

Memorandum



CITY OF DALLAS

DATE April 18, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair)
Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates

SUBJECT Friends of the Library – An Introduction

On Monday, April 21, 2014, the Arts, Culture & Libraries committee will be briefed by the Friends of the Dallas Public Library. The briefing will provide the committee an overview of their organization.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, Interim First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Friends of the Library

– An Introduction

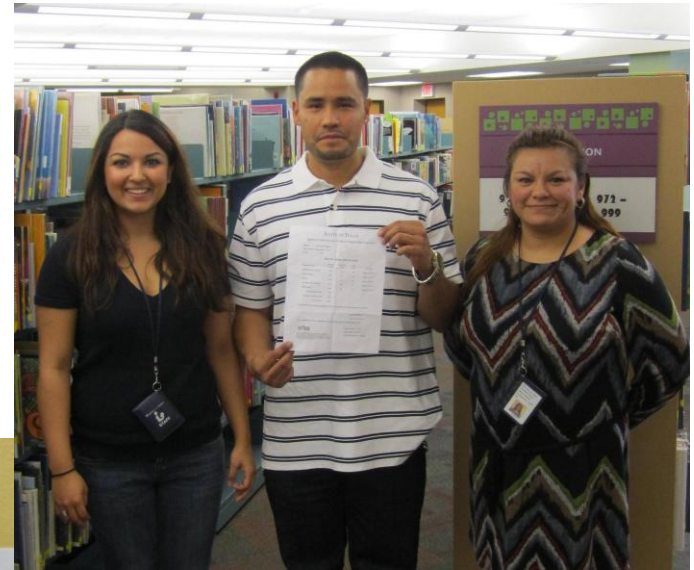
Presented to the Arts, Culture & Libraries Committee
April 21, 2014



- Founded in 1950 by 23 civic-minded citizens such as Stanley Marcus and Lon Tinkle
- FoDPL serves as the Library's foundation providing financial support for all Dallas Public Library educational initiatives. City of Dallas budget pays for library buildings, staff and materials.
- FoDPL and separate Branch Friends groups pay for all staff development and appreciation, programming and supplies through donations from individuals, corporation and foundations.

Dallas Public Library Programmatic Support

Adult Literacy Successes





Free Programs For All



Financial Support

Friends of the Dallas Public Library
Last Five Years - \$3.6 million

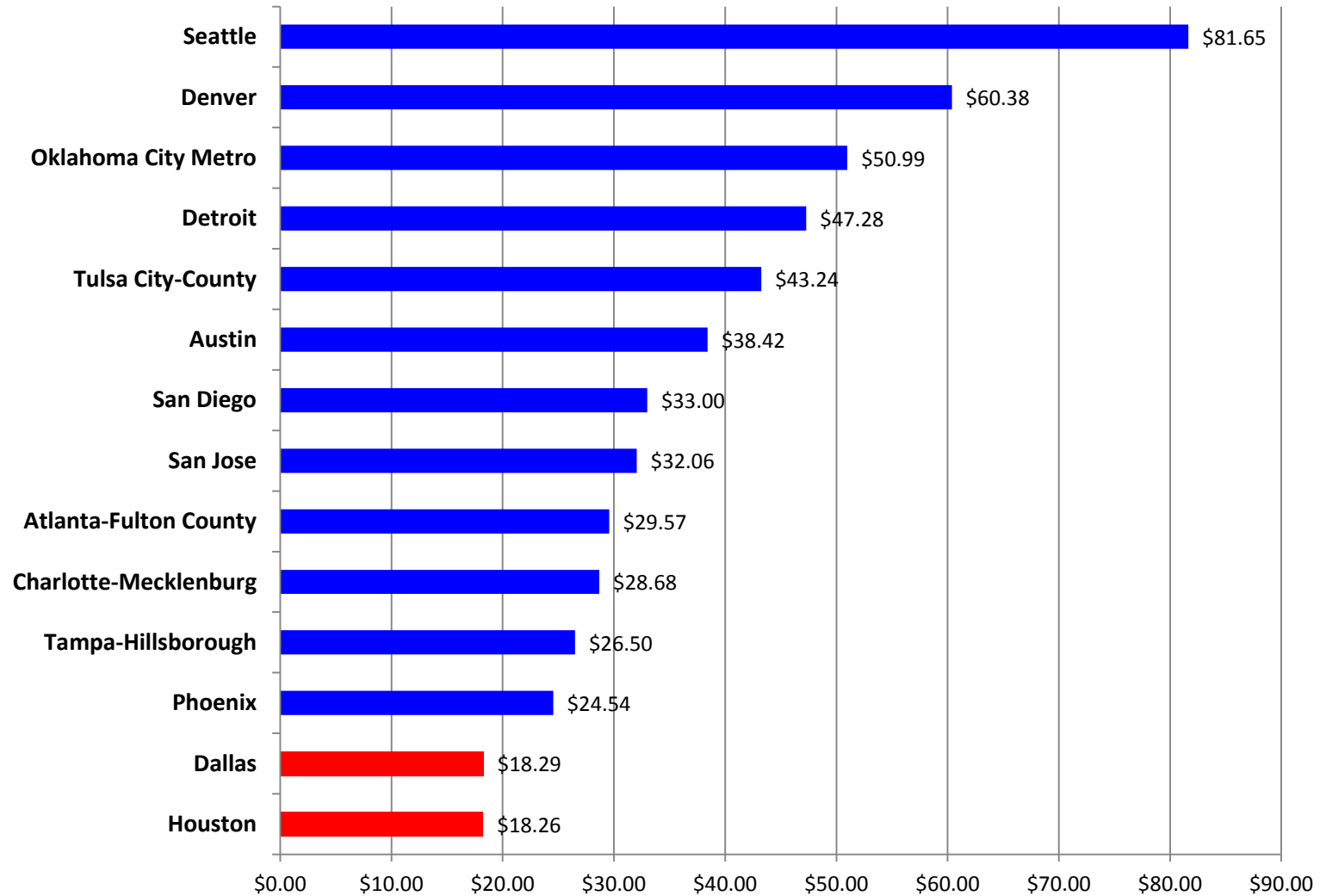
Our 64-year History –
\$43 million

Advocacy

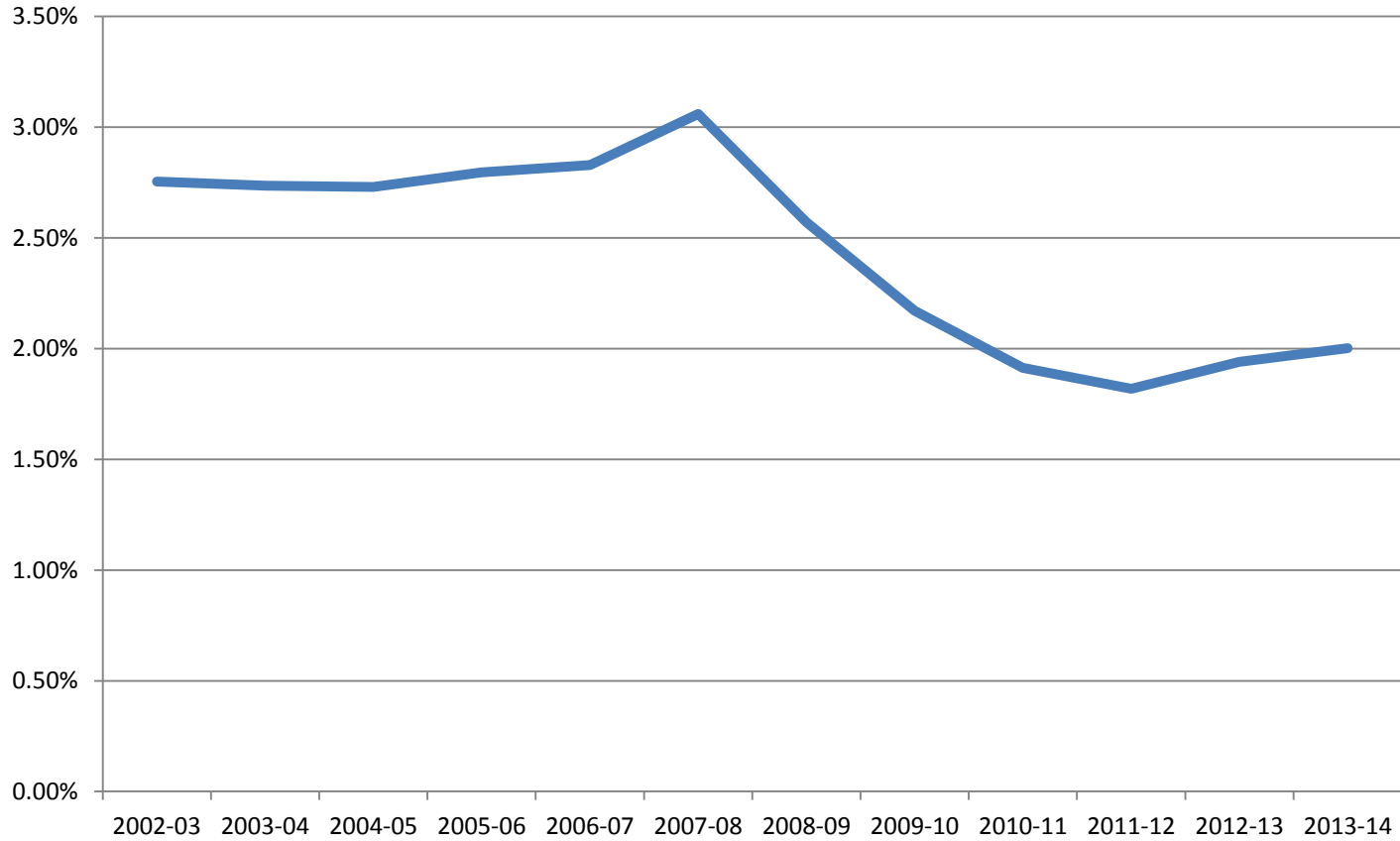
**Dallas vs. Suburbs and Texas Peers:
Main Library Hours of Service per Week**

Open 60 or more hours per week	Open 50 or more hours per week	Open 45 or more hours per week	Open 40 hours per week
Allen, Arlington, Farmers Branch, Frisco, Garland, Irving, Mesquite, McKinney, Plano, Richardson, San Antonio	Austin, DeSoto, Duncanville, Fort Worth, Grand Prairie, Houston, Lancaster, Southlake	Carrollton, Colleyville, University Park	Dallas

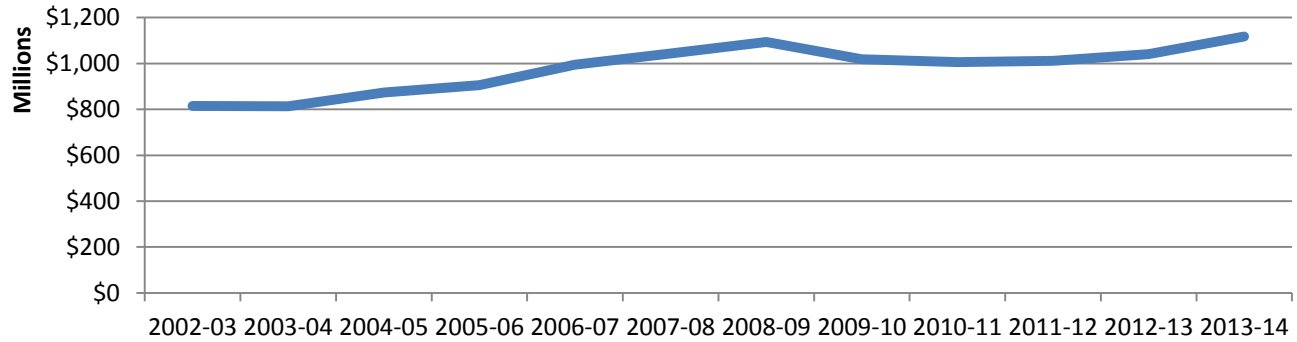
Library Spending/Citizen Dallas vs. National Peers, 2013-14



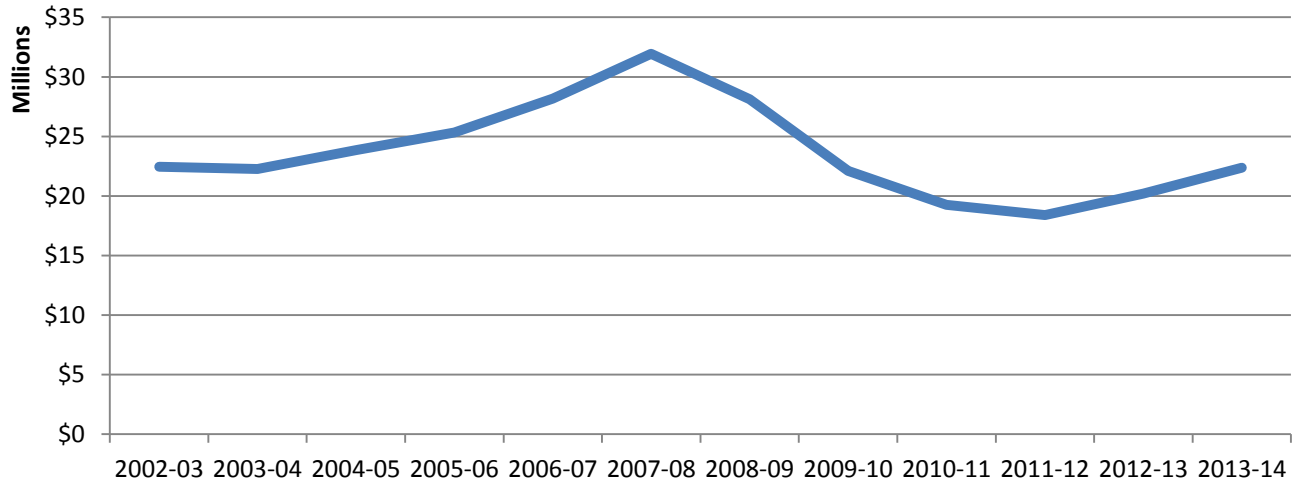
Library Spending as a Percentage of the City of Dallas Budget



City of Dallas General Fund 2002-03 to 2013-14



City of Dallas Library Spending 2002-03 to 2013-14



Memorandum



CITY OF DALLAS

DATE January 17, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel
Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach
Gates

SUBJECT Additional Information on Library Hours of Service

At the Arts, Culture and Libraries Committee meeting last month, Dallas Public Library director Jo Giudice presented an overview of department operations. The committee requested additional information on options and estimated costs to increase library hours of service in FY14-15.

The additional cost to open libraries to FY08-09 levels exceeds \$6M, and a more cost effective option is to increase hours incrementally over the next three years. For FY14-15, there would be a \$2M cost to open 6 geographically dispersed, high-use branch locations 7 days per week. Central Library would continue operating 6 days per week. The total hours of service would be 1,260.5 hours weekly.

int hours of service, and any
. Typical staffing averages 5
rches. These staffing levels
ls, shelving books, assisting
ms, performing outreach in
y. Each location is open a
y staff absences impact our

h 2 library sites open 7 days
ours of service were 1,303.5

hours weekly.

Currently, 25 of 28 library sites are open 5 days per week, with the Central Library and 2 DISD co-located branches open 6 days per week. The total hours of service are 1,152.5 hours weekly.

The additional cost to open libraries to FY08-09 levels exceeds \$6M, and a more cost effective option is to increase hours incrementally over the next three years. For FY14-15, there would be a \$2M cost to open 6 geographically dispersed, high-use branch locations 7 days per week. Central Library would continue operating 6 days per week. The total hours of service would be 1,260.5 hours weekly.

What's Missing?

Equipment, Outreach, Programs and Supplies