

Memorandum



CITY OF DALLAS

DATE October 3, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Cultural Affairs Commission's Recommendations for FY 2014-15 Cultural Contracts Allocations

The attached briefing will be presented to the Arts, Culture & Libraries committee on Monday, October 6, 2014. The briefing will review the Cultural Affairs Commission's recommendations for FY 2014-15 cultural contracts allocations.

City Council will consider authorizing cultural contracts with cultural organizations on Wednesday, October 22, 2014.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Cultural Affairs Commission's Recommendations for FY 2014-15 Cultural Contracts Allocations

Presented to the Arts, Culture and Libraries
Committee - October 6, 2014



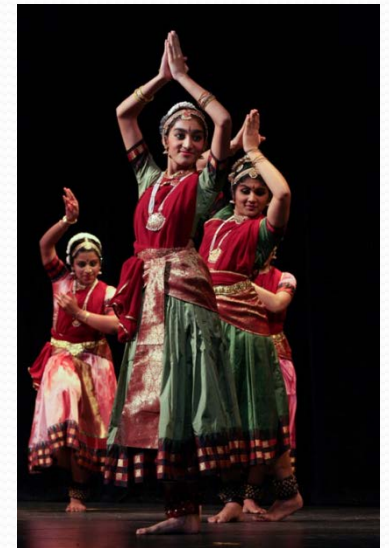
Cultural Contracts

- Primary programs through which the City partners with over 100 arts organizations and individuals to provide more than 62,000 cultural services to the citizens of Dallas
- Supports arts and cultural programs and projects of all sizes and disciplines



Cultural Contracts Programs

- Cultural Organization Program (COP)
- Cultural Projects Program (CPP)
- Community Artists Program (CAP)



FY13-14 Cultural Contracts Funding

- Total funding \$3,479,059
- \$300,000 additional funding for FY13-14
 - \$255,000 to Cultural Contracts (COP & CPP)
 - \$25,000 to Public Art
 - \$20,000 to Bath House Cultural Center
- Guiding principles for Commission's recommendations were:
 - Based on panel scores, distribute the additional funds to organizations with budgets under \$1 Million
 - Give higher awards to organizations who showed efficiency based on cost per person served

FY13-14 Results - COP

- Total City funding - \$3,244,809
- Dollars leveraged by funded COP organizations - \$142,964,146
- As a result of their panel scores, 14 out of 22 organizations (63%) with budgets under \$1 Million are at or over peak year (2008) funding
- Average % of organization total budget provided by City - 2.2%
- Number of services - 61,992
(an increase of 26%)
- Attendance at events - 4,879,942
(an increase of 7%)



FY 13-14 Results – CPP

- Total City funding - \$204,250
- Dollars Leveraged by Funded CPP Organizations - \$39,228,067
- Number of Services - 681
- Attendance at Events - 509,100



FY13-14 Results – CAP

- Total City funding - \$30,000
- Number of Services - 64
- Event Attendance - 27,800



FY14-15 Recommendations for Allocation of Additional Funding

- Guiding Principles for Commission's recommendations for FY 14-15 were:
 - Distribute the funds among all organizations based on panel scores
 - Give higher awards to organizations with budgets over \$1 Million
 - Give higher awards to organizations who showed efficiency based on cost per person served
 - Use some of the funds to add to budgets of Centers and Public Art
- \$525,000 additional funding for FY14-15 allocated by the Commission
 - Total Cultural Contracts funding - \$3,911,149
 - \$262,090 to COP & CPP
 - \$170,000 to CAP
 - \$52,910 to Cultural Centers programming
 - \$40,000 to Public Art Maintenance



Cultural Organization Program (COP)

- FY14-15 COP budget - \$3,451,423
- Funds established nonprofit cultural organizations with general operating support
- 33 organizations funded for FY14-15
- Annual application process with a panel review every 2 years
- City funding is limited to 25% of their annual audited revenue
- Allocations are recommended by the Cultural Affairs Commission and approved by City Council



FY14-15 COP Organizations

Tier I - \$250,000 and Under

Anita Martinez Ballet Folklorico
Artreach Dallas
Cara Mia Theater Company
Teatro Dallas
Writers Garret

Tier II-\$250,001 - \$999,999

Children's Chorus of Greater Dallas
Creative Arts Center
Dallas Wind Symphony
Dance Council
Fine Arts Chamber Players
Greater Dallas Youth Orchestra
Junior Players
Kitchen Dog Theater
TeCo Theatrical Productions
Shakespeare Dallas
Texas Winds Musical Outreach
Undermain Theater
USA Film Festival

Tier III - \$1,000,000 and Up

Big Thought
Dallas Children's Theater
Dallas Opera
Theater Three
TITAS

Tier IV – City Owned Facilities

African American Museum
Black Academy of Arts and Letters
Dallas Black Dance Theatre
Dallas County Heritage Society
Dallas Historical Society
Dallas Museum of Art
Dallas Theater Center
Museum of Nature and Science
Sammons Center for the Arts

Cultural Projects Program (CPP)

- FY14-15 CPP budget - \$259,726
- Funds contracts for cultural services on a project basis for cultural groups, educational institutions, social service organizations and other non-profit organizations
- 39 Funded organizations
- City support can't exceed 50% of the total budget
- Contracts are each under \$15,000
- Allocations are recommended by the Cultural Affairs Commission and awarded by Administrative Action



FY14-15 CPP Organizations

- Academy of Bangla Arts and Culture
- Asian Film Foundation of Dallas
- Asian American Chamber of Commerce
- Asian Film Foundation of Dallas
- Chamber Music International
- Color Me Empowered
- Contemporary Ballet Dallas
- Crow Family Foundation
- Dallas Asian American Youth Orchestra
- Dallas Bach Society
- Dallas Chamber Symphony
- Dallas Film Society
- Dallas Holocaust Museum
- Dallas Institute of Humanities and Culture
- DFW International
- Echo Theatre
- Friends of Fair Park
- Indian Cultural Heritage Foundation
- Lone Star Wind Orchestra
- Jewish Community Center
- MAC, The Art Venues
- Metropolitan Winds
- Museum of Geometric and MADI Art
- Nasher Sculpture Center
- New Arts Six
- New Texas Symphony
- Ollimpaxqui Ballet
- Orchestra of New Spain
- Orpheus Chamber Singers
- Renaissance 2000
- Resource Center Dallas
- Southwest Celtic Music Association
- Texas Performing Chinese Arts
- Upstart Productions
- Uptown Players
- Voces Intimae
- Voices of Change
- Women's Chorus of Dallas
- WordSpace

Community Artists Program (CAP)

- FY 14-15 CAP budget - \$200,000
- Provides support and opportunities for ethnic artists and cultural organizations to teach, perform and exhibit at host facilities in neighborhoods around the City to heighten understanding of various cultures
- An estimated 35-40 artists & organizations will provide over 250 cultural services at community locations such as recreation centers, senior centers, festivals, churches and neighborhood events
- All events are free and open to the public
- Artist roster will be expanded through 2014-15 panel reviews
- Artist roster is approved by Cultural Affairs Commission and services are contracted by Administrative Action
- Host organizations request services which are then provided as budget and artist availability allows

FY 13-14 Roster of CAP Artists

Barri Pearson
Teatro Dallas
Herbie Johnson
Indian Cultural Heritage
Bakari Institute
Alicia Holmes
Arga Nova Dance
Candace Miller



Melody Bell
Daniel de Cordoba Bailes Espanoles
Lenotha Barnett
Vickie Washington-Nance
Banon Karo
Nigel Boyd
Anita Martinez Ballet Folklorico
Mitotiliztli Yaoyollohtli
New Arts Six
Making Connections
Jessica Trevizo
Frida Lozano
Inner City All Stars
Ollimpaxqui Ballet
Chin Woo Inc.
VET



Next Steps

- Request recommendation from Arts, Culture & Libraries committee to support approval of Cultural Affairs Commission's allocations for COP
- City Council consideration of Cultural Contracts' awards at the October 22, 2014 Agenda Meeting

Appendix

FY14-15 Recommended Awards - COP

Organization	13-14 Award	FY14-15 Proposed	FY12-13 Audit Revenue
TIER I - \$250,000 and Under			
Writer's Garret	\$36,961	\$39,103	\$165,649
Cara Mia Theater	\$32,036	\$37,036	\$176,269
Artreach Dallas	\$29,751	\$32,893	\$180,906
Anita Martinez Ballet Folklorico *	\$55,622	\$53,846	\$215,383
Teatro Dallas	\$40,336	\$43,336	\$255,374
Tier II - \$250,001 - \$999,999			
Dance Council	\$30,431	\$33,573	\$273,083
Kitchen Dog Theater	\$35,342	\$38,342	\$276,522
Fine Arts Chamber Players	\$38,382	\$41,382	\$289,622
TeCo Theatrical Productions *	\$73,560	\$76,560	\$308,805
Texas Winds Musical Outreach	\$39,424	\$44,424	\$399,346
USA Film Festival	\$44,316	\$46,346	\$411,198
Children's Chorus of Greater Dallas	\$26,693	\$31,693	\$520,247
Creative Arts Center	\$15,000	\$18,142	\$547,102
Undermain Theater	\$25,230	\$27,372	\$601,270
Turtle Creek Chorale	\$45,355	\$46,885	\$695,263
Junior Players	\$42,035	\$45,035	\$771,843
Shakespeare Dallas	\$69,940	\$72,940	\$795,248
Greater Dallas Youth Orchestra	\$35,504	\$37,646	\$953,964
Dallas Wind Symphony	\$25,448	\$28,590	\$992,290
* = organization affected by 25% maximum funding cap			

Appendix

FY14-15 Recommended Awards - COP

Organization	13-14 Award	FY14-15 Proposed	FY12-13 Audit Revenue
TIER III - \$1,000,000 - Up			
Theatre Three	\$52,026	\$66,971	\$1,046,834
TITAS	\$34,870	\$41,625	\$1,316,493
Dallas Children's Theater	\$42,050	\$56,995	\$3,478,363
Dallas Opera	\$97,521	\$106,981	\$13,552,714
Big Thought	\$204,788	\$219,733	\$13,697,891
TIER IV - City Owned Facilities			
African American Museum *	\$108,828	\$110,418	\$737,861
Sammons Center for the Arts	\$60,204	\$75,149	\$806,009
Dallas Historical Society	\$46,994	\$53,189	\$854,267
Black Academy of Arts and Letters	\$117,758	\$123,953	\$1,100,522
Dallas County Heritage Society	\$155,451	\$162,206	\$1,298,590
Dallas Black Dance Theater	\$132,143	\$141,603	\$3,528,057
Dallas Theater Center	\$23,132	\$38,077	\$9,384,115
Dallas Museum of Art	\$843,182	\$858,127	\$36,733,611
Museum of Nature and Science	\$586,307	\$601,252	\$46,493,531
* = organization affected by 25% maximum funding cap			

Appendix

Cultural Contracts Funding History

CULTURAL CONTRACTS FUNDING HISTORY								
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Cultural Orgs. Prog. (COP)	\$4,379,764	\$4,246,933	\$2,792,609	\$2,824,835	\$2,819,734	\$2,862,620	\$3,244,809	\$3,451,423
Cultural Projects Prog. (CPP)	\$298,256	\$328,837	\$160,802	\$129,664	\$109,500	\$118,250	\$204,250	\$259,726
Community Artist Prog. (CAP)	\$295,984	\$125,000	\$65,000	\$100,000	\$30,000	\$30,000	\$30,000	\$200,000
Total Funding	\$4,974,004	\$4,700,770	\$3,018,411	\$3,054,499	\$2,959,234	\$3,010,870	\$3,479,059	\$3,911,149