

Memorandum



CITY OF DALLAS

DATE April 3, 2015

TO Members of the Budget, Finance & Audit Committee: Jerry R. Allen (Chair)
Jennifer S. Gates (Vice Chair), Tennell Atkins, Sheffie Kadane, Philip T. Kingston

SUBJECT Upcoming Agenda Item: Telephone Town Hall Meetings

The April 8, 2015 Council Agenda will include an item to authorize a two-year service agreement for the facilitation of telephone town hall meetings with Telephone Town Hall Meeting, Inc. in an amount not to exceed \$235,950.

This service contract will allow the City to conduct multiple telephone town hall meetings in conjunction with the traditional physical meetings held at various City facilities. Dallas citizens can choose to participate in the annual town hall meeting process by calling a toll-free number and viewing the live meeting web-cast on their computer or mobile device. Citizens will still have the option of attending onsite town hall meetings as well.

This solution provides flexibility to the citizens and increases citizen engagement and participation. Furthermore this gives the City documented statistics regarding call volumes, hot topics of concerns and feedback from citizens regarding their needs.

All telephone town hall meetings will be offered in both English and Spanish.

Please contact Bill Finch at 670-1890 if you need additional information.

A handwritten signature in blue ink, appearing to read 'Jill Jordan'.

Jill A. Jordan, P.E.

Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council
William Finch, CIO/Director Communications & Information Systems