

**Memorandum**

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CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

DATE April 11, 2014

TO Honorable Members of the Quality of Life & Environment Committee:  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Quality of Life & Environment Committee Meeting Agenda

**Monday, April 14, 2014, 9:00 a.m.**

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- 1. Call to Order Dwayne R. Caraway  
Chair
- 2. Approval of March 24, 2014 Minutes Dwayne R. Caraway  
Chair
- 3. Special Presentation: The Black Academy of Arts and Letters  
& the University of North Texas Archive Preservation Partnership Curtis King  
Founder & President, Black Academy of  
Arts and Letters
- 4. Special Presentation: Animal Control Officer Appreciation Week Dwayne R. Caraway  
Chair
- 5. Proposed Amendments to Chapter 7, "Animals," of the Dallas City Code Jimmy Martin  
Director, Code Compliance
- 6. Legal issues concerning proposed amendments to Chapter 42,  
"Home Solicitations," of the Dallas City Code Chris Bowers  
First Assistant City Attorney
- 7. "Operation: Beautification" Community Clean-up for Spring 2014 LaToya Jackson  
Assistant Director, Strategic Customer  
Services
- 8. Adjourn Dwayne R. Caraway  
Chair

Please let me know if you have any questions.

Dwayne R. Caraway  
Chair

Public Notice

14 04 28

POSTED CITY SECRETARY  
DALLAS, TX

DATE April 11, 2014  
SUBJECT Quality of Life & Environment Committee Meeting Agenda  
PAGE 2 of 2

cc: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Daniel F. Solis, Administrative Judge  
Rosa A. Rios, City Secretary  
Craig D. Kinton, City Auditor  
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Forest E. Turner, Assistant City Manager  
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Jeanne Chipperfield, Chief Financial Officer  
Shawn Williams, Interim Public Information Officer  
Elsa Cantu, Asst. to the City Manager – Mayor and Council

**NOTICE:** A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

# Quality of Life & Environment Committee Meeting Record

**DRAFT**

**Meeting Date:** March 24, 2014

**Convended:** 9:13 a.m.

**Adjourned:** 10:35 a.m.

**Members Present:**

Dwaine R. Caraway, Chair  
Sandy Greyson, Vice Chair  
Rick Callahan  
Lee M. Kleinman  
Adam Medrano  
Carolyn R. Davis

**Members Absent:**

**Briefing Presenters**

Janette Weedon  
Assistant Director, Code  
Compliance Services  
Frank Camp  
Managing Director, Office of  
Environmental Quality

**Staff Present:**

Joey Zapata, Jimmy Martin, Charles Cato, Michael Hellmann, Priscylla Bento, Eric Izuora

**Special Guests:**

Zachary Thompson, Dallas County Health and Human Services; Dr. Christopher Perkins, Dallas County Health and Human Services

**AGENDA:**

1. **Approval of February 24, 2014 Minutes**

**Presenter(s):**

**Action Taken/Committee Recommendation(s):**

A motion was made to approve the minutes of February 24, 2014.

**Motion made by:** Adam Medrano

**Motion seconded by:** Lee M. Kleinman

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

2. **Sustainability Plan Progress Report**

**Presenter(s):** Frank Camp

**Action Taken/Committee Recommendation(s):**

The purpose of this briefing was to update the committee on the progress of the Sustainability Plan which was presented to the Transportation and Environment Committee on August 28, 2012 and to outline next steps for revising and reporting progress.

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

**3. Earth Day – April 22, 2014**

**Presenter(s):** Frank Camp

This briefing memo gave an overview of upcoming 2014 Earth Day activities in Dallas that City of Dallas environmental outreach teams are scheduled to be involved in.

**Action Taken/Committee**

**Recommendation(s):**

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

**4. 2014 Mosquito Plan**

**Presenter(s):** Jannette Weedon

The purpose of this briefing was to provide the committee an overview of past and present mosquito abatement activities, and to outline future abatement and educational efforts.

The committee members requested that staff increase the number of educational kiosks in the southern sector, focus on litter and outside storage violations to prevent mosquito breeding, and assess additional natural abatement efforts.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Motion seconded by:**

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

**5. It's My Park Day**

**Presenter(s):** Michael Hellmann

This briefing memo provided the committee a notice of the semi-annual citizen led beautification event.

Committee members requested a list of parks and projects with registered volunteers.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Item passed unanimously:**

**Item failed unanimously:**

**Motion seconded by:**

**Item passed on a divided vote:**

**Item failed on a divided vote:**

6. **Authorize the first amendment to the Fair Park contract with the Friends of fair Park to establish, operate, manage and market the bicycle rental program at Fair Park – Council Addendum March 26, 2014**

**Presenter(s):**

A briefing memo was provided for this item, which is scheduled for the March 26, 2014 council agenda.

**Action Taken/Committee Recommendation(s):**

**Motion made by:**

**Item passed unanimously:**

**Item failed unanimously:**

**Motion seconded by:**

**Item passed on a divided vote:**

**Item failed on a divided vote:**

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**Councilmember Dwaine R. Caraway**

Chair

# Memorandum



CITY OF DALLAS

DATE April 11, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Special Presentation: The Black Academy of Arts and Letters & the University of North Texas Archive  
Preservation Partnership

On Monday, April 14, 2014, The Black Academy of Arts and Letters (TBAAL) and the University of North Texas will brief the committee on a new collaboration to preserve and promote the TBAAL archive collection.

The attached letter provides additional information.

Please let me know if you have any questions.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

## Attachment

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
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Elsa Cantu, Assistant to the City Manager – Mayor & Council

March 19, 2014

Mr. Curtis King  
The Black Academy of Arts and Letters  
Dallas Convention Center Theater Complex  
650 South Griffin Street  
Dallas, TX 75202

Dear Mr. King,

This proposal will establish a framework for an on-going collaboration and partnership between the University of North Texas Libraries (UNT) and The Black Academy of Arts and Letters (TBAAL). This partnership will recognize the important cultural history and artistic contribution of TBAAL while also creating a national model for the preservation, perpetuation, cultivation and promotion of African American cultural history and artistic contribution within institutions of higher education. This document should be understood as a proposal for an ongoing course of collaboration rather than a contract binding on either party.

#### **Planning and Pilot Project (within 6 months)**

- Archivists from UNT will conduct a survey of the TBAAL archive and produce a written report with specific recommendations for preservation and accessibility of the collection.
- Finalize and execute a document outlining terms of ownership and transfer of the TBAAL historic archive to UNT.
- Utilizing photos and biographical information in the TBAAL archive, UNT will mount the “Dallas/Fort Living Legends” exhibit on-line through the UNT Library Exhibits portal. This exhibit will serve as a pilot project and demonstration of both the capabilities of UNT Libraries and the significant importance of the TBAAL archive to the community.
- UNT leadership will work with TBAAL to present information regarding this partnership to the Dallas City Council and Dallas' Cultural Affairs Commission.

#### **Preservation of the TBAAL Archive (1-2 years)**

- Transfer the TBAAL archive to secure, environmentally sound facilities at UNT.
- Begin implementation of recommendations for the preservation of the TBAAL archive.

- Follow accepted archival standards for the preservation of papers, photographs and audio/visual materials.

#### **Access to the TBAAL Archive (2-5 years)**

- Create a detailed on-line finding aid for the collection.
- Facilitate free scholarly and research use of the collection.
- UNT will refer requests for publication, recording and broadcast use to TBAAL.

#### **Digitization of TBAAL Archive (ongoing)**

- UNT Libraries will work with TBAAL to raise funds to digitize the TBAAL archive and make the collection available on-line through the UNT Digital Library.

#### **Outreach and Education Initiatives (ongoing)**

- TBAAL and UNT Libraries will pursue mutually beneficial opportunities for raising awareness of the TBAAL archive, making further contributions to the archive and utilizing the archive for educational purposes such as:
  - Creation of online and physical exhibits
  - Utilizing additional archival photos, celebrity memorabilia, documents and other materials, UNT will mount with TBAAL major exhibits on-line through the UNT Library Exhibits portal. The exhibits will serve as a major city, state and national community engagement model for diverse collaborations and cross-cultural partnerships.
  - Pursuit of teaching and learning opportunities in conjunction with UNT performing, literary, visual and cinematic arts programs, North Texas public and private middle and high schools (Dallas Independent School District, Fort Worth ISD, etc.)
  - Recording oral histories with significant artists, scholars and Living Fellows (Mari Evans, Harry Belafonte, Sidney Poitier, Maya Angelou, Sonia Sanchez, Diahann Carroll, etc.) of the defunct New York based Black Academy of Arts and Letters and/or TBAAL associates
  - Creation of books, pamphlets, brochures and major and/or mini-documentaries focused on the cultural history and artistic contribution of TBAAL
  - Symposium, lectures, performances and speaking opportunities in North Texas (Denton, Dallas, Fort Worth, etc.), State of Texas and the US

#### **Fundraising (ongoing)**

- UNT and TBAAL understand that projects undertaken will be largely determined by available funding. Both parties agree to:



- Seek foundation, corporate and individual support for projects to benefit the TBAAL archive
- Seek local, regional and federal support for the TBAAL archive
- Establish an endowment to be named for TBAAL Founder and President Curtis King, the proceeds from which to be directed to the ongoing preservation, perpetuation, digitization and support of the archive.
- Produce promotional literature to encourage donations and use of the Curtis King Endowment
- Produce a list of high profile event(s)/projects related to preservation, access, digitization and outreach that funders may choose to support
- Establish a "Friends of UNT and TBAAL Archive Collection"

### **Links**

UNT Special Collections: <http://www.library.unt.edu/special-collections>

Archival Finding Aids: <http://findingaids.library.unt.edu/>

UNT Library Exhibits Portal: <https://exhibits.library.unt.edu>

UNT Portal to Texas History: <http://texashistory.unt.edu/>

University of North Texas Libraries (<http://www.libraries.unt.edu>)

1155 Union Circle #305190

Denton, Texas 76203-5017

Sincerely,

A handwritten signature in black ink, appearing to read "Martin Halbert". The signature is fluid and cursive, with a prominent flourish at the end.

Martin Halbert  
UNT Dean of Libraries

# Memorandum



CITY OF DALLAS

DATE April 11, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Special Presentation: Animal Control Officer Appreciation Week

On Monday, April 14, 2014, the proclamation of Animal Control Officer Appreciation Week will be given during the Quality of Life & Environment committee meeting.

Animal Control Officer Appreciation Week begins April 13<sup>th</sup> and runs until April 19<sup>th</sup>. National Animal Control Officer Appreciation week is being held in partnership with the National Animal Control Association. This week is intended to celebrate and promote the continued efforts and professionalism of animal control officers nationwide.

More information about the nationwide program can be found at the National Animal Control Association web site, [www.nacanet.org](http://www.nacanet.org).

Please let me know if you have any questions.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata  
Assistant City Manager

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
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DATE April 11, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Proposed Amendments to Chapter 7, "Animals," of the Dallas City Code

On Monday, April 14, 2014, the Quality of Life & Environment Committee will be briefed on proposed amendments to Chapter 7, "Animals", of the Dallas City Code.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Charles M. Cato'.

Charles M. Cato  
Interim Assistant City Manager

## Attachment

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# Proposed Amendments to Chapter 7, "Animals," of the Dallas City Code



City of Dallas

Dallas Code Compliance, what it all means  
**COMMUNITY**



Presented to  
Quality of Life & Environment  
Committee  
April 14, 2014



# Purpose and Outline

- To recommend enhancements to Chapter 7, "Animals, of the Dallas City Code that support effective operations and enforcement in the following areas:
  - Civil citations
  - Veterinary Practice Act
  - Adoption fee discounts
  - Animal Shelter Commission appointments
  - Animal Registration Requirements
  - Dangerous dog appeals

# Civil Citations

- Challenges of current practice
  - Officer must witness incident to issue **criminal** citation at that time
  - Violator must be present & provide ID
  - Multiple visits result in inefficient use of resources and perception of officers not responding
  - Officer down time at court for each citation issued

# Civil Citations

- Benefits of issuing civil citations
  - 83<sup>rd</sup> Legislature adopted House Bill 1509 to allow civil citations to be issued for animal violations
    - Supported by City Council Legislative agenda, Animal Shelter Commission, and Texas Humane Legislative Network
  - Once violation witnessed by an official, the civil citation may be mailed or posted to the property
  - Violator does not have to be present for citation to be issued
    - No repeat visits needed
  - Becomes violators responsibility to prove compliance
  - Minimized Officer time in court = more Officers in field

# Animal Welfare Fund

- State law Chapter 54 of the Local Government Code allows for creation of an Animal Welfare Fund to provide resources for citizens to come into compliance with the Chapter 7 violations
  - Repair and build yard fences, dog houses, spay/neuter and vaccinations
- Funded through the administrative fee from civil citations issued for Chapter 7 violations
  - \$25K expected annually



# Veterinary Practice Act

- Current Practice
  - Animals entering DAS receive vaccines and basic treatments by a team of dedicated vet technicians supervised by veterinarians
    - 5 Vet Techs
    - 2 Veterinarians
    - 1 Supervisor
  - Veterinarians treat the shelter population as a group

# Veterinary Practice Act

- A recent regulatory change by the State board that regulates veterinary practices removed dogs/cats from definition of herd animals
  - Unintended consequence is that veterinarians must examine all dogs/cats individually, vs. allowing vet technicians to provide this function
    - An additional 4 fulltime veterinarians and 4 part time would need to be hired

# Veterinary Practice Act

- State Vet Board has offered recommendations for amending local ordinances to offset impact of the regulatory changes:
  - To enable technicians to continue providing these services and continue meeting standards in vet care in shelter populations
  - Provides affordable solutions for large care facilities
    - No additional cost to City from current practice

# Adoption Fee Discounts

- 2011 – The Animal Shelter Commission recommends the City align with the national practices to reduce the number of animals euthanized
- City Council amends the Code to allow for 6 “specials” annually and reduced rates for seniors and 2 for 1 specials

# Adoption Fee Discount



- The Animal Shelter Commission recommends changes to the City Code to allow the Director the authority to permit specials as needed
  - Original amendment resulted in 2,300 more animals being placed
  - Increased placements = increased revenue, and registered healthy pets in our community
  - Ensures as many animals as possible are finding homes and helps save lives!

# Animal Shelter Commission

- State Code
  - Requires an individual working in the day to day operations of an animal shelter be on the Animal Shelter Commission
- City Code
  - Additionally requires that the animal shelter representative not be affiliated with the City's animal services to serve on the Commission
  - Requires the individual to live in the City

# Animal Shelter Commission

- Proposed Changes
  - The Animal Shelter Commission recommends the amendment of the City Code to match the State
    - Align Dallas with surrounding localities and provide the opportunity to use City shelter managers/directors to fill this mandated role
    - Provides the ability to meet the required appointments of the Commission

# Annual Registration

- Current Requirements
  - Annual pet registration required
  - \$7 for a spayed or neutered dog or cat
  - \$30 for unspayed or unneutered dog or cat
  - No fee required for:
    - Service animal
    - Animal residing with a person over 65 years of age
  - \$423K projected revenue in FY 14 with goal of 59,604 pets registered



# Annual Registration

- Proposed Changes to City Code
  - 3-year registration required (after 1<sup>st</sup> year)
    - Reduced administrative costs
    - Aligns with industry best practices
  - Recommended effective: January 1, 2015
    - Move to annual renewal is proven to enhance compliance
  - Coincides with 3-year rabies vaccination requirement
  - Results in increased compliance
  - No impact to existing revenue or fee structure

# Dangerous Dog Appeals

- Current Practice
  - Complaints are filed and investigated through Code Compliance
  - An administrative review hearing is held by the Department for the animal owner and complainant to present the evidence and a decision is made by Code Compliance
    - Appeals to municipal court are a review of the administrative hearing, not a new trial (de novo)

# Dangerous Dog Appeals

- Proposed Change
  - Animal Shelter Commission requested a change to mirror state ordinance
  - Bring existing City Code in line with the State Codes
    - Investigation and determination to be made by the animal control authority (Director of Code Compliance)
  - Expedites case processing and results
  - Appeals to municipal court are heard as new trial (de novo)

# Next Steps

- Request the Quality of Life & Environment Committee's input and support for proposed changes
- Prepare ordinance for City Council consideration

# Memorandum



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TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Legal issues concerning proposed amendments to Chapter 42, "Home Solicitations," of the Dallas City Code

On Monday, April 14, 2014, the Quality of Life & Environment committee will be briefed in executive session by First Assistant City Attorney Chris Bowers about legal issues concerning proposed amendments to Chapter 42, "Home Solicitations," of the Dallas City Code.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

c: Honorable Mayor and Members of the City Council  
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TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)  
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT "Operation: Beautification" Community Clean-Up for Spring 2014

On Monday, April 14, 2014, the Quality of Life & Environment Committee will be briefed on "Operation: Beautification" Community Clean-Up for spring 2014. Briefing materials are attached for you review.

Please contact me if you have any questions or require additional information.

A handwritten signature in blue ink, appearing to read 'Joey Zapata', with a long horizontal stroke extending to the right.

Joey Zapata  
Assistant City Manager

Attachment

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# “OPERATION: BEAUTIFICATION” COMMUNITY CLEANUP FOR SPRING 2014

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Presented to the Quality of Life &  
Environment Committee

April 14, 2014

# Background

- Quality of Life Committee charged staff with coordinating a citywide community led cleanup event in February 2012
- The City provides out-of-schedule trash pick up and start-up goody bag
- First citywide cleanup event held  
May 2012
  - Dubbed “Operation: Beautification”
  - 24 groups participated
  - Over 9.7 tons of trash and brush collected

Before



After

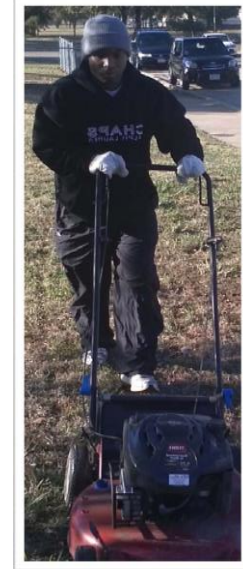




# Biannual Events

- Fall 2012 - November 10, 2012
- Spring 2013 - May 18, 2013
- Fall 2013 – November 9, 2013

Kleberg Rylie Neighborhood



Before

Bexar Street Association

After



# Past Participants - Fall 2013

1. ENA - Elmwood Neighborhood Association
2. Singing Hills Neighborhood Association
3. Ewing Corinth Neighborhood Association
4. Glenview Neighborhood Association
5. Wynnewood Heights Neighborhood Association
6. Beckley Heights Neighborhood Association
7. Bruton Terrace Crime Watch
8. Rose Garden Neighborhood League
9. Action Metals/St. Philip's School & Community Center
10. Mill City Community Association
11. Clean South Dallas/Fair Park Inc.
12. Nextdoor Kleberg
13. Casa View Neighborhood Association
14. Uptown Dallas

# Spring 2014 Update

- Saturday May, 17, 2014
- Register at:  
[http://www.dallascityhall.com/scs/Operation\\_Beautification.html](http://www.dallascityhall.com/scs/Operation_Beautification.html)
  - In the past, FAQs and registration were in Spanish
  - Now, main information page also in Spanish
  - Links on side content bar direct user to Spanish pages
- Registration Deadline Monday, May 12, 2014
- Link is up at [DallasCityNewsroom.com](http://DallasCityNewsroom.com)
- Ad info has been submitted to Clear Channel, for display in April and May
- English/Spanish flyers being distributed

# Flyers

## OPERATION: BEAUTIFICATION

A Citywide Community Cleanup

Saturday, May 17, 2014

*An open invitation to neighborhoods,  
community and religious groups  
and businesses*



The City is encouraging Dallas neighborhood groups to join in a citywide Spring cleanup effort on May 17, 2014. The City will coordinate with participating groups to provide out-of-schedule trash collection for neighborhoods that choose to join in this special event. Register online at [www.dallascitynewsroom.com](http://www.dallascitynewsroom.com) or contact Strategic Customer Services at [scs@dallascityhall.com](mailto:scs@dallascityhall.com) or call 214-670-5551 with questions.

## OPERACION: EMBELLECIMIENTO

Un proyecto de limpieza comunitario

Sábado 17 de mayo de 2014

*Una invitación abierta para vecindarios,  
grupos comunitarios y religiosos así como negocios*



Ciudad de Dallas



La Ciudad está alentando a todos los grupos de vecinos de Dallas a unirse a un esfuerzo de limpieza general de Primavera el 17 de mayo de 2014. La Ciudad coordinará con los grupos participantes para ofrecer colección de basura fuera del itinerario normal para vecindarios que decidan unirse a este evento especial. Regístrese por Internet en [www.dallascitynewsroom.com](http://www.dallascitynewsroom.com) o comuníquese con Strategic Customer Services en [scs@dallascityhall.com](mailto:scs@dallascityhall.com) o 214-670-5551 si tiene preguntas.

# SCS Web Site Main Page



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[Operation: Beautification](#)  
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[GrowSouth Neighborhood Challenge](#)  
  
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[SCS Home](#)

## OPERATION: BEAUTIFICATION

A Citywide Community Cleanup

### Saturday, May 17



The City is encouraging Dallas neighborhood groups, such as civic groups, homeowners associations, neighborhood associations and crime watch groups to join in a citywide Spring cleanup effort on May 17, 2014. The City will coordinate with participating groups to provide out-of-schedule trash collection for neighborhoods that choose to join in this special event. Contact Strategic Customer Services at [scs@dallascityhall.com](mailto:scs@dallascityhall.com) or 214-670-5551, Spanish speakers call 214-671-8873. If you have questions [click here](#) to see a list of frequently asked questions. **The deadline for registration is Monday May 12.**

[Registration](#)

# Operation: Beautification FAQs

## Examples:

### **FREQUENTLY ASKED QUESTIONS / PREGUNTAS FRECUENTES SOBRE LA OPERACION LIMPIEZA**

#### **Q1. Is this a Spring Cleaning for my home?**

A: No, the goal of this program is for community residents to clean their neighborhood and shared areas (medians, along the alleys, neighborhood entrances/gateways). Neighborhood associations and interested groups should organize a project – litter pickup, graffiti removal, etc. – that is meaningful and achievable for them.

#### **Q2: Will brush and other debris be picked up?**

A: The City is offering to pick up trash collected by groups and that are placed in an agreed upon location. Other brush can be placed curbside bundled in three foot cuttings, for removal during your bulky trash pickup. Please click here to see the [\*\*Sanitation Services bulk trash calendar.\*\*](#)

# Next Steps

- Goal: 30 participating groups
- Announce at community meetings
- Advertise
- Answer questions
- Distribute goody bags
- Collect data
- Plan for Fall event

# Operation: Beautification Spring 2014

Community-led cleanup to increase neighborhood quality of life

