

Memorandum



Date October 11, 2013
To The Honorable Mayor and Members of the City Council
Subject The Connected City Design Challenge – Trends in Urban Design

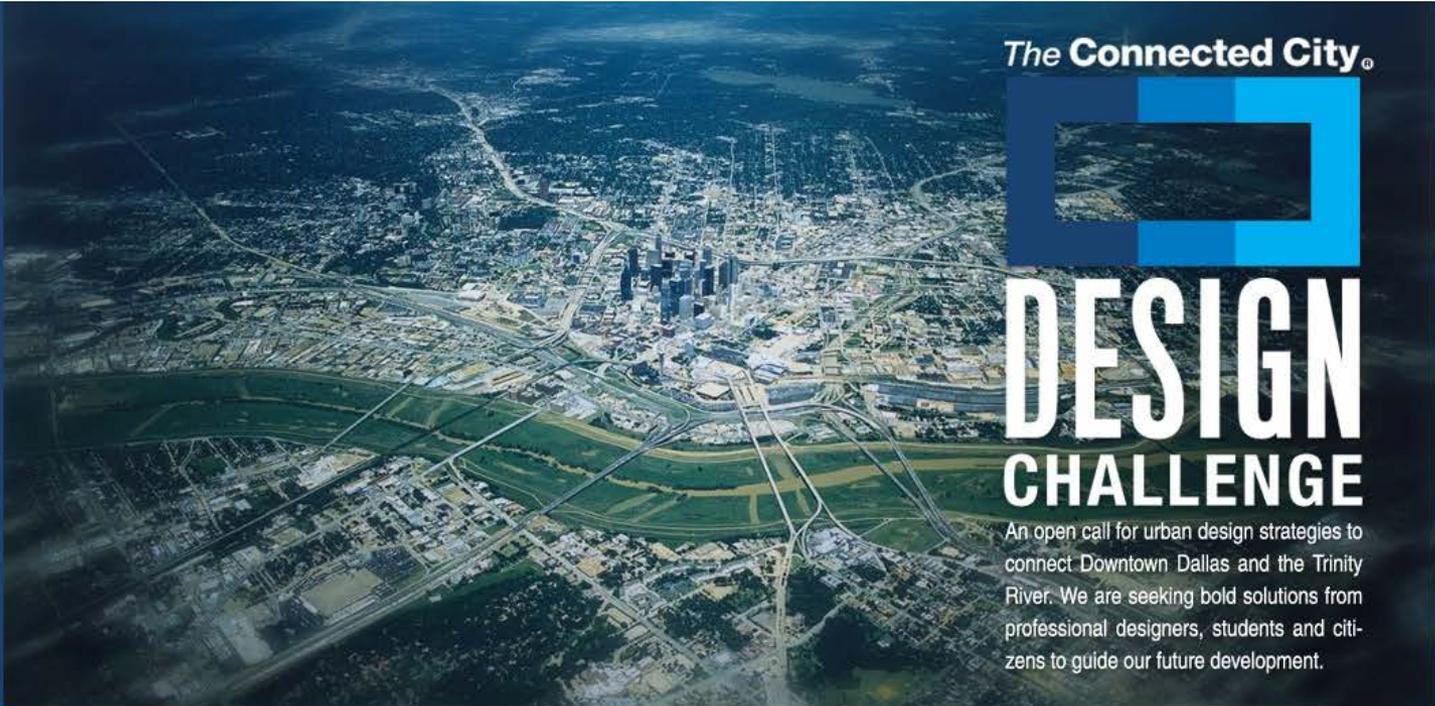
On Wednesday, October 16, 2013, the City Council will be briefed on the Connected City Design Challenge, as well as be joined by design challenge jury members Peter Bishop and Allan Jacobs for a discussion on urban design and planning. Mr. Bishop will be speaking on the Temporary City, examining the nature and range of pop-up uses being employed around the globe and their role in helping to define long-term regeneration strategies. Mr. Jacobs will be speaking on urban design and street planning. Mr. Bishop's slides are attached while Mr. Jacob's slides will be distributed.

Please do not hesitate to contact me with any questions that you may have.


A.C. Gonzalez
Interim City Manager

cc: Warren M.S. Ernst, Interim City Attorney
 Judge Daniel F. Solis, Administrative Judge
 Rosa Rios, City Secretary
 Craig D. Kinton, City Auditor
 Ryan S. Evans, Interim First Assistant City Manager
 Jill A. Jordan, P.E., Assistant City Manager
 Forest E. Turner, Assistant City Manager

 Joey Zapata, Assistant City Manager
 Charles M. Cato, Interim Assistant City Manager
 Theresa O'Donnell, Interim Assistant City Manager
 Jeanne Chipperfield, Chief Financial Officer
 Frank Libro, Public Information Officer
 Elsa Cantu, Asst. to the City Manager – Mayor and Council



The Connected City[®]



DESIGN CHALLENGE

An open call for urban design strategies to connect Downtown Dallas and the Trinity River. We are seeking bold solutions from professional designers, students and citizens to guide our future development.



City Council Briefing
October 16, 2013



Provide an overview and update of the Connected City Design Challenge

purpose

HOW IT WORKS.

Professional

Request for qualifications from professional firms or individuals within the global urban design community

- Qualifications due 05.09.13
- Jury selected 3 design teams
- Each team provided a stipend for their work
- Design strategies exhibition opens this week followed by a series of lectures

Open

Participation open to all professionals, non-professionals, and students of the design community

- Open to all
- Design strategies due 10.03.13
- Jury selects 4 finalists and provides stipend for their work

Design Challenge consisted of two streams for competitors

Selected professional teams visited Dallas in July to be oriented on the issue and share their portfolio of work

JURY

Larry Beasley, Curator

Peter Bishop, Professor of Urban Design at the Bartlett School of Architecture, University College, London

John Crawford, Downtown Dallas Inc.

Allan Jacobs, renowned planner and urban designer

Mary McDermott Cook, The Trinity Trust Foundation

Linda McMahon, The Real Estate Council

Bob Meckfessel, Chair, Urban Design Peer Review Panel

Mohsen Mostafavi, Dean of the Harvard Graduate School of Design

Mary Suhm, City of Dallas

PARTNERS



RICARDO BOFILL
TALLER DE ARQUITECTURA

OMA

STOSS + **sh p**

Ricardo Bofill Taller De Arquitectura

International architecture studio based in Barcelona, Spain. RBTA's scope encompasses a comprehensive vision of architecture, which includes urban planning, landscape, interior, lighting and furniture design. Projects can be found throughout the world, from Europe to USA, China, Japan and India. Since 1963, RBTA has over 1,000 projects in over 50 cities.

OMA*AMO

Leading international partnership practicing architecture, urbanism, and cultural analysis. OMA's buildings and masterplans around the world insist on intelligent forms while inventing new possibilities for content and everyday use. OMA is led by six partners - Rem Koolhaas, Ellen van Loon, Reinier de Graaf, Shohei Shigematsu, Lyad Alsaka, and David Gianotten - and sustains an international practice with offices in Rotterdam, New York, Beijing, Hong Kong, and soon Doha.

Stoss + SHoP

Landscape architects, architects, and urban designers, recognized practitioners and thinkers focused on city-making, urban development, and social space. Stoss + SHoP are committed to high-density and innovative urban projects that are tuned to and shaped by both the environment and real estate strategy: vibrant, socially and culturally rich urban districts made from sound landscape and development principles. Stoss + SHoP works across North America demonstrates that good place-making and environmental stewardship can simultaneously be good economic strategy.



100+ Open stream submissions bringing ideas from Dallas, the nation, 23 countries, and 21 universities

Open Stream

CALENDAR

OCT
17
2013

Lecture with Larry Beasley and Jury Panel
Opening of The Challenge Exhibition

OCT
22
2013

Ricardo Bofill Lecture at Dallas Museum of Art

OCT
29
2013

OMA*AMO Lecture at Dallas Museum of Art

NOV
5
2013

Stoss + SHoP Lecture at Dallas Museum of Art



connectedcitydesign.com

THE TEMPORARY CITY



Dallas

October 2013

Prof. Peter Bishop:

University College London

Farmer's Markets



Gingerline



Protest







THE DREAM OF PERMANENCE





The Layered City



Questions

- Why have urban planners been so focused on permanence?
- What changes are driving temporary urbanism?
- Are temporary uses a manifestation of a more dynamic, flexible or adaptive urbanism?
- If so, what strategies can we harnesses to exploit these opportunities?



Building and Planning Controls



Liquid Modernity



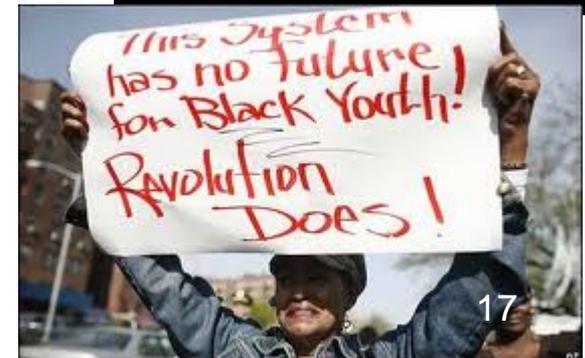
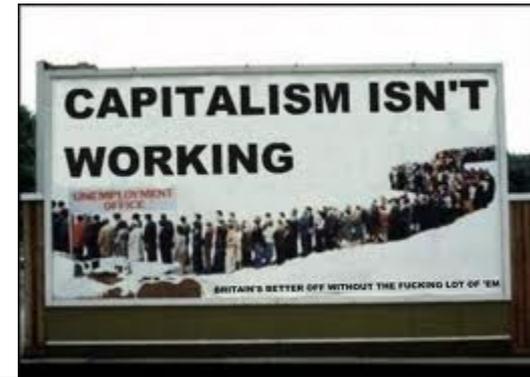
Economic turmoil



The Revolution in Work



Counterculture and Activism



Multi-Use Space



City Initiated strategies

Berlin



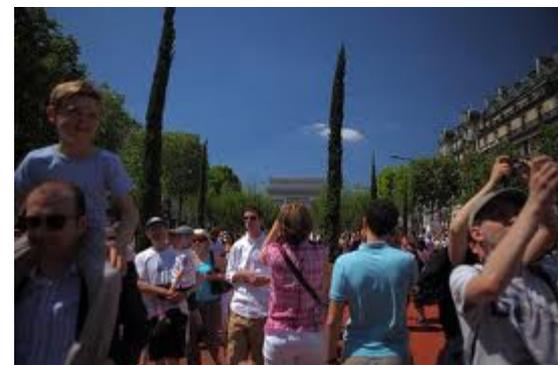
NDSM Wharf, Amsterdam



Times Square, New York



Champs Elysées, Paris



Detroit



Shoreditch and Hoxton



The Private Sector Responds



Gabriel's Wharf



Pop-up Shops





Camden Town Unlimited



Union Street, Southwark





Skip Garden, Kings Cross



The Deptford Project



Urban Space Management



Manifestations

Pop-Up Street Furniture



Pop-up Lunch, New York



Pop-up Street Furniture, Utrecht











Environmental Activism



The Oubliette Arthouse, London



Frank's Bar, Peckham, London

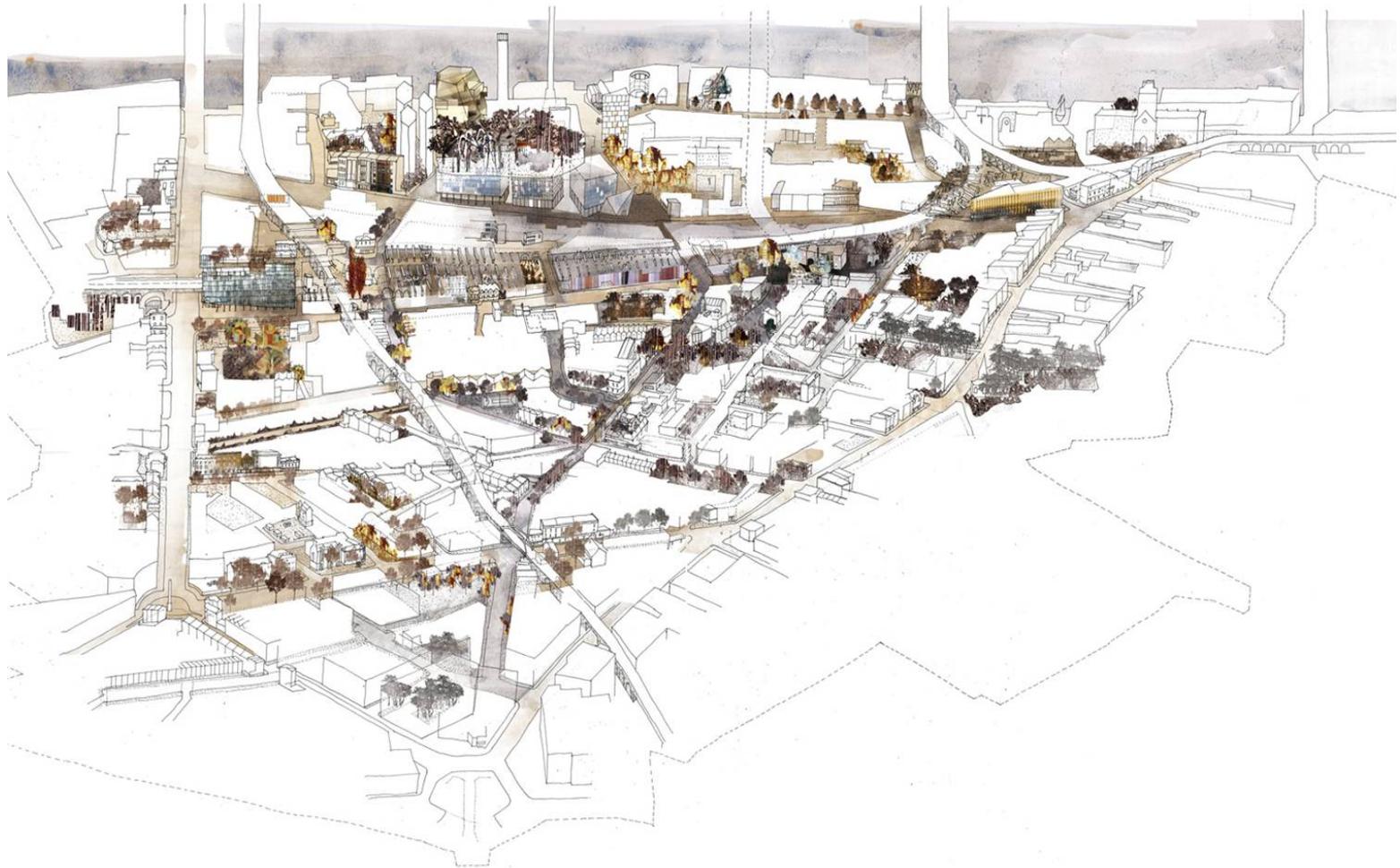


Re-imagining the City: Planning for Temporary Activity

Flexible Masterplanning

- **Implementable**
- **Flexible and adaptable**
- **Four dimensional**
- **Loose 'visions'**
- **Use existing social/physical characteristics**
- **Tactical**
- **Space for unexpected and everyday**
- **Collaborative**
- **Community-building**

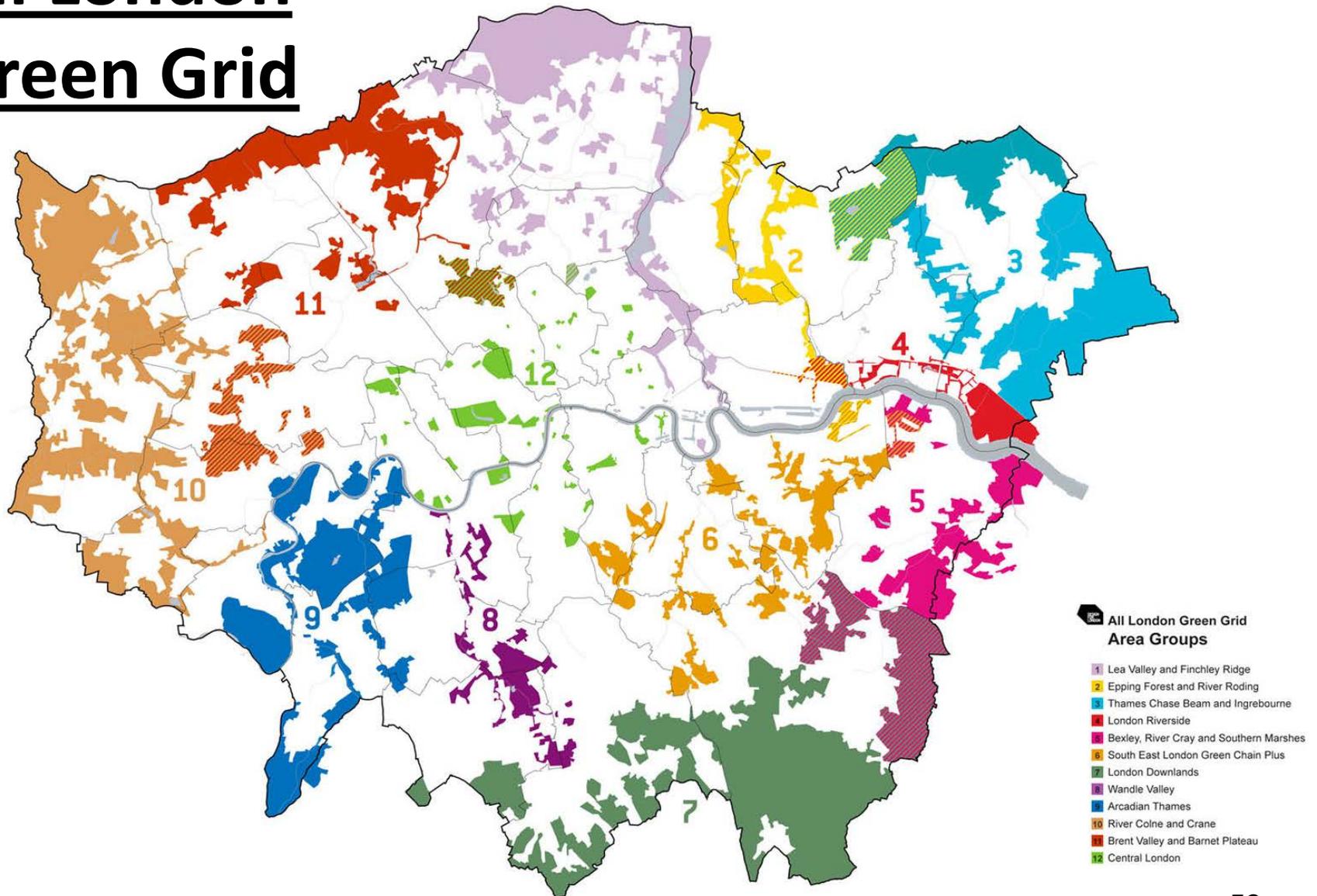
Alternative Masterplans

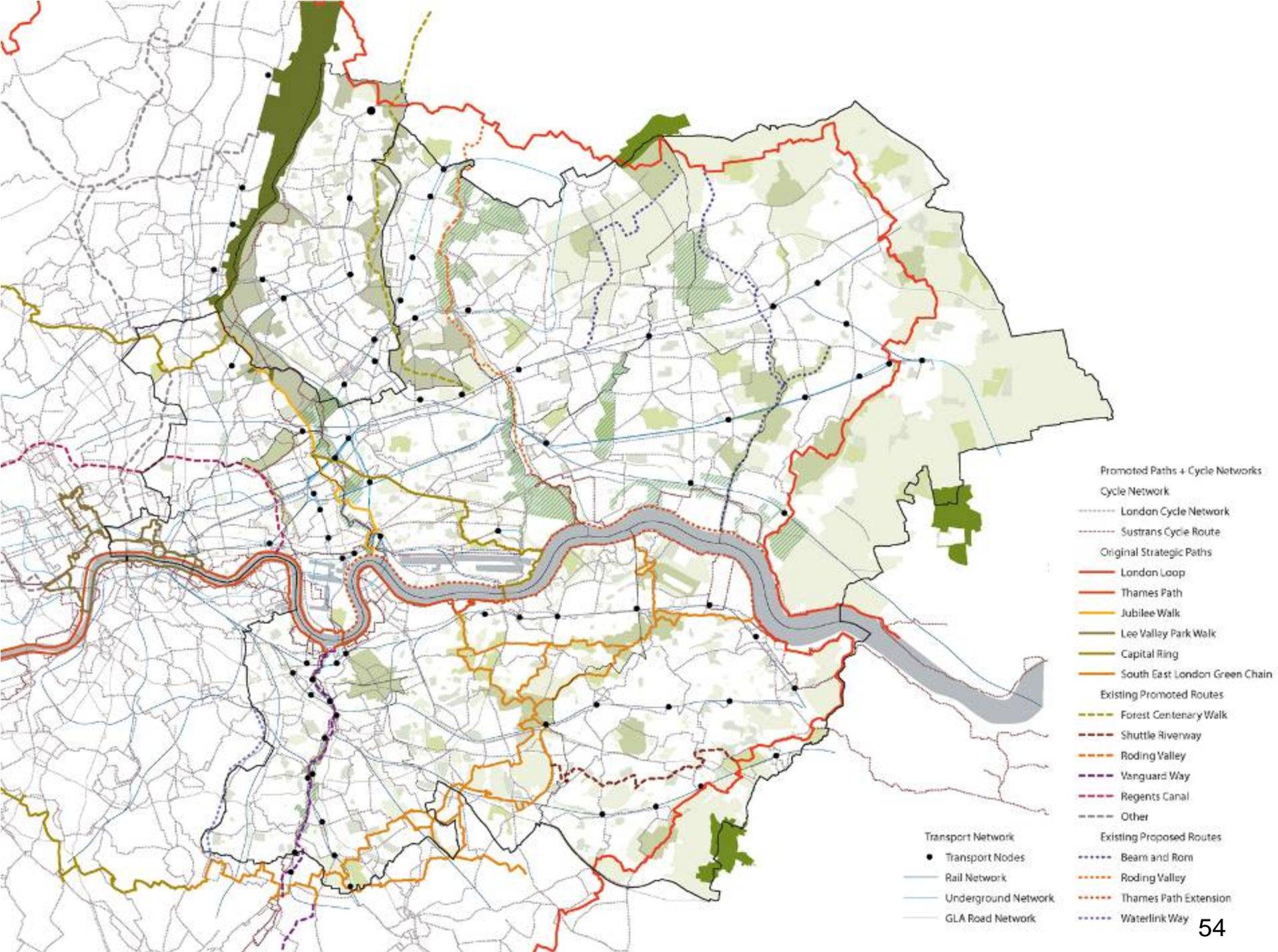






All London Green Grid

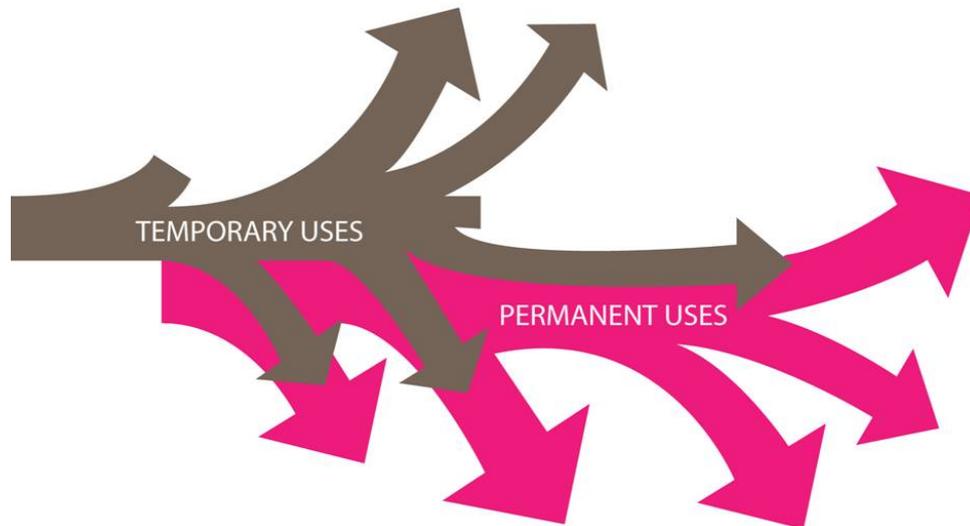




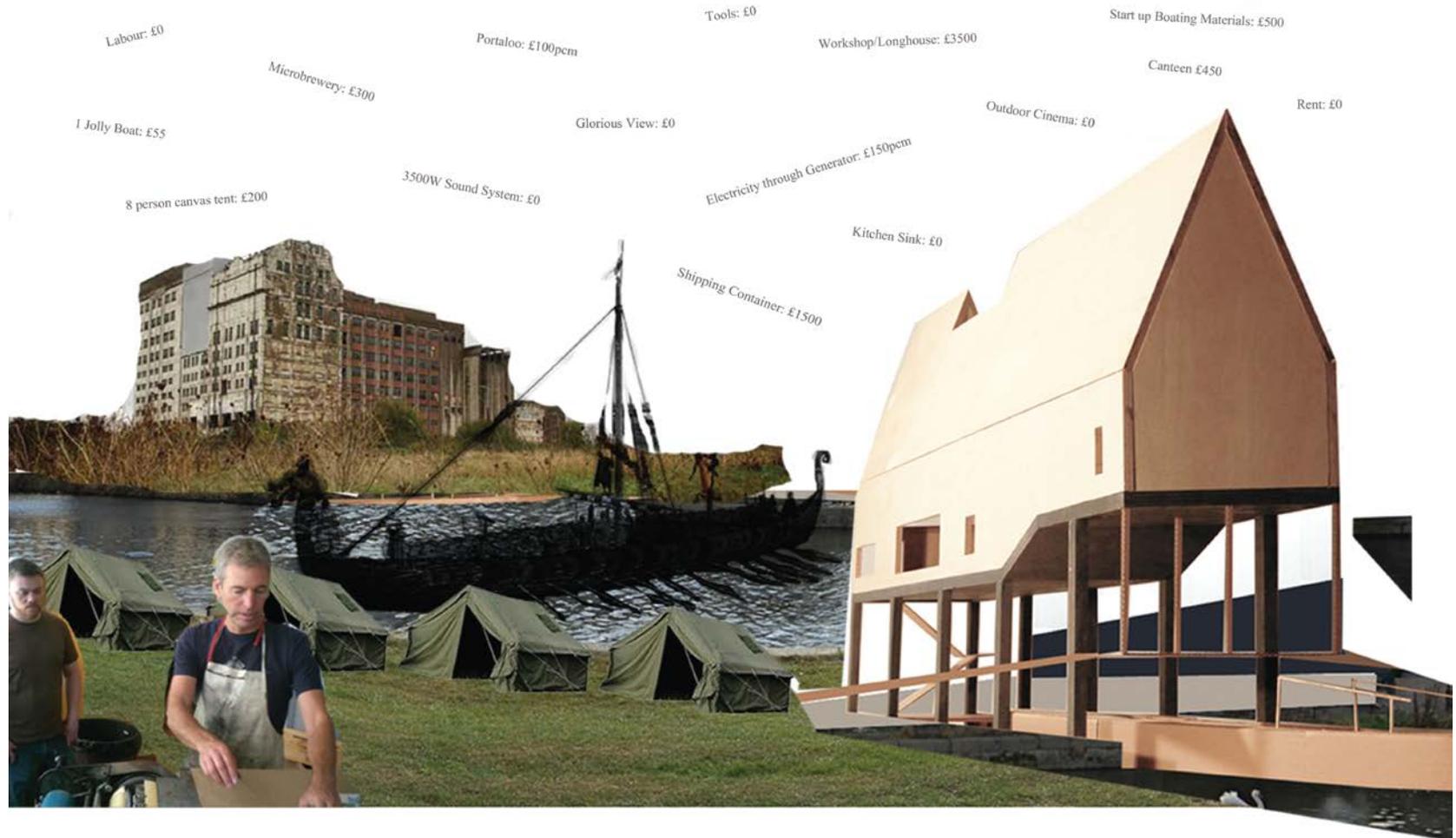


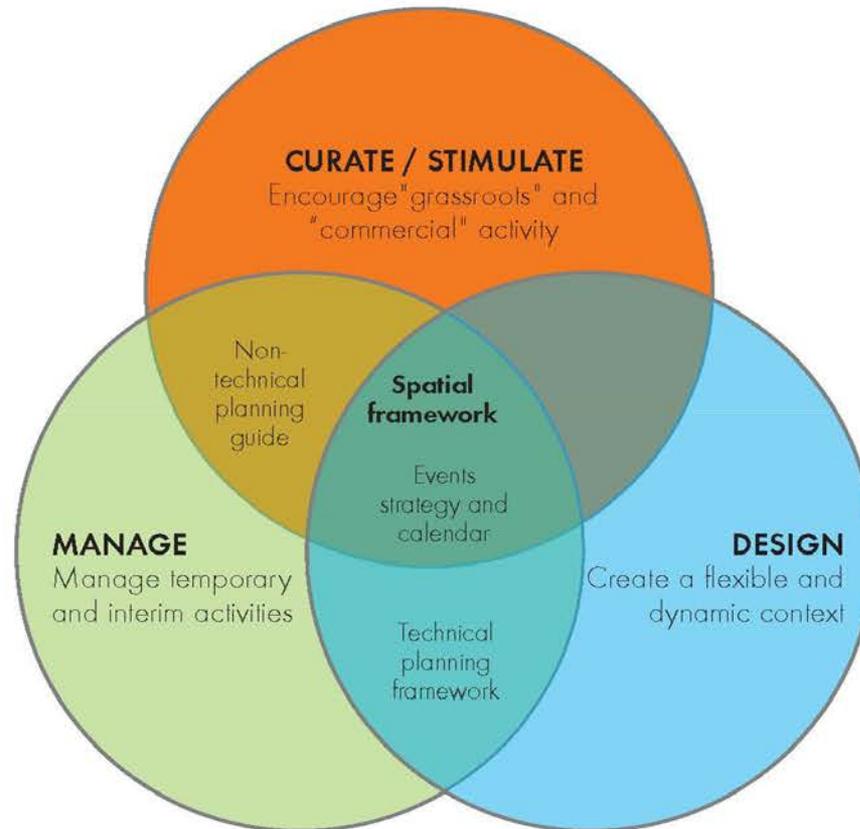


Masterplanning Around Temporary Activities



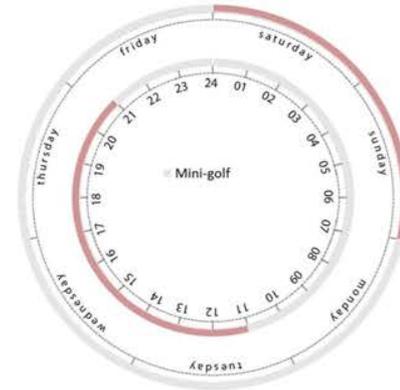
Zones of Tolerance



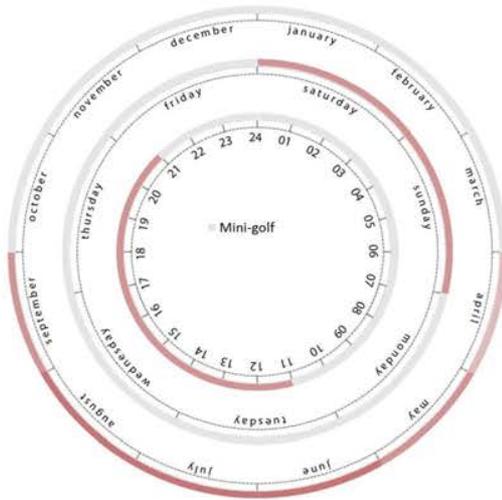




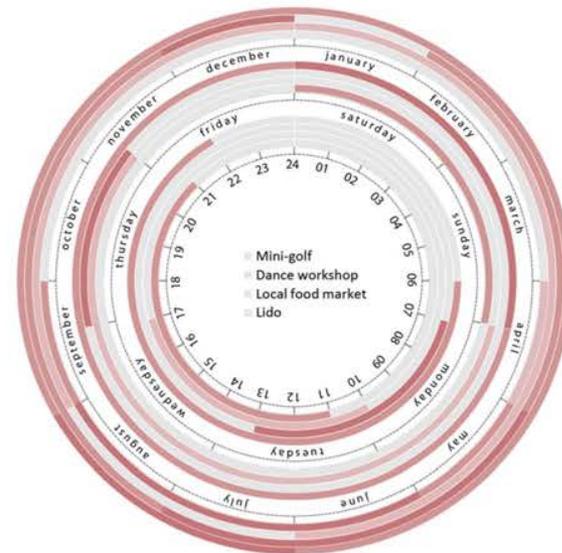
Daily cycle - single use



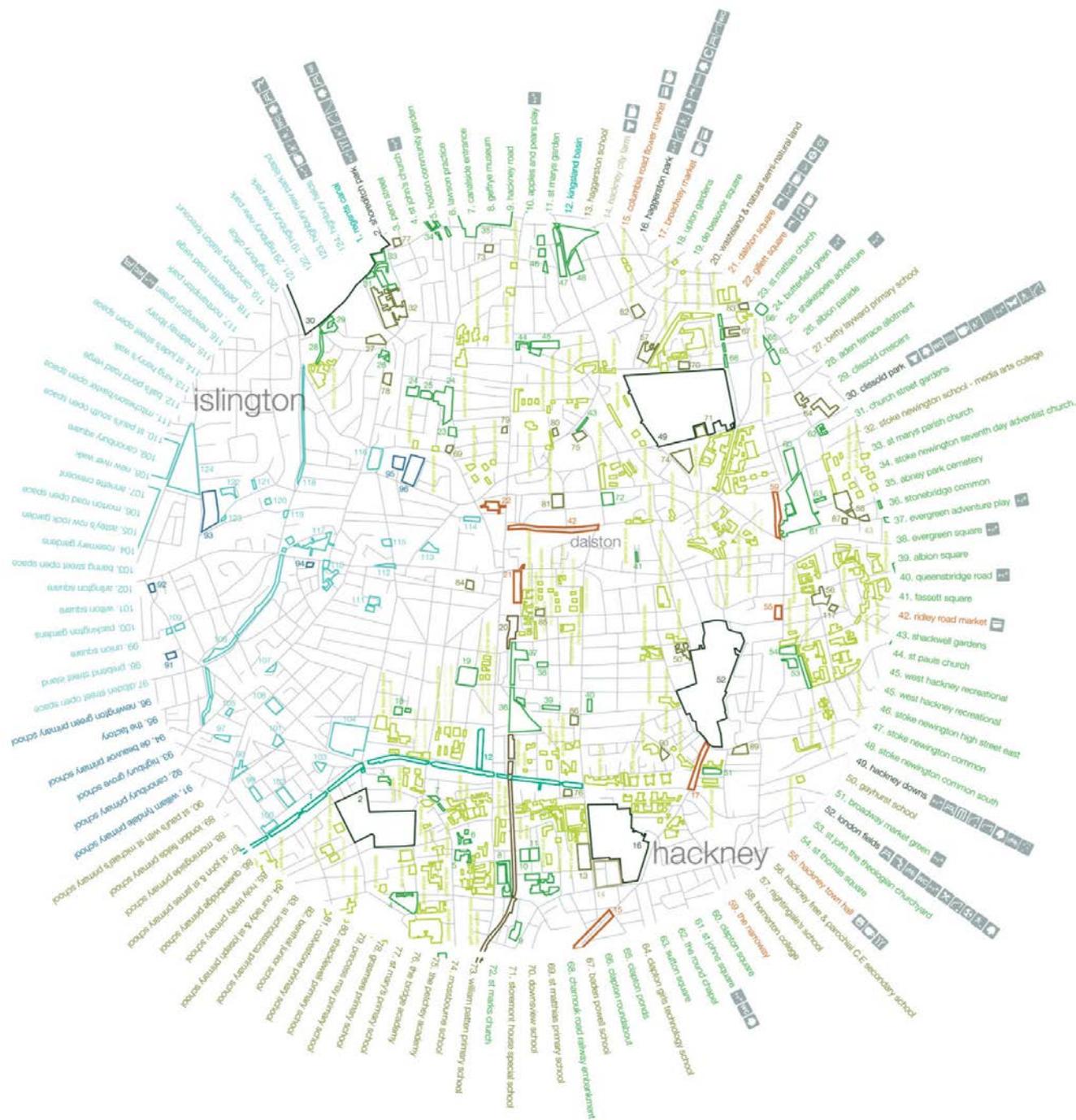
Weekly cycle - single use



Annual cycle - single use



Multiple uses - a rich diversity of activity and patterns of activity use across different timescales



AN APPROACH TO INTERIM USES FOR EAST WICK

EAST WICK INTERIM USES
WICK MINI MASTERPLAN



AMSTERDAM - VINTAGE MARKET



BERLIN - OPEN AIR CINEMA



ZURICH RIVER LIMMAT - LIDO BY DAY
BAR AT NIGHT







The Four-Dimensional City

