

Memorandum



CITY OF DALLAS

DATE May 9, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Uptown Ciclovía Event for May 26, 2014

On Monday, May 12th, Uptown Dallas, Inc. will brief the Quality of Life & Environment Committee on the Uptown Ciclovía Event which is scheduled for May 26, 2014.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, Interim First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Uptown Ciclovía Event for May 26, 2014

Presented to:

The Quality of Life & Environment Committee - May 12, 2014

Joseph Pitchford

Uptown Dallas, Inc. Board Member

Angela Hunt

Steering Committee Member

// UPTOWN **CICLOVÍA**



Ciclovia (si:klo'vi:a)



- An international movement to occasionally close major urban streets to automobile traffic
- Allow only pedestrians, bikes, rollerblades, strollers, etc.
- Also known as “Open Streets”

Ciclovia



“Open Streets” events exist today in more than 100 North American cities, including:

- Los Angeles
- Boston
- Austin
- New Orleans
- New York
- Houston
- Montreal
- San Francisco
- Fort Worth
- Louisville
- Chicago
- Brownsville
- Oklahoma City
- Toronto
- San Antonio

‘Síclovía’ San Antonio



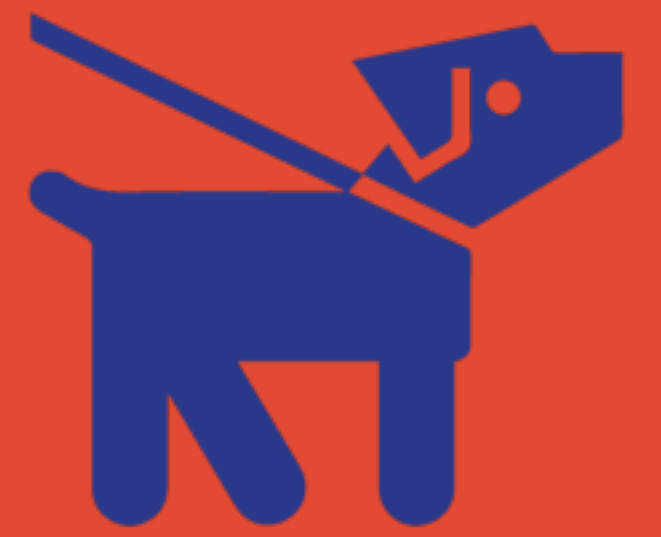
- Managed by the YMCA & the City of San Antonio
- 2.3 mile route from Alamo Plaza to Lion’s Field
- Two Síclovía events a year
- +/- 50,000 participants in April 2013





San Antonio Mayor Julián Castro

Uptown Ciclovia 2014



- Managed in partnership with YMCA Dallas
- A free neighborhood event open to all
- Health & Wellness/Family Orientation
- No alcohol sales
- **Memorial Day, May 26, 2014, 10am-3pm**

Uptown Ciclovía Route ~ 2014

- 1.25 mile street closure
- Connects the Katy Trail to Klyde Warren Park & The Dallas Arts District
- Creates a 4.75 mile car-free pedestrian route





Uptown Ciclovía Sponsors



Hillcrest Bank

REI

The Rustic

University of North Texas at Dallas

Uptown Ciclovía In-Kind Support





For more information visit:

www.uptownciclovía.org

www.facebook.com/uptownciclovía