

Memorandum



CITY OF DALLAS

DATE May 18, 2018

Honorable Mayor and Members of the City Council:

TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Teen Pregnancy Prevention**

Purpose

On May 21, 2018 the Human and Social Needs Committee will be briefed on the Teen Pregnancy Prevention program. The briefing will include an update on the teen pregnancy prevention program, announcement of the funding awardee, and a recommendation to approve a contract with the awardee.

Background

Teen pregnancy was identified as a driver of poverty by the Mayor's Task Force on Poverty. Teen birth rates in Dallas are above the national average, with certain zip codes having substantially higher rates. Teen pregnancy and teen birth contributes to increased child poverty rates, financial burden for the teen, increased risks for negative outcomes, and challenges to educational attainment.

As part of the FY2018 Adopted Budget, City Council allocated up to \$300,000 to be made available to distribute to a local nonprofit agency to implement teen pregnancy prevention and intervention services. A Request for Competitive Sealed Proposals was advertised on January 11th and January 18th, with a proposal deadline of February 8th. The deadline was extended to February 22nd, 2018. Proposals were sought that target youth ages 20 and younger, who live in zip codes 75203, 75215 or 75216, which are identified as having the 3 highest teen birth rates in Dallas, and/or who show evidence of academic underperformance, negative behaviors or dropping out of school. Programs were sought that include the following components:

- case management,
- focus on family relationships,
- intergenerational impact,
- healthy decision making,
- school attendance,
- skill-based curricula,
- adult and caregiver education,
- and impact on knowledge, skills, attitudes and beliefs.

DATE May 18, 2018
SUBJECT Teen Pregnancy Prevention

Additionally, there was a requirement that programs have an advisory council and preference to programs serving identified priority populations. All proposals were required to demonstrate how the program integrates evaluation into all aspects of the program to comply with all local, state and federal pharmaceutical requirements, and to obtain the consent of parents or legal guardians in accordance with local, state and federal laws.

Two proposals were received and evaluated by a committee of staff from the City Manager's Office, Office of Community Care, Office of Strategic Partnerships and Government Affairs, and the Office of Budget.

Award Announcement

The North Texas Alliance for the Prevention of Teenage Pregnancy (NTARUPT) was identified as the best investment. NTARUPT is a non-partisan nonprofit that works with more than 50 local organizations to impact teen pregnancy. The organization has a goal of reducing Dallas' 2012 teen birth rate by 20% by 2020 and by 50% by 2023. The program includes reproductive health education for teens and parents, referrals to reproductive health care and counseling, training and technical assistance to partners, and a public awareness campaign modeled after a successful campaign in Milwaukee. The Milwaukee campaign is credited with helping that city exceed an ambitious goal set in 2008 to reduce teen birth rates by 46% and to see a 65% reduction in teen birth rates since 2006.

Funding Impact

Funding is designated in the City's General Fund not to exceed \$300,000.

Recommendation

Staff recommends that the Human and Social Needs Committee forward to full City Council for contract authorization.



Nadia Chandler-Hardy,
Chief of Community Services

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizar Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Teen Pregnancy Prevention

**Human and Social Needs
Committee**

May 21, 2018

**Jessica Galleshaw
Managing Director
Office of Community Care**



City of Dallas

Overview

- Purpose
- Background
- RFCSP Update
- Program Overview

Purpose

The purpose of this briefing is to:

- Provide an update on the Teen Pregnancy Prevention Program
- Announce award recipient
- Recommend approval of contract

Background

- Teen pregnancy/birth contributes to:
 - Increased child poverty rates
 - Financial burden for the teen
 - Increased risk for negative health outcomes
 - Challenges to educational attainment
- Teen birth rates in Dallas remain above the national average
- Teen pregnancy identified as driver of poverty by Mayors Task Force on Poverty

RFCSP Overview

- Up to \$300,000 made available to be distributed to a nonprofit agency to implement prevention and intervention services
- Required Target Population:
 - 20 and younger;
 - Live in 75203, 75215 or 75216; and/or
 - Evidence of academic underperformance, negative behaviors, dropping out
- Proposals were due 2/22/18

Target Zip Code Demographics

	75203 (Oak Cliff)	75215 (South Dallas)	75216 (Southern Dallas)
Teen Birth Rate* (Rank)	105 (2)	123 (1)	77 (3)
Total Population	15,721	14,648	49, 416
Black/African American	29.1%	78.9%	66.4%
White	34.9%	12.1%	14.4%
Hispanic/Latino	59.5%	13.9%	30.8%
Median Household Income	\$30,394	\$26,316	\$24,481



Solicitation Process

Request for Competitive Seal Proposal for Teen Pregnancy Prevention Services:

- Advertised 1/11/18 & 1/18/18 with a proposal deadline of 2/8/18 extended to 2/22/18
- Two (2) proposals were received through a formal solicitation process from:
 - North Texas Alliance to Prevent Unintended Pregnancy in Teens (NTARUPT)
 - Dallas Youth Lounge
- Evaluation committee consisted city staff persons from:
 - City Manager's Office
 - Office of Community Care
 - Office of Strategic Partnerships & Government Affairs
 - Office of Budget
- The successful respondent was selected based on the criteria below:

• Vendor Capability and Expertise	30 points
• Approach and Methodology	25 points
• Vendor Cost & Program Budget	30 points
• Business Inclusion & Development Plan	15 points

Considerations

- Required Program Components:

- Case management
- Focus on family relationships
- Intergenerational impact
- Healthy decision making
- School Attendance
- Advisory council
- Skill-based curricula/interventions
- Issue awareness campaign
- Parent/adult/caregiver education
- Impact knowledge, skills, attitudes and beliefs

- Required Operational Components:

- Evaluation incorporated into all work plan objectives
 - Secure local match funding
 - Comply with all local, state and federal pharmaceutical requirements
 - Obtain parental or legal guardian consent in accordance with local, state and federal laws
- Preference to programs serving identified priority populations

Program Overview

- Awardee – North Texas Alliance to Prevent Unintended Pregnancy in Teens (NTARUPT)
 - Non-partisan nonprofit
 - Local agency working with 50+ organizations
 - Long Term Goal is to reduce Dallas' 2012 teen birth rate by 20% by 2020 and 50% by 2023

Program Elements

- Reproductive health education for teens and parents
- Referrals to reproductive health care and counseling
- Training and technical assistance
- Public awareness campaign (modeled after successful campaign in Milwaukee)

Recommendation

- Staff recommends that committee forward to full City Council for contract authorization

Next Steps

- Contract negotiations with NTARUPT (in progress)
- City Council Consideration – June 13, 2018

Teen Pregnancy Prevention

Human and Social Needs
Committee

May 21, 2018

Jessica Galleshaw
Managing Director
Office of Community Care



City of Dallas