

Memorandum



CITY OF DALLAS

DATE 24 January 2014

TO The Honorable Members of the Transportation and Trinity River Project Committee:
Vonciel Jones Hill (Chair), Lee Kleinman (Vice Chair), Deputy Mayor Pro Tem Monica Alonzo,
Mayor Pro Tem Tennell Atkins, Sandy Greyson, Sheffie Kadane

SUBJECT Vehicles-for-Hire Consideration of Revisions/Amendments to Ordinance

On Monday 27 January 2014 the Transportation and Trinity River Project Committee will be briefed on the Vehicles-for-Hire Consideration of Revisions/Amendments to Ordinance. The material is attached for your review.

Please feel free to contact me if you need additional information.

A handwritten signature in blue ink that reads "Charles M. Cato".

Charles M. Cato
Interim Assistant City Manager

Attachment

cc: The Honorable Mayor and Members of City Council
A.C. Gonzalez, Interim City Manager
Warren M. S. Ernst, City Attorney
Judge Daniel Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor and City Council

Vehicles-for-Hire Consideration of Revisions/Amendments to Ordinance

Presented to the
Transportation & Trinity River Project Committee
27 January 2014



Purpose of Briefing

- Review City of Dallas transportation for hire regulation options

Different Transportation for Hire

- Limousines
- Taxicabs
- Services such as Uber, UberX, Lyft, Sidecar that say they are not taxicabs or limousines
- Other (Horse-drawn carriages, private ambulances, tow truck, pedicabs)

Issues/Concerns

□ Safety

- Qualified Drivers
 - Background checks for all drivers
- Suitable Vehicles
 - Vehicles inspected and properly equipped
- Appropriate insurance liability coverage for users
 - Operators submit policies documenting sufficient liability coverage

□ Quality

- All citizens have access to transportation for hire services
- Reasonable and consistent charges for transportation for hire services
- Assurance that customer service complaints will be addressed

Regulation

- What items do we want to regulate?
 - Consider four potential options
 - Specific regulations for each service
 - Universal regulations for all services
 - Region-wide regulations involving multiple jurisdictions
 - Combination of specific, universal and region-wide regulations

Regulation

- Specific regulations for each service
 - Taxicabs
 - Limousines
 - Services such as Uber, UberX, Lyft, Sidecar that say they are not taxicabs or limousines

- Pros
 - All providers will operate under separate set of rules
 - Ensure public safety
 - Ensure accessibility
- Cons
 - Difficult to regulate

Comparison of Regulations

Regulation	Houston			Austin			San Antonio		
	Taxi	Limousine	Rideshare	Taxi	Limousine	Rideshare	Taxi	Limousine	Rideshare
Vehicle inspections required	Yes	Yes	No	Yes	Yes	No Only not for profit allowed	Yes	Yes	N/A
Driver Safety	Yes	Yes	N/A	Yes	Yes	No Only not for profit allowed	Yes	Yes	N/A
Liability Insurance Required	Yes	Yes	N/A	Yes	Yes	No Only not for profit allowed	Yes	Yes	N/A
How customers are served	On Demand	Pre-arranged > 30 min.	N/A	On Demand	Pre-arranged > 30 min.	On Demand	On Demand	Pre-arranged > 1 hour	N/A
Required to serve all areas	Yes	Yes	N/A	Yes	Yes	N/A	Yes	No	N/A
How fares are set	City	City Sets Min. \$70/2hrs	N/A	City	City Sets Min. \$55/hour	Cost of provider	City	City Set Min. \$67.50/ hr	N/A

Regulation for New Services

□ City of Houston

- Allows web enabled companies to operate as mobile dispatch of limousine services
 - Treats them as a limousine service
 - Need registration and provide contracted service providers
- Any company who offers limousine service shall obtain a permit
- Services need to be pre-arranged 30 minutes in advance
- Limousine services should charge a minimum of \$70.00 for two hours

Regulation for New Services

□ City of Austin

- Allows web enabled companies (e-hail) to operate as a ground transportation service
- Any company who offers limousine service shall obtain a permit
- Ride sharing and car pooling services are exempt from obtaining a permit (no profit motive)
- Services need to be pre-arranged 30 minutes in advance
- Limousine services should charge a minimum of \$55.00 per hour

Regulation for New Services

□ State of California

- Allows web enabled companies (Transportation Network Companies) to operate as a ground transportation service
- Transportation Network Companies (TNC) can offer limousine, sedan and ride share services with a permit
- Services need to be pre-arranged
- Vehicle safety and driver safety is verified by the TNCs and provided to the regulating authority

Regulation for New Services

□ City of Washington D.C.

- Allows web enabled companies to operate as digital dispatch of transportation services
 - Required a business license from D.C.
 - Required registration with D.C. Taxicab Commission
- These companies can offer taxicab and sedan services
- Services need to be pre-arranged