

Memorandum



CITY OF DALLAS

DATE June 12, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Cultural Artist Program Update

On Monday, June 15, 2015, the Arts, Culture & Libraries Committee will be briefed on Cultural Artist Program Update.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



Office of Cultural Affairs
CITY OF DALLAS

Community Artist Program



**Presented to the Arts, Culture &
Libraries Committee**

June 15, 2015



COMMUNITY ARTIST PROGRAM

CAP

The Community Artist Program provides funding to ethnic and culturally specific individual artists and cultural organizations to teach, perform, and exhibit at host facilities in neighborhoods around the City of Dallas. CAP cultivates collaborations between artists and communities.

(This program was formerly known as the Neighborhood Touring Program.)

CAP GOALS

- **To provide support and opportunities for culturally and/or ethnic specific arts programs for artists and organizations**
- **To create opportunities for artists to participate in neighborhood events which showcase the unique history and varied ethnic heritages**
- **To expose Dallas residents to art forms or traditions with which they may not be familiar**
- **To provide opportunities for Dallas neighborhood organizations to have greater access to the arts and cultural expression**
- **To promote collaborations between the arts and neighborhoods for the purpose of community development**

ELIGIBILITY

INDIVIDUAL CULTURALLY AND/OR ETHNIC SPECIFIC ARTISTS WHO ARE RESIDENTS OF THE CITY OF DALLAS OR CULTURALLY SPECIFIC ARTS ORGANIZATIONS

PERFORMING AND PRESENTING IN THE AREAS OF MUSIC, DANCE, THEATRE, LITERATURE, VISUAL ARTS, FILM/VIDEO, LITERARY ARTS, AND FOLK ARTS



PROGRAMS PROVIDED

PERFORMANCES

WORKSHOPS

RESIDENCY



COMMUNITY HOST PROCESS

- 1. OCA ASSIGNS CAP ARTIST SERVICES ON A REQUEST BASIS**
- 2. COMMUNITY HOSTS MAY INCLUDE: CHURCHES, COMMUNITY ORGANIZATIONS, RECREATION CENTERS, SOCIAL SERVICE AGENCIES, AND OTHER NON-PROFIT GROUPS**
- 3. EMPHASIS IS PLACED ON UNDERSERVED COMMUNITIES**



CAP ARTIST ROSTER

DANCE

- ANITA N. MARTINEZ BALLETT
FOLKLORICO
- MITOTILIZTLI YAoyOLLOHTLI
- OLLIMPAXQUI BALLETT CO
- BANDAN KORO:
DALLAS AFRICAN DRUM &
DANCE ENSEMBLE
- INDIAN CULTURAL HERITAGE
- MICHELLE GIBSON



CAP ARTIST ROSTER

MUSIC

- BARRI PEARSON
- CANDACE MILLER
- HERBIE KAY JOHNSON
- INNER CITY ALL STARS
- LEN BARNETT/PERCUSSION THINGS
- SOUTH DALLAS CONCERT CHOIR
- GERARDO RODRIGUEZ



CAP ARTIST ROSTER

THEATER/LITERATURE

- MAKING CONNECTIONS
- MELODY BELL
- IV AMENTI
- TEATRO DALLAS
- VICKIE WASHINGTON
- OFELIA FAZ-GARZA
- AKWETE TYEHIMBA
- ANGELIQUE WESTERFIELD



CAP ARTIST ROSTER

Visual Art

- Rhianna Mack
- Sandra Gipson
- Frida Lozano



COMMUNITY HOSTS SERVED BY CAP

Community Centers

- The Promise House
- Vickery Meadow
- Rainbow Days, Inc
- St. Phillips Community Center
- Baylor Cancer Center
- The Bridge at Fair Park
- ECHAD Apartments-Ruidosa Ave.
- West Dallas Multipurpose Center
- Highland Hills United Methodist
- Oak Cliff United Methodist

Schools

- South Oak Cliff High School
- Nova Academy

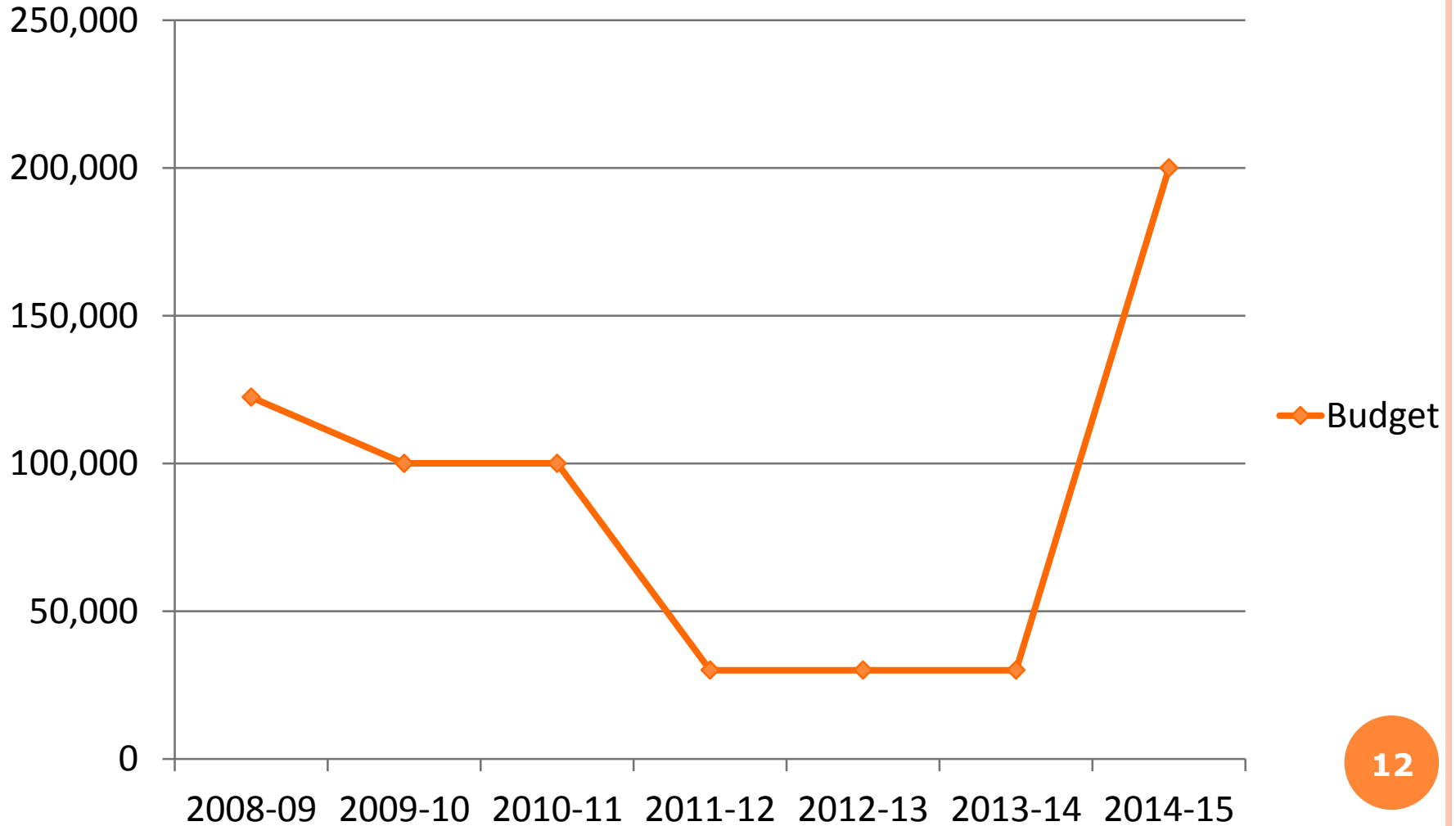
Schools (cont.)

- Gonzalez Elementary
- Jimmie Brashear Elementary
- Pinkston High School
- Nathan Adams Elementary
- Zaragoza Elementary
- JL Long Middle School

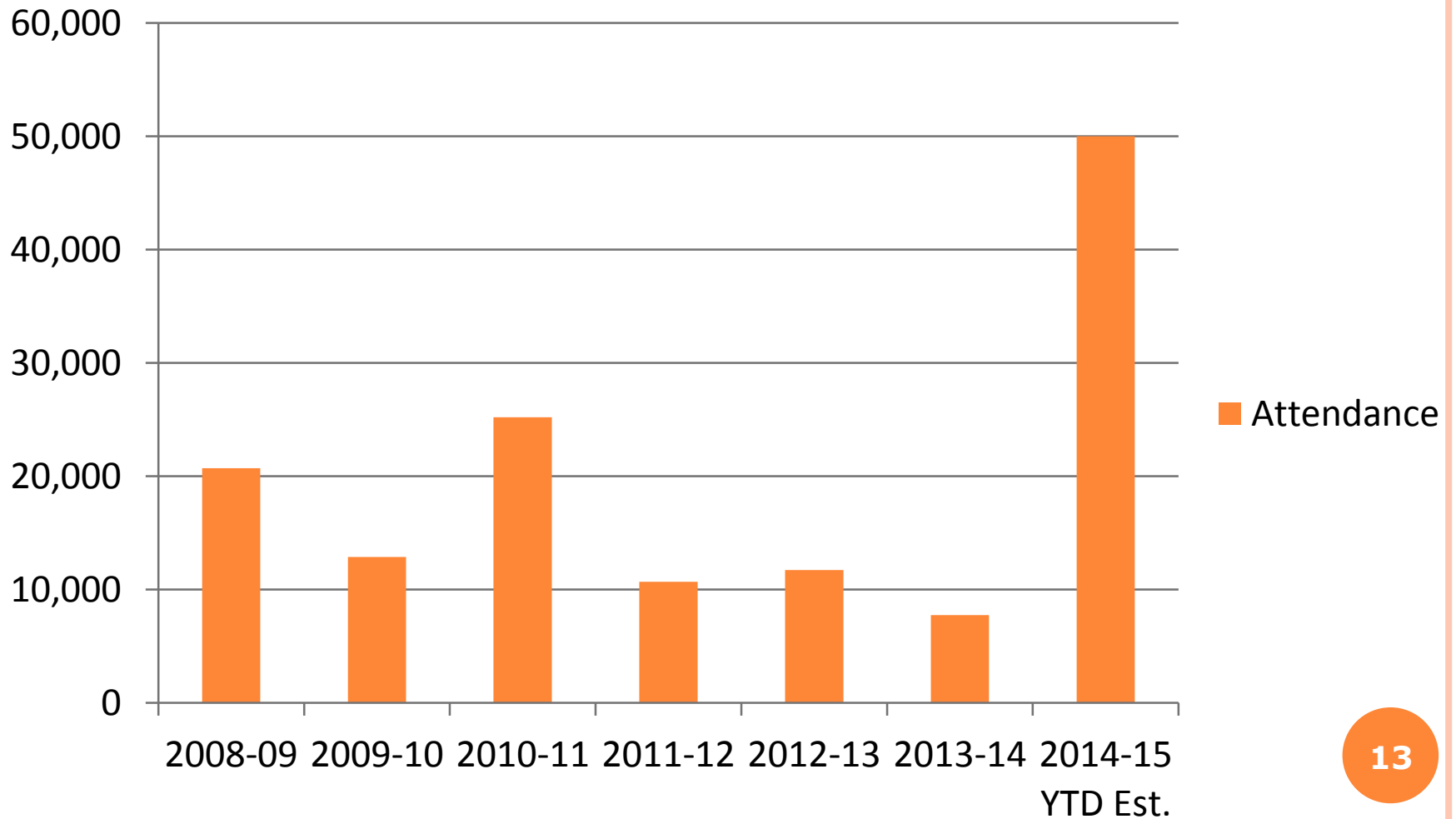
Recreation Center/Libraries

- Martin Luther King Jr. Recreation Center
- Juanita Craft Recreation Center
- Skyline Library
- Pleasant Grove Library
- Bachman Lake Library
- Timber Glen Recreation Center

CAP FUNDING HISTORY



CAP ATTENDANCE HISTORY



IMPACT OF CAP

“The kids collaborated on the subject matter of the song. “On My Own”, is a about many of these young boys’ experiences in life and how they want to be redeemed to be respected and succeed in life. Although the subject matter includes references to drugs, abandonment, and anxiety of wanting to belong or return to their family, the students were concerned about the “quality” of the produced work.

Students encouraged each other to perform at their highest level. During the process, leaders were created. They demonstrated, through recording, that they have high expectations for themselves and others. It also allowed them to discover something they didn’t know about themselves, and confront their adversities in a safe environment.”

Calvin Sexton-CAP Artist

The Promise House residency

THE PROMISE HOUSE –RESIDENCY



NOVA ACADEMY : PERFORMANCES AND WORKSHOPS



“GET UP AND MOVE” SENIOR PROGRAM



NEXT STEPS

- Expand community outreach Citywide
 - Additional residencies and workshops
 - Strengthen current, and explore new, neighborhood partnerships
 - Expand marketing efforts to increase awareness of the program
- Provide additional assistance to CAP artists in their program development



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