



Arcadia Park

Neighborhood / *Vecindario*

District / *Distrito* 6

Mayor Pro Tem / *Vice Alcadesa* – Mónica R. Alonzo

Team lead / *Lider del equipo* – Kevin Acosta

March / *Marzo* 2017

Agenda

- *(Activity for participants who have not yet placed yellow dot on their home / Actividad para residentes quienes no han colocado el punto amarillo donde viven)*
- Opening Remarks / *Palabras de apertura* 9:30
- Greetings by Mayor Pro Tem Monica R. Alonzo / *Bienvenidos de Vice Alcaldesa* 9:35
- Today's action items/ *Puntos de acción*— Kevin Acosta 9:45
- Introduction of Community Advisory Council / *Presentación de sus representantes comunitarios del consejo consultivo* 10:00
- Selection of the Arcadia Park Vision / *Selección de la visión* 10:05
- (Reminder of taking own break / *Recordar de que pueden tomar propio pausa*) 10:30
- Establishing Active Committees / *Establecer comités activos* 10:31
 - Accomplishments / *Logros alcanzados*
- Breakout session / *sesión de grupo* 10:35
- Report out/ *Reporte de grupo* 11:05
- Next Meeting Saturday, April 22 or 29, 2017 / *Próxima reunión* 11:25
- Adjourn (*Cierre*)

Advisory Council – Arcadia Park Target Area Leadership

Consejo Consultivo – Liderazgo de la Zona de Enfoque

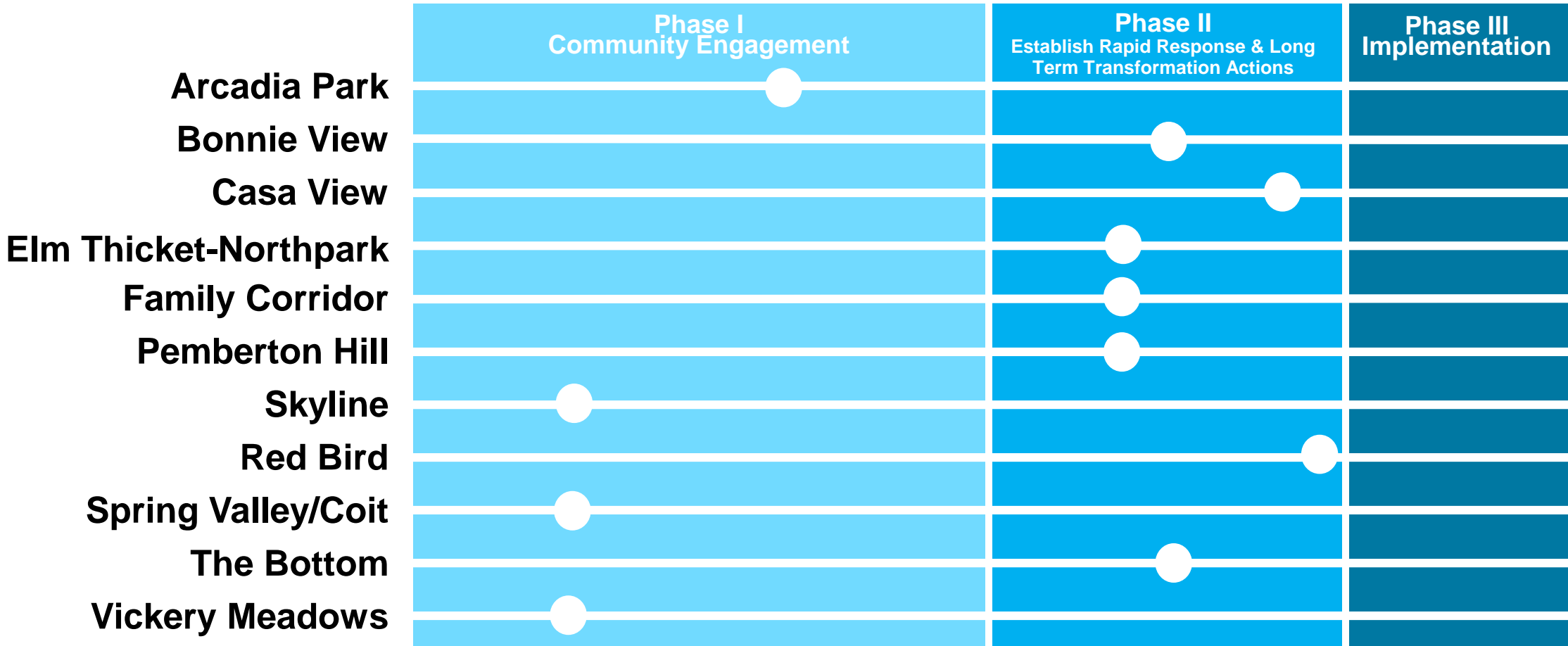
• **City / *La ciudad***

- MPT Mónica R. Alonzo
- Neighborhood Vitality – Planning & Urban Design
- City Attorney’s Office
- Dallas Police Department
- Code Compliance
- Mobility & Streets Services
- Park & Recreation
- Economic Development
- Business Development & Procurement Services

• **Community / *Comunidad***

- Daniel & Rachel Alonzo
- Ana Analis
- Olegario Estrada
- Guadalupe “Lupe” Robles
- Evaristo Parras
- Carolina Briones
- Casmira Suarez
- Zulaid Valdez
- Maricela Luna
- Glenda Hernandez
- John Vega
- Kelly O’Hara
- Sonia Agrinoni
- Michele Wilson

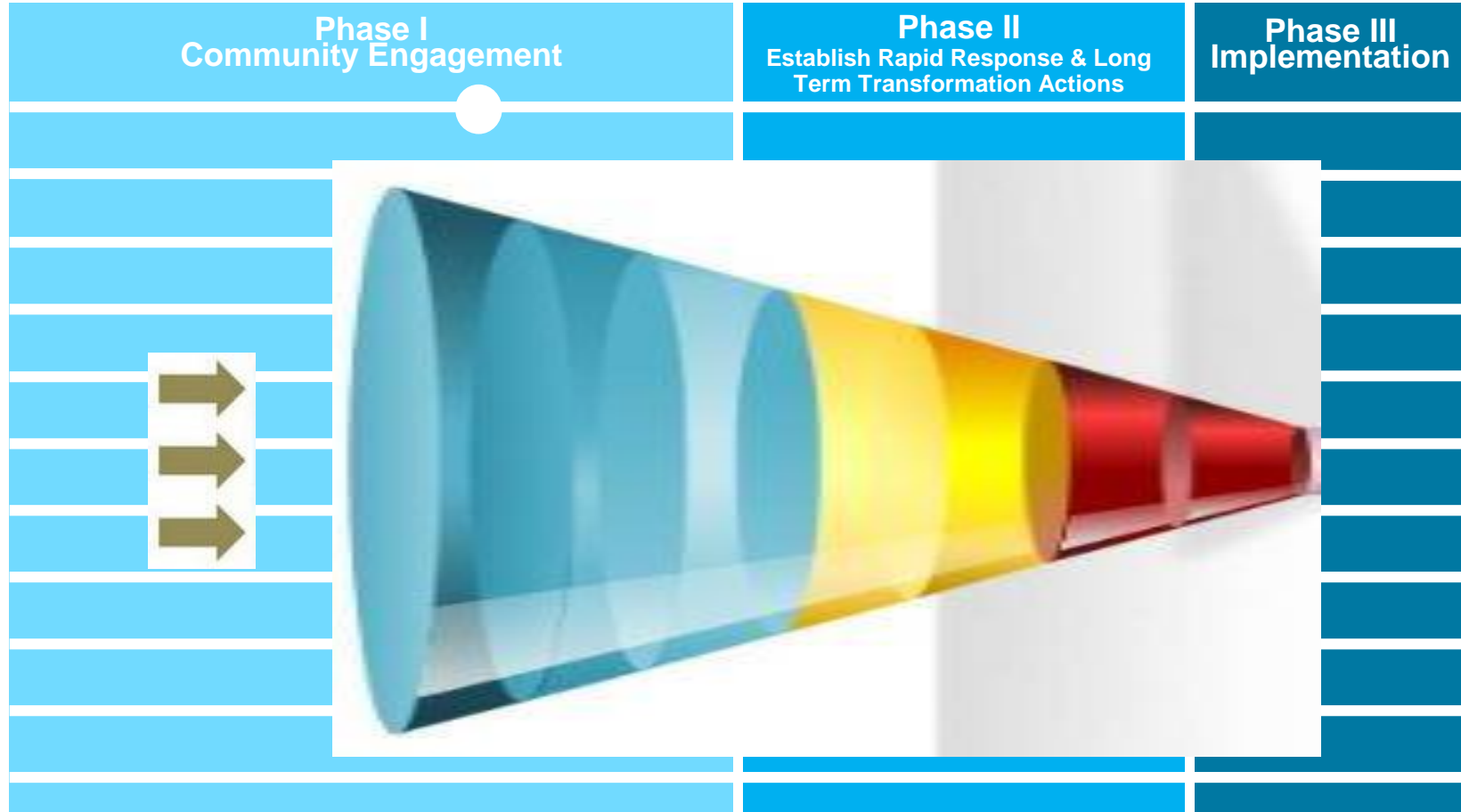
Community Engagement Status



- Conduct preliminary target area data analysis & establish internal core team
- Establish target area advisory council & host first advisory council meeting
- Convene community engagement meetings & invite feedback
- Develop consensus of area goals & prioritize issues
- Identify preliminary rapid response projects
- Present rapid response project list to the community & invite feedback
- Finalize Rapid Response project list to the Council member, identify actions and assignments
- Identify preliminary long-term action items with necessary resources, actions and assignments
- Convene final community engagement meeting
- Monitor Implementation

Community Engagement Status

Arcadia Park



END RESULTS

- Organized community
- **Active committees**
- Possible Neighborhood Association
- **Giving a voice to Arcadia Park**
- Building relationships within the community
- **Building network with City departments**

Upcoming features

- Report updates from your Active Community Committees
- Invited guest speakers will share information and educate the residents on different issues such as:
 - City Departments
 - Code related information
 - Streets Transportation
 - Home Repair
 - Home Improvement
 - Seniors programs
 - External Partners
 - DART - transportation
 - County – weatherization, taxes
 - Education based personnel – high school and college programs

Arcadia Park Rapid Response Action Items

- **Priority items :**
 - Street lights
 - Speeding
 - Homeless/Pan handlers
 - Fix streets/drainage
 - Rec Center/Park(s) for children
 - Safety/Drug prevention
 - Bulk trash
 - Code Compliance
 - Loose dogs
 - Tire & Mechanic businesses

2nd Community Meeting Analysis

- Group 1
 - Preserve: the unified family
 - Challenges: Standing water off Cockrell Hill, Speeding, talk with the residents of the house off of Dwight near Jefferson Blvd., Fix streets and add sidewalks and drainage
 - Priorities: Fix potholes, streetlights, Gail St.
 - Vision: Build a trail: More stores; Police substation; Park with a Kiosk and garden; beautify Jefferson Blvd. with Palm trees and trees

2nd Community Meeting Analysis

- Group 2
 - Preserve: Recreation Center, Access to freeways, Shopping & Retail with restaurants, Good public transit; LIKE: Proximity to downtown, High elevation with great view, Diversity (races and age groups, good working people), Single families
 - Challenges: Mitigate flooding, Public Safety – Crime, theft, car theft, Safety in the park is an issue, Drug sales and use, Used to be safe and walkable, Bulk trash not picked up on time, Not enough police patrol, Speeding on residential streets, Street lights not working, Cars parked on both sides of the street creating narrow passage ways and prohibits access for emergency vehicles, Undesirable businesses on Jefferson Blvd & Bagley (Junkyard, Tire shops, and Auto repair), Persons who don't live in the area coming to sell drugs, Running over Stop Signs
 - Priorities:
 - Vision: A safe neighborhood that is drug free, with desirable and thriving businesses.

2nd Community Meeting Analysis

- Group 3
 - Preserve: School, Library, Recreation Center, Business (Monterrey Supermarket and Quick trip), Post Lights
 - Challenges: Crime (stealing property in homes, cars), Gun shots, Drugs (house and streets), Increase in homeless individuals (Justin), During school hours cars are illegally parked making it difficult to drive, Mechanics off Davis & Justin, Post light (some still need lightbulbs) Fix streets (paving), Trash dumping, Speeding
 - Priorities: Crime, Drugs, Mechanic shop parks cars in the streets and even sidewalks making it difficult to drive and walk
 - Vision: A safe community where its residents feel safe and secure. This can be attained by fixing our streets, decreasing of crime rate.

2nd Community Meeting Analysis

- Group 4
 - Preserve: The unity of the community, Elementary school, Library, Recreation Center and it's services, Quick Trip, Walmart and Lowe's
 - Challenges: Educate the community, Tire and Mechanic shops. Continue to have meetings; Drug problems – need more parents involved (men); Report suspicious behavior with details; Improve streets, curbs and sidewalks; More police presence in the neighborhood especially where they receive information of vandalism; Stray dogs; Clean up homes per City code; More information about Home Improvement programs; Free programs for youth
 - Priorities:
 - Vision:

Arcadia Park Community Vision for selection

Seleccionar una visión comunitaria para Arcadia Park

Vision Statements from last meeting

- Build a trail: More stores; Police substation; Park with a Kiosk and garden; beautify Jefferson Blvd. with Palm trees and trees
- A safe neighborhood that is drug free, with desirable and thriving businesses.
- A safe community where its residents feel safe and secure. This can be attained by fixing our streets, decreasing of crime rate.

Arcadia Park Vision 1st Draft

Primer borrador de la visión comunitaria

- A vibrant neighborhood where residents feel safe and secure, diverse and engaged residents, drug free, yields an abundance of resources and green space, offers excellent educational opportunities, well maintained infrastructure that is landscaped with desirable and thriving businesses.
- *Una vibrante comunidad donde los residentes se sienten seguros, residentes diversos y comprometidos, libre de drogas, ofrece una abundancia de recursos y espacio verde, ofrece excelentes oportunidades educativas, infraestructura bien mantenida que está ajardinada con negocios deseables y prósperos.*

Establish Arcadia Park Committees

*Establecer comités comunitarias de
Arcadia Park*

311 – Número de no-emergencia

- hay operadores que hablan español
- marque "0" para acelerar el proceso

Llame 311 o descargue la aplicación móvil a su teléfono

Importante! –

- trate de proporcionar información detallada de su solicitud de servicio
- No falla de anotar su número de solicitud de servicio
- el número de solicitud de servicio es su número de referencia como el número de seguimiento postal o de FedEx, UPS. Se necesita en caso de que quiere actualizar el estatus



NON-EMERGENCIAS
shouldn't compete with
REAL ONES.

call or download
311 for all
NON-EMERGENCIAS

When calling 311, please follow the guidelines listed below:

1. Dial 311, provide detailed information regarding your request, a Service Request (SR) will be created and assigned an SR# (e.g. 17-11122233)
2. Ask for and write down your SR# for future reference
3. An Estimated Response Time (ERT) will be assigned. An ERT is the amount of time within which a representative of the department assigned to address the SR has to respond to your call.
4. A Service Level Agreement (SLA) will also be assigned during the initial call, this is the amount of time in which the request should be completed by
5. Request both the ERT and SLA at the time of the initial call
6. Please have your SR# ready when calling to reference your request

You may also access 311 via email to Dallas311@dallascityhall.com or download the 311 app from your smart phone



Activating Arcadia Park Committees

Activando comités comunitarias de Arcadia Park

- **Resident Engagement/Beautification** – Community Facilitator: Carolina Briones
 - *Participación de residentes/Embelllecimiento*
- **Safety/Security** – Community Facilitator: Liseth Campos
 - *Seguridad/Protección*
- **Infrastructure** – Community Facilitator: Lupe Robles
 - *Infraestructura*
- **Business/Retail** – Community Facilitator: Olegario Estrada
 - *Desarrollo empresarial/Venta al por menor*

Resident Engagement/Beautification Committee

Comité de compromiso de residentes /embellecimiento

- Communication, engage residents and plan events to improve the quality of life, increase interaction among residents, coordinate and implement neighborhood Clean ups, encourage local residents and parents to actively engage with education by volunteering in school, at library, at recreation center through mentoring, tutoring or regular classroom visit
- *Comunicación, involucrar a los residentes y planificar eventos para mejorar la calidad de vida, aumentar la interacción entre los residentes, coordinar e implementar eventos de limpieza del vecindario, alentar a los residentes locales ya los padres a participar activamente con la educación mediante como voluntarios en la escuela, tutoría o visitas regulares a la clase*

Community Clean-up

Limpieza de la comunidad

“No better way to encourage your community to get involved than to see you and other neighbors picking up litter and brush from their streets” Joe Yanez, City of Dallas, Neighborhood Vitality

“No hay mejor manera de alentar a su comunidad para involucrarse que para verlo a usted y otros vecinos recogiendo la basura y arbustos de sus calles.”

- For more information / *Para mas información*: Call / *Llame* 214-671-8873 or email / *Correo electrónico* joe.yanez@dallascityhall.com



Operation Beautification

- This is this group's No. 1 priority – to coordinate a (1st) Clean-up effort for Arcadia Park.
 - Date: Saturday, May 20, 2017
- Decide location(s)
- Decide time
- What do you need?
- How do you get the word out?
- How many in this room will volunteer? This way you have a begun to set up your list of volunteers...
- Select someone to Register for the event online or call the telephone number on the flyer

Operación Embellecimiento

- Ésta es la prioridad No. 1 de este grupo - coordinar un (1r) esfuerzo de la limpieza para el parque de Arcadia.
- Fecha: Sábado, 20 de mayo de 2017
- Decidir ubicación (es)
- Decidir la hora
- ¿Qué necesitas?
- ¿Cómo sacas la palabra?
- ¿Cuántos en esta sala serán voluntarios? De esta manera usted ha comenzado a establecer su lista de voluntarios ...
- Seleccione a alguien para registrarse para el evento en línea electrónico o llame al número de teléfono en el folleto

TAX SEASON IS THE PERFECT TIME TO

Remodel a ROOM

WITH THE
City of Dallas
HOME REBATE PROGRAM

ELIGIBILITY REQUIREMENTS

- Single family homes and duplexes built in 1985 or earlier
- Current on taxes and insurance
- Homes appraised at \$200,000 or below by the Dallas Central Appraisal District (DCAD)
- Homeowners will receive a 25% rebate on improvements up to maximum of \$5000 per property.

BEFORE **AFTER**

GET STARTED AT
DALLASCITYHALL.COM
SEARCH >> HOME IMPROVEMENT REBATE
CALL >> 214-670-3645

City of Dallas

Rapid
Response

Attract and Retain
Middle Class

Bulk Trash / *Basura voluminoso*

- When is Bulk Trash week for Arcadia Park?
- *¿Cuándo es la semana de basura voluminoso en Arcadia Park?*

2nd full week of the month. It is the same throughout the Target area.

2^a semana completa del mes. Es el mismo en toda la zona de enfoque.



Sidewalks – Code Department

Aceras – departamento de Codigo

- Obstruction
- *Obstrucción*



Sidewalks – Code Department

Aceras – departamento de Codigo

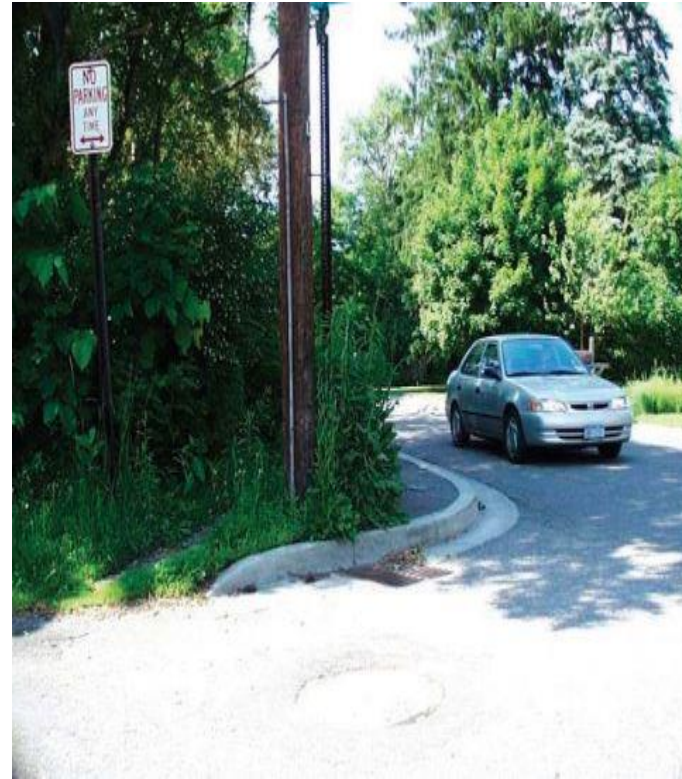
- Clearance for trees and bushes must be at least 8 feet above the sidewalks
- *Aclaramiento de los árboles y arbustos deben tener una altura al minimo 8 pies (2.4 metros) para las aceras*



Sign Obstruction

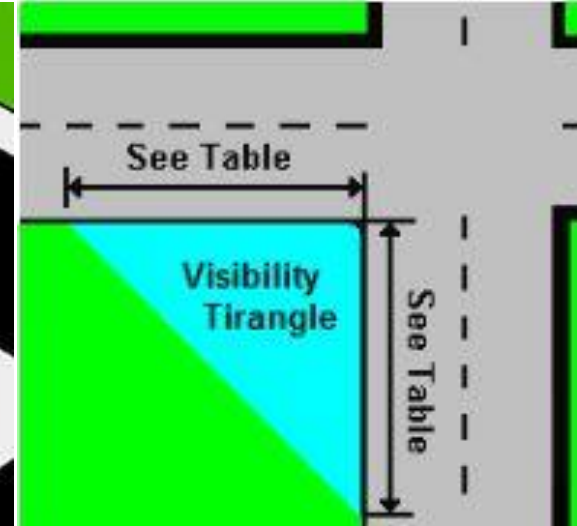
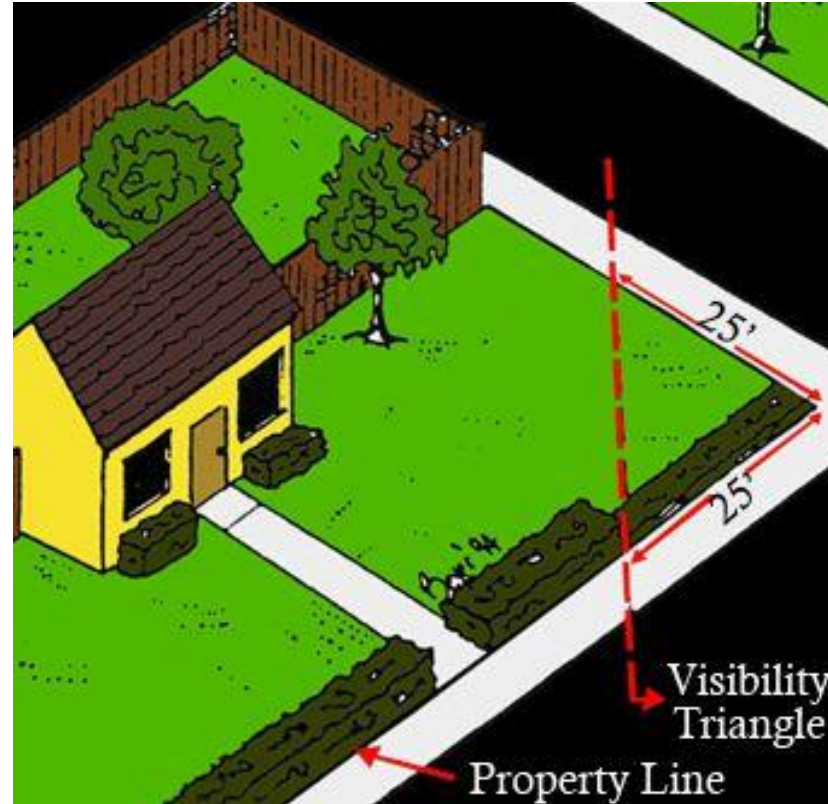
Obstrucción de control de tráfico

- Vegetation obstructing the visibility of a traffic control signs, signs and signals must be cleared
- *La vegetación que obstaculice la visibilidad de un control de tráfico signos, señales y señales deben ser despejados*



Visibility obstruction / *Obstrucción de la visibilidad*

- Triangular visibility for corners
- **Obstrucción de la visibilidad triangular**
- 25 feet (7.5 metros)



Safety/Security Committee

Comité de Seguridad

- Report safety concerns to 911 if it is an emergency or suspicious behavior or to 311 if it is a department service related issue. Also, report to the Target Area Neighborhood Plus Team (Advisory Council). Work with Neighborhood Police Officers (NPOs) and attain crime stats. Assist with coordination and implementation of neighborhood Clean ups with Resident Engagement/Beautification committee. Create opportunities for residents to network with each other (working together with Resident Engagement/Beautification committee)
- *Informe las preocupaciones de seguridad al 911 si se trata de una emergencia o comportamiento sospechoso o al 311 si se trata de un problema relacionado con servicios de un departamento de la ciudad. También, informe al Equipo de Vecindad del Zona del Enfoque (Consejo Consultivo). Trabajar con Oficiales de Policía de Vecindarios (NPOs) y alcanzar estadísticas de crimen. Ayudar con la coordinación y la puesta en práctica de la limpieza del vecindario con el comité del compromiso / embellecimiento del residente. Crear oportunidades para que los residentes establezcan redes entre sí (trabajando junto con el Comité de compromiso / embellecimiento de los residentes)*

Safety/Security

- What are the priorities of this group?
 - *¿Cuáles son las prioridades de este grupo?*
- Find out who your Neighborhood Patrol Officers (NPOs) are?
 - *Averigüe quiénes son sus Oficiales de Patrulla de vecindario (NPOs)?*
- Who is their commander/Sergeant (Sgt.)?
 - *¿Quién es su comandante / sargento (sargento)?*

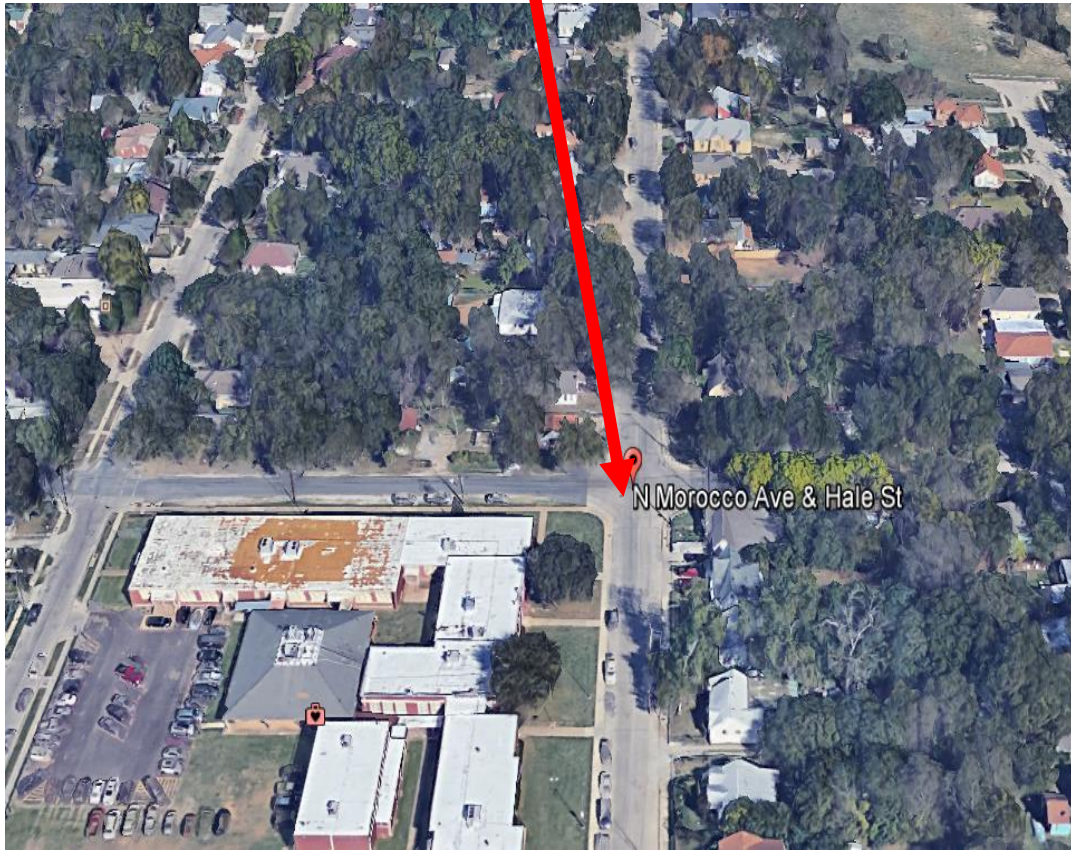
Infrastructure Committee

Comité de Infraestructura

- Engage residents in reporting Service Requests (SR), share process of reporting SRs, assist in monitoring SRs and dialog about infrastructure in partnership with the Mobility & Streets Services department and Target Area Neighborhood Plus Team (Advisory Council), maintain a network of contacts with Mobility & Streets Services department
- *Involucrar a los residentes en la notificación de solicitudes de servicio (SR), compartir el proceso de notificación de SRs, ayudar en el monitoreo de SRs y tener conversación sobre infraestructura en colaboración con el departamento de Mobility & Streets Services y Zona de Enfoque Neighborhood Plus Team (Consejo Consultivo), Mantener una red de contactos con el departamento Mobility & Streets Services*

Accomplishments / *Logros alcanzados*

4-way Stop @ Morocco & Hale



Accomplishments / *Logros alcanzados*

Replacement of Guardrail



Accomplishments / *Logros alcanzados*

- Morroco Ave. – School zone light now working
- *Luz de zona escolar funcionando*
- Justin Ave. – Street in front of elementary school being fixed
- *Constucción de la calle en frente de la primaria*
- Code Compliance – Neighborhood is looking cleaner due to more compliance by residents
- *Codigo – la vecindad mirando mejor; cumplimiento por parte de los residentes*

Infrastructure

- What are the priorities of this group?
- Have any of these priorities been called in to 311? If so, do we have a method to keep track of the Service Request number (SR#)? If not, who will be the designee to call in to 311 and write down the SR#?
- What should be the process?
- Who do we need to know? What department(s) are important?
- Who in the department should we have contact information for?
- Are there different divisions in the department? If so, what are they and who is our contact?

Comité de Infraestructura

- ¿Cuáles son las prioridades de este grupo?
- ¿Alguna de estas prioridades se ha llamado a 311? Si es así, ¿tenemos un método para realizar un seguimiento del número de solicitud de servicio (SR #)? Si no es así, ¿quién será el designado para llamar al 311 y anotar el SR #?
- ¿Cuál debe ser el proceso?
- ¿A quién necesitamos saber?
- ¿Qué departamento(s) son importantes?
- ¿Quién en el departamento debe tener información de contacto para?
- ¿Existen diferentes divisiones en el departamento? Si es así, ¿Cuáles son y quién es nuestro contacto?

Business/Retail Committee

- Help create ideas and opportunities for business improvement and development to enhance the quality of life, bring up any issues dealing with business/retail issues in the community, use 311 to enter Service Request numbers (SR#) and follow up if necessary (with the corresponding service department of the City)
- *Ayudar a crear ideas y oportunidades para la mejora y el desarrollo del negocio para mejorar la calidad de vida, hablar sobre cualquier problema relacionado con asuntos de negocios / minoristas en la comunidad, usar el 311 para registrar los números de Solicitud de Servicio (SR #) y darle seguimiento si es necesario (con el departamento de servicio correspondiente de la Ciudad)*

Business/Retail

- What are the priorities of this group?
- Have any of these priorities been called in to 311? If so, do we have a method to keep track of the Service Request number (SR#)? If not, who will be the designee to call in to 311 and write down the SR#?
- What should be the process?
- Who do we need to know? What department(s) are important?
- Who in the department should we have contact information for?
- Are there different divisions in the department? If so, what are they and who is our contact?

Negocios y Venta al por menor

- ¿Cuáles son las prioridades de este grupo?
- ¿Alguna de estas prioridades se ha llamado a 311? Si es así, ¿tenemos un método para realizar un seguimiento del número de solicitud de servicio (SR #)? Si no es así, ¿quién será el designado para llamar al 311 y anotar el SR #?
- ¿Cuál debe ser el proceso?
- ¿A quién necesitamos saber?
- ¿Qué departamento(s) son importantes?
- ¿Quién en el departamento debe tener información de contacto para?
- ¿Existen diferentes divisiones en el departamento? Si es así, ¿Cuales son y quién es nuestro contacto?

Establishment of Community Committees

Establimiento de comités comunitarias

Breakout groups

Sesión de grupo

Active Committees Breakout Session

1. Select a scribe and brainstorm for 10 minutes
2. categorize thoughts and ideas for 10 minutes
3. prioritize the categories for 5 minutes
4. Discuss and prioritize top selections in categories for 5 minutes
5. Select the person to Report your top selections to the group

Establishment of Community Committees

Establimiento de comités comunitarias

Report out

Reporte – informe de resultados

4th Arcadia Park Target Area Meeting

4^{to} reunion comunitaria de la Zona de Enfoque de Arcadia Park

Date/Fecha: April 22 or 29 2017 / **29 de marzo**

Time/Tiempo: 9:30:00-11:30 a.m.

Where/Donde: ?

- Elementary school / *La escuela primaria*
- Branch Library / *La biblioteca*
- Arcadia Park Recreation Center / *Centro de recreación*



Arcadia Park Recreation Center *Centro de Recreación Arcadia Park*

Invitation / *Invitación*

Date/Fecha: Wednesday, March 29, 2017 / *miércoles 29 de marzo*

Time/Tiempo: 6:00 p.m.

Where/Donde: Basketball Court / *cancha de basket*



Arcadia Park Recreation Center

Centro de Recreación Arcadia Park

Attention! / *Atención!*

- Easter activity in April
- Setting up a “Get to Know Arcadia Park Recreation Center” **tour in April** for Arcadia Park Target Area attendees
- Senior Program
- ESL classes
- The Arcadia Park Rec Center staff:
 - ✓ Looking into creating a Friends of Arcadia Park Community committee
 - ✓ To develop another line of communication with the Arcadia Park residents



Questions / Preguntas



ADJOURN

Thank you!

CIERRE

Gracias!

For more information / *Para más información*

Call / *Llame a* 214-671-8874

Or email / *correo electrónico* – kevin.Acosta@dallascityhall.com

