

ARTS, CULTURE & LIBRARIES COMMITTEE
DALLAS CITY COUNCIL COMMITTEE AGENDA

RECEIVED

2016 MAR 16 PM 3:02

CITY SECRETARY
DALLAS, TEXAS

MONDAY, MARCH 21, 2016
CITY HALL
COUNCIL BRIEFING ROOM, 6ES
1500 MARILLA
DALLAS, TEXAS 75201
3:00 P.M. – 4:30 P.M.

Chair, Mayor Pro Tem Monica R. Alonzo
Vice-Chair, Councilmember Mark Clayton
Deputy Mayor Pro Tem Erik Wilson
Councilmember Carolyn King Arnold
Councilmember Jennifer S. Gates
Councilmember Scott Griggs

Call to Order

1. Approval of February 16, 2016 Minutes

BRIEFINGS

2. Dallas Public Library Strategic Plan

Jo Giudice
Director, Dallas Public Library

3. **UPCOMING AGENDA ITEMS**

March 23, 2016

- A. Agenda Item #24 - Authorize (1) the acceptance of a grant in the amount of \$10,000 from the National Endowment for the Arts to provide cultural services for the period January 1, 2016 through December 31, 2017; (2) a local match in the amount of \$10,000; and (3) execution of the grant agreement – Total not to exceed \$20,000 - Financing: National Endowment for the Arts Grant Funds (\$10,000) and Current Funds (\$10,000)
- B. Agenda Item #25 - Authorize (1) the acceptance of grants in the amount of \$57,500 from the Texas Commission on the Arts to provide cultural services for the period September 1, 2015 through August 31, 2016; (2) a local match in the amount of \$57,500; and (3) execution of the grant agreements – Total not to exceed \$115,000 - Financing: Texas Commission on the Arts Grant Funds (\$57,500) and Current Funds (\$57,500)

Adjourn



Monica R. Alonzo, Chair
Arts, Culture & Libraries Committee

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding economic development negotiations. Section 551.087 of the Texas Open Meetings Act.

Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

**Arts, Culture & Libraries Committee
Meeting Record**

DRAFT

Meeting Date: February 16, 2016 **Convened:** 3:02 p.m. **Adjourned:** 3:31 p.m.

Committee Members Present:

Monica R. Alonzo, Chair
Mark Clayton, Vice-Chair
Carolyn King Arnold
Jennifer S. Gates
Scott Griggs
Erik Wilson

Committee Members Absent:

Briefing Presenters:

David Fisher, Interim Director, Office of Cultural Affairs

Council Members Present:

Staff Present:

Joey Zapata, David Fisher, Kay Kallos, Lynn Rushton, Don Knight, Cliff Gillespie, Eric Izuora

Special Guests

Phillip Collins, Cultural Affairs Commission; Paul Rich, Cultural Affairs Commission; Roger Carroll, Cultural Affairs Commission; Henry Song, Cultural Affairs Commission; Lori Stahl, Cultural Affairs Commission; Steven Ross, Public Art Committee.

AGENDA:

1. **Approval of January 19, 2016 Minutes**

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s): Approve the minutes of January 19, 2016.

A motion was made to approve the minutes of January 19, 2016

Motion made by: Erik Wilson

Motion seconded by: Mark Clayton

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. Public Art Program Overview and Update on Conservation and Maintenance of Public Art Collection

Presenter(s): David Fisher, Phillip Collins, Kay Kallos, and Lynn Rushton

Information Only:

Action Taken/Committee Recommendation(s):

This briefing provided the committee an overview of the Public Art Program and updated them on the current status of public art maintenance and conservation.

3. Upcoming Agenda Items

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s): Forward items to City Council for its consideration on February 24, 2016 with the Committee's recommendation for approval.

Information about the following upcoming item on the February 24, 2016 Council Agenda was included in the briefing materials:

- A. Authorize (1) the acceptance of a grant from Humanities Texas (HTx), funded by the National Endowment for the Humanities for the Day of the Book/Dia del Libro Family Reading Program (HTx Grant No. 2016-4954/CFDA No. 45.129) in the amount of \$4,284, for the period January 1, 2016 through May 31, 2016; (2) project cost-sharing in the amount of \$5,554 through in-kind contributions; and (3) execution of the grant agreement – Total not to exceed \$4,284 – Financing: National Endowment for the Humanities (\$4,284) and In-Kind Contributions (\$5,554)

Motion made by: Scott Griggs

Motion seconded by: Erik Wilson

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Mayor Pro Tem Monica R. Alonzo
Chair

Memorandum



CITY OF DALLAS

DATE March 18, 2016

TO Honorable Members of the Arts, Culture & Libraries Committee: Mayor Pro Tem Monica R. Alonzo (Chair), Mark Clayton (Vice Chair), Deputy Mayor Pro Tem Erik Wilson, Carolyn King Arnold, Jennifer S. Gates, Scott Griggs

SUBJECT **Dallas Public Library Strategic Plan**

On Monday, March 21, 2016, the Arts, Culture & Libraries Committee will be briefed on Dallas Public Library Strategic Plan by Jo Giudice, Director of Dallas Public Library.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



STRATEGIC PLAN

Presentation to the Arts, Culture and Library Committee

March 21, 2016

Jo Giudice, Director of Libraries



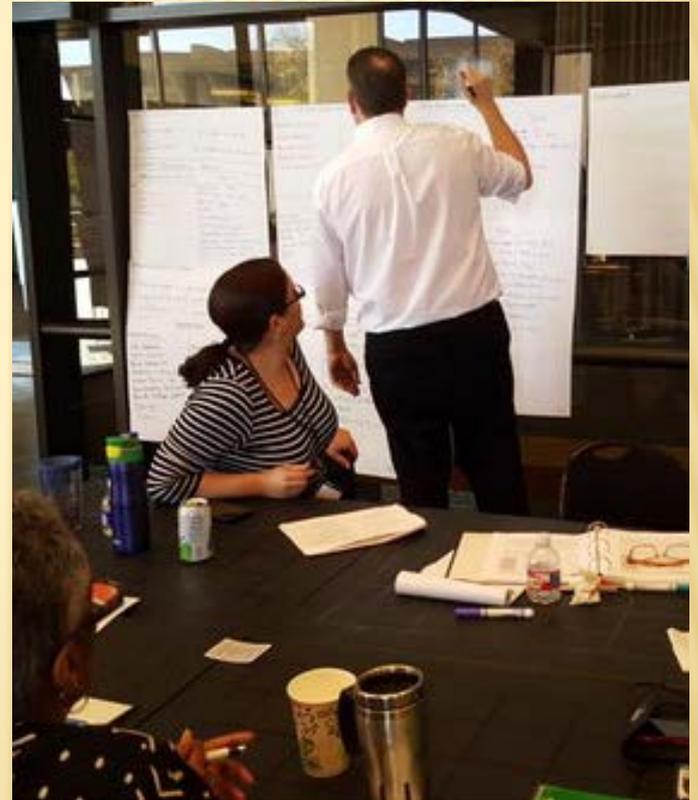
STRATEGIC PLAN PURPOSE

- ✘ A systematic process of envisioning a desired future, and translating this vision into broadly defined goals or objectives and a sequence of steps to achieve them. www.businessdictionary.com



AGENDA

- ✘ Strategic Process
- ✘ Strategic Focus Areas
- ✘ Strategic Direction
- ✘ Service Framework
- ✘ Service Strategies
- ✘ Next Steps



STRATEGIC PROCESS DISCOVERING OPPORTUNITIES

- ✘ Community Analytics
 - + Community Engagement (Qualitative)
 - + Market Segmentation (Quantitative)
- ✘ Organizational Analytics
 - + Interviews, Observations, Surveys
- ✘ Opportunity Analysis
 - + Reinforce the Citywide Priorities



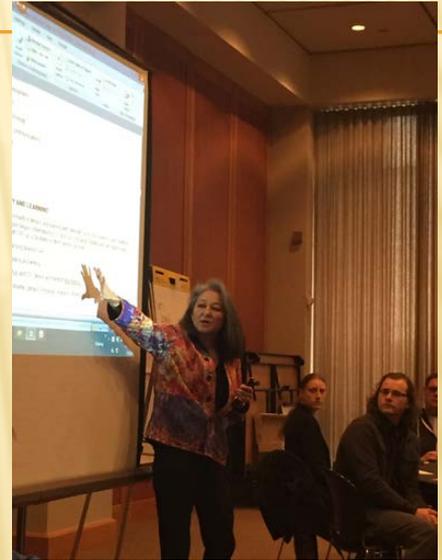
STRATEGIC PROCESS COMMUNITY ENGAGEMENT

✘ Community Forums (7)

- + South Central (Hampton-Illinois Branch), Northeast (Lochwood Branch), Southeast (Prairie Creek Branch), Southwest (North Oak Cliff Branch), North (Renner Frankford Branch), Northwest (Bachman Lake Branch), Downtown (Central Library)

✘ Insight Interviews (21)

✘ Focused Conversations (6)



STRATEGIC PROCESS COMMUNITY ENGAGEMENT

- ✘ Community Survey (> 3000 responses)
- ✘ Casual Conversations
- ✘ Staff Survey and Site Visits
- ✘ Leadership Team



STRATEGIC FOCUS AREAS

- + 21st Century Skills
- + Workforce and Economic Development
- + Vibrant Neighborhoods



DPL'S STRATEGIC DIRECTION

**Build Capacity and
Build Community**



SERVICE FRAMEWORK

+ Learning

- × Literacy and Education
- × Lifelong Discovery

+ Connecting People to...

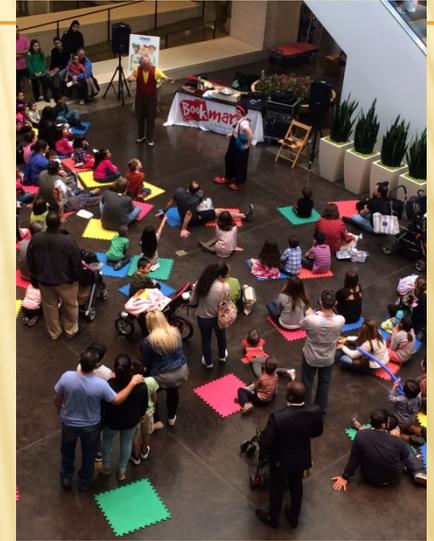
- × Resources
- × People and Organizations



LEARNING

✦ Enhance Services

- + Early Childhood Literacy and K-12 Support
- + Adult Literacy and Lifelong Learning
- + Technology Access and Assistance



CONNECTING PEOPLE TO...

× Resources

- + Community Conversations
- + Celebrating Cultures and Diversity
- + Navigating Civic Life
- + Workforce Resources



SERVICE STRATEGIES

- + Create **Intentional Experiences**
- + Leverage **Strengths** and **Expertise**
- + Grow **Neighborhood Impact**



STRATEGY: INTENTIONAL EXPERIENCES

- ✘ Use play and experimentation to build 21st century skills
- ✘ Design interactions for specific outcomes
- ✘ Create rich, immersive environments through universal design



STRATEGY: STRENGTHS AND EXPERTISE

- + Transfer knowledge through expert staff and partners
- + Build specific staff skills
- + Train staff on holistic approach to library services



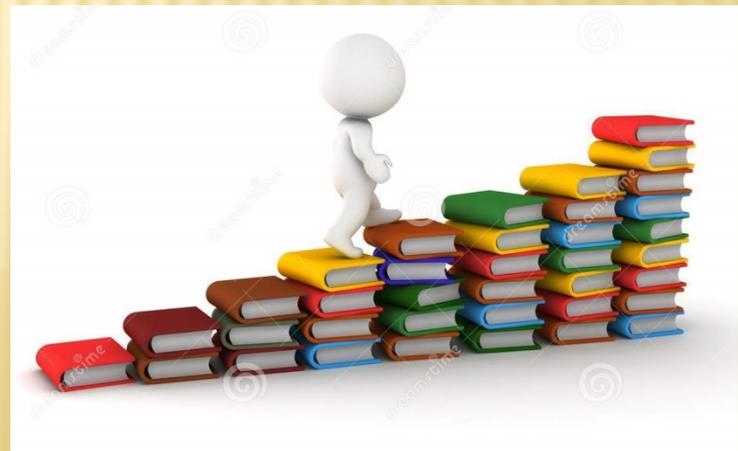
STRATEGY: NEIGHBORHOOD IMPACT

- ▶ Respond to local opportunities and needs
- ▶ Target outreach efforts and promotion
- ▶ Neighborhood-focused

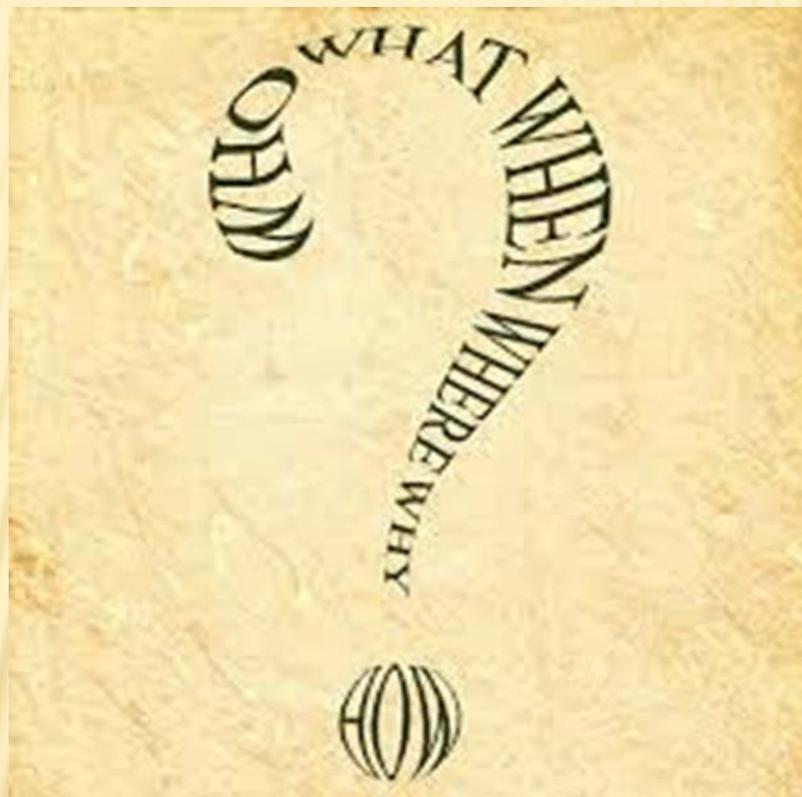


NEXT STEPS

- ✘ Integrate comments and present for council consideration for adoption
- ✘ Conduct skills building workshops to train staff
- ✘ Strategic Budgeting
 - + Develop investment plan and priorities
 - + Roll out matrix and performance measures



QUESTIONS



APPENDIX

LEARNING:

POTENTIAL ACTION PLAN - FY '17-20

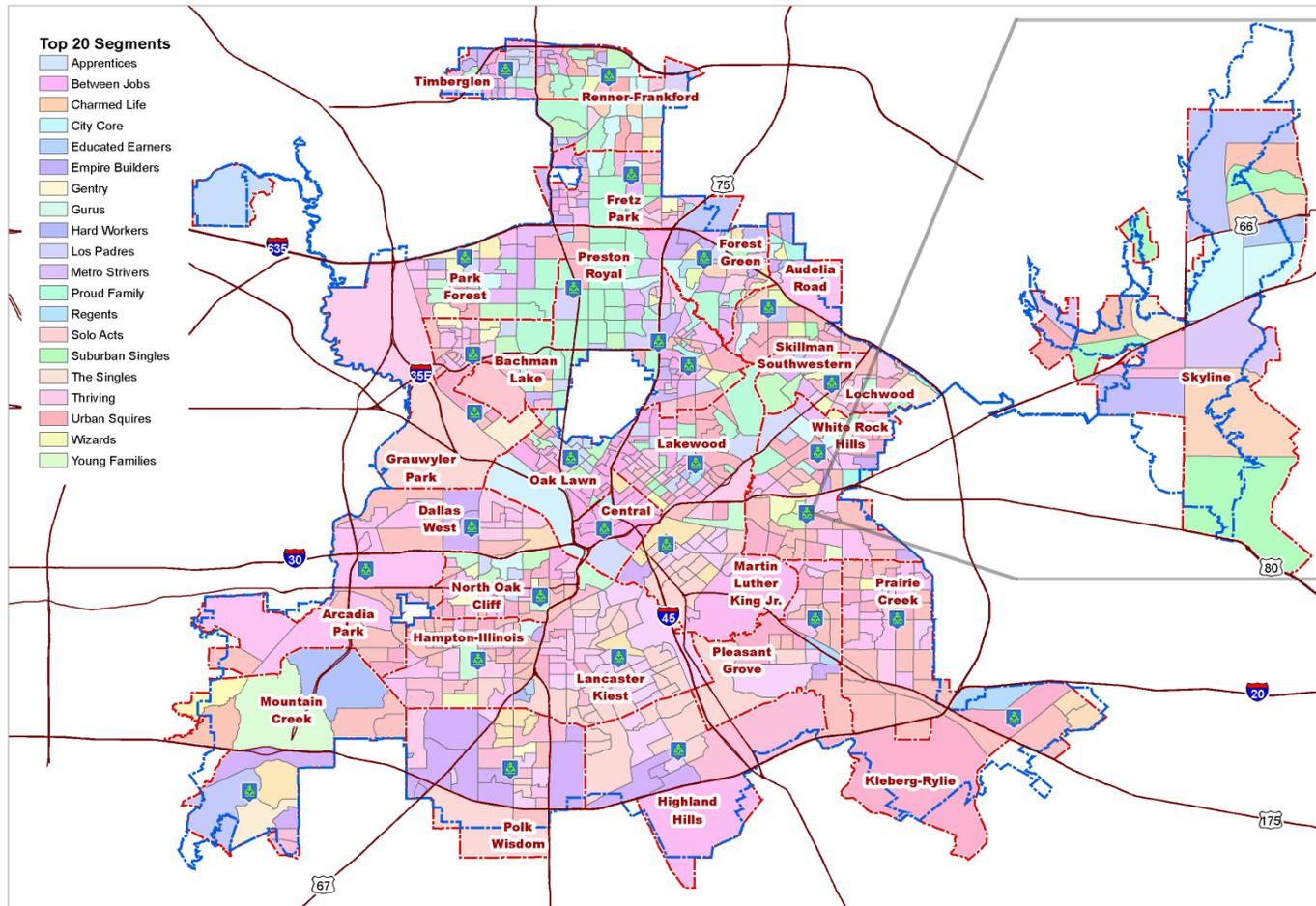
- ✘ Grow relevant collections/resources
- ✘ Replicate ESL/GED at appropriate libraries
- ✘ Create comprehensive adult literacy program
- ✘ Partner to gear up tech petting zoos and skills labs
- ✘ Extend/establish partnerships for service delivery such as pop up libraries and off-site programs
- ✘ Collaborate with schools and higher education
- ✘ Establish partnerships for extended service delivery

CONNECTING PEOPLE:

POTENTIAL ACTION PLAN – FY '17-20

- ✘ Create pop-up library experiences
- ✘ Be present and active in the community/beyond the Library walls
- ✘ Create a rich referral database of, and relationships with, community assets and organizations
- ✘ Facilitate community-based skills building
- ✘ Create or cohost activities to bring neighbors together
- ✘ Convene community conversations to discover opportunities and assets
- ✘ Develop and deliver regional programs
- ✘ Be present in citywide events

STRATEGIC PROCESS MARKET SEGMENTATION



This section is enlarged from the larger map for detail purposes. Please disregard the lines for Lake Ray Hubbard.

Service Areas with Segments by Block Group

Dallas Public Library

Prepared by CIVICTechnologies

POPULATION

Percent of the population of Dallas for each market share identified in the market segmentation study on the previous slide based on common characteristics such as age, gender, income, geography and consumption behavior.

No.	Segment	Population	Population Share	Population Cumulative	Population Cumulative
1	Young Families	175,886	13.4%	13.4%	175,886
2	Hard Workers	169,763	12.9%	26.3%	345,649
3	Apprentices	86,126	6.5%	32.8%	431,775
4	The Singles	83,450	6.3%	39.2%	515,225
5	Los Padres	78,447	6.0%	45.1%	593,672
6	Metro Strivers	63,100	4.8%	49.9%	656,772
7	Between Jobs	61,692	4.7%	54.6%	718,464
8	City Core	50,708	3.9%	58.5%	769,172
9	Empire Builders	49,218	3.7%	62.2%	818,390
10	Educated Earners	40,915	3.1%	65.3%	859,305
11	Wizards	40,901	3.1%	68.5%	900,206
12	Urban Squires	36,705	2.8%	71.2%	936,911
13	Gentry	26,753	2.0%	73.3%	963,664
14	Thriving	26,402	2.0%	75.3%	990,066
15	Suburban Singles	25,678	2.0%	77.2%	1,015,744
16	Regents	25,033	1.9%	79.1%	1,040,777
17	Charmed Life	20,271	1.5%	80.7%	1,061,048
18	Gurus	18,187	1.4%	82.1%	1,079,235
19	Solo Acts	16,690	1.3%	83.3%	1,095,925
20	Proud Family	15,826	1.2%	84.5%	1,111,751
21	Marquis Class	13,737	1.0%	85.6%	1,125,488
22	The Godparents	13,603	1.0%	86.6%	1,139,091
23	Sitting Pretty	13,519	1.0%	87.6%	1,152,610
24	Stocks and Scholars	11,844	0.9%	88.5%	1,164,454
25	Hard Act to Follow	11,734	0.9%	89.4%	1,176,188
26	The Sweet Life	11,167	0.8%	90.3%	1,187,355
27	Group Quarters	10,318	0.8%	91.1%	1,197,673
28	Family Coming of Age	9,574	0.7%	91.8%	1,207,247
29	S* Seeks S*	9,104	0.7%	92.5%	1,216,351
30	East Meets West	8,454	0.6%	93.1%	1,224,805
31	Kindred Spirit	7,890	0.6%	93.7%	1,232,695
32	Grand Masters	7,058	0.5%	94.3%	1,239,753
33	Apron Strings	6,824	0.5%	94.8%	1,246,577
34	Couples with Capital	6,700	0.5%	95.3%	1,253,277
35	Doublewides	6,568	0.5%	95.8%	1,259,845
36	Managing Business	6,418	0.5%	96.3%	1,266,263
37	Kith and Kin	6,268	0.5%	96.8%	1,272,531
38	Sublime Suburbia	5,915	0.4%	97.2%	1,278,446
39	Blue Collar Starts	4,793	0.4%	97.6%	1,283,239
40	Golden Heritage	4,592	0.3%	97.9%	1,287,831
41	Legacy Years	4,135	0.3%	98.2%	1,291,966
42	Great Generations	3,743	0.3%	98.5%	1,295,709
43	White Collar Status	3,465	0.3%	98.8%	1,299,174
44	Marmalade and Money	3,033	0.2%	99.0%	1,302,207
45	Social Whirls	2,912	0.2%	99.2%	1,305,119
46	Urban Moms	2,634	0.2%	99.4%	1,307,753
47	Collegian	2,170	0.2%	99.6%	1,309,923
48	Stately Suburbs	1,740	0.1%	99.7%	1,311,663
49	Gainfully employed	1,652	0.1%	99.9%	1,313,315
50	Solemn Widows	1,104	0.1%	100.0%	1,314,419
51	Gray Eminence	630	0.0%	100.0%	1,315,049
Grand Total		1,315,049	100.0%		

TOP 10 MARKET SEGMENTS DEFINED

- ✘ **Young Families:** Age 20s-low 30s, married, NA, urban, high school, blue collar, charcoal liter fluid, imported beer, oil filters: Auto Zone, telephone calling cards, soccer; TV, Domino's pizza, Hispanic radio, light newspaper
- ✘ **Hard Workers:** Age 20s-low 30s, single, \$30K-\$50K, urban, high school, blue collar, toast, Mexican food, ready to eat muffins, premium domestic beer, fast food restaurants, daytime TV, Hispanic radio
- ✘ **Apprentices:** Age 20s-low 30s, single, \$50-70K, urban, college, white collar, energy bars, imported wines, running clothes, apple computers, yoga, rock music, MTV.com, website
- ✘ **The Singles:** Age 30s, single, \$30K-\$50K, urban, high school, blue collar, flavored instant coffee, tequila, dental rinses, did not buy or leases vehicles, Jack in the Box fast food, Domino's pizza, Black Entertainment TV, variety radio
- ✘ **Los Padres:** Age 30s, married, NA, urban, high school, blue collar, flavored instant coffee, Mexican food, oil filters, hair styling gel and lotions, Mexico visit, Whataburger fast food, oldies radio, Parenthood magazines
- ✘ **Metro Strivers:** Age 20s-low 30s, single, \$30K or less, urban, high school, white collar, spray starch, king-size candy, children's vitamins, online: job searches, basketball: TV, Popeye's friend chicken, gospel music video game magazines
- ✘ **Between Jobs:** Age 20s-low 30s, single, \$30K or less, urban, high school, none, lunch combo kits, Cornish hens, nail polish remover, children's shoes, play games online, boxing: TV, daytime TV, cartoon network
- ✘ **City Core:** Age 20s-low 30s, single, \$30K or less, urban, high school, blue collar, deviled ham, cognac, wired money orders, baby lotion, Captain D's fast food, pro wrestling: TV, urban radio, history books
- ✘ **Empire Builders:** Age 40s, married, \$90K+, urban, college, white collar, espresso makers, housekeeping services, clothing over \$2,000, charitable organizations, country clubs, museum visits, 2+ Sunday newspapers, classical radio
- ✘ **Educated Earners:** : Age 20s-low 30s, single, \$30K-\$50K, suburban, college, white collar, metal cookware, sports drinks, canvas shoes, compact cars, foreign plane trips, movies, CNN.com, downloaded music

AGENDA ITEM # 24

KEY FOCUS AREA: Culture, Arts and Recreation and Educational Enhancements

AGENDA DATE: March 23, 2016

COUNCIL DISTRICT(S): 7

DEPARTMENT: Office of Cultural Affairs

CMO: Joey Zapata, 670-1204

MAPSCO: 46-U

SUBJECT

Authorize **(1)** the acceptance of a grant in the amount of \$10,000 from the National Endowment for the Arts to provide cultural services for the period January 1, 2016 through December 31, 2017; **(2)** a local match in the amount of \$10,000; and **(3)** execution of the grant agreement – Total not to exceed \$20,000 - Financing: National Endowment for the Arts Grant Funds (\$10,000) and Current Funds (\$10,000)

BACKGROUND

The Office of Cultural Affairs has been awarded a National Endowment for the Arts (NEA) grant to support a residency at the South Dallas Cultural Center with members from the New Negroes Film Society (NNFS) and provide for related expenses to present public screenings of documentary, narrative, and experimental short films created by members of the NNFS, a New York City-based collective of black woman filmmakers. The films will be presented at various venues in Dallas and include commentary by the artists. Related outreach activities will include community talks and digital media workshops specifically designed for female students attending the Billy Earl Dade Middle School, a school within the Dallas Independent School District in South Dallas that serves a significant low-income, African-American constituency.

The NEA grant requires a 1:1 match for which no new funds will be required. OCA will meet the NEA's requirements for the match with its General Fund appropriation in the approved FY 2015-16 budget.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

Information about this item will be provided to the Arts, Culture and Libraries Committee on March 21, 2016.

FISCAL INFORMATION

\$10,000 – National Endowment for the Arts Grant Funds

\$10,000 – Current Funds

March 23, 2016

WHEREAS, the National Endowment for the Arts provides matching grants, through various programs under its purview, to public bodies to assist them in the development of culturally-oriented programs; and

WHEREAS, the City of Dallas therein has the opportunity to increase the amount of funds available to support the activities of the Office of Cultural Affairs; and

WHEREAS, the National Endowment for the Arts has notified the City of Dallas Office of Cultural Affairs that it is recommending \$10,000 in grant funding to the Office of Cultural Affairs to support a residency at the South Dallas Cultural Center with members from the New Negroess Film Society (NNFS) and provide for related expenses to present public screenings of documentary, narrative, and experimental short films created by members of the NNFS, a New York City-based collective of black woman filmmakers.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That following approval as to form by the City Attorney, the City Manager is hereby authorized to **(1)** accept the grant from the National Endowment for the Arts in the amount of \$10,000 (Grant No. 16-7800-7123, CFDA no. 45.024) to provide cultural services for the period January 1, 2016 through December 31, 2017; **(2)** provide a local 1:1 match in the amount of \$10,000; and **(3)** execute the grant agreement.

SECTION 2. That the Chief Financial Officer is hereby authorized to receive and deposit grant funds in Fund F485, Dept. OCA, Unit 1832, Revenue Source 6506 in an amount not to exceed \$10,000.

SECTION 3. That the City Manager is hereby authorized to establish appropriations in an amount not to exceed \$10,000 in Fund F485, Dept. OCA, Unit 1832, Obj. 3089.

SECTION 4. That the Chief Financial Officer is hereby authorized to disburse grant funds from the National Endowment for the Arts from Fund F485, Dept. OCA, Unit 1832, Obj. 3089, in an amount not to exceed \$10,000.

SECTION 5. That the Chief Financial Officer is hereby authorized to provide the required matching funds in an amount not to exceed \$10,000 from Fund 0001, Dept. OCA, Unit 4832, Obj. 3089, in accordance with the terms and conditions of the grant agreement.

March 23, 2016

SECTION 6. That the City Manager is hereby authorized to reimburse to the National Endowment for the Arts any expenditures identified as ineligible. The City Manager shall notify the appropriate City Council Committee of expenditures identified as ineligible not later than 30 days after the reimbursement.

SECTION 7. That the City Manager shall keep the appropriate City Council Committee informed of all final National Endowment for the Arts monitoring reports not later than 30 days after the receipt of the report.

SECTION 8. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

AGENDA ITEM # 25

KEY FOCUS AREA: Culture, Arts and Recreation and Educational Enhancements

AGENDA DATE: March 23, 2016

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Cultural Affairs

CMO: Joey Zapata, 670-1204

MAPSCO: N/A

SUBJECT

Authorize **(1)** the acceptance of grants in the amount of \$57,500 from the Texas Commission on the Arts to provide cultural services for the period September 1, 2015 through August 31, 2016; **(2)** a local match in the amount of \$57,500; and **(3)** execution of the grant agreements – Total not to exceed \$115,000 - Financing: Texas Commission on the Arts Grant Funds (\$57,500) and Current Funds (\$57,500)

BACKGROUND

The Office of Cultural Affairs applied for Texas Commission on the Arts (TCA) funding for fiscal year 2015-16 through the following grant programs: Arts Create program for administrative, operational and/or program support for presentation, promotion or production of artistic disciplines; and Arts Create / Subgranting program, which allows local arts agencies to regrant funds to arts and other service organizations in their communities. TCA has notified the City of Dallas Office of Cultural Affairs that the following grant awards have been recommended for funding:

- \$30,500 through the Arts Create / Subgranting Program to be used for the Cultural Projects Program (CPP) to procure the services of cultural organizations to teach, perform and exhibit at facilities in neighborhoods around the City.
- \$6,500 through the Arts Create / Core Support Programs for the Office of Cultural Affairs programs and services.
- \$8,500 through the Arts Create program for the South Dallas Cultural Center programs and services.
- \$7,500 through the Arts Create program for the Bath House Cultural Center programs and services.
- \$4,500 through the Arts Create program for the Latino Cultural Center programs and services.

BACKGROUND (Continued)

The TCA grants require a 1:1 match for which no new funds will be required. OCA will meet the TCA's requirements for the match with its General Fund appropriation in the approved FY 2015-16 budget.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

Information about this item will be provided to the Arts, Culture and Libraries Committee on March 21, 2016.

FISCAL INFORMATION

\$57,500 – Texas Commission on the Arts Grant Funds

\$57,500 – Current Funds

March 23, 2016

WHEREAS, the Texas Commission on the Arts provides matching grants, through various programs under its purview, to public bodies to assist them in the development of culturally-oriented programs; and

WHEREAS, the City of Dallas therein has the opportunity to increase the amount of funds available to support the activities of the Office of Cultural Affairs in FY 2015-16; and

WHEREAS, the Texas Commission on the Arts has notified the City of Dallas Office of Cultural Affairs that it is recommending \$57,500 in grant funding to the Office of Cultural Affairs under the Arts Create programs to support arts and cultural services in the City of Dallas.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That following approval as to form by the City Attorney, the City Manager is hereby authorized to **(1)** accept the grants from the Texas Commission on the Arts in the amount of \$57,500 (Grant Nos. 16-38315, 16-38314, 16-38392, 16-38036, 16-38363) to provide cultural services for the period September 1, 2015 through August 31, 2016; **(2)** provide a local 1:1 match in the amount of \$57,500; and **(3)** execute the grant agreements.

SECTION 2. That the Chief Financial Officer is hereby authorized to receive and deposit grant funds in Fund S291, Dept. OCA, Units 1833-1837, Revenue Source 6508 in an amount not to exceed \$57,500.

SECTION 3. That the City Manager is hereby authorized to establish appropriations for grant funds as follows, in an amount not to exceed \$57,500:

<u>FUND</u>	<u>DEPT</u>	<u>UNIT</u>	<u>OBJ.</u>	<u>AMOUNT</u>
S291	OCA	1833	3089	\$30,500
S291	OCA	1834	3089	\$ 6,500
S291	OCA	1835	3089	\$ 8,500
S291	OCA	1836	3089	\$ 7,500
S291	OCA	1837	3089	\$ 4,500

March 23, 2016

SECTION 4. That the Chief Financial Officer is hereby authorized to disburse grant funds from the Texas Commission on the Arts from the following funds in an amount not to exceed \$57,500:

<u>FUND</u>	<u>DEPT</u>	<u>UNIT</u>	<u>OBJ.</u>	<u>AMOUNT</u>
S291	OCA	1833	3089	\$30,500
S291	OCA	1834	3089	\$ 6,500
S291	OCA	1835	3089	\$ 8,500
S291	OCA	1836	3089	\$ 7,500
S291	OCA	1837	3089	\$ 4,500

SECTION 5. That the Chief Financial Officer is hereby authorized to provide the required matching funds in an amount not to exceed \$57,500 in accordance with the terms and conditions of the grant agreements from:

<u>FUND</u>	<u>DEPT</u>	<u>UNIT</u>	<u>OBJ.</u>	<u>AMOUNT</u>
0001	OCA	4880	3089	\$30,500
0001	OCA	4880	3089	\$ 6,500
0001	OCA	4832	3089	\$ 8,500
0001	OCA	4833	3089	\$ 7,500
0001	OCA	4805	3089	\$ 4,500

SECTION 6. That the City Manager is hereby authorized to reimburse to the Texas Commission on the Arts, any expenditures identified as ineligible. The City Manager shall notify the appropriate City Council Committee of expenditures identified as ineligible not later than 30 days after the reimbursement.

SECTION 7. That the City Manager shall keep the appropriate City Council Committee informed of all final Texas Commission on the Arts monitoring reports not later than 30 days after the receipt of the report.

SECTION 8. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.