

## COVID-19 Vaccine Resources

### Vaccine articles for families

- [COVID-19 vaccine for ages 5-11: FAQs for parents](#)
  - *Children ages 5 and older are now eligible to get the COVID-19 vaccine. An infectious disease expert shares information about the vaccine for ages 5-11.*
- [COVID-19 vaccine myths and FAQs](#)
  - *The COVID-19 vaccines are an effective way to prevent COVID-19 illness, but many people have questions, such as how do the vaccines work, are they safe and do they have any side effects? See a quick guide from Children's Health to help your family prepare.*
- [COVID-19 vaccine and children](#)
  - *The Pfizer COVID-19 vaccine is available for children ages 5 and older. While this is an exciting step to protect more people from COVID-19, parents may have questions or feel uncertain about getting their child vaccinated. An infectious disease expert offers advice and explains benefits of vaccinating children.*
- [Can the COVID-19 vaccine cause heart problems?](#)
  - *You may have heard about a rare COVID-19 vaccine side effect called myocarditis, or heart inflammation. A pediatric cardiologist explains what this means for your child's health.*
- [Does the COVID-19 vaccine cause infertility?](#)
  - *Some people are concerned about a myth that the COVID-19 vaccine will cause infertility. A pediatric gynecologist explains the facts about the vaccine, menstrual cycles and safety.*
- [Link to COVID-19 article collection for more resources for parents](#)
  - *Includes collection of COVID-19-related articles with topics ranging from what to do if your child is exposed to COVID-19 and mental health.*

### Additional resources

- [Children's Health COVID-19 resource hub](#)
- [COVID-19 vaccine information](#)
- [Podcast: COVID-19 Vaccine Facts](#) (recorded June 2021)
- [WFAA Good Morning Texas: Vaccine segment](#) (recorded August 2021)
- [WFAA Good Morning Texas: Vaccine segment](#) (recorded November 2021)
- COVID-19 Vaccine FAQ printable pdfs (available in English and Spanish) – see attached

### COVID-19 vaccine PSA videos

- [COVID-19 vaccine and infertility](#)
- [COVID-19 vaccine approval \(Dr. Johnson\)](#)
- [COVID-19 vaccine approval \(Dr. Carreno\)](#)
- [COVID-19 vaccine safety](#)
- [COVID-19 – already had COVID-19](#)
- [Why I'm getting vaccinated: Homecoming](#)
- [Why I'm getting vaccinated: Reaching goals](#)
- [Why I'm getting vaccinated: Field trips](#)

### Keeping in touch with Children's Health for more information

- Social channels: [Facebook](#), [Instagram](#), [Twitter](#)
- [Bimonthly email newsletter for families](#)

### Social Media Posts

- Developed too quickly (carousel)
  - Post copy: The COVID-19 vaccines are safe and readily available thanks to medical technology that's been in development for nearly 20 years.
  - [Imagery assets](#)
  - [Link post here](#)
- Change their DNA (carousel)
  - Post copy: While they sound similar, mRNA and DNA are very different. The mRNA COVID-19 vaccines teach your child's immune system how to fight COVID-19 should they contract it, leaving their DNA unaltered.
  - [Imagery assets](#)
  - [Link post here](#)
- How safe (carousel)
  - Post copy: When it comes to children and vaccines, safety comes first. Which is why approval for children has taken longer than adults — because scientists and doctors want to make sure it's as safe and effective as possible for kids.
  - [Imagery assets](#)
  - [Link post here](#)
- Impact their fertility (carousel)
  - Post copy: The COVID-19 vaccines help protect your child from the coronavirus. Rest easy knowing that the COVID-19 vaccines do not impact a child's reproductive health.
  - [Imagery assets](#)
  - [Link post here](#)
- Protect kids (carousel)
  - Post copy: The COVID-19 vaccines not only help protect your child if they're exposed to COVID-19 but also can drastically prevent severe illness in the rare event your child does end up testing positive.
  - [Imagery assets](#)
  - [Link post here](#)
- Won't be sidelined (carousel)
  - Post copy: Being your kid's biggest fan means making sure they can take the field. By getting them their COVID-19 vaccine, they won't miss out on any victories this season.
  - [Imagery assets](#)
  - [Link post here](#)
- Stay in the game (carousel)
  - Post copy: Looking out for your kids means looking out for the team. By getting their COVID-19 vaccine, you're making sure no one misses a practice, game or moment.
  - [Imagery assets](#)
  - [Link post here](#)
- Roll up my sleeves (carousel)
  - Post copy: Kids are resilient. In the fight against COVID-19, the vaccine protects your child and keeps them strong.

- [Imagery assets](#)
- [Link post here](#)
- Most effective vaccine (carousel)
  - Post copy: The COVID-19 vaccines have shown remarkable strength in both adults and kids. In clinical trials, kids who got the vaccine didn't get COVID-19.
  - [Imagery assets](#)
  - [Link post here](#)
- FOMO (carousel)
  - Post copy: A positive COVID-19 test has many negatives. Protect your kid's health and social life by getting them the vaccine today. It's easy, safe and free.
  - [Imagery assets](#)
  - [Link post here](#)

### **Digital Banners**

- [One of the most effective vaccines](#)
- [Don't miss out](#)
  - Sizes: 630x920, 640x640, 300x50, 320x50, 160x600, 300x250, 300x600, 728x90