



# City of Dallas Urban Design Program

Achieving the next level of livability for all Dallas' citizens

*The city is our greatest material accomplishment. There is no reason why it should be disorganized, inefficient, unpleasant, or ugly. It should indeed be our greatest work of art.*

Goals for Dallas: Design of the City, Pat Y. Spillman 1966

**urban design program overview**



**WHAT  
IS  
URBAN  
DESIGN?**



Scottrade FINANCIAL SERVICES

NE 15TH AVE

252  
Expo Center

One style doesn't fit all

Main

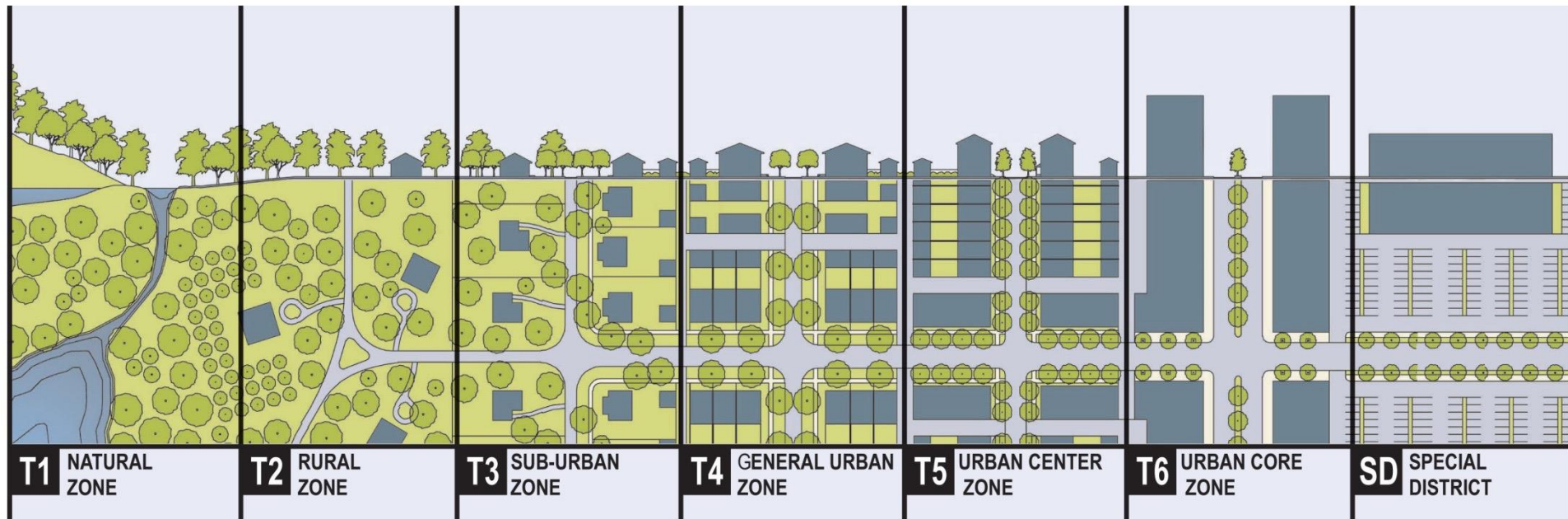
streets





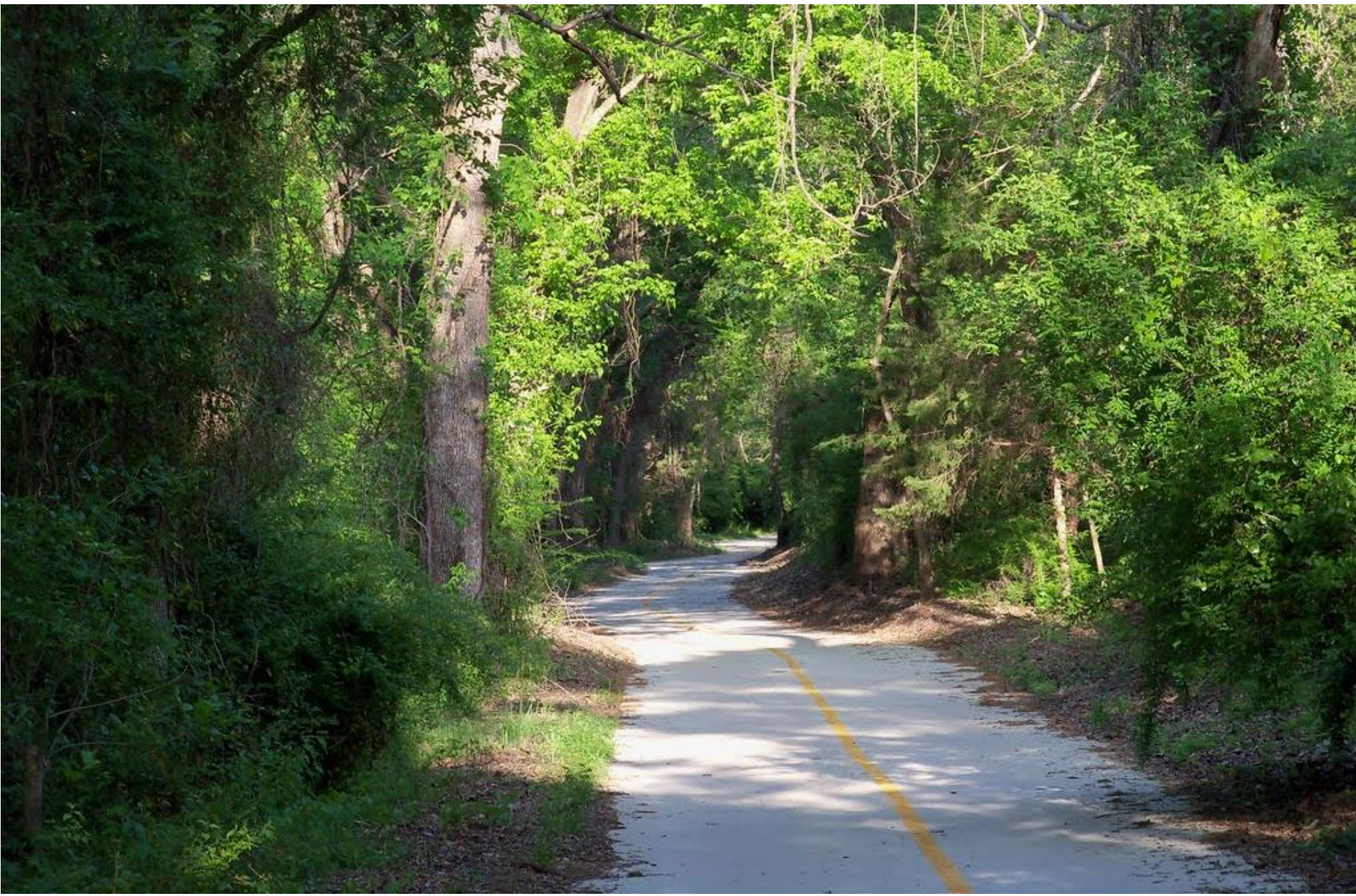


Urban Design affects all scales of neighborhoods.



**Where is urban design relevant?**























TORTAS  
LA HECHIZERA

Mariela's  
BRIDAL 948 6728 BOUTIQUE

TORTAS  
LA HECHIZERA

TORTAS

Salvador Vargas  
214-942-7171

Eli  
BEAUTY SALON  
214-205-5500

PINKS  
214-942-2222

CREEK CASINO  
WILD WILD WEST

V  
00



TRADER JOES

TRADER JOES

THE FAMOUS  
TRADER JOES  
Fearless Flyer  
IS HERE!

NO PARKING  
ANY TIME



STOP

TRAFFIC LIGHT





DO NOT  
ENTER









**Why it matters? [streets]**





*Source: Landscape Architecture Foundation*

**Why it matters? [public space]**



**Why it matters? [buildings]**



**Conflicting performance**

# PAVING DESIGN MANUAL



DEPARTMENT OF PUBLIC WORKS AND TRANSPORTATION

JUNE, 1998

## ARTICLE 193.

### PD 193.

Oak Lawn Special Purpose District

### PART I.

#### GENERAL REGULATIONS.

#### SEC. 51P-193.101.

#### LEGISLATIVE HISTORY.

PD 193 was established by Ordinance No. 18580, passed by the Dallas City Council on February 8, 1985. Ordinance No. 18580 amended Ordinance No. 10962, Chapter 51 of the Dallas City Code, as amended. On September 9, 1992, Ordinance No. 18580 was repealed, and PD 193 was re-established by Ordinance No. 21416. Ordinance No. 21416 amended Ordinance No. 10962, Chapter 51 of the Dallas City Code, as amended. On October 27, 1993, Ordinance No. 21416 was repealed, and PD 193 was re-established by Ordinance No. 21859. Ordinance No. 21859 amended Ordinance No. 10962, Chapter 51 of the Dallas City Code, as amended. Subsequently, Ordinance No. 21859 was amended by Ordinance No. 22721, passed by the Dallas City Council on April 10, 1996; Ordinance No. 22724, passed by the Dallas City Council on April 10, 1996; Ordinance No. 23254, passed by the Dallas City Council on September 10, 1997; Ordinance No. 23642, passed by the Dallas City Council on September 9, 1998; Ordinance No. 23644, passed by the Dallas City Council on September 9, 1998; Ordinance No. 24346, passed by the Dallas City Council on August 23, 2000; Ordinance No. 24347, passed by the Dallas City Council on August 23, 2000; Ordinance No. 24728, passed by the Dallas City Council on September 26, 2001; Ordinance No. 24896, passed by the Dallas City Council on April 10, 2002; and Ordinance No. 25243, passed by the Dallas City Council on May 14, 2003. Ordinance No. 22721 rezoned property located along Cole Avenue, between Hall and Lemmon Avenue, from PD 213 to PD 193. Ordinance No. 22724 rezoned property located south of Oak Lawn Avenue, between the Dallas North Tollway and Maple Avenue, from PD 193 to PD 77. Ordinance No. 23254 rezoned property located at the south corner of Wycliff Avenue and Cedar Springs Road from PD 172 to PD 193. Ordinance No. 23642 rezoned property located south of Oak Lawn Avenue and west of Maple Avenue from PD 193 and PD 77 to PD 518. Ordinance No. 23644 replaced Exhibit A attached to Ordinance No. 21859, as amended. Ordinance No. 24346 rezoned property located east of Stemmons Freeway and north of Woodall Rodgers Freeway from PD 193 to PD 582. Ordinance No. 24347 replaced Exhibit A attached to Ordinance No. 21859, as amended. Ordinance No. 24896 rezoned property located on the northwest corner of Buena Vista Street and North Haskell Street from PD 193 to PD 305. (Ord. Nos. 10962; 18580; 21416; 21859; 22721; 22724; 23254; 23642; 23644; 24346; 24347; 24728; 24896; 25243; 25267)

#### SEC. 51P-193.102.

#### PROPERTY LOCATION AND SIZE.

PD 193 is established on property generally bounded by Woodall Rodgers Freeway, North Central Expressway, the Missouri, Kansas, and Texas Railroad, the city limits of the City of Highland Park, Bordeaux Avenue, Inwood Road, Denton Drive Cut-off, Maple Avenue, Cedar Springs Branch Creek, Harry Hines Boulevard, Oak Lawn Avenue, and Stemmons Freeway but excluding existing PD's within those boundaries. The size of PD 193 is approximately 2619.92 acres. (Ord. Nos. 21859; 22721; 22724; 23254; 23642; 24346; 24896; 25267; 26776)

**NCTCOG**  
North Central Texas Council of Governments

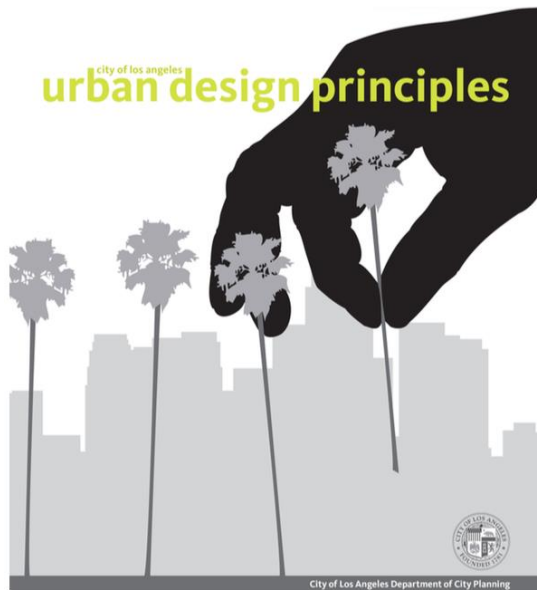
## iSWM Criteria Manual for Site Development and Construction

City  
Date here

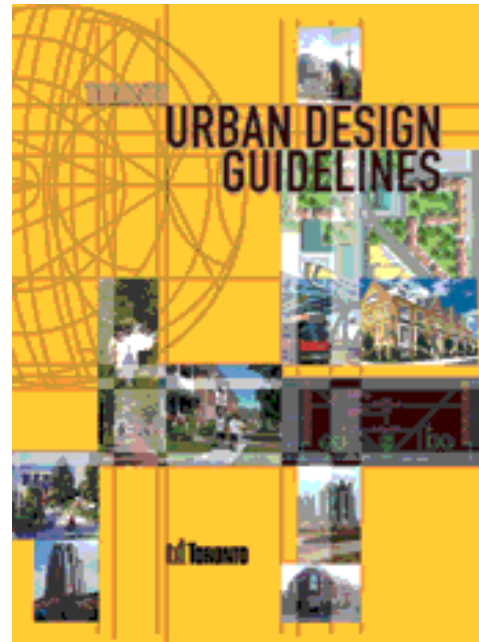


# existing manuals and standards

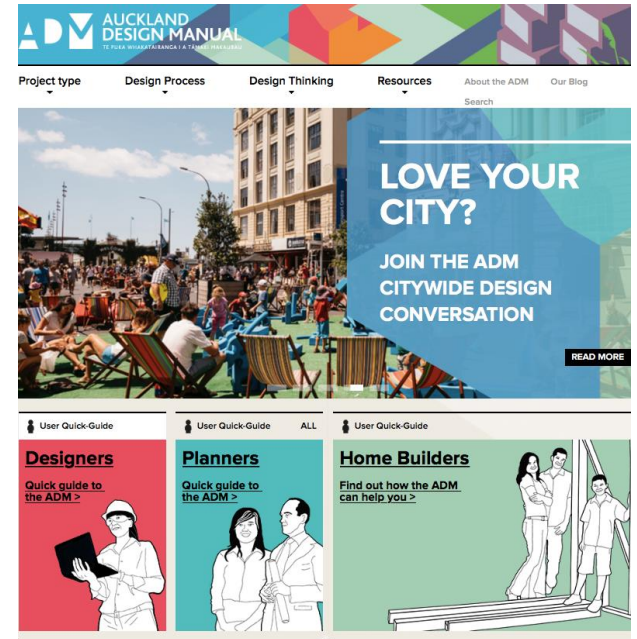
Cities today are continually working toward better urban design performance  
What is the definition of urban design for Dallas?



Los Angeles



Toronto



Auckland

**Contemporary programs**

## The 4 focus areas of the Urban Design Program

### **BUILDING UNDERSTANDING**

developing and  
advancing a  
common  
understanding and  
language around  
urban design

### **DEVELOPING POLICY**

developing and  
adopting urban  
design policies to  
guide decision  
making

### **CONFIRMING REQUIREMENTS**

defining and  
confirming urban  
design  
requirements for  
both public and  
private activities

### **COORDINATION**

coordinating urban  
design activities on  
a day-to-day basis

**Program goals**

# URBAN DESIGN PROGRAM

city staff  
urban design  
caucus

Community  
input

council,  
boards &  
commissions

public  
advisory  
group

**Program structure**

planning

zoning

residents

business  
owners

urban  
design

neighbor  
hoods

permitting

Public  
works

organiza-  
tions

trec

gdpc

council

aia

cpc

udprp

landmark

bda

universities

asla

The Public Advisory Group, which held its inaugural meeting on April 15<sup>th</sup>, is a focus group of local design and development professionals which is intended to play a key role in 3 primary areas

### **SHAPING POLICY**

provide advice to staff regarding the Urban Design Program

### **ASSISTING WITH IMPLEMENTATION**

advise and assist in implementation of policy across respective fields

### **ASSISTING WITH OUTREACH**

partner to provide convening opportunities for training and other capacity building activities

**role of the stakeholder groups**

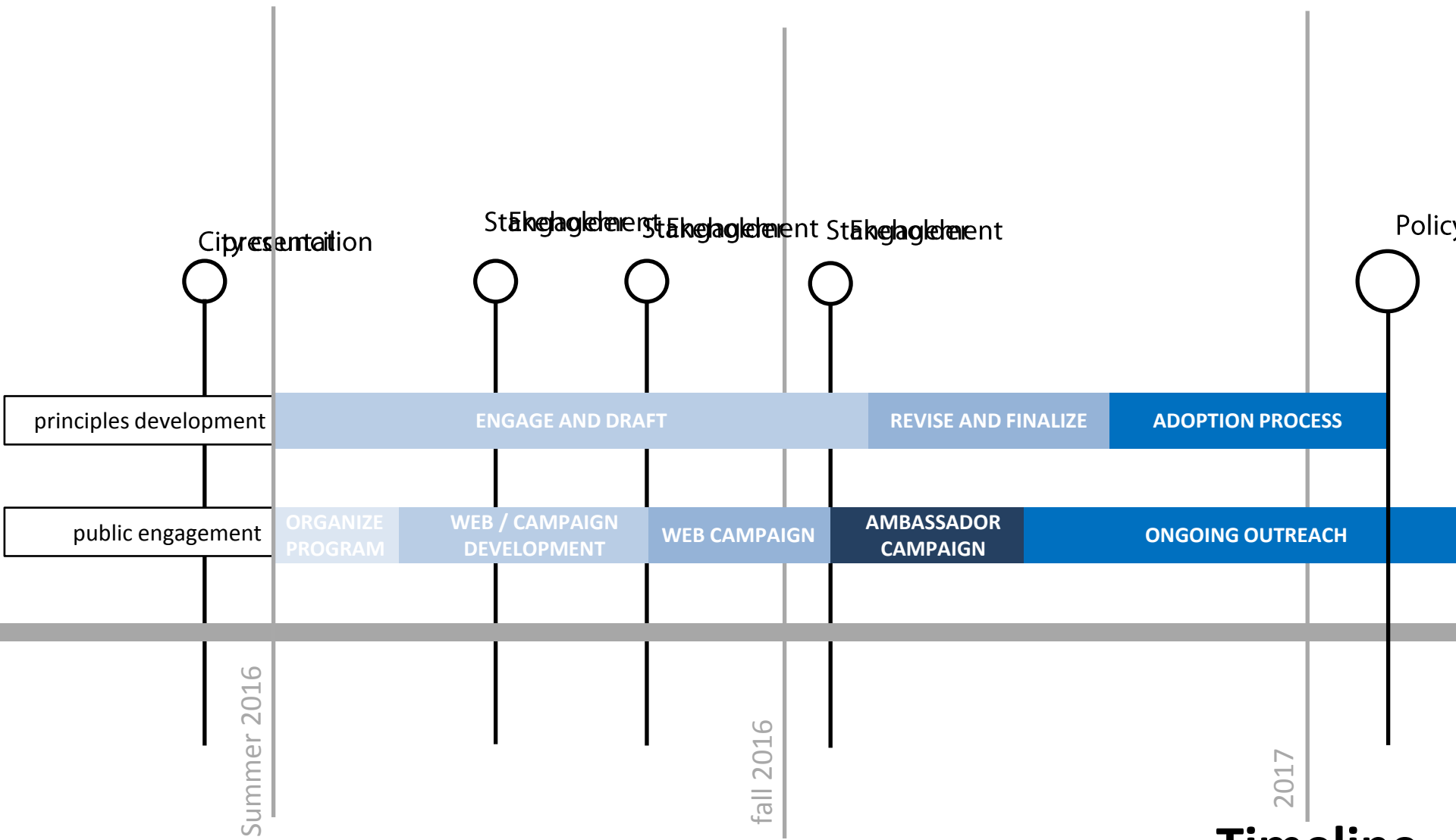


## CURRENT PUBLIC ADVISORY GROUP ORGANIZATIONS

American Institute of Architects  
American Planning Association  
The Real Estate Council  
US Green Building Council  
American Society of Civil Engineers  
Greater Dallas Planning Council  
Society of Women Engineers  
CoreNet

American Society of Landscape Architects  
Southern Methodist University  
UTA CAPP  
National Audubon Society  
The Congress for New Urbanism  
Dallas County  
National Organization of Minority Architects  
*and others as identified..*

**public advisory group participants**



# Timeline



**thank you**