

Memorandum



CITY OF DALLAS

DATE February 13, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Building Tech Careers for U.S. Veterans Benefit Concert Hosted by NPower, 7-Eleven and PepsiCo

On Tuesday, February 17, 2015, the Arts, Culture & Libraries Committee will receive a briefing from NPower that will announce a benefit concert for veterans scheduled for Tuesday, April 7, 2015 at the Morton H. Meyerson Symphony Center.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



February 17, 2015

**Building Tech Careers for U.S. Veterans
Benefit Concert Hosted by NPower, 7-Eleven
and PepsiCo**

**Presentation to Arts, Culture & Libraries
Committee**

- **Mission : *Mobilize the tech community and provide individuals, nonprofits and schools opportunities to build tech skills and achieve their potential***
 - Regional offices in North Texas located in DCCCD Bill J. Priest Center
- **Two core programs to fulfill mission**
 - The Community Corps (TCC), a skills-based volunteering program connecting technology professionals with high impact nonprofits and innovative education partners
 - Technology Service Corps (TSC) a technology-focused, workforce development program meeting the needs of young adults and veterans.
- **Board Leadership from Fortune 500 Companies**
 - Representation from Bank of America, Citi, Merck, Morgan Stanley, JP Morgan Chase, PepsiCo, 7-11, World Wide Technology and more

UNDERWRITERS



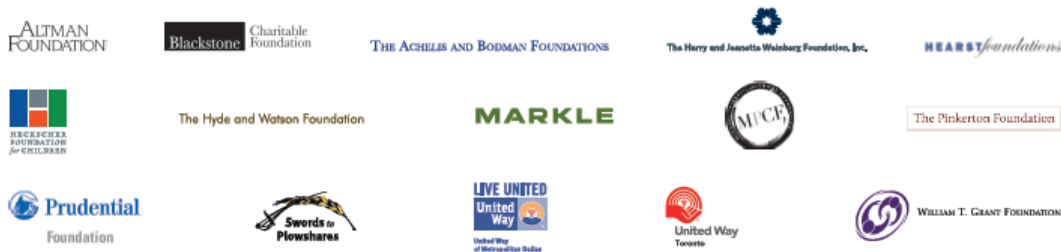
PARTNERS



SPONSORS



FOUNDATIONS



DALLAS PARTNERS



Building Tech Careers for U.S. Veterans Benefit Concert

Hosted by NPower, 7-Eleven and PepsiCo

Featuring Terence Blanchard + Friends

DATE: TUESDAY, APRIL 7, 2015 at 8:00PM

MORTON H. MEYERSON SYMPHONY CENTER

Tickets available NOW:

TicketDFW.com or Call 214-871-5000

npower
Jazz DALLAS PRESENTS

A BENEFIT CONCERT
BUILDING TECH CAREERS FOR U.S. VETERANS

FEATURING
TERENCE BLANCHARD + FRIENDS

APRIL 07, 2015
8:00 PM AT THE MORTON H. MEYERSON SYMPHONY CENTER
HOSTED BY NPOWER, 7-ELEVEN AND PEPSICO

TICKETS: \$50/ADULTS \$20/STUDENTS*

NPower's benefit concert will bring together our community in support of improving the lives of North Texas U.S. Armed Forces veterans. Funds raised will help NPower expand its Technology Service Corps program which provides free technology training and career opportunities for veterans.

BUY TICKETS NOW >

OR CALL 214-871-5000

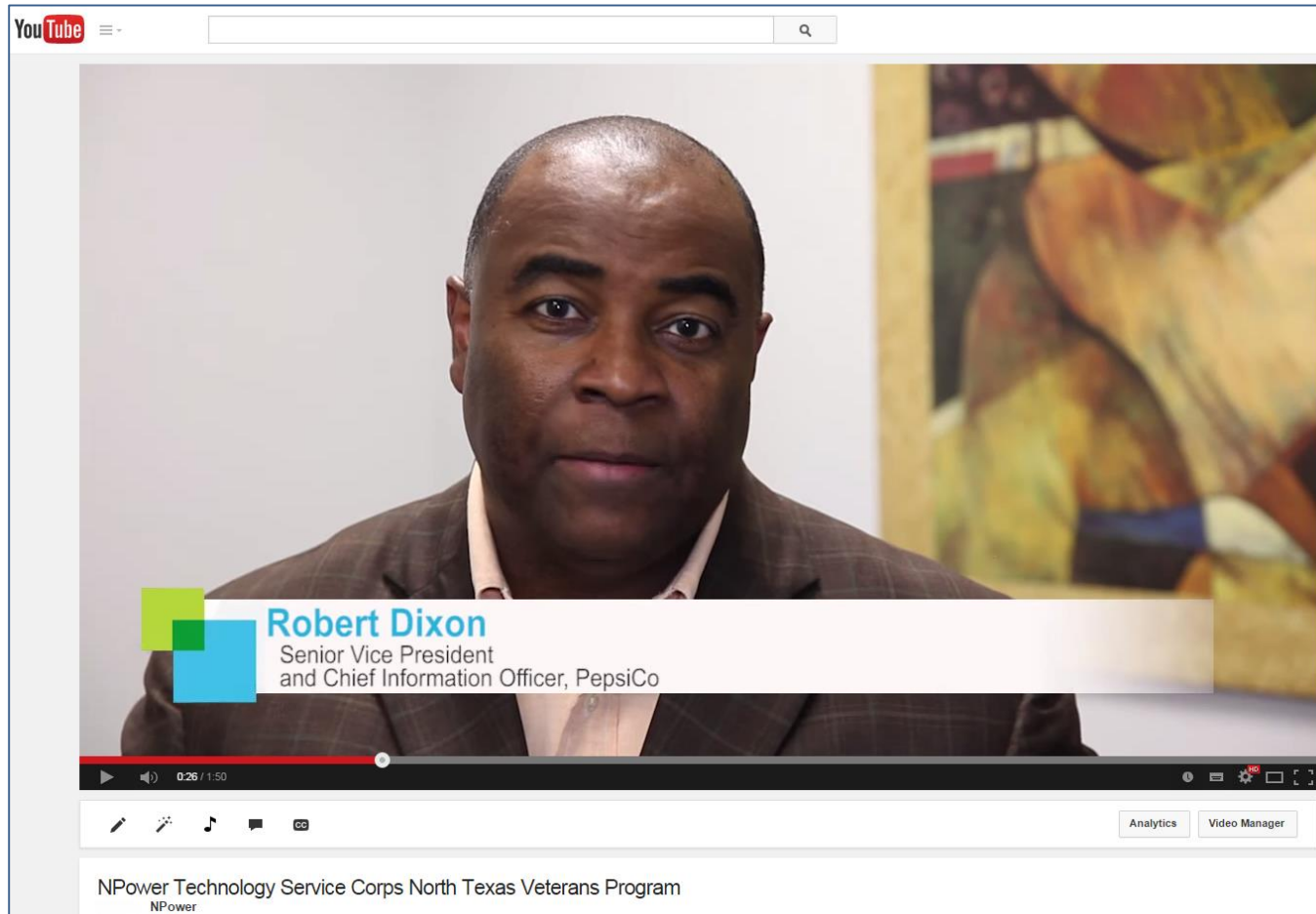
WATCH NPOWER TRAINING VETERANS IN TECH VIDEO

*Booking fees apply. Limit one student ticket per valid school ID.

NPower's Technology Service Corps is a national non-profit program dedicated to building brighter futures for veterans and young adults through free technology and professional skills training and life-changing career opportunities. The North Texas program focuses on serving our local veteran community.

@npowerorg / #NPowerJazzDallas / npower.org

NPower / Bill J. Priest Institute for Economic Development / 1402 Corinth Street, Suite 139 / Dallas, Texas 75215



Watch Full Video on www.youtube.com/NPowerOrg

How You Can Help:

1. Spread The Word
 - a. **Add our Benefit Concert** to your constituent newsletter blasts
 - b. **Post Event** details across social media
 - c. **Mention** to your local veteran contacts & organizations
 - d. **Include event** in upcoming speeches/interviews
2. Buy a Ticket / Attend the concert
3. Visit www.npower.org

npower

3 Metrotech Center
Mezzanine
Brooklyn, NY 11201
212.564.7010 Phone
212.564.7009 Fax
info@npower.org

www.npower.org

