
- ❑ Welcoming Communities and Immigrant Affairs

## Strengthening Workforce Development

- ❑ CCGD Workforce Development Programs
- ❑ Financial Empowerment Centers
- ❑ Living-Wage Employment
- ❑ 21<sup>st</sup> Century Skills

## Data-Driven Decision Making

- ❑ Nonprofit Alignment
- ❑ Eliminating Redundancies
- ❑ Filling Gaps in Service Delivery

# Upcoming Projects with the City of Dallas Community Centers



## CCGD SERVICE DELIVERY:

- DAAA Benefit Counseling
- Evidence-Based Wellness Programs
- Economic Empowerment
- Whole Family Care

## QUALITATIVE DATA COLLECTION:

- Community Needs Analysis
- Client Surveys
- Focus Groups

This is a critical element of the Community Needs Assessment which drives our CSBG Strategic Plan and Community Action Plan.

# Supporting Healthy & Thriving Communities



## Phase I

Learning Collaborative

- **On 1/24/2018 Texas 2-1-1 and the City of Dallas 311 Teams Met for the First Time**
- Best Practice Sharing & Basic Needs Discussion
- Talent Acquisition & Retention Gaps
- Customer Satisfaction & Employee Engagement Strategies



## Phase II

Innovation/Scaling Support – Training & Technical Assistance

- **Next Steps – Both Teams will Facilitate Staff Development & Training**
- 2/28 Texas 2-1-1 Visits Dallas 311 (Service Offerings/Training)
- 3/28 Dallas 311 Visits Texas 2-1-1 (Service Offerings/Training)



## Phase III

Co-Create Operational Support

- **Future State – Foster Long-term & Integrated Planning**
- Provide Reliable Communications & Mobility
- Data Sharing to Pinpoint Critical Services Needed
- Co-locating at Community Centers to Provide Reliable Communications & Service Offerings
- Cross-training to Develop Shared Resources

# THANK YOU!

Community Council   
*Advancing Solutions...Empowering Lives*

# Memorandum



CITY OF DALLAS

DATE February 16, 2018

Honorable Members of the Human and Social Needs Committee:  
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano  
TO (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,  
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **KaBOOM! Grant Briefing**

On Tuesday, February 20, 2018, the Human and Social Needs Committee will be briefed on the KaBOOM! Grant Briefing by Brett Wilkinson, Managing Director of Office of Strategic Partnerships and Government Affairs.

Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Chandler-Hardy'.

Nadia Chandler-Hardy  
Chief of Community Services

[Attachment]

c: Honorable Mayor and Members of City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billierae Johnson, City Secretary (Interim)  
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Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
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Jo M. (Jody) Puckett, Assistant City Manager (Interim)  
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors



# **KaBOOM! Grant Briefing**

**Human and Social Needs Committee**

**February 20, 2018**

**Brett Wilkinson  
Managing Director**

**Office of Strategic  
Partnerships and  
Government Affairs**



**City of Dallas**



# Overview

- KaBOOM! Play Everywhere is a foundation that helps cities use play everywhere concepts to inspire children
- Early 2017 - KaBOOM! Play Everywhere partnered with Target in a new playscape funding challenge
  - Playscapes are small playful areas that can be along sidewalks, in multi-family housing sites, public green spaces, and even places such as parking lots or bus stops
- KaBOOM! invited four cities to apply for this competitive grant
  - Dallas, Houston, Atlanta and Miami

2

# Background

- July 2017 – City staff attended the KaBOOM! Play Everywhere Convening: a workshop on the grant requirements and project eligibility
- August 2017 – Office of Strategic Partnerships & Government Affairs invited City Departments to attend two meetings to discuss potential projects
  - Ten departments attended the meetings where several projects were discussed
  - Departments worked with community groups to narrow their scope down to four project sites
- September 2017 – The City submitted four applications

# Projects

All four of Dallas' project sites were selected for a combined award of \$69,000

- Plaza Playtime at the J. Erik Jonnson Library
  - painted trash receptacles, colorful painted designs and story themes on the Plaza walkway
- West Dallas Multipurpose Center Play Scape
  - painted sidewalk activities and signage encouraging different activities such as counting, hopping, running in place, etc.
- K.B. Polk Play Scape
  - Painted sidewalk activities and activity prompts
  - Neighborhood Plus site
- Skyline Terrace Play Scape
  - Sports themed painted sidewalks and activity prompts
  - Neighborhood Plus site

4

# Next Steps

- Council acceptance of the awards on February 28<sup>th</sup>
- These grants will help the City of Dallas establish a relationship with a new funding entity which could include additional opportunities in the future.

# **KaBOOM! Grant Briefing**

**Human and Social Needs Committee**

**February 20, 2018**

**Brett Wilkinson  
Managing Director**

**Office of Strategic  
Partnerships and  
Government Affairs**



**City of Dallas**

# Memorandum



CITY OF DALLAS

DATE February 16, 2018

Honorable Members of the Human and Social Needs Committee:  
TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano  
(Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,  
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Citizen Homelessness Commission's Feedback for Supportive Housing Sites**

## **Summary**

The attached briefing documents provide an overview of recommended evaluation criteria for the evaluation of supportive housing sites. The recommendations include feedback from the Citizen Homelessness Commission's Supportive Housing Site Selection Subcommittee.

## **Background**

On January 16, 2018, Charletra Sharp, Interim Director of the Office of Homeless Solutions, and Commissioner Chad Crews, member of the Citizen Homelessness Commission briefed the Human and Social Needs (HSN) Committee on the updated scoring matrix developed to evaluate and select sites for supportive housing programs. The revised matrix responded to feedback the HSN provided at their February 5, 2018 meeting.

During the January 16th meeting, the HSN committee approved the matrix with the following recommendations:

1. Define Neighborhood Association according to the City's standard
2. Increase weight given to Demonstration of Community Input
3. Include a specific scoring component for the site's proximity to public transportation

## **Summary of Updated CHC Subcommittee Recommendation**

The CHC subcommittee proposes that the following minimum threshold requirements apply to any property consider for supportive housing programs:

- Minimum score of 90 on the multi-tenant registration and inspection prior to consideration by Citizen Homelessness Commission and City Council
- Must not be out of code compliance or have any outstanding multi-tenant complaints
- Ownership required to sign tri-party agreement with the tenant and the City of Dallas or subcontractor
- Sponsor must hold a public meeting per the City of Dallas guidelines

Below is the updated scoring breakdown by component. Attached is the matrix with a more detailed breakdown of how each component is scored.

DATE February 16, 2018

SUBJECT **Citizen Homeless Commission’s Feedback for Supportive Housing Sites**

<b>Component</b>	<b>Maximum Points Available</b>
Development location	Up to 50 points
Demonstrations of Community Input	Up to 10 points
Project Amenities	Up to 15 points
Proximity of Site to public transportation, library, and recreation/community centers	Up to 10 points
Services Provided by Development	Up to 15 points
<b>Maximum Score</b>	<b>Up to 100 points</b>

**Note: A minimum score is not required. The tool is intended to evaluate the strengths and weaknesses of potential supportive housing sites**

Responses to the HSN Committee’s responses are below:

- 1. Neighborhood Association Definition:** Matrix revised to follow the City’s definition.
- 2. Maximum Points Available for Demonstration of Community Input:** In order to encourage potential supportive sites throughout the City and increase the equitable distribution of supportive housing developments, it is recommended that the scoring weight remain as reflected above. The commission will consider methodologies to monitor this criteria, study impact on and input from stakeholders in the projects which use it prior to sites being proposed to the HSN Committee. On February 9<sup>th</sup>, the CHC established a Community Engagement Subcommittee that will be able to review and discuss these methodologies.
- 3. Site’s Proximity to Public Transportation:** Under the Proximity of Site section in the attached matrix, public transportation is scored separately.

**Staff Recommendation**

Staff agrees with the updated evaluation criteria proposed by the CHC.

**Next Steps**

March 1, 2018 is the effective date for the final matrix to be used as a guide to consider and select properties for future supportive housing program sites.

Please contact me if you have any questions or require any additional information.

**Nadia Chandler Hardy**  
**Chief of Community Services**

[Attachment]

- c: Honorable Mayor and Members of the City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billerae Johnson, City Secretary (Interim)  
Daniel F. Solis, Administrative Judge  
Kimberly Bizar Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

- Jo M. (Jody) Puckett, Assistant City Manager (Interim)  
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Theresa O'Donnell, Chief of Resilience  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Directors and Assistant Directors

**Final CHC Protocol for Evaluating Supportive Housing Sites Funded by the City of Dallas**  
 Citizen Homelessness Commission Supportive Housing Site Selection Criteria Subcommittee

	CHC Sub-Committee 12/15/17	Staff Rec.	CHC Sub-Committee 12/29/17	CHC Recommendations 2/9/18
<b>Minimum Threshold Property Requirements</b>				
Property must be in compliance w/ multi tenant registratin and inspection requirements (N/A for new construction or rehab) (A score of <b>90</b> or above on the City Inspection Report must be achieved by the property) Must not be out of Code Compliance or have any outstanding multi-tenant complaints Ownership required to sign tri-party agreement w/ COD/subcontractor and client Sponsor must hold a Public Meeting per the COD guidelines				
	<b>Points</b>	<b>Points</b>		
<b>Development Location</b>	<b>40</b>	<b>50</b>	<b>50</b>	<b>50</b>
Located in a "Moderate or High Opportunity Area" as defined by Opportunity Dallas	3		8	8
Census Tract w/ less than 20% poverty rate	9	19	14	14
In attendance zone of elementary school w/ "met standard" rating	3		3	3
Not Located in a DPD TAAG area	4		4	4
Property is not located in a census tract assessed by the USDA Food Access Research Atlas as being:	9		9	9
Low-income and Low-access at 1 mile (urban, regardless of vehicle ownership)	0			
Low-income and Low-access at 1/2 mile (urban, regardless of vehicle ownership)	4			
None of the above	9			
If there is Not another Project based supportive housing development (COC or DHA funded) within: 1 point for every 1/2 mile maximum 12 points	12		12	12
<b>Demonstration of Community Input</b>	<b>20</b>	<b>10</b>	<b>10</b>	<b>10</b>
Neighborhood Association Letter of Recommendation	20	5	10	10
Neighborhood Association Neutral or no letter	10	5	5	5
Neighborhood Association request for denial	0	0	0	0
Neighborhood Association is an organization as defined by TDHCA, if no Neighborhood Association is in existence, then property owner support letters from within 1/2 mile of site must outnumber negative letters for the 10 points to be awarded <b>Neighborhood Association will follow COD's definition</b>				
<b>Project Amenities</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>15</b>
Secured Access	1		1	1
Furnished Fitness Center per TDHCA requirements	1		1	1
Business Center per TDHCA requirements	1		1	1
Community Laundry Room	4		4	4
ADA- Section 504 requirements met by project for the units that are participating in award	4		4	4
Free Community Wifi	4		4	4
<b>Proximity of Site to:</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>
For each service with peak, weekday headway of <= 15 minutes: with a station or stop within 1/4 mile walking distance 2 points, or within 1/2 mile walking distance 1 point, up to a maximum of 4 points total	4		4	4
Dallas Public Library w/in 2 miles	3		3	3
Recreation or Community Center within 1/2 mile	3		3	3
<b>Services to be provided by development</b>	<b>10</b>	<b>15</b>	<b>15</b>	<b>15</b>
On-site property management	3	5	5	5
Active Crime Watch Group	3	5	5	5
On-site Security	4	5	5	5
<b>Overall Property Score on City of Dallas Code Inspection Report</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>
Score above 90 on COD code inspection report (new construction or rehab get full points)	5			
Score between 80-90	3			
Score above 70	1			
<b>Total Points</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Furnished fitness center equipped with a minimum of two of the following fitness equipment options with at least one option per every 40 units or partial increment of 40 units: stationary bicycle, elliptical trainer, treadmill, rowing machine, universal gym, multi-functional weight bench, sauna, stair climber, etc. The maximum number of equipment options required for any Development, regardless of number of Units, shall be five.

Equipped and functioning business center or equipped computer learning center with 1 computer for every 30 units proposed in the Application, 1 printer for ever 3 computers (with a minimum of 1 printer).



# Memorandum



CITY OF DALLAS

DATE February 16, 2018

Honorable Members of the Human and Social Needs Committee:  
TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Annual Dr. Martin Luther King, Jr. Celebration Weekend Responses**

On February 5, 2018, the Office of Community Care presented an overview of the 2018 Dr. Martin Luther King Jr. Celebration weekend. Below are responses to the questions posed by the Council committee during the briefing

**1. Provide more information about the event funding, revenue and participation.**

The 2018 Celebration weekend cost \$118,117 and generated \$134,770 in revenue. The financial table below shows revenue (tables sales, ticket sales, parade entries, and silent auction), sponsorships, city expenditures, total expenses, and balance. While there was an increase in the number of small business sponsorships, this year's event did show a decrease in the level of sponsorships from major corporations who typically participated at higher levels.

Additionally, revenues have nearly doubled at the 2018 event due to a change in direction to sale banquet tickets and significantly scale back on auxiliary expenses (event t-shirts, press conferences, refreshments, etc.). Reductions in this area eliminated the need for city support from the General Fund, covered negative balances from last year's event, and left a positive balance of approximately \$16,000.

*Financial Information*

<i>Year</i>	<i>Revenue</i>	<i>Sponsorships</i>	<i>City Expenditure</i>	<i>Total Expenses</i>	<i>Balance</i>
2018	\$35,270	\$99,500	\$0	\$118,117	\$16,653
2017	\$14,602	\$62,500	\$104,398	\$181,500	\$0
2016	\$17,726	\$58,600	\$30,400	\$165,342	\$0

Total participation was estimated to be 201,665, which includes 1,115 attendees at the Banquet and Celebration Fair, 550 attendees at the Candle Lighting Ceremony, and 200,000 parade participants, volunteers and spectators. Parade participation

DATE February 16, 2018

SUBJECT **Annual Dr. Martin Luther King, Jr. Celebration Weekend Responses**

estimates are provided by Parade Marshals and the DPD aerial helicopter. The participation table below is attendance information for 2018 and for the 3 years prior.

*Participation*

<i>Year</i>	<i>Candle Lighting</i>	<i>Banquet/Celebration Fair</i>	<i>Parade</i>
2018	550	1,115	200,000
2017	300	1,120	150,000
2016	300	1,270	125,000
2015	400	900	50,000

**2. Referring to the comment regarding decreased confidence in City of Dallas and its financial commitment to the Celebration Weekend, who had expressed these concerns?**

Multiple individuals expressed concerns about the City of Dallas's commitment to the Celebration Weekend. These included MLK Advisory Board members, MLK Celebration Committee members, and event sponsors and potential sponsors. Some concerns included but are not limited to community service give back, lack of support for community building events, addressing issues around poverty and education, and enhanced workforce development initiatives.

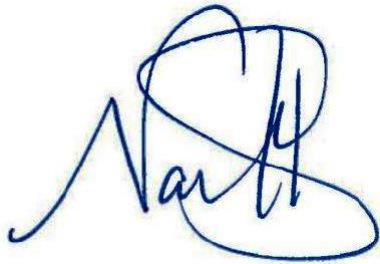
Going forward the planning committee for the 2019 event will consider these concerns and gather additional community input for the development of programs, events, and related initiatives.

**3. What vacancies exist on the Martin Luther King Jr. Center Advisory Board?**

As of February 14, 2018, The MLK Board has 5 total vacancies. These include representatives for Districts 4, 9, 11, and 12, as well as the Chair, which is to be appointed by the Mayor.

Please contact me or Jessica Galleshaw if you have any questions or need additional information.

DATE February 16, 2018  
SUBJECT **Annual Dr. Martin Luther King, Jr. Celebration Weekend Responses**



**Nadia Chandler Hardy**  
Chief of Community Services

- c: T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
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M. Elizabeth Reich, Chief Financial Officer  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors

Upcoming Agenda Item(s)

- A. *Draft Agenda Item:* Authorize Supplemental Agreement No. 1 to the service contract with Real Time Transportation Corporation to continue to provide transportation services to medical appointments within the city of Dallas for low-to-moderate income seniors for the period March 1, 2018 through September 30, 2018 - Not to exceed \$242,592, from \$190,000 to \$432,592 - Financing: General Funds **(city-wide)**
- B. *Draft Agenda Item:* Authorize (1) a one-year master agreement for the purchase of (a) 549 pieces of fleet vehicles and equipment - Austin Truck & Equipment, LTD dba Freightliner of Austin in the amount of \$7,739,741, Sam Pack's Five Star Ford in the amount of \$7,336,461, Freedom Dodge dba Duncanville Automotive in the amount of \$3,915,044, Holt Texas, LTD in the amount of \$3,836,090, Chastang Ford in the amount of \$3,503,450, BTE Body Co., Inc. in the amount of \$1,121,466, Freedom Chevrolet dba Duncanville Automotive in the amount of \$534,680, Grande Truck Center in the amount of \$380,778, Bond Equipment in the amount of \$273,429, Rush Truck Centers of Texas, LP dba Rush Truck Center Dallas Light and Medium Duty in the amount of \$259,328, and Landmark Equipment in the amount of \$154,388 through the Texas Association of School Boards; (b) 56 pieces of fleet vehicles and equipment - Siddons Martin **(city-wide)**
- C. *Draft Agenda Item:* Authorize (1) acceptance of four grants from KaBOOM! Inc., funded by Target Inc. for the KaBOOM! Play Everywhere Challenge Grant to create play spaces through the City of Dallas in the total amount of \$69,000 for the following projects: Skyline Terrace-Sidewalk Sport Scape, K.B. Polk Play Scape, West Dallas Multi-Purpose Center Play Scape, and J. Erik Jonsson Library Plaza Playtime for the period March 1, 2018 through August 31, 2018; (2) receipt and deposit of grant funds in an amount not to exceed \$69,000 into four KaBOOM! Inc. Grant Funds: \$5,000 in the KaBOOM! Play Everywhere Grant-Skyline Terrace-Sidewalk Fund; \$15,000 in the KaBOOM! Play Everywhere Grant-KB Polk Play Scape Fund; \$24,000 in the KaBOOM! Play Everywhere Grant-Multi-Purpose Play Scape Fund; and \$25,000 in the KaBOOM! Play Everywhere Grant-Plaza Playtime Fund; (3) establishment of appropriations in an amount not to exceed \$69,000 in four KaBOOM! Inc. Grant Funds: \$5,000 in the KaBOOM! Play Everywhere Grant-Skyline Terrace-Sidewalk Fund; \$15,000 in the KaBOOM! Play Everywhere Grant-KB Polk Play Scape Fund; \$24,000 in the KaBOOM! Play Everywhere Grant-Multi-Purpose Play Scape Fund; and \$25,000 in the KaBOOM! Play Everywhere Grant-Plaza Playtime Fund; and (4) execution of the grant agreements - Total not to exceed \$69,000 - Financing: KaBOOM! Inc. Grant Funds **(Districts: 2,6,7)**

## Human & Social Needs Committee - FY2018 Agenda Forecast

Date	Briefing(s)	Presenter
Future Agendas: 2018	Proposition J Update	
	Community Centers: Opportunity Builder	
	Education Taskforce Briefing	
	Equity in Service Delivery	
	Encampment Mitigation Strategy	
	Senior Affairs Commission Workplan	
	MLK Advisory Board briefing	
	LGBTQ Taskforce briefing	
	Poverty Taskforce briefing	
	Dallas Area Partnership to End and Prevent Homelessness	
	Teen Pregnancy Initiative	
	Homeless Response System	
	DACA	
	Resilient Dallas Strategy	