

Memorandum



CITY OF DALLAS

DATE May 4, 2018

TO Honorable Members of the Ad Hoc Legislative Committee

SUBJECT **Development of the 86th State Legislative Session Program**

On Monday, May 7, 2018, you will receive a briefing on the Development of the 86th State Legislative Session Program. The briefing is attached for your review.

Please let me know if you need additional information.

A handwritten signature in blue ink, appearing to read 'Kimberly Bizzor Tolbert', written over a printed name.

Kimberly Bizzor Tolbert
Chief of Staff, City Manager

[Attachment]

cc: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Majed A. Al-Ghafry, Assistant City Manager
Jo M. (Jody) Puckett, Assistant City Manager (Interim)

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Development of the 86th State Legislative Program Timeline

Legislative Ad Hoc Committee
May 7, 2018

Clifford Sparks
State Legislative Director
City Attorney's Office
City of Dallas



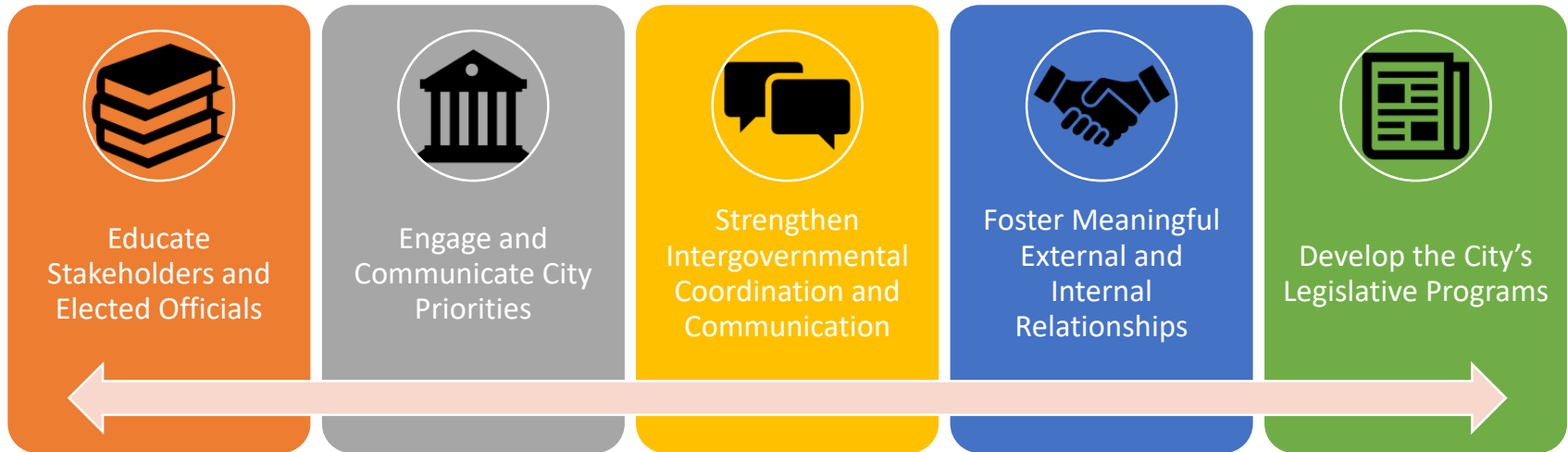
Overview of Government/Legislative Affairs

- **Provide guidance to the Dallas City Council, City Leadership, and staff on state and federal legislative matters**
- **Create legislative programs for upcoming state and congressional sessions**
- **Engage with consultants to communicate with state leadership and Dallas Delegation**
- **Interface with current and new stakeholders to advance the City's positions**

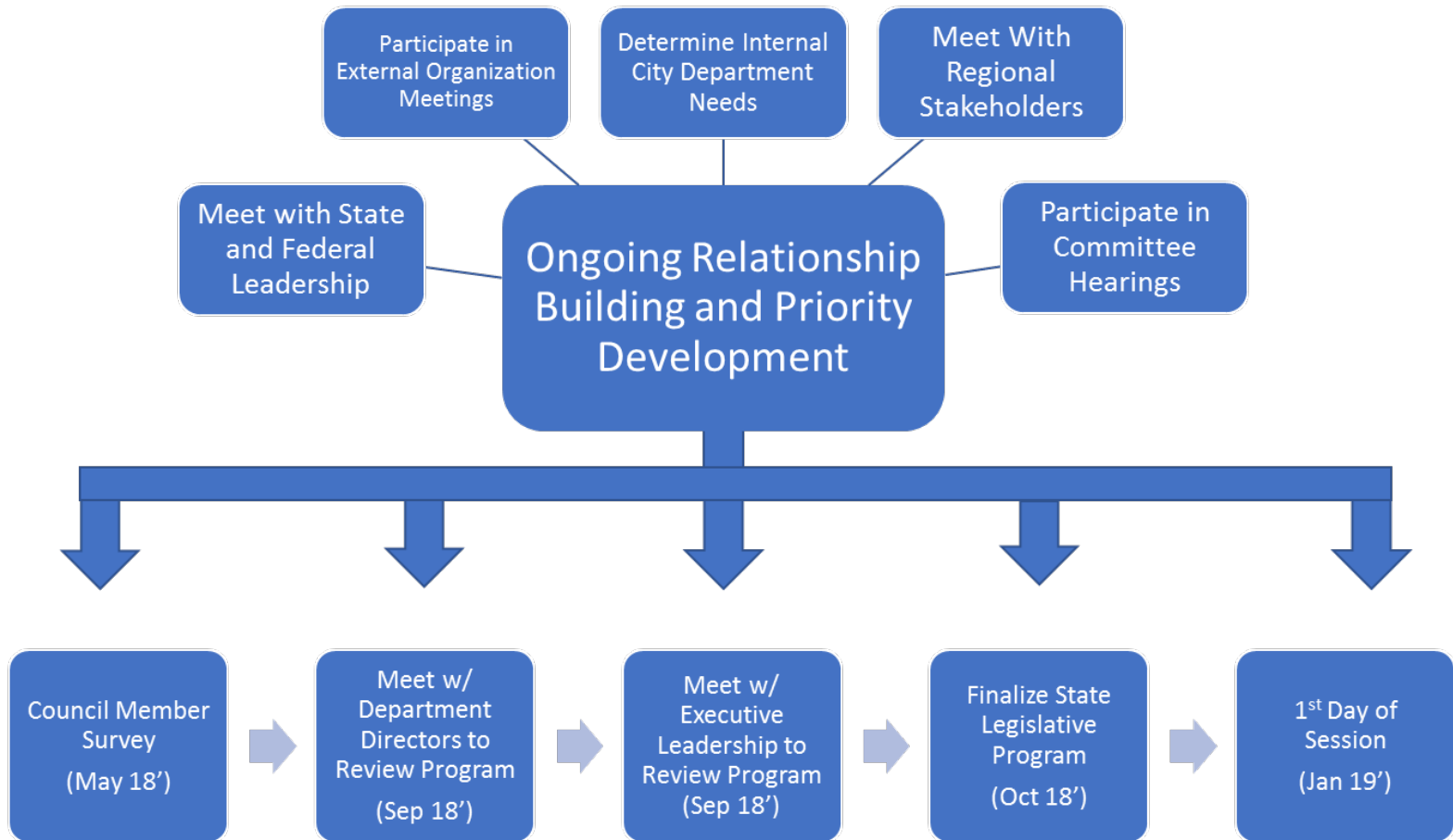


Role of Legislative Team

- **Develop the City of Dallas State and Federal Legislative Programs, develop relationships, act as the City's Liaison to external organizations, and continually monitor regional, state, and federal legislative issues.**



Development of State Legislative Program



Policy and Outreach

The Office of Strategic Partnerships and Government Affairs works closely with the City Attorney's Office to provide meaningful policy analysis and outreach

Policy Analysis

- Specialize in policy research, navigating a complex legal environment, and translating complex issues for multiple audiences.
- Products: White-Papers, Talking Points, Reports, Draft Legislation / Amendments, Bill positions, Briefs, Memos, and various other written and visual communications.

Outreach

- Serve as a consistent point of contact forwarding a unified, City Council driven set of public policy priorities.
- Products: Monitoring and tracking, events, preparing testimony, connecting stakeholders with interested Dallas' parties and constituencies, influence legislation and public policy.

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City of Dallas

Next Steps

- **Receive feedback from Council Members and executive leadership on recommended items to be included in the legislative programs**
- **Assemble a recommended list of state governmental consultants before the 86th State Legislative Session**
- **Present 86th State Legislative Program to the Legislative Ad Hoc Committee and Full City Council in October 2018**



Development of the 86th State Legislative Program Timeline

Legislative Ad Hoc Committee
May 7, 2018

Clifford Sparks
State Legislative Director
City Attorney's Office
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