

Memorandum



CITY OF DALLAS

DATE November 30, 2017

Honorable Members of the Human and Social Needs Committee:
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
TO (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Workforce Solutions Overview**

Summary

On Monday, December 4, 2017, you will be briefed on the Workforce Solutions Greater Dallas Overview by President Laurie Bouillion Larrea.

Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia'.

Nadia Chandler-Hardy
Chief of Community Services

[Attachment]

c: Honorable Mayor and Members of City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors



WORKFORCE SOLUTIONS
GREATER DALLAS

City of Dallas - Briefing for Human and Social Needs
Laurie Bouillion Larrea, President
Richard Perez, Research Manager

Workforce Solutions Greater Dallas

**exists to ensure competitive solutions
FOR EMPLOYERS through quality people &
FOR PEOPLE through quality jobs.**

IS RECOGNIZED locally and nationally as a best in class workforce system that engages employers and offers the premier solutions for a qualified workforce;

PROVIDES job seekers comprehensive solutions to employment;

CONVENES a community workforce dialogue critical to economic development; and

IS recognized as the responsive and effective solution of choice.

Implements a system of services that complement economic development; provides employer services to access quality employees; and assesses, trains and refers individuals to be successfully employed

Administers a broad range of programs to address local workforce issues with business-directed objectives, including labor market information, guidance, job training, workplace education; specialized services to Veterans, displaced workers and workers with disabilities; childcare and educational initiatives to provide the necessary support for every citizen of Greater Dallas to be successful at work.

Funding includes Federal and State government workforce grants, specialized grants, and foundation funding!

Investments

✓ Workforce Innovation Opportunities Act
(Adult, Youth and Dislocated Worker)

✓ SNAP
(Food Stamp E&T)

WORKFORCESOLUTIONS
GREATER DALLAS

✓ Childcare Assistance

✓ CHOICES (TANF)

✓ Adult Education/ESL

✓ Trade, ES, Vets, Vocational Rehabilitation
& Private Funding

Results



11,090 Employers



123,627 Job Seekers

WORKFORCE**SOLUTIONS**
GREATER DALLAS



86,463 Entered Employment



20,030 Kids in Care



9,285 Studying AEL/ESL



1,182 Opportunity Youth

**Ellen Torbert, Southwest Airlines,
Chair**

**Terrance F. Richardson, KPMG,
Treasurer**

Irma Allen, HHSC

**Tré Black On-Target Supplies and
Logistics**

**Cristina Criado, Criado and
Associates**

Holly Crowder, Beck

**Rolinda Duran, Texas Workforce
Solutions, Vocational
Rehabilitation Services**

**Angela Farley, Dallas Regional
Chamber**

BOARD OF DIRECTORS

Lewis Fulbright, Dallas AFL-CIO

**Kevin Faulkner, Texas Workforce
Commission**

**Susan Hoff, United Way of
Metropolitan Dallas**

**Carter Holston, NEC Corporation
of America**

Jim Krause, Krause Advertising

**Leonor Marquez, Los Barrios
Unidos Community Clinic**

**Dr. Joe May, Dallas County
Community College District**

**Kerry McGeath, Desoto Public
Library**

**Bill O'Dwyer, MIINC Mechanical,
Vice Chair**

**Gilbert Gerst, Bank of Texas, Past
Chair**

Jason Oliver, AT&T

Niki Shah, Baylor Scott & White

James Stubbs, Kroger Food Stores

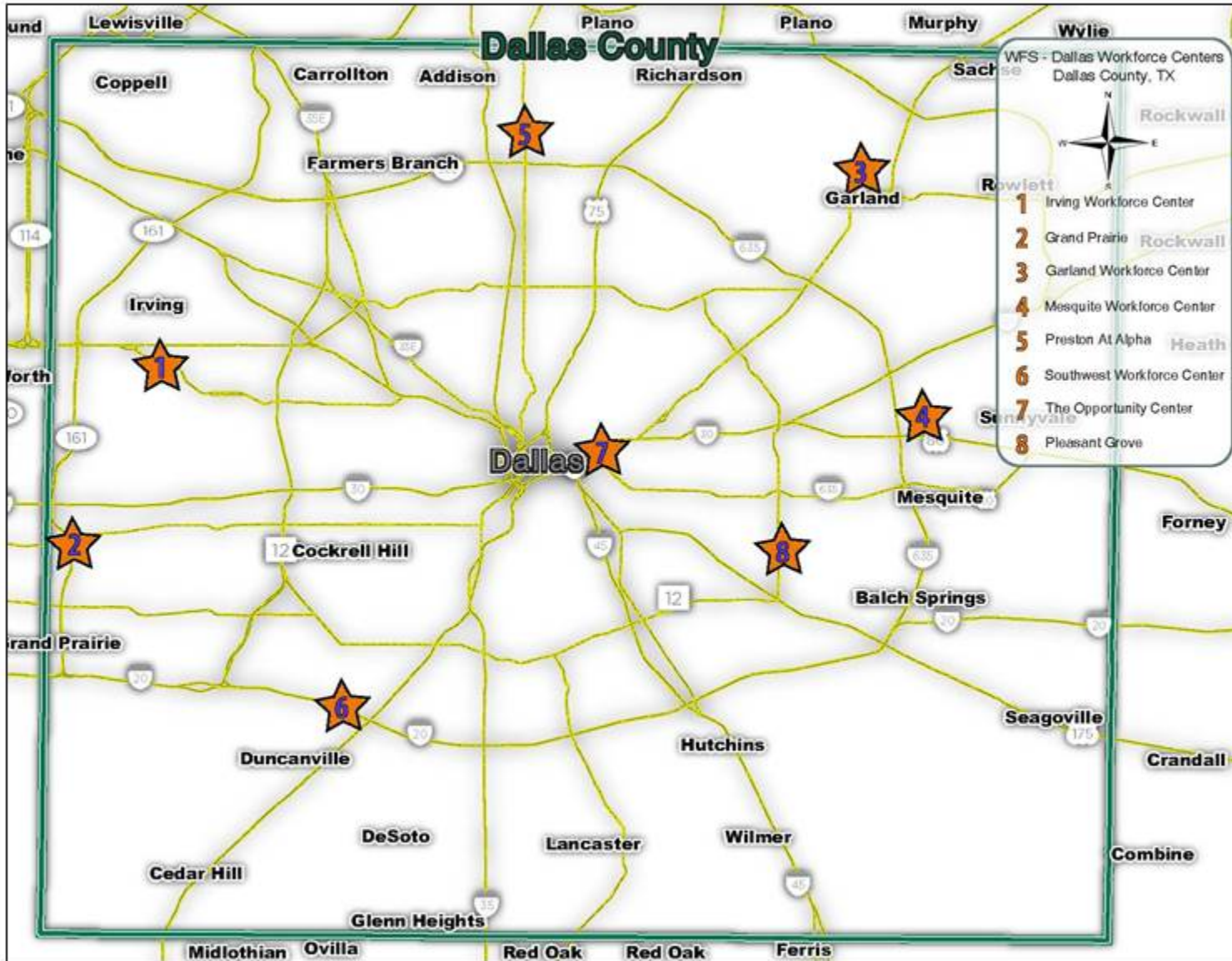
Lee Ann Valerio, Region 10 ESC

Mark York, Dallas AFL-CIO

**Gabriella Draney Zielke, Tech
Wildcatters**

WORKFORCESOLUTIONS
G R E A T E R D A L L A S

Workforce Centers



WFS - Dallas Workforce Centers
Dallas County, TX

1 Irving Workforce Center
2 Grand Prairie
3 Garland Workforce Center
4 Mesquite Workforce Center
5 Preston At Alpha
6 Southwest Workforce Center
7 The Opportunity Center
8 Pleasant Grove

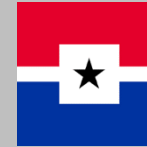
- 1 Irving Workforce Center**
2520 W. Irving Blvd., STE 100
Irving, TX 75061, 972.573.3500
- 2 Grand Prairie Workforce Center**
801 S. State HWY 161, STE 500
Grand Prairie, TX 75051,
972.264.5881
- 3 Garland Workforce Center**
217 N. Tenth St.
Garland, TX 75040, 972.276.8361
- 4 Mesquite Workforce Center**
2110 N. Galloway Ave., STE 116
Mesquite, TX 75150, 972.329.1948
- 5 Preston at Alpha Workforce Center**
5955 Alpha Rd, STE 200
Dallas, TX, 972.388.5600
- 6 Southwest Workforce Center**
7330 S. Westmoreland STE 200
Dallas, TX 75237, 972.709.5377
- 7 The Opportunity Center**
1610 Malcolm X Blvd., #201
Dallas, TX 75226, 469.802.1800
- 8 Pleasant Grove Workforce Center**
1125 South Buckner
Dallas, TX 75217 (coming soon)

WORKFORCE ECOSYSTEM

grow South



Dallas County
Community
College District



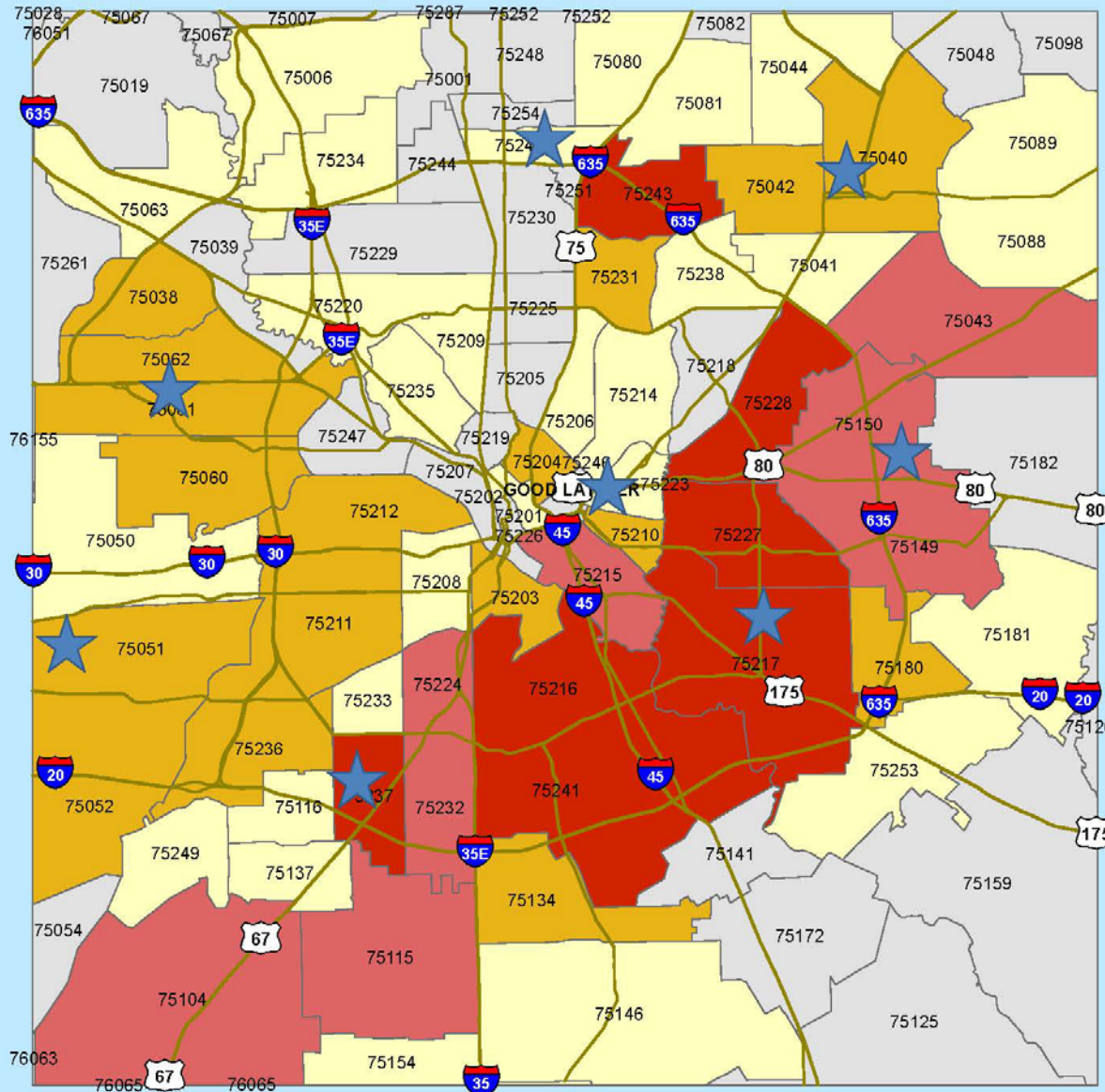
WORKFORCESOLUTIONS
GREATER DALLAS



UNITED WAY OF
METROPOLITAN DALLAS



Dallas County Choices Customers by Zip Code 12 months by resential zip code



Legend

— TRANS_HIGHWAYS_line

BND_ZIPCODES_poly

Choices

0 - 14

15 - 36

46 - 77

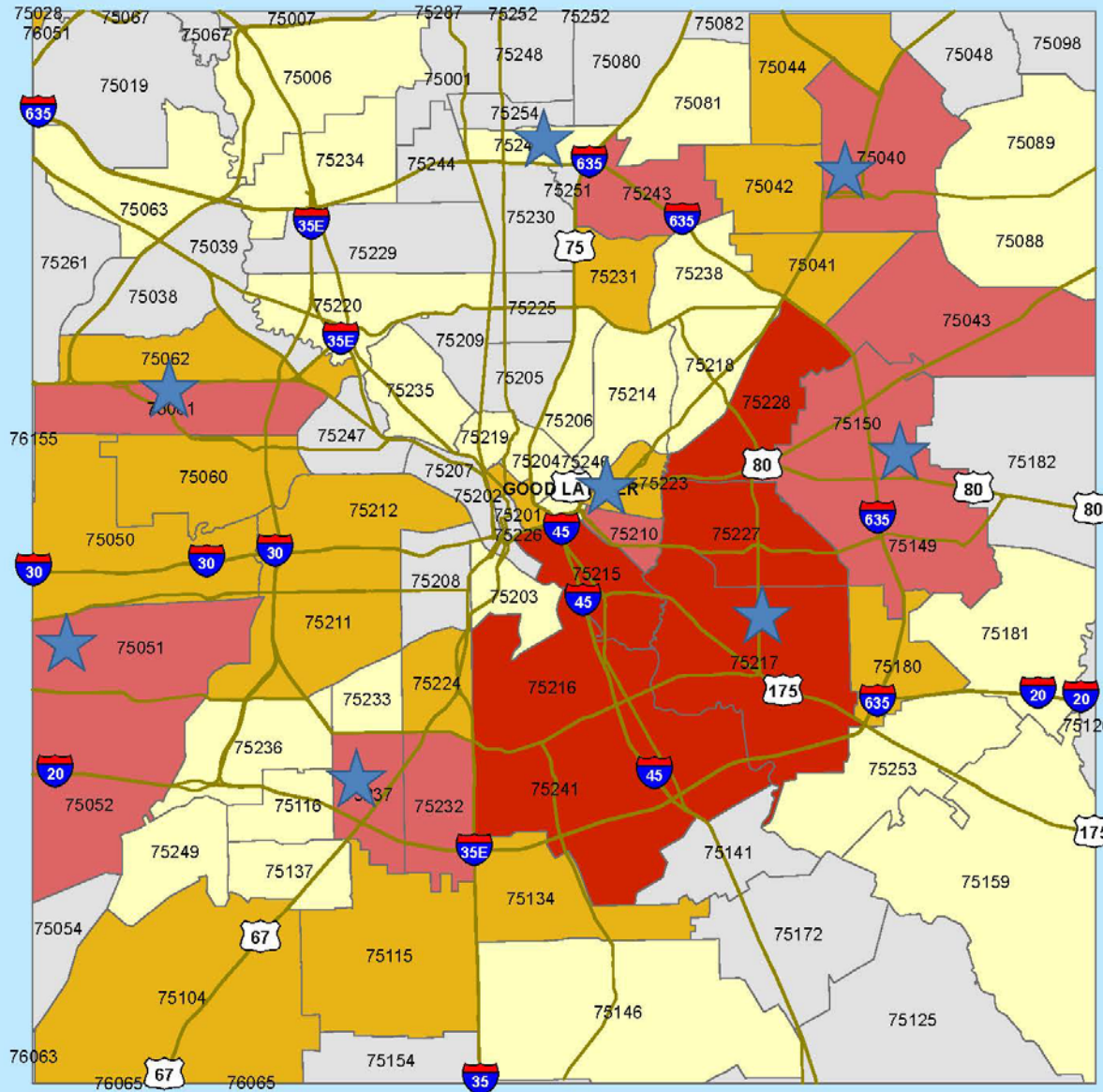
86 - 137

160 - 296

★ = Workforce Centers

CHOICES is the Texas Workforce Commission title for welfare services. Adults are assigned to receive our assistance.

Dallas County SNAP E&T by Zip Code 12 months by resential zip code



Legend

— TRANS_HIGHWAYS_line

BND_ZIPCODES_poly

SNAP17

0 - 16

18 - 41

48 - 80

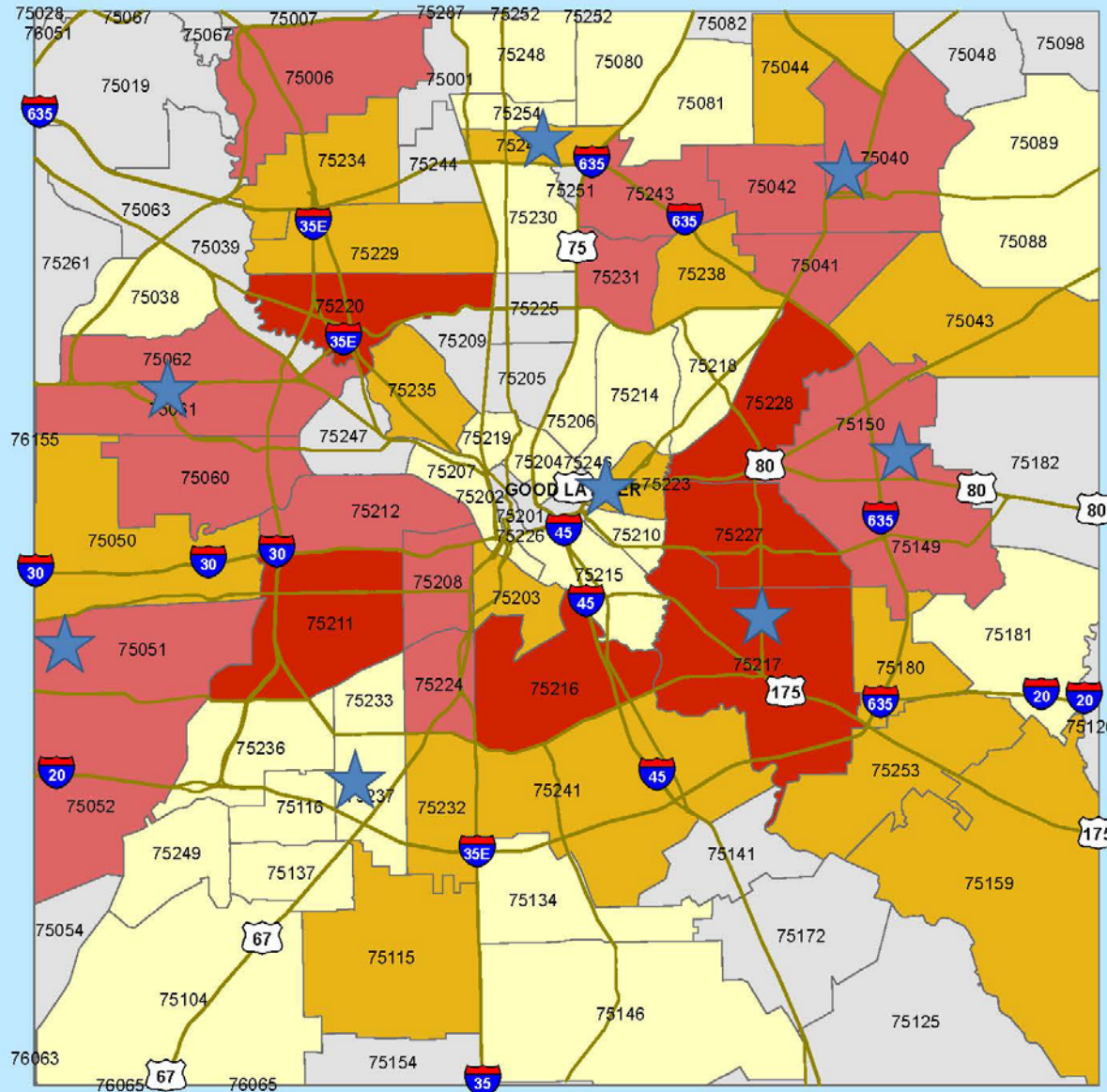
86 - 149

156 - 261

★ = Workforce Centers

SNAP is the federal name for food stamps, and working families must keep working to keep benefits! We are there to help!

Dallas County Population by zip code with no Diploma or GED ACS Table S1501 5yr estimates

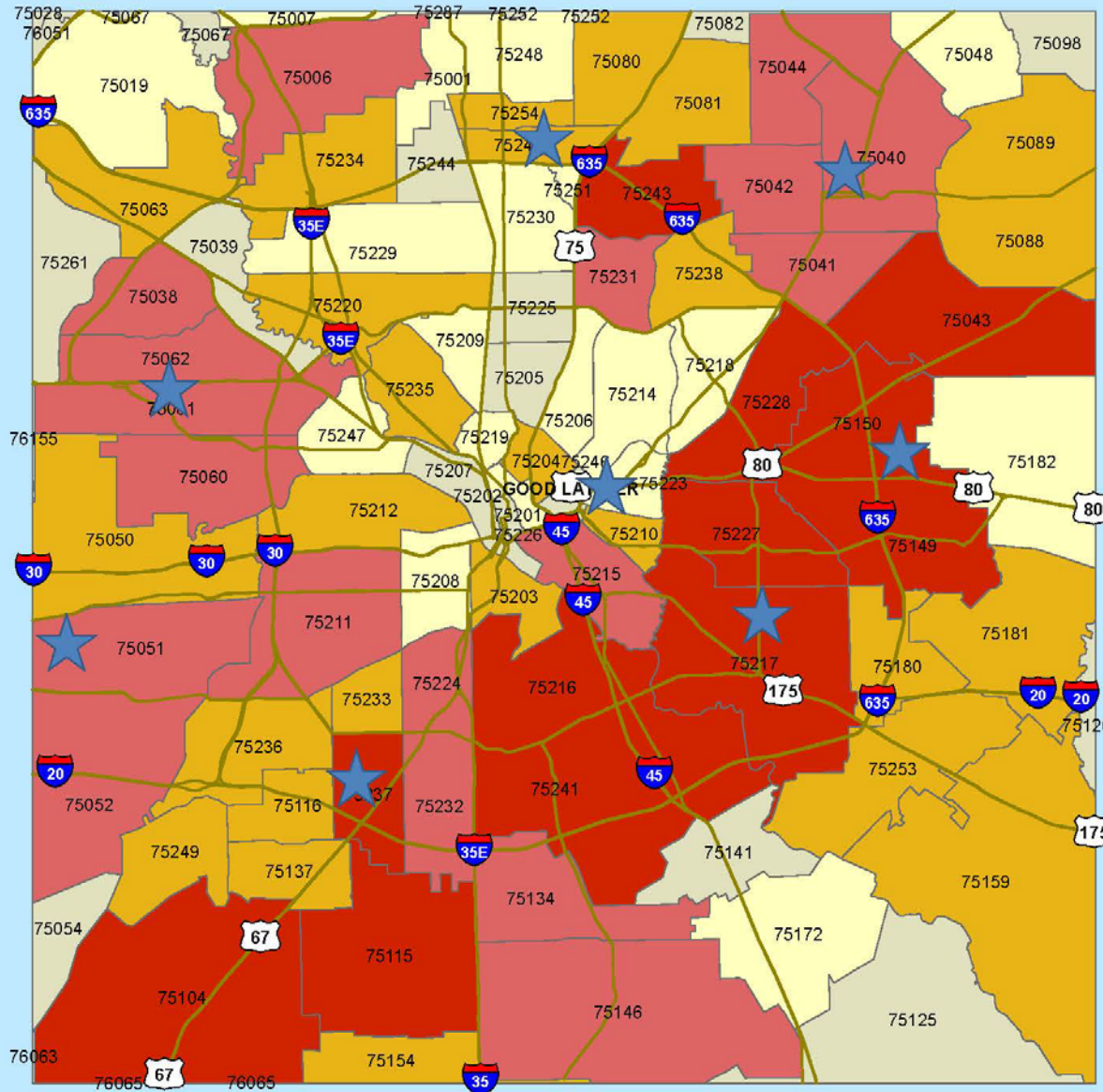


Legend

- TRANS_HIGHWAYS_line
- BND_ZIPCODES_poly**
- AEL_2**
- 0 - 1388
- 1476 - 3582
- 3685 - 6713
- 7435 - 12530
- 13681 - 23571
- = Workforce Centers

In the most recent years, WFSDallas became the driver for Adult Education! The Consortium with DCCCD serves 10,000+

Dallas County subsidized children in childcare 12 months by resential zip code



Legend

— TRANS_HIGHWAYS_line

BND_ZIPCODES_poly

CC2017

0 - 12

15 - 51

58 - 120

124 - 223

265 - 496

★ = Workforce Centers

Since 2000, we have been the administrator of subsidized childcare for working families! Federal policy & underfunding challenges us!

We have been here FOR Dallas since 1983!
We continue to find new and better ways to meet our objectives!

We are active in GrowSouth, CARES, Commit!, and Early Matters Dallas!

Nationally, we are recognized for innovation, best practices, technical expertise, exemplary workforce and employer services!

USCM Workforce Development Council
Texas Association of Workforce Boards
Workforce National Association of Workforce Boards.

Starbuck's 100K
AARP
LEAP2



2018

WORKFORCESOLUTIONS
G R E A T E R D A L L A S

We are expecting a “something” new in the NEW YEAR!
Stay tuned!