

Memorandum



CITY OF DALLAS

DATE February 16, 2018

Honorable Members of the Human and Social Needs Committee:
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
TO (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **KaBOOM! Grant Briefing**

On Tuesday, February 20, 2018, the Human and Social Needs Committee will be briefed on the KaBOOM! Grant Briefing by Brett Wilkinson, Managing Director of Office of Strategic Partnerships and Government Affairs.

Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Chandler-Hardy'.

Nadia Chandler-Hardy
Chief of Community Services

[Attachment]

c: Honorable Mayor and Members of City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

KaBOOM! Grant Briefing

Human and Social Needs Committee

February 20, 2018

**Brett Wilkinson
Managing Director**

**Office of Strategic
Partnerships and
Government Affairs**



City of Dallas

Overview

- KaBOOM! Play Everywhere is a foundation that helps cities use play everywhere concepts to inspire children
- Early 2017 - KaBOOM! Play Everywhere partnered with Target in a new playscape funding challenge
 - Playscapes are small playful areas that can be along sidewalks, in multi-family housing sites, public green spaces, and even places such as parking lots or bus stops
- KaBOOM! invited four cities to apply for this competitive grant
 - Dallas, Houston, Atlanta and Miami

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Background

- July 2017 – City staff attended the KaBOOM! Play Everywhere Convening: a workshop on the grant requirements and project eligibility
- August 2017 – Office of Strategic Partnerships & Government Affairs invited City Departments to attend two meetings to discuss potential projects
 - Ten departments attended the meetings where several projects were discussed
 - Departments worked with community groups to narrow their scope down to four project sites
- September 2017 – The City submitted four applications

Projects

All four of Dallas' project sites were selected for a combined award of \$69,000

- Plaza Playtime at the J. Erik Jonnson Library
 - painted trash receptacles, colorful painted designs and story themes on the Plaza walkway
- West Dallas Multipurpose Center Play Scape
 - painted sidewalk activities and signage encouraging different activities such as counting, hopping, running in place, etc.
- K.B. Polk Play Scape
 - Painted sidewalk activities and activity prompts
 - Neighborhood Plus site
- Skyline Terrace Play Scape
 - Sports themed painted sidewalks and activity prompts
 - Neighborhood Plus site

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Next Steps

- Council acceptance of the awards on February 28th
- These grants will help the City of Dallas establish a relationship with a new funding entity which could include additional opportunities in the future.

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