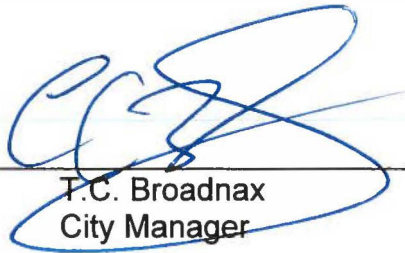


**MARCH 21, 2018 CITY COUNCIL BRIEFING AGENDA
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated March 21, 2018. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.



T.C. Broadnax
City Manager

3/9/2018

Date



Elizabeth Reich
Chief Financial Officer

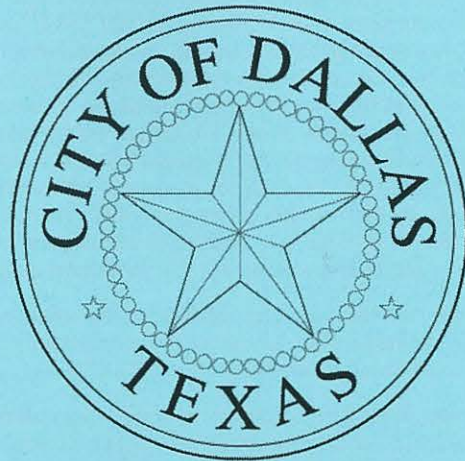
3-9-18

Date

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CITY SECRETARY
DALLAS, TEXAS



COUNCIL BRIEFING AGENDA

March 21, 2018

Date

(For General Information and Rules of Courtesy, Please See Opposite Side.)
(La Información General Y Reglas De Cortesía Que Deben Observarse
Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

If you need interpretation in Spanish language, please contact the City Secretary's Office at 214-670-3738 with a 48 hour advance notice.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-3738 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act.

The Council agenda is available in alternative formats upon request.

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Si necesita interpretación en idioma español, por favor comuníquese con la oficina de la Secretaría del Ayuntamiento al 214-670-3738 con notificación de 48 horas antes.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-3738 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistol oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, MARCH 21, 2018
CITY HALL
1500 MARILLA STREET
DALLAS, TEXAS 75201
9:00 A.M.

9:00 am Invocation and Pledge of Allegiance 6ES

 Special Presentations

 Open Microphone Speakers

VOTING AGENDA 6ES

1. Approval of Minutes of the February 7, 2018 City Council Meeting and February 21, 2018 City Council Retreat
2. Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

BRIEFINGS 6ES

- A. Confederate Monuments Recommendations and Next Steps
- B. FY 2018-19 and FY 2019-20 General Fund Budget

Lunch

Open Microphone Speakers 6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.
Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.086]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]

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DEPARTMENT: City Secretary's Office

AGENDA DATE: March 21, 2018

COUNCIL DISTRICT(S): N/A

SUBJECT

Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

Memorandum



CITY OF DALLAS

DATE March 16, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT **Confederate Monuments Recommendations and Next Steps**

On Wednesday, March 21, 2018, you will be briefed on the Confederate Monuments Recommendations and Next Steps. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata

Assistant City Manager

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Biliera Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Confederate Monuments Recommendations and Next Steps

**City Council Briefing
March 21, 2018**

**Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas**



Presentation Outline

- Background
- Purpose
- Task Force Recommendations
- Implementation Options & Alternatives, with Impacts
- Proposed Action
- Next Steps



Background

- The Mayor's Task Force on Confederate Monuments was created in August 2017 to make recommendations on the following:
 - *Robert E. Lee and the Confederate Soldier (the "Lee")*
 - *The Confederate Monument*
 - Fair Park Art
 - Streets with Confederate Names
 - Places with Confederate Names
 - Robert E. Lee Park
 - Confederate Cemetery

Background

- On September 6, 2017, City Council voted to immediately remove the Lee and place it in storage, pending Task Force recommendations
- The Confederate Monuments Task Force met from August 18 to September 22, 2017
 - All Task Force materials (agendas, briefings, videos, meeting minutes) are available on www.dallasculture.org/confederatemonuments
- City Council was briefed on October 23, 2017
 - Staff committed to prepare implementation options by March 2018

Purpose

- Review implementation options based on recommendations made by the Mayor's Task Force on Confederate Monuments and staff recommendations



Task Force Recommendations

- 1a/1b: Place both monuments with a North Texas institution for preservation, education and full historical context
- 2: Maintain artistic pieces in place at Fair Park, using various media to promote full historical context
- 3: Add commemoration of the Hall of Negro Life at Fair Park
- 4: Return/recreate the Hall of Negro Life murals at Fair Park
- 5: Remove the Robert E. Lee Park name
- 6: Remove the Confederate Cemetery name and request the Park Board rename it in a proper context
- 7: Use citywide engagement to consider naming City parks with placeholder names for rights leaders, the marginalized, underrepresented, and victims of police brutality

Task Force Recommendations

- 8: Rename streets named for Confederate leaders Gano, Lee and Cabell
- 9: Rename streets named for Stonewall and Beauregard
- 10: Rename streets on a priority basis (90 days) with expanded and equal weight to all Dallas residents
- 11: Use paid local/regional artists, architects, preservationists, and historians for implementation
- 12: Erect a marker at Akard and Main streets memorializing the lynching of Allen Brooks
- 13: Create a City racial equity policy after public acknowledgement and apology for the policies and practices that furthered institutional racism and segregation

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Implementation Options/Alternatives

- 1a/1b: As recommended by the Task Force, seek to place both monuments with the Texas Civil War Museum near Fort Worth
 - 1a: *Robert E. Lee and the Confederate Soldier*
 - Display in front of the museum with new base, fencing, and contextual signage as part of a long-term loan (~\$75,000 to move and place on new foundation)
 - Remove remaining plinth and granite seating areas around former site and pursue option of selling the granite (~\$125,000 to remove base and surrounding steps)
 - 1b: *The Confederate Monument*
 - Given the height and size of the entire piece, the most practical feasible option is to remove statues from their columns and display at museum with contextual signage (~\$150,000)
 - Demolition of remaining base (~\$280,000)

Implementation Options/Alternatives

- Alternative 1a: Sell the *Lee* via a fine art auction house
 - Considerable interest in the *Lee* owing to its artistic quality and the artist's prominence
 - Appraised value of \$950,000, exclusive of the base
 - Fine art auction house commission range of 10-20% and increase assurance of a beneficial sale
 - If a reserve price were not met, the work would not sell and could still be placed on long-term loan or storage
 - Seek first right of purchase to prevent unwanted sale

Implementation Options/Alternatives

- Staff recommendation for both monuments, 1a/1b
 - 1a: Concur with Task Force recommendation
 - Staff recommends seeking an agreement to place the *Lee* on long-term loan with full historical context at Texas Civil War Museum
 - 1b: Do not concur with Task Force recommendation
 - Staff recommends keeping the Confederate Monument in its current site and adding full historical context (~\$25,000)
 - Staff recommendation recognizes the different generation/intent of this monument and a reluctance to dismantle and/or demolish the art piece

Implementation Options/Alternatives

- 2/3/11: Staff concurs with Task Force recommendation
 - Staff recommends forming a Fair Park Art Working Group and a contract with a Dallas-based consultant, as recommended, to add full historical context to Fair Park art and commemoration to Hall of Negro Life
 - Cost estimate range between \$50,000 - \$200,000 depending on scope of signage and locations, use of technology, etc.
- 4: Staff concurs with Task Force recommendation
 - Staff recommends seeking a partnership of local Dallas museums to borrow the Aaron Douglas mural, *Aspiration*, from the de Young Museum in San Francisco
 - Waiting list is 10+ years
 - Re-creation of murals in not recommended

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Implementation Options/Alternatives

- 5: Staff concurs with Task Force recommendation
 - ✓ As recommended, Robert E. Lee Park was renamed to Oak Lawn Park by the Park & Recreation Board on September 22, 2017
- 6: Staff concurs with Task Force recommendation
 - ✓ As recommended, the Board also approved new naming policy on December 14, 2017, which allows for public engagement to name parks with placeholder names
- 7: Staff concurs with Task Force recommendation
 - The new naming policy allows the Board to rename the Confederate Cemetery, as recommended
 - The Park Board will undertake consideration of renaming of Confederate Cemetery by June 2018

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Implementation Options/Alternatives

- 8: Staff does not fully concur with Task Force recommendation
 - Staff recommends initiating a street name change for Lee Parkway, but not for Gano and Cabell
 - Gano and Cabell were both early Dallas residents who made considerable and important civic contributions
 - Lee Parkway name clearly honors Robert E. Lee, who has no other contributions to Dallas
 - Other considerations:
 - Letter from adjacent owners in opposition indicates a $\frac{3}{4}$ majority of Council would likely be required to authorize a change
 - City costs to change streets range from \$1,100 to \$4,900 per street, but does not include the costs to residents and businesses

Implementation Options/Alternatives

- 9: Staff does not concur with Task Force recommendation
 - Staff recommends Stonewall and Beauregard street names remain unchanged
 - Per City records and archives, both are only presumed to be linked to prominent Confederate Generals
- 10: Staff does not concur with Task Force recommendation
 - Staff recommends any street name change(s) be conducted via the existing process
 - Existing process allows for city-wide input
- 11: Staff concurs with Task Force recommendation
 - Staff recommends use of paid local/regional artists, architects, preservationists, and historians for implementation

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Implementation Options/Alternatives

- 12: Staff concurs with Task Force recommendation
 - As recommended, staff will seek to place a Texas Historical marker to memorialize Allen Brooks and other interpretive signage downtown
 - State application period begins November 2018
 - Estimated cost for marker is \$5,000
- 13: Staff concurs with Task Force recommendation
 - As recommended, staff is developing a comprehensive City equity policy for an equitable, inclusive and welcoming Dallas through its resilience and welcoming communities projects
 - Advance equity internally and with the broader community via assessments, strategic partnerships, integration in planning and budgeting, and effective use of indicators and data
 - Ensure Dallas is a Welcoming City via certification process, partnerships, and improved access to key services

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Proposed Action

- City Council consideration and approval of staff recommended implementation plan, as outlined on pages 8-15, and summarized on pages 17-19



Summary

- Staff concurs with Task Force recommendations for the following:
 - 1a: Place the *Lee* on loan with a local museum with added historical context
 - 2/3: Form a Fair Park Art Working Group to add full historical context to Fair Park and commemorate Hall of Negro Life
 - 4: Seek a partnership to borrow the Aaron Douglas mural, *Aspiration*
 - 11: Use paid local/regional artists, architects, preservationists, and historians for implementation of recommendations
 - 12: Place a Texas Historical Marker to memorialize Allen Brooks and other interpretive signage downtown
 - 13: Continue development of a comprehensive City equity policy for an equitable, inclusive and welcoming Dallas

Summary

- No Council action is required for the following Task Force recommendations to Park & Recreation Board:
 - 5: Remove the Robert E. Lee Park name
 - 6: Remove/rename the Confederate Cemetery
 - 7: Use citywide engagement to consider naming City parks



Summary

- For the items below, Staff does not concur with Task Force and instead recommends the following:
 - 1b: Maintain *The Confederate Monument* at its current site and add context
 - 8: Initiate a street name change for Lee Parkway, but not for Gano and Cabell
 - 9: Do not initiate a street name change for Stonewall and Beauregard street names
 - 10: Do not amend the street name change process to be completed with 90 days and adding expanded and equal weight to all Dallas residents

Next Steps

- With Council direction, staff will implement recommended steps and provide periodic reports to Quality of Life, Arts and Culture committee



Confederate Monuments Recommendations and Next Steps

**City Council Briefing
March 21, 2018**

**Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas**



Appendix



Task Force Recommendations

1a/1b. That the City of Dallas seek to place the statue of *Robert E. Lee* (1a)/*Confederate Monument* (1b) and the base of the sculpture on **long-term loan or by donation to a museum, educational institution, or educational site located within North Texas** so that it may be preserved and used for educational purposes through display within the **full historical context** of the Civil War, Reconstruction, 'Lost Cause' mythology, and the 'Jim Crow' era. If the City is unsuccessful in its efforts and the statues remain in storage after three years, the City Council should revisit this issue.



Task Force Recommendations

2. That the historic art and architecture of Fair Park which contains symbols of, or references to, the Confederate States of America or persons associated therewith, **remain in place as a piece of the history of Texas as presented at Fair Park.** Appropriate signage, markers, digital tours guides, public art, educational programming, and/or exhibitions be added as necessary to **provide the full context** of the Civil War, Reconstruction, “Lost Cause” mythology, the “Jim Crow” era, and the creation of Fair Park for the 1936 Texas Centennial. Historical context **should include reference to the many contributions of Mexicans, Tejanos, and indigenous peoples** made during the colonization of Texas, the Texas Revolution, and during and after the Mexican War leading to the 20th Century, to also include the participation or exclusion of various communities in those historic events.



Task Force Recommendations

3: The Task Force further recommends that the City of Dallas Park and Recreation Department and Landmark Commission work with the Dallas Historical Society concerning the foregoing, as well as with the African American Museum and the Public Art Committee in **adding a substantive commemoration of the Hall of Negro Life**, which was built for the 1936 Texas Centennial, recognition of the “Jim Crow” era and South Dallas bombings, and that the City of Dallas should allocate funding and seek additional private and grant funding for the accomplishment of this work.

4: The Task Force further recommends that attempts be made by the City to **return to Dallas, or recreate, the murals which previously occupied the Hall of Negro Life at Fair Park.**



Task Force Recommendations

5: The Task Force recommends **removal of the Robert E. Lee Park name.**

6: The Task Force recommends **removal of the Confederate Cemetery name** and request the Park Board rename it in a proper context.

7: The Task Force Recommends that a **citywide engagement process be initiated to consider renaming City parks** with placeholder names for abolitionists, the formerly enslaved, civil and human rights leaders, people from marginalized and underrepresented communities, and victims of police brutality.



Task Force Recommendations

8: The Task Force recommends that streets named after a Confederate leader and/or general, who made a significant contribution to the Confederacy, **specifically Gano, Lee and Cabell, be changed.**

9: The Task Force further recommends that the street names **Stonewall and Beauregard be changed.**

10: The Task Force further recommends that the renaming of these streets be **accomplished on a priority basis with 90 days and the comment process be expanded** to include the voices of people throughout the city whose ideas and testimony shall be given equal weight with those of adjacent property owners.



Task Force Recommendations

11: The Task Force recommends that **this process be directed and led by paid local** and regional artists, architects, preservationists, and historians.

12: The Task Force recommends that the **City erect a marker at Akard and Main streets memorializing the lynching of Allen Brooks.**

13: The Task Force recommends that the **City of Dallas create a racial equity policy** after public acknowledgement and apology for the policies and practices of the City that have furthered institutional racism and segregation.



Confederate Monuments Recommendations and Next Steps

**City Council Briefing
March 21, 2018**

**Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas**



Memorandum



CITY OF DALLAS

DATE March 16, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT **FY 2018-19 and FY 2019-20 General Fund Budget**

On Wednesday, March 21, 2018, Jack Ireland, Director of the Office of Budget, will brief Council on the FY 2018-2019 and FY 2019-2020 General Fund Budget. I have attached the briefing for your review.

Please let me know if you need additional information.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich
Chief Financial Officer

Attachment

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

FY 2018-19 and FY 2019-20 General Fund Budget

**City Council Briefing
March 21, 2018**

**Elizabeth Reich, CFO
Jack Ireland, Budget Director
Janette Weedon, Budget Assistant Director**



City of Dallas

Purpose of Briefing

- Recap biennial budget
- Discuss re-evaluation of revenues and expenses
- Discuss budget development process/schedule
- Review next steps
- Receive feedback from City Council

Biennial Budget – FY18 & FY19

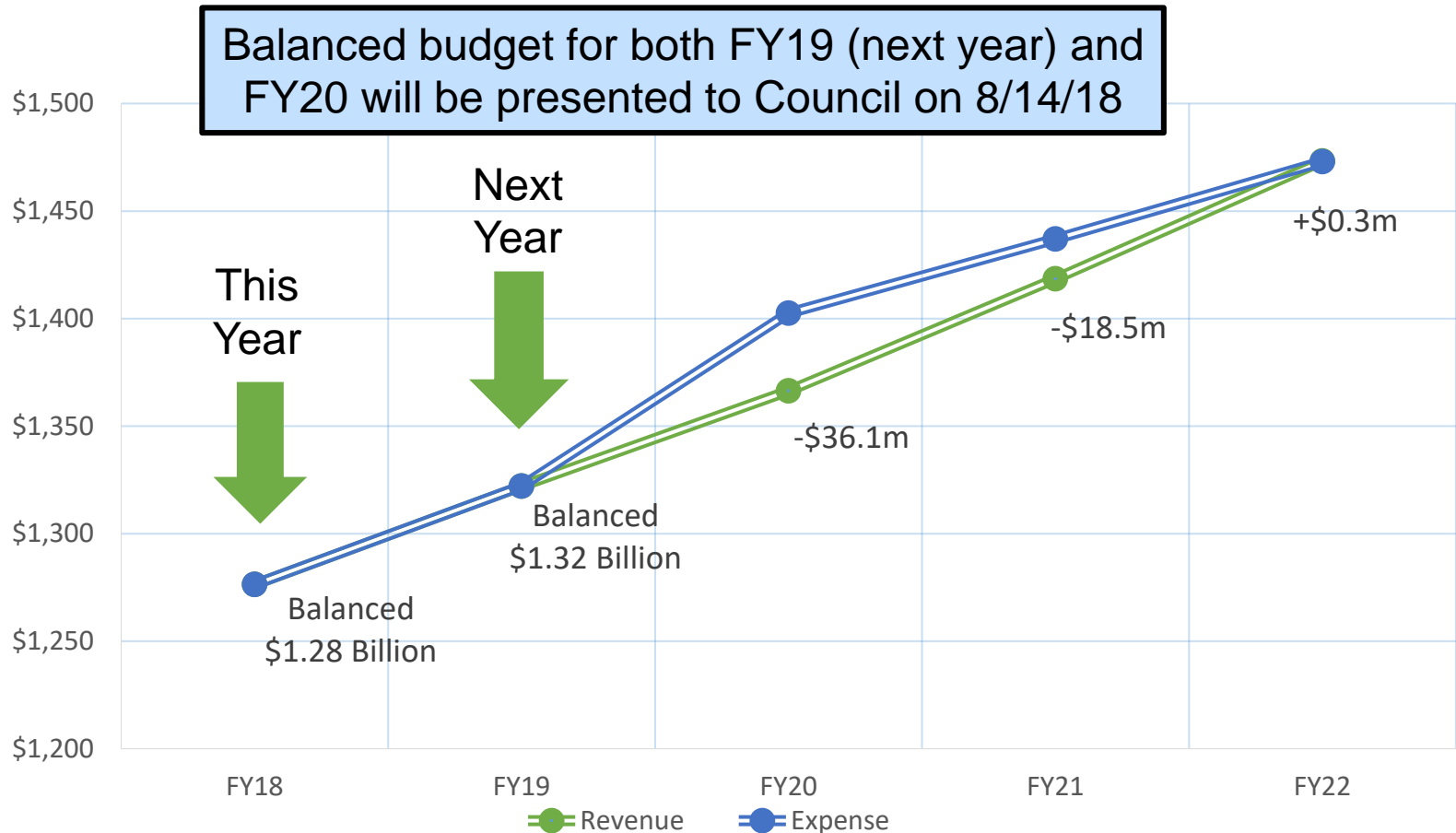
- City Manager recommended balanced budget for both FY18 and FY19 on 8/8/17
- City Council made amendments and adopted FY18 budget on 9/20/17
- Current fiscal year began on 10/1/17 and runs through 9/30/18
 - Staff are in process of implementing programs and services funded in budget
 - Financial status is communicated to Council each month and briefed to GPFM committee each quarter

Biennial Budget – FY19 & FY20

- Budget development process is already underway for next budget recommendation
- Biennial budget will roll forward one year and include FY19 and FY20
- City Manager will recommend balanced biennial budget to City Council on 8/14/18
 - FY19 is already balanced but requires review to determine if revenue and expense forecasts are still appropriate
 - FY19 will primarily “stay-the-course” with minimal adjustments
 - FY20 will be balanced over next five months and provided to Council in August
 - FY20 will allow for programmatic changes and/or new direction

General Fund – 5-Year Forecast

(Data is from page 60 of FY18 adopted budget)



Re-evaluate Revenues for FY19 & FY20

- 5-year forecast assumes growth in revenues
- All revenues must be re-evaluated to determine if current forecasts are still appropriate or if changes are needed

	FY18	FY19	FY20	FY21	FY22
Property Tax	7.18%	7.22%	6.8%	6.3%	6.1%
Sales Tax	3.8%	3.5%	3.2%	1.6%	2.0%

- FMPC revisions will require analysis of and presentation of an “effective tax rate” scenario
 - \$35m to \$40m revenue reduction will be required

Re-evaluate Expenses for FY19 & FY20

- 5-year forecast assumes increase in expenses necessary to continue current services at current service levels
- Expenses must be re-evaluated to determine if current forecasts are still appropriate or if changes are needed
- Expense assumptions include:
 - Increases for current Meet and Confer agreement, uniform step pay, civilian merit, pension, and employee/retiree health benefits
 - Increases for non-discretionary expenses such as TIF payments and Master Lease debt cost
 - Increases in non-personnel expenses at just over 1% based on 3-year average of CPI

Re-evaluate Expenses for FY19

- Enhanced expenses for FY19 were included in biennial budget including:
 - One front line and one peak demand EMS unit
 - Additional City Attorney to address substandard properties
 - Increased funding level for major maintenance of City facilities
 - Increased funding level for street and alley improvements through pay-as-you-go
 - Compensation study
 - Historic Preservation resource survey
 - May 2019 election
 - O&M cost for three additional aquatic facilities

Evaluate New Expenses

- Additional review is necessary to determine if other expenses are required for FY19 that were not previously forecast; examples include:
 - School crossing guard program
 - Oak Cliff street car O&M
- Budget process will also consider whether other expense adjustments or programmatic changes are recommended for FY20
- Balanced budget for both years of biennial will be presented to Council in August

Process and Schedule

Date	Activity
1/3	Kick-off 2018 Community Survey
2/21	City Council Planning Session
3/10 to 5/4	Community engagement meetings and informal survey
3/21	Budget briefing – biennial budget and process/schedule
3/28	Public Hearing
5/2	Budget briefing – 2018 Community Survey results
5/9	Public Hearing
6/20	Budget briefing – update
8/14	Budget briefing – City Manager recommended budget, Truth-in-Taxation, and one Strategic Priority
8/15	Budget briefing – Strategic Priorities briefings
8/16 to 8/30	Council Member town hall meetings
8/20	Committee meetings – Strategic Priorities and discuss amendments
8/22	Public Hearing
8/27	Committee meetings – Strategic Priorities and discuss amendments
8/29	Budget workshop – committee chairs report and discuss amendments (straw votes anticipated)
9/5	Approve budget on First Reading and Tax Rate Public Hearing (if needed)
9/11	Budget workshop – optional
9/12	Tax Rate Public Hearing (if needed)
9/19	Approve budget on Second Reading; set tax rate; and consider other budget related items

City Council Planning Session

- City Council Planning Session was held on 2/21/18
- Overarching initiatives were prioritized by Council and are included on following two slides
- Council's prioritized initiatives will be considered through biennial budget development process

City Council Planning Session

Total	17/18	18/19	Overarching Initiatives
11	9	2	Comprehensive Housing Policy/Strategic Plan
9	6	3	Strategic Plan to End Homelessness
8	4	4	Comprehensive Economic Development Policy/Strategic Plan
8	2	6	Develop and Implement a 5-year Infrastructure Management Program
8	7	1	Sustainable Development and Construction Improvements "One Stop Shop"
7	3	4	CDBG/HOME Consolidated Plan Alignment and Accountability
7	7	0	Comprehensive Transportation and Mobility Strategy
7	1	6	Develop a Comprehensive Database of all City-owned Building and Land
7	4	3	Develop and Effective Strategy to Reduce/Eliminate Aggressive Panhandling
7	3	4	Update the City's Comprehensive Plan
6	2	4	Alley and Sidewalk Repair Improvement Programs
6	3	3	Develop a Green Space Plan
6	1	5	Mixed Use and Transit Oriented Development
6	2	4	Multi-Family Recycling Ordinance
5	4	1	Comprehensive Park Land Dedication and Tree Mitigation Policy/Ordinance
5	1	4	Develop Senior Living Strategic Plan
5	3	2	Develop/update Dallas Police Department Strategic Plan
5	2	3	Fair Park Management & Operations Contract
5	1	4	Redevelopment of Underutilized Commercial/Retail Centers
4	1	3	Establish a Comprehensive Plan for Smart Streetlight Conversion

City Council Planning Session

Total	17/18	18/19	Overarching Initiatives
4	2	2	Establish a Unified Development Code to Standardize Development Activities and Requirements
4	3	1	Targeted Economic Development Programs
4	2	2	Tax Relief and Spending Control Strategy
3	3	0	Affordable and Mixed Income Housing Development
3	0	3	Community Oriented Code Compliance and Responsiveness
3	2	1	Dallas Animal Services Comprehensive Code Review
3	1	2	Develop a Diversity, Equity and Inclusion Plan
3	2	1	Develop a Smart City Strategy
3	1	2	Gentrification Mitigation Strategy Development
3	1	2	Improve the Use of Data Throughout the City Organization to Inform Policy Development and Decision Making
2	0	2	Availability and Disparity Study
2	1	1	Develop a Citywide Litter Policy and Litter Abatement Plan
2	2	0	Develop an Anchor Institution Program
2	1	1	Programs to Improve the City's Housing Stock
2	1	1	RIGHT Care Pilot Program Implementation
1	0	1	City Council Professional Development and Training
1	0	1	Creation of City Council District Scorecards
1	0	1	Cultural Plan 2018
1	1	0	Develop a Digital Equity Strategy
1	0	1	Develop a Proactive Business Recruitment and Retention Plan
1	0	1	Develop/update Dallas Fire Rescue Strategic Plan
1	1	0	Street Feeding Ordinance and Policy Review
0	0	0	Develop a Strategy to Eliminate Food Desert in Southern Dallas
0	0	0	Develop Contractor Accountability Guidelines
0	0	0	Downtown Parking Utilization and Parking Efficiency Study
0	0	0	Fleet Management Efficiency Study
0	0	0	Streamline/Automate the Assistance Programs Across All Providers



Community Engagement Meetings

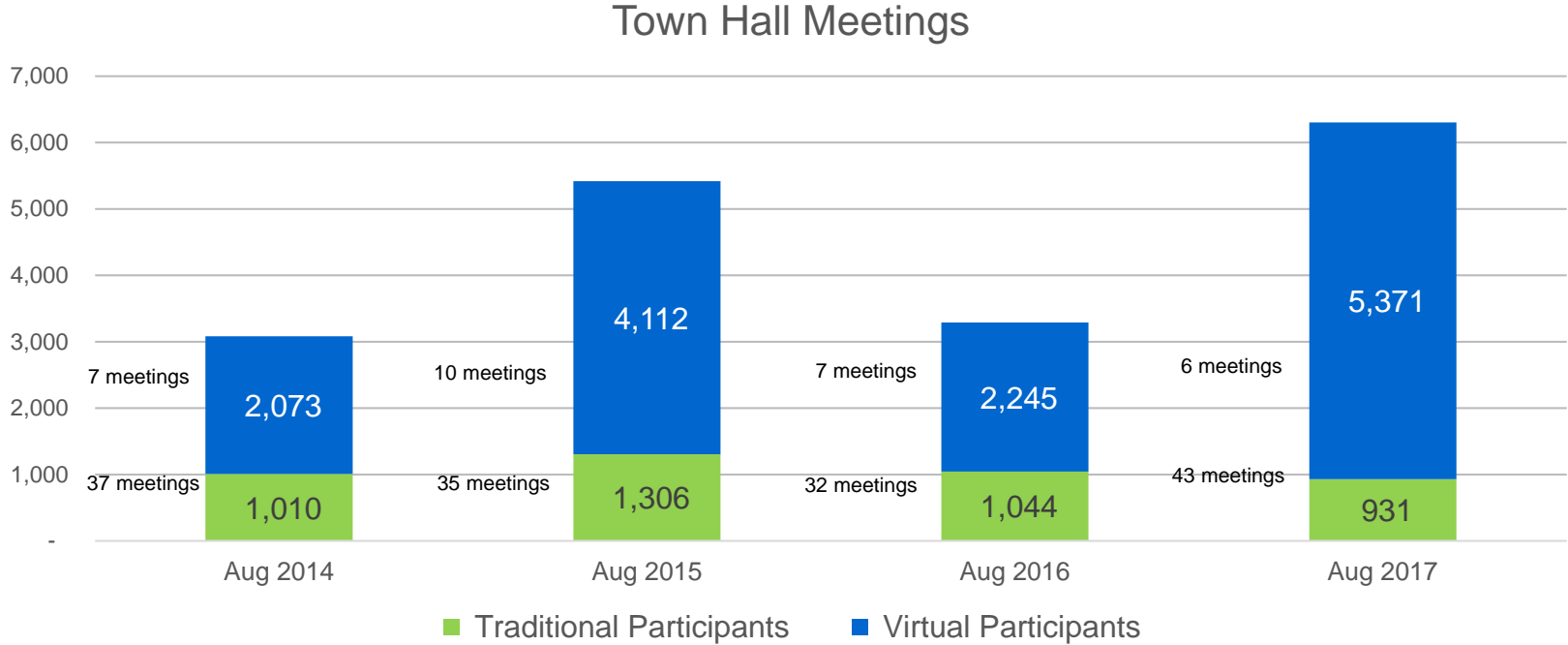
- Citizens will be engaged in process through informal online survey and community meetings
- By taking advantage of scheduled City events that are geographically disbursed, more citizens will have opportunity to be engaged

Date	Day	Time	CD	Facility/Location	Address	Event
3/10/2018	Saturday	10:00 to 3:00	4	Beckley-Saner Recreation Center	114 W. Hobson	Chief on the Beat
3/10/2018	Saturday	2:30 to 3:30	12	Renner-Frankfort Library	6400 Frankford Road	Women's History Month
3/15/2018	Thursday	9:00 to 11:00	7	Fair Park Embarcadero Building	1121 First Avenue	Senior Games opening
3/24/2018	Saturday	10:00 to 12:00	5	Crawford Park	8700 Elam Road	Annual Egg Hunt
3/24/2018	Saturday	10:00 to 12:00	6	Jaycee Zaragoza Recreation Center	3114 Clymer	Annual Egg Hunt
4/7/2018	Saturday	10:00 to 12:00	9	Arboretum - Children's Garden Walkway	8525 Garland Road	Dallas Blooms
5/4/2018	Friday	3:30 to 5:00	13	Walnut Hill Recreation Center	10011 Midway Road	Cinco De Mayo

Council Member Town Hall Meetings

- Council Members are encouraged to host meetings from 8/16/18 through 8/30/18
 - Virtual meetings:
 - Webcast and by phone
 - Historically reach larger audiences
 - We have capacity for up to seven virtual meetings
 - Council members may consider joint virtual meetings
 - Traditional meetings:
 - Held at district locations
 - One to two per council district

Council Member Town Hall Meetings



Committee Meetings and Amendments

- Committee meetings are reserved on 8/20/18 and 8/27/18 for purpose of discussing Council proposed amendments
- Committee chairs will recap amendment discussions from committee meetings on 8/29/18
 - Straw votes on amendments are anticipated
- Amendments supported by majority on 8/29/18 will be included in budget ordinance for approval on First Reading on 9/5/18

Committee Meetings and Amendments

- August 20

- Economic Development & Housing at 9 a.m.
- Human & Social Needs at 11 a.m.
- Government Performance & Financial Management at 2 p.m.

- August 27

- Quality of Life, Arts, & Culture at 9 a.m.
- Public Safety & Criminal Justice at 11 a.m.
- Mobility Solutions, Infrastructure, & Sustainability at 2 p.m.

Next Steps

- May 2 – City Council briefing on results of Community Survey
- June 20 – City Council briefing on budget update
- August 14 – City Council briefing on City Manager’s balanced and recommended biennial budget

FY 2018-19 and FY 2019-20 General Fund Budget

**City Council Briefing
March 21, 2018**

**Elizabeth Reich, CFO
Jack Ireland, Budget Director
Janette Weedon, Budget Assistant Director**



City of Dallas