

Memorandum



CITY OF DALLAS

DATE September 4, 2015

TO Housing Committee Members: Scott Griggs, Chair, Carolyn King Arnold, Vice-Chair, Monica R. Alonzo, Tiffinni A. Young, Mark Clayton, and Casey Thomas, II

SUBJECT Neighborhood Plus Update – Neighborhood Revitalization Plan for Dallas

On Tuesday, September 8 2015, you will be briefed on the Neighborhood Plus – Neighborhood Revitalization Plan for Dallas. A copy of the briefing is attached.

Please let me know if you have any questions.

A handwritten signature in blue ink that reads "Theresa O'Donnell".

Theresa O'Donnell
Chief Planning Officer

c: The Honorable Mayor and Members of the City Council
A. C. Gonzalez, City Manager
Rosa A. Rios, City Secretary
Warren M.S. Ernst, City Attorney
Craig Kinton, City Auditor
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P. E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor and Council

Neighborhood Plus Update

Housing Committee September 8, 2015

Neighborhood Revitalization Plan for Dallas

Collective
Impact
Framework 

Alleviate
Poverty 

Fight
Blight 

Attract and
Retain the
Middle Class 

Expand
Home-
Ownership 

Enhance
Rental
Options 



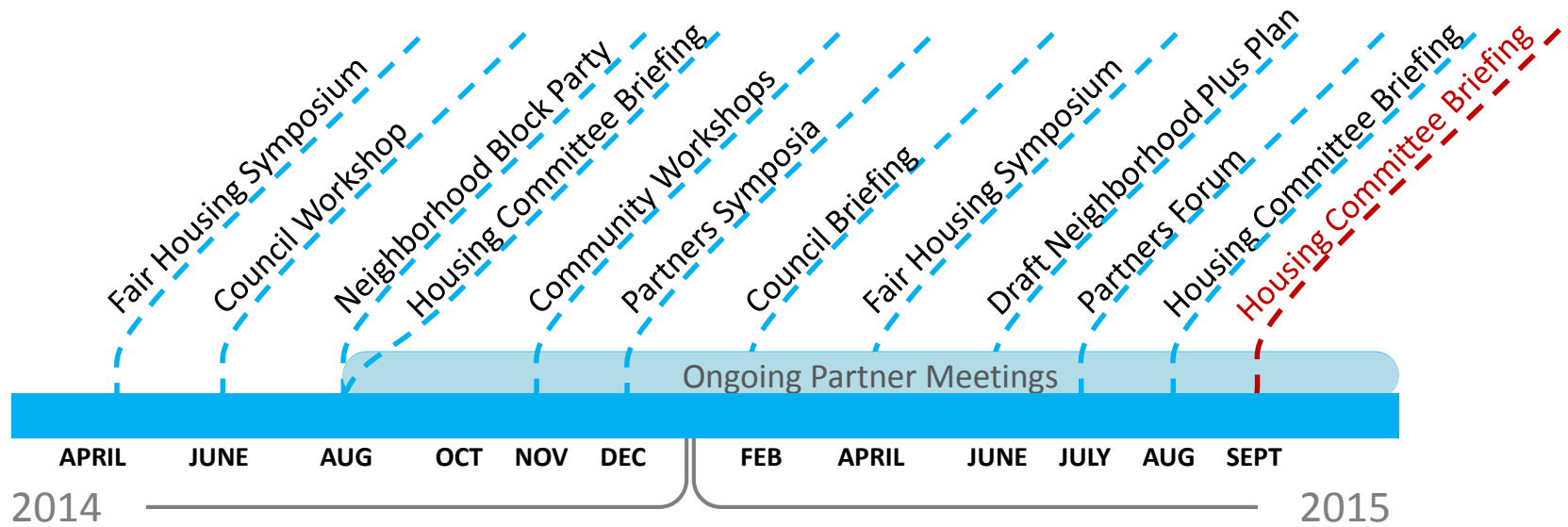
Purpose of the briefing

- Provide an update to the Housing Committee
- Provide a broad overview of the Neighborhood Plus implementation strategy
- Outline areas of focus for Housing Committee on the housing continuum
- List next steps for the Housing Committee and for finalization of the Neighborhood Plus document

Purpose of the Plan

- Shape Housing Policy and set a new direction for housing development in Dallas.
- Strengthen Neighborhood Revitalization policy and develop a framework to guide community investment decisions.
- Acknowledge the inter-dependence of local government with other public and private agencies, non-profits and philanthropic institutions.
- Establish a collaborative relationship that leverages planning and investment to strengthen Dallas' regional leadership.

Process Thus Far

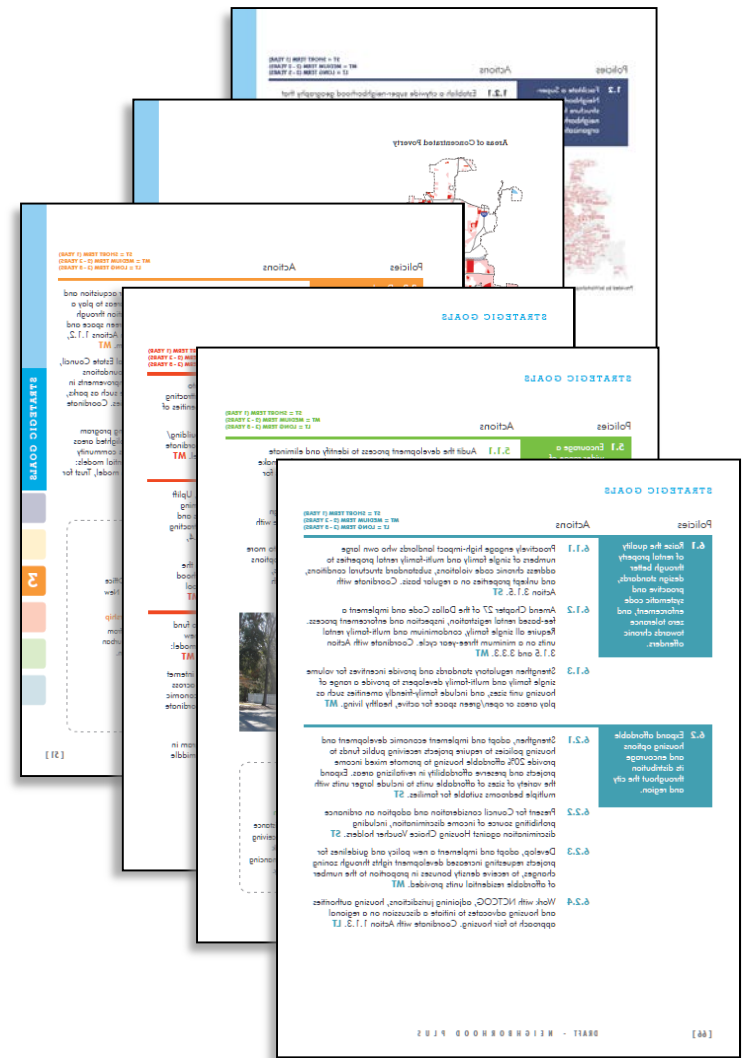


Six Strategic Goals



How Will Neighborhood Plus be Implemented?

- The Neighborhood Plus document includes more than 75 individual concepts and ideas that will serve as the foundation for policies, programs and action items
- These policies and programs will require a further development, refinement and a considerable amount of guidance and direction from Council Committees
- Most will require a formal review and adoption process before implementation.
- Many may have city-wide application, while others will be designed to be deployed in targeted areas



Who Will Implement Neighborhood Plus?

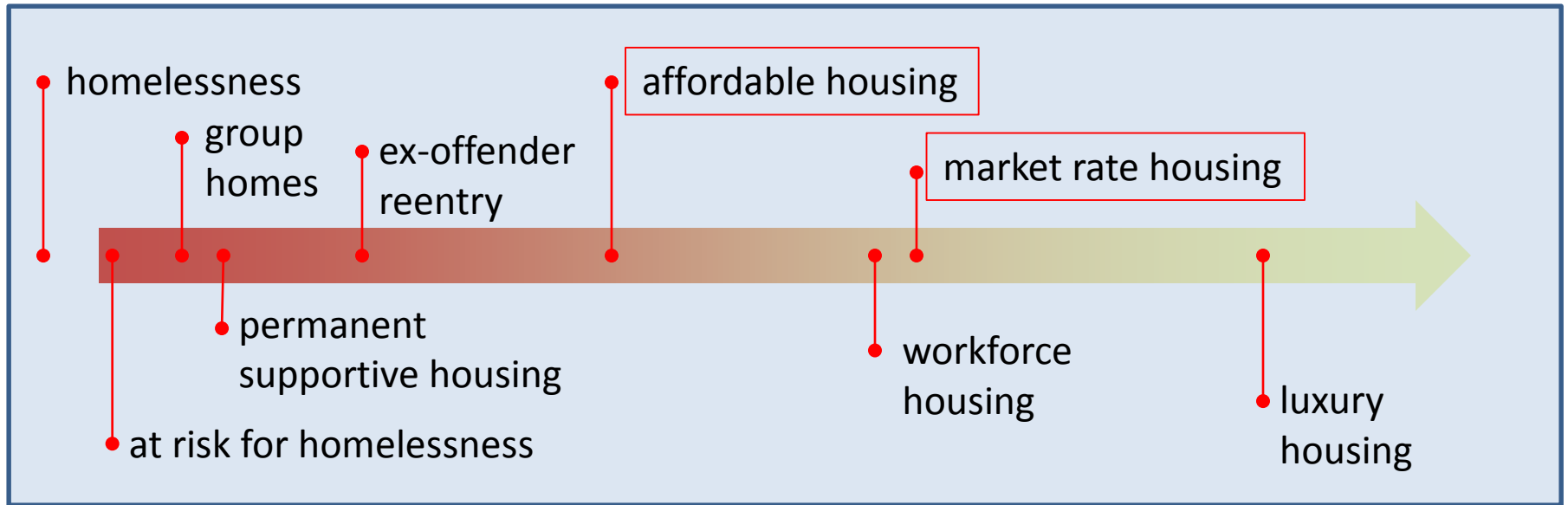
- Planning and Neighborhood Vitality Department, Housing Department, Fair Housing Department and the City Attorney's Office have played a leadership role in the development of the plan.
- However, implementation will be a multi-departmental and multi-agency effort.
- Key city departments will include -
 - Housing Department
 - Planning and Neighborhood Vitality
 - Code Enforcement
 - Community Prosecutors' Office
 - Economic Development

Planning and Neighborhood Vitality Budget Request

- Proposed budget increase will add new staffing to create the Neighborhood Vitality program.
- This work group will be primarily responsible for:
 - Working through Council Committees to establish Council priorities for implementation
 - Establishing a work plan and calendars
 - Facilitating program and policy development and collaborating with other departments
 - Target Area coordination

Housing Committee Focus

- Continuum of Housing



- Primary focus on Affordable Housing and Market Rate Housing

Next Steps: Housing Committee

- Staff will develop a work plan and calendar for the identified focus topics
- Host guest speakers and subject-area experts to assist in shaping policy and program direction
- Seek guidance from Committee on policy and program refinement and approval

Next Steps: Neighborhood Plus Plan

- Presentation to the City Council on September 16, 2015
- Staff will finalize the Neighborhood Plus draft
- Target date for City Council consideration and action on September 22, 2015
- Staff will continue development of a multi-year implementation strategy
- Implementation strategy will be presented to the Housing Committee for direction

Questions

