

Upcoming  
Council Agenda Item

# Memorandum



CITY OF DALLAS

DATE: April 24, 2015

TO: Honorable Members of the Public Safety Committee: Sheffie Kadane (Chair), Adam Medrano (Vice Chair), Dwaine Caraway, Jennifer S. Gates, Sandy Greyson, Scott Griggs

SUBJECT: Acceptance of Click-It or Ticket Grant

The Texas Department of Transportation has awarded \$59,964 for the “Click-It or Ticket” Grant to the Traffic Section of the Dallas Police Department for FY 2014-15. The grant award will provide reimbursement of overtime salaries for officers to enforce seatbelt and child safety laws during the national campaign.

Over the past two years, the lack of seatbelt usage has been a contributing factor in almost 50% of traffic fatalities within the City of Dallas. Traffic fatalities through March 2015 are up 9% compared to the same period in 2014. The Traffic Section’s goal is to reduce the number of traffic fatalities related to not wearing a seatbelt by 2% in 2015 which would be approximately 4 fatalities.

The Traffic Section of the police department has utilized grant funding for safety initiatives for many years. As a grant recipient, the department is eligible for “wave” grants effective for designated times of the year and for specific enforcement objectives. “Wave” grants are part of the national traffic safety plan and usually followed by a public service campaign targeting specific topics. The police department will conduct heightened enforcement of seat belt laws throughout the city, May 18-31, 2015.

The City is seeking a recommendation from the Public Safety Committee to accept the Click-It or Ticket Grant. This item will be placed on the City Council Agenda for May 13, 2015.

A handwritten signature in cursive script that reads "Eric D. Campbell".

Eric D. Campbell  
Assistant City Manager

cc: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council