

# Memorandum



CITY OF DALLAS

DATE June 15, 2018

Honorable Mayor and Members of the City Council:

TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Dallas ISD and Charter Schools**

## Summary

At the request of Human and Social Needs Chair Casey Thomas, DISD Board Member, Joyce Foreman (District 6), will provide a briefing to the Human and Social Needs Council Committee on Charter Schools and DISD.

## Background

This presentation specifies the cities within or intersecting the DISD boundary, charter enrollment, and a list of Dallas area charter schools. In addition, the presentation details demographics of DISD students, high school graduation rates student outcome goals and district strategic initiatives to scale.

Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Hardy', with a large, stylized flourish.

Nadia Chandler Hardy  
Chief of Community Services

c: T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billerae Johnson, City Secretary  
Daniel F. Solis, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)  
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors



# Dallas ISD and Charter Schools

March 22, 2018 Joint Education Task Force – Trustee Joyce Foreman

Dallas ISD schools will be the primary choice for families in the district.

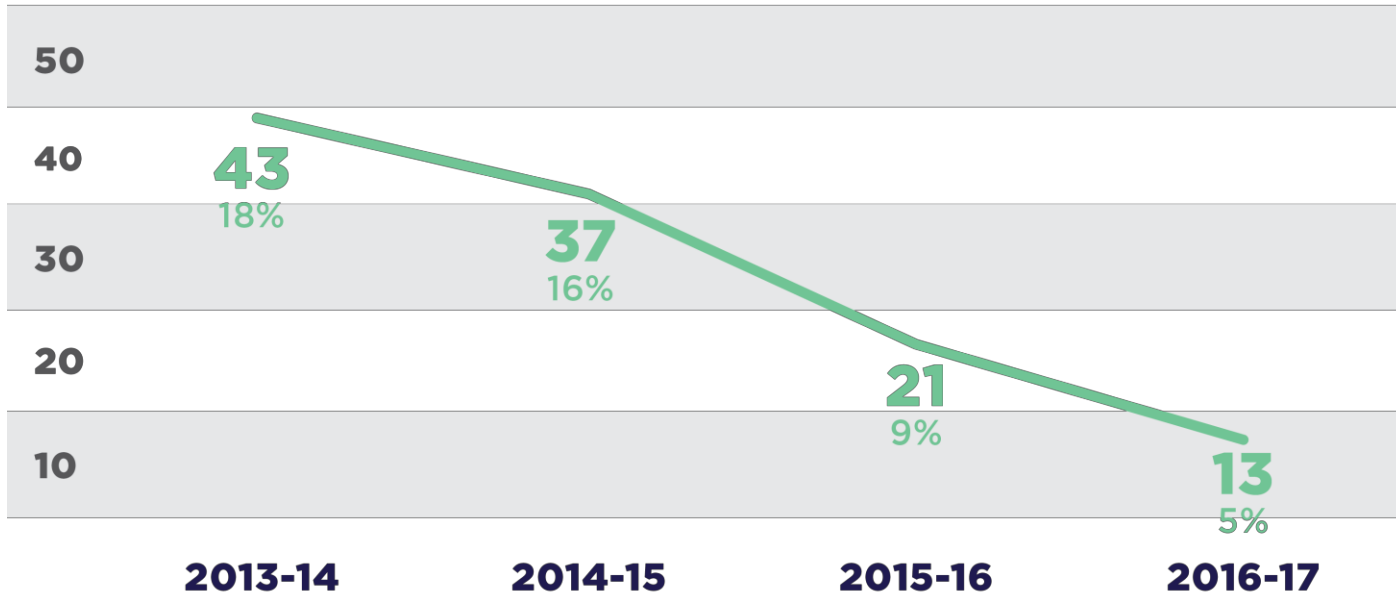


# Quick Look at Dallas ISD

Demographics	2013-14	2014-15	2015-16	2016-17	2017-18
<b>Total Students</b>	<b>159,487</b>	<b>160,148</b>	<b>158,495</b>	<b>157,787</b>	<b>155,760</b>
African American	23%	23%	23%	23%	22%
Hispanic	70%	70%	70%	70%	70%
White	5%	5%	5%	5%	5%
Economically Disadvantaged	89%	86%	88%	88%	86%
English Learners	40%	42%	43%	44%	44%

# Quick Look at Dallas ISD

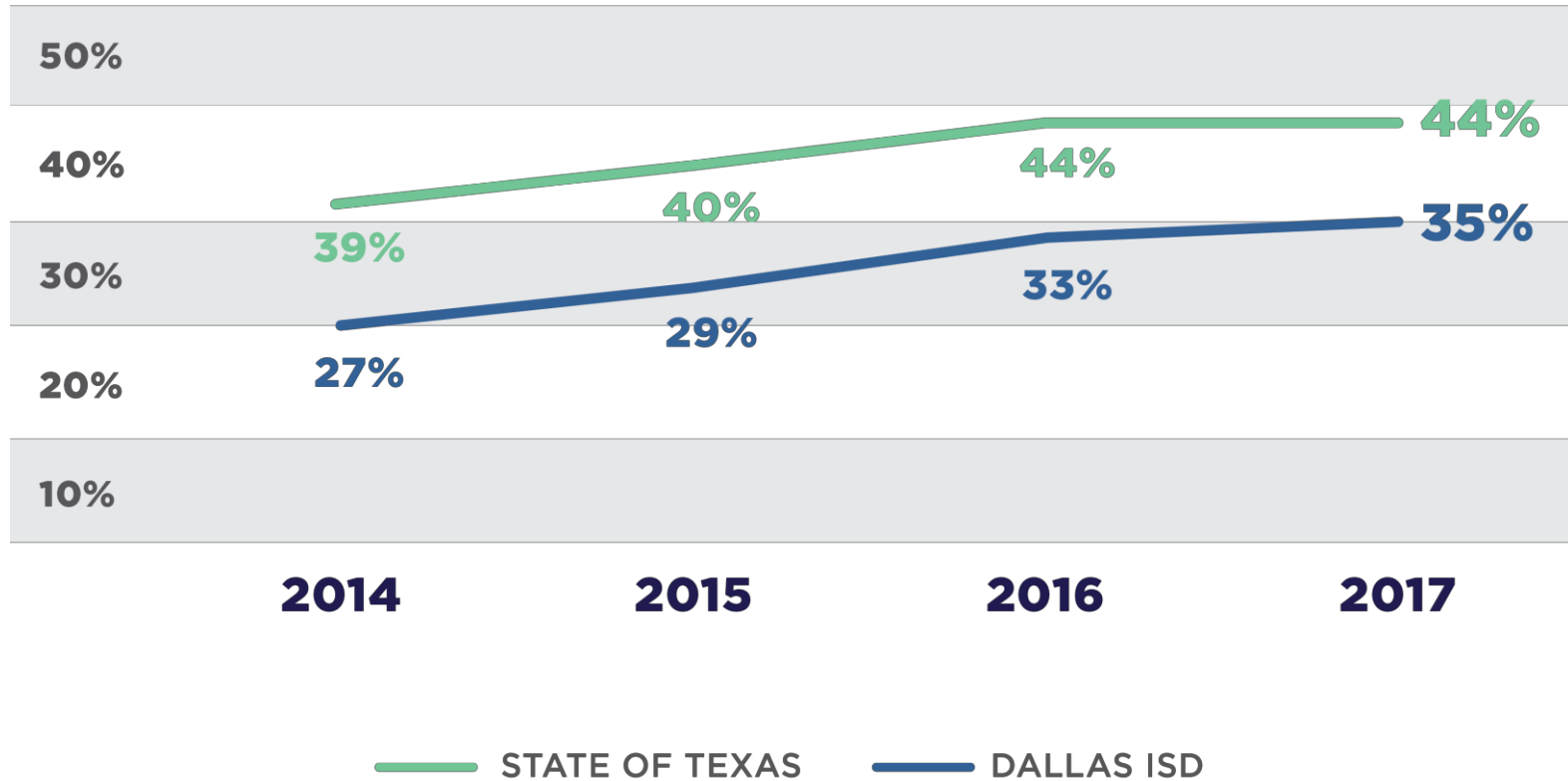
## NUMBER OF IMPROVEMENT REQUIRED (IR) SCHOOLS



# Quick Look at Dallas ISD

## BENCHMARKING ACHIEVEMENT GROWTH

*Achievement Proficiency Across All Grades and Subjects at "Meets" Standard on STAAR - All Students*

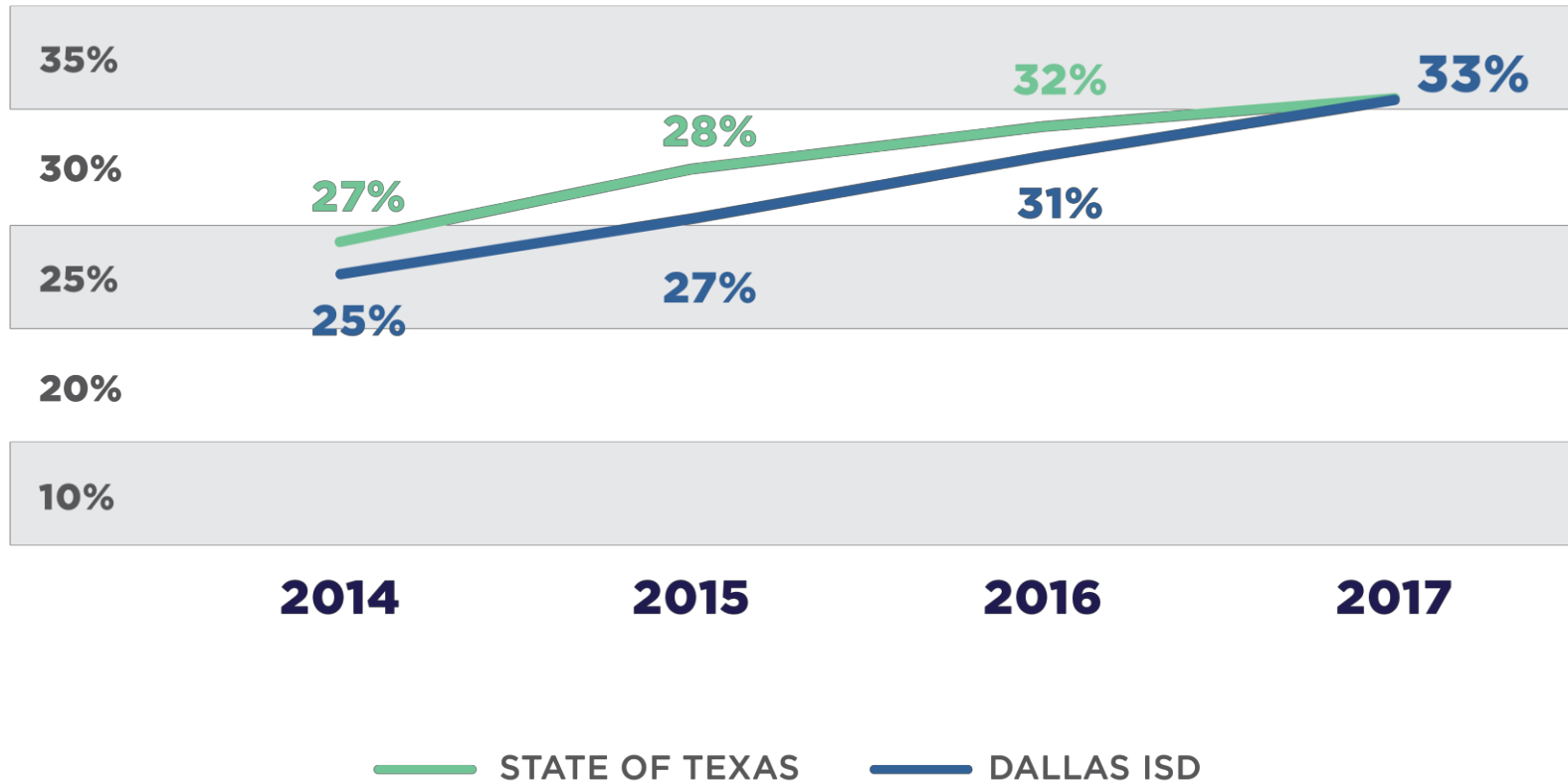




# Quick Look at Dallas ISD

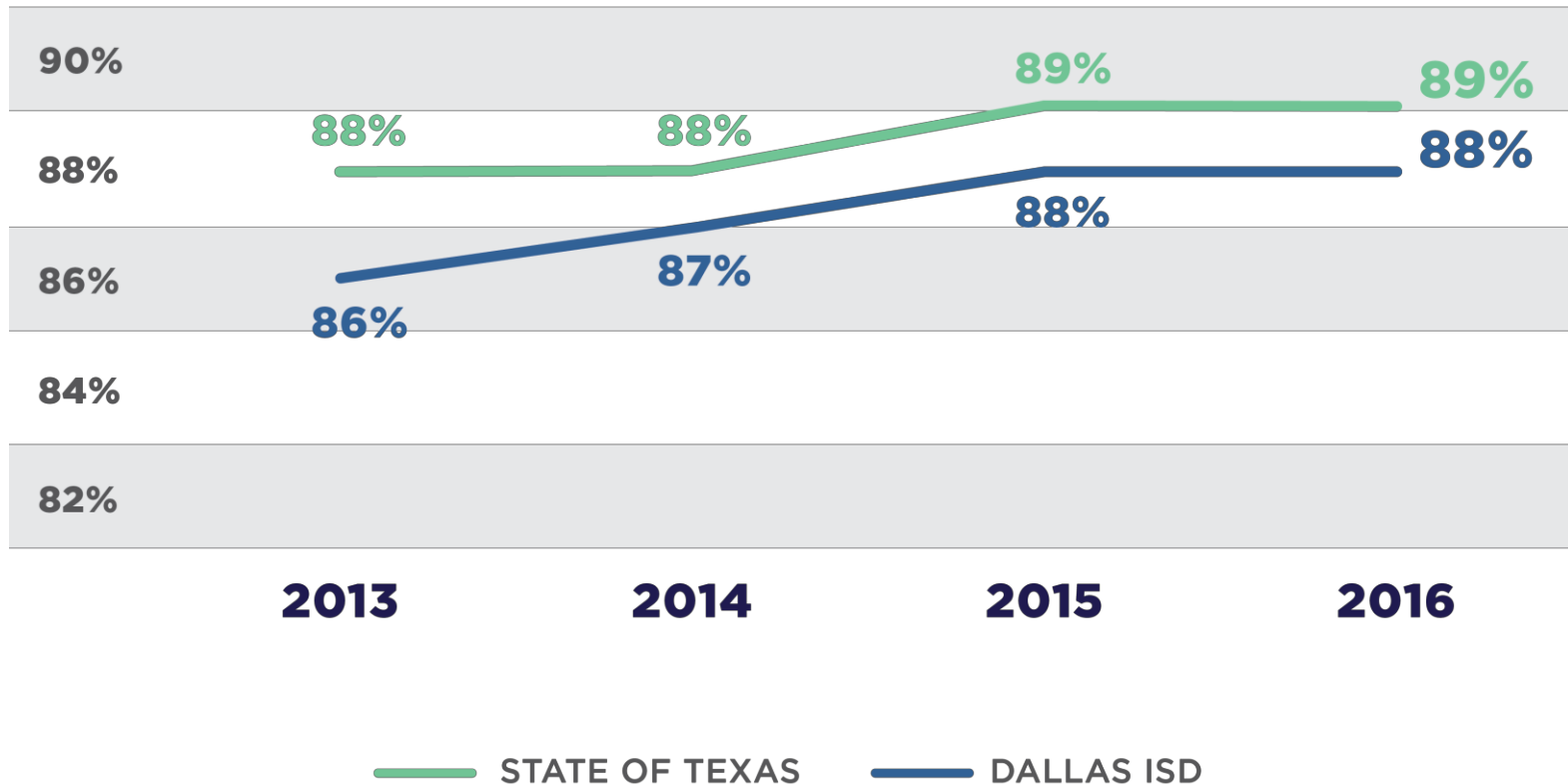
## ALL SUBJECTS, ECONOMICALLY DISADVANTAGED STUDENTS ONLY (88% OF DISD)

*Eliminated Gap with State at "Meets" Standard for Disadvantaged Students*



# Quick Look at Dallas ISD

## DALLAS ISD HIGH SCHOOL GRADUATION RATES DISTRICT HAS ALMOST ELIMINATED GAP WITH STATE





# Student Outcome Goals, Strategic Initiatives and Focus



## Focus

- Theory of Action
- School Performance Framework (SPF)
- Dual Language
- STEM Initiatives



## Student Outcome Goals

Four goals focused on student achievement and participation in extracurricular and co-curricular activities



## Strategic Initiatives

- Early Learning
- Collegiate Academies
- Public School Choice
- Strategic Compensation

# District Strategic Initiatives to Scale

## Collegiate Academies



Twenty-three (23) comprehensive high schools are partnered with a community college and industry partners.

## Dual Language



One of the largest one-way and two-way dual language programs in the U.S. with over 68,500 students.

In addition, 4 middle schools and 3 high schools provide secondary dual language programs.

## Strategic Compensation



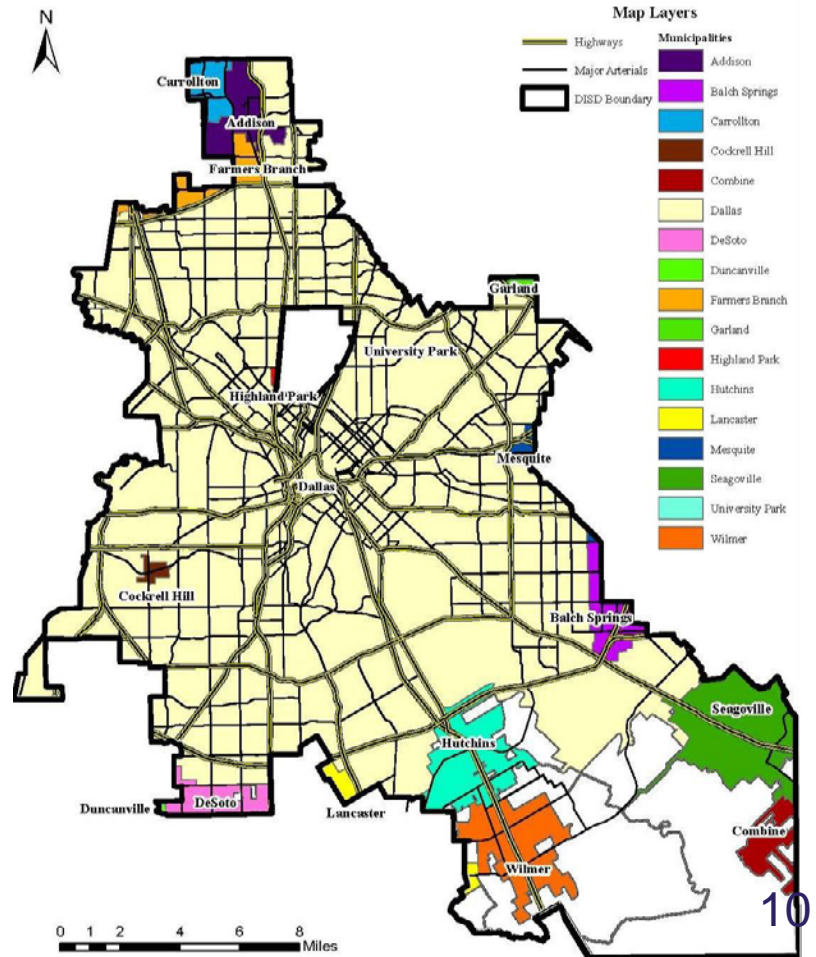
TEI is in its fourth year of implementation and in all classrooms in the district.

# Dallas ISD Area

- Approximately 384 square miles
- 17 Cities within or intersecting Dallas

ISD boundary:

- Dallas
  - Addison
  - Balch Springs
  - Carrollton
  - Cockrell Hill
  - Combine
  - Duncanville
  - DeSoto
  - Farmers Branch
  - Garland
  - Highland Park
  - Hutchins
  - Lancaster
  - Mesquite
  - Seagoville
  - University Park
  - Wilmer
- Current School-age (3-17) population is estimated at 233,687



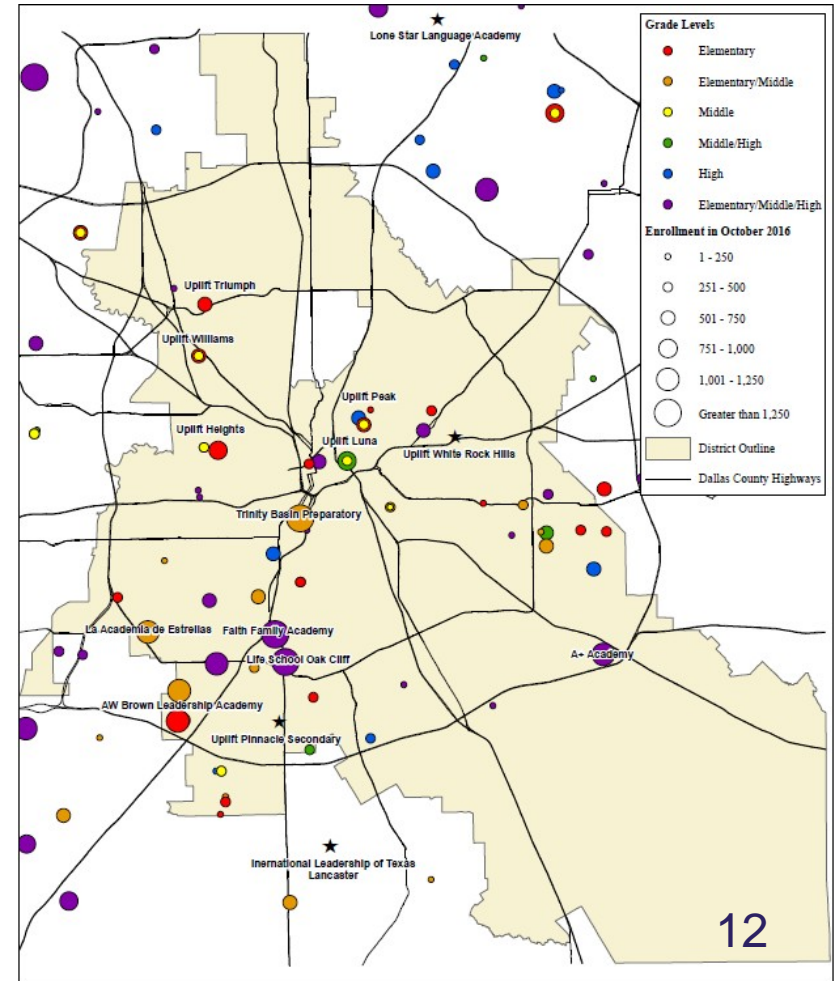
# Dallas ISD Area Market Share - 2016

Dallas ISD Market Share	2014-15		2015-16		2016-17	
	Enrollment 2014-15	% of Resident Population	Enrollment 2015-16	% of Resident Population	Enrollment 2016-17	% of Resident Population
<b>Public Schools - EE-12th Residents of Dallas ISD</b>						
Attending Dallas ISD <sup>1,2,3</sup>	159,543	67.1%	158,018	66.1%	156,569	67.0%
Attending Charter Schools <sup>3</sup>	27,803	11.7%	30,912	12.9%	33,338	14.3%
Attending Other ISDs <sup>3</sup>	927	0.4%	1,041	0.4%	1,374	0.6%
<b>Private Schools</b>						
Aged 3-17 Residents of Dallas ISD Attending Private Schools, 2015 <sup>4</sup>	21,951	9.2%	18,297	7.7%	19,447	8.3%
<b>Not Enrolled in School/Home-Schooled</b>						
Aged 3-4 Residents of Dallas ISD Not Enrolled in School, 2015 <sup>4</sup>	20,874	8.8%	23,876	10.0%	18,682	8.0%
Aged 5-17 Residents of Dallas ISD Not Enrolled in School, 2015 <sup>4</sup>	6,636	2.8%	6,804	2.8%	4,277	1.8%
<b>Total EE-12th (3-17 Yr. olds) Children Residing in Dallas ISD</b>	<b>237,734</b>		<b>238,948</b>		<b>233,687</b>	

# Charters within Dallas ISD

Charter enrollment within Dallas ISD:  
**33,413** for October 2016

	2012	2013	2014	2015	2016
<b>Charter Enrollment within Dallas ISD</b>	<b>22,548</b>	<b>25,630</b>	<b>28,199</b>	<b>31,535</b>	<b>33,413</b>
<b>Dallas ISD Transfers to Charters</b>	<b>26,973</b>	<b>29,292</b>	<b>27,803</b>	<b>30,912</b>	<b>33,338</b>



# Dallas Area Charter Schools

Academy of Dallas

Advantage Academy

Children First of Dallas

Dallas Can Charter – Oak Cliff,  
Grant East

Focus Learning Academy

Founders Classical Mesquite

Gateway Charter Academy  
Elementary, Middle

Golden Rule Charter School,  
DeSoto

Harmony Science Academy

KIPP Destiny, KIPP Truth

La Academia de Estrellas

Life Middle, High Waxahachie

Life School – Oak Cliff, Red Oak,  
Lancaster

Oak Cliff Faith Family Academy

St. Anthony Academy

Trinity Basin Preparatory

Ume Preparatory Academy

Uplift Hampton Preparatory  
Primary, Middle, High

Uplift Williams Preparatory, HS

Uplift Luna Preparatory, Secondary

Uplift- Gradus, Pinnacle

Winfrey Academy – Dallas





**Thank you!**