

Memorandum

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CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE June 6, 2014

TO Honorable Members of the Quality of Life & Environment Committee:
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Quality of Life & Environment Committee Meeting Agenda

Monday, June 9, 2014, 9:00 a.m.

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- | | |
|---|--|
| 1. Call to Order | Dwaine R. Caraway
Chair |
| 2. Approval of May 27, 2014 Minutes | Dwaine R. Caraway
Chair |
| 3. Update on Stormwater Pollution Prevention Efforts
and Draft Ordinance Consideration | Joey Zapata
Assistant City Manager |
| 4. "Operation: Beautification" Spring 2014 Report | LaToya Jackson
Assistant Director, Strategic
Customer Services |
| 5. Adjourn | Dwaine R. Caraway
Chair |

Please let me know if you have any questions.

Dwaine R. Caraway
Chair

A handwritten signature in blue ink, appearing to read 'Dwaine R. Caraway', written over the typed name and title.

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager

Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Elsa Cantu, Asst. to the City Manager – Mayor and Council

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Quality of Life & Environment Committee Meeting Record

DRAFT

Meeting Date: May 27, 2014

Convended: 9:23 a.m.

Adjourned: 10:02 a.m.

Members Present:

Dwaine R. Caraway, Chair
Sandy Greyson, Vice Chair
Lee M. Kleinman
Adam Medrano

Members Absent:

Rick Callahan
Carolyn R. Davis

Briefing Presenters

Kenneth Delregno
Assistant Director, Dallas Water
Utilities

Joey Zapata
Assistant City Manager

Staff Present:

Joey Zapata, Jimmy Martin, Liz Hernandez, Dennis Ware, Terry Lowery, Priscylla Bento, Eric Izuora, Kenneth Delregno, Kelly High

Special Guests:

AGENDA:

1. **Approval of May 12, 2014 Minutes**

Presenter(s):

A motion was made to approve the minutes of May 12, 2014

Action Taken/Committee Recommendation(s):

Motion made by: Adam Medrano

Motion seconded by: Lee M. Kleinman

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. **Dallas Water Utilities: Community Water Fluoridation in Dallas**

Presenter(s):

Kenneth Delregno

Dallas Water Utilities provided a briefing to inform the committee on the history, purpose, sources, costs, and benefits of adding fluoride to Dallas' drinking water.

Action Taken/Committee Recommendation(s):

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

3. Briefing Memo: Toilet Replacement Program – May 28, 2014 Council Agenda

Presenter(s):

Jody Puckett

A briefing memo was provided for this item, which is scheduled for the May 28, 2014 council agenda.

Action Taken/Committee

Recommendation(s):

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

4. Update on Storm Water Pollution Prevention Efforts and Draft Ordinance Consideration

Presenter(s):

Joey Zapata

The purpose of this briefing was to provide the committee an overview of draft ordinance options developed from recommendations made by the committee on May 12, 2014.

The Vice Chair requested that this briefing return to the committee on May 27, 2014.

Action Taken/Committee

Recommendation(s):

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

5. Briefing Memo: Stop Illegal Dumping Public Awareness Campaign Grant – May 28, 2014 Council

Addendum

Presenter(s):

Jimmy Martin

A briefing memo was provided for this item, which is scheduled for the May 28, 2014 council addendum.

The Vice Chair requested more information on the matching amount indicated in the memo.

Action Taken/Committee

Recommendation(s):

Motion made by:

Item passed unanimously:

Item failed unanimously:

Motion seconded by:

Item passed on a divided vote:

Item failed on a divided vote:

Councilmember Dwaine R. Caraway

Chair

Memorandum



CITY OF DALLAS

DATE June 06, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Update on Stormwater Pollution Prevention Efforts and Draft Ordinance Consideration

On Tuesday, June 9th, 2014 the Quality of Life & Environment Committee will be briefed on the above subject.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
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UPDATE ON STORMWATER POLLUTION PREVENTION EFFORTS AND DRAFT ORDINANCE CONSIDERATION

**PRESENTED TO THE QUALITY OF LIFE &
ENVIRONMENT COMMITTEE
MAY 27, 2014**



BACKGROUND AND PURPOSE

- **On April 28, 2014, Quality of Life & Environment Committee requested that staff implement a public information campaign to promote proper landscape waste management and develop draft ordinances to strengthen regulations for leaf/grass blowers and lawn mowers**
 - On May 12, 2014, staff provided the committee an update on completed and planned public information actions
- **This briefing will provide the committee an overview of the draft ordinance options developed from the committee's recommendations**

COMMITTEE INPUT FOR DRAFT ORDINANCE

Committee requested that staff evaluate the following options for a draft ordinance:

- Require City contracted companies to cover nearby storm drain inlets while working
- Require business registration for landscape maintenance companies
- Time of day noise restrictions on landscape maintenance activities on weekends
- Require catch bags on lawn mowers

STORM DRAIN COVER REQUIREMENT

Current Regulations and Practice:

- The City requires construction projects greater than 1 acre or larger to provide inlet protection to capture or prevent pollution from stormwater runoff during the duration of the construction
- Trinity Watershed Management will proactively place inlet protection socks for large special events and parades with high levels of anticipated pedestrian activity and associated litter
- While the Dallas City Code currently prohibits blowing lawn clippings into the street and discharging lawn clippings into the storm water drainage system, there is no requirement in the city code that storm inlets be covered while a lawn maintenance company is doing lawn work

STORM DRAIN COVER REQUIREMENT

Pro

- Would help to abate amount of lawn waste carried into storm drains

Con

- The proximity of storm drain inlets varies greatly and a specific distance would need to be established for a requirement to cover the inlet
- Would result in an additional cost to company, may lead to increased cost to City

Option 1

- Require lawn maintenance companies to cover nearby storm inlets while working

Option 2

- No change to city code and continue public information, outreach and enforcement efforts

BUSINESS REGISTRATION REQUIREMENT

Current Regulations and Practice:

- Chapter 52 of the Dallas City Code requires landscape contractors to register with the city in order to obtain a permit from building inspection
 - The typical lawn maintenance company that mows lawns and trims trees does not fall within definition of landscape contractor and is not required to register with the city
 - A separate registration program can be established to capture lawn maintenance companies
- The City regulates similar businesses
 - Motor vehicle repair
 - Electronic repair
 - Wood vendors
 - Home repair vendors
 - Scrap tire vendors

BUSINESS REGISTRATION REQUIREMENT

Pro

- **Enhances city's ability to identify and communicate directly with landscape companies in Dallas**

Con

- **Even enforcement and administration would require increased resources**
- **Difficulty in registering companies not based in Dallas**
- **Increased cost to companies**

Option 1

- **Establish a registration program for lawn maintenance companies**

Option 2

- **No change to city code and continue public information, outreach and enforcement efforts**

TIME OF DAY OPERATING RESTRICTIONS

Current Regulations and Practice:

- Section 51A-6.102(a)(5)(G) restricts the following activities to the hours of 7:00 a.m. to 10:00 p.m. daily:
 - Lawn maintenance
 - Repair of personal use vehicles
 - Home repair of place of residence

TIME OF DAY OPERATING RESTRICTIONS

Pro

- Reduces early morning noise disruptions in neighborhoods

Con

- During summer months, workers would have a shorter window to work during cooler early morning hours
- Would be inconsistent with other noise regulations in the Dallas City code, as well as other area cities (Appendix, p. 14)

Option 1

- Reduce hours on weekends by moving start time to 8:00 a.m.

Option 2

- No change in hours. Maintain 7 a.m. – 10 p.m. daily

CATCH BAG REQUIREMENT

Current Regulations and Practice:

- The Dallas City Code currently has no requirement that a lawn maintenance company use a catch bag on lawn mowers
- Section 18-8 of the Dallas City Code states that grass cuttings will only be picked up by the city between March 15 and April 15 of each calendar year.
 - This means that if lawn maintenance companies are required to use catch bags on lawn mowers, they need to be responsible for either disposing of the grass cuttings themselves or mulching/composting the grass cuttings onsite

CATCH BAG REQUIREMENT

Pro

- Would help to abate amount of lawn waste blown onto streets and into storm drains

Con

- Bagged lawn debris would increase volume and cost for brush and bulky trash pick-up
- Discourages green efforts to promote mulching and save landfill space
- Increased equipment cost to property owners and/or their landscaper

Option 1

- Require lawn maintenance companies to use catch bags on lawn mowers and make the lawn maintenance company responsible for bagging and removing lawn clippings from the site or mulching/composting the lawn clippings onsite

Option 2

- No change to city code and continue public information, outreach and enforcement efforts

NEXT STEPS

- **Continue implementation of public information efforts briefed to committee on May 12, 2014**
- **Receive committee input for further consideration of draft ordinance**

APPENDIX

PRACTICES OF OTHER CITIES

City	Leaf Blowing Ordinance	Staff Action	Legal time to Operate Lawn Equipment
Mesquite	Yes	If witnessed, cite \$500-\$2000; require them to blow back onto the property	7 a.m. to 10 p.m.
Richardson	Yes	Give verbal warning; seldom are citations issued	Sunrise to Sunset
Plano	Yes	If witnessed, require them to bag it 1 st time violator: education 2 nd time violator: notice of violation 3 rd time violator: citation	7 a.m. to 10 p.m.
Carrollton	Yes	1 st time violator: notice of violation issued to either the property owner, or crew leader if done by a contractor 2 nd time violator OR egregious violation: a citation	7 a.m. to 10 p.m.
Austin	Yes, but through water quality code	Verbal warning and require them to clean up blown debris Egregious problems may be prosecuted	7 a.m. to 10 p.m.

Memorandum



CITY OF DALLAS

DATE June 6, 2014

Honorable Members of the Quality of Life & Environment Committee:

TO Dwaine R. Caraway (Chair), Sandy Greyson (Vice Chair), Adam Medrano,
Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT "Operation: Beautification" Spring 2014 Report

On Monday, June 9, 2014 the Quality of Life & Environment Committee will be briefed on the spring 2014 Operation: Beautification. Briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
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“OPERATION: BEAUTIFICATION” SPRING 2014 REPORT



Presented to the Quality of Life &
Environment Committee

June 9, 2014

Background

- Quality of Life Committee charged staff with coordinating a citywide community led cleanup event in February 2012
- The City provides out-of-schedule trash pick up and start-up goody bag
- First citywide cleanup event held
May 2012
 - Dubbed “Operation: Beautification”
 - 24 groups participated
 - Over 9.7 tons of trash and brush collected

Before



After



Biannual Events

Fall 2012 - November 10, 2012

- 22 groups participated
- 16.8 tons of trash collected

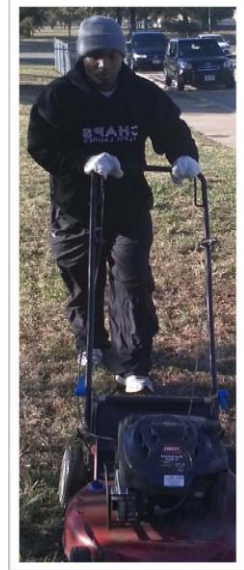
Spring 2013 - May 18, 2013

- 2.45 tons of trash picked up
- 30 groups took part

Fall 2013 – November 9, 2013

- 14 groups participated
- 32.46 tons of trash gathered

Kleberg Rylie Neighborhood

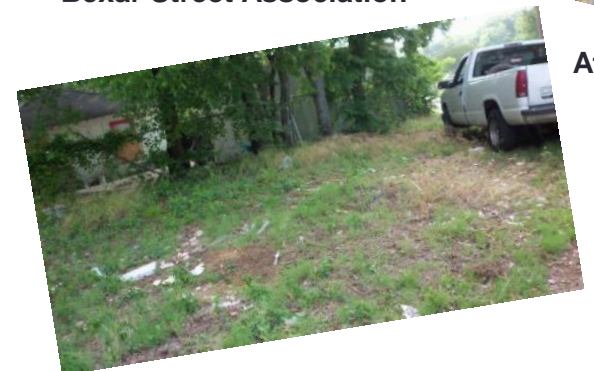


Before



Bexar Street Association

After



Spring – May 17, 2014

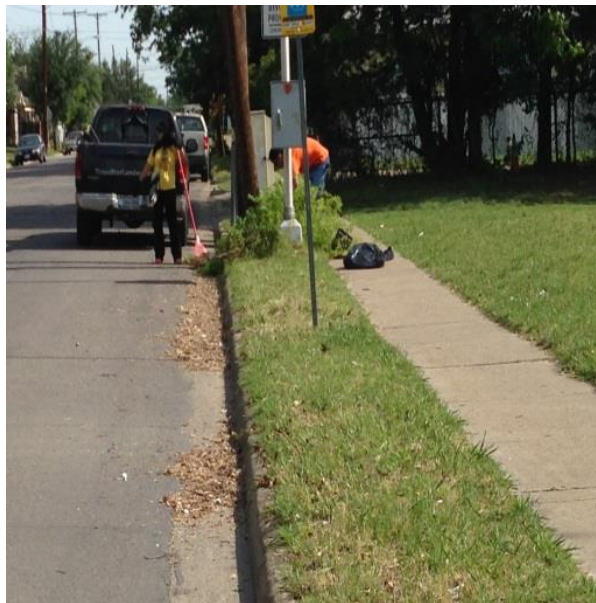
- Advertised on Clear Channel electronic billboards, City's website, flyers distributed by City staff, and social media (Facebook, Twitter, etc.)
- Information shared with registered homeowners associations and neighborhood associations
 - 22 groups participated
- City provided basic supplies and an out-of-schedule trash collection
 - 20.4 tons of trash/brush collected



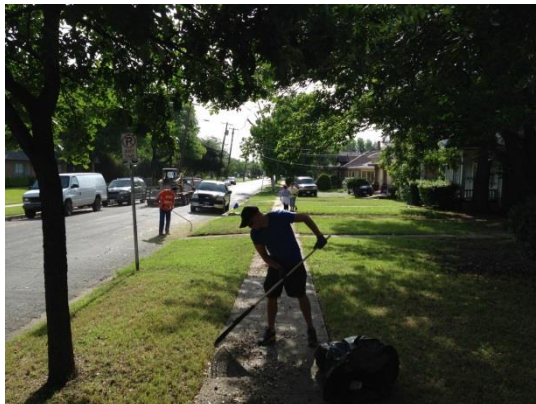
Participants - Spring 2014

- American Care Foundation
- Bishop Arts Neighborhood Association
- Casa Grande Crime Watch
- Clean South Dallas/Fair Park Inc.
- East Lake June Crime Watch
- Eastwood Hills Neighborhood Association
- Elmwood Neighborhood Association ENA
- Florence Middle School/Gladiator Green Team
- Go Green Dallas
- Golden S.E.E.D.S
- Inner City Solutions
- Kings Highway Conservation Group
- Lakewood Trails Neighborhood Association
- Marsalis Park Homeowners Association
- Neighborhood Improvement Association NIA
- Power of 2
- Royal Haven Neighborhood Association
- Twin Oaks Neighborhood Association
- Victory Gardens/Bickers Park Crime Watch
- Walnut Hill Neighborhood Association
- Wendelkin/Driscoll Neighborhood Association
- Wynnewood Heights Neighborhood Association

Wynnewood Heights Neighborhood Association (District 4)



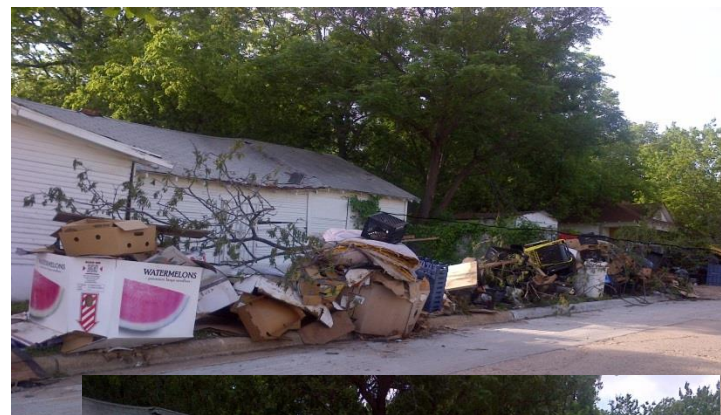
Bishop Arts Neighborhood Association (District 1)



**Walnut Hill Neighborhood Association
(District 13)**



**American Care
Foundation/Operation
10th St. (District 4)**



Florence Middle School/ Gladiator Green Team (District 5)



Next Steps

- Plan for Fall event – Saturday, November 8th
- Goal: 20 participating groups for Fall
- Hold debriefing
- Strengthen DISD connection for future cleanups