

# Memorandum



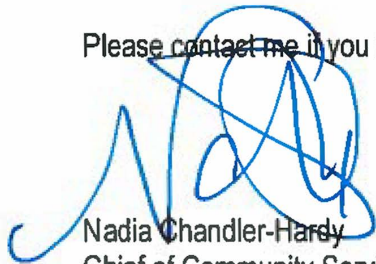
DATE August 29, 2017

TO Honorable Members of the Human and Social Needs Committee:  
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair),  
Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,  
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Senior Affairs Commission**

On Tuesday, September 5, 2017, you will be briefed on the Senior Affairs Commission by Trini Garza, Senior Affairs Commission Chair and Cannon Flowers, Senior Affairs Commission D7 rep. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.



Nadia Chandler-Hardy  
Chief of Community Services

[Attachment]

c: Honorable Mayor and Members of City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billerae Johnson, City Secretary (Interim)  
Daniel F. Solis, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jo M. (Jody) Puckett, Assistant City Manager (Interim)

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors

2017

SENIOR AFFAIRS COMMISSION

Executive Briefing for:  
Dallas City Council  
Human and Social Needs  
Committee  
September 5, 2017



SENIOR AFFAIRS  
COMMISSION



The City of Dallas Senior Affairs Commission is a 15-member advisory body appointed by the Mayor and City Council.

**The functions of the Commissioners are to:**

Recommend the role of the City and the Commission in ensuring the provision of services to the elderly

Advise the City Council as requested on elderly issues

Provide access for citizens' comments on elderly issues

Assist the City in the identification of programs for the elderly that are needed in the community; and perform other duties assigned by the City Council.

POPULATION SIZE RANKING	DISTRICT	POPULATION OF RESIDENTS AGES 55+	% OF TOTAL CITY	SENIOR AFFAIRS COMMISSIONER	CITY COUNCIL MEMBER
11	DISTRICT 1	12,825	6%	CARMEN S ARANA	SCOTT GRIGGS
12	DISTRICT 2	11,258	5%	LYDIA D SIMPSON	ADAM MEDRANO
7	DISTRICT 3	15,660	7%	JOHN L JOHNSON	CASEY THOMAS, III
4	DISTRICT 4	18,207	8%	<b>VACANT</b>	DWAIN R. CARAWAY
13	DISTRICT 5	11,117	5%	<b>VACANT</b>	RICKEY D. CALLAHAN
14	DISTRICT 6	9,949	5%	JULIA SUAREZ-MACIAS	OMAR NARVAEZ
8	DISTRICT 7	15,368	7%	CANNON FLOWERS	KEVIN FELDER
9	DISTRICT 8	13,389	6%	<b>VACANT</b>	TENNELL ATKINS
2	DISTRICT 9	18,494	9%	MARY ANN SPARKS	MARK CLAYTON
6	DISTRICT 10	17,072	8%	JERI C BAKER	B. ADAM McGOUGH
3	DISTRICT 11	18,485	9%	IRWIN "BILL" GART	LEE M. KLEINMAN
5	DISTRICT 12	17,082	8%	MARLENE A COHEN	SANDY GREYSON
1	DISTRICT 13	22,822	11%	SYLVIA L BENENSON	JENNIFER GATES
10	DISTRICT 14	13,061	6%	SARAH B WICK	PHILIP T. KINGSTON
	<b>TOTAL</b>	<b>214,789</b>	CHAIR	TRINI GARZA	MIKE RAWLINGS

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COMMUNICATIONS & TECHNOLOGY COMMITTEE

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SENIOR AFFAIRS  
COMMISSION



City of Dallas

# City of Dallas Population. 2010 U.S. CENSUS WITH PROJECTIONS THROUGH 2045

## RESIDENTS AGE 55 AND ABOVE

Residents By Age Group	2017	% OF ALL AGES	2020	2025	2030	2035	2040	2045
Ages 55-69	142,412	12%	193,681	195,105	196,529	197,953	192,257	185,136
Ages 70-84	57,692	5%	78,461	79,038	79,615	80,192	77,884	75,000
Ages 85 and +	14,685	1%	19,971	20,118	20,265	20,411	19,824	19,090
<b>TOTAL RESIDENTS AGE 55+</b>	<b>214,789</b>	<b>18%</b>	<b>292,113</b>	<b>294,261</b>	<b>296,409</b>	<b>298,557</b>	<b>289,965</b>	<b>279,226</b>



The major population / age demographic shift in the **15+ years** will directly affect the resiliency of the City of Dallas. (How well is the city taking care of its residents, and insuring the vital services to the residents?)



This increase will also affect the overall score of Dallas as one of the “best places to live and grow old” – economic impact \$.



The increase is already affecting the AARP Age Friendly metrics which are used across the US to determine where people should live without the hurdle of age – regardless of age...stroller to wheelchair.

# The Senior Affairs Commission transition to the current modern effective body of community leaders:

## Historical Commission Status *(prior to December 2015)*

- The Commission met once per month and listened to staff updates on general programming within the city.
- Social worker on staff would arrange (as requested) community gatherings of services provided by the City of Dallas to the elderly.
- Lunch was served at the monthly Commission meetings as a courtesy to the residents age 55 and older who agreed to serve on the Commission.
- Limited or no strategic influences/inputs on city or urban planning to address the growing needs of residents as they age.
- Staff leadership of the Commission failed to take advantage of the significant experience and commitment of the members of the Commission.

# The Senior Affairs Commission transition to the current modern effective body of community leaders:

## **Current Commission Status** *(since December 2015 with City Leadership change)*

**Responsible City Staff Liaison:**  
**Cobbie Ransom**

- Commission is now focused on projects and strategic initiatives to bring step-level improvements in serving the residents of Dallas age 55 and older, with progress being realized:
  - Dental program funding
  - Emergency Home Repair
  - Senior Medical Transportation
  - Expansive Communications and Outreach through city website and newsletter
  - Active budget inputs for costs related to serving seniors in the city and advocating with respective Council Members
  - Commission member led participation to AARP's Age Friendly Neighborhood project, an initiative Dallas Mayor Mike Rawlings entered on behalf of the City of Dallas in August 2014.

**Progress has been made. We hope to accomplish much more in the immediate future and upcoming year**



# To maintain the progress of the Senior Affairs Commission:

01

Continue with the current leadership and expertise of Cobbie Ransom as liaison to the commission and management of staff of the office of Senior Affairs.

# To maintain the progress of the Senior Affairs Commission:

02

## Provide Talent/Resources To The Office Of Senior Affairs With The Following Characteristics And Capabilities:

- Strategic thinking and planning skills to help take Dallas to the year 2035
- Population planning and understanding infrastructure requirements
- Urban planning to create senior villages or communities – blended communities of ages
- Strong writing and communication skills
- Grant writing experience to identify possible age related funding for the City of Dallas
- Small staff of social workers to handle the day-to-day calls for tactical services.
- Project Management to manage existing and new senior opportunities

# To maintain the progress of the Senior Affairs Commission:

03

Put a budget and organization structure in place that adequately represents this sector of the population of Dallas: 18% of the city's population is 55 and above, yet less than **\$2M** (of a **\$3B** budget) is identified to serve this population sector. This area of City need will ultimately affect **100%** of the people who age in Dallas.

# To maintain the progress of the Senior Affairs Commission:

## 04

- In choosing a new Chair of the Senior Affairs Commission in 2017, insure that the candidate has a vision for the potential effectiveness of the Commission as a strong collaborator with City staff and Dallas City Council to implement strategic and intrinsic programming and overall improvements. It is important the new Chair has proven experience in Dallas municipal board participation and/or leadership.

\* Current Chair of the Senior Affairs Commission will reach term limits in 2017.

# Budget Recommendations for FY 2017-2018

Service	Approved FY 16-17	Proposed FY 17-18	Variance
<b>General Fund</b>			
Senior Services - Adm *	\$155,867	\$695,152	\$539,285
Dental Health	\$300,000	\$375,000	\$75,000
Sr. Services Prog-Employment	\$88,000	\$105,600	\$17,600
Senior Medical Transportation	\$248,834	\$250,000	\$1,166
Senior Services Programming	\$0	\$25,000	\$25,000
<b>Sub Total</b>	<b>\$792,701</b>	<b>\$1,450,752</b>	<b>\$658,051</b>
<b>Community Development Block Grant (CDBG)</b>			
City Office of Senior Affairs **	\$157,094	\$157,094	\$0
Sr. Services Prog-Ombudsman	\$50,000	\$73,049	\$23,049
Sr. Services Prog-Employment		\$17,206	
Senior Services Programming	\$23,049	\$0	(\$23,049)
	<b>\$230,143</b>	<b>\$247,349</b>	<b>\$17,206</b>
<b>Total</b>	<b>\$1,022,844</b>	<b>\$1,698,101</b>	<b>\$675,257</b>

\* FY 16-17 includes funding for 2 FTEs. FY 17-18 Includes funding for 4 FTEs

\*\* Includes funding for 2 FTEs

“ One of the best measures of a country is how it treats its older citizens. ”

– President Obama | White House Conference on Aging 07.13.2015

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★ SENIOR AFFAIRS  
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At the City of Dallas level...

“How it treats its older citizens.”

Support internal city organization and partner with the Senior Affairs Commission to raise respect and positive visibility of residents in Dallas ages 55 and above

- Through **monitoring the work** of the Commission, and City Office of Senior Affairs,
- **Recognizing entities** in the City of Dallas that are making a positive difference in this demographic of the city, and
- Understanding and building on the **economic impact** of these residents to making the city a strong economic center of North Texas.

# THANK YOU

## **Cannon Flowers**

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City of Dallas Office of Community Care

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