

**MARCH 4, 2015 CITY COUNCIL BRIEFING AGENDA
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated March 4, 2015. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.



A.C. Gonzalez
City Manager

2 · 27 · 15

Date



Jeanne Chipperfield
Chief Financial Officer

2/27/2015

Date

RECEIVED

2015 FEB 27 PM 1:45

CITY SECRETARY
DALLAS, TEXAS



COUNCIL BRIEFING AGENDA

March 4, 2015

Date

(For General Information and Rules of Courtesy, Please See Opposite Side.)
(La Información General Y Reglas De Cortesía Que Deben Observarse
Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Informacion General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes.

Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, MARCH 4, 2015
CITY HALL
1500 MARILLA
DALLAS, TEXAS 75201
9:00 A.M.

9:00 am Invocation and Pledge of Allegiance 6ES

 Special Presentations

 Open Microphone Speakers

VOTING AGENDA 6ES

1. Approval of Minutes of the February 18, 2015 City Council Meeting
2. Consideration of appointments to and removal from boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

ITEMS FOR INDIVIDUAL CONSIDERATION

Mayor and City Council

3. Authorize the postponement of consideration of two ordinances amending Chapter 52, "Administrative Procedures for the Construction Codes," of the Dallas City Code; one ordinance would establish a requirement that employers provide rest breaks for construction workers and post accompanying signage; and the alternative ordinance would require signage and access to educational pamphlets on construction sites - Financing: No cost consideration to the City

BRIEFINGS 6ES

- A. Vegetation Management
- B. Proposed Amendments to Conservation District Regulations

Lunch

- C. City Manager Update (CuSP Report)
 - IBM Smarter Cities Challenge

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, MARCH 4, 2015

Open Microphone Speakers

6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding economic development negotiations. Section 551.087 of the Texas Open Meetings Act.

AGENDA ITEM # 3

KEY FOCUS AREA: E-Gov

AGENDA DATE: March 4, 2015

COUNCIL DISTRICT(S): All

DEPARTMENT: Mayor and City Council

CMO: A. C. Gonzalez, 670-3297

MAPSCO: N/A

SUBJECT

Authorize the postponement of consideration of two ordinances amending Chapter 52, "Administrative Procedures for the Construction Codes," of the Dallas City Code; one ordinance would establish a requirement that employers provide rest breaks for construction workers and post accompanying signage; and the alternative ordinance would require signage and access to educational pamphlets on construction sites - Financing: No cost consideration to the City

BACKGROUND

Two ordinances amending Chapter 52 have been recommended for consideration by the city council; one ordinance was recommended by the Quality of Life and Environment Committee and one ordinance was recommended by the Economic Development Committee. Both ordinances have been scheduled to be considered by the city council on March 25, 2015. Councilmember Greyson has convened a taskforce to strive to reconcile the two ordinances so that the city council may consider one ordinance, supported by the taskforce, rather than two different ordinances. The taskforce will need some time to meet to consider the two ordinances and propose and draft a new ordinance.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION

On February 2, 2015, the Economic Development Committee recommended an ordinance be sent to city council requiring signage and access to educational pamphlets on construction sites that are printed in both English and Spanish and provide detailed information on construction workers' rights under 26 C.F.R. Part 1926 and how to make a complaint to the Occupational Safety and Health Administration (OSHA). Councilmember Callahan made the motion. Councilmember Allen seconded the motion.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION (Continued)

On January 26, 2015, the Quality of Life and Environment Committee recommended an ordinance be sent to city council requiring employers to: (1) provide construction workers with a rest break for every four hours of scheduled work, and (2) post signage in both English and Spanish explaining that construction workers are entitled to rest breaks, how to confidentially report noncompliance, and text explaining that construction workers need water, rest, and shade to prevent heat-related illnesses. Councilmember Medrano made the motion. Councilmember Greyson seconded the motion.

On December 1, 2014, at a joint Economic Development and Quality of Life and Environment Committee meeting, staff provided an update on negotiations between the construction industry and the Workers Defense Project on recommendations for a rest break ordinance.

On November 12, 2014, following citizen speakers in favor of Dallas adopting a rest break ordinance, city council requested that the rest break topic to be sent to the Economic Development and Quality of Life and Environment Committees for consideration.

On September 3, 2014, the Workers Defense Project briefed the full city council on the Austin rest break ordinance for construction workers and requested that Dallas adopt a similar ordinance. Councilmember Kleinman moved to defer the briefing to allow adequate review by all parties and provide a briefing to the full city council. Councilmember Kadane seconded the motion. The motion failed.

On August 20, 2014, the Workers Defense Project was scheduled to brief the full city council on the Austin ordinance, but the item was not briefed.

On June 23, 2014, the Workers Defense Project briefed the Quality of Life and Environment Committee on the Austin rest break ordinance for construction workers and requested that Dallas adopt a similar ordinance. Councilmember Medrano moved to have the briefing presented to the full city council. Councilmember Greyson seconded the motion. The motion was approved.

The two alternative ordinances one from the Quality of Life and Environment Committee and one from the Economic Development Committee were scheduled to be considered by the city council on March 25, 2015.

FISCAL INFORMATION

No cost consideration to the City.

Memorandum



CITY OF DALLAS

DATE February 27, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **Vegetation Management**

On Wednesday, March 4, 2015, the City Council will be briefed by Charles Elk and Andrea Sanders with Oncor regarding vegetation management. Briefing materials are attached for your review.

If you have any questions, please let me know.

A handwritten signature in black ink, appearing to read 'Theresa O'Donnell'.

Theresa O'Donnell
Chief Planning Officer

c: A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

VEGETATION MANAGEMENT

Dallas City Council Briefing

March 4, 2015

WE DELIVER.



WHY DOES ONCOR PRUNE TREES?

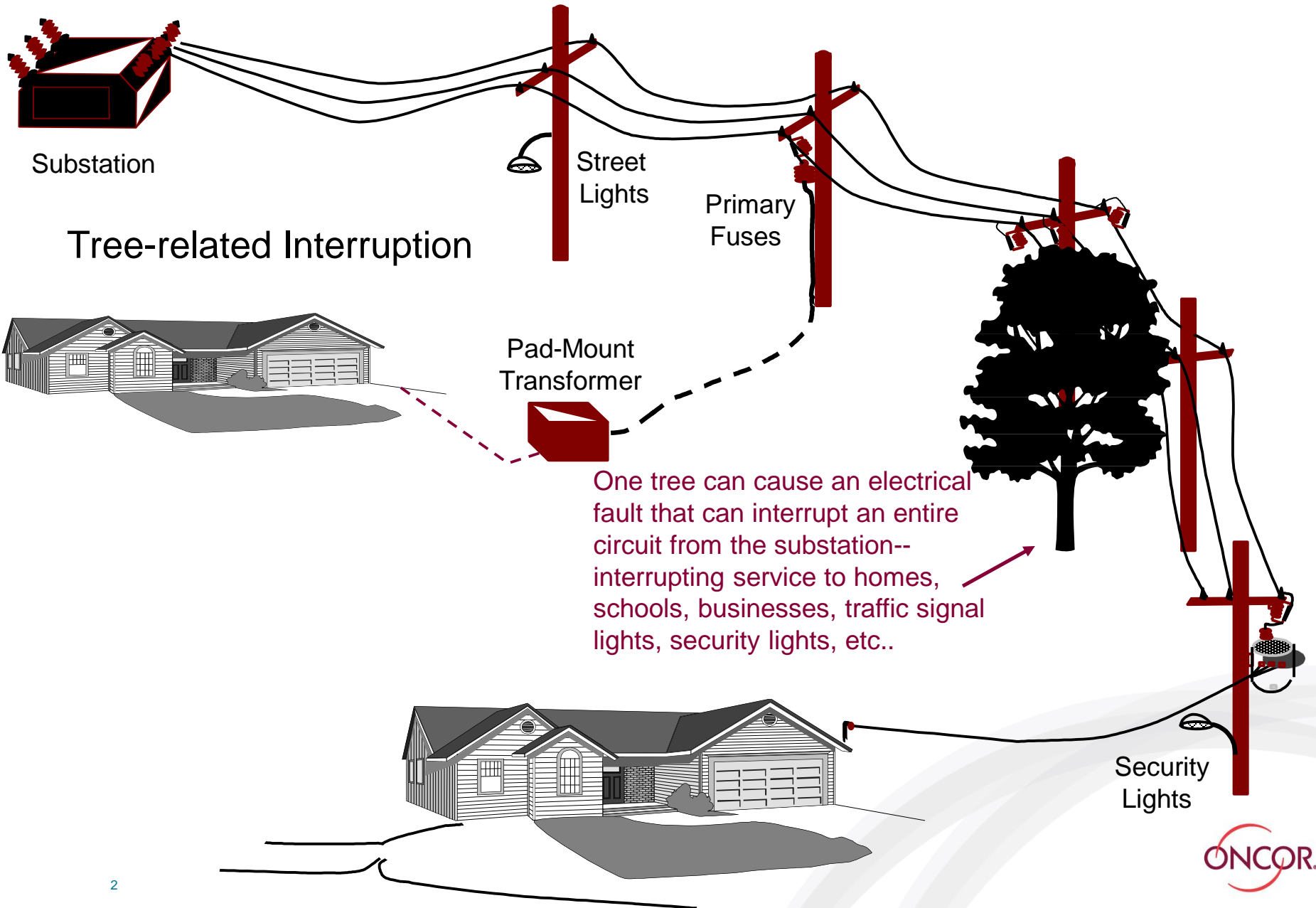
SAFETY & RELIABILITY

Vegetation Management is the balance of cost, reliability & aesthetics.

- Adequate clearance from power lines is essential to providing safe and reliable service
- Tree limbs can provide wildlife access to power lines
- Vegetation contact can create hazardous conditions



TREE LIMBS IN POWER LINES CAN IMPACT MANY CUSTOMERS

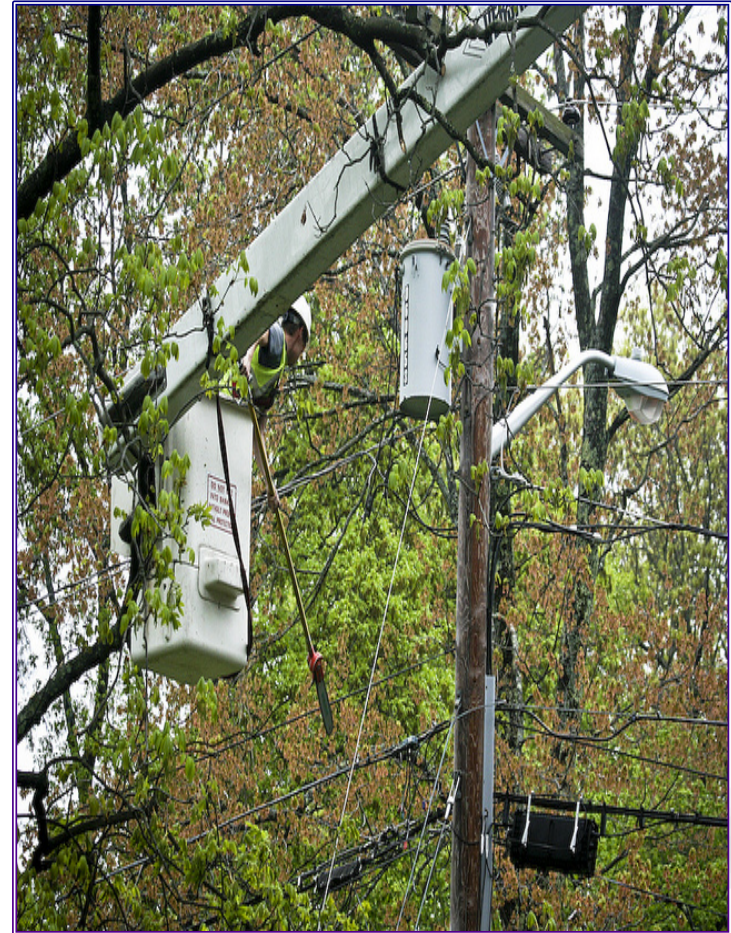


TREES ARE BEAUTIFUL BUT LIMBS IN POWER LINES CAN BE HAZARDOUS



WHAT WE ARE DOING

- We have pruned 442 miles of distribution line since the beginning of this year.
- We anticipate pruning 1,450 miles of distribution line by the end of May.
- We anticipate pruning a total of 1,550 miles of distribution line in Dallas by the end of this year.



REACHING OUT

We provided vegetation management information packets in January to:

- Elected officials
- 478 Homeowners and Neighborhood Associations
- Various City Departments including Dallas PD, City Managers office, Planning & Neighborhood Vitality.



VEGETATION MANAGEMENT INFORMATION

- Cover letter informing customers of the pending pruning for their area
- A map of the Council District and where pruning would occur
- A list of the Line Certified Contractors working with us
- VM Brochure about our pruning plan for Dallas
- A green VM door card
- Communicating with Oncor
- A Public Utility Commission Utili-Facts overview
- Know Before You Grow brochure
- Frequently Asked “Tree Trimming” Questions.



KEEPING DALLAS INFORMED

Oncor will provide monthly VM update emails to:

- City Council and various City Departments including Dallas PD, City Managers office, City Forestry,
- Homeowners Associations
- Neighborhood Associations
- Crime Watch Organizations
- Additionally, Oncor will be available to speak at community meetings (HOA, NA and Crime watch etc.)



OVERVIEW OF MARCH 2015 VM COMMUNICATION BY DISTRICT

CITY COUNCIL DISTRICT	DESCRIPTION OF PRUNING LOCATION	DALLAS MAPSCO	COUNCIL DISTRICT REPRESENTATIVE
1	HAMPTON / JEFFERSON	53-D	Council member Scott Griggs
1	CLARENON / TYLER	49 V	Council member Scott Griggs
1	COLORADO / BECKLEY	44 V	Council member Scott Griggs
1	WESTMORELAND / CLARENDON	53-Q	Council member Scott Griggs
2	No trimming is scheduled in this District at this time		Council member Adam Medrano
3	PINNACLE PARK / DAVIS	53 K	Council member Vonciel Jones-Hill
3	CALUMET / JEFFERSON	52 H	Council member Vonciel Jones-Hill
3	REDBIRD / WESTMORELAND	63 N	Council member Vonciel Jones-Hill
3	KIEST / WESTMORELAND	52 Z	Council member Vonciel Jones-Hill
4	ANN ARBOR / SUNNYVALE	66 B	Council member Dwaine Caraway
4	MORRELL / CORINTH	55 F	Council member Dwaine Caraway
4	ILLINOIS / LANCASTER	55 T	Council member Dwaine Caraway
4	KIEST / CEDAR CREST	56 J	Council member Dwaine Caraway

OVERVIEW OF MARCH 2015 VM COMMUNICATION BY DISTRICT

CITY COUNCIL DISTRICT	DESCRIPTION OF PRUNING LOCATION	DALLAS MAPSCO	COUNCIL DISTRICT REPRESENTATIVE
5	SCYENE / JIM MILLER	48-W	Council member Rick Callahan
5	SAINT AUGUSTINE / LAKE JUNE	59-K	Council member Rick Callahan
6	I 35 / WALNUT HILL	22 M	Deputy Mayor ProTem Monica Alonzo
6	SINGLETON / HAMPTON	43 Q	Deputy Mayor ProTem Monica Alonzo
6	I 35 / ROYAL	22 D	Deputy Mayor ProTem Monica Alonzo
7	LANGNOW / S FITZHUGH	46 M	Council member Carolyn Davis
7	PRAIRIE CREEK / MILITARY PRWY	49-N	Council member Carolyn Davis
7	BUCKNER / I-30	48 C	Council member Carolyn Davis
8	KIRNWOOD / I 35	64 Z	Mayor ProTem Tennell Atkins
8	MURDOCK / LOOP 12	58 Y	Mayor ProTem Tennell Atkins
8	HAMPTON / KIRNWOOD	63-Z	Mayor ProTem Tennell Atkins



OVERVIEW OF MARCH 2015 VM COMMUNICATION BY DISTRICT

CITY COUNCIL DISTRICT	DESCRIPTION OF PRUNING LOCATION	DALLAS MAPSCO	COUNCIL DISTRICT REPRESENTATIVE
9	No trimming is scheduled in this District at this time		Council member Sheffie Kadane
10	PLANO / WALNUT HILL	28 J	Council member Jerry Allen
11	No trimming is scheduled in this District at this time		Council member Lee Kleinman
12	No trimming is scheduled in this District at this time		Council member Sandy Greyson
13	INWOOD / FOREST	25-A	Council member Jennifer Gates
14	LEMON / TURTLE CREEK	45 B	Council member Philip Kingston
14	GREENVILLE / BELMONT	36-X	Council member Philip Kingston

CLEARING THE WAY TO BETTER RELIABILITY

- We are performing VM work that will impact 59 substations in the city of Dallas
- This will affect every council district by the end of this year.
- Our VM activities are designed to improve reliability throughout the city and across our service area



COMMUNICATING WITH CUSTOMERS

- There are 21 Arborists in the field assisting customers with VM questions
- 16 Notifiers go door to door informing customers of scheduled pruning
- 7 Distribution Service Advisors available to assist customers on-site with general Oncor related questions.



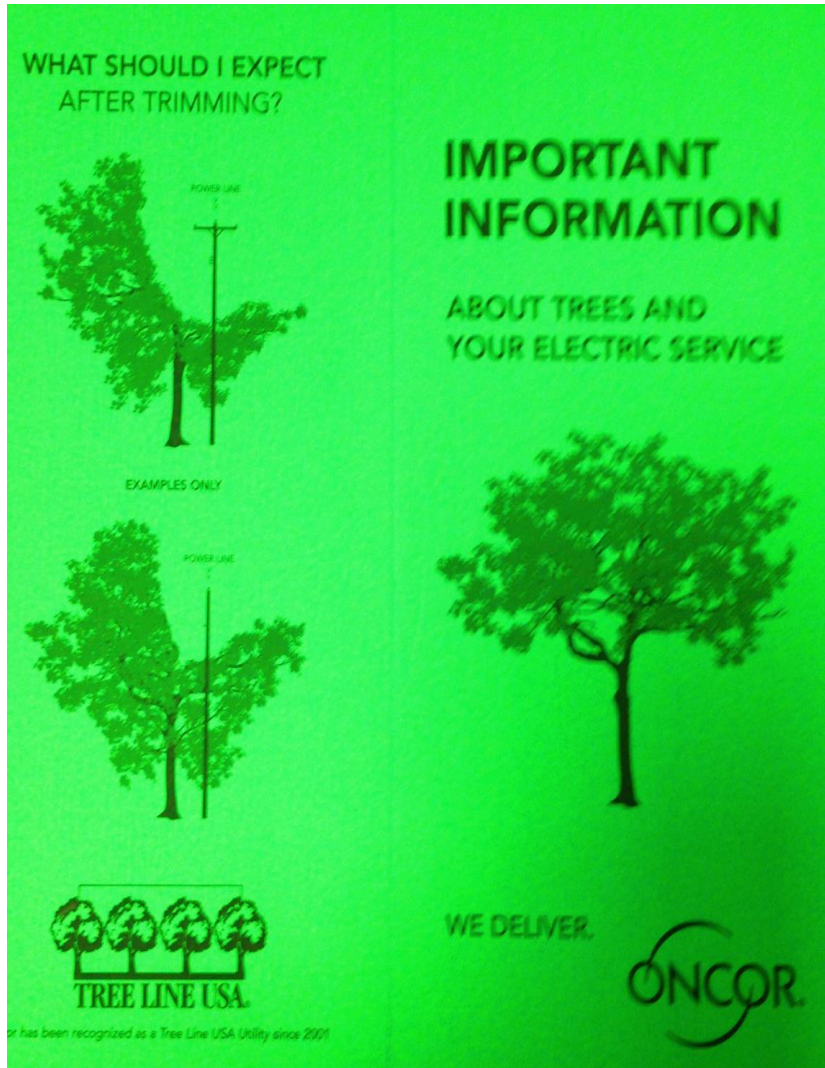
SUBJECT MATTER EXPERTS

Certified Arborists are available to visit residents on site to provide:

- Education on the pruning process
- Respond to specific concerns regarding the health of a tree
- Discuss the necessary pruning for a for a specific property



VM Notification Door Card



- Fourteen to thirty days prior to the scheduled pruning, notifiers go door to door informing customers of pending pruning in their area
- If the first attempt to contact the resident is unsuccessful a second attempt is made five to ten days after the first attempt. VM door cards are left during each contact attempt.
- Door cards are left on the door or with the customer; which provides VM and contact information
- We have hung 43,759 door cards in Dallas informing customers of the pending pruning
- We have visited with 13,000 residents during our notification process which is 30% of the door hangers provided to date
- Distribution Service Advisors are in the field and assist with customer concerns/complaints

ONCOR REPRESENTATIVES

Oncor utilizes a diverse group of Line Clearance Certified companies to conduct routine vegetation maintenance.

Citizens may see these companies in their neighborhood.



IT IS ALL ABOUT KEEPING THE LIGHTS ON.

It is our responsibility
to provide safe and
reliable service;
vegetation
management is key to
this commitment



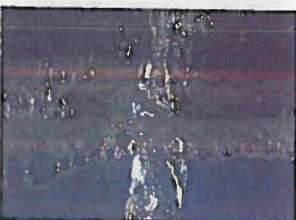
QUESTIONS



UTILI-FACTS

All About Trees and Power Lines

Trees provide beauty, shade, and habitat for wildlife. They help conserve soil and water and act as wind, noise, and visual buffers. A community's trees are an asset and must be managed to maintain their health and prevent problems. Reliable electric service is also an integral part of our lives. Electric utilities strive to provide safe and reliable electric service. To achieve these goals, they must manage trees near power lines.



Why is it necessary for the wires company to manage trees near power lines?

First and foremost is public safety. Every year in Texas, people are injured or even killed when they climb or prune trees near power lines. High-voltage lines are not insulated, and direct contact usually results in death by electrocution.

A tree contacting a power line can also become energized, injuring someone touching the tree. Children should never climb or play in trees near power lines. Trees contacting power lines can also start fires, endangering lives and property.

Many trees are located too close to power lines. Power outages can occur when trees grow into or fall on power lines. Service interruptions caused by trees are more than an inconvenience; they can endanger lives through the failure of life support systems, fire alarms, and traffic signals. Power outages can also be very costly, especially to commercial and industrial customers.

How does the wires company manage trees near power lines?

The wires company routinely requires access to inspect trees near its lines and schedules periodic maintenance. The wires company prunes trees that interfere with power lines and may even need to completely remove a tree because of its condition. When pruning trees, the wires company determines the

required distance based on the voltage of the power line and the type of tree.

Some trees need to be pruned more than others to prevent problems. According to the American National Standards Institute A300 Pruning Standards, most wires companies hire professionals to prune trees. Because the Public Utility Commission does not have rules regarding tree trimming, contact your local wires company to learn about its policies and practices.

Can I prune my own trees?

NO! By Texas law (Health & Safety Code, Chapter 752), only professionals who are authorized by the wires companies are allowed to prune or remove trees closer than 6 feet to high voltage power lines. These professionals have been properly trained and equipped to do so. Serious injury and even death can occur when untrained persons or homeowners attempt to prune trees closer than 6 feet to high voltage power lines. Call your wires company for assistance.

What trees can be planted near power lines?

Texas has a wide variety of lowgrowing trees that can be planted near power lines. As a rule, trees planted near power lines should have a mature height of less than 25 feet. Taller growing trees must be planted further away to prevent future problems. Homeowners should evaluate their trees near power lines and help ensure the trees are maintained to acceptable height. Most wires companies have tree planting booklets available to their customers that give advice on types of trees to plant. Remember, before you plant a tree, look up for power lines and call the "Call Before You Dig" toll-free line at 1-800-344-8377 to locate any buried lines.

QUESTIONS:

Call: 1-888-782-8477, in Austin 512-936-7120
(TTY 512-936-7136) (FAX 512-936-7003)

Write: PUC - Customer Protection Division
P.O. Box 13326, Austin, TX 78711-3326

Online: <http://www.puc.texas.gov/consumer/complaint/Complaint.aspx>



TREE TRIMMING CONTRACTORS

Oncor works with highly trained tree service professionals to achieve our vegetation management goal. Ensuring proper clearance from our power lines is important to service reliability. Additionally, consideration for the health of the trees we are trimming is also important. Oncor's contractors are trained in understanding best practices when addressing the health of trees.

Customers may identify some of our contractors in their community. Oncor works with five different tree service companies including: Wright Tree Service, Nelson Tree Service, Asplundh Tree Experts, ABC Professional Tree Service and Davey Tree Expert Service. If you have any questions or concerns regarding the trimming in your area, call 1-800-518-2375.



Wright Tree service was founded in 1933. They provide vegetation management services to utilities throughout the U.S and have more than 2,600 employees.



Nelson Tree Service was founded in 1919. They provide line clearance trimming services to utilities throughout the U.S.



Asplundh Tree Experts is a family-owned and operated corporation founded in 1928. Asplundh has grown to employ 30,000 service professionals throughout the U.S., Canada, New Zealand and Australia.



ABC Professional Tree Services provides right of way vegetation management and emergency restoration services for: investor owned electric utilities, electric membership corporations and municipalities. The company was founded in June 2002.



Davey Tree Expert Services provides residential, commercial and utility tree services. The company was founded in 1880 and has branches throughout the U.S.

ONCOR TREE TRIMMING FREQUENTLY ASKED QUESTIONS



Why can't I trim my own trees near power lines or hire my own arborist?

Some people are tempted to prune their trees out of power lines. For safety reasons, Oncor asks that customers do not go within 10 feet of tree limbs in high voltage lines. Except for the low voltage service drop line running over your property from the pole to the meter, Oncor arranges for trees to be pruned around its power lines and equipment. To report a tree within 10 feet of power lines that could cause a potentially hazardous condition like sparking, customers should call the number on their electric bill to report the situation. If there is a fire or sparking occurring, call 9-1-1.

A consistent source of shock injuries and electrocutions each year occur when people accidentally come into close contact with power lines while pruning trees. Tree limbs in contact with power lines can act as conductors, and a person can be seriously injured if contact is made.

What options do I have when it comes to having my trees pruned?

You should never get near an electric line or use any kind of equipment close to a line or attempt to prune branches near high-voltage lines. If tree branches have grown into lines in an alley, street or backyard utility easement (this includes all major lines except the service lines that go over your property from the pole to the electric meter), you should call the number on your electric bill, to report the situation. If the branches have grown near the service line running across your property from the pole to the meter, you should call a qualified tree trimmer or arborist to prune the tree limbs. For safety reasons, if you will be doing the pruning yourself, Oncor recommends contacting your Retail Electric Provider to request a temporary disconnect and reconnect. This allows Oncor to temporarily lower the service line to your home or business, thereby allowing you to safely trim the trees. After you complete the work, Oncor will re-install the line and reconnect the electricity. There is a nominal charge for this service. You can avoid the expense and inconvenience of calling a qualified tree trimmer by never planting trees that could grow tall near or under the service line.

Why does Oncor have to prune trees so drastically near power lines?

Oncor follows generally accepted industry guidelines and best practices to have minimal impact on the health of trees pruned. Oncor's standards are based on several factors: the minimum safe working distance for a utility worker, how much trees and conductors sway in high winds and the ability of limbs to break and fall on lines. Oncor can never prune enough to prevent all tree-related outages; however a well-managed tree pruning program can drastically reduce tree outages and provide a safer environment for utility workers and the public. If the property owner does not perform maintenance on their trees and those trees causes interference with service quality, then Oncor becomes involved in the process of maintaining the tree. Oncor does not recommend that unqualified persons prune trees in proximity to the power lines and that such work be left to line clearance qualified workers.

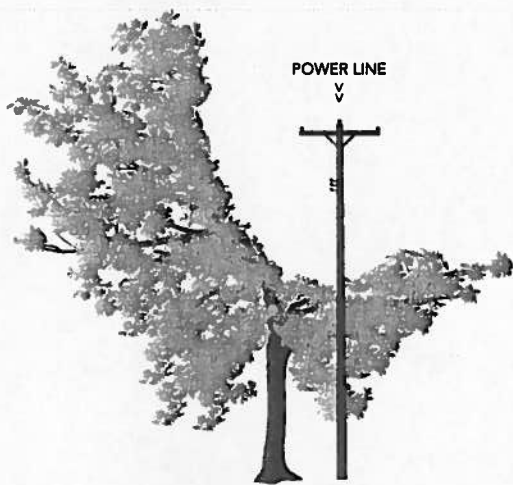
If Oncor trims trees near my house, does the company haul away the brush afterwards?

Oncor will remove any tree debris created by us when pruning, including after storms. Following major storm events, debris removal may take up to several weeks, as our first priority will be to restore power as quickly and safely as we can to everyone affected in our service territory. While we will remove the debris we create, we do not remove debris from trees that have fallen over due to the storm or other reasons not-related to Oncor. If a tree falls, it is the resident's responsibility to remove it.

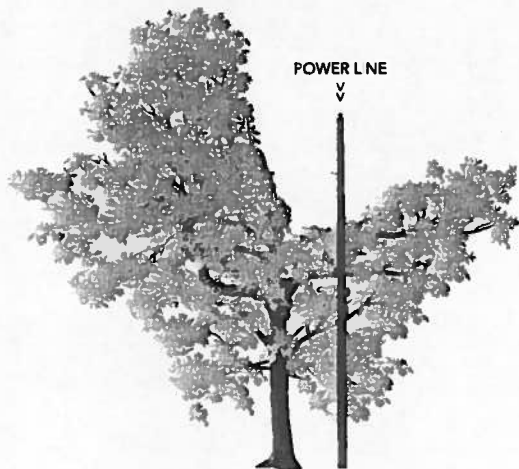
Tree limbs are growing into and through the main power lines near my home. These are the pole to pole lines, not the service line. Will Oncor prune these?

If tree branches have grown into lines in an alley, street or backyard utility easement (this includes all major lines except the service lines that go over your property from the pole to the electric meter or weatherhead), you should call the number on your electric bill to report the situation. To report a tree within 10 feet of Oncor's power lines (not the service line, which is your responsibility to keep clear), call the number on your electric bill to see if an inspection is needed. Additionally, if you see any hazardous conditions, such as sparking, arcing or burning near the line or in the tree branches touching the line, please call 911. Oncor works closely with local police and fire departments during such situations.

WHAT SHOULD I EXPECT AFTER TRIMMING?



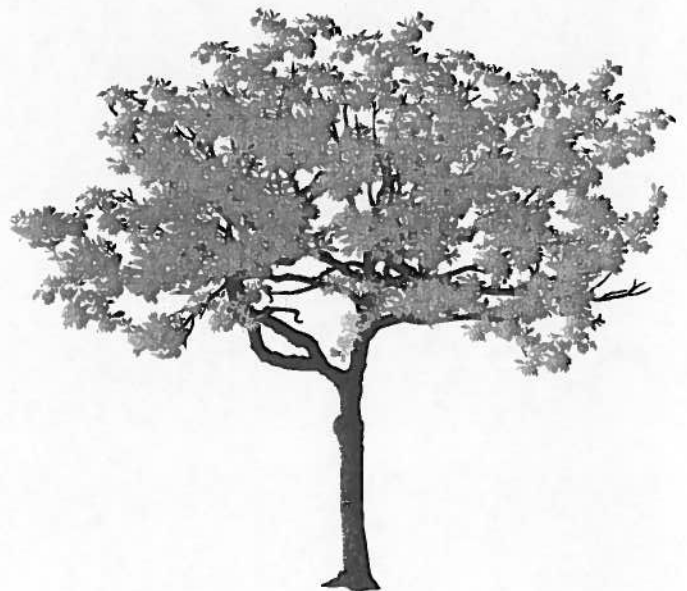
EXAMPLES ONLY



Oncor has been recognized as a Tree Line USA Utility since 2001

IMPORTANT INFORMATION

ABOUT TREES AND YOUR ELECTRIC SERVICE



WE DELIVER.



DATE: _____

FECHA: _____

Dear Homeowner,

Estimado Dueño de Casa,

_____ specialists under contract with **Oncor**, will be in your neighborhood pruning trees and removing vegetation a safe distance away from the power lines.

La compañía experta de árboles,

_____ bajo contrato con **Oncor**, estará en su vecindario para podar árboles y quitando vegetación una de seguridad lejos de las líneas de energía.

Trees growing too close to power lines can cause damage to Oncor facilities and interrupt service to you and your neighbors. Oncor's goal is to provide for the safe and reliable delivery of energy.

Árboles que crecen cerca de líneas de energía pueden causar daño a las instalaciones de Oncor e interrumpir servicio a usted y a sus vecinos. La meta de Oncor es prever la entrega segura y fiable de la energía.

If you are not at home on the day of the work, we will proceed in a professional manner with any necessary pruning and clean-up.

Si usted no está en su casa en el día del trabajo, procederemos de una manera profesional con cualquier poda y limpieza necesarias.

If you have questions concerning the work, please call 1.800.518.2375 to speak to an Oncor representative.

Si, tienen preguntas en cuestión del trabajo, por favor llamen 1.800.518.2375 para hablar con un representante de Oncor.

Thank you for your cooperation!

¡Gracias por su cooperación!

Feeder # _____

de Feeder _____

Contact Person: _____

Persona de Contacto: _____

**FOR MORE INFORMATION,
VISIT ONCOR.COM/VEGETATION**

**PARA MAS INFORMACIÓN VISITE
ONCOR.COM/VEGETATION**



IMPROVING RELIABILITY IN DALLAS

Oncor is committed to providing safe and reliable electric service to the communities we serve, which is why we perform regular maintenance pruning throughout our service area.

We work with five different tree service contractors to implement our vegetation management program. Certified arborists and degreed foresters work with experienced line-clearance qualified crews to prune trees, balancing the health of trees with electrical safety for tree maintenance near power lines.

OUR COMMITMENT INCLUDES:

- Continuing routine maintenance on our system to evaluate the reliability and make necessary improvements.
- Ensuring only trained and responsible crews conduct tree trimming on our customers' property.
- Notifying customers at least five days in advance of scheduled trimming.
- Providing notification door hangers when customers are not available.
- Being available to answer questions and concerns from customers regarding the tree trimming program.
- Providing effective communication on vegetation management plans in communities across our service territory.
- Continuing education on the importance of safety near power lines and the connection between vegetation management and safe, reliable service.
- Increasing the number of certified arborists and degreed foresters in the field to provide more accessibility throughout the communities we serve.

IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE DO NOT HESITATE TO REACH OUT TO ONCOR. VISIT ASKONCOR.COM OR CALL **888.875.6279**.

CONNECT WITH ONCOR ONLINE
Our Website: oncor.com
24/7 Resource for FAQs: askoncor.com
News and Stories: thewire.oncor.com



[facebook.com/oncor](https://www.facebook.com/oncor)



twitter.com/oncor

WE DELIVER.





IMPROVING THE CUSTOMER EXPERIENCE



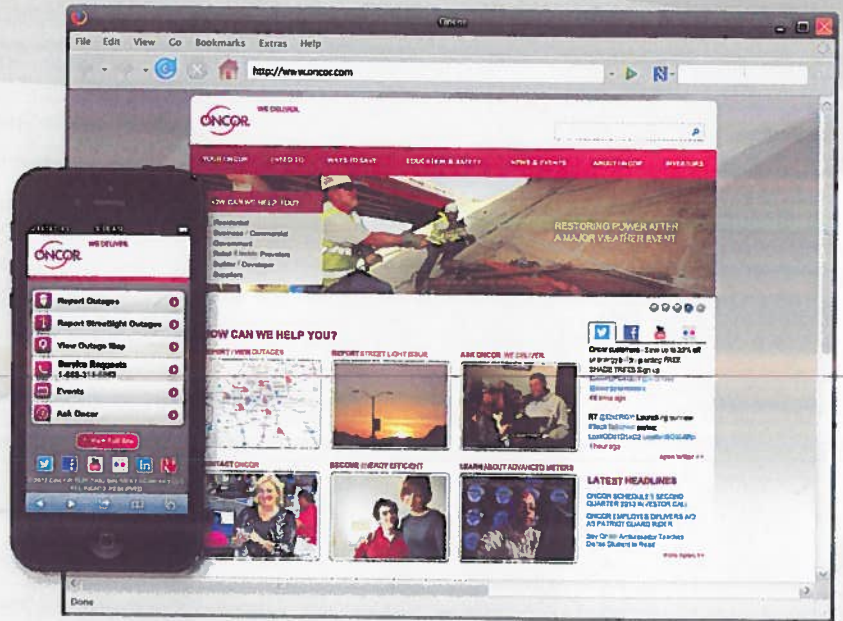
WE DELIVER.



ONCOR.COM

Oncor offers a variety of online tools designed to provide important information sought by customers – outage reporting for homes, businesses and streetlights, outage maps, and Ask Oncor support.

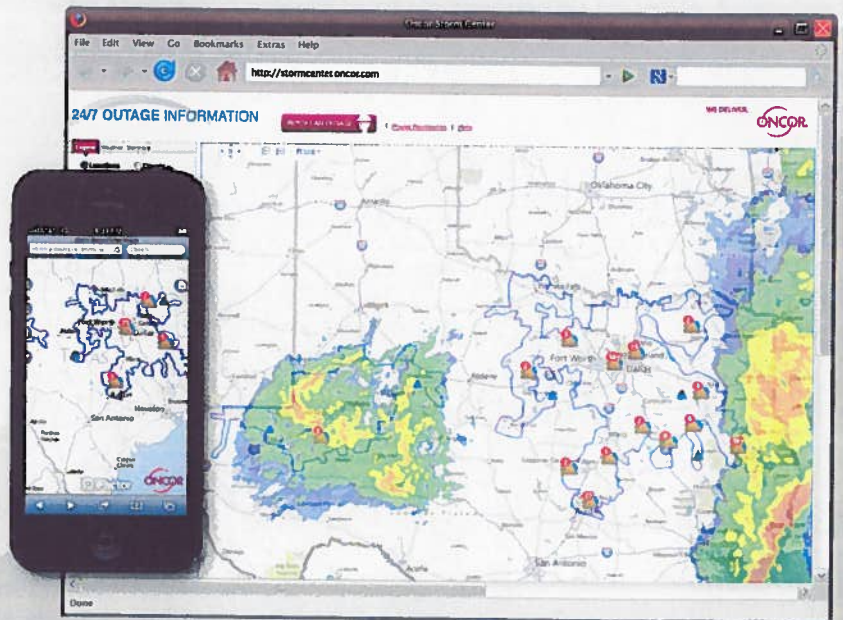
The mobile menu of oncor.com is a streamlined version that allows customers on-the-go to dial phone numbers and access key functionality quickly and easily.



OUTAGE MAP

An enhanced outage map adds transparency through regularly updated outage information, including an estimated time of restoration and cause of the outage, when available.

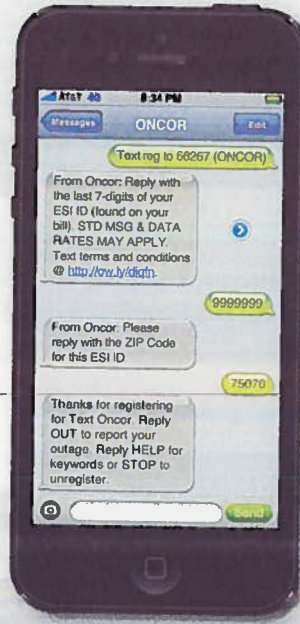
Visitors to stormcenter.oncor.com enjoy premise-specific mapping display with the ability to report outages from the map and select to receive text updates. An optional weather overlay provides context on severe weather moving through the service territory and allows customers to track storms.



TEXT ONCOR

Customers are able to report outages via text message, and may opt to receive outage ticket and service request information in return.

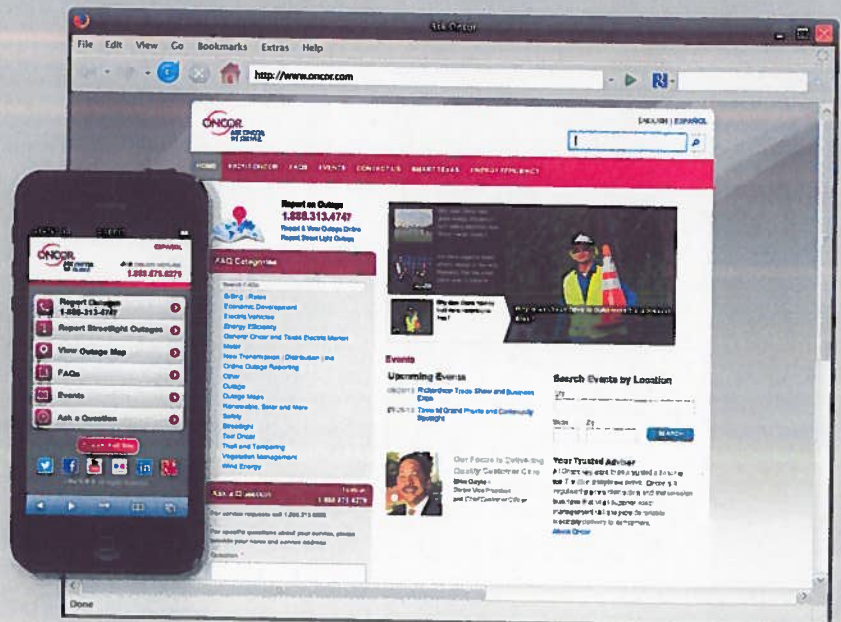
Texting **OUT** to **66267** allows customers to register from mobile devices, report outages and receive updates related to outages. Additional features include the ability to register multiple phone numbers to a single address as well as multiple addresses to specific phone number.



ASK ONCOR

askoncor.com is at the center of Oncor's commitment to be a Trusted Advisor. The site allows customers to have their questions answered by our electricity experts in both English and Spanish, along with the option to access a full-Spanish version at preguntaoncor.com. Questions submitted by other customers are also available, along with their corresponding answers.

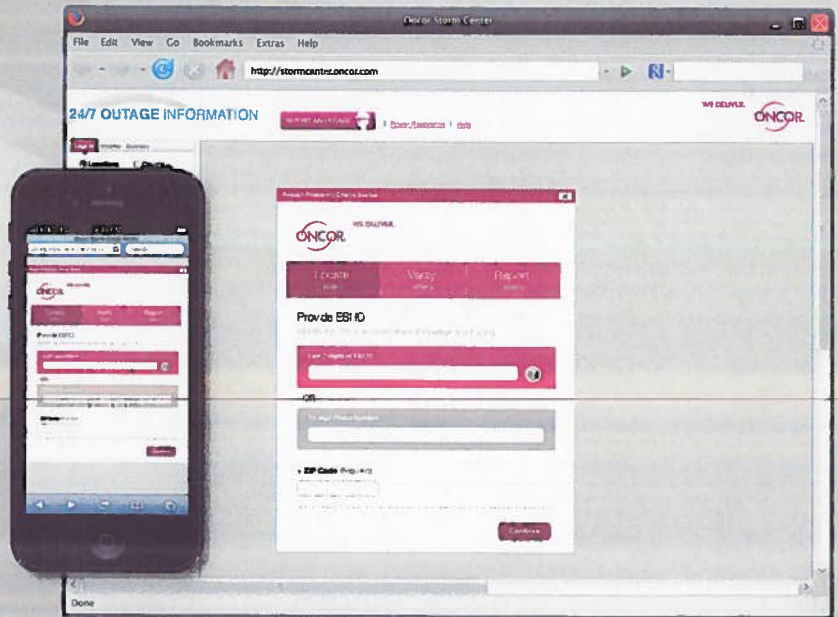
Robust search capabilities, the option to ask questions and view maps to Ask Oncor events are all a part of the portal, available both online and on-the-go.



ONLINE OUTAGE REPORTING

Customers are able to report outages online via a web portal at stormcenter.oncor.com, both on online and on the go.

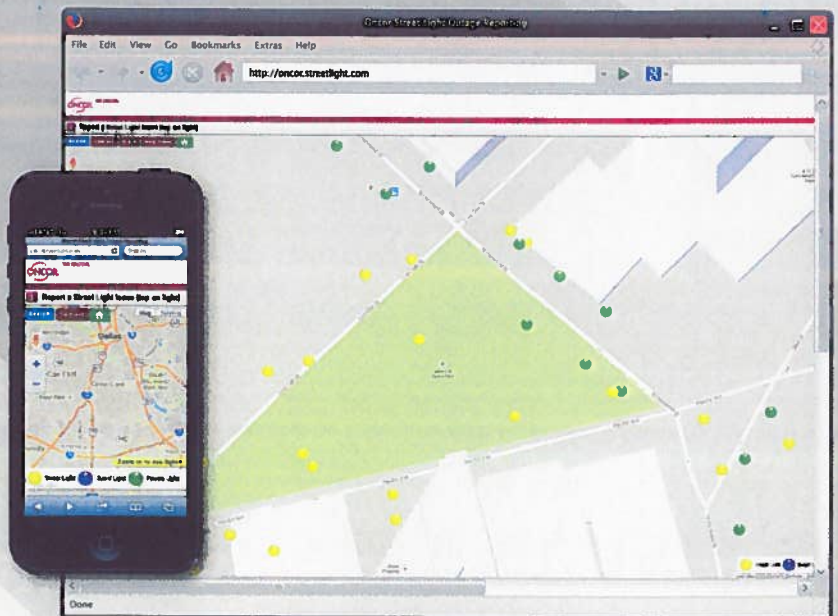
Clicking on the "Report an Outage" icon allows customers to enter the Electric Service Identifier (ESI ID) or phone number on their account along with their zip code. Customers then receive an estimated time of restoration and cause of their outage, when available, and have an option to receive outage updates.



STREET LIGHT OUTAGE REPORTING

oncorstreetlight.com gives customers an easy way to report street light outages using an interactive map that is accessible from a computer or on the go. The color-coded map also identifies private and guard lights, providing additional information on fixtures regardless of whether Oncor maintains them.

The site offers a full screen Google Maps interface, an automatic location finder and the option for customers to be contacted with an update on their reported outage by phone, text or email.



Memorandum



CITY OF DALLAS

DATE February 27, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **Proposed Amendments to Conservation District Regulations**

On Wednesday, March 4, 2015, the City Council will be briefed on the City Plan Commission recommended amendments to the Conservation District regulations of the Development Code.

Please feel free to contact me if you need additional information.

A handwritten signature in black ink, appearing to read 'Ryan S. Evans'.

Ryan S. Evans
First Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer

Proposed Amendments to Conservation District Regulations

Dallas City Council Briefing
March 4, 2015



Purpose of Briefing

- To summarize and review the City Plan Commission recommended changes to conservation district regulations

Background

Zoning tools used to protect neighborhoods

	Purpose	What is Regulated	Type of Permit Review
Planned Development District	Encourages a unified development for an area that may or may not have a unique character	Setbacks, lot coverage, landscape and density	Permits are reviewed by building permit staff
Neighborhood Stabilization Overlay	To encourage compatible infill redevelopment	Front yard setbacks, side and corner yard setbacks, garage placement, and height	Permits are reviewed by building permit staff
Conservation District	To protect the unique physical attributes of an area or neighborhood	Regulations are determined by the neighborhood and must include minimum development and architectural standards.	A Work Review Form and plans are reviewed by staff, in addition to any required building permits (if necessary)
Historic District	To protect historic architecture and character	All exterior modifications	A Certificate of Appropriateness is reviewed by staff, the task force and the Landmark Commission

Background

17 Existing Conservation Districts

Kings Highway- CC Dist 1

Lakewood - CC Dist 9,14

Page Avenue– CC Dist 1

Greiner Area – CC Dist 1

**Hollywood Santa/Monica – CC
Dist 14**

Bishop/8th– CC Dist 1

North Cliff – CC Dist 1

M-Streets – CC Dist 14

Greenway Parks - CC Dist 13

M Streets East - CC Dist 14

Belmont Addition – CC Dist 14

Kessler Park – CC Dist 1

Edgemont Park – CC Dist 14

Vickery Place – CC Dist 14

Rawlins – CC Dist 14

Northern Hills – CC Dist 14

Stevens Park – CC Dist 1

Background

- ❑ December, 2009 - City Council requested that the City Manager brief the ***Economic Development Committee*** on existing processes to establish a Conservation District
- ❑ April 5, 2010 the ***Economic Development Committee*** was briefed on the existing process for establishing conservation districts
- ❑ March 25, 2013 the ***Quality of Life and Government Services Committee*** was briefed on possible amendments.

Background

Questions raised by City Council include:

- ❑ Effect of making some properties non-conforming
- ❑ Appropriate threshold of support to initiate
- ❑ How percentage of reply forms in support or opposition should be considered
 - ❑ Percent of all notified
 - ❑ Percent of those that responded
- ❑ Could a minimum threshold of reply forms in support be required to approve
- ❑ Could transparency of process be improved
 - ❑ Opponents frequently indicated they did not understand the initial petition could result in a zoning change with additional restrictions
- ❑ Should a cap be placed on the size of a Conservation District
- ❑ Distinction between initial study and zoning change
- ❑ Appropriate role of city staff and other stakeholders

Background

- ❑ The **Zoning Ordinance Committee (ZOC)** considered this issue at eight public meetings and recommended approval of the proposed ordinance on March 8, 2014.
- ❑ April 17, 2014 the **City Plan Commission (CPC)** held a public hearing to receive comments on the proposed amendments.
- ❑ May 8, 2014, **CPC** remanded the item to the **ZOC** to reconsider six items.
- ❑ **ZOC** reconsidered the issue at three public meetings and recommended approval of the ordinance on June 19, 2014.
- ❑ July 24, 2014, **CPC** modified a portion of **ZOC's** recommendation, prior to approving the proposed ordinance

Objectives of Proposed Amendments

- ❑ Create a clearer more transparent process for the adoption of Conservation Districts
- ❑ Better distinguish the use of Conservation Districts from Planned Developments, Neighborhood Stabilization Overlays and Historic District Overlays
- ❑ Define specific steps in the process as well as the roles and responsibilities of stakeholders (neighborhood and staff)
- ❑ Clarify that the petitions initiate a process that may result in a zoning change and not just a “feasibility study”
- ❑ Provide a distinct process for existing Conservation Districts to amend their regulations or expand, if they choose to do so.

Key CPC Recommended Amendments to the Process

- A **Neighborhood Committee** of at least 10 property owners
- Specific time frames for **staff** and **Neighborhood Committee** to act
- Clear separation between **Determination of Eligibility** and the preparation of a **CD ordinance**
- A minimum of two **Pre-application meetings** are required before petitions are prepared by **staff** and provided to **Neighborhood Committee**
- A **Neighborhood Meeting** to consider the proposed CD ordinance is required at least 30 days prior to the **CPC Public Hearing**

CPC Recommended Amendments

Purpose Statement of CD Provisions

Existing

- Provides a means of conserving an area's distinctive atmosphere or character by protecting or enhancing its significant architectural or cultural attributes

Proposed

- Protect the physical attributes of an area or neighborhood;
- Promote development or redevelopment that is compatible with an existing area or neighborhood;
- Promote economic revitalization;
- Enhance the livability of the city; and
- Ensure harmonious, orderly and efficient growth

Existing and CPC Recommended Process Comparison

Existing Process

- **Initiation/Application**
 - **Feasibility Study** to determine eligibility initiated by a **group** that collectively owns more than 50% of the land and more than 50% of the building sites with in the area of request – with fee
 - Practice has been if +/- 75% signatures in support, CPC or CC will authorize (no fee paid)
 - **Director** determines eligibility
- **Public Information Meeting**
- **Public Meetings** as necessary to develop
 - Conceptual Plan
 - CD ordinance
- **Neighborhood Meeting (practice)**
- **CPC public hearing**
- **CC public hearing**

Proposed Process

- **Initiation**
 - **Neighborhood Committee** submits a request for **Determination of Eligibility**
 - **Director** determines eligibility
 - **Pre-application Meetings** (minimum 2)
- **Application**
 - **Neighborhood Committee** submits application with petitions in support that represent at least 51% of the land or 51% of the lots – with fee
 - If petitions are signed by 75% or more, fee waived
- **Public Meetings** as necessary to develop
 - CD ordinance
- **Neighborhood Meeting**
- **CPC public hearing**
- **CC public hearing**

CPC Recommended Process to Establish a Conservation District

- Neighborhood Committee** submits a request for a **Determination of Eligibility**
- If the area is determined to be eligible, a minimum of two **Pre-application meetings** are held
- Petition forms are provided after the last **Pre-application meeting**
- Time frame for **Neighborhood Committee** to obtain signatures is based on the size of the proposed CD
 - < 200 lots, 12 months
 - 201 to 500 lots, 15 months
 - More than 500 lots, 18 months
- Application for a CD.**
 - Includes petitions with signatures representing at least 51 percent of the land or 51 percent of the lots within the proposed CD
 - 51 to 74 percent - Fee required
 - 75 percent or more - Fee waived
- Public meetings**
 - If application is deemed complete, **neighborhood meetings** are held to develop specific regulations

CPC Recommendation on Amending a CD Ordinance

- The proposed amendments includes four procedures to amend an established CD.
 - Expanding an established CD
 - Amending the regulations in an established CD
 - Creating or amending a subdistrict within an established CD
 - Removing property from an established CD

Recommendation on Reply Forms

Recommendation on Establishing Threshold for Reply Forms for CD Adoption

- CPC recommendation did not codify a specific threshold for approval
 - Approval of zoning is legislative and should not be delegated
 - Issue is addressed by:
 - Initiation Petition clarifies that a zoning change is being initiated
 - Required neighborhood meetings are part of proposal

Next Steps

- Receive input from City Council on CPC recommended amendments
- Schedule for City Council consideration

Appendix

Appendix

Items Referred Back To ZOC by CPC for Additional Consideration

- Whether the definition of Cultural Attributes should be removed;
- Whether the Neighborhood Committee's request for pre-application meetings should include architectural and development standards;
- Whether the petition should include standards the Neighborhood Committee is interested in adopting;
- The percentage of support required for the proposed petition;
- Whether the size of the Neighborhood Committee should be changed; and
- Whether the time limits on the Neighborhood Committee and the Director should be changed.

Appendix

Participants

All meetings were sent out to the Zoning Ordinance Committee distribution list

Association Participants

- Preservation Dallas
- Dallas Homeowner's League
- Dallas Builders Association
- Old Oak Cliff Conservation League

CD Participants

- Vickery Place CD
- M Streets CD
- Hollywood Santa Monica CD
- Rawlins CD
- East Kessler Park (Considering CD)
- Kessler Park CD
- Lakewood CD
- Kings Highway CD
- Belmont CD
- Greenway Parks CD

Appendix

CD Adoption Dates

CONSERVATION DISTRICT ADOPTION DATES (AND AMENDMENT DATES, IF ANY)				
Conservation District	Date of Adoption	Date of Amendments (if any)		
#1 - King's Highway	3/23/88 (Ord. no. 19910)	6/10/09 (Ord. no. 27560)	8/11/10 (Ord. no. 27945)	
#2 - Lakewood	7/12/88 (Ord. no. 200009)			
#3 - Page Avenue	5/24/89 (Ord. no. 20366)			
#4 - Greiner Area	5/24/89 (Ord. no. 20367)			
#6 - Hollywood/Santa Monica	3/9/93 (Ord. no. 21608)	8/7/07 (Ord. no. 26884)	12/10/07 (Ord. no. 27030)	12/10/08 (Ord. no. 27423)
#7 - Bishop/8th	1/21/92 (Ord. no. 21197)	2/13/01 (Ord. no. 24518)	11/12/02 (Ord. no. 25115)	8/11/10 (Ord. no. 27946)
#8 - North Cliff	8/28/96 (Ord. no. 22866)			
#9 - M-Streets	11/12/02 (Ord. no. 25116)	3/27/13 (Ord. no. 28946)		
#10 - Greenway Parks	5/28/03 (Ord. no. 25266)			
#11 - M Streets East	1/13/04 (Ord. no. 25474)			
#12 - Belmont Addition	3/23/04 (Ord. no. 25530)	1/5/04 (Ord. no. 25840)		
#13 - Kessler Park	5/25/05 (Ord. no. 25984)			
#14 - Edgemont Park	5/2/06 (Ord. no. 26343)			
#15 - Vickery Place	6/21/06 (Ord. no. 26391)	1/5/07 (Ord. no. 26549)	5/23/07 (Ord. no. 26744)	
#16 - Rawlins	6/11/07 (Ord. no. 26776)			
#17 - Northern Hills	12/9/09 (Ord. no. 27769)			
#20 - Stevens Park	9/28/11 (Ord. no. 28407)			

Appendix

Dates of Presentations

- ❑ City Council Economic Development Committee
 - December 5, 2010 - Tennell Atkins (Vice-Chair), Dwaine Caraway, Jerry Allen, Sheffield Kadane, Ann Margolin, Linda Koop, Steve Salazar
- ❑ City Council Quality of Life and Government Services Committee
 - March 25, 2013 – Angela Hunt (Chair), Sandy Greyson (Vice-Chair), Monica Alonzo, Dwaine Caraway, Carolyn Davis

Memorandum



CITY OF DALLAS

DATE February 27, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **City Manager Update (CuSP Report)**

On Wednesday, March 4, 2015, I will be briefing the Council on the following topic during my update to the Council:

- IBM Smarter Cities Challenge

Briefing materials are attached for your review. If you have any questions, please let me know.


A.C. Gonzalez
City Manager

c: Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



CuSP Report

Culture. Systems. People

Dallas City Council Briefing

March 4, 2015

CuSP Focus: Systems

- ▶ Improve customer service and operational efficiencies through enhanced technology
- ▶ Use outside experts to challenge our approaches and bring us the latest thinking
- ▶ Recently, we were fortunate to attract outside expertise through a competitive process which:
 - ▶ IBM Smarter Cities Challenge
 - ▶ Brought top talent; multi-disciplinary team with international experience
 - ▶ No cost to City

CuSP Focus: Systems

- ▶ Current IT strategic plan focusing on:
 - ▶ Infrastructure
 - ▶ Personnel
 - ▶ Connectivity
 - ▶ Data
 - ▶ Security
- ▶ This outside engagement focused on connectivity and data
 - ▶ Critical public safety data and applications
 - ▶ Identifying and overcoming obstacles to data silos
 - ▶ Creating Actionable Recommendations for Implementation
- ▶ Additional strategic planning proceeds on other areas

Dallas Smarter Cities Challenge - the Team and the Study



Mandi Hanks, Joe Doria, John Black, Judy Lyne, Anand Ranganathan, Rajesh Sukhramani

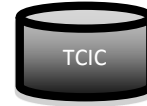
- ▶ Study period: Feb 2nd -20th 2015
- ▶ Over 80 City leaders interviewed:
 - ▶ City Manager and Assistant City Managers, Chief of Police, CIO
 - ▶ City of Dallas Departments (DPD, CIS, Fire & Rescue, Libraries, Planning, City Attorney, Community Prosecutor, City Courts, OEM)
 - ▶ Community Leaders (Safer Dallas, CrimeWatch, Habitat)
 - ▶ Dallas County CIO
 - ▶ Chamber of Commerce
- ▶ Study of city datasets, websites and apps
- ▶ Research and comparison with other cities
- ▶ Presentation to be followed with a full written report
- ▶ Estimated value is \$500,000 in consulting fees

Questions Asked

- ▶ How can the City of Dallas and its citizens best use the multiple data stores they own and have access to?
- ▶ How can we use the latest available technologies to derive insights from this data, and to share and publish information, in order to make the city a safer, more pleasant environment for all its inhabitants?
- ▶ What organizational/technology improvements can be made on a short and/or long-term basis to effect change?

Summary of Findings

- ▶ Data and insights trapped in silos



- ▶ Poor user experience to get relevant data for a given task
- ▶ “Protective” culture around data limits sharing; users do not know where data exists outside of their domain
- ▶ Trust and perceptions are critical issues to address between the City, Neighborhoods, and Citizens
- ▶ CIS sponsored enterprise-wide IT projects are challenging to fund

Summary of Recommendations

Focus Area	0-12 months	1-3 years	Year 4 & beyond
Organization & Culture	<ul style="list-style-type: none"> • Create the Office of Chief Data Officer under the CIO with support staff to execute City's data strategy* <ul style="list-style-type: none"> • Create governance policies around data sharing and access control* • Implement & enforce governance policies 		
Organize and Govern Data	<ul style="list-style-type: none"> • Inventory different databases & analytic capabilities across the city <ul style="list-style-type: none"> • Create and populate a 'data lake' - city owned, public databases and other data sources • Establish required controls: encryption, access control, expungement • Enable export of data, in a privacy-preserving manner, for community consumption • Complete migration of data to 'data lake' – close down local DBs • Investigate possibility for 'whole city/shared' data lake with other agencies 		
Provide Search & Analytics	<ul style="list-style-type: none"> • Identify key data items: e.g. PERSON / ADDRESS / CAR <ul style="list-style-type: none"> • Develop/install query tools for different user and data types <ul style="list-style-type: none"> • Establish cross-department team of data scientists to uncover insights and patterns from multiple data sets • Use analytics and generated insights to optimize specific city operations <ul style="list-style-type: none"> • Set up query capabilities to external (county, state, federal) data • Develop real-time analyses on streaming data <ul style="list-style-type: none"> • Investigate natural language query tools 		
User Experience	<ul style="list-style-type: none"> • Appoint "User Champions" for major user groups focus on user centered design <ul style="list-style-type: none"> • Identify 3-5 key 'quick wins' and develop new user experience <ul style="list-style-type: none"> • Embed user-centered design in all systems selection and delivery 		
Other	<ul style="list-style-type: none"> • Extend 'Buy-not-Build' thinking to infrastructure – exploit cloud* • Invest in network bandwidth as a key enabler* 		
	<p>1</p> <p>Lay the foundations Reset the culture Execute 'quick wins'</p>	<p>2</p> <p>Implement the vision Track the results</p>	<p>3</p> <p>Augment the vision</p> <p>7</p>

* Currently underway

Next Steps

- ▶ Full Report from IBM due in 6-8 weeks
- ▶ Incorporation into City-wide Strategic IT Plan due Spring, 2015
- ▶ Continue implementation of recommendations