

ARTS, CULTURE & LIBRARIES COMMITTEE
DALLAS CITY COUNCIL COMMITTEE AGENDA

RECEIVED

2015 OCT 16 AM 8:41

CITY SECRETARY
DALLAS, TEXAS

MONDAY, OCTOBER 19, 2015
CITY HALL
COUNCIL BRIEFING ROOM, 6ES
1500 MARILLA
DALLAS, TEXAS 75201
3:00 P.M. – 4:30 P.M.

Chair, Mayor Pro Tem Monica R. Alonzo
Vice-Chair, Councilmember Mark Clayton
Councilmember Carolyn King Arnold
Councilmember Jennifer S. Gates
Councilmember Scott Griggs
Deputy Mayor Pro Tem Erik Wilson

Call to Order

1. Approval of August 17, 2015 Minutes

BRIEFINGS

2. Cultural Affairs Commission Recommendations For FY 2015-16 Cultural Contracts Allocations David Fisher
Interim Director, Office of Cultural Affairs

3. **UPCOMING AGENDA ITEMS**

October 28, 2015

- A. Authorize contracts with cultural organizations for the provision of services to the City through the Cultural Services Contracts Program (list attached) - Not to exceed \$5,294,109 - Financing: Current Funds
- B. Agenda Item: Authorize (1) a contract with the Fort Worth Avenue Development Group for participation in the development of the scope of work and artist selection process for a public art project to be located in Triangle Park, a street median, at the intersection of Sylvan Avenue, Seale Street and Evanston Avenue; (2) the receipt and deposit of funds from the Fort Worth Development Group in the amount of \$5,000, for maintenance costs associated with a public art project; (3) an increase in appropriations in the amount of \$5,000 in the Cultural Affairs Gifts & Donation Fund - Not to exceed \$5,000 - Financing: The Fort Worth Avenue Development Group

Adjourn



Monica R. Alonzo, Chair
Arts, Culture & Libraries Committee

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

A quorum of the City Council may attend this Council Committee meeting

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding economic development negotiations. Section 551.087 of the Texas Open Meetings Act.

**Arts, Culture & Libraries Committee
Meeting Record**

DRAFT

Meeting Date: August 17, 2015

Convened: 3:04 p.m.

Adjourned: 4:18 p.m.

Committee Members Present:

Monica R. Alonzo, Chair
Mark Clayton, Vice-Chair
Carolyn King Arnold
Jennifer S. Gates
Scott Griggs
Erik Wilson

Committee Members Absent:

Briefing Presenters:

Jo Giudice, Director, Dallas Public Library

David Fisher, Interim Director, Office of Cultural Affairs

Council Members Present:

Staff Present:

Joey Zapata, David Fisher, Kay Kallos, Jo Giudice, Dawna Brown, Zaida Basora, Jo Giudice, Charla Sanderson, Cliff Gillespie, Eric Izuora

Special Guests

John Paul Batiste, Cultural Affairs Commission; Paul Rich, Cultural Affairs Commission; Roger Carroll, Cultural Affairs Commission; M. Giovanni Valderas, Cultural Affairs Commission; Alex Winslow, Cultural Affairs Commission; Chris Hienbaugh, ATT Performing Arts Center

AGENDA:

1. Approval of June 15, 2015 Minutes

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

A motion was made to approve the minutes of June 15, 2015.

Motion made by: Erik Wilson

Item passed unanimously:

Item failed unanimously:

Motion seconded by: Mark Clayton

Item passed on a divided vote:

Item failed on a divided vote:

2. Dallas Public Library: FY15-16 Outlook

Presenter(s): Jo Giudice

Information Only:

Action Taken/Committee Recommendation(s):

This briefing provided the committee a review of the Library's budget history and proposed FY15-16 budget. It also reviewed library hours, and detailed library performance measures and results.

3. Office of Cultural Affairs: FY15-16 Outlook

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

This briefing provided an overview of the FY15-16 proposed budget for the Office of Cultural Affairs. The briefing also highlighted projects and accomplishments from FY14-15 and announced goals for FY15-16.

4. Upcoming Agenda Items

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

The committee motioned to move the following items on to full council:

- a. Agenda Item: Authorize an increase to the construction contract with Phoenix 1 Restoration and Construction, Ltd. for replacement of exterior guardrails, original lobby floor tiles, repairs to exterior limestone at multiple locations, repair of existing check valve at stormwater catch basin, and replacement of metal cap, to the Perot Museum of Nature and Science at Fair Park, located at 3535 Grand Avenue - Not to exceed \$139,489, from \$1,030,400 to \$1,169,889
- b. Agenda Item: Authorize (1) the acceptance of four grants through the Texas State Library and Archives Commission: Special Projects Grant in the amount of \$75,000, Library Cooperation Grant in the amount of \$73,808, Impact Grant in the amount of \$7,446, and Texas Reads Grant in the amount of \$3,000; (2) the receipt and deposit of program income in the amount of \$10,000 for the Library Cooperation Grant generated from GED Testing Center activities; (3) the establishment of appropriations in the amount of \$10,000 in the GED Testing Center Program income fund to be used for other eligible activities; and (4) execution of the grant agreements - Total not to exceed \$169,254

Motion made by: Erik Wilson

Item passed unanimously:

Item failed unanimously:

Motion seconded by: Mark Clayton

Item passed on a divided vote:

Item failed on a divided vote:

Mayor Pro Tem Monica R. Alonzo
Chair

Memorandum



CITY OF DALLAS

DATE October 16, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Mayor Pro Tem Monica R. Alonzo (Chair), Mark Clayton (Vice Chair), Carolyn King Arnold, Jennifer S. Gates, Scott Griggs, Deputy Mayor Pro Tem Erik Wilson

SUBJECT **Cultural Affairs Commission Recommendations for FY 2015-16 Cultural Contracts Allocations**

On Monday, October 19, 2015, the Arts, Culture & Libraries Committee will be briefed on Cultural Affairs Commission Recommendations for FY 2015-16 Cultural Contracts Allocations by David Fisher, Interim Director of Office of Cultural Affairs.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata

Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Cultural Affairs Commission Recommendations for FY 2015-16 Cultural Contracts Allocations

Presented to the Arts, Culture and Libraries
Committee - October 19, 2015



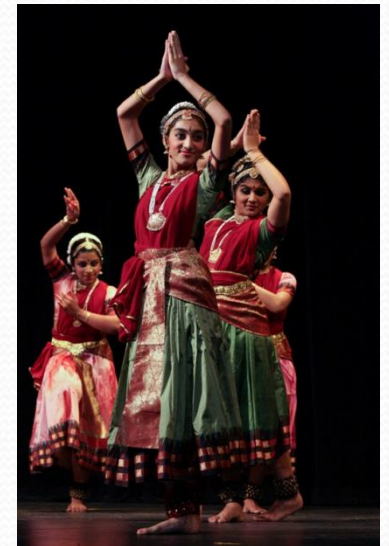
Overview

- The Cultural Contracts program:
 - Supports artistic and cultural opportunities for all Dallas citizens and visitors
 - Partners with over 100 organizations and individuals
 - Provides over 77,000 cultural services to the citizens of Dallas



Cultural Contracts Programs

- Cultural Organization Program (COP)
- Cultural Projects Program (CPP)
- Community Artists Program (CAP)
- CPP-Special Support Grant



Cultural Contracts Process

- Cultural Contracts are awarded through an annual application and review process:
 - Applicants submit online applications
 - Peer review panels – appointed by the Cultural Affairs Commission – evaluate and score applications
 - Cultural Affairs Commission makes funding recommendations based on scores and available funding

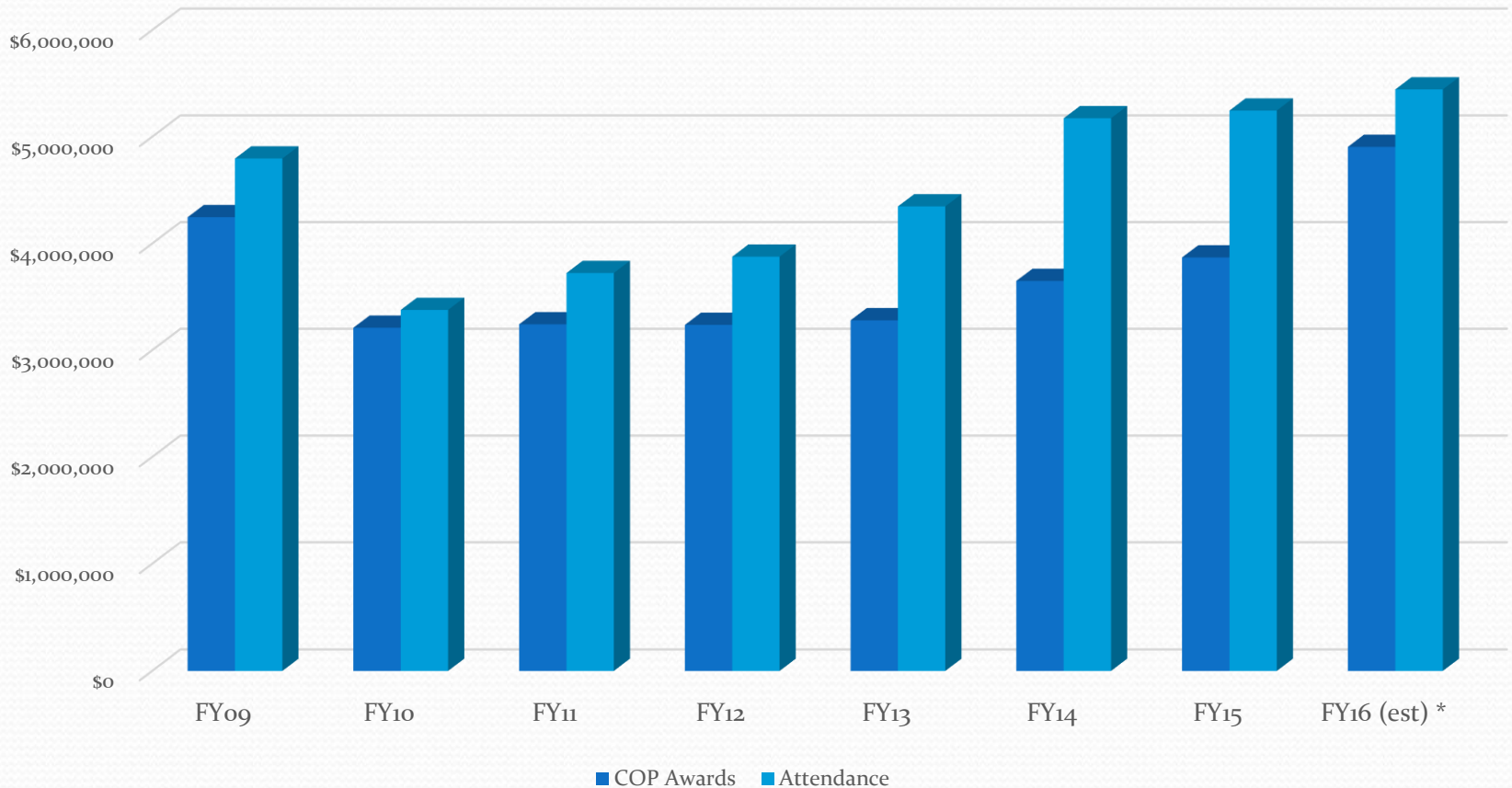


Cultural Contracts Process

- Application and review process (continued):
 - City Council considers approval of contracts for COP services and indirect support
 - Remaining contracts are approved through Administrative Actions (AA)
 - Monthly and year-end reports are submitted to OCA



COP Services Funding & Attendance History



** FY 16 attendance was estimated by the organizations before final budget was allocated/approved – this number will be adjusted upwards as we get actual reports.*

FY14-15 Funding

- Total COP funding - \$4.4M *
- Total funding included Council amendment which added \$525,000, and was allocated by the Cultural Affairs Commission
 - \$262,090 to COP & CPP
 - \$170,000 to CAP
 - \$52,910 to Cultural Centers programming
 - \$40,000 to Public Art Maintenance



* Includes \$3.9M in COP services and \$500K in indirect support

FY14-15 COP Highlights

USA Film Festival -Free KidFilm tickets. For thirty years, the Festival has wanted to offer this program at no admission cost and has never been able to do so. With the additional City support, they were able to achieve that goal for this program.

Junior Players used additional funds to help continue and expand their after-school programming at low-income Dallas recreation centers including Timberglenn, Mattie Nash/Myrtle Davis, Eloise Lundy, Kiest Park and Larry Johnson as well as provided Spring break programming to several low-income centers.

Texas Winds Musical Outreach expanded their services and received a certificate of appreciation from the Department of Veterans Affairs for their many years of music programs at the Dallas VA Medial Center.



Dallas Museum of Art - additional funding has helped make it possible to offer free admission to the general public.

FY15-16 Funding

- Total funding \$5,294,109, which includes:
 - \$1.4 million of new funding, as allocated by Commission
 - \$924,000 to COP & CPP
 - \$50,000 to Public Art
 - \$35,000 to Cultural Center Programming
 - \$20,000 to CPP-Special Support
 - \$40,000 to Community Artist Program
 - \$106,000 for Coordinator positions
 - \$225,000 for new initiatives



FY15-16 Funding

- Total funding \$5,294,109, which includes:
 - \$300,000 additional new funding by Council amendment, as allocated by Commission
 - \$100,000 to organizations serving youth and families
 - \$100,000 to ethnic and culturally specific organizations
 - \$100,000 to Cultural Centers and Special Support program



FY15-16 Recommended Awards – COP Services

Organization	14-15 Award	FY15-16 Proposed	FY13-14 Audit Revenue
TIER I - \$250,000 and Under			
Writer's Garret	\$39,103	\$43,324	\$241,075
Cara Mia Theater	\$37,036	\$54,258	\$247,030
Artreach Dallas	\$32,893	\$38,114	\$199,987
Anita Martinez Ballet Folklorico *	\$53,846	\$73,645	\$295,943
Teatro Dallas	\$43,336	\$68,943	\$292,738
Tier II - \$250,001 - \$999,999			
Dance Council	\$33,573	\$37,794	\$541,860
Kitchen Dog Theater	\$38,342	\$44,564	\$320,320
Fine Arts Chamber Players	\$41,382	\$47,604	\$388,447
TeCo Theatrical Productions *	\$76,560	\$93,782	\$614,521
Texas Winds Musical Outreach	\$44,424	\$51,646	\$374,561
USA Film Festival	\$46,346	\$50,567	\$416,059
Children's Chorus of Greater Dallas	\$31,693	\$45,415	\$710,527
Creative Arts Center	\$18,142	\$23,363	\$547,102
Undermain Theater	\$27,372	\$33,594	\$674,589
Turtle Creek Chorale	\$46,885	\$66,073	\$742,773
Junior Players	\$45,035	\$61,257	\$607,214
Shakespeare Dallas	\$72,940	\$91,156	\$858,229
Greater Dallas Youth Orchestra	\$37,646	\$50,367	\$674,589
Dallas Wind Symphony	\$28,590	\$37,811	\$1,022,478
* = organization affected by 25% maximum funding cap			

FY15-16 Recommended Awards – COP Services

Organization	14-15 Award	FY15-16 Proposed	FY13-14 Audit Revenue
TIER III - \$1,000,000 - Up			
Theatre Three	\$66,971	\$85,420	\$1,201,113
TITAS	\$41,625	\$59,314	\$1,734,319
Dallas Children's Theater	\$56,995	\$150,222	\$3,618,395
Dallas Opera	\$106,981	\$164,500	\$14,099,081
Big Thought	\$637,837	\$703,128	\$11,233,434
TIER IV - City Owned Facilities			
African American Museum *	\$110,418	\$102,222	\$723,493
Sammons Center for the Arts	\$75,149	\$86,370	\$973,082
Dallas Historical Society	\$53,189	\$67,472	\$1,143,013
Black Academy of Arts and Letters	\$123,953	\$203,112	\$1,481,575
Dallas County Heritage Society *	\$162,206	\$179,902	\$1,063,301
Dallas Black Dance Theater	\$141,603	\$187,711	\$4,173,933
Dallas Theater Center	\$38,077	\$41,007	\$9,418,343
Dallas Museum of Art	\$858,127	\$1,075,896	\$52,375,646
Perot Museum of Nature and Science	\$601,252	\$785,778	\$26,415,490
* = organization affected by 25% maximum funding cap			

FY15-16 Estimates

- All COP organizations have now been restored to at least pre-recession funding levels
- Estimated number of services – 79,754
- Estimated attendance at events – 5,796,523



"Project Discovery changed my life. You have cultivated so many ideas I have to give back to the community, ultimately, enriching the lives of others. Thank you for all you have done to inspire me and allowing me to grow into a better person and member of society."

Emily, Project Discovery student-Dallas Theater Center

"WOW...what an unexpected blessing to get a much needed funding increase! We just want to say thanks to OCA, City Council and the Dallas tax payers for believing in the work we do to provide cultural services to citizens and tourists."

Curtis King, The Black Academy of Arts and Letters

Next Steps

- City Council consideration of Cultural Contracts' awards at the October 28, 2015 Agenda Meeting

Appendix: FY15-16 COP Organizations

Tier I - \$250,000 and Under

Anita Martinez Ballet Folklorico
Artreach Dallas
Cara Mia Theater Company
Teatro Dallas
Writers Garret

Tier II-\$250,001 - \$999,999

Children's Chorus of Greater Dallas
Creative Arts Center
Dance Council
Fine Arts Chamber Players
Greater Dallas Youth Orchestra
Junior Players
Kitchen Dog Theater
TeCo Theatrical Productions
Shakespeare Dallas
Texas Winds Musical Outreach
Undermain Theater
USA Film Festival

Tier III - \$1,000,000 and Up

Big Thought
Dallas Children's Theater
Dallas Opera
Dallas Wind Symphony
Theater Three
TITAS

Tier IV – City Owned Facilities

African American Museum
Black Academy of Arts and Letters
Dallas Black Dance Theatre
Dallas County Heritage Society
Dallas Historical Society
Dallas Museum of Art
Dallas Theater Center
Museum of Nature and Science
Sammons Center for the Arts

Appendix: FY15-16 CPP Organizations

- Academy of Bangla Arts and Culture
 - Asian Film Foundation of Dallas
 - Asian American Chamber of Commerce
 - Asian Film Foundation of Dallas
 - **Bruce Wood Dance Project**
 - Chamber Music International
 - Color Me Empowered
 - Contemporary Ballet Dallas
 - Crow Family Foundation
 - **Cry Havoc Theater Company**
 - **Dallas Arts District Foundation**
 - Dallas Asian American Youth Orchestra
 - Dallas Bach Society
 - Dallas Chamber Symphony
 - Dallas Film Society
 - Dallas Holocaust Museum
 - Dallas Institute of Humanities and Culture
 - Echo Theatre
 - Indian Cultural Heritage Foundation
 - Lone Star Wind Orchestra
 - Jewish Community Center
 - Metropolitan Winds
 - Museum of Geometric and MADI Art
 - Nasher Sculpture Center
 - New Arts Six
 - New Texas Symphony
 - Ollimpaxqui Ballet
 - Orchestra of New Spain
 - Orpheus Chamber Singers
 - Renaissance 2000
 - Southwest Celtic Music Association
 - Texas Performing Chinese Arts
 - Upstart Productions
 - Uptown Players
 - Voces Intimae
 - Voices of Change
 - Women's Chorus of Dallas
 - WordSpace
- **Denotes a new organization for this year**

Appendix: Current Roster of CAP Artists

Barri Pearson

Teatro Dallas

Herbie Johnson

Indian Cultural Heritage

Alicia Holmes

Candace Miller

Michelle Gibson

South Dallas Concert Choir

Melody Bell

Lenotha Barnett

Vickie Washington-Nance

Bandon Karo

Anita Martinez Ballet Folklorico

Mitotiliztli Yaoyollohtli

Making Connections

Frida Lozano

Inner City All Stars

Ollimpaxqui Ballet

Sandra Gipson

Ofelia Faz-Garza

Akewete Tyehimba

Rhianna Mack

AGENDA ITEM # 17

KEY FOCUS AREA: Culture, Arts and Recreation and Educational Enhancements

AGENDA DATE: October 28, 2015

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Cultural Affairs

CMO: Joey Zapata, 670-1204

MAPSCO: N/A

SUBJECT

Authorize contracts with cultural organizations for the provision of services to the City through the Cultural Services Contracts Program (list attached) - Not to exceed \$5,294,109 - Financing: Current Funds

BACKGROUND

On September 22, 2015, by Ordinance No. 29876, the City Council approved funds in the FY 2015-16 operating budget for services procured from cultural organizations. The Office of Cultural Affairs staff and the Cultural Affairs Commission reviewed proposals from Cultural Organizations. Proposals were evaluated and funding levels were recommended and approved by the Cultural Affairs Commission.

The Cultural Services Contracts Program provides operating support to eligible organizations in exchange for cultural services to the citizens of Dallas over a twelve-month period. All services must be provided no later than September 30, 2016.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION)

On September 17, 2015, the Cultural Affairs Commission approved FY 2015-16 Cultural Organization Program funding.

Information about this item will be provided to the Arts, Culture and Libraries Committee on October 19, 2015.

FISCAL INFORMATION

\$5,294,109.00 - Current Funds

ETHNIC COMPOSITION

Staff

Anita N. Martinez Ballet Folklorico, Inc.

African American Male	1	African American Female	0
Hispanic Male	0	Hispanic Female	3

Artreach-Dallas, Inc.

White Male	1	White Female	2
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Big Thought

African American Male	11	African American Female	43
Asian Male	0	Asian Female	1
Hispanic Male	14	Hispanic Female	37
White Male	13	White Female	28

The Black Academy of Arts & Letters, Inc.

African American Male	2	African American Female	6
White Male	0	White Female	1

Cara Mia Theatre Co.

African American Male	0	African American Female	1
Hispanic Male	1	Hispanic Female	0
White Male	0	White Female	1

Children's Chorus of Greater Dallas

Hispanic Male	1	Hispanic Female	0
White Male	7	White Female	12

Creative Arts Center of Dallas

Hispanic Male	1	Hispanic Female	1
White Male	0	White Female	2

ETHNIC COMPOSITION (Continued)

Staff

Dallas Black Dance Theatre, Inc.

African American Male	9	African American Female	13
Asian Male	1	Asian Female	1
Native American	1	Native Hawaiian Female	1
White Male	0	White Female	4

Dallas Children's Theater

African American Male	3	African American Female	12
Asian Male	1	Asian Female	0
Hispanic Male	13	Hispanic Female	1
White Male	48	White Female	55

Dallas County Heritage Society

African American Male	0	African American Female	1
Hispanic Male	1	Hispanic Female	1
White Male	5	White Female	16

Dallas Historical Society

African American Male	0	African American Female	1
White Male	1	White Female	3

Dallas Museum of Art

African American Male	21	African American Female	47
Asian Male	3	Asian Female	0
Hispanic Male	15	Hispanic Female	24
Native American Male	1	Native Hawaiian Female	0
White Male	53	White Female	94

The Dallas Opera

African American Male	1	African American Female	1
Hispanic Male	3	Hispanic Female	0
White Male	26	White Female	26

ETHNIC COMPOSITION (Continued)

Staff

DSM Management Group, Inc.

African American Male	0	African American Female	2
White Male	24	White Female	16

Dallas Theater Center

African American Male	4	African American Female	3
Hispanic Male	2	Hispanic Female	3
White Male	23	White Female	24

Dallas Wind Symphony

Hispanic Male	1	Hispanic Female	0
White Male	2	White Female	2

Dance Council

White Male	0	White Female	2
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Fine Arts Chamber Players

White Male	0	White Female	3
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Greater Dallas Youth Orchestra

African American Male	1	African American Female	0
Asian Male	1	Asian Female	1
White Male	3	White Female	9

Junior Players Guild

African American Male	1	African American Female	0
Hispanic Male	0	Hispanic Female	3
White Male	1	White Female	1

Kitchen Dog Theater Company

Hispanic Male	1	Hispanic Female	0
White Male	2	White Female	1

ETHNIC COMPOSITION (Continued)

Staff

Perot Museum of Nature & Science

African American Male	4	African American Female	23
Asian American Male	1	Asian American Female	6
Hispanic Male	20	Hispanic Female	55
White Male	60	White Female	152
		Native American Female	2

Sammons Center for the Arts

African American Male	2	African American Female	0
Hispanic Male	1	Hispanic Female	1
White Male	2	White Female	1

The Shakespeare Festival of Dallas

African American Male	1	Native American Male	1
Hispanic Male	4	Hispanic Female	3
White Male	12	White Female	15

Teatro Hispano de Dallas

Hispanic Male	0	Hispanic Female	2
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TeCo Theatrical Productions, Inc.

African American Male	0	African American Female	2
Hispanic Male	1	Hispanic Female	1

Texas International Theatrical Arts Society

Hispanic Male	1	Hispanic Female	0
White Male	1	White Female	1

Texas Winds Musical Outreach, Inc.

White Male	0	White Female	3
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ETHNIC COMPOSITION (Continued)

Staff

Theater Three, Inc.

African American Male	1	African American Female	2
Hispanic Male	1	Hispanic Female	0
White Male	4	White Female	5

Turtle Creek Chorale, Inc.

White Male	3	White Female	0
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Undermain Theater

African American Male	2	African American Female	0
Hispanic Male	2	Hispanic Female	0
White Male	7	White Female	6
		Native American Female	1

USA Film Festival

White Male	0	White Female	2
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The Writer's Garret

Hispanic Male	0	Hispanic Female	1
White Male	0	White Female	2

Board

Anita N. Martinez Ballet Folklorico, Inc.

Hispanic Male	0	Hispanic Female	4
White Male	5	White Female	2

Artreach-Dallas, Inc.

Asian Male	1	Asian Female	0
White Male	7	White Female	20

ETHNIC COMPOSITION (Continued)

Board

Big Thought

African American Male	1	African American Female	5
Asian Male	0	Asian American Female	1
Hispanic Male	2	Hispanic Female	2
White Male	16	White Female	30

The Black Academy of Arts & Letters, Inc.

African American Male	2	African American Female	5
White Male	1	White Female	1

Cara Mia Theatre Co.

Hispanic Male	5	Hispanic Female	4
White Male	1	White Female	0

Children's Chorus of Greater Dallas

African American Male	0	African American Female	2
Asian Male	0	Asian Female	1
Hispanic Male	1	Hispanic Female	0
White Male	10	White Female	1

Creative Arts Center of Dallas

Hispanic Male	1	Hispanic Female	0
White Male	5	White Female	5

Dallas Black Dance Theatre, Inc.

African American Male	12	African American Female	21
Hispanic Male	1	Hispanic Female	1
White Male	4	White Female	7

Dallas Children's Theater

African American Male	2	African American Female	5
Hispanic Male	0	Hispanic Female	3
White Male	6	White Female	21

ETHNIC COMPOSITION (Continued)

Board

Dallas County Heritage Society

African American Male	2	African American Female	0
Hispanic Male	1	Hispanic Female	0
White Male	15	White Female	31

Dallas Historical Society

African American Male	3	African American Female	2
Hispanic Male	2	Hispanic Female	1
White Male	22	White Female	17
Asian American Male	1		

Dallas Museum of Art

African American Male	1	African American Female	6
Asian Male	1	Asian American Female	1
Hispanic Male	0	Hispanic Female	0
White Male	28	White Female	26

The Dallas Opera

Hispanic Male	3	Hispanic Female	0
White Male	27	White Female	22
		Asian American Female	1

DSM Management Group, Inc.

African American Male	6	African American Female	6
Hispanic Male	3	Hispanic Female	7
White Male	52	White Female	66

Dallas Theater Center

African American Male	3	African American Female	3
Hispanic Male	1	Hispanic Female	2
White Male	30	White Female	28
		Native American Female	1

Dallas Wind Symphony

White Male	13	White Female	7
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ETHNIC COMPOSITION (Continued)

Board

Dance Council

African American Male	1	African American Female	1
Hispanic Male	0	Hispanic Female	1
White Male	6	White Female	17
		Asian American Female	1

Fine Arts Chamber Players

African American Male	0	African American Female	1
Hispanic Male	1	Hispanic Female	0
White Male	1	White Female	4
		Asian American Female	1

Greater Dallas Youth Orchestra

African American Male	1	African American Female	2
Asian Male	1	Asian American Female	1
White Male	11	White Female	14

Junior Players Guild

African American Male	1	African American Female	1
Hispanic Male	1	Hispanic Female	1
White Male	1	White Female	1

Kitchen Dog Theater Company

Hispanic Male	1	Hispanic Female	1
White Male	7	White Female	5

Perot Museum of Nature & Science

African American Male	0	African American Female	1
Asian American Male	0	Asian American Female	1
Hispanic Male	1	Hispanic Female	0
White Male	17	White Female	10

ETHNIC COMPOSITION (Continued)

Board

Sammons Center for the Arts

African American Male	1	African American Female	1
Hispanic Male	1	Hispanic Female	0
White Male	9	White Female	1

The Shakespeare Festival of Dallas

African American Male	1	African American Female	1
Hispanic Male	1	Hispanic Female	0
White Male	5	White Female	5

Teatro Hispano de Dallas

African American Male	0	African American Female	1
Hispanic Male	2	Hispanic Female	3
White Male	3	White Female	2

TeCo Theatrical Productions, Inc.

African American Male	2	African American Female	4
Hispanic Male	1	Hispanic Female	0
White Male	2	White Female	1

Texas International Theatrical Arts Society

African American Male	0	African American Female	1
Hispanic Male	1	Hispanic Female	1
White Male	10	White Female	11

Texas Winds Musical Outreach, Inc.

African American Male	0	African American Female	1
Hispanic Male	0	Hispanic Female	2
White Male	6	White Female	6

Theater Three, Inc.

African American Male	0	African American Female	1
Hispanic Male	0	Hispanic Female	2
White Male	6	White Female	6

ETHNIC COMPOSITION (Continued)

Board

Turtle Creek Chorale, Inc.

White Male	8	White Female	1
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Undermain Theater

White Male	8	White Female	9
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USA Film Festival

African American Male	1	African American Female	2
Hispanic Male	1	Hispanic Female	2
White Male	19	White Female	41

The Writer's Garret

African American Male	0	African American Female	3
Hispanic Male	0	Hispanic Female	1
White Male	1	White Female	1

OWNERS

Anita N. Martinez Ballet Folklorico, Inc.

Leonor Marquez, President

Artreach-Dallas, Inc.

Susie Strauss Breen, President

Big Thought

Bill Albers, Chair

The Black Academy of Arts & Letters, Inc.

Barbara Steele, Chair

Cara Mia Theatre Co.

Linda Cantu, President

Children's Chorus of Greater Dallas

Lani Bugar, Chair

OWNERS (Continued)

Creative Arts Center of Dallas

Mary Stall, President

Dallas Black Dance Theatre, Inc.

Gilbert Gerst, Chair

Dallas Children's Theater

Carol March, President

Dallas County Heritage Society

Kelly Dybala, President

Dallas Historical Society

Margaret Keliher, Chair

Dallas Museum of Art

Melissa Foster Fetter, Chair

The Dallas Opera

Steve Suellentrop, Chair

DSM Management Group, Inc.

Dorsey Lee Baskin, Jr., Chair

Dallas Theater Center

Rebecca Fletcher, Chair

Dallas Wind Symphony

James Griffin, Chair

Dance Council

Sally Hansen, Chair

Fine Arts Chamber Players

Celeste Yeager, President

Greater Dallas Youth Orchestra

Nita Clark, Chair

Junior Players Guild

Bill Rolley, President

Kitchen Dog Theater Company

Paul Barnes, President

OWNERS (Continued)

Perot Museum of Nature & Science

John Jagers, Chair

Sammons Center for the Arts

Mary Anne Sammons Cree, Chair

The Shakespeare Festival of Dallas

Darren Dittrich, Chair

Teatro Hispano de Dallas

John Fullinwider, President

TeCo Theatrical Productions, Inc.

C.W. Whitaker, Chair

Texas International Theatrical Arts Society

Fred Margolin, President

Texas Winds Musical Outreach, Inc.

Jane Kovacs, President

Theatre Three, Inc.

Elizabeth Rivera, Chair

Turtle Creek Chorale, Inc.

David Hess, Chair

Undermain Theater

Pat Rosenthal, President

USA Film Festival

Greg Nieberding, Chair

The Writer's Garret

Hunter Foreman, President

October 28, 2015

WHEREAS, on September 22, 2015, by Ordinance No. 29876, the City Council approved funds in the FY 2015-16 operating budget for the procurement of services from cultural organizations; and

WHEREAS, Cultural Services Contracts provide operating support to eligible organizations in exchange for cultural services to the citizens of Dallas over a twelve month period; and

WHEREAS, it is necessary for the City to define services to be received through the Cultural Services Program and authorize payment of these funding allocations during the 2015-16 fiscal year.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

Section 1. That following approval as to form by the City Attorney, the City Manager is hereby authorized to enter into contracts with cultural organizations for the provision of services to the City through Cultural Services Contracts in an amount not to exceed \$5,294,109.

Section 2. That the Chief Financial Officer is authorized to disburse, in periodic payments, an amount not to exceed \$5,294,109 from Fund 0001, Department OCA, as vouchers are processed by the Office of Cultural Affairs, the amounts indicated below:

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
Anita N. Martinez Ballet Folklorico, Inc.	\$73,645	OCA4836U300	269236	4836	3089
Artreach-Dallas, Inc.	\$38,114	OCA4836U301	223078	4836	3089
Big Thought	\$661,460 \$ 41,668	OCA4836U302	269229	4836 4836	3089 3070
The Black Academy of Arts & Letters, Inc.	\$203,112	OCA4836U303	219248	4836	3089
Cara Mia Theatre Co.	\$54,258	OCA4836U304	357327	4836	3089
Children's Chorus of Greater Dallas	\$45,415	OCA4836U305	359020	4836	3089

October 28, 2015

Section 2. (Continued)

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
Creative Arts Center Of Dallas	\$23,363	OCA4836U306	VS0000036818	4836	3089
Dallas Black Dance Theatre, Inc.	\$187,711 \$170,000	OCA4836U307	219206	4836 4854	3089 3099
Dallas Children's Theater	\$150,222	OCA1736U308	243720	1736	3089
Dallas County Heritage Society	\$179,902	OCA4836U328	126247	4836	3089
Dallas Historical Society	\$67,472	OCA4836U329	126319	4836	3089
Dallas Museum of Art	\$1,075,896	OCA1736U330	188483	1736	3089
The Dallas Opera	\$164,500	OCA1736U309	207225	1736	3089
DSM Management Group, Inc.	\$290,000	OCA4813U374	VS0000049924	4813	3099
Dallas Theater Center	\$41,007	OCA4836U310	077356	4836	3089
Dallas Wind Symphony	\$37,811	OCA4836U311	243546	4836	3089
Dance Council	\$37,794	OCA4836U312	341688	4836	3089
Fine Arts Chamber Players	\$47,604	OCA4836U314	223166	4836	3089
Greater Dallas Youth Orchestra	\$50,367	OCA4836U315	219235	4836	3089

October 28, 2015**Section 2. (Continued)**

<u>Organization</u>	<u>Amount</u>	<u>Encumbrance</u>	<u>Vendor</u>	<u>Unit</u>	<u>Object</u>
Junior Players Guild	\$61,257	OCA4836U316	223195	4836	3089
Kitchen Dog Theater Company	\$44,564	OCA4836U317	239976	4836	3089
Perot Museum of Nature & Science	\$785,778	OCA4836U331	263880	4836	3089
Sammons Center for the Arts	\$86,370 \$31,000	OCA4836U318	265704	4836 4845	3089 3099
The Shakespeare Festival of Dallas	\$91,156	OCA4836U319	128849	4836	3089
Teatro Hispano de Dallas	\$68,943	OCA4836U320	243541	4836	3089
TeCo Theatrical Productions, Inc.	\$93,782	OCA4836U321	507328	4836	3089
Texas International Theatrical Arts Society	\$59,314	OCA4836U324	269237	4836	3089
Texas Winds Musical Outreach, Inc.	\$51,646	OCA4836U322	269232	4836	3089
Theater Three, Inc.	\$85,420	OCA4836U323	219189	4836	3089
Turtle Creek Chorale, Inc.	\$66,073	OCA4836U325	223283	4836	3089
Undermain Theater	\$33,594	OCA4836U313	223140	4836	3089
U S A Film Festival	\$50,567	OCA4836U326	223296	4836	3089
The Writer's Garret	\$43,324	OCA4836U327	350999	4836	3089
TOTAL	\$5,294,109				

October 28, 2015

Section 3. That the following services, at a minimum, are to be performed by the Cultural Agencies from the period October 1, 2015, through September 30, 2016:

Anita N. Martinez Ballet Folklorico, Inc.

The cultural agency will serve over 100,000 people through 264 programs that include: 2 semesters of Dance Academy classes, each session ending with a recital; 2 Dance Academy Open Houses; advanced dancer workshops; 3 major educational and cultural awareness productions celebrating Hispanic Heritage Month, "The Coqui and the Iguana", "Dia de los Muertos" and "Cinco de Mayo" at the Bill and Margot Winspear Opera House and Latino Cultural Center. Over 8,000 students will experience educational matinee performances at the Winspear Opera House and Latino Cultural Center. The professional company will also perform and teach satellite programs at elementary, middle and high schools throughout the City of Dallas. Two summer cultural camps will be presented. The four-week camp in June is free to all DISD students and geared toward elementary school and middle school pupils. The three-week camp in July is taught utilizing Anita N. Martinez Ballet Folklorico, Inc. (ANMBF) curriculum. Along with the professional Ballet Folklorico, Mini-Professional Company, Children's Ensemble and Junior Companies will participate in the; Dance Africa, Fall for the Arts, Arts District Block Party and various community festivals including The State Fair of Texas, Lamar Street Festival, Dance for the Planet, and City Arts Celebration.

Performance Benchmarks for the COP FY15-16 Payment Periods

1. 10/1/15 - 12/30/15

- After School Programs at 35 Elementary Schools
- Educational Field Trip Celebrating "Hispanic Heritage Month" Production at the Latino Cultural Center
- Production Celebrating "Hispanic Heritage Month" Production at the Latino Cultural Center
- "Festival Latino Americano" in Dallas Art's District
- State Fair of Texas "Mundo Latino" event
- Fall for the Arts at Klyde Warren Park
- "Dia de los Muertos" Community Presentation at Perot Museum
- Dance Africa
- Christmas Recital at Anita N. Martinez Recreation Center
- Holiday Celebration at North Park Mall Center
- Parents Step Up Gala
- ANMBF Youth Auditions/Open House
- ZumbaKids Sunday's at Klyde Warren Park
- "The Coqui and the Iguana" Original Show
- Holiday Event at ATTPAC

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****2. 1/1/16 - 4/15/16**

- Spring Dance Academy Open House
- Dance Academy Spring session
- Festival De Los Mavs
- Dance Academy Spring Fiesta
- Dallas Arts Week, ArtsPark @ North Park Mall
- Dance for the Planet
- Earth Day Dallas
- Spring Dance Recital

3. 4/16/16 - 9/30/16

- The Clever Monkey, How the Tiger Got His Stripes, Latino Cultural Center
- "Cinco de Mayo" Battle of Puebla Production at the Margot and Bill Winspear Opera House
- City Arts Celebration
- Cinco de Mayo Community Performance at the Perot Museum
- Free DISD Summer Cultural Camp
- Dance Academy Summer session begins
- Asociación Nacional de Grupos Folkloricos Annual Conference
- Summer Dance Academy Open House
- Dance Academy (summer session)
- Summer Enrichment Cultural Camp -Preschool
- Folklorico outdoors community event at Artist Square
- Summer Dance Recital
- Mayors Back to School Fair
- Dance Academy Fall session
- Arts District Block Party
- Giving Day North Park Center

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	4
Class/Workshop	35
Fair/Festival/Carnival	75
Performance/Presentation	150
Totals	264

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Attendance
Camp	800
Class/Workshop	2,500
Fair/Festival/Carnival	40,000
Performance/Presentation	56,700
Totals	100,000

Artreach-Dallas, Inc.

The cultural agency will serve approximately 40,000 children, parents and teachers from DISD, private schools, parochial schools and home schools in the City of Dallas through 3 program initiatives: Community Events, In-facility programming and the Booking Service. Through the Community Events ticket distribution program, empty seats are filled by making tickets available to citizens whose access to the cultural community is otherwise often unavailable. The In-facility program provides custom designed instruction and residencies to schools, community centers, retirement homes, and service organizations through direct artistic instruction and services from professional artists. The Booking Service supports outreach efforts of arts and cultural institutions and provides coordination of field trips for school groups, institutions, and community based groups to attend performances and exhibitions. Artreach Community Events program provides donated tickets to approximately 17,000 economically disadvantaged children, adults, disabled and elderly citizens of Dallas.

Performance Benchmarks for the COP FY15-16 Payment Periods

The Artreach Booking Service represents Dallas Children's Theater, Dallas Black Dance Theater, and the African American Museum. Each of the above organization's calendars of events is used for booking purposes.

1. 10/1/15 - 12/30/15

- Community Events (23)
- In-facility Program (6)
- Booking Service (100)

2. 1/1/16 - 4/15/16

- Community Events (24)
- In-facility Program (7)
- Booking Service (98)

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- Community Events (22)
- In-facility Program (5)
- Booking Service (97)

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	3
Exhibit, Temporary	2
Exhibit/Permanent	3
Performance/Presentation	291
Residency	2
Tour	81
Totals	382

Event Type	Attendance
Class/Workshop	210
Exhibit, Temporary	4,173
Exhibit/Permanent	4,700
Performance/Presentation	26,180
Residency	325
Tour	4,935
Totals	40,523

October 28, 2015**Section 3. (Continued)****Big Thought**

The cultural agency will serve an estimated 510,400 attendees, students, teachers and families in Dallas, through creative learning events and programs that work to close the opportunity gap by providing experiences that enhance academic achievement, youth development and family learning. Through Big Thought's programs, children and adults will be served by an estimated 6,950 classes/workshops, 780 performances, 400 camp hours, 50 residencies, and attendance at fairs, festivals and exhibits during the 2015-2016 program cycle. Direct services include: School day and after school classes, workshops, performances, & residencies delivered by professional artists; Creative Solutions - master teaching artists helping at-risk teens on probation, in detention, and in other environments; and Library Live!, free monthly programs in Dallas public libraries. In addition, funding is also included for Big Thought to manage multi-week summer camps at Office of Cultural Affairs Cultural Centers; serve as the managing partner of Learning Partners (formerly Dallas ArtsPartners); and also act as the managing partner for Thriving Minds, including the Dallas City of Learning initiative which uses technology to connect students to learning opportunities in their communities, across Dallas and online. With an emphasis on community partnerships, Big Thought will coordinate the resources of the Office of Cultural Affairs, other City departments and agencies, Dallas Independent School District and more than 200 cultural partners to deliver creative learning activities and resources to Dallas students. Management activities include facilitating governance, planning activities and events, and taking direct responsibility for private sector fundraising, program implementation and fiscal management. Big Thought will support training, transportation, and direct services provided by the cultural community for out-of-school activities to be conducted in neighborhood venues. During the project period, research and evaluation data will also be collected to support systemic implementation across Dallas.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/31/15**

- Class/Workshop - 1,738
- Exhibit-Permanent - 465
- Performance-Presentation - 242
- Residency - 9
- Tour-Rehearsal-Other - 50

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

2. 1/1/16 - 4/15/16

- Class/Workshop - 2,780
- Exhibit-Permanent - 750
- Fair/Festival - 12
- Performance-Presentation - 398
- Residency - 36
- Tour-Rehearsal-Other - 80

3. 4/16/16 - 9/30/16

- Camp - 400
- Class/Workshop - 2,432
- Exhibit-Permanent - 285
- Fair/Festival - 38
- Performance-Presentation - 140
- Residency - 5
- Tour-Rehearsal-Other - 70

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	400
Class/Workshop	6,950
Exhibit - Permanent	1,500
Fair/Festival	50
Performance/Presentation	780
Residency	50
Tour/Rehearsal/Other	200
Totals	9,930

Event Type	Attendance
Camp	12,400
Class/Workshop	375,000
Exhibit - Permanent	40,000
Fair/Festival	5,000
Performance/Presentation	75,000
Residency	1,000
Tour/Rehearsal/Other	2,000
Totals	510,400

October 28, 2015**Section 3. (Continued)****The Black Academy of Arts and Letters, Inc.**

The cultural agency will serve over 275,000 people and conduct one art exhibit, thirteen theatrical productions, fifteen literary arts and spoken word performances, fifteen concerts, one dance performance, and two film features. The cultural organization's outreach to underserved communities includes partnerships with agencies such as Boys and Girls Clubs, Dallas County Restitution Program, AIDS Interfaith Network, Dallas Can Academy, and Metro Ministries. The organization's outreach programs benefit inner city multi-ethnic school students, at-risk children, and youth in the juvenile justice system. Educational programs will include the "Summer Youth Arts Institute", the "Summer Arts Intensive Education Training with the Masters," the annual "Christmas/Kwanzaa Concert," "Black Music and the Civil Rights Movement Concert: A Tribute to Rev. Dr. Martin Luther King, Jr" and the "Promising Young Artists Series."

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Art Exhibition with 2 Tours
- Theatre Productions (3)
- Music Concerts (7)
- Literary Programs (Poetry, Writer's Breakfast, Spoken Word) (5)
- 24 Hr Film Fest (1)
- Comedy Performances (2)

2. 1/1/16 - 4/15/16

- Art Exhibition with 4 Tours
- Music Concerts (7)
- Theatre Productions (5)
- Dance Performance (1)
- Literary Programs (Poetry, Writer's Breakfast, Spoken Word) (10)
- 24 Hr Film Fest (1)
- Comedy Performances (2)
- Camp (1)

3. 4/16/16 - 9/30/16

- Art Exhibition with 4 Tours
- Music Concerts (2)
- Theatre Productions (2)
- Literary Programs (Poetry, Writer's Breakfast, Spoken Word) (3)
- Summer Youth Arts Institute Camp (1)
- Summer Arts Intensive Education Training with the Masters Camp (1)
- Comedy Performances (3)

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Camp	3
Class/Workshop	25
Exhibit/Permanent	1
Fair/Festival/Carnival	1
Performance/Presentation	65
Other	50
Totals	145

Event Type	Attendance
Camp	25,000
Class/Workshop	5,000
Exhibit/Permanent	20,000
Fair/Festival/Carnival	5,000
Performance/Presentation	40,000
Other	180,000
Totals	275,000

Cara Mia Theatre Co.

The cultural agency will serve an estimated 20,600 people by hosting approximately 400 events in the 2015-2016 Season. Cara Mía Theatre Co. is presenting a four-production season, one of which is the inaugural, *Teatro En Fuga : A Festival of New Works* . The organization will also be partnering with the Dallas Theater Center for a co-production of a trilogy called *Deferred Action* about the immigrant experience. They will also provide educational programs throughout the year for schools, cultural centers and community centers. These programs include educational residencies, touring plays, field trip programming, and The School Of YES! which provides youth with skills to say "YES" to a future of their choice through multidisciplinary and multicultural arts program.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15- 12/30/15**

- *blu* by Virginia Grise at the Latino Cultural Center
- *Blood Wedding* at the Latino Cultural Center
- *Deferred Action* Public Readings
- School Of YES! - Harry Montessori

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****2. 1/1/16 - 4/15/16**

- *Teatro En Fuga* at the Latino Cultural Center
- Deferred Action at the Wylly Theatre - Collaboration with Dallas Theater Center
- Oak Cliff Cultural Center Spring Break Camp
- School Of YES! - Gabe Allen Elementary School

3. 4/16/16 - 9/30/16

- Summer Camps at Latino Cultural Center
- School Of YES! Summer Camp at Oak Cliff Cultural Center

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camps	3
Class/Workshop	60
Fair/Festival	1
Performance/Presentation	80
Tour/Rehearsal/Other	250
Totals	394

Event Type	Attendance
Camps	5,500
Class/Workshop	2,000
Fair/Festival	100
Performance/Presentation	9,300
Tour/Rehearsal/Other	3,700
Totals	20,600

October 28, 2015**Section 3. (Continued)****Children's Chorus of Greater Dallas**

The cultural agency will serve more than 50,000 people by: leading classes/workshops for more than 650 students; presenting three seasonal concerts at the Meyerson Symphony Center; making 14 guest appearances with other groups (Arts District Chorale, Greater Dallas Youth Orchestra, and Dallas Symphony Orchestra); and performing 8 free in-school concerts at DISD and other area elementary schools and 5 free concerts at various venues in Dallas. To further build diversity the cultural agency has developed two Neighborhood Choruses at West Dallas Community School, which serves Hispanic and African American students. The organization conducts observations of school choruses, providing feedback to district administrators as well as to individual educators. Professional development credit is also offered to DISD teachers who attend and observe CCGD's rehearsals and Summer Singing Camp. The cultural agency has an established relationship with the Circle of Support, which serves African-American students. Circle of Support students attend the Summer Singing Camp at no charge, as do students enrolled in a DISD school.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Performance at Zion Lutheran Church featuring three downtown choruses
- Free Performance at Trinity River Audubon Center
- Performance at First United Methodist Church worship service
- Guest appearance with Dallas Symphony Orchestra on Berlioz, *Damnation of Faust* performances
- "Fall into Winter" concert at the Meyerson featuring all six downtown choruses
- Guest appearance with the Arts District Chorale at their annual holiday concert
- Guest appearance at Greater Dallas Youth Orchestra's annual "Holiday Magic" concert
- Guest appearance on matinee performances of Dallas Symphony Orchestra's annual "Christmas Pops" concerts
- Neighborhood Chorus in-school performances

2. 1/1/16 - 4/15/16

- Free Performance at Perot Museum of Nature and Science
- "Earth, Wind & Sky" concert at the Meyerson featuring all six downtown choruses and two neighborhood choruses
- Outreach Chorus performances
- Performance at First United Methodist Church worship service

October 28, 2015

Section 3. (Continued)**Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- “Sculpting Sound” concert at the Meyerson featuring all six downtown choruses
- Performance at First United Methodist Church
- Guest appearance with Dallas Symphony Orchestra on Orff, *Carmina Burana* performances
- Free Performance at Nasher Sculpture Center
- Neighborhood Chorus in-school performance
- Summer Singing Camp and concerts

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp Workshop	10
Rehearsals	271
Performance/Presentation	39
Totals	320

Event Type	Attendance
Camp Workshop	750
Rehearsals	17,461
Performance/Presentation	35,200
Totals	53,411

Creative Arts Center of Dallas

The cultural agency will serve an estimated 12,000 people by hosting more than 500 classes, workshops and events in the 2015-2016 year. This will include visual art classes, professional development workshops, an annual membership show, department and community shows, including an annual show with Booker T. Washington High School for the Performing & Visual Arts and The Bridge, Dallas’ largest homeless service center. Outreach programs include; Camp MetalHead, ArtAbility and Art as a Second Language.

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

1. 10/1/15 - 12/30/15

- 150 Art Classes & Workshops
- White Rock Artist Studio Tour
- The Bridge Community Art Show
- Department Show
- Art as a Second Language Events at Klyde Warren Park & NorthPark
- Two ArtAbility Studio Events
- Three Community Open Studio Events for Blue Plate Special & Empty Bowls
- Residency with Uplift Education
- Booker T. Washington Figure Drawing Camp

2. 1/1/16 - 4/15/16

- 150 Art Classes & Workshops
- Department Show
- Art as a Second Language Events at Klyde Warren Park, Dallas Arboretum & NorthPark
- Two ArtAbility Studio Event
- Three Community Open Studio Events for Blue Plate Special & Empty Bowls
- Business of Art Event on Entering Gallery Shows
- Octavio Medellin Driving Tour Brochure
- Residency with Uplift Education
- Booker T. Washington Figure Drawing Camp

3. 4/16/16 - 9/30/16

- 275 Classes & Workshops
- Camp MetalHead Summer Program
- Booker T. Washington Figure Show
- Department Show
- Two ArtAbility Studio Events
- Art as a Second Language Events at Klyde Warren Park & NorthPark
- Community Lecture on CAC Founder Octavio Medellin
- *Unseenamerica*

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Camps	10
Class/Workshop	575
Exhibit	6
Fair/Festival	1
Performance/Presentation	3
Residency	10
Totals	605

Event Type	Attendance
Camps	172
Class/Workshop	1,850
Exhibit	3,600
Fair/Festival	350
Performance/Presentation	5,650
Residency	350
Totals	11,972

Dallas Black Dance Theatre, Inc.

The cultural agency will serve approximately 75,000 people by providing educational programs and dance performances that include the following: Home Season consisting of "Director's Choice" with 3 public performances held at the Wylie Theatre; the "Cultural Awareness" (Black History Month) with 3 public performances and 2 student matinees; "Spring Celebration" with 3 public performances featuring nationally recognized guest artists and choreographers. In October at the Annette Strauss Artist Square and the Dallas City Performance Hall will be, "Dance Africa Festival" which celebrates African culture. Free Holiday showcase held at DBDT's Flora Street facility in November; DBDT II - Second Company Series (2 public performances and 1 student matinee) held in April at the Dallas City Performance Hall. DBDT academy recital performance held at the Majestic Theatre; over 20 community outreach performances by DBDT professional company, second company (DBDT II), Academy performing companies (Allegro, Senior and Junior); education programs, special classes and workshops held in 10 or more DISD schools.

October 28, 2015**Section 3. (Continued)****Dallas Black Dance Theatre, Inc. (Continued)**

Year-round outreach classes, performances and dance education activities held in senior citizen centers, churches, community or corporate events, libraries, juvenile detention centers and community centers around the City of Dallas; Year-round dance training classes (fall/spring/summer sessions) provided for more than 450 students per week at DBDT's dance studios; performance partnerships and collaboration with other cultural agencies, such as Dallas Museum of Art, Dance for the Planet, Klyde Warren Park, Dallas Symphony Orchestra, St. Paul United Methodist Church, South Dallas Dance Festival, Dallas Dance Fest and others. FY15-16 funding includes operating support through the Cultural Organizations Program and funds for utilities and facilities operations authorized by long-term usage agreement and appropriated through the FY15-16 budget process.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- "Dance Africa" Series
- "Director's Choice" Series
- Holiday Behind the Scenes
- Black on Black (Choreographer's Challenge)

2. 1/1/16 - 4/15/16

- 20th Annual Founder's Luncheon
- "Cultural Awareness" Student Matinee
- "Cultural Awareness" Series
- Easter Celebration Service with St. Paul United Methodist Church
- "Spring Fiesta" Student Matinee
- "Spring Fiesta" Series
- Dance for the Planet

3. 4/16/16 - 9/30/16

- Dallas Dance Fest
- Spring Celebration Series
- Summer Enrichment
- Summer Intensive

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Camp	350
Class/Workshop	8,500
Performance/Presentation	200
Fair/Festival/Carnival	3
Residency	15
Totals	9,068

Event Type	Attendance
Camp	2,250
Class/Workshop	18,750
Performance/Presentation	43,500
Fair/Festival/Carnival	9,500
Residency	1,000
Totals	75,000

Dallas Children's Theater

The cultural agency will serve approximately 125,000 Dallas students, youth, and families with the following services: 8 major productions and 4 season specials, with 360 performances (180 are student matinee performances); 15 school site residencies and after-school programs for DISD schools; 130 DCT Academy Classes with 1,000 sessions; 10,000 "Angel Seat"- free tickets and Arts Education scholarships for classes & workshops to DISD students and civic organizations; 8 sign-interpreted performances for hearing impaired; and free Teacher Study Guides via the DCT website.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- "Fancy Nancy: The Musical" - Production
- "The Ghosts of Sleepy Hollow" - Production
- "Miracle on 34th Street" - Production
- "Not a Creature Was Stirring" - Production
- "The BFG (Big Friendly Giant)" - Production
- "Lone Star Circus' Zingari" - Production

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****2. 1/1/16 - 4/15/16**

- "Lone Star Circus' Zingari" - Production
- "A Year with Frog and Toad" - Production
- "dont u luv me?" - Production
- "Hansel and Gretel" - Production
- "The Miraculous Journey of Edward Tulane" - Production

3. 4/16/16 - 9/30/16

- "Balloonacy" - Production
- "Jackie & Me" - Production
- "The BFG (Big Friendly Giant)" - Production
- "Pinkalicious The Musical" - Production

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	1,000
Performance/Presentation	360
Residency	800
Other	500
Totals	2,660

Event Type	Attendance
Class/Workshop	10,000
Performance/Presentation	80,000
Residency	5,000
Other	30,000
Totals	125,000

October 28, 2015**Section 3. (Continued)****Dallas County Heritage Society**

The cultural agency will serve approximately 48,000 people by operating and maintaining Dallas Heritage Village at Old City Park and conducting tours and historical experiences 250 days of the year. The cultural agency will provide curriculum-based programming for 25,000 students from 47 districts in the region; facilitate 20-25 workshops for scout groups; collaborate with other non-profit and community groups to host the Dallas Legacies History Conference; and produce 4 public festivals. In addition, the cultural agency will continue working with underserved students by providing reduced admission for school tours and hosting "Discovery Day" for visually impaired children. The following programs are booked on demand and are available in 2015-16: History Hunts, Speaker's Bureau, Guided Tours, Girl Scout Workshops, Boy Scout Workshops, Home School Workshops, Birthday Parties, and Blacksmithing Classes.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Barnyard Buddies
- Lone Star History Day
- Farina Lecture
- History Quest (Fall)/Scout Day
- Holiday History Hunt
- Candlelight

2. 1/1/16 - 4/15/16

- Village Readers Book Club
- Legacies History Conference
- Barnyard Buddies
- Spring Fling
- Jazz Age Sunday Social

3. 4/16/16 - 9/30/16

- Barnyard Buddies
- History Quest (Spring)/Scout Day
- Front Porch Showdown
- Old Fashioned Fourth
- Junior Historian Camp
- Village Readers Book Club

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Class/Workshop	60
Performance/Presentation	5
Fair/Festival/Carnival	10
Exhibit Permanent	250
Tour/Other	375
Totals	700

Event Type	Attendance
Class/Workshop	400
Performance/Presentation	500
Fair/Festival	6,500
Exhibit Permanent	9,250
Tour/Other	32,250
Totals	48,900

Dallas Historical Society

The cultural agency will serve approximately 99,000 people through exhibitions and programs such as: "Texas Treasures," "Big Texas Music." Other programs include; educational field trips and outreach, tours, historic character presentations, storytelling performances, traveling hands-on exhibits, collection care, research requests and preservation of family histories. Museum programming will include: the Texas History Tours, Hall of State Tours and in-house exhibitions. The 2016 Brown Bag series will start in March, and will offer free one hour lectures on a variety of historical topics relating to Dallas and Texas for the general public. Additionally, there will be 2 historic city bus and/or walking tours.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Texas Treasures cases on exhibit at various locations
- State Fair of Texas exhibition - Big Texas Music
- Artifacts on loan to Old Red Museum of Dallas County
- A book/author presentation

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****2. 1/1/16 - 4/15/16**

- Exhibit from the Dallas Historical collection
- "Six Flags over Texas" history exhibit in the Hall of State
- DHS will conduct 1 Historic City Tour
- DHS will conduct 2 Brown Bag Lectures

3. 4/16/16 - 9/30/16

- State Fair exhibit
- 1 Historic City Tour
- 4 Brown Bag lectures

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	1
Exhibit, Permanent	1
Exhibit, Temporary	1
Performance/Presentation	10
Tour	20
Totals	33

Event Type	Attendance
Camp	50
Exhibit/ Permanent	12,000
Exhibit/Temporary	85,000
Performance/Presentation	1,000
Tour	1,000
Totals	99,050

October 28, 2015**Section 3. (Continued)****Dallas Museum of Art**

The cultural agency will serve more than 1,300,000 visitors, present 11 exhibitions, and offer over 5,000 educational programs. General admission to the DMA is free to all, every day of the week, providing the community with wide public access to the Museum's global collection of art. The DMA will continue to engage visitors through *DMA Friends*, a free membership program that encourages participation with the Museum's art and programming by offering individualized opportunities for engagement. The DMA's website will welcome more than 4 million visitors, with over 620,000 page views attributed to the Online Collections. The website provides important educational access to the collections and exhibitions of the Museum that are available to the public. The exhibition schedule will include three nationally or internationally touring exhibitions and numerous smaller-scale exhibitions that will complement the Museum's permanent collection. The Center for Creative Connections will continue to provide visitors with the opportunity to interact with works of art and create art of their own. *Late Nights* will continue to provide extended hours on the third Friday of each month, and every Thursday night until 9 p.m., the DMA will present live jazz concerts by local musicians through, *Jazz in the Atrium*. *Family Experiences* programming will provide interactive opportunities for families to learn about art together, such as the DMA's *Early Learning Programs*, which serve children up to age 7 and their parents or caregivers. In the area of community outreach, the *Go van Gogh Outreach Program* will continue to offer free art presentations to North Texas students and teachers in their classrooms. *Arts & Letters Live* will celebrate its 25th season and will feature approximately 28 events with award-winning authors and artists. The DMA is an important partner and educational resource for the Dallas Independent School District, Big Thought, the Dallas Public Library, and several other organizations, universities, and schools. The Museum also will provide *Access Programs* for audiences with special needs, including families of children with autism spectrum disorders (*Autism Awareness Family Celebrations*, which will take place three times during the year), individuals with vision impairment (*Art Beyond Sight*, which occurs in October), and individuals with Alzheimer's disease (*Meaningful Moments*, which occurs monthly). The Museum will also continue to care for and preserve the City of Dallas' art collection.

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

1. 10/1/15 - 12/30/15

- International Pop (exhibition)
- Spirit and Matter: Masterpieces from the Keir Collection (exhibition)
- Inca: Conquests of the Andes (exhibition)
- Jackson Pollock: Blind Spots (exhibition)
- Mirror Stage-Visualizing the Self After the Internet (exhibition)
- N S Harsha - Sprouts, reach in to reach out (exhibition)
- Permanent collection rotation (exhibition)
- Go van Gogh Outreach Program
- Late Nights
- Jazz in the Atrium
- Arts & Letters Live
- Family Programs
- Access Programs
- Gallery Talks, Tours, Lectures
- Teen and Adult Workshops
- K-12 Art Education Programs
- Art Spot and Studio Creations

2. 1/1/16 - 4/15/16

- International Pop (exhibition)
- Spirit and Matter: Masterpieces from the Keir Collection (exhibition)
- Jackson Pollock: Blind Spots (exhibition)
- Vermeer Suite: Music in 17th-Century Dutch Painting (exhibition)
- Rebecca Warren (exhibition)
- Body Techniques/Concentrations 60: Lucie Stahl (exhibition)
- Permanent collection rotation (exhibition)
- Go van Gogh Outreach Program
- Late Nights
- Jazz in the Atrium
- Arts & Letters Live
- Family Programs
- Access Programs
- Gallery Talks, Tours, Lectures
- Teen and Adult Workshops
- K-12 Art Education Programs
- Art Spot and Studio Creations

October 28, 2015

Section 3. (Continued)**Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- Irving Penn: Beyond Beauty (exhibition)
- Body Techniques/Concentrations 60: Lucie Stahl (exhibition)
- Spirit and Matter: Masterpieces from the Keir Collection (exhibition)
- Vermeer Suite: Music in 17th-Century Dutch Painting (exhibition)
- Rebecca Warren (exhibition)
- Permanent collection rotation (exhibition)
- Summer Art Camp
- Go van Gogh Outreach Program
- Late Nights
- Jazz in the Atrium
- Arts & Letters Live
- Family Programs
- Access Programs
- Gallery Talks, Tours, Lectures
- Teen and Adult Workshops
- K-12 Art Education Programs
- Art Spot and Studio Creations

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	95
Class/Workshop	1,100
Exhibit/Permanent	312
Exhibit/Temporary	850
Performance/Presentation	300
Tour/Other	3,100
Festival	85
Totals	5,842

Event Type	Attendance
Camp	285
Class/Workshop	33,000
Exhibit/Permanent	750,000
Exhibit/Temporary	350,000
Performance/Presentation	41,000
Tour/Other	51,000
Festival	85,000
Totals	1,310,285

October 28, 2015**Section 3. (Continued)****The Dallas Opera**

The cultural agency will serve approximately 71,000 people through the presentation of five main stage productions at the Winspear Opera House - Jake Heggie and Terrence McNally's world premiere opera *Great Scott*, Puccini's *Tosca*, the world premiere of Mark Adamo's *Becoming Santa Claus*, Massenet's *Manon*, and Kern and Hammerstein's *Show Boat* for a total of 25 main stage performances. We will open 3 dress rehearsals to select patrons and present a simulcast to patrons in Klyde Warren Park. Each year DISD students and teachers benefit from the Educational Series. There will be 4 student performances of a 50 minute production entitled, *Bastien and Bastienne* at the Winspear, plus 39 touring opera performances of *Bastien and Bastienne* and *The Billy Goats Gruff* opera to elementary schools. Two sessions will be held to train teachers to use curricula based on the opera to teach core academic subjects. Now providing afterschool programs to engage area youth in arts activities and introduce them to opera, The Dallas Opera (TDO) will provide 24 residencies of "Opera in a Suitcase" during two-day sessions. Through the budget-friendly Family Season, 6 family performances will be presented. The Dallas Opera will provide 5 panel discussions, one before each mainstage production, 24 free pre-opera lectures, and at least 5 community events such as movie screenings, lectures and wine tastings.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Opera Production: 15 total performances, 3 productions - *Great Scott* (5), *Tosca* (6) and *Becoming Santa Claus* (4)
- Simulcast: 1 in Klyde Warren Park of *Tosca*
- Lectures: 14 complimentary lectures one hour before opera
- Family Concert: Family oriented Saturday afternoon program with activities in the lobby before 1 performance.
- Panel Discussions: 3 presentations prior to the openings of *Great Scott*, *Tosca* and *Becoming Santa Claus*
- Family Opera: 1 special enhanced performance by the The Dallas Opera Orchestra and Family Performances cast of *Bastien and Bastienne*
- Touring Opera: Approximately 11 touring opera performances of *Bastien and Bastienne* and *The Billy Goats Gruff*
- "Opera in a Suitcase": Approximately 6 residency sessions for afterschool program providers
- Dress Rehearsals: 1 dress rehearsal of *Tosca* open to students and select patrons
- Student Matinees: 4 special enhanced performances of *Bastien and Bastienne* by The Dallas Opera Orchestra and Family Performances cast at the Winspear Opera House

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****1. 10/1/15 - 12/30/15 (Continued)**

- Institute for Women Conductors: 1 special performance of The Dallas Opera Orchestra being conducted by 6 different female conductors participating in the inaugural class of the Institute for Women Conductors at The Dallas Opera.

2. 1/1/16 - 4/15/16

- Opera Production: 5 total performances, 2 productions (*Manon, Show Boat*)
- Lectures: 5 complimentary lectures one hour before each opera
- Panel Discussions: 2 presentations, one prior to opening of each opera
- Touring Opera: Approximately 11 touring opera performances of *Bastien and Bastienne* and *The Billy Goats Gruff*
- "Opera in a Suitcase": Approximately 6 residency sessions for afterschool program providers
- Family Opera: 1 special performance by the The Dallas Opera Orchestra and Family Performances cast of *Bastien and Bastienne* for families at the Winspear Opera House
- Dress Rehearsals: 2 dress rehearsals (*Manon, Show Boat*) open to students and select patrons
- Family Concert: Family oriented Saturday afternoon program by The Dallas Opera Orchestra with activities in the lobby before 1 performance

3. 4/16/16 - 9/30/16

- Opera Production: 5 total performances of 1 production (*Show Boat*)
- Lectures: 5 complimentary lectures one hour before opera
- Touring Opera: Approximately 11 touring opera performances of *Bastien and Bastienne* and *The Billy Goats Gruff*
- "Opera in a Suitcase": Approximately 6 residency sessions for afterschool program providers
- Dallas Opera Vocal Competition - two-day national competition in the spring
- 3 summer audience development events open to public
- 1 Family Opera of *The Billy Goats Gruff* in the Winspear Opera House
- CampTDO: 4 summer camps including hands-on activities and a live performance of *The Billy Goats Gruff*

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Class/Workshop	35
Performance/Presentation	52
Tour	39
Residency	24
Camp	4
Totals	154

Event Type	Attendance
Class/Workshop	4,766
Performance/Presentation	61,000
Tour	4,305
Residency	1,200
Camp	400
Totals	71,671

DSM Management Group, Inc.

DSM Management Group, Inc. ("MGI") is a nonprofit corporation that operates and manages the Music Hall at Fair Park, in Dallas Texas. The company MGI rents the facility to various parties. Most significantly, including Dallas Summer Musicals, Inc. ("DSM"), an affiliate, which rents the facility for the presentation of shows in DSM's annual multi-week recurring season. As proposed, MGI will rent the facility to DSM, at least for the presentation of the shows listed below. MGI also leases the facility to others not associated with DSM. For which service, MGI will be reimbursed its actual utility expenditures for the facility, up to two hundred ninety thousand dollars (\$290,000).

Performance Benchmarks for Payment Period for 2015-16

The following shows will be presented in the DSM season.

- The Sound of Music - November 2015
- Elf - December 2015
- Bridges of Madison County - February 2016
- The Little Mermaid - March 2016
- Wicked - April 2016
- Ragtime - May 2016
- Bullets Over Broadway - June 2016
- 42nd Street - July 2016

October 28, 2015

Section 3. (Continued)**Dallas Theater Center**

The cultural agency will serve nearly 135,000 people through a variety of programs that include seven theater productions, education programs and community enrichment programs for Dallas residence of all ages. Productions will take place at the Dee and Charles Wylie Theatre or the Kalita Humphreys Theater. The agency will provide pre-play lectures and post-show audience conversations after every performance and will continue its educational and outreach programs including *Project Discovery*; the Student Matinee Series; teacher workshops; partnerships with Booker T. Washington High School and SMU Meadows School of Arts; "Pay What You Can" performances; *Summer Stage* theater day camps; and donor cultivation events to reach new patrons. The Neighborhood Initiative will serve the South Oak Cliff neighborhood with free programming in the Beckley-Saner Recreation Center, a residency at South Oak Cliff High School, and deeply discounted tickets to DTC performances.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- *Moonshine: That Hee Haw Musical*, a world premiere, by Brandy Clark, Shane McAnally, and Robert Horn
- *The Mountaintop*, by Katori Hall
- *Clarkston*, a world premiere, by Samuel D. Hunter
- *A Christmas Carol*, adapted by Kevin Moriarty

2. 1/1/16 - 4/15/16

- *Romeo and Juliet*, by William Shakespeare
- *All the Way*, by Robert Schenkkan

3. 4/16/16 - 9/30/16

- *Deferred Action*, a world premiere, by David Lozano and Lee Trull
- *Dreamgirls*, by Tom Eyer and Henry Krieger

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	470
Performance/Presentation	389
Camp	140
Other	367
Totals	1,366

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Attendance
Class/Workshop	7,145
Performance/Presentation	105,000
Camp	375
Other	21,861
Totals	134,381

Dallas Wind Symphony

The cultural agency will serve approximately 40,000 people through a variety of programs that include the 2015-2016 Meyerson Concert Series, 9 concerts at the Meyerson Symphony Center; coaching sessions and a side-by-side concert with the student musicians of the Wind Symphony of the Greater Dallas Youth Orchestra; 1 free public performances at Fair Park (Fair Park Fourth of July Celebration); the one-day Dallas Winds Invitational Wind Band Festival featuring 16 school bands at the Meyerson Symphony Center; and the 10th annual Dallas Winds Band Camp, a week-long inner city band camp in collaboration with the Dallas Independent School District. Additional programs include the fanfare competition leading to newly composed fanfares being performed prior to each concert and regularly scheduled pre-concert lectures.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- *American Tapestry* - concert at Meyerson
- Sectionals with Greater Dallas Youth Orchestra Wind Symphony
- Master classes/clinics for DISD
- *Daybreak of Freedom* - concert at Meyerson
- *Brave Christmas at the Meyerson* - concert at Meyerson

2. 1/1/16 - 4/15/16

- *Band Geek Pride* - concert at Meyerson (with GDYOWS)
- *Strike Up the Band* - four concerts at Fair Park Music Hall
- *Trombonapalooza* - concert at Meyerson
- Concerto competition with Greater Dallas Youth Orchestra Wind Symphony
- *Godzilla Eats Las Vegas* - concert at Meyerson
- Sectionals with Greater Dallas Youth Orchestra Wind Symphony

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- *At the Movies: Music of John Williams* - concert at Meyerson
- Dallas Winds Invitational Wind band Festival - band festival at Meyerson
- Dallas Winds Band Camp - band camp at Booker T. Washington High School
- *Piccolos & Patriots: Star-Spangled Spectacular* - concert at Meyerson
- Fair Park Fourth - concert at Fair Park
- All-State Jump Start Clinic - program for high school students
- Opening concert of 2016-2017 season - Meyerson

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	1
Class/Workshop	3
Fair/Festival	1
Performance/Presentation	15
Totals	20

Event Type	Attendance
Camp	600
Class/Workshop	300
Fair/Festival	3,600
Performance/Presentation	35,500
Totals	40,000

October 28, 2015**Section 3. (Continued)****Dance Council**

The cultural agency will serve approximately 10,000 people by providing: a weekly email broadcast, "Center Stage," which includes a dance calendar, and classifieds to 3,700; website opportunities such as "Find A Dance Studio," "Find A Link/Class," and "Find A Nutcracker" reaching an average 10,000 monthly; online marketing options for the dance community to 14,800 weekly; a free, 32 page publication called *DANCE! North Texas* distributed to 13,700 clients quarterly; an Adaptive Dance Program serving a diverse population of 400-700 annually in hospitals, senior centers, outpatient centers, and health and recovery facilities; an Adaptive Dance Teacher Development Workshop; an annual distribution of 45 or more scholarships for outstanding students between the ages of 13 and 22 and 1 or 2 teacher development scholarships. January through April will provide a Youth Council Dance Education Outreach in DISD schools that will reach 70 DISD dance students and about 1,400 community members. This will culminate in two performances. "Dance Planet Festival" with 80-100 performances and 25-30 master classes held at the Booker T Washington High School for the Performing & Visual Arts that will reach 2-3,000. "National Tap Dance Celebration Master Classes & Performances" at Fair Park Music Hall is scheduled for summer 2016. Dallas DanceFest and Honors will be at the Dallas City Performance Hall in September. Dance Council also provides dance guidance, dance floor rentals and affordable advertising opportunities to other nonprofit organizations such as: Shakespeare Dallas, CityArts Festival, Nasher Sculpture Center, South Dallas Cultural Center, Arts One Plaza, Dallas Art Dealers Association, Big Thought, AT&T Performing Arts Center, Dance Companies, and Klyde Warren Park.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Center Stage-free weekly email calendar
- Affordable Online Marketing Opportunities for Dance Companies
- *DANCE! North Texas* - free quarterly publication

2. 1/1/16 - 4/15/16

- Center Stage-free weekly email calendar
- Affordable Online Marketing Opportunities for Dance Companies
- *DANCE! North Texas* - free quarterly publication
- Youth Council Dance Education in DISD schools
- Adaptive Dance Program - ongoing sessions
- Dance Planet Festival
- Scholarship Program: financial assistance to further dance education to outstanding students & teachers

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- Center Stage-free weekly email calendar
- Affordable Online Marketing Opportunities for Dance Companies
- *DANCE! North Texas* - free quarterly publications - 2 issues
- National Tap Dance Celebration
- Adaptive Dance Teacher Workshop (biennial)
- Adaptive Dance Program - ongoing sessions
- Dallas DanceFest
- Dance Council Honors Awards

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	75
Fair/Festival/Carnival	3
Performance/Presentation	2
Other	4
Totals	84

Event Type	Attendance
Class/Workshop	2,200
Fair/Festival/Carnival	6,000
Performance/Presentation	1,300
Other	500
Totals	10,000

October 28, 2015

Section 3. (Continued)**Fine Arts Chamber Players**

The cultural agency will serve approximately 8,000 people through a series of concerts including: the "Basically Beethoven Festival," consisting of 4 free chamber music concerts in July at the Dallas City Performance Hall that features local professional musicians from the Dallas area and 4 "Rising Star Youth Recitals"; the "Bancroft Family Concerts", that consists of 7 free afternoon chamber music concerts at the Dallas Museum of Art from October through May. In addition the cultural agency will provide 200 educational outreach programs in Dallas area public schools and pre-school programs from October through September through the following outreach programs; "Music Residencies," which provides 190 total events and Music A-Z/Dream Collectors, which will cumulatively provide 10 events.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Bancroft Family Concerts (2)
- Music Residencies (75)

2. 1/1/16 - 4/15/16

- Bancroft Family Concerts (4)
- Music Residencies (75)
- Music A-Z/Dream Collectors (6)

3. 4/16/16 - 9/30/16

- Bancroft Family Concerts -(1)
- Basically Beethoven Festival (4) free concerts
- Rising Star Youth Recitals - (4) free concert youth recitals
- Music Residencies (40)
- Music A-Z/Dream Collectors (4)

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	200
Performance/Presentation	15
Totals	215

Event Type	Attendance
Class/Workshop	2,000
Performance/Presentation	6,000
Totals	8,000

October 28, 2015**Section 3. (Continued)****Greater Dallas Youth Orchestra**

The cultural agency will serve over 22,000 people through activities including rehearsals and concerts. The organization will provide classical music training for over 450 young musicians' ages 8 to 18 in seven orchestras. Students receive 60-100 hours of instruction in weekly rehearsals with professional musicians and coaches. The GDYO (flagship orchestra) presents a formal subscription series of 4 concerts at the Meyerson Symphony Center. Throughout the year, the other orchestras will perform 4-6 concerts at City Performance Hall and the Meyerson. Quartets or other small ensembles average at least 2-4 extra performances for special events. Through its "Share the Magic" outreach program, the cultural agency will provide complimentary tickets to those who would not ordinarily have the opportunity to attend symphony concerts at the Meyerson.

Performance Benchmarks for Payment Periods**1. 10/1/15 - 12/30/15**

- 4 major concerts - Meyerson (2), City Performance Hall (2)
- 1 chamber music performance
- Weekly rehearsals for 450 students in 7 ensembles

2. 1/1/16 - 4/15/16

- 3 major concerts -Meyerson (1), City Performance Hall (2)
- 1 chamber music performance
- Weekly rehearsals for 450 students in 7 ensembles
- Entrance auditions for 2015-2016 for 750+ students

3. 4/16/16 - 9/30/16

- 3 major concerts - Meyerson (2), City Performance Hall (1)
- 1 chamber music performance
- Weekly rehearsals for 450 students in 7 ensembles through mid-May and then late Aug through Sept 30

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Performance/Presentation	10
Other	224
Totals	234

Event Type	Attendance
Performance/Presentation	7,000
Other	13,600
Totals	20,600

Junior Players Guild

The cultural agency will serve approximately 14,295 students and adults through free arts education outreach programs including the following: 30 after-school residencies at 10 sites, 50 free summer theater camps, 150 homeless education classes, 2 advanced acting workshops, 3 playwriting workshops and 2 performances, 1 Shakespeare camp and 1 performance, 3 Shakespeare audition workshops and 2 free performances and 4 ticketed performances, 1 dance audition workshop and 2 free performances at the Wylie, 1 dance workshop and 4 performances of *FAME* at the Dallas City Performance Hall.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- After-school workshops-10 to 12 weeks at approximately 10 locations
- "Kwanzaa" Celebration
- Jazz and Hip Hop Dance workshop at the Sammons Center
- Auditions for *FAME* , Rehearsals begin
- Homeless Education after-school workshops - 75 classes at approximately 12-15 locations

2. 1/1/16 - 4/15/16

- After-school workshops -10 to 12 weeks at approximately 20 locations
- Homeless Education after-school workshops - 75 classes at approximately 12-15 locations
- 4 performances in January of *FAME* at the Dallas City Performance Hall
- Advanced acting classes for interested junior high and high school students
- Series of 4 professional training sessions
- Auditions for "Discover Shakespeare" production
- PUP (Playwrights Under Progress) playwriting master classes for high school students

October 28, 2015

Section 3. (Continued)**Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- Rehearsals for “Discover Shakespeare”
- “Discover Shakespeare” - 2 free performances and 4 ticketed performances
- PUP Fest plays are performed
- Shakespeare Camp for students in grades 6-8
- 50 free two-week theater camps
- Advanced Summer Theater camps (2)
- Auditions for “Junior Players Presents: Evolution” dance production
- “Junior Players Presents: Evolution” Dance production - 2 free performances

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	500
Class/Workshop	3,324
Performance/presentation	206
Other	1
Totals	4,031

Event Type	Attendance
Camp	850
Class/Workshop	4,000
Performance/presentation	9,400
Other	45
Totals	14,295

Kitchen Dog Theater Company

The cultural agency will serve an estimated 7,450 people by hosting approximately 112 events in the 2015-2016 season including: a main stage season of 4 plays; educational programs with 8 "Talkbacks" between audience, actors and director that follow each Sunday matinee performance; performances attended by student groups of the main stage productions; the “17th Annual New Works Festival”, which consists of 6 staged readings, 10 PUP (Playwrights Under Progress) readings, and a production of the PUP (Playwrights Under Progress) Fest. This is an outreach program that conducts playwriting master classes for high school students and culminates in two performances of selected scripts during the “New Works Festival”.

October 28, 2015

Section 3. (Continued)**Performance Benchmarks for the COP FY15-16 Payment Periods****1. 10/1/15 - 12/30/15**

- *"The Dumb Waiter"* by Harold Pinter
- *"The Totalitarians"* by Peter Sinn Nachtrieb

2. 1/1/16 - 4/15/16

- *"I'm Gonna Pray For You So Hard"* by Halley Feiffer

3. 4/16/16 - 9/30/16

- *"Blackberry Winter"* by Steve Yockey
- *"The Thrush and the Woodpecker"* by Steve Yockey
- *"New Works Festival"* Readings: 6 performances and 6 talkbacks;
- PUP FEST: (2); one-week workshop with professional actors/directors and two performances

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	18
Performance/Presentation	86
Totals	104

Event Type	Attendance
Class/Workshop	200
Performance/Presentation	7,000
Totals	7,200

Perot Museum of Nature and Science

The cultural agency will deliver approximately 1.45 million experiences in the City of Dallas by displaying and providing programming which includes 11 permanent exhibits, a Children's Museum, two temporary exhibitions, a 298-seat digital theater and outdoor park surrounding the Perot Museum of Nature and Science. The cultural agency will continue to operate city-owned buildings at Fair Park, securing and maintaining collections owned by the city. The cultural agency will provide educational outreach activities consisting of on-site field trip programs for schools and community organizations, off-site educational classes, science camps during school breaks, after school programs, teacher workshops, sleepovers, scouting badge workshops, birthday parties, family programs, adult programs, and other community events as requested. The cultural agency will operate the Moody Family Children's Museum, which will provide educational classes for children ranging in age from zero to five years old.

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for Payment Periods

1. 10/1/15 - 12/30/15

- Traveling Exhibition - Creatures of Light: Nature's Bioluminescence (opens 10/31/15)
- Digital theater shows
- Social Science - adult programs (1)
- Discovery Days - family programs (3)

2. 1/1/16 - 4/15/16

- Traveling Exhibition - Creatures of Light: Nature's Bioluminescence (closes 2/21/16)
- Digital theater shows
- FIRST Lego Competition - North Texas Regional Tournament
- Engineers Week - school and public programs
- Discovery Days - family programs (4)
- Spring Break Discovery Camp - education
- Social Science - adult programs (1)

3. 4/16/16 - 9/30/16

- Temporary Exhibition - Eye of the Collector, Exact name TBD (opens 4/16/16; closes 9/5/16)
- Digital theater shows
- Discovery Days - family programs (5)
- Summer Discovery Camps - education
- Summer Discovery Camp, Jr. - education
- Field work in Alaska - Research
- Social Science - adult programs (3)

Year Round Programming/Exhibits/Events

Permanent Exhibitions

Perot Museum of Nature and Science at Victory Park:

Moody Family Children's Museum; Sports Hall; Discovering Life Hall; Being Human Hall; Texas Instruments Engineering and Innovation Hall; The Rees-Jones Foundation Dynamic Earth Hall; Tom Hunt Energy Hall; Gems and Minerals Hall; Expanding Universe Hall; Rose Hall of Birds; and the T. Boone Pickens Life Then and Now Hall.

October 28, 2015

Section 3. (Continued)**Year Round Programming/Exhibits/Events****Permanent Exhibitions****Perot Museum of Nature and Science at Fair Park:**

Historical wildlife dioramas including: Mammal Hall; Bison Hall; Wetlands Hall; and the Birds of Texas Hall; Boehm porcelain bird collection; Mineral Hall and meteorite collection; Light Play interactive exhibit; Science Cast studio (not open to public); Education Outreach administration; the Leonhardt Lagoon Nature Walk; access (by appointment) to various collections including The Edmund W. Mudge Library of Ornithology; and Paleontology Lab.

Educational Films

Digital Shows: *Wonders of the Arctic; Walking with Dinosaurs: Prehistoric Planet; Wildest Weather in the Solar System; Jerusalem; Journey to Space; Sea Monsters; Tiny Giants; Flying Monsters; National Parks Adventure*

Programs

School programs (including those held at the Perot Museum and those held as outreach on school campuses), teacher workshops, early childhood programs, sleepovers, scouting badge workshops, family programming for birthday parties, adult programs and lectures.

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	320
Class/Workshop	2,620
Exhibit/Permanent	360
Exhibit/Temporary	257
Performance/Presentation	3,050
Other	913
Totals	7,520

Event Type	Attendance
Camp	1,150
Class/Workshop	120,000
Exhibit/Permanent	950,000
Exhibit/Temporary	156,500
Performance/Presentation	180,500
Other	44,112
Totals	1,452,262

October 28, 2015**Section 3. (Continued)****Sammons Center for the Arts**

The cultural center will serve 65,500 people by providing low-cost office, rehearsal, performance and meeting space, as well as administrative resources such as a copy, fax and postage center. The Center is home to twelve arts organizations representing every discipline, and the facility is used by over 50 other arts and community organizations for rehearsals, meetings, auditions, performances, etc. The Sammons will present 8 performances of *Sammons Jazz*, which features a variety of local jazz artists in a relaxed, noncommercial setting at nominal ticket prices, 8 performances of *Sammons Cabaret*; continue the *Youth Jazz Program* with 2 concert/demonstrations; host 500 rehearsals, 350 meetings, 50 auditions, 15 performances, 12 special events and 15 classes/workshops through the facility rental program. The *Youth Jazz Program* was developed for underprivileged youth ages 6-12 years with an interactive, educational program to teach children about Jazz and music. This contract also includes utilities and facilities operations support as approved and appropriated by the FY15-16 budget process.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- 3 Sammons Jazz Concerts
- 3 Sammons Cabaret Concerts
- 167 rehearsals
- 117 meetings
- 17 auditions
- 5 performances
- 4 special events
- 5 workshops/classes

2. 1/1/16 - 4/15/16

- 3 Sammons Jazz Concerts
- 3 Sammons Cabaret Concerts
- 166 rehearsals
- 116 meetings
- 16 auditions
- 5 performances
- 4 special events
- 5 workshops/classes

October 28, 2015

Section 3. (Continued)**Performance Benchmarks for the COP FY15-16 Payment Periods****3. 4/16/16 - 9/30/16**

- 2 Sammons Jazz Concerts
- 2 Sammons Cabaret Concerts
- 2 Sammons Jazz Youth Concerts
- 167 rehearsals
- 117 meetings
- 17 auditions
- 5 performances
- 4 special events
- 5 workshops/classes

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	15
Performance/Presentation	33
Other	912
Totals	960

Event Type	Attendance
Class/Workshop	375
Performance/Presentation	5,000
Other	60,125
Totals	65,500

The Shakespeare Festival of Dallas

The cultural agency will serve nearly 28,000 Dallas citizens through staged productions and educational programming, including 3 outdoor productions, 8 indoor staged readings, and 3 age-specific in-school educational programs. Shakespeare Dallas includes outreach initiatives in every program it creates by providing low-cost or free cultural opportunities for the general public. The cultural agency produces 3 key programs: "Shakespeare in the Park," the company's flagship outdoor performances in the summer and the fall; "Shakespeare on the Go!," which features 2 age-appropriate touring initiatives complete with performances and master classes; "Shakespeare Unplugged," which includes staged readings, co-productions with other organizations and outreach lectures, including our partnership to produce all 38 plays, 154 sonnets, and 2 narrative poems written by Shakespeare with AT&T Performing Arts Center; and "The Spoken Word Performance Workshop" to middle and high school students who receives free tickets to see a live performance.

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****1. 10/1/15 - 12/30/15**

- “Speak the Speech: Shakespeare and the Spoken Word” / middle and high school students (5)
- “Macbeth” - (2) Staged Readings at Winspear Opera House
- “Titus Andronicus” - 2 Staged Readings at Winspear Opera House
- “Rape of Lucrece” and “Venus and Adonis”- (2) Staged Readings at Winspear Opera House
- “Poets Society”- Adult Learning (2)

2. 1/1/16 - 4/15/16

- “Speak the Speech: Shakespeare and the Spoken Word”/Middle School Students (5)
- “Oh This Learning, What a Thing it Is!” / Performance for elementary students(10)
- “Poets Society”- (2) Adult Learning
- Professional training for actors (1)
- “Twelfth Night” - (2) Staged Readings at Winspear Opera House
- “King John” - (2) Staged Readings at Winspear Opera House
- “Hamlet” - (2) Staged Readings at Winspear Opera House

3. 4/16/16 - 9/30/16

- “Richard II” - (2) Staged Readings at Winspear Opera House
- “Measure For Measure”- (2) Staged Readings at Winspear Opera House
- “She Stoops to Conquer” - performance (16)
- “Richard III” - performance (16)
- “The Tempest”- performance (8)
- Bard’s Birthday Bash (1)
- Stage Notes - pre- performance lectures (4)
- “Speak the Speech: Shakespeare and the Spoken Word”/Middle School Students (5)
- “As You Like It”- (2) Staged Readings at Winspear Opera House

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Class/Workshop	25
Performance/Presentation	83
Other	100
Totals	208

Event Type	Attendance
Class/Workshop	1,500
Performance/Presentation	22,000
Other	4,000
Totals	27,550

Teatro Hispano De Dallas

The cultural agency will serve over 10,000 people through the following events: *Days of the Dead* featuring “*The Wake*,” by Tomás Urtusástegui directed by Cora Cardona. The season continues with the “17th International Theatre Festival” with the opening show “*Dirty Filthy Diamonds*” by (DGDG) Danielle Georgiou Dance Group from Dallas. “*Snail and Mockingbird*” by Sabina Bergman directed by Alicia Martínez is a collaboration between *Laboratorio de la Máscara* and *Idiotas Teatro* from Mexico City. This children’s play deals with finding one’s own voice or identity; the group will be premiering this piece while conducting a mask movement workshops. From Spain, “*Woyzeck*” by Georg Buchner will be presented by Iguana Teatre; finally, Grupo Tehuantepec will perform “*Fin De Fiesta*” written and directed by Marco Petriz. This play explores the friendship between a gay man and single young mother. Ongoing theater classes for children, adolescents in the spring and adults in the summer will be held with public presentations; these presentations are free of charge.

Performance Benchmarks for the COP FY15-16 Payment Periods**10/1/15 - 12/30/15**

- *Days of the Dead* - “The Wake” by Tomás Urtusástegui (includes altars set up by local visual artists)
- 30th Anniversary Event

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****1/1/16 - 4/15/16**

- 17th International Theatre Festival presents: *Dirty Filthy Diamonds, Snail & Mockingbird, Woyzeck, and Otro Día de Fiesta.*
- Alicia Martínez leads a workshop from Laboratorio de la Máscara at the Dallas Children's Theater
- Conference about the gay culture of the Tehuantepec, Oaxaca Mexico at Richland College.
- Theatre of the Absurd- "*Feather and the Tempest*" by Arístides Vargas.

4/16/16 - 9/30/16

- Summer Camp for children
- Adult Workshops

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Camp	1
Class/Workshop	16
Exhibit/Temporary	1
Performance/Presentation	6
Festival	1
Other	4
Totals	29

Event Type	Attendance
Camp	300
Class/Workshop	900
Exhibit/Temporary	1,000
Performance/Presentation	4,000
Festival	2,000
Other	2,000
Totals	10,200

October 28, 2015**Section 3. (Continued)****TeCo Theatrical Productions, Inc.**

The cultural agency will serve approximately 15,000 children and adults through a variety of programs that include: 4 main stage theatre productions, 10 jazz concerts, 2 speaker series events and an array of year round arts education programs at the Bishop Arts Theatre. Student outreach programs are held after school and during the summer in the Emma Rodgers Learning Laboratory including TeCo's, *T-An-T* (Teenagers and Theatre) apprenticeship program. The Bishop Arts Theatre is also home to several cultural organizations who use the performance space.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Speaker Series - Terrence McNally
- *The Face of Emmett Till* by Mamie Till-Mobley & David Barr III
- Jazz Concert - Larry Carlton & Althea Rene
- Jazz Concert - Euge Groove & Paul Taylor
- Jazz Concert - Paul Brown & Jessy J
- *Black Nativity* by Langston Hughes

2. 1/1/16 - 4/15/16

- In For #TheCount, one act festival
- Jazz Concert - Nick Colionne
- Speaker Series - Victor McGlothin

3. 4/16/16 - 9/30/16

- *The Clink* by Steven Young featuring T-An-T students
- Jazz Concert - Warren Hill
- Summer Theater Camp
- 3rd Annual PlayPride LGBT Festival

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Camp	38
Class/Workshop	20
Performance/Presentation	45
Other	4
Totals	107

Event Type	Attendance
Camp	100
Class/Workshop	240
Performance/Presentation	10,000
Other	4,660
Totals	15,000

Texas International Theatrical Arts Society

The cultural agency will serve approximately 24,500 individuals. This season will include 10 dance presentations, 2 world premieres, 8 Dallas debuts and 2 special presentations, the annual *Command Performance Gala* and *A Gathering*. TITAS continues to build a dance audience and provide the North Texas area with the very best of world class touring dance companies. TITAS was a commissioner on the Twyla Tharp Anniversary tour project, which hosted the local, national and international press with the AT&T Performing Arts Center for the opening and world premiere and is currently in talks with DIAVOLO as a commissioner on their new work, which might open the 2016-17 season. All dance companies will participate in educational outreach programs, which will consist of post-performance Q&A sessions, audience pre-show lectures, master classes and open rehearsals (CPIB). The master classes will take place in schools, universities and community centers throughout the North Texas area. Additionally, mini-internships offered in conjunction with CPIB will be offered to area youths. The proposed additional number of individuals who will benefit from the agency's educational outreach offerings is estimated at 5500.

October 28, 2015**Section 3. (Continued)****Performance Benchmarks for the COP FY15-16 Payment Periods****1. 10/1/15 - 12/30/15**

- *Kyle Abraham* -Abraham.In.Motion - 2 performances / 2 pre-show talks / 2 Q & A / 1 Master class (DCPH, BTWHSPVA)
- *Akram Khan Company* - 2 performances / 2 pre-show talks / 2 Q & A / 1 master class (DCPH, BTWHSPVA)
- *Outreach - Arts Administration Program* - 1 Lecture / begin multi-month internship
- *Outreach Adjudication for BTWHSPVA College Showcase (100 students, 40 college reps)*

2. 1/1/16 - 4/15/16

- *BodyTraffic* - 1 performance/ 1 pre-show lecture/ 1 master class / 1 Q&A / (Winspear, BTWHSPVA)
- *Cloud Gate Dance Theatre of Taiwan* - 1 performance / 1 master class / 1 Q&A / 1 pre-show lecture / 1 panel discussion-reception at the Crow Collection (Winspear, BTWHSPVA, Crow Collection)
- *BalletBoyz* - 1 performance/ 1 pre-show lecture/ 1 master class / 1 Q&A / (Winspear, BTWHSPVA)
- *Mr. and Mme. Reve* - 2 performances / 2 pre-show talks / 2 Q & A / 1 master class (DCPH, BTWHSPVA)
- *Compagnie Herve Koubi* - 2 performances / 2 pre-show talks / 2 Q & A / 1 master class (DCPH, BTWHSPVA)
- *Outreach Adjudication for BTWHSPVA Senior Choreography (100 students)*
- *Outreach Lead Adjudicator for BTWHSPVA dance auditions (200 students)*

3. 4/16/16 - 9/30/16

- *KiddPivot* - 2 performances / 2 pre-show talks / 2 Q & A / 1 master class (DCPH, BTWHSPVA)
- *Complexions Contemporary Ballet* - 1 performance / 1 pre-show lecture / 1 Q&A / 1 master class (Winspear, BTWHSPVA)
- *Command Performance Gala* -1 performance / 1 master class / 1 open rehearsal (Winspear, BTWHSPVA)
- *Diavolo* - 2 performances / 1 student matinee / 1 master class / 2 pre-show lectures / 2 Q&A / 1 master class on technology and dance (Winspear, BTWHSPVA)

October 28, 2015

Section 3. (Continued)**Projected Performance Benchmark Services and Attendance for FY15-16**

Event Type	Services
Class/Workshop	12
Performance/Presentation	18
Other	35
Totals	65

Event Type	Attendance
Class/Workshop	1,275
Performance/Presentation	19,800
Other	3,627
Totals	24,702

Texas Winds Musical Outreach, Inc.

The cultural agency will serve 52,000 people with 680 outreach concerts to be given at locations throughout Dallas. The organization will provide professional musical programs to disadvantaged people who cannot participate in the cultural life of Dallas. Audiences are young or elderly individuals with special circumstances such as ill health, economically disadvantaged, and those isolated from the main population. All concerts are free of charge. Besides performing for individuals in nursing homes, hospitals, government subsidized apartments for seniors, retirement homes, sheltered workplaces for the disabled and adult day care centers; the organization also performs for children in Head Start Child Development Centers. Sixty musicians comprise more than 25 separate ensembles.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15- 12/30/15**

- Nursing Homes (104)
- City and Suburban Senior Nutrition Centers (5)
- DHA/Govt. Subsidized Apts./Seniors Limited Income (2)
- Retirement Homes (2)
- Adult Day Care Centers/Sheltered Workplaces for the Disabled (10)
- Hospitals and Dallas Veterans Hospital (52)
- Head Start Child Development Centers, Childcare Group/MiEscuelita Centers (53)

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

2. 1/1/16 - 4/15/16

- Nursing Homes (104)
- City and Suburban Senior Nutrition Centers (5)
- DHA/Govt. Subsidized Apts./Seniors Limited Income (2)
- Retirement Homes (2)
- Adult Day Care Centers/Sheltered Workplaces for the Disabled (10)
- Hospitals and Dallas Veterans Hospital (52)
- Head Start Child Development Centers, Child Care Group / Mi Escuelita Centers (72)

3. 4/16/16 - 9/30/16

- Nursing Homes (104)
- City and Suburban Senior Nutrition Centers (5)
- DHA/Govt. Subsidized Apts./Seniors Limited Income (2)
- Retirement Homes (2)
- Adult Day Care Centers/Sheltered Workplaces for the Disabled (10)
- Hospitals and Dallas Veterans Hospital (52)
- Head Start Child Development Centers, Child Care Group /Mi Escuelita Centers (30)

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Performance/Presentation	680
Totals	680

Event Type	Attendance
Performance/Presentation	52,000
Totals	52,000

October 28, 2015

Section 3. (Continued)

Theatre Three, Inc.

The cultural agency will serve approximately 25,000 people through the following programs: a minimum of 136 performances of 7 Norma Young Arena Stage productions of musicals, dramas, comedies, and classics; approximately 68 performances of 5 Theatre Too studio productions; a minimum of 16 showcase performances of Theatre Three's Musical Theatre Academy academic program; post show panel discussions for two Theatre Three student matinee shows; hosting/housing cultural events produced by other Dallas cultural/civic organizations; and an internship program consisting of 5 unpaid summer internships for high school and college students and 3 paid year-round internships for recent college graduates. The cultural agency will also provide study guides and post-show talk backs in association with all student matinee productions of the season.

Performance Benchmarks for the COP FY15-16 Payment Periods

1.10/1/15 - 12/30/15

- *Fix Me, Jesus* by Helen Sneed- 11 performances
- Hooky Matinee performance - 1
- *Picnic* by William Inge - 21 performances
- Hooky Matinee performance - 1
- *The Fantasticks* by 21 Performances
- Hooky Matinee performance - 1
- *Cotton Patch Gospel* by Harry Chapin, Tom Key, and Russell Treyz-4 performances fall after 10/1/14
- *A Christmas Carol: The Radio Show* by David Alberts- 12 performances
- *Beauty & the Beast Jr.* by Linda Woolverton, Tim Rice, Howard Ashman, and Alan Menken - minimum 4 performances. Part of Theatre Three's Musical Theatre Academy educational program for kids ages 8-19
- INTERN PROGRAM for recent college graduates: Full-time - 3 interns

2. 1/1/16 - 4/15/16

- *Oil* by Neil Tucker- 21 performances
- Hooky Matinee performance - 1
- *Light Up the Sky* by Moss Hart- 21 performances
- Hooky Matinee performance - 1
- *I Love You, You're Perfect , Now Change "* by Joe DiPietro & Jimmy Roberts -28 performance minimum
- INTERN PROGRAM for recent college graduates: Full-time - 3 interns

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

3. 4/16/16 - 9/30/16

- *Memphis* by David Bryan and Joe DiPietro - 21 performances
- Hooky Matinee performance - 1
- Title is TBA - Arena Stage show after Memphis - 20 performances
- Hooky Matinee performance - 1
- 3 Musical Theatre Academy productions. - minimum 12 performances (titles are TBA)
- Minimum of 2 Theatre Too shows after “I Love You, You’re Perfect, Now Change” (titles are TBA) - 24 performances minimum
- INTERN PROGRAM for recent college graduates: Full-time - 3 interns & for current high school and college students: Summer 5 interns

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Performance/Presentation	216
Totals	216

Event Type	Attendance
Performance /Presentation	25,000
Totals	25,000

Turtle Creek Chorale, Inc.

The cultural agency will serve approximately 20,000 individuals during its 36th season. The Turtle Creek Chorale will present a season of four mainstage concerts at Dallas City Performance Hall and small Turtle Creek Chorale ensembles will perform numerous outreach concerts in nursing homes, churches, hospitals, malls, libraries, and various community centers. The cultural agency will provide a wide variety of repertoire including American favorites, holiday classics, music dedicated to heroes and a concert series of love songs. The chorale will also join with Uptown Players for a special performance of Elton John’s *AIDA* plus present events that feature the Chorale’s Camerata, an acapella group, and the Chorale’s Chamber Chorus. The cultural agency will provide more than 500 complimentary tickets for mainstage performances to individuals living with HIV/AIDS, senior citizens, high-school choral students and individuals from low-income areas.

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

1. 10/1/15 - 12/31/15

- “Heartland” - Fall Concert - Featuring *Partners in Harmony* , singers from 50 local church and community choirs and The Lone Star Wind Orchestra - 2 performances at Dallas City Performance Hall
- “A Tribute to Nelson Mandela” - Chamber Chorus in collaboration with First Presbyterian Church of Dallas
- “Home” - Traditional Holiday Concert - 4 performances at City Performance Hall
- “Home” - A Family Holiday Concert - 1 performance at City Performance Hall
- Outreach concerts - 5

2. 1/1/16 - 4/15/16

- *AIDA* - in cooperation with Uptown Players - 3 performances at City Performance Hall
- “Heroes” - Spring Concert - 3 performances at City Performance Hall
- Outreach concerts - 5

3. 4/16/16 - 9/30/16

- “Darker Side of Broadway” - Chamber Chorus - 1 performance in Dallas
- “Heartstrings” - Summer Concert - 3 performances at City Performance Hall
- Outreach concerts - 5

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Performance/Presentation	35
Totals	35

Event Type	Attendance
Performance/Presentation	20,000
Totals	20,000

October 28, 2015

Section 3. (Continued)

Undermain Theater

The cultural agency will serve over 6,000 people by presenting 4 productions of new and classic plays in their regular season, with at least 4 preview performances and around 18 regular performances for each production. The agency will present a reading series of at least 2 new works for the theatre at the Dallas Museum of Art and produce the Undermain Apprentice Program for developing theater artists. The agency will also have two world premieres, *The Droll* and *Jonah*, the regional premiere of *The Night Alive*, and the American classic, *Long Day's Journey Into Night*. Included in this year, the agency will offer approximately 750 discounted tickets to students, seniors, and KERA audiences, free tickets to educators, and offer over 150 tickets to Artreach, a program that provides free tickets to those in need.

Performance Benchmarks for the COP FY15-16 Payment Periods

1. 10/1/15 - 12/30/15

- *The Droll*, by Meg Miroshnik
- *The Night Alive*, by Conor McPherson
- Reading Series at the DMA TBD (based on DMA schedule)

2. 1/1/16 - 4/15/16

- *Long Day's Journey Into Night*, by Eugene O'Neill
- *Jonah*, by Len Jenkin
- Reading Series at the DMA TBD (based on DMA schedule)

3. 4/16/16 - 9/30/16

- Reading Series at DMA TBD (based on DMA schedule)
- Big D Reads at Klyde Warren Park

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	14
Performance/Presentation	74
Totals	88

Event Type	Attendance
Class/Workshop	130
Performance/Presentation	6,200
Totals	6,330

October 28, 2015**Section 3. (Continued)****USA Film Festival**

The cultural agency will serve over 25,000 people by producing two major annual events, the “32nd Annual KidFilm® Festival”, (featuring 40 films, 30 programs and 6 days of educational field trips for DISD students and teachers) and the “46th Annual USA Film Festival”, (featuring over 40 films with 21 screenings). In addition the agency will offer year-round activities such as screenings of new films (or retrospective screenings) with director or other artist in attendance with free tickets distributed to outreach publics (financially disadvantaged constituents and other special groups) and new audiences with special emphasis on educational programs. Monthly preview screenings of new American films and foreign works will also be included as a benefit to the membership and to develop new audience members.

Performance Benchmarks for the COP FY15-16 Payment Periods**1. 10/1/15 - 12/30/15**

- Preview Film screenings - Approximately 15
- Visiting Artist Film Screenings - 3-4 screenings during the year
- Retrospectives and classics Series - 1-2 times during the year

2. 1/1/16 - 4/15/16

- “32nd Annual KIDFILM Festival”; 40+ films / 30 programs

3. 4/16/16 - 9/30/16

- “46th Annual USA Film Festival”; 40+ films / 25 programs

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Performance/Presentation	242
Totals	242

Event Type	Attendance
Performance/Presentation	25,000
Totals	25,000

October 28, 2015

Section 3. (Continued)

The Writer's Garret

The cultural agency will serve at least 1,000 people by providing the following: a Literary Arts Learning and Resource Center, open to the public, in east Dallas; an interactive website with built-in learning management systems for reaching a greater number of audience members; at least 32 peer-run "Stone Soup" workshops / literary discussion groups; our "Community and Mentorship Project" (CAMP) and "Work-Exchange" (WE) program made fully available on-line; at least one professional development training for creative writers to learn how to work with children / youth and other "at risk" populations; continued development of project mentoring / organizational "incubation" pilot for sponsoring literary projects and programs; at least one book / anthology published either on-line or in print; a minimum of 16 creative writing literary classes, workshops, and residencies for children and youth, writers, readers, and "at risk" populations featuring local, regional, and national writers and literary experts; and at least eight public presentations of literary work by local, regional, and national writers and poets, both live and on-line; at least one literary arts panel presentation piloted on-line; continued adaptation of lesson plans, classroom activities, and assessment tools to reflect the specific needs of partner agencies' populations.

Performance Benchmarks for the COP FY15-16 Payment Periods

1. 10/1/15 - 12/30/15

- Literary Arts Learning and Resource Center, open to the public, in East Dallas
- A minimum of ten (10) - "Stone Soup" workshops
- At least two (2) new live events in Dallas--"Soup's On!" featuring 2-3 writers each
- Restructuring of "Community and Mentorship Project" (CAMP) / "Work-Exchange" (W/E) program through the end of this calendar year
- New interactive website piloting Learning Management Systems and establishment of "Dallas-only Portal"
- Existing on-line literary arts programming routed through new website (e.g., student anthologies and videos, Studio Chats)
- Mentoring / Learning opportunities through creative writing for writers, young people, Veterans', and those impacted by illness via panels, classes, workshops, talks, and / or on-line portals
- At least two (2) "Writers in Neighborhoods & Schools" (WINS) programs
- Update and formalize literary project sponsorship / incubation mentoring opportunities for public via new website
- Firewheel Editions books available for reading audiences
- Pilot on-line "Birthday Party" for our late co-founder, SMU poet Jack Myers
- Formally revive "WordsWork" Intern / volunteer program for the literary arts

October 28, 2015

Section 3. (Continued)

Performance Benchmarks for the COP FY15-16 Payment Periods

2. 1/1/16 - 4/15/16

- Literary Arts Learning and Resource Center, open to the public, in East Dallas
- Ten (10) - Stone Soup workshops
- At least three (3) live events in Dallas--“Soup’s On!” featuring 1-3 writers each
- Firewheel Editions books available for reading audiences
- New Writers’ CAMP/”Work-Exchange” (WE) program fully available online
- A minimum of two (2) “Writers in Neighborhoods & Schools” (WINS) programs
- At least eight (8) creative writing / literature classes / workshops, available live and / or on-line
- Partnership assistance with local literary programs, including “City of Literature” at the Festival of Ideas and the Highland Park Literary Festival with Dave Eggers

3. 4/16/16 - 9/30/16

- Literary Arts Learning and Resource Center, open to the public, in East Dallas
- Twelve (12) - “Stone Soup” workshops / Literary Discussion Groups
- At least three (3) live events in Dallas--“Soup’s On!” featuring 1-3 writers each
- Firewheel Editions books available for reading audiences
- At least one publication either on-line or printed no later than the end of summer
- At least four (4) writers actively participating in “Community and Mentorship Project” (CAMP) /” Work-Exchange” (WE) program
- At least eight (8) creative writing / literature classes / workshops, available live and / or on-line
- New online programming no later than the end of summer: podcasts, blog of blogs, summer festival / 21st Birthday party, and / or on-line professional development training opportunity for writers

Projected Performance Benchmark Services and Attendance for FY15-16

Event Type	Services
Class/Workshop	55
Performance/Presentation	10
Residency	10
Other	3
Totals	78

Event Type	Attendance
Class/Workshop	650
Performance/Presentation	250
Residency	100
Totals	1,000

October 28, 2015

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

KEY FOCUS AREA: Culture, Arts and Recreation and Educational Enhancements

AGENDA DATE: October 28, 2015

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Cultural Affairs

CMO: Joey Zapata, 670-1204

MAPSCO: N/A

SUBJECT

Authorize **(1)** a contract with the Fort Worth Avenue Development Group for participation in the development of the scope of work and artist selection process for a public art project to be located in Triangle Park, a street median, at the intersection of Sylvan Avenue, Seale Street and Evanston Avenue; **(2)** the receipt and deposit of funds from the Fort Worth Avenue Development Group in the amount of \$5,000, for maintenance costs associated with a public art project; and **(3)** an increase in appropriations in the amount of \$5,000 in the Office of Cultural Affairs Gifts and Donations Fund - Not to exceed \$5,000 - Financing: Office of Cultural Affairs Gifts and Donations Fund

BACKGROUND

The City of Dallas Public Art Program provides that all appropriations for City capital improvement projects shall include an amount equal to 1.5 percent of the total capital improvement project appropriation, or an amount equal to 0.75 percent of the total appropriation for a project that is exclusively for street, storm drainage, utility, or sidewalk improvements, to be used for design services of artists, for the selection, acquisition, commissioning, and display of artworks, and for administration of the public art projects. Public Art funding, derived from the Public Art Program, in an amount not to exceed \$10,000, is anticipated to be approved by administrative action for the construction of public artwork honoring the contributions of Latino-Americans to west Dallas, at Triangle Park (a street median) upon selection of a vendor.

The Fort Worth Avenue Development Group (FWADG) will use its best efforts to contribute \$5,000 for the maintenance cost associated with public artwork at Triangle Park. This action is for approval of a contract between the City of Dallas and FWADG to authorize acceptance of a \$5,000 contribution to City and authorize the participation of FWADG designated representatives in the development of the scope of work and artist selection process, as defined in the Cultural Policy, for the construction of the artwork.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On June 2, 2015, the Public Art Committee recommended planning for the Triangle Park project.

On June 18, 2015, the Cultural Affairs Commission approved planning for the Triangle Park project.

On August 11, 2015, the Public Art Committee recommended initiation of planning for the Triangle Park Project.

On August 17, 2015, the Cultural Affairs Commission approved initiation of planning for the Triangle Park Project.

On October 6, 2015, the Public Art Committee of the Cultural Affairs Commission reviewed this item.

Information about this item was provided to the Cultural Affairs Commission on October 15, 2015.

Information about this item will be provided to the Arts, Culture and Libraries Committee on October 19, 2015.

FISCAL INFORMATION

\$5,000 - Office of Cultural Affairs Gifts and Donations Fund

October 28, 2015

WHEREAS, the Public Art Program, pursuant to Section 2-103 of the Dallas City Code, provides art funding for the design services of artists; and

WHEREAS, in carrying out the intent of the Public Art Program, the Office of Cultural Affairs has identified a public art project to complement Triangle Park, a street median, located at the intersection of Sylvan Avenue, Seale Street, and Evanston Avenue in Dallas, Texas; and

WHEREAS, Public Art funding, in an amount not to exceed \$10,000, is anticipated to be approved by administrative action for the construction of public artwork honoring the contributions of Latino-Americans to west Dallas, at Triangle Park (a street median), upon selection of a vendor; and

WHEREAS, the Fort Worth Avenue Development Group will use its best efforts to contribute \$5,000 toward the maintenance of a public art project at Triangle Park.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

Section 1. That the City Manager is authorized to execute a contract with the Fort Worth Avenue Development Group for participation in the development of the scope of work and artist selection process for a public art project to be located in Triangle Park, a street median, at the intersection of Sylvan Avenue, Seale Street and Evanston Avenue and the receipt and deposit of funds in the amount of \$5,000 for support and maintenance of the Triangle Park public art project, upon approval as to form by the City Attorney.

Section 2. That the Chief Financial Officer is authorized to deposit \$5,000 into the Office of Cultural Affairs Gifts and Donations Fund 0388, Department OCA, Unit 6872, Revenue Source 8411.

Section 3. That the City Manager is authorized to increase appropriations in the amount of \$5,000 in Fund 0388, Department OCA, Unit 6872, Various Object Codes, according to future procurements.

Section 4. That the Chief Financial Officer is authorized to disburse funds from Fund 0388, Department OCA, Unit 6872, in accordance with the terms of the contract.

Section 5. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.