

# Memorandum

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CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee:  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Quality of Life & Environment Committee Meeting Agenda

**Monday, May 11, 2015, 9:00 a.m.**

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- |  |   |
|--|---|
| 1. Call to Order   | Dwaine R. Caraway<br>Chair  |
| 2. Approval of April 27, 2015 Minutes                              | Dwaine R. Caraway<br>Chair  |
| 3. Special Presentation: Dallas Community Outreach Conference 2015 | Carolyn R. Davis<br>Committee Member                                  |
| 4. Dallas City Hall On The Go!                                     | Margaret Wright<br>Assistant Director, Strategic<br>Customer Services |
| 5. Noise & Panhandling Ordinances and Enforcement                  | Catrina Shead<br>Deputy Chief, Dallas Police<br>Department            |
| 6. Labor Hiring & Sanitation Employment Program                    | Molly McCall Carroll<br>Director, Human Resources                     |
| 7. Code Compliance Sunset Review Update                            | Kris Sweckard<br>Director, Code Compliance<br>Services                |
| 8. Scrap Tire Program Overview: "RETIRE"                           | Kris Sweckard<br>Director, Code Compliance<br>Services                |
| 9. Adjourn   | Dwaine R. Caraway<br>Chair  |

Please let me know if you have any questions.



Dwaine R. Caraway  
Chair

C: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

**NOTICE:** A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

# Quality of Life & Environment Committee Meeting Record

**DRAFT**

**Meeting Date:** April 27, 2015

**Convened:** 9:12 a.m.

**Adjourned:** 11:01 a.m.

**Members Present:**

Dwaine R. Caraway, Chair  
Adam Medrano  
Rick Callahan  
Carolyn R. Davis  
Sandy Greyson, Vice Chair  
Lee M. Kleinman

**Members Absent:**

**Briefing Presenters**

Kris Sweckard  
Director, Code Compliance  
Services

Kelly High  
Director, Sanitation Services

Paul Hansen  
Chief Deputy City Marshal,  
Dallas Marshals Office

**Staff Present:**

Kris Sweckard, Karen Plunkett, Kelly High, Chris Soto, Janette Weedon, Catrina Shead, Michael Genovesi, Paul Hansen, Gloria Lopez-Carter, Ron Everett, Ben Collins, Barbara McAnnich

**Special Guests:**

**AGENDA:**

1. **Approval of April 13, 2015 Minutes**

**Presenter(s):**

A motion was made to approve the minutes of April 13, 2015.

**Action Taken/Committee Recommendation(s):**

**Motion made by:** Rick Callahan

**Motion seconded by:** Sandy Greyson

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

**2. Code Compliance Sunset Review Update**

**Presenter(s):** Kris Sweckard

**Information Only**

This briefing provided the committee an update of action steps for the potential opportunities identified through the Sunset Review process for Code Compliance.

The Chair requested that staff seek committee input on specific illegal dumping areas of concern.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**  **Item passed on a divided vote:**

**Item failed unanimously:**  **Item failed on a divided vote:**

**3. Sanitation Services Bulk and Brush Collection**

**Presenter(s):** Kelly High

**Information Only**

This briefing provided the committee an overview of the current collection program, discussed possible changes to the collection program, and presented future policy considerations for the City.

The committee requested for this briefing to be reviewed further at an upcoming committee meeting.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**  **Item passed on a divided vote:**

**Item failed unanimously:**  **Item failed on a divided vote:**

**4. Illegal Dumping & Litter Enforcement**

**Presenter(s):** Paul Hansen

**Information Only**

This briefing provided the committee an overview of illegal dumping and enforcement.

The Chair requested for staff to procure additional illegal dumping surveillance cameras sooner, in addition to those requested for FY 2015-16.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

**5. Noise & Panhandling Ordinances and Enforcement**

**Presenter(s):** Catrina Shead

**Information Only**

This briefing was deferred to the May 11, 2015 committee meeting.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

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**Councilmember Dwaine R. Caraway**  
Chair

# Memorandum



CITY OF DALLAS

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair), Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Dallas City Hall On the Go

On Monday, May 11, 2015, the Quality of Life and Environment committee will be briefed on Dallas City Hall On the Go! The briefing is attached for your review.

Please contact me if you have any questions.

A handwritten signature in blue ink that reads "Mark McDaniel".

Mark McDaniel  
Assistant City Manager

## Attachment

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
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Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# *Dallas City Hall* **on the GO!**

Quality of Life & Environment Committee

May 11, 2015



# Purpose

- Make it easier for residents to do business with the City
- Be another “face” of the City in the community
- Increase awareness of City services



# Exterior Vehicle Photo (before)



# Exterior Vehicle Photo (before)



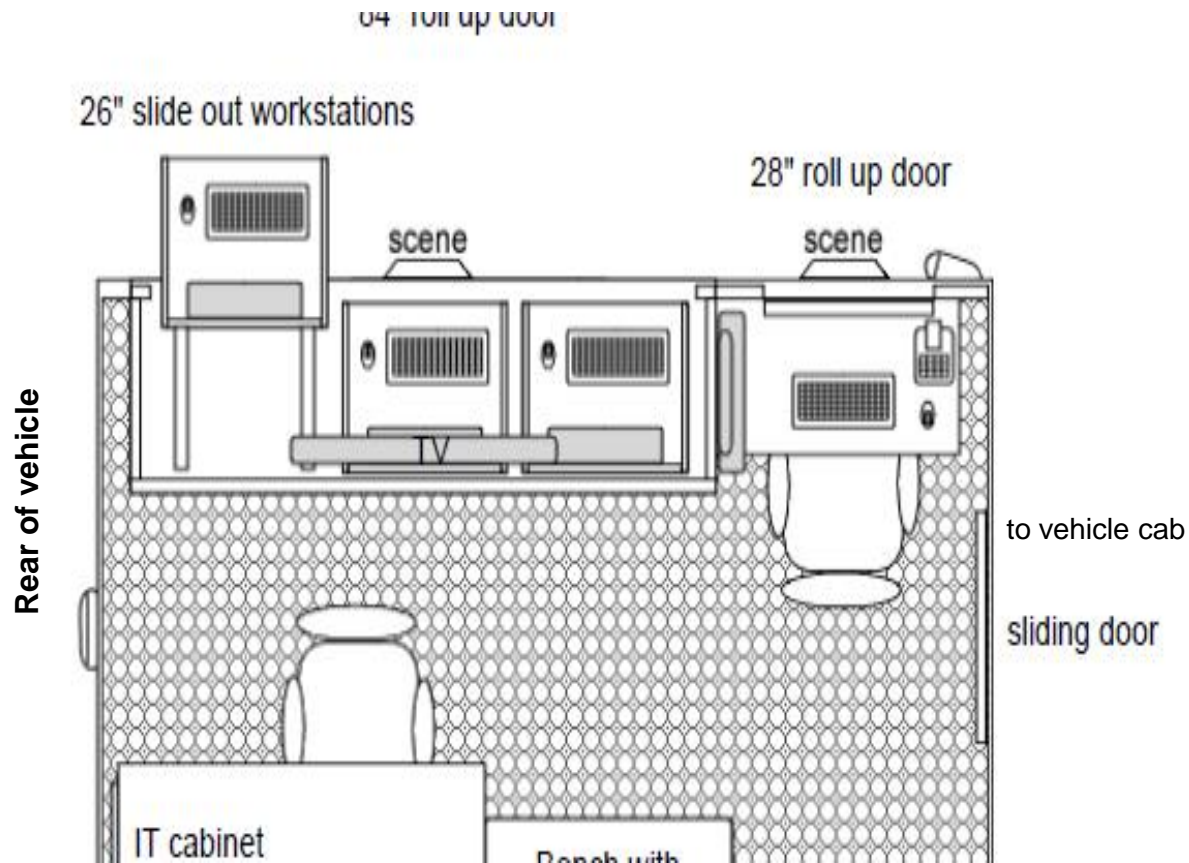
# Proposed Graphics



# Vehicle Information

- Name **Dallas City Hall on the GO!**
- Tagline **From Downtown to Your Door**
- Vehicle Chevrolet Express Commercial Cutaway 3500 Van
- Technology and Equipment
  - GPS
  - Laptops and tablets
  - Touchscreen monitors
  - Media monitor
  - All-in-one printer, scanner, copier
  - Wi-Fi hotspot
  - Cable locks
  - Work counter
  - Safe
  - Security cameras
  - Interior and exterior lighting

# Interior Layout



## Additional features:

- Pop-up awning for shade/weather conditions
- Small table & chairs for setup outside the vehicle

# Concept Origination

- Name           **City of Boston City Hall to Go**
- Tagline       **Convenience, Served Fresh Daily**
- Vehicle       1985 Bomb Squad Truck (inspired by food truck)
- Began December 2012
  - On the road in July 2013
- Offers 50 City of Boston services
- Attends neighborhood, community, and citywide events (5 days a week)
- Saves residents about 50 minutes in commute and wait times
- Average number of transactions per stop progressively increased to more than double in the first year of operation

# Voice of the Customer

## City of Dallas Community Survey Results FY 2013 vs. FY 2014

- Statistically significant decreases in satisfaction in several services
  - Low income resident services (-9% )
  - Senior services (-9%)
  - Availability of information of City programs and services (-5%)
- Residents think that the following should be the City's top public information priorities
  - 311 services (31%)
  - Availability of information of City programs and services (30%)

# Voice of the Customer

## TALKDALLAS Survey Results (Summer 2014)

- Where would you like to see the vehicle?
  - In my neighborhood
  - At City and public events
- What types of services should the vehicle offer?
  - Placing service requests/following up on request
  - Register pet
  - Information on City services
  - Information on how to address Council
- Why would the vehicle be convenient?
  - Talk to a Dallas City Hall representative face-to-face
  - Save citizen time and effort
  - Feel more in touch with community



# Target Areas

## From Community Prosecutors

- Communities whose residents are uncomfortable coming to City Hall
- High density apartments to encourage residents to invest in the City as their own
- Diverse areas with language-specific information
- Communities that are unaware of City services or requirements

## From Service Departments

- Neighborhood Plus events
- Department-specific high impact areas
- People Helping People caseworkers know common locations
- Code Officers have frequent violation areas
- Dog parks for pet registration

# Services To Be Offered



## Payment Services

- Parking Tickets
- Traffic Tickets
- Water Bills
- Pet Registration/Renewal



## Neighborhood Services

- Garage Sale Permits
- Block Party Permit
- Citizen Fire Academy
- CERT Training
- OEM Alerts
- Park Reservations
- Request a Speaker at HOA/NA Meeting



## Pet Services

- Adoption Information
- Spay and Neuter Information



## City Services

- Birth Certificate Applications
- Employment Opportunities & Applications
- Open Records Request
- Service Request
- Voter Registration
- Single Use Bag Registration



## Community Initiatives

- Environmental Quality
- People Helping People
- Senior Services
- Water Conservation
- Medicaid/CHIP Information

# Proposed Schedule

- Operational 5 days a week

Days	Location
Wednesday – Friday	<ul style="list-style-type: none"><li>• At neighborhoods and communities</li><li>• Target areas</li></ul>
Saturday – Sunday	<ul style="list-style-type: none"><li>• At neighborhoods and communities</li><li>• Special Events</li></ul>
Monday and Tuesday	<ul style="list-style-type: none"><li>• Parked</li></ul>

- Post up-to-date calendar on vehicle’s website
- Request vehicle for special events through service request
- **TALKDALLAS** Survey Results
  - Hours and days of service
    - Weekday evenings
    - Weekend mornings and afternoons

# Document and Payment Security

- Accepted Forms of Payments
  - Checks and Money Orders
  - Credit card payments handled via existing online access
  - No cash accepted
  - Exterior of vehicle marked **“No Cash Onboard”**
- Safe on vehicle to hold all transactions
- Internal Controls Tracking Log
- Processes and training reviewed by City Controller’s Office and Internal Control Program

# Performance Measures

Performance Measures	Data Collection
Number of events attended	Calendar
Number of transactions	Receipt
Percent of visitors conducting transaction at vehicle	Tally
Mileage saved by citizens	Survey
Cost to operate vehicle	Budget
Customer satisfaction with ConnectDallas services	Survey
Number of visitors to ConnectDallas vehicle	Clicker
Transactions per service department	Log
Increase in mobile app downloads	CRMS

# Marketing and Communication

- Internet via [www.dallascityhall.com](http://www.dallascityhall.com)
- Email Blasts (HOA/NA and GovDelivery)
- Twitter
- City of Dallas Announcements
- City Departments
- Intranet
- **TALKDALLAS**
- Press Releases
- Council Offices
- Facebook
- Word of Mouth

# Staffing

- Daily Operations Coordinator
  - Existing staff reassigned for this function
- 311/Water Customer Service Agents
  - At least one bilingual agent
- Service department subject matter experts
  - As needed based on location/event
  - For example: Senior Services, Animal Services, Water Conservation
- Only City staff allowed inside vehicle

# Start-up and Operational Costs

## Start-up

- Vehicle - \$29,294
- Generator - \$4,482
- AC/Heat - \$743
- Vehicle Wrap - \$1,500 (estimated)
- Technology and Equipment - \$31,480

**Total Start-up Cost – \$67,499**

**Total Monthly Operational Cost\* - \$374**

- Fuel - \$17/day (estimated) = \$374/month

## Funding Source

- **Start-up Cost: FY 13-14 Budget**
- **Operational Cost: FY 14-15 311 Budget**

\* No additional staff hired



# Next Steps

- Finish installation of technology and equipment
- Wrap vehicle
- Train employees who will staff the vehicle
- Soft launch in late spring/early summer
- Create and publicize schedule

# Questions?

# Appendix

## Detail of Services Offered

# Service Detail



## Payment Services

### Parking Ticket

- Citation look up
- Online payments accepted

### Traffic Tickets (Courts and Detention Services)

- Citation look up
- Information on how to resolve tickets
- Some online payments accepted

### Water Bill

- Online payments accepted

### Pet Registration/Renewal

- Provide registration applications
- Deliver applications to department
- Online payments accepted

# Service Detail



## Neighborhood Services

### Garage Sale Permits

- Provide applications
- Accept payments & completed applications
- Deliver applications to department

### Block Party Permit

- Accept completed applications
- Deliver applications to department

### Citizen Fire Academy

- Accept completed applications
- Deliver applications to department

### CERT Training

- Accept completed applications
- Deliver applications to department

# Service Detail



## Neighborhood Services

### OEM Alerts

- Sign up residents for alerts

### Park Reservations

- Provide applications
- Payments accepted over phone through PKR

### Request a Speaker at HOA/NA Meeting

- Create Service Request

# Service Detail



## Pet Services

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### Pet Adoption Information

- Promote and explain adoption process
- Browse adoptable pets
- Provide applications

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### Spay and Neuter Information

- Promote and explain spay and neuter process
-

# Service Detail



City Services

## Birth Certificate Information

- Submit application
- Online payments accepted

## Employment Opportunities

- Provide employment information
- Online application submittal

## Open Record Request

- Begin Open Record Request process

## Service Request

- Create service requests
- Check status of service requests

## Voter Registration

- Look up voter registration
- Provide applications

## Single Use Bag Registration

- Online registration



# Service Detail



## Community Initiatives

### Environmental Quality

- Promote environmental initiatives
- Plastic Bag ordinance awareness

### People Helping People

- Provide contact information for caseworkers
- Provide assistance with applications

### Senior Services

- Provide contact information for caseworkers

### Water Conservation

- Provide information on current incentive or rebate programs
- Provide assistance with applications

### Medicaid/CHIP

- Provide information

# Memorandum



CITY OF DALLAS

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee:  
Dwayne R. Caraway (Chair), Sandy Greyson (Vice Chair), Adam Medrano,  
Rick Callahan, Carolyn R. Davis, and Lee M. Kleinman

SUBJECT Noise & Panhandling Ordinances and Enforcement

On Monday, May 11, 2015 you will be briefed on the noise & panhandling ordinances and enforcement. The briefing material is attached for your review

Please let me know if you have any questions or need additional information.

A handwritten signature in cursive script that reads "Eric D. Campbell".

Eric D. Campbell  
Assistant City Manager

[Attachment]

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
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Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council  
Chief David O. Brown, Dallas Police Department

# Noise & Panhandling Ordinances and Enforcement

Monday, May 11, 2015

Quality of Life & Environment Committee



David O. Brown  
Chief Of Police

# History

On November 10, 2014, the Quality of Life & Environment Committee requested a follow-up briefing by the Dallas Police Department on inquiries raised during an initial briefing on various noise and solicitation issues within the City of Dallas

# Purpose

To diminish celebratory noise violations and solicitation complaints in the City of Dallas

# Dallas City Code

- Dallas City Code, Chapter 30 Noise
- Chapter 30. Noise, Sec. 30-1, Loud and Disturbing Noises and Vibrations
- A person commits an offense if he makes or causes to be made any loud and disturbing noise or vibration in the city that is offensive to the ordinary sensibilities of the inhabitants of the City.

# Celebratory Noise Violations

- Task force operations conducted annually on both New Years Eve and Fourth of July
- Dallas Fire-Rescue personnel and Dallas Police Department personnel collaborate to enforce firework violations
- No person in the City or within 5,000 feet outside the City limits may manufacture, sell, offer to sale, give away, store, possess, or use fireworks

# Celebratory Noise Media Push

- Enhanced public awareness campaign against gunfire during celebrations
- Media launch five days in advance of celebration
  - Press Releases
  - Promotional Videos
  - Social Media
  - City-wide Release
  - Press Conference
- Ask for community assistance in monitoring for violations



# Celebratory Noise Violations

- Gunshot Detection System - Detects and conveys the location of gunfire or other weapon fire using acoustic and optical sensors
- Most recent quote - \$50,000 per square mile with a minimum purchase of 3 square miles. The first year (for 3 miles) costs 160K-170K

# Solicitation/Panhandling Initiative

- Dallas City Code, Chapter 31, Sec. 31-35
- Solicitation by Coercion; Solicitation near Designated Locations and Facilities; Solicitation after Sunset; Solicitation-Free Zone
- A person commits an offense if he conducts a solicitation
  - By coercion
  - In any outdoor area anytime between sunset and sunrise
  - In any outdoor area within an established solicitation-free zone
    - CBD, Deep Ellum, Uptown, and Victory Park

# Solicitation/Panhandling Initiative

- Patrol and Neighborhood Patrol Officers at several divisions conduct periodic homeless sweeps to eliminate aggressive panhandling and unsightly encampments
- Each patrol division currently utilizes at least two officers who primarily focus on panhandling concerns
- Reductions seen through repetitive intervention and collaborative efforts with Crisis Intervention

# Panhandling Sign Pilot Program

- Novel approach to reducing panhandling incidents
- Installation of signs in areas where aggressive panhandlers generate complaints
- Encourages citizens who want to give to do so in a positive way that will make a real difference
- Pilot locations TBD





# Summary

The Dallas Police Department will continue to minimize unwelcome disturbance and disruption of privacy while preserving public health, safety, and welfare

**Questions??**

# Appendix

## Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  - Southeast Patrol
    - Grand Avenue/S.M. Wright Freeway (underneath freeway)
    - R.L.Thornton Freeway/Jim Miller Road (eastbound service road)
    - R.L.Thornton Freeway/Buckner Boulevard (eastbound service road)
    - R.L. Thornton Freeway/St. Francis Avenue
    - Martin Luther King/175 service roads
  - Northwest Patrol
    - Harry Hines Boulevard/Butler Street
    - Stemmons Freeway/Oak Lawn Avenue
    - Stemmons Freeway/Medical District
    - Stemmons Freeway/Inwood Road

# Appendix

## Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  - Southwest Patrol
    - Interstate Highway 30/N. Cockrell Hill Road
    - Interstate Highway 20/S. Cockrell Hill Road
    - Loop 12/Davis and Jefferson Boulevard
    - Jefferson Corridor between Marsalis Avenue and Llewellyn Avenue
  - Central Patrol
    - 2608 Elm Street
    - 5671 E. Mockingbird Lane
    - 2810 Samuel Boulevard
    - Main Street/N. Akard Street



# Appendix

## Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  - Northeast Patrol
    - North Central Expressway/8000 Forest Lane
    - North Central Expressway/8000 Park Lane
    - North Central Expressway/5600 E. Lovers Lane
    - Greenville Avenue/8200 Park Lane
  - North Central
    - Forest Lane/Central Expressway
    - Southwestern Boulevard/Central Expressway
    - George Bush Turnpike/Preston Road
    - Frankford Road/Tollway

# Appendix

## Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  - South Central Patrol
    - Hampton Road/LBJ Freeway
    - Wheatland Road/LBJ Freeway
    - Lancaster Road/LBJ Freeway
    - Illinois Avenue/RL Thornton Freeway

# Memorandum



CITY OF DALLAS

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Labor Hiring & Sanitation Employment Program

On Monday, May 11, 2015, the Quality of Life & Environment committee will be briefed on the Labor Hiring & Sanitation Employment Program. The briefing is attached for your review.

Please contact me if you have any questions.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata  
Assistant City Manager

## Attachment

c: Honorable Mayor and Members of the City Council  
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# Labor Hiring & Sanitation Employment Program

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Quality of Life & Environment Committee

May 11, 2015



# Purpose

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- A review of the labor hiring process was undertaken to address two items:
  - Item One
    - Difficulty in staffing labor positions
      - Laborer I & II and Truck Driver I & II
  - Item Two
    - Requests by the City Council to establish a program to support day laborers who work on Sanitation collection crews to transition to full-time City employment

# Background

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- The City operates under two different systems related to employment
  - Civil Service positions/departments
  - Non-Civil Service positions/departments
    - Laborers I & II, and Truck Drivers I & II are non-civil service positions, regardless of the department the employee works in (see appendix, slide 24, for list of laborer positions by department)
  - See appendix, slide 25, for list of civil service/non-civil service departments
- Civil Service established a criminal background hiring matrix in the 1990s
  - The matrix was revised in 2004
  - This matrix establishes wait times from criminal conviction before a candidate can be hired at the City
- This Civil Service criminal background hiring matrix is used to qualify candidates for both civil service and non-civil service positions
- Human Resources administers the matrix for civilian positions
  - Civil Service administers the matrix for uniformed officers



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**ITEM ONE**

***DIFFICULTY IN STAFFING  
LABOR POSITIONS***



# Labor Hire Staffing Issues

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- HR received comments from Department Directors in large operating departments about the inability to maintain full staffing for select labor positions
  - Laborer I & II
  - Truck Driver I & II
- A review of hiring practices showed that the biggest hurdle for hiring in these positions is the current criminal background hiring matrix



# Labor Hire Staffing Issues

## Hiring Process

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- After an applicant is interviewed and selected for a position
  - Applicant is given a contingent offer of employment
  - Applicant completes an Authorization Form, consenting to a background check that will be completed by Quick Search (City's current 3rd party vendor)
  - Quick Search returns a report
  - HR staff member reviews results and compares them to the 'hiring matrix'

# Labor Hire Staffing Issues

## How it Affects City of Dallas Labor Hires

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- About 57% of the labor hire candidates we make offers to fail the background check and cannot be hired using the current criminal background check matrix
- The inability to hire individuals for these positions impacts operations for large operating departments such as Sanitation, Streets and Water

# Labor Hire Staffing Issues

## How it Affects City of Dallas Labor Hires (cont'd)

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- Stats on Laborer I & II and Truck Driver I & II for 20-month period from July 1, 2013 through March 3, 2015
  - 1,402 - Candidates interviewed
  - 723 - Candidates presented offers and submitted for background check
  - 311 - New employees hired
- Some are not hireable because they cannot pass the pre-employment drug screen/physical, but the vast majority cannot be hired because of criminal history

# Current Hiring Matrix

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- According to the matrix, some requirements for employment require ten years from adjudication of crime
  - Quick Search's database (and other background check companies) only provides seven years worth of data
  - It is possible that a crime adjudicated more than seven years ago would not show up on the Quick Search report
  - The COD Background Check Authorization Form that a City of Dallas applicant signs indicates a seven-year look back period
- Current matrix establishes an absolute bar on hiring for those with pending charges, probation, fines and/or deferred adjudication, including charges for Class C misdemeanors



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# **RECOMMENDATION**

**Recommendation for City hiring of  
Laborer I & II and Truck Driver I & II  
Positions**



# Matrix Revisions

(Laborer I & II and Truck Driver I & II only)

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For direct City hires

- Revise the list of felonies to differentiate violent crimes from non-violent
- Reduce the length of time before a candidate can be hired from seven years since disposition of crime to either five or three years, depending on felony type
  - All hiring placements will still be reviewed based on the job relatedness
- Reduce the requirement for showing a stable work history from two years to one year

# Matrix Revisions

(Laborer I & II and Truck Driver I & II only)

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For direct City hires (cont'd)

- Review pending (or deferred adjudication) misdemeanor charges on a case-by-case basis to determine if it makes sense to bar employment until the case is adjudicated
- Review candidates paying fines, on deferred adjudication, or on probation on a case-by-case basis to determine if it makes sense to bar employment
- **Employees wishing to promote into civil service positions will still have to meet the standards established by Civil Service**

# Comparison – For Laborer I & II and Truck Driver I & II

Crime*** Type	Current	Proposed For Direct City Hires
A	<ul style="list-style-type: none"> <li>• 10 Year Wait <u>Per Rule</u></li> <li>• 7 Year Wait <u>In Practice</u></li> </ul>	<ul style="list-style-type: none"> <li>• 5 Year Wait*</li> <li>• 1 Year Work History**</li> </ul>
B	<ul style="list-style-type: none"> <li>• 2 Year Work History</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Year Wait*</li> <li>• 1 Year Work History**</li> </ul>
C	<ul style="list-style-type: none"> <li>• 2 Year Work History</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Year Work History</li> </ul>
D	<ul style="list-style-type: none"> <li>• Job Relatedness</li> </ul>	<ul style="list-style-type: none"> <li>• Same</li> </ul>
Pending Charges	<ul style="list-style-type: none"> <li>• Absolute bar on candidates with pending charges for some felonies and misdemeanors</li> </ul>	<ul style="list-style-type: none"> <li>• Review misdemeanors on a case-by-case basis</li> </ul>

\* Wait time begins from the later of the following dates:

1. The release from prison/jail, or
2. The date of disposition/conviction of crime

\*\* Work history requirement can be earned concurrently with the wait time

\*\*\* See appendix slide 28 for examples of crimes in each category





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**ITEM TWO**

***ESTABLISHING A PROGRAM  
TO SUPPORT SANITATION  
DAY-LABORERS FOR FULL-  
TIME CITY EMPLOYMENT***

# Sanitation Services

## Path to City Employment

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- The City Council requested a program to provide a path for Sanitation collection crew day-laborers to transition to full-time city employment
- Sanitation Services currently utilizes approximately 200 laborers daily via contract
  - Most assisting on manual collection routes
- Many of the temporary laborers are dependable, hard working and conscientious
  - Many of these temporary employees cannot qualify for permanent positions based on the City's background hiring matrix requirements



# Sanitation Services

## Path to City Employment

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- A pilot hiring program for Sanitation temporary contracted laborers would have multiple benefits:
  - Assist with the City's ability to hire laborers and truck drivers
  - Provide a pathway and opportunity for permanent employment to temporary day laborers

# Sanitation Services

## Path to City Employment

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- Under a pilot program:
  - Hiring requirements for temporary day labor vendor would be modified
  - Temporary contract employees could qualify for specific City positions if they:
    - Have been employed by the temporary day labor contractor for a specified period of time, and
    - Earned a performance certificate indicating good performance, attendance and safety



# Sanitation Services

## Path to City Employment

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- ❑ Pilot program participants would be eligible to compete for laborer and truck driver positions in Sanitation, Dallas Water Utilities, Streets and Trinity Watershed Management
- ❑ Pilot program participants could be hired with reduced waiting time since criminal conviction
- ❑ Pilot program participants would still have to interview and compete for positions

# Option – For Sanitation Certificate Pilot Program

Crime Type	Proposed NEW City Requirement	Sanitation Day Laborer Pilot Program			Difference
		Day-Labor Contractor Wait	Employment Requirements	Total Time	
A	<ul style="list-style-type: none"> <li>• 5 Year Wait</li> <li>• 1 Year Work History</li> </ul>	6 Month Wait*	<ul style="list-style-type: none"> <li>• 2.5 Year Certificate</li> <li>• 2.5 Year Work History**</li> </ul>	3 years	2 years less
B	<ul style="list-style-type: none"> <li>• 3 Year Wait</li> <li>• 1 Year Work History</li> </ul>	6 Month Wait*	<ul style="list-style-type: none"> <li>• 1 Year Certificate</li> <li>• 1 Year Work History**</li> </ul>	18 months	1.5 years less
C	<ul style="list-style-type: none"> <li>• 1 Year Work History</li> </ul>	No Wait	N/A	N/A	
D	<ul style="list-style-type: none"> <li>• Job Relatedness</li> </ul>	N/A	N/A	N/A	

\* Wait time begins from the later of the following dates:

1. The release from prison/jail, or
2. The date of disposition/conviction of crime

\*\* Work history requirement can be earned concurrently with the wait time

# Sanitation Services

## Additional Programs

---

### □ Additional programs

1. Sanitation Services would create 15 truck driver trainee positions as an additional opportunity
  - Temporary laborers are familiar with collection operations, but often lack the required commercial drivers license (CDL)
  - Employees would be required to earn a CDL within their 6 month probationary period
    - Sanitation Services will assist in the CDL training and provide equipment for final driving test
  - Truck driver trainees would allow Sanitation to transition trainees to truck drivers as needed

# Sanitation Services

## Path to City Employment (cont'd)

---

- Additional programs
  - 2. Sanitation will partner with a social services agency to assist temporary laborers who are ex-offenders
    - Social Service agency can serve as a one-stop shop to connect ex-offenders to the many agencies that provide assistance
      - Something as simple as a suspended drivers license may be keeping individuals from permanent employment



# Sanitation Services

## Path to City Employment (cont'd)

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### □ Additional programs

3. When the new RFP goes out for the temporary labor vendor, it will include a requirement that the vendor partner with a social services agency to provide services to ex-offenders
4. The current temporary labor vendor (Results Staffing) has agreed to provide job readiness training for its employees



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# APPENDIX

# Count of Laborer I & II and Truck Driver I\* & II – By Department

Department	Laborer I	Laborer II	Truck Driver II	Total
Aviation	3	5		8
Code Enforcement	9	7		16
Water	49	176		225
EBS	14	8		22
Housing	2			2
Parks	12	145		157
Sanitation	30	3	226	259
Streets	78	114		192
Trinity Watershed Management	3	7	23	33
<b>Total</b>	<b>200</b>	<b>465</b>	<b>249</b>	<b>914</b>

*\* There are currently no incumbents in the truck Driver I position. Sanitation may use this position to create a “Truck Driver Apprentice” program.*



# City Departments

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## **Civil Service Departments**

Aviation  
Civil Service  
Code Compliance  
Communication & Information Services  
Convention and Event Services  
Court & Detention Services  
Dallas Fire Rescue  
Dallas Police Department  
Dallas Water Utilities  
Equipment & Building Services  
Housing and Community Services  
Human Resources  
Judiciary  
Public Works  
Sanitation Services  
Streets Services  
Trinity Watershed Management

## **Non Civil Service Departments**

Business Development & Procurement  
City Attorney's Office  
City Auditor's Office  
City Controller's Office  
City Manager's Office  
City Secretary's Office  
Economic Development  
Employee's Retirement Fund  
Financial Services  
Library  
Management Services  
Mayor & Council Office  
Office of Cultural Affairs  
Park & Recreation  
Planning and Neighborhood Vitality  
Police & Fire Pension  
Risk Management

# Current Hiring Matrix

**PRIOR CONVICTIONS – ELIGIBILITY WORKSHEET (Civil Service Rule VI, Sec 6A) – PROPOSED REVISIONS April 2004**  
 (Departments may have higher standards based on the nature of assignments.)

NATURE and STATUS OF CONVICTION	Absolute Bar Until Resolved	Eligible to apply ten (10) years * after conviction date PLUS completion of any related prison sentence <u>and</u> present record of at least two years of subsequent stable <sup>1</sup> work history for Civil Service review. * Five (5) years if felony offense occurred prior to 21 years of age.	Must complete related prison sentence <u>and</u> present record of at least two years of subsequent work history for Civil Service review. (One year of City employment references will suffice for promotional opportunities).	If applicant is eligible for certification, hiring authorities are instructed to consider date, nature & job-relatedness of conviction(s).
I. FELONY involving <i>moral turpitude, violence and/or theft.</i> (see attached list)		X <sup>2</sup>		YES
II. OTHER FELONIES and MISDEMEANORS involving <i>moral turpitude, violence and/or theft.</i> (see attached list)			X <sup>3</sup>	YES
III. OTHER MISDEMEANORS and Welfare Fraud Convictions (per 8/97 Civil Service Board amendment). (see attached list)				YES
IV. ALL PENDING CHARGES (other than MINOR traffic offenses) and DEFERRED ADJUDICATION: If CURRENTLY on probation and/or paying a fine for any charges listed in sections I. FELONY or II. OTHER FELONIES and MISDEMEANORS of this matrix. (see attached list)	X			YES
V. DEFERRED ADJUDICATION: If CURRENTLY on probation and/or paying a fine for MINOR traffic offenses or any charges listed in section III. OTHER MISDEMEANORS of this matrix. (see attached list)				YES
VI. DEFERRED ADJUDICATION: No longer on probation OR paying a fine.				YES

<sup>1</sup> Stable employment has been defined as having no more than three different employers during a two-year period.

<sup>2</sup> If conviction was 20+ years ago and did not result in a Prison/Jail sentence, no references are required.

<sup>3</sup> If conviction was 10+ years ago and did not result in a Prison/Jail sentence, no references are required.

# Current Hiring Matrix

---

## CONVICTION EXAMPLES

### I. FELONY (10 year waiting period and two year stable work record)

- Arson
- Assault
- Bribery
- Burglary
- Child Molestation
- Credit Card Abuse
- Criminal Conspiracy/Attempt/Solicitation
- Domestic Violence
- Drugs: Cultivation
- Drugs: Intent to Deliver
- Drugs: Delivery
- Embezzlement
- Forgery
- Fraud
- Indecency with a Child
- Kidnapping
- Manslaughter
- Murder
- Rape
- Terroristic Threat
- Theft

### II. OTHER FELONIES and MISDEMEANORS involving violence and/or theft (Two year stable work record)

#### Felonies

- Child Abandonment/Endangerment
- Criminal Mischief
- Drug Possession
- DWI/DUI
- Obscenity
- Obstruction
- Retaliation
- Stalking
- Unlawful Carrying of a Weapon
- Unlawful Restraint

#### Misdemeanors

- Misdemeanors for Charges in section I. FELONIES
- False Alarm or Report
- Indecent Exposure
- Prostitution
- Public Lewdness

### III. OTHER MISDEMEANORS (Review for job relatedness)

- Misdemeanors for charges in section II. OTHER FELONIES
- Criminal Trespass
- Disturbing the Peace
- Disorderly Conduct
- Gambling
- Graffiti
- Harassment
- Issuance of a Bad Check (Hot Check)
- Leaving a Child in a Vehicle
- Public Intoxication
- Reckless Conduct
- Theft under \$50.00
- Vandalism

# Conviction Examples

List A (Felonies)	List B (Felonies)	List C (Felonies & Misdemeanors)	List D (Other Misdemeanors)
<ul style="list-style-type: none"> <li>• Arson</li> <li>• Aggravated Assault</li> <li>• Bribery</li> <li>• Burglary</li> <li>• Child Molestation</li> <li>• Aggravated Domestic Violence</li> <li>• Indecency with a Child</li> <li>• Kidnapping</li> <li>• Manslaughter</li> <li>• Murder</li> <li>• Rape</li> <li>• Terroristic Threat</li> <li>• Robbery</li> <li>• Sexual Assault</li> </ul>	<ul style="list-style-type: none"> <li>• Drugs: Cultivation</li> <li>• Drugs: Intent to Deliver</li> <li>• Drugs: Delivery</li> <li>• Credit Card Abuse</li> <li>• Embezzlement</li> <li>• Forgery</li> <li>• Fraud</li> <li>• Theft</li> <li>• Criminal Conspiracy</li> </ul>	<p><u>Felonies</u></p> <ul style="list-style-type: none"> <li>• Child Abandonment/Endangerment</li> <li>• Criminal Mischief</li> <li>• Drug Possession</li> <li>• DWI/DUI</li> <li>• Obscenity</li> <li>• Obstruction</li> <li>• Retaliation</li> <li>• Stalking</li> <li>• Unlawful Carrying of a Weapon</li> <li>• Unlawful Restraint</li> </ul> <p><u>Misdemeanors</u></p> <ul style="list-style-type: none"> <li>• Misdemeanors for Charges on Lists A &amp; B</li> <li>• False Alarm or Report</li> <li>• Indecent Exposure</li> <li>• Prostitution</li> <li>• Public Lewdness</li> <li>• Simple Assault</li> </ul>	<ul style="list-style-type: none"> <li>• Misdemeanors for charges on List C</li> <li>• Criminal Trespass</li> <li>• Disturbing the Peace</li> <li>• Disorderly Conduct</li> <li>• Gambling</li> <li>• Graffiti</li> <li>• Harassment</li> <li>• Issuance of a Bad Check (Hot Check)</li> <li>• Leaving a Child in a Vehicle</li> <li>• Public Intoxication</li> <li>• Reckless Conduct</li> <li>• Theft under \$50.00</li> <li>• Vandalism</li> </ul>

*\*The lists above are examples of crimes in each category. Other crimes will be evaluated on a case-by-case basis.*

# Memorandum



CITY OF DALLAS

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Code Compliance Sunset Review Update

On Monday, May 11, 2015, the Quality of Life & Environment committee will receive an update on the Sunset Review of Code Compliance. The briefing is attached for your review.

Please contact me if you have any questions.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata  
Assistant City Manager

## Attachment

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

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Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council





City of Dallas

# Code Compliance Sunset Review Update

Quality of Life & Environment Committee  
May 11, 2015



# Purpose

- ▶ Review development of “Ordinance Review Matrix” identified as a potential opportunity through the Sunset Review process for Code Compliance
- ▶ Receive input from the Committee

# Update

- ▶ Team established and process determined to review all 900+ ordinances
- ▶ Matrix of ordinances currently being developed (see Appendix)
- ▶ Matrix updates are scheduled for each upcoming Quality of Life & Environment meeting through June 2015 for guidance to:
  - Maintain as is
  - Repeal
  - Modify
  - Transfer enforcement to another City department

# Appendix

## Ordinance Review Matrix

	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
1	5304	Advertising by certain acts prohibited	3-1	Transfer to DPD-violation on public property
2	10372			
3	22061			
4	28221			
5	8096	Alcoholic Beverages - dealers located near churches, schools, day-care centers, child-care facilities, and hospitals Variances	6-4	Transfer to Building Inspection as part of the plans examination process
6	13172			
7	15669			
8	21735			
9	22537			
10	25174			
11	25465			
12	27747			
13	28444			
14	28565			
15	28799			
16	29208			
17	29261			
18	14736	Amusement Centers - License Required	6A	Modify - add to Chapter 51A of the Dallas Development Code
19	10371	Anti-Litter Regulations	7A	Transfer selected sections to DPD or Parks - violation on public property Modify - private premises definition to include vacant and commercial
20	19566			
21	23632			
22	20599			
23	13804			
24	28706	Regulation of Boarding Home Facilities	8A	Modify - Proposed changes scheduled for Council Briefing on May 20, 2015 and Council vote on May 27, 2015
25	27293	Miscellaneous requirements for Convenience Stores (store visibility)	12B	Transfer to DPD-convenience store safety concern
26	15721	Regulation of Dance Halls	14	Transfer to DPD
27	18725			
28	18803			
29	19241			

	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
30	21184			
31	21837			
32	22026			
33	23137			
34	23694			
35	24440			
36	24541			
37	27697			
38	26023	Regulation of food establishments, both physical facilities and mobil food establishments	17	Modify - seek changes to State Code
39	26556			
40	28220			
41	28488			
42	16367	Municipal solid wastes - collection and disposal; weeds, grass, and vegetation	18	Maintain as is
43	19409			
44	19991			
45	21058			
46	24743			
47	26960			
48	28019			
49	19172			
50	21632			
51	22295			
52	24000			
53	24142			
54	24299			
55	22306			
56	20599			
57	17226			
58	19963			
59	21025			

	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
60	22026			
61	22334			
62	22494			
63	25371			
64	27697			
65	13796			
66	17597			
67	17985			
68	26585			
69	22413			
70	13900	Junked motor vehicles	18	Modify - seek changes to State Code
71	14494			
72	15720			
73	20599			
74	14219	Solid waste collection franchises; miscellaneous requirements to solid waste collection, disposal, and vehicles; Tires	18	Maintain as is Transfer certain sections to Dallas Marshal's Office
75	16367			
76	17226			
77	21058			
78	21163			
79	24743			
80	26480			
81	26608			
82	25635			
83	19963	Health and Sanitation	19	Maintain as is
84	21962			
85	7802			
86	3643			
87	27697	Dry closets	19	Transfer certain elements to Building Inspection
88	7806			

	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
89	15655	Septic tanks	19	Transfer to other departments
90	24033	Stormwater Drainage System	19	Transfer to Storm Water
91	28461			
92	14218			
93	15456	Liquid Waste Accumulation and Disposal	19	Transfer to other departments
94	18416			
95	22927			
96	28084			
97	18441			
98	13456	Fair Housing	20A	Transfer to Fair Housing
99	14809			
100	20652			
101	20780			
102	21055			
103	5123	Loan Brokers Licenses	25	Maintain as is
104	3484			
105	20017	Minimal Urban Rehabilitation Standards, Multi-Tenant Inspections, Non-Owner Occupied Rental Registration Program	27	Modify - briefed Housing Committee on April 6, 2015; Continue discussions with stakeholders; Draft ordinance changes
106	26455			
107	15198			
108	15372			
109	15919			
110	16473			
111	19234			
112	20578			
113	24481			
114	25522			
115	20470			
116	24086			
117	26455			
118	16232			



	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
119	18591			
120	22205			
121	22695			
122	24481			
123	25522			
124	29306			
125	27751			
126	14584	(Motor Vehicles and Traffic) Operation of Vehicles; Shopping, Standing, and Parking Generally	28	
127	15194			
128	19455			
129	20269			
130	20012			
131	13744			
132	22026			
133	24835			
134	26022			
135	28424			
136	26766			
137	27264			
138	18798			
139	19455			
140	21878			
141	24835			
142	14971	Offenses - Miscellaneous	31	
143	20599			
144	22064			
145	25439			
146	25521			
147	23631	Personal Care Facilities	33	
148	28706			

	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
149	7847	Business Buildings	40	
150	27697			
151	18961	Smoking Prohibitions, Smoking Tobacco Vending Machines	41	
152	19648			
153	21109			
154	21614			
155	25168			
156	27440			
157	21540			
158	21613			
159	29245	Home Solicitations	42	
160	14300			
161	18875			
162	29245			
163	21934			
164	18702			
165	19869			
166	19963	Streets and Sidewalks; Awnings	43	
167	21186			
168	20743			
169	8590			
170	13898			
171	19963			
172	22026			
173	23694			
174	3314	Snow and Ice		
175	19398			
176	15072	Building Numbering		
177	15225			
178	18838	Bicycle Parking Devices	43	
179	19455			

	Ordinance No.	Brief Description	Chapter of City Code	Sunset Recommendation
180	22026			
181	23694			
182	25047			
183	27697			
184	28424			
185	29478			
186	19190	Valet Parking Services	43	
187	19455			
188	26809	Newsracks	43	
189	27201			
190	27659			
191	3707	Sale of Merchandise and Produce on Streets and Sidewalks	43	
192	24495	Certain Uses of Public Right-Of-Way	43	
193	26263			
194	28066			
195	24495			
196	25438			
197	24495	Driveways	43	
198	15256	Swimming Pool Design and Construction	43A	
199	16271			
200	4720	Trailers, Trailer Parks and Tourist Camps	47	
201	5424			
202	22026			
203	27697			
204	7772			
205	15147			
206	16130			
207	17226			
208	19312			
209	19963			
210	20736			

	<b>Ordinance No.</b>	<b>Brief Description</b>	<b>Chapter of City Code</b>	<b>Sunset Recommendation</b>
211	27248	Registration and Inspection of Vacant Buildings	48B	
212	27697			

# Memorandum



CITY OF DALLAS

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Scrap Tire Program Overview: "RETIRE"

On Monday, May 11, 2015, the Quality of Life & Environment committee will be briefed on the RETIRE scrap tire outreach program. The briefing is attached for your review.

Please contact me if you have any questions.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata  
Assistant City Manager

## Attachment

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
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Mark McDaniel, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council



# Scrap Tire Program Overview: “RETIRE”

Quality of Life & Environment Committee

May 11, 2015



# Purpose

- \* Provide an overview of the scrap tire “**RETIRE**” program
- \* Discuss “**RETIRE**” outreach and clean-up projects

# RETIRE Program

The City of Dallas entered into an agreement with the North Central Texas Council of Governments to manage a solid waste implementation project for \$125,000 effective October 8, 2014 and shall terminate June 30, 2015.

## **Services to be performed**

- \* Facilitate public awareness and educational opportunities to reduce illegal dumping of scrap tires
- \* Educate the public on the proper method of disposing of scrap tires and the penalties associated with illegally dumping scrap tires
- \* Perform educational and outreach activities
- \* Conduct scrap tire clean-ups at entry points that illegal dumpers utilize along the Trinity River
- \* Campaign slogan “**RETIRE**”



# RETIRE Program (continued)

## STOP ILLEGAL DUMPING

OR FACE FINES OF UP TO \$2,000 OR JAIL TIME



Illegally dumping tires hurts the environment and your health. It's the perfect breeding ground for mosquitos and rodents to infest the dumping area. On top of that illegal dumping of tires can land you in jail or with a hefty fine. Disposing of scrap tires is easy. Just drop them off for free at the McCommas Bluff Landfill @ 5100 Youngblood or the Bachman Transfer Station @ 9500 Harry Hines.

Prepared in cooperation with the North Central Council of Governments through funding from the Texas Commission on Environmental Quality.

## TIRAR LLANTAS DE MANERA ILEGAL ES UN DELITO

PUEDA ENFRENTAR MULTAS DE HASTA \$2,000 DÓLARES O TIEMPO EN LA CÁRCEL



Tirar llantas ilegalmente daña el ambiente y su salud. Es la situación perfecta para una infestación de mosquitos y roedores. Si usted es culpable de tirar llantas ilegalmente, puede terminar en la cárcel o con una fuerte multa. Deshacerse de estas llantas es fácil y es gratis. Solo llévelas al relleno sanitario de McCommas Bluff en el 5100 Youngblood o a la estación de transferencia Bachman en el 9500 Harry Hines.

Preparado en colaboración con el Consejo de Gobiernos de la parte Norte Central de Texas a través del financiamiento de la Comisión de Calidad Ambiental de Texas.



**CALL 3-1-1  
FOR INFORMATION**



**RETIRE**  
City of Dallas Tire Recycling



**LLAME AL 3-1-1  
PARA INFORMACION**



**RETIRE**  
City of Dallas Tire Recycling

# RETIRE Program Highlights

- \* Design and Launch of **RETIRE** website  
[www.keepdallasclean.com](http://www.keepdallasclean.com)
- \* **RETIRE** brochure included in DWU water bill inserts in January/February 2015
- \* **RETIRE** billboards strategically placed throughout city of Dallas
  - \* I-30 @ Ferguson (current)
  - \* I-35 @ Regal Row (current)
  - \* Loop 12 @ Grauwyler (current)
  - \* 183 @ 114 (current)
  - \* I-45 @ Lamar (05/11)
  - \* 175 @ Jim Miller (05/11)
  - \* I-35 @ Illinois (05/11)

# RETIRE Program Highlights (continued)



# RETIRE Program Highlights (continued)

KeepDallasClean.com



## We're Tired of the Mess.

The City of Dallas is Cracking Down on Illegal Dumping of Tires. Face Fines up to \$2,000 or Jail Time.

KeepDallasClean.com



## We're Tired of the Mess.

The City of Dallas is Cracking Down on Illegal Dumping of Tires. Face Fines up to \$2,000 or Jail Time.



© 2015 City of Dallas. Prepared in cooperation with the North Central Texas Council of Governments through funding from the Texas Commission on Environmental Quality.

KeepDallasClean.com

## We're Tired of the Mess.



The City of Dallas is Cracking Down on Illegal Tire Dumping. Offenders can Face Fines up to \$2,000 or Jail Time.

Legally dumping tires hurts the environment & your health. It's the perfect breeding ground for mosquitoes & rodents to infest the dumping area. Disposing of scrap tires is easy. Just drop them off at the McCommas Bluff Landfill @ 5100 Youngblood or the Bachman Transfer Station @ 9500 Harry Hines. The service is free (up to 6 tires) to residents presenting a form of identification showing a Dallas address and Dallas Water Utilities bill.

Report offenders by calling 911 for dumping in progress or dialing 311 to report an existing dump site



Prepared in cooperation with the North Central Texas Council of Governments through funding from the Texas Commission on Environmental Quality.

Visit [KeepDallasClean.com](http://KeepDallasClean.com) for More Information

## Tirar Llantas De Manera Illegal Es Un Delito.



Los infractores pueden ser sancionados con multas de hasta \$2,000 dólares o tiempo en la cárcel.

Tirar llantas ilegalmente daña el ambiente y su salud. Es la situación perfecta para una infestación de mosquitos y roedores. Deshacerse de estas llantas es fácil. Solo llévalas al relleno sanitario de McCommas Bluff en el 5100 Youngblood o a la estación de transferencia Bachman en el 9500 Harry Hines. El servicio es gratuito (hasta 6 llantas) para los residentes que presentan una forma de identificación que muestra una dirección en Dallas y con cuenta de utilidades de agua en Dallas.

Si ves que alguien esta tirando llantas de manera ilegal llame al 911 para reportar lo. Para informarnos de un sitio existente llámenos al 311.



Preparado en colaboración con el North Central Texas Council of Governments a través de financiamiento del Texas Commission on Environmental Quality.

Visitenos En [KeepDallasClean.com](http://KeepDallasClean.com) Para Más Información

# RETIRE Program Highlights (continued)

- \* 25 DART Bus Wraps with **RETIRE** slogan and message
- \* 25 displays on Dart trains with **RETIRE** slogan and message
- \* Placement of handouts at 18 recreation centers and City facilities
- \* Creation of **RETIRE** children's activity book for distribution at outreach events
- \* Presentation at seminar for local law authorities, community prosecutors and other policy makers
- \* Design and print of pop up banners with **RETIRE** message for use at outreach events

# RETIRE Program Highlights (continued)



# RETIRE Program Community Outreach

## Community Outreach Involvement

- \* Outreach activity at opening of Dallas Horse Park
- \* Outreach activity at opening of Cedar Crest Bridge
- \* Outreach activity at Earth Day Texas (Fair Park)
- \* Outreach activity at Brookhaven College Earth Day Festival
- \* Partnered with Groundwork Dallas and volunteers from Southwest Airlines to conduct a tire clean-up
  - \* Pemberton Hill neighborhood
  - \* 310 Hwy and Youngblood
  - \* Collected over 7 tons of scrap tires

# RETIRE Program Community Outreach (continued)





# Scrap Tire Clean-up



# Next Steps

- Placement of 50 additional stop illegal dumping signs in high dumping areas
- Additional outreach and educational activities will be conducted at community recreation centers and neighborhood fairs
- Continuation of **RETIRE** Keep Dallas Clean website
- Explore other funding opportunities for continuation of the program

