

Memorandum



DATE: April 10, 2015

TO: Honorable Members of the Public Safety Committee: Sheffie Kadane (Chair), Adam Medrano (Vice Chair), Dwaine Caraway, Jennifer S. Gates, Sandy Greyson, Scott Griggs

SUBJECT: **UNIDOS**

On Monday, April 10, 2015, you will be briefed on UNIDOS. The briefing materials are attached for your review.



Eric D. Campbell
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council

A.C. Gonzalez, City Manager	Jill A. Jordan, P.E., Assistant City Manager
Warren M.S. Ernst, City Attorney	Mark McDaniel, Assistant City Manager
Craig D. Kinton, City Auditor	Joey Zapata, Assistant City Manager
Rosa A. Rios, City Secretary	Jeanne Chipperfield, Chief Financial Officer
Daniel F. Solis, Administrative Judge	Sana Syed, Public Information Officer
Ryan S. Evans, First Assistant City Manager	Elsa Cantu, Assistant to the City Manager



UNIDOS

LA POLICIA TRABAJANDO JUNTO CON LA COMUNIDAD HISPANA

Public Safety Committee

April 13, 2015



www.dallaspolice.net

David O. Brown
Chief Of Police

Purpose

To provide an overview of the community outreach program, UNIDOS, designed to unite the Latino Community and the Dallas Police Department.

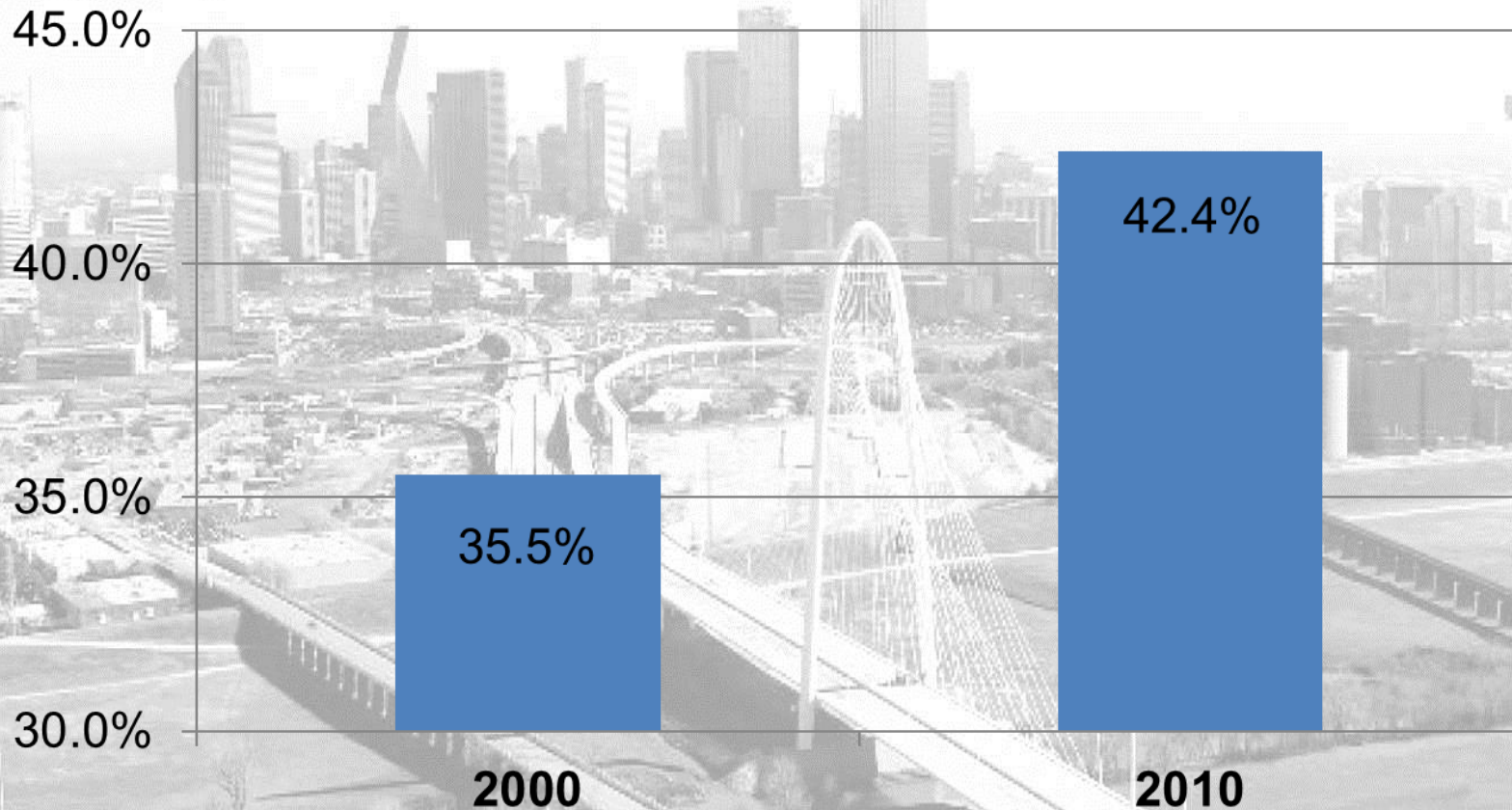


Goals

- Assist in eliminating barriers of mistrust and suspicion by increasing the communication between the Latino community and the Dallas Police Department by providing accessible information and resources
- Promote safer communities and a better quality of life for all who live and work in our communities through education and empowerment



Hispanic Population in Dallas



*According to U.S. Census Bureau Data

Program Overview

- Meetings are held throughout the year entirely in Spanish
- Features speakers and topics of interest and relevance to the Latino community
- Focus on improving the basic quality of life for our Latino residents
- Involves the participation of Latino community leaders, bilingual City employees and Spanish-speaking professionals from the community

Discussion Topics

Immigration Issues

Domestic Violence

Fire Safety

Safe Banking

Health Care Services

City Services

DWI

Random Gun Fire

Traffic Laws

**Crime Prevention
Tips**

Code Enforcement

Role of Community Liaison

- Serves as a community liaison on behalf of Spanish-speaking citizens and the Dallas Police Department
- Coordinates/organize UNIDOS events
- Provides training and information at community/special events



Community Participation

- Since 2006, an estimated total of 8,300 citizens participate in UNIDOS events



UNIDOS Live Phone Bank- UNIVISION 23 Dallas



Future Plans

- Visit DISD Parents PTA Health and Safety Fair events
- Promote upcoming events via social networking
- Host the 1st UNIDOS Health and Safety Mini Fair
- Host the 2nd Annual Live Phone Bank at Telemundo 23 TV Stations

Summary

UNIDOS is a vital part of DPD's ongoing community engagement effort with the Latino community



Questions?