

**SEPTEMBER 16, 2015 CITY COUNCIL BRIEFING AGENDA  
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated September 16, 2015. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.

  
\_\_\_\_\_  
A.C. Gonzalez  
City Manager

9-11-15  
Date

  
\_\_\_\_\_  
Jeanne Chipperfield  
Chief Financial Officer

9/11/2015  
Date



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2015 SEP 11 PM 4:56  
CITY OF DALLAS  
DALLAS, TEXAS



# COUNCIL BRIEFING AGENDA

September 16, 2015

Date

(For General Information and Rules of Courtesy, Please See Opposite Side.)  
(La Información General Y Reglas De Cortesía Que Deben Observarse  
Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

## General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act.

**The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

## Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

## Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

## Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

AGENDA  
CITY COUNCIL BRIEFING MEETING  
WEDNESDAY, SEPTEMBER 16, 2015  
CITY HALL  
1500 MARILLA  
DALLAS, TEXAS 75201  
9:00 A.M.

9:00 am      Invocation and Pledge of Allegiance      6ES  
  
                 Special Presentations  
  
                 Open Microphone Speakers

VOTING AGENDA      6ES

1.      Approval of Minutes of the September 2, 2015 City Council Meeting
2.      Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

PUBLIC HEARINGS AND RELATED ACTIONS

**Office of Financial Services**

3.      A public hearing to receive comments on the proposed \$0.7970/\$100 property tax rate for the 2015-16 fiscal year - Financing: No cost consideration to the City

BRIEFINGS      6ES

- A.      "Wage Floor" Discussion
- B.      FY 2015-16 Budget Workshop #10: Proposed Amendments

Lunch

- C.      Neighborhood Plus Update
- D.      84<sup>th</sup> Texas Legislative Session Wrap-Up

AGENDA  
CITY COUNCIL BRIEFING MEETING  
WEDNESDAY, SEPTEMBER 16, 2015

Closed Session

6ES

Attorney Briefings (Sec. 551.071 T.O.M.A.)

- City of Dallas v. Hinckley Inc. et al., Cause No. CC-14-04778-E
- City of Dallas v. Kenneth E. Albert, et al., Cause No. 13-0940; Kenneth E. Albert v. City of Dallas, Cause No. 199-00697-94; Anthony Arredondo v. City of Dallas, Cause No. 199-1743-99; David L. Barber v. City of Dallas, Cause No. 199-624-95; David S. Martin v. City of Dallas, Cause No. 1-95-506; George G. Parker v. City of Dallas, Cause No. 1-95-107; Kevin Michael Willis v. City of Dallas, Cause No. 199-200-95
- Bobby Gerald Bennett v. Cardan Spencer, et al., Civil Action No. 3:14-CV-00402-N

Open Microphone Speakers

6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding economic development negotiations. Section 551.087 of the Texas Open Meetings Act.





**KEY FOCUS AREA:** E-Gov  
**AGENDA DATE:** September 16, 2015  
**COUNCIL DISTRICT(S):** N/A  
**DEPARTMENT:** Office of Financial Services  
**CMO:** Jeanne Chipperfield, 670-7804  
**MAPSCO:** N/A

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**SUBJECT**

A public hearing to receive comments on the proposed \$0.7970/\$100 property tax rate for the 2015-16 fiscal year - Financing: No cost consideration to the City

**BACKGROUND**

The City Manager's recommended FY 2015-16 budget includes a tax rate of \$0.7970/\$100. On August 19, 2015, Council voted to consider a tax rate not to exceed \$0.7970/\$100. To set a property tax rate above the FY 2015-16 calculated effective rate of \$0.7599/\$100, State law requires two special public hearings on the tax rate.

**PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

City Council held a Budget Workshop on August 11, 2015.

City Council was briefed on the proposed tax rate at a Budget Workshop on August 19, 2015.

City Council authorized two public hearings on August 19, 2015; to be held on September 2, 2015 and September 16, 2015.

City Council held a public hearing on September 2, 2015.

**FISCAL INFORMATION**

No cost consideration to the City



# Memorandum



CITY OF DALLAS

DATE September 11, 2015

TO The Honorable Mayor and Members of the City Council

SUBJECT "Wage Floor" Discussion

On Wednesday, September 16, 2015, the City Council will be briefed on a "Wage Floor" Discussion. The briefing is attached for your review.

Please let me know if you need additional information.

  
Jeanne Chipperfield  
Chief Financial Officer

## Attachment

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Eric D. Campbell, Assistant City Manager  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager



# “Wage Floor” Discussion

City Council Briefing September 16, 2015

# Purpose

- Provide available policy options associated with implementing a wage floor
- Present Council with research surrounding wage floors in Texas
- Provide fiscal impact of mandating minimum wage floor, or “living wage” on City contracts
- Provide a potential path forward for Council consideration

# Definition

- Living Wage - a wage that is high enough to maintain a normal standard of living
- Due to subjective nature of “living wage,” the term “wage floor” is used for this briefing and is assumed to be \$10.37 per hour, as discussed by Council at the August 5, 2015 briefing

# What are the City's options?

- Council can establish a wage floor policy on contracts awarded by the City (excluding construction)
  - Request for Bid or Proposal process can be utilized to contract for impacted services (named option 1 throughout remainder of briefing)
- Establish evaluation criteria for proposal that consider vendor's approach to employee pay rates and any other employee considerations legally permissible (named option 2 throughout remainder of briefing)
- Council can encourage private businesses to participate as was suggested by the Mayor's Task Force on Poverty in 2014
- Council can advocate for raising the minimum wage as part of the City's legislative agenda (State/Federal)
- Council cannot implement a wage floor for private businesses in the city of Dallas
  - Tex. Labor Code § 62.0515(a) prohibits the City from establishing a minimum wage in private employment (other than wages under a public contract)

# Presented to Council on August 20, 2014 - Take Leadership Role in Minimum Wage



MAYOR'S TASK FORCE ON POVERTY

Detailed Description: Establish a City employee and City of Dallas' contractors' employees hourly rate of \$10.25 per hour adjusted to inflation. Encourage other government and private employers to follow this trend.

## WHO'S HELPED BY RAISING THE MINIMUM WAGE?



Note: Statistics describe civilian workers, ages 16+, that would be affected by an increase in the federal minimum wage to \$10.10 over three years, as explained in *Raising the federal minimum wage to \$10.10 would give working families, and the overall economy, a much-needed boost.* The median age of affected workers is 31 years old. Visit [epi.org/issues/minimum-wage](http://epi.org/issues/minimum-wage) for more details.

ECONOMIC POLICY INSTITUTE



# Wage Floor Pros and Cons

## Pros

- Provides workers the opportunity to meet their basic needs
- Increased wages spur economic growth
- Less reliance on government services
- Lower employee turn-over improves service delivery
- Higher wages are associated with greater business investment in employee training, productivity, absenteeism and turnover

## Cons

- May limit competition due to increased labor cost; cost increases are passed along to City/citizens
- Increased record-keeping and level of transparency may discourage potential vendors from competing
- Beneficiaries of increased pay may not be Dallas residents

# Other Government's Policies

- Researched 10 largest Texas cities, by population:
  - Austin currently utilizes a wage floor on defined direct service contracts
  - Houston, San Antonio, Fort Worth, El Paso, Arlington, Corpus Christi, Plano and Laredo have not implemented a wage floor on contracts
- Bexar County has publicly stated it is implementing a wage floor effective October 1, 2015
  - Contract floor - \$11.47/hr, Employee floor \$13/hr
  - To date, no formal policy or ordinance is publicly available
- City of New Orleans will implement a “living wage” effective January 1, 2016
  - Covers all contracts over \$25k and other city financial assistance projects over \$100k - contract floor - \$10.55/hr

# City of Austin's "Living Wage" Policy

- City Council passed a resolution on May 9, 2002
  - Purchasing policy amended in November 2008 to include "living wage" (\$11.39/hr)
- The "living wage" provision applies when **all** of the following requirements are met. The work:
  - requires labor or work from a similar job classification as a city of Austin employee and the contract employee works 40 hrs. per week;
  - is performed on city property or on city vehicles;
  - is performed on a city contract as a prime contractor; and
  - is for procurement of services that are competitively solicited by the city of Austin;
  - is not a construction project
- Only applies to competitive procurements – Bid and Proposals
  - Emergency and cooperative/inter-local agreements are not applicable

# City of Austin's "Living Wage" Policy (cont'd)

- Austin is currently reviewing its resolution to clarify the language such as:
  - Modifying language to include applicable contract employee, sub-contract, part-time and full-time employees
  - Remove the 40 hr week reference
  - Remove requirement of city job classification similar to service contracting
  - Plan to bring revised resolution to council by the end of the calendar year

- **Option 1- Establish Wage Floor Policy for Defined Contracts**
- **Option 2- Modify Evaluation Criteria for Proposals**

# Option 1 – Establish Wage Floor Policy for Defined Contracts

- Every defined contract would have a minimum hourly wage floor for employees directly assigned to work on City contracts
- Compliance and enforcement would be included in the City's contracting language
- Provides Council with a policy option to directly impact salaries of contract employees

# Option 1 - Policy Guidelines

- Policy needs to be written in such a way that:
  - it will be clear to the City's vendors how the wage floor will apply to their contract(s) with the City;
  - it will minimize paperwork/data collection on vendor's part; and
  - the City can ensure compliance with the wage floor

# Key Questions

- What type of contracts will be included?
  - Service contracts – recommended
  - Manufactured products (Goods) – not recommended



# Key Questions (cont'd)

- Who does wage floor apply to?
  - Recommend wage floor be applied to employees, including sub-contractors, directly assigned to the City's contract
  - Possible definitions of assigned work:
    - “work performed under the contract”
    - “employees who provide the deliverables defined in the contract”

# Key Questions (cont'd)

- What level of monitoring and enforcement is expected?
  - Affidavit during contract execution
  - Signage posted at contractor locations
  - City has right to audit payroll upon request – consistent w/Love Field concession
  - Penalties for infraction or non-compliance w/policy is a breach of contract
  - Creation of compliance role within a city department

# Key Questions (cont'd)

- What metric/index should the City use to determine the wage floor?
- Massachusetts Institute of Technology (MIT) publishes a living wage calculator by county
  - <http://livingwage.mit.edu/counties/48113>
  - \$10.37 per hour is their calculated 2014 Living Wage for a single adult with no dependents
- U.S. Department of Health and Human Services Federal Poverty Guidelines
  - Published annually
  - \$9.66 per hour is the 2015 Federal poverty guideline for a family of 3
- \$10.37 was discussed and approved by City Council as a wage floor during the recent (August 12<sup>th</sup>, 2015) airport concession contract amendment

# Potential Fiscal Impact

- The estimated fiscal impact presented to Council on August 3, 2015 included the fully burdened impact over a number of years
- Applying the 43.03% differential on the contracts anticipated to be renewed next fiscal year, would cost the City an estimated \$3 million in FY16, based on contracts assumed to have employees in the lower end of the pay scale
  - Impact was calculated using direct service contracts such as janitorial, grounds maintenance and temporary labor contracts
  - The estimated \$12 million dollar increase will be phased in over a five-year fiscal year period as contracts are renewed

	<b>FY 2016</b>	<b>FY2017</b>	<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020</b>
Estimated Increase	\$3M	\$11.9M	\$12.2M	\$12.3M	\$12.7M
Estimated Impacted Employee (FTE)*	429	1,704	1,747	1,761	1,818

\*Calculated based on the estimated contract increase divided by hourly differential (43.03% + FICA or \$3.358/hr) divided by 2080 (full-time equivalent)

# Option 2 – Modify Evaluation Criteria for Proposals

- Create a new criteria to specifically address
  - Dallas Workforce Impact – Evaluated based on the proposers ability to demonstrate their approach to employee pay rates and any other employee considerations legally permissible
  - Will be enforced by contract terms
  - Parameters will need to be established
- City uses a 100 point scale for proposal evaluation purposes today
  - EXAMPLE of sample evaluation criterion
    - 30 points – Cost
    - 25 points – Planned Approach
    - 25 points – Experience and Capabilities
    - 15 points – Business Inclusion and Development
    - **5 Points - Dallas Workforce Impact**

# Current Labor Contract 90 Day Outlook

- The 90 day outlook is included on the following pages. In summary, we have a total of 11 labor contracts in varying stages as follow:
  - 2 contracts – Advertised to the vending community – OPEN
    - (2)Grounds Maintenance
  - 4 contracts – Evaluation phase - CLOSED
    - Event Set-up - Convention Center
    - Janitorial Services – Convention Center
    - Central Utility Plan Maintenance – Love Field
    - Yard Waste Grinding – Sanitation
  - 5 contracts – Specification development - not advertised to community
    - (4)Grounds Maintenance
    - (1)Janitorial Service

# Upcoming Labor Contracts – Advertised/Evaluation Phase

Description	Solicitation Type	Term (years)	Approx. Contract Amount	Status	Billing Structure	Anticipated Council Date	Comments
Grounds, Maintenance - PKR, EBS, AVI	Bid	4	\$3.3M	Advertised	Per location	Nov-Dec 2015	
Grounds, Maintenance - Litter Pickup for Parks	Bid	4	\$8.7M	Advertised	Per location	Nov-Dec 2015	
Event Set-up at Kay Bailey Hutchison Convention Center	Bid	5	\$2.9M	Evaluation	Per Hour	10/14/2015	Bidder stated minimum employee pay \$9/hr
Janitorial Services at Kay Bailey Hutchison Convention Center	Proposal	5	\$22M	Evaluation	Per Hour	10/14/2015	Proposer stated minimum employee pay \$8-9/hr
Central Utility Plant Maintenance for Love Field (to include facility inspections, maintenance and repairs)	Proposal	4	\$0.3M	Evaluation	Monthly Maintenance	10/14/2015	Minimum hourly rates exceeds \$10.37/hr
Yard Waste Grinding	Bid	3	\$1.7M	Evaluation	Finished Product	10/14/2015	Minimum hourly rates exceeds \$10.37/hr

# Upcoming Labor Contracts – Specification Development

<b>Description</b>	<b>Solicitation Type</b>	<b>Term (years)</b>	<b>Approx. Contract Amount</b>	<b>Anticipated Advertisement</b>	<b>Billing Structure</b>	<b>Anticipated Council Date</b>
Grounds Maintenance – TXDOT Properties	Bid	3	\$9,000,000	30 days	Per Location	Jan-16
Grounds Maintenance - DPD	Bid	3	\$275,000	30 days	Per Location	Jan-16
Grounds Maintenance - DFD, HOU, STS	Bid	3	\$150,000	60 days	Per Location	Feb-16
Grounds Maintenance/Levees - Hensley Field, SAN	Bid	3	\$1,065,000	60 days	Per Location	Feb-16
Janitorial Service - OCA	Bid	3	\$3,000,000	90 days	Per Location	Mar-16



# Proposed Schedule - Option 1

- September –November 2015
  - Hold stakeholder meetings with both advocacy groups and the vending community to ensure policy goals are viable, measurable and ultimately meet the intended goals of the City Council
  - Provide vendor input to gain consensus on available reporting, compliance requirements and goals
- November-December 2015
  - Take the lessons learned from other agencies, stakeholder input and work with City Attorney's Office on a draft resolution
  - Provide stakeholder input and draft resolution to the Quality of Life Committee for review and recommendations within the next 90 days
  - Intent is to implement wage floor as of January 1, 2016

## Proposed Schedule - Option 2

- October 2015
  - Bring draft resolution to Quality of Life Committee with recommended types of contracts and estimated dollar threshold (over a certain dollar amount)
- November 2015
  - Resolution approval and implement new evaluation criteria

- Feedback and discussion of options

# Memorandum



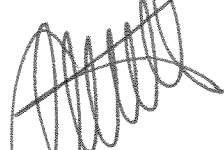
DATE September 11, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **FY 2015-16 Budget Workshop #10: Proposed Amendments**

On Wednesday, September 16, 2015, the City Council will discuss amendments to the FY 15-16 Budget. Briefing materials and amendments are attached for your review

Please let me know if you have any questions or need additional information.



A.C. Gonzalez  
City Manager

## Attachments

c: Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# FY 2015-16 Budget Workshop #10: Proposed Amendments

Dallas City Council - September 16, 2015

# Overview

- ▶ City Manager's proposed budget for FY16 was balanced and presented to Council on August 11<sup>th</sup>
- ▶ Additional briefings were provided by staff and 40 town hall meetings have been held throughout the city
- ▶ Council proposed amendments were submitted to CM Gates (chair of Budget, Finance, and Audit Committee) on September 8<sup>th</sup>
- ▶ Straw votes on proposed amendments will be held during today's, September 16<sup>th</sup> budget workshop
  - ▶ Proposed amendments receiving majority support through straw votes will be incorporated into the FY16 budget ordinances
- ▶ Final approval of the FY16 budget ordinances and associated agenda items is scheduled for Tuesday, September 22<sup>nd</sup> at 7:00 a.m.
- ▶ FY16 will begin on October 1, 2015 and end on September 30, 2016

# Amendment #1 (submitted by CM Griggs)

- ▶ Source of Funds: \$956,000 from Convention and Event Services
- ▶ Use of Funds: Transfer funds to Office of Cultural Affairs to benefit the arts
- ▶ Staff notes and impacts:
  - ▶ 2009 Convention Center Refunding Bond Ordinance pledged Hotel Occupancy Tax and civic center revenues to the payment of bonds and operation and maintenance of the Convention Center Complex

# Amendment #1 (submitted by CM Griggs) Continued

- ▶ Staff notes and impacts (continued):
  - ▶ Convention and Event Services (CES) would need to reduce capital expenditure transfer, which would result in deferring previously identified and documented critical needs (+\$117m), such as mechanical, electrical and plumbing repair/replacement
  - ▶ Events continue to be impacted due to electrical and HVAC outages while clients are in the facility, which could result in cancellation of events and in extreme cases may lead to litigation from clients
  - ▶ Continuing to defer maintenance could jeopardize City's standing with bond holders, as City is required by bond ordinance to assure efficient and proper operation and maintenance of Convention Center



## Amendment #2 (submitted by MPT Alonzo, CM Callahan, DMPT Wilson, CM McGough, CM Greyson, and CM Gates)

- ▶ Source of Funds: \$1,584,759 fuel savings
- ▶ Use of Funds: 6 council members submitted multiple amendments using fuel savings which are summarized on following slide

Council Member	Description	Added Cost
Alonzo	Animal services	\$1,000,000
Alonzo	Operating and project support to arts/cultural organizations	300,000
Alonzo	Senior services - home repairs (increase from \$565,000 to \$765,000)	200,000
Callahan	Road humps in District 5	50,000
Callahan	Bridge painting (Military over Buckner and Bucker at US 175)	500,000
Wilson	Senior services - home repairs (increase from \$565,000 to \$765,000)	200,000
McGough	2 multi-family code officers to assist with multi-family community prosecution pilot program in Northeast	190,770
McGough	6 multi-family code officers to follow through on additional changes to Chapter 27 and Neighborhood Plus citywide	572,310
McGough	2 pilot (north and south) proactive inspection teams consisting of police, code, and fire	504,226
Greyson	Animal services - enforcement and educational strategy for loose dogs in Southern Dallas	600,000
Gates	Animal services	500,000
Gates	Cultural arts	500,000
Gates	Code compliance services	500,000
	Total amendments using \$1,584,759 fuel savings	\$5,617,306

# Amendment #3 (submitted by CM Clayton)

- ▶ Source of Funds: \$532,780 - from Wellness Program, eliminate 2 new positions and contract funds (total reduction is \$696,626 of which 76.48% is General Fund and 23.52% is other funds)
- ▶ Use of Funds:
  - ▶ \$185,000 for 9 cultural programs: Anita Martinez Ballet Folklorico (\$10K), Black Academy of Arts and Letters(\$10K), Dallas Black Dance Theatre (\$10K), Cara Mia Theatre (\$10K), Teatro Dallas (\$10K), TeCO Theatre (\$10K), Bath House Cultural Center (\$10K), Cultural Projects Program - special support (\$40K), and Dallas Children's Theatre (\$75K)

# Amendment #3 (submitted by CM Clayton) Continued

- ▶ Use of Funds continued:
  - ▶ \$173,890 for Safe Routes Program
  - ▶ \$173,890 for construction of sidewalks at DART stops
- ▶ Staff notes and impacts:
  - ▶ Amendment will result in 62% reduction and leave \$429,603 for Chief Wellness Officer and 3 personnel in the employee fitness center
  - ▶ This reduction will eliminate contract funds and staff required to implement a comprehensive, citywide Wellness Program with goal of mitigating increases in City's overall employee health benefit cost and improving employee health and well-being. Wellness Program is designed to address the most costly, preventable health care costs related to heart disease, diabetes, and stroke.

# Amendment #4 (submitted by CM Kingston)

- ▶ Source of Funds: Mixed beverage sales tax from Convention and Event Services (unspecified amount)
- ▶ Use of Funds: Transfer funds to Office of Cultural Affairs
- ▶ Staff notes and impacts:
  - ▶ Total estimate for FY16 is \$5,700,000
  - ▶ Based on bond covenants, State Mixed Beverage Gross Receipts Tax and the subsequent Mixed Beverage Sales Tax are pledged to the operation and maintenance of the Convention Center

# Amendment #4 (submitted by CM Kingston) Continued

- ▶ Staff notes and impacts (continued):
  - ▶ Convention and Event Services (CES) would need to eliminate entire capital expenditure transfer for FY16, which would result in deferring previously identified and documented critical needs (+\$117m), such as mechanical, electrical, and plumbing repairs/replacements
  - ▶ Events will continue to be impacted due to electrical and HVAC outages while clients are in the facility, which could result in cancellation of events and in extreme cases may lead to litigation from clients
  - ▶ Continuing to defer maintenance could jeopardize City's standing with bond holders, as City is required by bond ordinance to assure efficient and proper operation and maintenance of Convention Center
  - ▶ In addition to eliminating capital expenditure transfer for FY16, CES would need to reduce operating expense, including reductions in annual maintenance, cleaning and security
  - ▶ If CES does not have sufficient revenues to cover expenses as a result of this reduction, General Fund could be required to cover expenses, as required by the bond ordinance

# Amendment #5 (submitted by CM Kingston)

- ▶ Source of funds: \$13,909,655 from various services and departments
- ▶ Use of Funds: None specified
- ▶ Staff notes and impacts:
  - ▶ Appendix A includes list of proposed reductions identified by CM Kingston along with staff impact statements

# Summary of Amendments Received Impacting General Fund

- ▶ Source of Funds - 5 proposed decreases in expenses or increases in revenues
- ▶ Use of Funds - 5 proposed areas for use of the identified source of funds



# Source of Funds

## ▶ City Manager

- 1) \$1,584,759 - Fuel savings resulting from projected lower fuel prices

## ▶ CM Griggs

- 2) \$956,000 - Convention and Event Services funds

## ▶ CM Clayton

- 3) \$532,780 - Wellness Program funds from elimination of 2 new positions and contract funds

## ▶ CM Kingston

- 4) Unspecified amount - Mixed beverage sales tax from Convention and Event Services (total estimate for FY16 is \$5,700,000)
- 5) \$13,909,655 - various expense reductions from 14 offices and departments (see appendix A for complete list with staff impact statements)

# Use of Funds

- 1) Cultural Arts – CM Griggs, MPT Alonzo, CM Clayton, CM Gates, and CM Kingston
- 2) Animal Services – MPT Alonzo, CM Greyson, and CM Gates
- 3) Code Compliance – CM McGough and CM Gates
- 4) Senior Services – MPT Alonzo and DMPT Wilson
- 5) Other initiatives – CM Callahan and CM Clayton

Council Member	Source of Funds	No Amendment	(1) Cultural Arts	(2) Animal Services	(3) Code Compliance	(4) Senior Services	(5) Other Initiatives	Description
CW	Rawlings	None						
1	Griggs	CCT Funds	956,000					
2	Medrano	None						
3	Thomas	None						
4	Arnold	None						
5	Callahan	Fuel					50,000	Road humps (District 5)
5	Callahan	Fuel					500,000	Bridge painting
6	Alonzo	Fuel		1,000,000				
6	Alonzo	Fuel	300,000					Project support to arts/cultural organizations
6	Alonzo	Fuel				200,000		Home repair program
7	Young	None	None					
8	Wilson	Fuel				200,000		Home repair program
9	Clayton	Wellness	185,000					9 specific cultural organizations
9	Clayton	Wellness					173,890	Safe Routes Program
9	Clayton	Wellness					173,890	Sidewalks at DART stops
10	McGough	Fuel			190,770			2 multi-family officers (community prosecution pilot program in NE)
10	McGough	Fuel			572,310			6 multi-family officers
10	McGough	Fuel			504,226			2 pilot proactive inspection teams including DPD, Code, DFR
11	Kleinman	None	None					
12	Greyson	Fuel		600,000				Enforcement and educational strategy for loose dogs
13	Gates	Fuel		500,000				
13	Gates	Fuel	500,000					
13	Gates	Fuel			500,000			
14	Kingston	Mixed Bvrg. sales tax	Not Specified					Total estimate for FY16 is \$5,700,000
14	Kingston	Various cuts						Appendix A includes list of reductions and impact statements (\$13,909,655)

# Other Adjustments

# Adjustment #1 (submitted by City Manager) Youth Commission

- ▶ Transfer \$25,000 from Park and Recreation to Intergovernmental Services to oversee start-up of Youth Commission

## Adjustment #2 (submitted by City Manager) Capital Improvement Budget

- ▶ Source of Funds: Accelerate \$7.3m of existing voter-approved street proposition bond funds from FY17 to FY16
- ▶ Use of Funds: Street and alley improvements to achieve over-all zero degradation in street condition in upcoming fiscal year (\$7.3m is in addition to \$16.7m already included in proposed budget)

# Adjustment #3 (submitted by City Manager) Department of Aviation

- ▶ Source of Funds: \$2.66m additional concession revenue from car rental at Love Field
- ▶ Use of Funds: Increase transfer to Aviation Capital Construction Fund



# Discussion and Straw Votes



Council Member		Source of Funds		Use of Funds	
CW	Rawlings	No Amendment	0	No Amendment	0
1	Griggs	CCT Funds	956,000	Cultural arts	956,000
2	Medrano	No Amendment	0	No Amendment	0
3	Thomas	No Amendment	0	No Amendment	0
4	Arnold	No Amendment	0	No Amendment	0
5	Callahan	Fuel savings	550,000	Road humps (District 5)	50,000
5	Callahan	Fuel Savings	0	Bridge painting	500,000
6	Alonzo	Fuel savings	1,500,000	Animal Services	1,000,000
6	Alonzo	Fuel savings		Cultural arts - operating and project support to organizations	300,000
6	Alonzo	Fuel savings		Senior home repair program	200,000
7	Young	No Amendment	0	No Amendment	0
8	Wilson	Fuel savings	200,000	Senior home repair program	200,000
9	Clayton	Wellness	532,780	9 cultural arts programs and organizations	185,000
9	Clayton	Wellness		Safe Routes Program	173,890
9	Clayton	Wellness		Sidewalks at DART stops	173,890
10	McGough	Fuel savings	1,267,306	2 multi-family officers (community prosecution pilot in NE)	190,770
10	McGough	Fuel savings		6 multi-family officers	572,310
10	McGough	Fuel savings		two pilot proactive inspection teams including DPD, Code, DFR	504,226
11	Kleinman	No Amendment	0	No Amendment	0
12	Greyson	Fuel savings	600,000	Animal Services - enforcement and education strategy	600,000
13	Gates	Fuel savings	1,500,000	Animal Services	500,000
13	Gates	Fuel savings		Cultural arts	500,000
13	Gates	Fuel savings		Code Compliance	500,000
14	Kingston	Mixed beverage sales tax	Not specified	Cultural arts	Not Specified
14	Kingston	Various	13,909,655	Not Specified	Not Specified

# Appendix A

CM Kingston Reduction Options  
and Staff Impact Statements

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
Purchasing	5.11	Business Inclusion	\$531,574	\$574,777	\$531,574	\$43,203		Funding for the module added to City's MWBE Program database to improve communications and transparency with the City's vendors. Increase in salary costs due to vacant manger position assumed to be filled at salary mid-point for position's grade level.
City Attorney	1.19	Municipal Prosecution	\$1,944,321	\$2,091,144	\$1,944,321	\$146,823	reduce citations; family violence inappropriate	The proposal to reduce Municipal Prosecution's proposed budget by \$146,823 would negatively affect CAO's ability to prosecute all Class C misdemeanors and civil citations in the municipal courts. CAO would be forced to keep any prosecutor positions that became vacant frozen in FY16 and, in case of minimal turnover, eliminate as many as 2 prosecutor positions. Staffing levels in Municipal Prosecution have already been reduced in FY16 to reflect a decrease in court activity/citations. Further reductions in staffing levels will likely result in the elimination of a court and prolonged processing times by Municipal Courts.
City Attorney	1.28	Police Legal Liaison	\$475,387	\$631,512	\$475,387	\$156,125		Police Legal Liaison handles the most complex and time-consuming open records requests for DPD, such as media, disciplinary investigations, and criminal investigations, and is on track to respond to approximately 1,400 open records requests by year-end. Responding to these requests often means reviewing files containing thousands of pages of documents, and multiple CDs and DVDs containing dashcam footage and audio recordings. The utilization of body camera technology by DPD will further increase the number of complex and time-consuming public information requests answered by Police Legal Liaison. To help alleviate the backlog in processing open records requests and maintain an efficiency level, the proposed FY16 budget reassigned 1 attorney position from Municipal Prosecution to Police Legal Liaison. The proposal to reduce Police Legal Liaison's budget by \$156,125 would eliminate \$72,834 in funding for this newly-reassigned position. The remaining budget savings would need to be generated by a hiring freeze. Given that there are only 5 staff members in this section, a reduction in force of 1 FTE would reduce this section's workload capacity by around 20 percent at a time when the workload will significantly increase due to the introduction of bodycams.
City Attorney	3.6	Code Litigation	\$951,537	\$1,043,162	\$951,537	\$91,625		Reducing Code Litigation's proposed budget by \$91,625 would need to be absorbed by a hiring freeze, and potentially, a reduction in force that would handicap this section's ability to assist departments and the community in resolving ongoing neighborhood quality-of-life issues via the enforcement of code, zoning, criminal nuisance, and fair housing laws. A total of 11 FTEs are assigned to this service, including 6 attorneys. An extended hiring freeze or reduction in force of even 1 FTE would likely result in extended turnaround times and project delays, with negative effects on neighborhood quality of life.

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
City Attorney	3.7	Community Prosecution	\$2,432,287	\$2,832,408	\$2,424,974	\$407,434		The result of reducing Community Prosecution's proposed budget by \$414,146 would be that service levels at multi-family locations and neighborhoods would not be enhanced as proposed. Funding to add a community court that will serve the Northeast Patrol division along with 1 new Case Worker and Coordinator to staff the court, which includes the Vickery Meadow neighborhood, would be eliminated. Additionally, \$41,773 in revenues from the Vickery Meadows Public Improvement District to fully reimburse the City for 1 FTE will not be received. As well, 1 new attorney position that would focus exclusively on employing community prosecution strategies at the highest-risk multi-family properties in the city would not be added. The remaining budget savings would need to be generated by a hiring freeze and reduction in force equivalent to approximately 3 FTEs. A reduction in force would reduce this section's ability to utilize civil and criminal litigation and creative problem-solving strategies to file lawsuits related to substandard housing and illegal businesses, prosecute criminal offenders, and serve as the prosecutors in the 3 community courts located in South Dallas, South Oak Cliff, and West Dallas.
City Attorney	3.13	Environmental	\$81,818	\$96,308	\$81,818	\$14,490	prosecute 470 cases with 0.8 FTE; budgeted for 300 cases at 1 FTE	Environmental Enforcement, Compliance, and Support is fully reimbursed by Storm Water Management Services, an Enterprise Fund. In FY15, expenses for supplies and services were lower than budgeted, primarily because the expenses were incorrectly charged to the wrong unit. This error will be corrected in FY16, as such, a reduction in Storm Water's reimbursement to the City Attorney's Office of \$14,490 would not allow CAO to fully recover projected overhead/indirect costs associated with providing this service.
City Attorney	5.45	Litigation	\$5,131,969	\$5,273,401	\$5,131,969	\$141,432	We want less eminent domain	The proposal to reduce Litigation services by \$141,432 would negatively affect collections efforts, result in foregone revenues greater than cost cuts, and result in project delays due to lower staffing levels. Currently, only 2 attorneys and 2 legal assistants are charged with collecting over 3,400 delinquent accounts valued at an estimated \$39.4M. A total of \$72,834 for 1 attorney position to be reassigned from Municipal Prosecution to Collections would be eliminated and an additional \$200,000 in forecasted collections revenue would not be obtained. Furthermore, a Dallas Water Utilities reimbursement for 1 position that was hired mid-year at a rate higher than the incumbent would be reduced by \$9,157. A reduction in the DWU reimbursement would not allow the City Attorney's Office to recover 12 months of salary costs for this position. Additional savings would be generated by a hiring freeze and reduction in force equivalent to approximately 1 FTE that would reduce Litigation's ability to represent the City, its officers and its employees in lawsuits, claims, and appeals and increase late-night and weekend work by overworked senior attorneys, increasing attrition and compounding the department's inability to provide Charter-mandated services.

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
City Controller	5.12	Cash and Debt	\$647,497	\$664,430	\$647,479	\$16,951		The increase in FY16 Proposed Budget compared to FY15 estimate is due to projected increases in compensation costs (merits, pension, and health benefits) for the 5 existing staff. To achieve the proposed reduction, the use of Bloomberg Professional Service (approx. \$25k/year) would be eliminated. This will negatively impact the City's investment management program by eliminating the secure platform for executing investment purchases; the independent verification of the market value of securities pledged as collateral of City deposits; and the ability to verify brokers' offers with the market, potentially leading to higher costs for purchased securities. Staff would shorten the maturities of the City's investments and earnings would decline to the rate of return on overnight investments potentially costing the City \$7 million in investment earnings annually. The Bloomberg service was implemented in 2009 to reduce the City's cost of an investment advisory service of \$40k/year to \$25k/year through the Bloomberg Service.
City Controller	5.32	Financial Reporting	\$1,920,911	\$2,153,486	\$1,920,911	\$232,575		Additional funding included in this service for FY16 Proposed Budget is for additional staffing in Payroll and HR to backfill critical positions during the implementation of a new payroll system included in the FY16 capital budget. If the City were to move forward with the payroll system replacement without the backfilled positions, the City Controller's Office would reduce or eliminate the amount of training and system testing done to support the upgrade since the City's weekly payrolls must continue to be processed during the upgrade implementation.
City Manager	5.14	City Administration	\$2,413,623	\$2,570,409	\$2,388,623	\$181,786	Last year -\$25k pay cut for AC	Reduction to CMO would require RIF of three existing employees (2 executive secretaries and 1 executive assistant) in addition to a pay decrease by the City Manager. A decrease in pay to the City Manager will require Council to amend the approved contract. Increases in CMO budget were due to civilian merits and increased costs to CIS, Risk, and Benefits. No other increases were proposed, and as such any reductions will require a reduction in staff. Any reduction would result in reduced administrative support to the Assistant City Managers. These staff members are responsible for coordination of executive calendars; responding to open records requests; coordination of background reviews for Board and Commission appointments; working with citizens to resolve issues related to City services; administrative support and coordination for Council committees; and coordination, review, and production of Council agenda items for their respective ACMs departments.

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
City Secretary	5.7	Archives	\$112,345	\$171,690	\$112,345	\$59,345	no justification for 1 FTE	<p>Position Description/Justification: The proposed budget includes the position of a coordinator to assist the certified archivist. For several years, the City Secretary has reported the ever increasing workload for the City Archivist. This one-man office cannot continue to render service to the public or process historical files at an acceptable level without qualified, experienced, and daily support. For years, the City Secretary's Office has noted in its budget submissions the need to provide for support and succession planning in the Archives Division.</p> <p>Currently, when the Archivist is out, the service level to citizens comes to a halt. The level of knowledge required to properly support the Archivist is extensive and no current employee is able to provide the back up support needed. In the event the city loses its Archivist, the Archives Division will cease to operate until such time as an Archivist is hired. Currently, other department staff provides general assistance to the Archivist. Impact of Not Funding Position: If the Coordinator position is not approved, the City Secretary's Office will reorganize its operations and remand certain programs to the City Manager for assignment to another department, i.e., Administrative Actions/Change Orders and the Permit and License Appeal Board. The reorganization will provide for temporary assistance, at a general level, to the Archivist but would serve only as a temporary solution.</p>
Civil Service	5.4	Analysis, Development and Validation	\$574,739	\$805,623	\$574,739	\$230,884	costs per candidate up 60%?	<p>The proposal to cut \$230,884 from this service would mean that comprehensive, in depth job analyses for four police ranks will be canceled again and a hard-to-fill Test Validation Specialist position which was recently filled with someone from out of state will be eliminated. It has been more than 10 years since in depth job analyses were last conducted for the Police Officer Trainee, the Senior Corporal, Sergeant, and Lieutenant ranks. The results of these job analyses have passed their viability. A job analysis is a process used to identify essential skills, knowledges, and abilities of a job that are then used to develop job-related tests or selection instruments. New job analyses were planned but have been delayed for over a year. Having current job analyses will provide a legally defensible foundation for the examinations as prescribed by federal and other laws, rules, and regulations. The proposed reduction in funding would also mean the loss of one Test Validation Specialist position. This position is a hard-to-fill position and represents a loss of 17% of this service's workforce of six employees. With most of the police and fire eligible lists already expired or due to expire soon and the need to conduct comprehensive job analyses to ensure job-related tests for civilian classifications, the loss of this position will seriously jeopardize the testing processes as well as the City's ability to hire qualified employees to serve the citizens of Dallas.</p>

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
Civil Service	5.5	Civilian processing	\$725,117	\$765,656	\$500,000	\$265,656	less hiring this year should produce fewer applications	The reduction of \$265,656 from this service will mean the loss of four analysts from this team. This will negatively impact critical components of application processing, eligible list provision and customer service to departments. Reconfiguring the team to absorb the loss will result in more work for those who remain and will result in a delay in advertising positions, reviewing applications and referring eligible lists to the departments. Less hiring does not necessarily correlate to fewer applications. For example, some job classifications (e.g., Fire Rescue Officer and Customer Service Representative C) can bring in over 1000 applications, while hard-to-fill-positions (e.g., IT Analysts and Electricians) might bring in 50 applications. The number of applications received depends on what positions are open throughout the year. The number of applications has been steadily increasing each year. It is estimated that the number reached in FY16 could climb to 80,000.
Civil Service	5.6	Uniform processing	\$545,669	\$562,307	\$500,000	\$62,307	workload dropping	A \$62,307 reduction in funding for this service will greatly affect applicant processing for police and fire positions. This process includes testing, scoring and traveling with the Police and Fire Departments to administer off-site testing. Funding is necessary to ensure applicants are processed and tested as quickly as possible. Reducing the funding will eliminate one person and impede the Police and Fire Departments' efforts to hire and promote unformed personnel. The workload for this service is not dropping. It is increasing. For FY16, this service will begin traveling with the Fire Department to provide off-site testing.
Code Compliance	3.1	Consumer Health	\$2,962,767	\$3,151,020	\$2,962,767	\$188,253		A reduction of \$188,253 to the Consumer Health service would eliminate contracted food inspections (1,040 inspections) and eliminate 1 FTE Sanitarian (880 inspections). This reduction of nearly 2,000 food inspections would result in not meeting the ordinance requirement of bi-annual inspections and the division would be unable to keep up with the growing demand for temporary and mobile inspections.
Court Services	1.2	Detention Center	\$1,385,721	\$1,518,544	\$1,385,721	\$132,823	workload dropping	CDC is currently operating at minimum staffing levels to provide safety, processing, monitoring and security of all individuals detained. A reduction of \$132,823 would result in elimination of 2 Detention Officers, increases to DPD's prisoner processing/wait time, eliminate facility safety improvement purchases and delay implementation of new technology to improve efficiency.
Court Services	1.6	Marshal	\$2,083,425	\$2,851,666	\$2,083,425	\$768,241	workload dropping	Adjustment would eliminate the request for 12 additional warrant enforcement officers and associated equipment, plus the reduction of current staff by one (1) Senior Deputy Marshal and three (3) Deputy Marshals. The reduction would reduce the ability to enforce warrants by 75%, deliver civil subpoenas and conduct prisoner transports. Projected revenue reduction resulting from lower compliance rate: (\$532,505).

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
Court Services	1.17	Municipal Courts	\$8,415,204	\$7,207,898	\$3,000,000	\$4,207,898	dissolve courts	Impacts resulting from the reductions proposed to Court and Detention Services, Judiciary, Prosecution and the Marshals cannot be calculated until policy direction is given from City Council. For example, in the scenario proposed, 100% of Judiciaries' budget has been removed with the exception of the Community Courts. If there are no judges in Municipal Court, there is no need to retain \$3,000,000 of the \$7,207,898 proposed Municipal Court Services budget. The full \$7,207,898 and 93 FTEs can be reduced. Additionally, 100% of the \$14.7m revenue budget would be eliminated. Further policy direction is needed in order to make calculations and determine service impacts to citizens. A Municipal Court's briefing to the Ad Hoc Judicial Nominations Committee regarding this proposal is scheduled for Monday, September 14, 2015.
Human Resources	5.21	Compensation and Classification	\$436,936	\$481,792	\$400,000	\$81,792	lower hiring reduces demand	While there is, obviously, some correlation between staffing and compensation/classification services, it is not as direct a correlation as envisioned here. This staff performs a "one-fourth" review where they review one fourth of the city's job classifications each year to ensure the classification is correctly classified for FLSA purposes and that staff in the classification are actually performing the duties and responsibilities established in the classification. This is generally done in groups – so all laborers in Streets, for example, would complete a position description questionnaire outlining their duties and responsibilities. Whether there are 15 people in the classification or 10 does not change the amount of work the Comp/Class group has to do as the classification is looked at as a whole. Additionally, this staff reviews market data for compensation comparisons. They participate in salary surveys which gives us valuable information on market pay for jobs. Finally, they provide review of salary requests to help ensure internal equity across departments which helps eliminate situations where departments are cannibalizing staff from each other. This section had five people prior to the staff reduction in 2009.
Human Resources	5.38	HRIS and Payroll	\$1,644,890	\$1,731,215	\$1,489,625	\$241,590	return to 15 budget; reduced hiring reduces demand	This division 'inherited' 5,400 uniformed officers based on a recommendation from the City's Internal Controls group. The City's Internal Controls group looked at HR and the Controller's Office Payroll functions and made recommendations to modify processes so that HR took on all aspects of data entry. At the time of the study, HR did payroll changes for civilian departments while the Controller's Office did payroll changes for uniformed departments. The Internal Controls team recommended that HR complete all this work. The Auditor's Office agreed that the duties should be segregated for better internal controls. The City Controller's Office agreed to move employees from their section to HR to complete this work. The City Controller's Payroll service (5.47) shows the reduction of three staff members and notes the transfer of the work (and staff) to HR Payroll division. Eliminating the three transferred positions would effect ability to perform payroll functions for City employees.
Human Resources	5.39	HR Consulting	\$2,550,835	\$2,577,776	\$2,550,835	\$26,941	lower hiring reduces demand	This division consults on all manner of HR issues – employee grievances, disciplinary actions, appeals, conflict between employees and supervisors, investigations, EEOC complaints, etc. An adjustment to staffing level would be necessary or delayed hiring would be necessary to achieve the reduction.



Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
Judiciary	1.3	Civil Adjudication	\$426,962	\$437,565	\$0	\$437,565	dissolve courts	<p>§29.002 Texas Government Code creates a municipal court in every municipality. The elimination of the judicial branch of government will require Legislative action. It will result in no criminal or civil enforcement of City of Dallas ordinance cases (i.e. health, animal, environmental, fire, housing, zoning, taxicab and vehicles for hire); closing of all Community Courts; and no appellate process for parking, red light and school bus stop arm appeals. Negative impact in revenue collected.</p> <p>A more detail explanation for the elimination of the judicial branch of government will result:</p> <ol style="list-style-type: none"> <li>1. Negative impact in revenue collected</li> <li>2. Continued obligation by the Texas Government Code to pay judge's salaries until their term expires (§30.00006(h))</li> </ol>
Judiciary	1.5	Court Security	\$989,124	\$884,530	\$0	\$884,530	dissolve courts	<ol style="list-style-type: none"> <li>3. Increase obligation to Dallas County for housing and arraignment of COD cases/prisoners (Lew Sterrett Jail Contract)</li> <li>4. Forfeit collection of the Juvenile Case Management Fee used to offset cost for DPD First Offender's Program (approximately \$400K)</li> <li>5. Impact the filing of new cases and all pending trials, which would potentially cause major delays in trials and violate defendant's rights to a speedy trial</li> <li>6. Trial delays can range anywhere from 4 months or longer, increasing the likelihood for a case to be dismissed for insufficient evidence because the issuing officer could not recall the facts in a case</li> </ol>
Judiciary	1.18	Municipal Judges	\$2,426,948	\$2,171,978	\$0	\$2,171,978	dissolve courts	<ol style="list-style-type: none"> <li>7. Increase the burden on Dallas County judicial system if jurisdiction is transferred</li> <li>8. All COD court of record appeals must be heard by a County Criminal Appeals Court which will result in an increase in overtime cost for DPD officers to make multiple appearances in court due to the likelihood of appeals (§30.00004 Texas government Code)</li> <li>9. Reduce issuance and subsequent enforcement of Alias and Capias warrants</li> <li>10. Increase backlog of outstanding Alias/Capias Warrants</li> <li>11. Eliminate specialized dockets (Urban Rehabilitation, Housing, Fire Code, Dangerous Dog/Cruelty to Animals, etc.) where the City has exclusive jurisdiction (§29.003(a) Texas Government Code and Art. 4.14(a) Texas Code of Criminal Procedure)</li> <li>12. No other court has jurisdiction over taxicab and other vehicles for hire offenses and zoning violations (§27.-16.12 Dallas City Code)</li> <li>13. No other court has jurisdiction over urban rehabilitation offenses (§27-16.3 Dallas City Code)</li> <li>14. Eliminate Family Violence and Juvenile specialized dockets</li> <li>15. No appellate process for parking, red light and school bus stop arm appeals (§28-215 and 28-232 Dallas City Code and 29.003(g) Texas Government Code)</li> <li>16. Eliminate the enforcement of Junk Motor Vehicle Seizure Orders and other code compliance violations</li> <li>17. No criminal enforcement of ordinance cases 39.004(a) Tex. Government Code and Art. 4.14(a) Texas</li> <li>18. No other court has jurisdiction over substandard structures (§214.001(p) Texas Local Government Code)</li> <li>19. Closing of 3 Community Courts</li> <li>20. Minimum or no revenue from cases filed in other municipalities/court</li> <li>21. Pay out of unemployment benefits for approximately 58 employees</li> <li>22. Lump sum retirement benefits pay out of approximately \$250K</li> </ol>

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
Management Services	2.37	Resiliency Office	\$0	\$292,258	\$0	\$292,258	great idea; forrest already works here	Funds to support this service are provided by Rockefeller grant and budgeted as revenue. The grant revenue is not available for reprogramming to other General Fund uses.
Management Services	5.48	PIO	\$1,445,966	\$1,522,304	\$0	\$1,522,304	waste of money; cut communication s to core functions and consolidate in Secretary's office	The Public Information Office is home to open records, the broadcasting team, a graphic artist and five public information officers. Open records is a state-mandated function. Dissolving that is not an option. Dissolving the rest of the department would eliminate the broadcast of any meetings and our ability to provide A/V support and video production. It would also eliminate the central communications service that is provided by PIO to the city; that includes the management of communications during crises, media relations, managing press conferences and media events, providing interviews, writing speeches, creating graphics and collateral for departments and council members and providing information about city news, events and services to our residents.
Mayor and Council	5.3	M/C Support	\$4,114,863	\$4,379,199	\$3,954,178	\$425,021		The following would be needed in order to achieve the proposed \$425,021 reduction. Reduce 4.5 positions at \$313,469 (includes full benefits) and eliminate the proposed \$112,000 for public relations and community outreach. The proposed budget reductions would eliminate 3 double-filled council assistant positions and 1 full time secretary position. The reduction of the secretary position would eliminate the "office floater" to cover for council districts that are short staffed due to employee taking sick, vacation or other leave. Eliminating the proposed funding for public relations and community outreach would potentially impact Council member event outreach to citizens.

Dept	KFA #	Service	FY15 Estimate	FY16 Proposed	CM Kingston Proposed	CM Kingston Savings	CM Kingston Notes	Staff Impact Statement
Economic Development	2.1	Area Redevelop.	\$888,124	\$910,495	\$888,124	\$22,371	they did fine last year	The following options are assuming reductions from Economic Development General Funds. Given that approximately 32.7% of the Office of Economic Development Budget is General Fund, a reduction of \$477,825 would constitute a (26.2%) reduction. Area Redevelopment: General Fund proposed relates to non-TIF reimbursable activities of assigned staff (i.e. Cypress Cove). As of FY15 Q3, the unit was fully staffed, so to do this reduction, a filled position in another unit would have to be eliminated (1 RIF). Business Development: (-\$286,006) and (-3 positions): 2 Senior Coordinator positions and 1 Economic Development Analyst position. Impact:
Economic Development	2.4	Business Development	\$944,975	\$1,224,037	\$944,975	\$279,062	they did fine last year	Elimination of 2-Senior Coordinator positions would impact the Business Expansion and Retention program that focuses on company and job retention and leveraging of private investment for the tax base, supporting job and business growth, as well as, the development around Executive Airport. The unit is already understaffed, impacting staff's effectiveness, response capabilities and potential loss of projects, investment and jobs. In addition, the elimination of the Economic Development Analyst in this division is a loss of annual contract compliance capabilities and negative impact on process and project oversight which could result in audit findings. Major Projects and Other Programs: (-\$89,614) and (-1 RIF). Impact: Eliminates 1-Sr. International Coordinator position associated with development of business relations between Dallas and Africa, including seeking African foreign investment into Dallas. Small Business Initiatives: (-60,769) and (-1 Position). Impact: Eliminates 1-Economic Development Analyst position responsible for contract administration for 3 HUD/CDBG funded Business Assistance Centers, including monitoring for compliance. Research and Information Services: (-40,870) and (-1 RIF). 1 Economic Development Analyst position (elimination of est. 65% of funding of a filled position). Impact: Eliminates 1-Economic Development Analyst filled position responsible for research, statistical analysis and reports that respond to City Council District requests, GrowSouth and Business Development research and requests.
Economic Development	2.13	Major Projects	\$618,284	\$734,002	\$618,284	\$115,718	they did fine last year	
Economic Development	2.14	Research and Information	\$510,641	\$571,315	\$510,641	\$60,674	they did fine last year	
Police	general	Unspecified					command is top heavy	1. One of the smallest command staff per officer ratio in the Country; 2. Succession planning is extremely important due to pending retirements; 3. No budget impact due to civilianization efforts.

\$13,909,655

# Appendix B

Amendments Submitted by Council Members

## Pazar, Elizabeth

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**From:** Griggs, Scott  
**Sent:** Wednesday, September 09, 2015 10:03 AM  
**To:** Gates, Jennifer  
**Cc:** Gonzalez, AC; Ramon, Herminia  
**Subject:** Additional Budget Amendment

Jennifer:

Per the memorandum of September 4, 2015, I would like to have \$956k from the Convention & Event Services transferred to the Office of Cultural Affairs for to benefit the arts.

Regards,  
Scott

# Memorandum



CITY OF DALLAS

DATE September 9, 2015

TO Council Member Jennifer Gates

SUBJECT **FY 2015-2016 Proposed Budget Amendments**

I will not be submitting Budget Amendment for the FY 2015-2016.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Medrano".

Adam Medrano  
Council Member  
District 2

# Memorandum



DATE September 9, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **FY 2015-2016 Proposed Budget Amendments**

Please be informed I do not have any amendments for the proposed FY 2015-2016 budget.  
If you should have any questions please contact my assistant, Shanna Ellison, at 214-670-0777.

Sincerely,



Casey Thomas, II  
Councilmember  
District 3

# Memorandum



CITY OF DALLAS

DATE September 11, 2015  
TO The Honorable Mayor and Members of the City Council  
SUBJECT FY 2015-16 Proposed Budget Amendments

Please be informed that I do not have any amendments for the proposed FY 2015-16 budget. If you should have any questions please contact my assistant, Corey Morgan at (214) 670-0781

Sincerely,

A handwritten signature in cursive script, appearing to read 'Carolyn King Arnold'.

Carolyn King Arnold  
Councilmember  
District 4



# Memorandum



CITY OF DALLAS

DATE September 11, 2015

TO Councilmember Jennifer S. Gates

SUBJECT FY 2015-16 Proposed Budget Amendments

I am submitting a budget amendment for FY 2015-16 in the amount of \$550,000 to be taken from the fuel savings to be as follows:

Road humps (District 5)	\$50,000
Bridge Painting- Military over Buckner and Buckner at US 175	\$500,000
Total:	\$550,000

A handwritten signature in black ink that reads "Rickey D. Callahan".

Rickey D. Callahan  
City Councilmember  
District 5

# Memorandum



DATE: September 8, 2015

TO: Jennifer S. Gates, Councilmember - Budget Finance & Audit Chair

SUBJECT: FY 2015-2016 Budget

**Source of Funds** **\$1, 500,000**

Fuel Savings

**Use of Funds**

- |   |             |
|---|-------------|
| 1. Increase funding for DALLAS ANIMAL SERVICES  | \$1,000,000 |
| 2. Increase OFFICE OF CULTURAL AFFAIRS / Operating and Project Support to Arts/Cultural Organizations | \$ 300,000  |
| 3. Increase SENIOR AFFAIRS/ Home Repair Programs for Senior Citizens                                  | \$ 200,000  |

Please contact my office should you have any questions or need additional information.

  
Mónica R. Alonzo  
Mayor Pro Tem – District 6

- C: Rosa Rios, City Secretary  
Warren M. S. Ernst, City Attorney  
Craig Kinton, City Auditor  
Daniel Solis, Administrative Judge  
A.C. Gonzalez, City Manager  
Ryan S. Evans, First Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Eric D. Campbell, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Office  
Elsa Cantu, Assistant to the City Manager

"Dallas – Together, we do it better!"

# Memorandum



CITY OF DALLAS

DATE September 11, 2015

TO The Honorable Mayor and Members of the City Council

SUBJECT FY 2015-16 Proposed Budget Amendments

Please be informed that I do not have any amendments for the proposed FY 2015-16 budget. If you should have any questions please contact my assistant, Parris A. Long at (214) 670-4689.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Tiffinni A. Young', with a large flourish at the end.

Tiffinni A. Young  
Councilwoman  
District 7

# Memorandum



CITY OF DALLAS

DATE September 11, 2015

TO Jennifer Staubach Gates, Councilmember-District 13

SUBJECT FY 2015-2016 Proposed Budget Amendments

## Source of Funds

Fuel Savings

<b>Use of Funds</b>	<b>Amount</b>
Senior Home Repair	\$200,000

Should you need to reach me, please contact my assistant, Maria Salazar at 214-670-4066.

A handwritten signature in cursive script that reads "Erik Wilson".

Erik Wilson  
Deputy Mayor Pro Tem  
District 8

c: Honorable Mayor Mike Rawlings and Councilmembers

# Memorandum



DATE September 8, 2015

TO Jennifer S. Gates  
Council Member

SUBJECT **FY 16 Proposed Budget Amendment**

Source of Funds: \$532,780\*

\$123,530 – Eliminate two new staff support positions (one secretary and one project manager) for the Wellness Program.

\$409,250 – Eliminate \$128,486 from the current and \$280,764 from the proposed budget for Wellness Program contracts. The City Manager is directed to use services offered through the City's health benefits contract with United and the 3.0 FTEs that are budgeted for in the Employee Benefits Fund.

Use of Funds: \$532,780\*

\$ 185,000 increase to the Office of Cultural Affairs budget as follows:

- \$10,000 – Anita Martinez Ballet Folklorico
- \$10,000 – Black Academy of Arts and Letters
- \$10,000 – Dallas Black Dance Theatre
- \$10,000 – Para Mia Theatre
- \$10,000 – Teatro Dallas
- \$10,000 – TeCO Theatre
- \$10,000 – Bath House Cultural Center
- \$40,000 – "Cultural Projects Program-Special Support"
- \$75,000 – Dallas Children's Theatre

\$173,890 increase for the Safe Routes Program.

\$173,890 increase for the construction of sidewalks at DART stops.

\*Reflects General Fund allocation of Wellness Program expenses

Respectfully Submitted,

  
Mark Clayton  
Council Member

# Memorandum




DATE September 9, 2015  
TO A. C. Gonzalez, City Manager  
City Secretary  
SUBJECT FY 2015-2016 Budget Amendment

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In light of the fuel savings, in the amount of \$1.58 million, I offer the following amendment:

- |   |             |
|---|-------------|
| 1. Addition of two multi-family code officers to assist with the Multi-family Community Prosecution Pilot Program in the Northeast. | \$190,770*  |
| 2. Addition of six multi-family code officers to follow through on additional changes to Ch. 27 and neighborhood plus city wide.    | \$572,310*  |
| 3. Funding for two pilot proactive inspection teams (north and south) consisting of a DPD Officer, Code Officer, and DFR Inspector. | \$504,226*  |
| TOTAL:  | \$1,267,306 |

\*Enhanced training and ICC certification for each multi-family code officer is included in the total cost.

  
Adam McGough  
City Councilmember – District 10

"Dallas, The City That Works: Diverse, Vibrant and Progressive."

# Memorandum



DATE September 8th, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **FY 2015-2016 Proposed Budget Amendments**

Please be informed I do not have any amendments for the proposed FY 2015-2016 budget. If you should have any questions please contact my assistant, Sophia Figueroa at 214-670-7817.

Sincerely,



Lee M. Kleinman  
Council Member  
District 11

# Memorandum



CITY OF DALLAS

DATE September 11, 2015

TO Jennifer Gates  
Councilmember

SUBJECT AMENDED 2015/16 BUDGET AMENDMENT

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After further discussions with city staff regarding their updated plans for changes to Animal Services and the funding for those changes, I am submitting this amended request:

Animal Services - \$600,000 - for an enforcement and educational strategy for loose dogs in Southern Dallas.

I still support using \$3M in reserve funds for streets and alleys and also support the acceleration of \$7.3M of street proposition bond funds.

If you need additional information, please contact my office at 214-670-4067.

A handwritten signature in cursive script that reads "Sandy Greyson".

Sandy Greyson  
Councilwoman - District 12

c: Honorable Mayor and Councilmembers  
City Manager A.C. Gonzalez



# Memorandum



DATE September 9, 2015

TO City Manager A.C. Gonzalez

SUBJECT **FY 2015-2016 Budget Amendments**

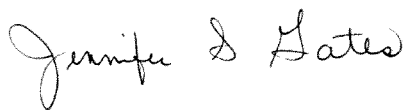
**Source of Funds:** Fuel savings

**Allocation:**

\$500,000 - Animal Services

\$500,000 – OCA

\$500,000 – Code Compliance Services



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Jennifer S. Gates  
Council Member - District 13

CC: The Honorable Mayor and Members of the City Council

**Pazar, Elizabeth**

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**From:** Kingston, Philip  
**Sent:** Tuesday, September 08, 2015 2:22 PM  
**To:** Gates, Jennifer  
**Cc:** Chipperfield, Jeanne  
**Subject:** Re: BF&A

I propose a budget amendment to move the mixed beverage sales tax to OCA.

---

**From:** Kingston, Philip  
**Sent:** Tuesday, September 1, 2015 1:27 PM  
**To:** Council Members  
**Cc:** Gonzalez, AC  
**Subject:** budget cuts  
**Attachments:** budget cuts 15-16.pdf

Here are at least \$13mm in proposed cuts in budget book/KFA order with notes. I think we could also save money in police command staff compensation (because of excessive promotions) and in fire overtime, but I don't have good numbers for those.

These cuts are mostly just in line with Medrano's suggestion that we hold staffing steady from last year. I didn't do a 3% merit pool calculation, but that should be simple enough to calculate. I will be going back through the KFAs and departmental budgets to look for more cuts related to policy and efficiency. I encourage you all to do the same.

In an effort to lead from the front, I have proposed cuts in both the council's and manager's offices.

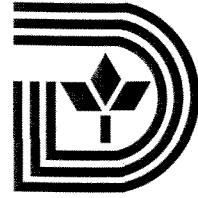
dept	KFA #	14-15 est	15-16 prop	ptk prop	savings	notes
BDP						
S	5.11	531574	574777	531574	43203	
						reduced citations; family violence
CAO	1.19	1944321	2091144	1944321	146823	inappropriate
CAO	1.28	475387	631512	475387	156125	
CAO	3.6	951537	1043162	951537	91625	
CAO	3.7	2432287	2832408	2424974	407434	
						prosecute 470 cases with .8 fte; budgeted for
cao	3.13	81818	96308	81818	14490	300 cases at 1.0 fte
cao	5.45	5131969	5273401	5131969	141432	We want less eminent domain
cco	5.12	647497	664430	647479	16951	
cco	5.32	1920911	2153486	1920911	232575	
cmo	5.14	2413623	2570409	2388623	181786	last year -\$25K pay cut for AC
cso	5.7	112345	171690	112345	59345	no justification for +1 FTE
civs	5.4	574739	805623	574739	230884	costs per candidate up 60%?!
						less hiring this year should produce fewer
civs	5.5	725117	765656	500000	265656	applications
civs	5.6	545669	562307	500000	62307	workload dropping
ccs	3.1	2962767	3151020	2962767	188253	
cds	1.2	1385721	1518544	1385721	132823	workload dropping
cds	1.6	2083425	2851666	2083425	768241	workload dropping
cds	1.17	8415204	7207898	3000000	4207898	dissolve courts
hr	5.21	436936	481792	400000	81792	lower hiring reduces demand
						return to '15 budget; reduced hiring reduces
hr	5.38	1644890	1731215	1489625	241590	demand
hr	5.39	2550835	2577776	2550835	26941	lower hiring reduces demand
jud	1.3	426962	437565	0	437565	dissolve courts
jud	1.5	989124	884530	0	884530	dissolve courts
jud	1.18	2426948	2171978	0	2171978	dissolve courts
ms	2.37	0	292258	0	292258	great idea; Forrest already works here

						waste of money; cut communications to core
ms	5.48	1445966	1522304	0	1522304	functions and consolidate in Secretary's office
mc	5.3	4114863	4379199	3954178	425021	
oed	2.1	888124	910495	888124	22371	they did fine last year
oed	2.4	944975	1224037	944975	279062	they did fine last year
oed	2.13	618284	734002	618284	115718	they did fine last year
oed	2.14	510641	571315	510641	60674	they did fine last year

dpd general

command is top heavy  
13909655

# Memorandum



CITY OF DALLAS

DATE September 11, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **Neighborhood Plus Update**

On Wednesday, September 16, 2015, the City Council will be briefed on Neighborhood Plus. Briefing materials are attached for your review.

Please let me know if you have any questions or need additional information.

A handwritten signature in black ink that reads "Theresa O'Donnell".

Theresa O'Donnell  
Chief Planning Officer

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
Eric D. Campbell, Assistant City Manager

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Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# Neighborhood Plus Update

City Council Briefing  
September 16, 2015

Neighborhood  
Revitalization Plan  
for Dallas

Collective  
Impact  
Framework 

Alleviate  
Poverty 

Fight  
Blight 

Attract and  
Retain the  
Middle Class 

Expand  
Home-  
Ownership 

Enhance  
Rental  
Options 

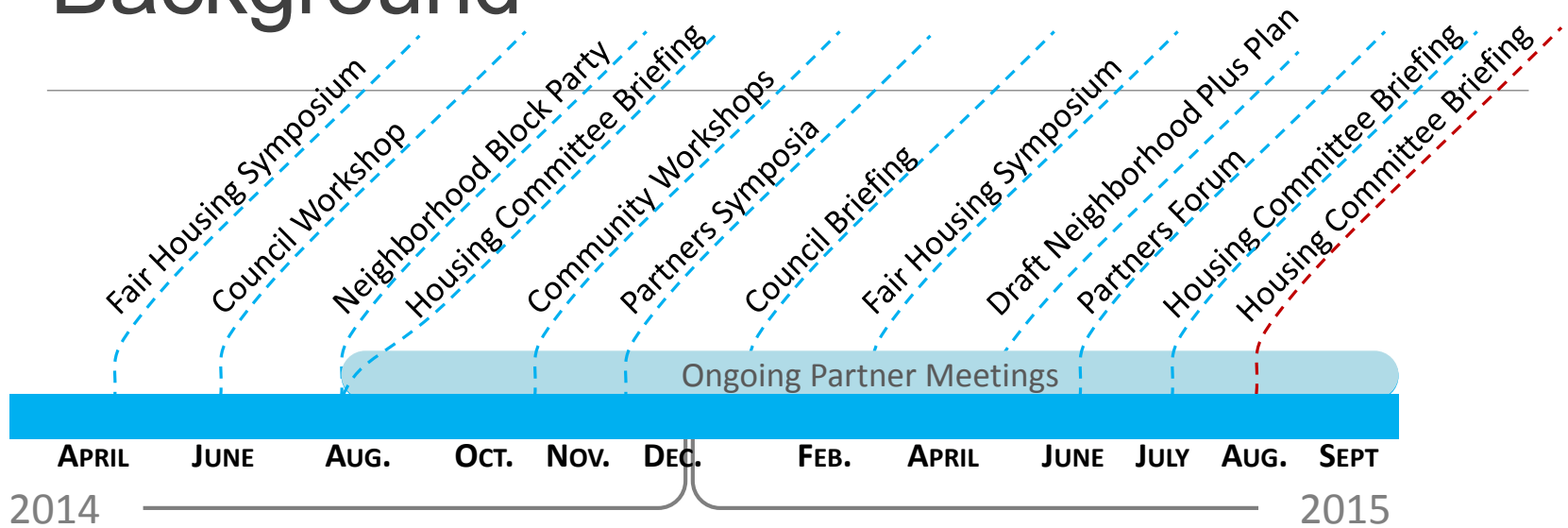
# Purpose of the Briefing

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- Provide an update to the City Council on the progress of Neighborhood Plus
- What is Neighborhood Plus?
  - Components of Healthy, Vibrant Neighborhoods
  - Strategic Goals, Policies and Actions
  - Council prioritization exercise
- How will Neighborhood Plus be implemented?
- Next Steps



# Background



# What is Neighborhood Plus?

---

## Vision for Neighborhood Revitalization in Dallas

- Foundation of collaboration. Developed through the hard work and input of more than 35 community and core partners
- Comprehensive approach to neighborhood revitalization organized around 6 strategic goals and 23 concepts for policies
- Includes over 77 ideas for action - specific programs and projects that are intended to further the goals and policies
- Goals, policies and actions have been thoughtfully considered but will require further research, development, refinement and Council approval

# Key Participants



**LIVE UNITED**

**WORKFORCESOLUTIONS**  
GREATER DALLAS



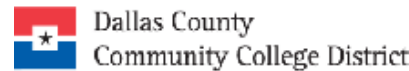
Urban Land Institute



**The Meadows Foundation**



Parkland



# What is Neighborhood Plus?

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- Recognizes that the City's efforts are greatly strengthened through effective partnerships
  - Signal to community partners about the City's direction and priorities for neighborhood revitalization
- Roadmap for staff
  - Re-orient the way we do business
  - Re-align programs and projects
  - Guides community investment decisions
  - Provides direction for future work plans

# What It Is Not

---

Neighborhood Plus is many things yet –

- It is not a top-down approach
- It is not a one-size-fits-all approach
- It is not a new capital program
- It is not a new operational funding source
- Does not rely on City services to address deeply-rooted problems of disinvestment and decline in neighborhoods
- It is not quick fix for national scale trends and conditions

# Healthy, Vibrant Neighborhoods

---

- All neighborhoods are unique, although they share common elements
- Finding the right mix and balance of these elements strengthens neighborhoods
- Absence of any of these elements can impede neighborhood vitality and limit opportunities for people and their families

# Common Elements of Healthy, Vibrant Neighborhoods

---

Basic elements of a neighborhood fit together like pieces of a jigsaw puzzle to comprise a comprehensive whole:

Safety and security

Housing

Education

Social cohesion

Parks and Recreation

Transportation

Goods and services

Faith-based institutions

Childcare providers

Health and wellness

Infrastructure

Access to jobs

# Pieces of the Neighborhood Puzzle

---

- City plays a role in providing some of these basic elements and services
- Myriad of other government agencies, non-profits and for-profit businesses also play important roles in providing a wide range of services and support to neighborhoods
- These community partners are already at work in Dallas neighborhoods providing services and improving quality of life



# Pieces of the Neighborhood Puzzle

---

- Many of these basic elements, such as schools or transit, represent important systems that intersect at the neighborhood level
- Coordination of these intersecting systems will strengthen neighborhoods and enhance quality of life for residents

***Requires a major shift in our current thinking and approach to revitalizing neighborhoods***

# Neighborhood-based Approach

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- Many city services are deployed today on a **people-based** or **project-based** approach
- Neighborhood Plus introduces an additional **place-based** approach
- Holistic examination of all the elements and systems at work in a neighborhood
- Assemble a set of strategies and actions tailored to address the needs of individual neighborhoods







# 6 Strategic Goals, 23 Policies and 77 Actions

**1.2** Facilitate neighborhood development and growth.

Source: Census Bureau

**2.1** Increase capacity for affordable housing.

**Strategic Best Practice**

**Super Neighborhoods**

An organization comprised of Neighborhood formal advisory committees.

**3.2** Develop and implement policies to retain and produce high-quality jobs.

**Strategic Best Practice**

**EPIC**

EPIC's website allows community members to track completed permits, and addresses, it shows tax valuation, and payments using open data portal. District, and District. Users can search what's happened then subscribe for information is...

**4.1** Promote diversity of neighborhood and publicize neighborhood and programs.

**4.2** Support and emerging social quality and choice programs.

**4.3** Enhance neighborhood desirability by improving infrastructure, housing stock, recreation and...

[56]

**5.1** Encourage wider use of well-designed affordable housing types to meet diverse housing preferences.

**Strategic Best Practice**

**Demo/Rebuild**

Richardson redevelopment residential project higher value structures.

[60]

**6.1** Raise the quality of rental property through better design standards, proactive and systematic code enforcement, and zero tolerance towards chronic offenders.

**6.2** Expand affordable housing options and encourage its distribution throughout the city and region.

**6.1.1** Proactively engage high-impact landlords who own large numbers of single family and multi-family rental properties to address chronic code violations, substandard structural conditions, and unkept properties on a regular basis. Coordinate with Action 3.1.5. **ST**

**6.1.2** Amend Chapter 27 of the Dallas Code and implement a fee-based rental registration, inspection and enforcement process. Require all single family, condominium and multi-family rental units on a minimum three-year cycle. Coordinate with Action 3.1.5 and 3.3.3. **MT**

**6.1.3** Strengthen regulatory standards and provide incentives for volume single family and multi-family developers to provide a range of housing unit sizes, and include family-friendly amenities such as play areas or open/green space for active, healthy living. **MT**

**6.2.1** Strengthen, adopt and implement economic development and housing policies to require projects receiving public funds to provide 20% affordable housing to promote mixed income projects and preserve affordability in revitalizing areas. Expand the variety of sizes of affordable units to include larger units with multiple bedrooms suitable for families. **ST**

**6.2.2** Present for Council consideration and adoption an ordinance prohibiting source of income discrimination, including discrimination against Housing Choice Voucher holders. **ST**

**6.2.3** Develop, adopt and implement a new policy and guidelines for projects requesting increased development rights through zoning changes, to receive density bonuses in proportion to the number of affordable residential units provided. **MT**

**6.2.4** Work with NCTCOG, adjoining jurisdictions, housing authorities and housing advocates to initiate a discussion on a regional approach to fair housing. Coordinate with Action 1.1.3. **LT**

[66]

ST = SHORT TERM (1 YEAR)  
MT = MEDIUM TERM (2 - 3 YEARS)  
LT = LONG TERM (3 - 5 YEARS)

# How Were These Determined?

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- The strategic goals, policies and actions documented in Neighborhood Plus are the result of the participation and input of our 35 core and community partners
- Best practices and proven methods are already underway by many agencies in other locales
- While many of these ideas are new to Dallas, they are not untested

# Council Exercise

## Prioritization of Policies

---

Each of the 6 Strategic Goals offer ideas for policy development

Among those –

- Which will have the most impact?
- Which should staff undertake first?







# Collaboration and Partnership

- Promote inter-agency collaboration, leveraging of resources, coordination and co-location of services
- Facilitate a Super-Neighborhood structure to support neighborhood organizations
- Strategically target resources to maximize neighborhood impact
- Promote efficiency and effectiveness across programs and agencies



Alleviate Poverty



# Increase Economic Opportunity

- Increase the earning capacity of low wage earners.
- Expand workforce training programs.
- Expand health, childcare, and transportation programs for low income areas.
- Improve Pre-K education opportunities for children in poverty.
- Facilitate integration of homeless population back into the workforce and society.



# Returning properties to productive use

- Establish a unified blight removal and improvement program
- Develop programs and partnerships to return blighted properties to productive use
- Acquire and dispose of City-owned and land bank properties more strategically and efficiently
- Address endemic health issues in blighted areas with concentrated poverty



# Building the Middle

- Promote Dallas as a city of neighborhoods and publicize neighborhood assets and programs
- Support and leverage emerging school quality and school choice programs
- Dispose of City-owned and land bank properties more strategically and efficiently
- Enhance neighborhoods desirability by improving infrastructure, housing stock, recreation and safety



# Homeownership

## Expand Homeownership



- Encourage a wider range of well designed and affordable housing types as a response to emerging homeownership preferences
- Encourage infill development and existing home improvements in target neighborhoods to attract and retain homeowners
- Increase the number of eligible mortgage loan applicants
- Expand home ownership programs to reach a broader range of potential homebuyers



# Quality Rental Communities

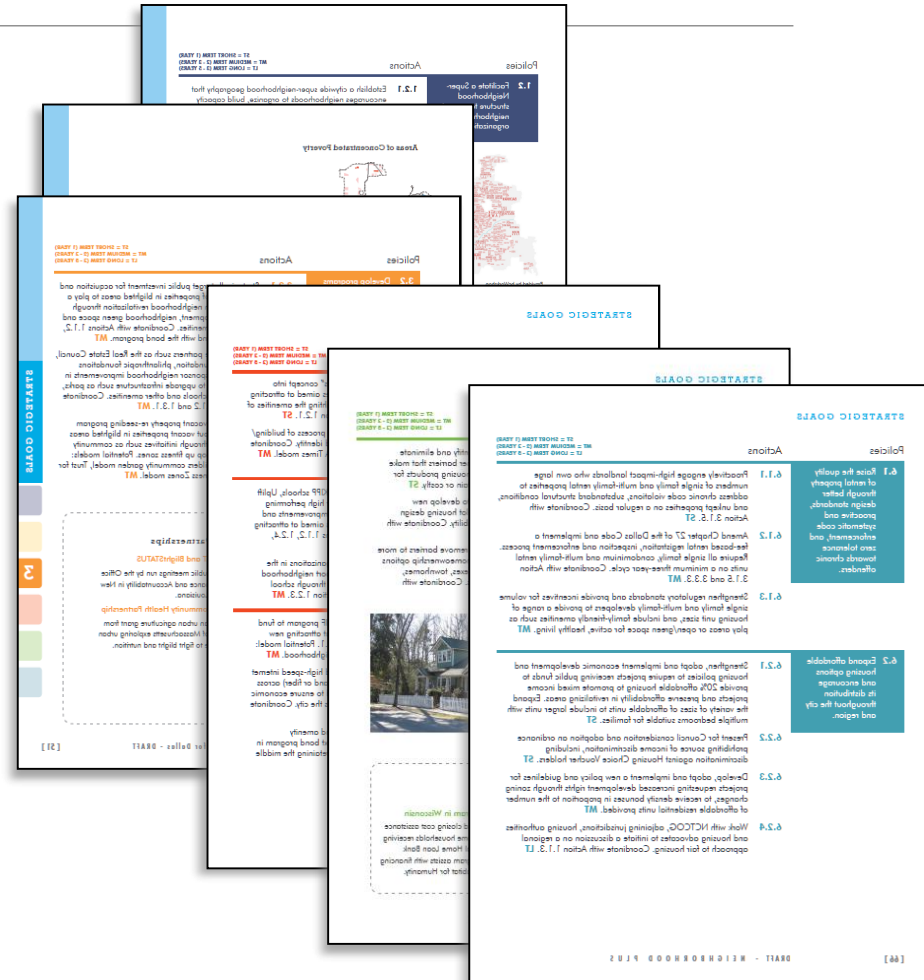
Enhance Rental Housing Options



- Raise the quality of rental property through better design standards, proactive and systematic code enforcement, and zero tolerance towards chronic offenders
- Expand affordable housing options and encourage its distribution throughout the city and region
- Align planning, funding and community investments within a quarter mile of DART stations to promote transit-oriented development

# How Will Neighborhood Plus be Implemented?

- The Neighborhood Plus document includes more than 77 individual concepts and ideas that will serve as the foundation for policies, programs and action items
- These policies and programs will require a further development, refinement and a considerable amount of guidance and direction from Council Committees
- Most will require a formal review and adoption process before implementation.



# When will Neighborhood Plus be Launched?

---

Some initiatives are already underway

- Mayor's Office has initiated a High Impact Landlord strategy with the help of the City Attorney's Office and Code Compliance
- Code Compliance and the City Attorney's Office are currently working on revisions to Chapter 27 to increase the effectiveness and expansion of rental registration and inspection program
- Economic Development's budget includes an EITC program
- Housing is researching and developing a home owner rebate program to encourage neighborhood investment



# When will Neighborhood Plus be launched?

---

- McKinsey is providing pro-bono assistance to develop collective impact strategies
- National Resource Network has awarded the City a matching grant to develop fiscal and economic strategies for neighborhood councils
- Center for Community Progress has awarded the City a grant to study blight remediation and best practices for the Land Bank

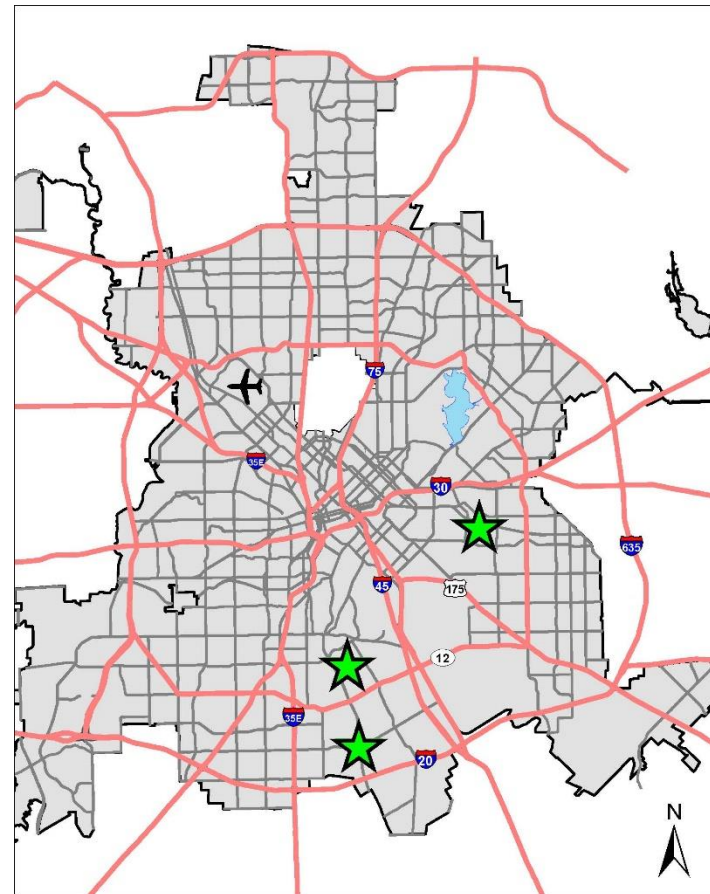
# Will My Neighborhood Benefit from Neighborhood Plus?

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- Many policies, programs and actions will have city-wide application, while others will be designed to be deployed in targeted areas
- Three Grow South target areas have been selected by the Mayor
- Selection criteria for additional target areas will be vetted by Council Committee. The City Council will select 3 additional target areas for neighborhood revitalization

# Grow South Target Areas

- Parkdale/Urbandale
- Lancaster
- UNT/Education Corridor



# Who Will Implement Neighborhood Plus?

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- Planning and Neighborhood Vitality Department, the Housing Department, the Office of Fair Housing and the City Attorney's Office have played a lead role in the development of the plan.
- Implementation will be a multi-departmental and multi-agency effort.

## Key city departments will include

- City Attorney's Office
- Housing Department
- Planning and Neighborhood Vitality
- Code Compliance
- Economic Development
- Public Works Department

# Cultural and Operation Change

---

All City departments have been made aware of the paradigm shift that will be required by Neighborhood Plus. This will be a multi-year shift as departments transition into a new operational approach. This will require:

- Training and mentoring
- Changes in performance plans
- Business plans will be updated and performance measures will be adjusted to reflect new operational responsibilities

# Planning and Neighborhood Vitality Budget Request

---

- Proposed budget increase will add new staffing to create the Neighborhood Vitality division.
- This work group will be primarily responsible for:
  - Working through Council Committees to establish Council priorities for implementation
  - Establishing a work plan and calendars
  - Facilitating program and policy development in coordination with other departments/agencies
  - Target Area coordination

# Next Steps: Neighborhood Plus Plan

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- Finalize the Neighborhood Plus draft document based on input received from City Council today
- Schedule for City Council consideration and action on September 22, 2015
- Staff will seek direction from Council Committees to further develop and refine policies and actions
- Staff will continue development of a multi-departmental implementation strategy based on Council prioritization and direction

# Questions

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# Memorandum



DATE September 11, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **84<sup>th</sup> Legislative Session Wrap-Up**

On Wednesday, September 16, 2015, the City Council will be briefed on the 84<sup>th</sup> Texas Legislative Session. The briefing materials are attached for your review.

Please let me know if you have any questions or need additional information.



A.C. Gonzalez  
City Manager

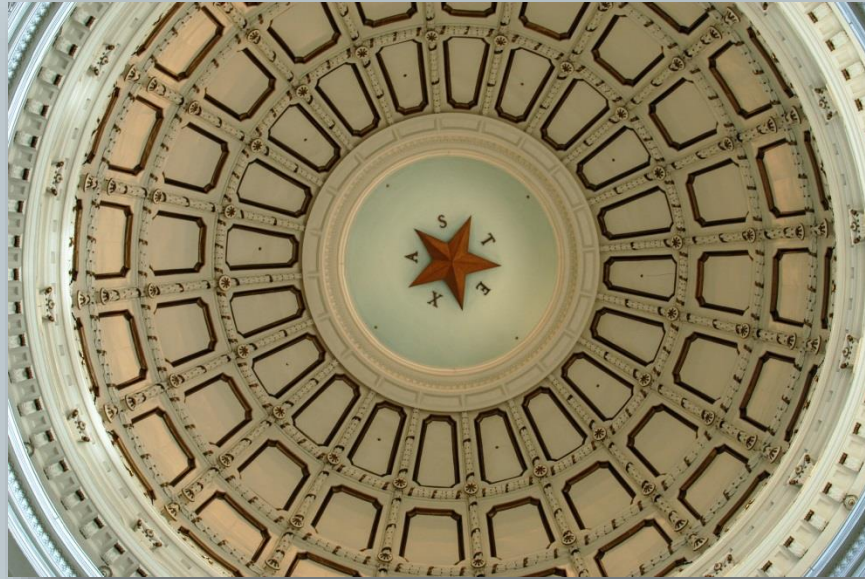
c: Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# 84<sup>th</sup> Legislative Session Wrap- Up

## September 16, 2015

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# Purpose of the Briefing

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- 84<sup>th</sup> Legislature Overview
- City of Dallas success and trials
- Ongoing challenges
- Interim initiatives

# 84<sup>th</sup> Texas Legislative Session

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- **6,476 bills were filed in the 84<sup>th</sup> Legislative Session**

Over 400 more than filed in 83<sup>rd</sup> session

- **Only 20.5% bills were sent to the Governor for signature (23.7% were passed in 2013)**

Significantly fewer vehicles for amendments

# By the Numbers – House/Senate

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## **Partisan Numbers**

In 2013, the Texas House had 95 Republicans and 55 Democrats. This session, there were 98 Republicans and 52 Democrats

In 2013, the Texas Senate had 19 Republicans and 12 Democrats. This session, there were 20 Republicans and 11 Democrats

## **Procedural Rule Changes**

The Senate eliminated the 2/3 rule that requires two-thirds of the senators (21 of the 31-member chamber) to agree to bring up a bill before it can be debated on the floor.

The new rule required only a 60% majority - 19 senators rather than 21 - which is enough to ensure that the Senate's 11 Democrats cannot block bills.

# Governor Abbott's Legislative Priorities

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Governor Abbott outlined his five emergency items – his top priorities – for the 84th Texas Legislative Session.

- High-Quality Early Education
- Higher Education Initiatives
- Transportation Initiatives
- Immigration Reform
- Ethics Reform

Also on the agenda...

“The truth is Texas is being California-ized and you may not even be noticing it,” said Abbott... “It’s being done at the city level with bag bans, fracking bans, tree cutting bans. We’re forming a patchwork quilt of bans and rules and regulations that is eroding the Texas model.”

*Governor Greg Abbott at the Public Policy Forum  
January 2015*

# Preemption Bills that Passed

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- HB 40 – Prohibits Local Fracking Bans – “Denton Fracking Ban”
- SB 267 – prohibits city from passing ordinance banning landlords from discriminating based on source of income
- HB 1794 – caps damages municipalities can seek in environmental suits
- SB 1760 – requires local taxing districts that wish to exceed the effective tax rate to first have a vote of at least 60% of the governing body in support of the tax increase
- HB 1295 – governmental entity may not enter into any contract unless business entity submits a ‘disclosure of interested parties’
- HB 1750 prohibition on use of capital appreciation bonds

# Opposed Legislation that Failed Passage

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- Restrict Annexation
- Preemption
- Restrict Home Rule Authority
- High Speed Rail
- Bond Limitations
- Revenue Caps
- Limit Eminent Domain
- CHL Cop Stop
- Anti-Toll road
- Cost Benefit Analysis
- Building Codes
- Concrete Barriers
- Eliminate Red Light Cameras
- Veto Power by Regional Water Planning District
- Apply to Agency to Receive Disaster Recovery Funds
- Scenic Texas Mandates Vegetation
- Public Information Mandates
- Restrict TIFs
- Urban Garden Tax Exemption



# City of Dallas Legislative Initiatives Passed

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## Blight Remediation:

- HB 1289 – inclusion of commercial property in Urban Lank Bank Program
- HB 3160 – expands municipalities' ability to file probate actions related to hazardous properties
- HB 2590 – related to Deceptive Trade Practices Act and criminal penalties in certain real estate transactions
- HB 1626 – relating to designating certain areas as banking development districts
- HB 1629 – relating to crowdfunding portal regulations for small business development

# City of Dallas Legislative Initiatives Passed

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- HB 100 - Tuition Revenue Bonds (UNT & Law School)
- HB 1733 - Transportation for Hire (insurance)
- HB 994 – Methane Recapture Property Tax Exemption

# Other Legislation of Interest to Dallas

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- Transportation
  - Proposition 7 will be on this November ballot for voters to decide if funds should be allocated for nontolled roads
- Body cameras (passed)
- RRC rate setting and sunseting (good bill that didn't pass)
- Film Incentives – reduced from \$90M to \$30M
- Alarm Bill – caps permit amounts and requires municipalities to respond regardless of prior false alarms.

# Preparing for the 85<sup>th</sup> Legislative Session

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- Monitoring agency hearings
- Interim charges and studies
- Outreach and communication with state delegation
- Development of city priorities

# Questions?

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